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We Are...Marshall, January 22, 2014

Office of Marshall University Communications

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WE ARE... MARSHALL®

The Newsletter for Marshall University

January 22, 2014

Long-range planning process groups continue their work



Work continues on the Marshall 20/20 long-range planning process, which began with a session Oct. 11 to introduce the concept of developing a new “business model” for Marshall University.

The importance of this process was intensified earlier this month, when additional reductions in state funding were announced, totaling nearly \$700,000 in additional budget cuts for the remainder of this fiscal year (2014). This was in addition to the \$5.3 million reduction levied at the beginning of the year. The most recent cut included the Joan C. Edwards School of Medicine.

“We must become more self-reliant and more self-sustained,” Kopp said as the Marshall 20/20 process was beginning. “We are ahead of the curve and with everyone’s input we are going to stay ahead.”

Budget Work Group

The Budget Work Group was initially established by the president in Spring 2013 to provide counsel and recommendations for the university’s annual operating budget. The group comprises representatives from academic and administrative departments across all campuses, including appointees from Faculty Senate, Classified Staff Council and Student Government Association. In Fall 2013, the Budget Work Group expanded to include additional members from those groups. They are now charged with making recommendations for the next fiscal year budget, in addition to the complex task of helping Marshall create a new budget model.

Further information and updates on the Budget Work Group may be found online at www.marshall.edu/2020/budget-work-group.

Academic Portfolio and Services Portfolio Review

Two work groups are addressing Marshall’s academic portfolio, meaning those programs that result in degrees being awarded, and its service portfolio, which includes non-faculty activity in support of students, faculty, staff, teaching, research and athletics.

Members of the academic work group include deans, chairs and other Academic Affairs personnel. Each academic department and school is being asked to prepare a niche statement that

will provide a rationale for sustaining the program offering given current or reduced resources. These statements will provide unit and college-level perspectives on the currency and impact of existing offerings and any service courses provided by the unit, as well as the distinctive characteristics of a degree program.

The service portfolio will cover all areas of the university that provide services in support of Marshall's mission outside of instruction, including student services, departmental administration, auxiliaries and personnel services, etc.

"It's important to realize that this process is not just cutting spending," said Matt Turner, Marshall's chief of staff. "By engaging in this process, we will learn about opportunities that may have been missed in the past and consider how we can become more efficient."

Vision Statement Team

Voting on the new vision statement for Marshall, another part of the Marshall 20/20 process, ended earlier this month. The winning statement was "The vision of Marshall University is to inspire learning and creativity that ignites the mind, nurtures the spirit and fulfills the promise of a better future," with 67% of the votes cast. The next step of the Vision Team is to present the statement to the Board of Governors for their consideration.

Marshall research and commercialization experts to speak at statewide bioscience summit



Marshall University representatives are among more than 25 life science experts who will share experiences and discuss strategies for successfully expanding the state's bioscience industry during the upcoming West Virginia Bioscience Summit.

Sponsored by the Bioscience Association of West Virginia (BioWV), the summit will take place from 8 a.m. to 4 p.m. on Tuesday, Jan. 28, at the Embassy Suites in Charleston. The annual event brings together members of the bioscience community with policy and opinion leaders, economic developers and others who are interested in learning more about how to grow and nurture the industry in West Virginia.

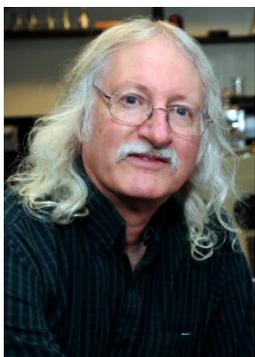
At the summit, **Dr. Zijian Xie**, who recently was appointed director of the Marshall Institute for Interdisciplinary Research, will talk about commercializing university research. Xie, whose laboratory is internationally recognized for its groundbreaking work to understand the behavior of cellular pathways and their relationship to cancer, renal disease and cardiac failure, holds

international patents and patent applications on seven medical inventions and has been involved with the creation of two spin-off companies from his research.



Dr. Todd Davies, director of research development and translation for the Marshall Clinical Research Center at the Joan C. Edwards School of Medicine, is on the program to share information about clinical trials being conducted at Marshall, and **Dr. Michael Norton**, a Marshall professor of chemistry whose lab focuses on developing chemical sensors to detect threat agents in the environment, will join colleagues from West Virginia University, West Liberty University and West Virginia Wesleyan College on a panel highlighting some of the bioscience research being conducted at universities and colleges in the state.

