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## We Are...Marshall, October 23, 2013

Office of Marshall University Communications

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# WE ARE... MARSHALL®

The Newsletter for Marshall University

October 23, 2013

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## Marshall 20/20 moves forward with website, logo



Posted on October 22, 2013 Marshall University's strategic planning initiative is moving forward with a website and logo.

The website has been established at [www.marshall.edu/2020](http://www.marshall.edu/2020). Students, faculty and staff are encouraged to interact on the site's discussion list and to review documents in the file library.

“We want members of the Marshall community to begin going there to share their ideas and keep the momentum from the Oct. 11 meeting going,” said Matt Turner, chief of staff.

Members of the strategic planning group also can look to the site for updates and timelines on the action plan generated during the Oct. 11 meeting.

Right now, the site includes invitations for higher education forums to take place in Point Pleasant, Huntington and South Charleston; a draft of the internal communications plan; a list of the team members; a report on the Oct. 11 retreat; and a document containing “talking points” regarding the strategic planning process. All of those items may be found under the “File Library” tab.

The higher education forums, which will include members of the Legislature on the panels, are scheduled as follows:

- 6 p.m. Monday, Nov. 4, at Marshall's Mid-Ohio Valley Center in Point Pleasant
- 6 p.m. Tuesday, Nov. 5, in the Drinko Library Atrium on the Huntington campus
- 6 p.m. Thursday, Nov. 7 in the Academic Center on the South Charleston campus.

To reserve a place in one of the forums, persons may call 304-696-3977 by Friday, Nov. 1.

The logo, which was designed by Printing Services, illustrates several of the important points about this planning process. The leaves are transparent, signifying transparency in the way we plan and budget. There are three leaves, signifying market, mission and margin, as well as growth. The hand signifies all groups working together to foster the growth. The shape of the hand suggests a green mountain with a river flowing next to it. And the name 20/20 signifies planning for the next several years as well as a clear vision for the future.

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## Kevin Pollak to appear Oct. 28 as part of the Marshall Artists Series

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Comedian, writer, director, talk show host and dramatic actor Kevin Pollak, characterized as one of the busiest men in Hollywood, will bring an evening of comedy to the Keith-Albee Performing Arts Center at 7:30 p.m. Monday, Oct. 28. The event is presented by the Marshall Artists Series.

Pollack has appeared in over 60 films including *A Few Good Men*, *The Usual Suspects* and *Grumpy Old Men*. He first started performing stand-up comedy at age 10 and was a touring professional stand-up by age 20. He has starred in three cable TV stand-up comedy specials and was recently named one of the Top 100 Comedians of all time by Comedy Central.

For ticket information, call ext. 6-3326 or visit [www.marshall.edu/muartsr](http://www.marshall.edu/muartsr).

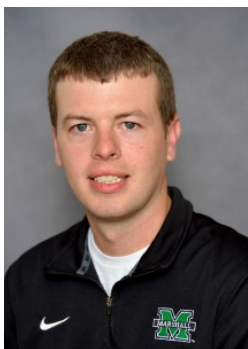
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## Army veteran takes over as director of military and veterans affairs

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Tommy Reynolds, a Marshall University graduate and United States Army veteran, is the new director of military and veterans affairs at Marshall. Reynolds, 28, replaces Kelly Sweetman, who resigned this summer. He assumed his duties Sept. 16.

More than 500 military veterans are enrolled at Marshall this semester. Reynolds said he wants to help them transition from military life to higher education life, “to help them navigate (the website) and do the same things I had to do.” He has redone the military and veterans affairs website and is creating a brochure.

“Just finding the veterans on campus is difficult,” he said. “My main goal is to make military veterans feel at home at Marshall. I want them to be a part of the college experience and feel at home.”

Reynolds is a native of Point Pleasant, W.Va., and a 2003 graduate of Point Pleasant High School. He joined the Army right after high school and served five years, including a 15-month tour of Iraq as an infantry paratrooper with the 82<sup>nd</sup> airborne division.