In addition, representatives of two Marshall spinout companies, Derek Gregg of Vandalia Research and Dr. Jagan Valluri of Cordgenics, are scheduled to be on a panel of bioscience company representatives to discuss creating an environment for life science growth in the state and the challenges of raising capital. Gregg and Valluri both founded their companies on technology they developed in Marshall University labs.



The summit's keynote speaker will be Hurricane native Dr. Mark Bates, CEO and founder of translational research company Nexeon MedSystems Inc. A physician, inventor and successful medical device entrepreneur, Bates will discuss the successes and challenges he's faced in working to improve patient outcomes through commercializing his medical innovations. He is the founder of several successful medical startup companies and holds more than 60 U.S. issued and pending patents in the areas of stents, embolic protection, gene therapy, stem cell implantation, regenerative therapy, nanotechnology, spinal cord injury, catheter design and drug delivery.

Event sponsors include the international Biotechnology Industry Organization (BIO), Amgen, Fisher Scientific, Mylan, Pharmaceutical Research and Manufacturers of America (*Ph*RMA), Sanofi, Steptoe & Johnson LLP, TechConnect West Virginia and the West Virginia Small Business Development Center. BioWV also receives funding through a grant from the Claude Worthington Benedum Foundation.

Marshall University is a founding member of BioWV. The purpose of the association is to promote and strengthen the bioscience industry in the state by developing a cohesive community that unites biotechnology, pharmaceutical, medical device and research organizations.

For more information or to register for the summit, visit www.biowv.org.

Photos: Marshall research and commercialization experts Dr. Zijian Xie (above), Dr. Todd Davies (middle) and Dr. Michael Norton (below) will speak at West Virginia Bioscience Summit Jan. 28.

Kopp to speak at PROMISE Scholarship Forum Jan. 28

President Stephen J. Kopp will be featured as a panelist at the PROMISE Scholarship Forum at 6:30 p.m. Tuesday, Jan. 28, at the Clay Center in Charleston.

The event is cosponsored by Generation Charleston, a committee of the Charleston Area Alliance, and Generation West Virginia, and will be moderated by Senate Education Chair Bob Plymale.

Other members of the panel include the keynote speaker, former West Virginia Gov. Bob Wise; Dr. Paul Hill, chancellor of the West Virginia Higher Education Policy Commission; Lloyd Jackson, member of the West Virginia Board of Education; Lizzy Margolin, former PROMISE Scholarship recipient; and Kristen Pennington, chair of the West Virginia University Student Advocates for Legislative Advancement.

In Memoriam: Dr. Michael W. Galbraith



Dr. Michael W. Galbraith, professor of leadership studies, died Saturday, Jan. 18.

A member of the Marshall University faculty since 2001, Galbraith had previously been on the faculties of the University of Missouri-Columbia, Temple University and Florida Atlantic University. A specialist in adult and continuing education, he was a member of the International Adult and Continuing Higher Education Hall of Fame, having been inducted in 2011.

He received both a B.A. degree in social studies/education and a Master of Education degree from the University of Toledo in Toledo, Ohio. He was awarded a doctorate in adult education from Oklahoma State University-Stillwater.

A memorial service took place Tuesday, Jan. 21. A complete obituary is online on the [Charleston Gazette website](#).

Marshall Plastic and Reconstructive Surgery ‘sneak peek’ set for Jan. 23



Marshall Plastic and Reconstructive Surgery, a division of Marshall Surgery, will host a “sneak peek” from 4 to 7 p.m., Thursday, Jan. 23, at its new office at 5185 U.S. 60 E., Suite 26, in the East Hills Professional Center.

The new office is conveniently located near the 29th Street interchange of I-64.

Dr. Adel A. Faltaous and Dr. Farid B. Mozaffari, the area’s most comprehensive plastic and reconstructive surgery team, will now see patients at the new location. They offer both surgical and non-surgical procedures and products.



The sneak peek, which is for Marshall, Cabell Huntington Hospital and St. Mary’s Medical Center employees, will feature tours of the new facility, refreshments and special pricing on some popular cosmetic procedures.

To schedule an appointment for consultation, please call Marshall Plastic and Reconstructive Surgery at 304-691-8910.

Photos: Dr. Adel A. Faltaous (above) and Dr. Farid B. Mozaffari will now see patients at their new location in the East Hills Professional Center.