After being discharged from the Army, Reynolds went to work at a steel mill in New Haven, W.Va. While there, he decided to enroll at Marshall, where he earned a social work degree.

“I wanted to be a social worker to help veterans,” he said.

While a student at Marshall, Reynolds worked in the military and veterans affairs office under Sweetman. Steve Hensley, dean of student affairs, said Marshall is fortunate that it didn’t have to look far to find Sweetman’s replacement, although an extensive search was conducted.

“I’m very proud of Tommy,” Hensley said. “He’s a combat veteran, and he earned his degree through the very program that we support, the modern GI Bill. He is very energetic and extremely committed to providing support for our veterans.”

For the past few years, Reynolds has been involved in raising money for the Wounded Warriors Project in Delaware, Ohio. His wife, Linsey, is from Fairmont, W.Va., and they have a 22-month-old son, Jaxx Reynolds.

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## Information Technology introduces new features of Marshall website

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John Cummings, Director of Enterprise Web and Online Applications, has announced some new features of the Marshall website.

First of all, the temporary host name of “muwww-new” has now been retired, since virtually all of the website content has been migrated to the new system. Printed materials and other references should be made to the standard website addresses beginning with [www.marshall.edu](http://www.marshall.edu).

Cummings said that the small number of sites that have not been moved to the new server will be hosted on a server called [web.marshall.edu](http://web.marshall.edu).

In addition to these behind-the-scenes changes, some new functionality for searching the site has been established, with new ways to refine searches and find content. By default, search results will return results from all types of content, sorted by relevance to the search term. To the right of the results, there is a new option allowing the user to sort results by date. In addition, several new links along the top of the search results will allow the user to refine the search further. An advanced search function is also available.

Other features being introduced are as follows:

- Events added to the Campus Event Calendar at [events.marshall.edu](https://events.marshall.edu) can now include a finite number of seats, and will allow users to reserve their places at events based on criteria determined by the event creator.
- Page footers now have the ability to generate a short link to the page in question.
- Pages now have a prominent “report a problem” link, allowing anyone who notices an issue with the page content to report it directly to the web team.
- Invalid links, which have been tracked during transmission, will now automatically be removed from site search results.

For further information, [review the complete communication from Cummings](#).

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## ‘Extra Mile’ 5k course to offer group training to runners

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Julia Galloway, a member of the Marshall cross country team, began teaching the first class of the Extra Mile 5k course Monday. Continuing until Nov. 11, the course costs \$23 for Rec Center members and \$29 for non-members. An additional group of 5k sessions will begin today, with yet another slated for Nov. 20.

Participants can enroll at any time after the start of a course, but the fee will not be pro-rated.

Classes will be moved indoors during inclement weather to avoid obstacles in training. More course dates are to follow. Prospective participants can register at the Membership Services Desk in the Rec Center or through the center’s online portal at [www.marshallcampusrec.com](http://www.marshallcampusrec.com).

The Extra Mile 5k class prepares beginners and avid runners alike to take a step further with group training that improves speed and endurance. “I want to teach this class to improve fitness for everyone and I hope to see a wide range of ages from teenagers to seniors,” Galloway said. “The class is for first-time runners and those who just want to shave time off their personal best.”

For more information on the Marshall Recreation Center or to register for the course visit [www.marshallcampusrec.com/](http://www.marshallcampusrec.com/) or call ext. 6-4732.

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## Reminder: Janna Levin to deliver da Vinci Lecture at Marshall

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Dr. Janna Levin, a professor of physics and astronomy at Barnard College of Columbia University, is the 2013 da Vinci lecturer at Marshall University.

Levin speaks at 7 p.m. Friday, Oct. 25, in room BE5 on the lower level of the Memorial Student Center on the Huntington campus. Her lecture on “The Third Culture” is free to the public.

Levin was named a Guggenheim Fellow in 2012. Her scientific research concerns the early universe, chaos and black holes. Her second book – the novel *A Madman Dreams of Turing Machines* – won the PEN/Bingham Fellowship for Writers that “honors an exceptionally talented fiction writer whose debut work ... represents distinguished literary achievement ...” It was also a runner-up for the PEN/Hemingway award for “a distinguished book of first fiction.”

She is the author of the popular science book, *How the Universe Got its Spots: Diary of a Finite Time in a Finite Space*.

In her talk about a growing movement deemed “The Third Culture,” Levin discusses the crossover between the arts and the sciences, sharing stunning examples – such as a Brooklyn collective of artists, designers, roboticists, engineers and biologists – of a new intellectual being born.

Levin holds a B.A. in physics and astronomy from Barnard College with a concentration in philosophy, and a Ph.D. in physics from MIT. She did research at the Center for Particle Astrophysics at the University of California-Berkeley before moving to the United Kingdom to work at Cambridge University in the Department of Applied Mathematics and Theoretical Physics.

Just before returning to New York, Levin was the first scientist-in-residence at the Ruskin School of Fine Art and Drawing at Oxford University with an award from the National Endowment for Science, Technology, and Arts. She has written for many artists and appeared on several radio and television programs.

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## Trick-or-treat in the residence halls to take place Oct. 30

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Ghosts and ghouls, along with princesses and pirates, will be invading the Huntington campus on Wednesday, Oct. 30, when the Department of Housing and Residence Life sponsors its annual Trick or Treat night at all residence halls. Trick-or-treaters are invited to make an appearance from 6 to 8 p.m.

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## Volunteer Fair taking place today

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The annual Volunteer Fair is taking place until 2 p.m. today in the Memorial Student Center lobby and the Office of Community Engagement is inviting everyone to participate.

“This will be an opportunity to recruit student volunteers as well as promote the services of your organization,” said Elizabeth Sheets, director of the office of community engagement. “It’s the chance for agencies to come on campus and get the students involved. We have students who are looking to volunteer. It’s a chance for them to meet with the agencies and see what their needs are.”

So far, 18 agencies have signed up to participate in the volunteer fair.

For more information call Sheets at 6-2285 or e-mail her at [appell1@marshall.edu](mailto:appell1@marshall.edu).

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## Fruth Pharmacy provides Marshall University with scholarship support gifts

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Marshall has received two separate gifts for student scholarships totaling \$24,000 from West Virginia-based Fruth Pharmacy. The announcement took place Monday, Oct. 14.

Dr. Kevin Yingling, R.Ph, M.D., dean of the School of Pharmacy, said the relationship with Fruth Pharmacy is of significant importance to the emerging school and developing of team-based health care in our region.

“We are so grateful for the support of Lynne Fruth and the entire Fruth Pharmacy family,” Yingling said. “As a West Virginia-based pharmacy, they understand that pharmacy education is essential to ensuring better health outcomes for those in our state and region. The Fruth team has become a very valuable part of our family at Marshall.”

In addition to the \$11,000 gift to the School of Pharmacy, the company also presented the university with a \$13,000 gift for the Fruth Pharmacy Scholarship. Established in 1995, this scholarship is awarded to qualifying employees, or relatives of active employees of Fruth Pharmacy who are enrolled full- or part-time at Marshall.

“The scholarship support Fruth Pharmacy provides has grown increasingly important to our students as the cost of higher education continues to rise,” said Christine Anderson, associate vice president of development. “Fruth Pharmacy understands the importance of educational access and we are grateful for their partnership with us.”

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*Photo:* Dr. Kevin Yingling, dean of the School of Pharmacy, left, accepts a gift from Lynne Fruth, president and chairman of the board, Fruth Pharmacy Inc., and Tim Weber, director of pharmacy administration and procurement, Fruth Pharmacy Inc.