Award-winning author of books about Lincoln to speak at Marshall



The Amicus Curiae Lecture Series, sponsored by the Simon Perry Center for Constitutional Democracy at Marshall University, will resume on Tuesday, Feb. 4, when it welcomes Dr. Brian R. Dirck, award-winning author of several books about Abraham Lincoln, and Professor of History at Anderson University.

Dirck’s lecture, “Abraham Lincoln and Constitutional Optimism,” will focus on the challenges Lincoln faced as he struggled to fight the Civil War within the boundaries created by the U.S. Constitution and how he

found ways to use the Constitution as a source of power and inspiration, rather than difficulty and restriction. Dirck also will discuss Lincoln's behavior as providing lessons for the ways we view the Constitution and government power in our time.

Patricia Proctor, director of the Simon Perry Center for Constitutional Democracy, said, "In the month in which we celebrate President Lincoln's birthday, it is fitting that we should focus on his struggles and accomplishments. We are fortunate to have such a knowledgeable speaker to discuss the fascinating issue of Lincoln's relationship with the U.S. Constitution during the Civil War."

Dirck is the author of four well-regarded books about Lincoln: *Lincoln and Davis: Imagining America, 1809-1865*; *Lincoln the Lawyer*, which won the Benjamin Barondess Award from the New York Civil War Roundtable for the best book published on Lincoln in 2007; *Lincoln and the Constitution*; and *Lincoln and White America*. He also edited and contributed to a collection of essays entitled *Lincoln Emancipated: The President and the Politics of Race*.

The lecture will begin at 7 p.m. in the Marshall University Foundation Hall, home of the Erickson Alumni Center, and is free and open to the public. The series is supported by a grant from the West Virginia Humanities Council.

Rec Center thanks participants from last month's 'Rec the Halls'



The Marshall Recreation Center is thanking all of the students, faculty and staff who participated in the 'Rec the Halls with Holiday Hopes' event last month.

More than 550 gifts were donated and wrapped for organizations such as the A.D. Lewis Community Center, Ronald McDonald House, Golden Girls, Big Brothers and Big Sisters of the Tri-State, and NECCO.

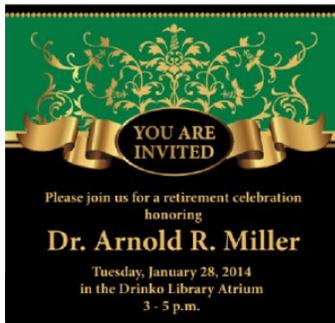
[Click to view complete letter.](#)

Reminder: Rec Center available to Marshall employees until Jan. 26

The Marshall Recreation Center is inviting all Marshall employees to bring their immediate families to utilize the center through Sunday, Jan. 26, said Michele Muth, assistant director – marketing and memberships. This is an extension by one week of the originally announced date.

If you haven't had a chance to utilize the facility or you're looking to kick off your New Year's resolution, now is the opportunity. Bring your Marshall ID to the Welcome Desk at the Recreation Center to get started.

Reminder: Retirement Celebration for Dr. Arnold Miller



Dr. Arnold Miller, assistant vice president for information technology and executive director of computing services, will be honored at a retirement celebration Tuesday, Jan. 28. It will take place from 3 to 5 p.m. in the Drinko Library Atrium on the Huntington campus.

[Click to view complete invitation.](#)

In Memoriam: Dr. Elinore Dannenberg Taylor

Dr. Elinore Dannenberg Taylor, a retired member of the English faculty at Marshall, died Jan. 12.

A Huntington native, she attended the Marshall Laboratory School, from which she graduated in 1948. She received her bachelor's degree from Duke University in 1952, and later a master's degree from Marshall and a doctorate from West Virginia University.

Services will take place at Beverly Hills Presbyterian Church in Huntington at 2 p.m. Saturday, Feb. 1, with graveside services at Spring Hill Cemetery in Huntington to follow.

In lieu of flowers, the family requests that donations be made to Beverly Hills Presbyterian Church or the Ohio Valley Environmental Coalition, PO BOX 6753, Huntington, WV 25773-6753.

A complete obituary may be viewed on the [Klingel-Carpenter mortuary website](#).

The next issue of *We Are...Marshall* will be distributed Jan. 29, 2014. Please send any materials for consideration to [Pat Dickson](#) by 5 p.m. Monday, Jan. 27.