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## Reminder: Paula Tompkins to speak Oct. 31

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Paula Tompkins, a Marshall University alumna and CEO/founder of the marketing and sales firm ChannelNet, will speak on the Huntington campus Thursday, Oct. 31. Her presentation, which will take place at 5 p.m. at Marshall University Foundation Hall, home of the Erickson Alumni Center, is titled “Energy, Empowerment and Enterprise.”

“This will be an interesting and enlightening hour of meeting and hearing about the success of an alum from Marshall,” said Dr. Ronald G. Area, CEO of the Marshall University Foundation Inc. “Paula will

be very entertaining, for sure.”

Students, faculty and staff are welcome to attend, Area said, but need to make a reservation by calling 304-696-3321 or e-mailing [vance50@marshall.edu](mailto:vance50@marshall.edu).

ChannelNet, founded in 1985, specializes in multichannel marketing and sales solutions based on Internet technology. Their client list includes automobile companies such as Ford, GM and Toyota; technology companies such as IBM and Intel; retailers such as Saks Fifth Avenue and Macy’s; and other consumer retailers such as Coca Cola, La-Z-Boy and Benjamin Moore Paints.

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*Click on photo above to view event flyer.*

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## Marshall leads business plan competition in number of submissions

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Marshall students had the highest number of submissions to the West Virginia Statewide Collegiate Business Plan Competition this year with 107 out of the total of 235.

The competition affords students in the state the opportunity to make a business idea come to life with the support of state institutions of higher education and seasoned business professionals from around the country. Winners receive \$10,000 in cash in addition to accounting, legal and incubator space, either virtual or physical.

Ten proposals in each of three categories, for a total of 30 business plans, will be chosen to be presented at the semifinals. The categories include Lifestyle and Innovation, Hospitality and Tourism, and Science, Technology, Engineering and Mathematics (STEM).

For more information about the annual statewide collegiate business plan competition, visit <http://www.be.wvu.edu/bpc>.

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## Marshall employees can adjust work schedules to use Rec Center

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According to information from the Marshall Recreation Center, Marshall employees have the opportunity to take advantage of the benefits implemented by the Marshall University Board of Governors Policy No. HR-4: *Work Schedules and Employment Innovations* which can be applied to pursuing more healthful lifestyles.

Under the provisions of the BOG policy, by consulting their supervisors, adjustments in schedules can be made that allow employees to fit in new or increased wellness activities while utilizing the Recreation Center, where MU employees are eligible for discounted membership rates.

Several fitness classes and workshops promoting healthy and active lifestyles are offered, including yoga, fencing, rock climbing, spinning, strength training and aqua fitness. In addition, there are of opportunities for solo fitness activities, through a 1/7 mile walking track, weight machines and cardio equipment with LCD televisions.

The Rec Center has locker rooms, as well as separate family changing rooms. Both locker rooms are equipped with free daily lockers and showers. Long-term lockers with towel service are available as well, so that employees can go from workout to work in a matter of minutes.

For more information on the Board of Governors policy, visit: [www.marshall.edu/board/files/policies/MUBOG%20HR-%204%20Work%20Schedules%20and%20Employment%20Innovations.pdf](http://www.marshall.edu/board/files/policies/MUBOG%20HR-%204%20Work%20Schedules%20and%20Employment%20Innovations.pdf). For more information the Marshall Recreation Center, visit [www.marshallcampusrec.com](http://www.marshallcampusrec.com).

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## Open House for Information Delivery Services takes place today

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The Drinko Library's information delivery services, which has moved to a new office located in Reading Room 203, is having an open house today from 2 to 4 p.m. Brochures outlining the services they provide, such as interlibrary loan and EZ Borrow, will be available.

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The next issue of We Are...Marshall will be distributed Oct. 30, 2013. Please send any materials for consideration to [Pat Dickson](#) by 5 p.m. Monday, Oct. 28.