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We Are...Marshall, August 21, 2013

Office of Marshall University Communications

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WE ARE... MARSHALL®

The Newsletter for Marshall University

August 21, 2013

Reminder: Week of Welcome for freshmen starts today

See you at



Marshall University's Week of Welcome (WOW) gets under way today with two events involving incoming students and their families occurring back to back.

The Freshman Academic Convocation is from 5 to 5:45 p.m. in the Cam Henderson Center arena, and the family picnic follows from 6 to 7:30 p.m. on the Memorial Student Center plaza. Freshmen and their families are invited to attend both events.

Speakers at the convocation, in the following order, include Student Body President E.J. Hassan; football Coach Doc Holliday; Dr. Kateryna Schray, a professor of English and the Outstanding Faculty Award winner for 2012-2013; and Marshall President Dr. Stephen J. Kopp. Robert Wray, assistant professor of music, will lead the singing of the alma mater after Hassan speaks, and Provost Dr. Gayle Ormiston will introduce the deans to the students after Holliday's remarks.

Two important events take place back to back Thursday morning, Aug. 22. UNI 100 Freshman First Class is from 8:30 to 9:15 a.m. in the Henderson Center arena, followed by the class photo from 9:15 to 9:45 a.m. on the arena floor.

The complete Week of Welcome schedule can be found at www.marshall.edu/wow.

Bailey selected for broadcasting hall of fame



Dr. Charles G. “Chuck” Bailey, professor of radio-television production and management in the W. Page Pitt School of Journalism and Mass Communications and faculty manager of WMUL-FM, has been selected for the West Virginia Broadcasting Hall of Fame.

The hall of fame recognizes individuals associated with broadcasting throughout the state who have excelled in the field of broadcasting.

“I am humbled, honored, and at the same time happy, for my induction reflects the importance of college radio stations,” Bailey said. “My thanks go to all of our past and present students and engineering support staff at WMUL-FM who have defined greatness over the past 28 years at Marshall University.”

Bailey and eight others who make up the Class of 2013 will be inducted Saturday, Oct. 12, in a ceremony at the Museum of Radio and Technology in Huntington.

Bailey has been at the helm of WMUL-FM as faculty manager since 1985. During the past 28 years, WMUL’s student broadcasters have received 1,335 awards. Bailey has received the Lifetime Achievement Award (2007) from the West Virginia AP Broadcasters Association and the John Marshall Award for Extraordinary Service to West Virginia Higher Education (2000).

Brittney Emerson named Employee of the Month



Brittney Emerson, Administrative Secretary in the Weisberg Division of Engineering and Computer Science, has been named the Marshall University Employee of the Month for May, according to Michelle Brown-Douglas, chair of the Employee of the Month Committee.

She was nominated by Dr. William E. Pierson, professor of engineering, and Cammy Holley, Administrative Assistant Senior.

In his nomination, Pierson wrote that in the nearly three-and-a-half years Emerson has been with the division she has become an integral part, effectively monitoring the division’s budget. In addition to her usual duties, he says she has assisted in the search and hiring of six tenure-track positions, managed two summer camps, two winter technical conferences, two assessment day activities and two senior recognition ceremonies. “In some cases, she had to stay later or come in on a weekend to ensure the success of the event ... she managed these

responsibilities brilliantly and her organization is impeccable.” Students have been particularly appreciative of her help in a variety of ways and have found her to be a very friendly and caring person, he said.

Emerson always acts professionally as she assists faculty members with complex international travel, processes paperwork, orders supplies for courses and does a variety of last minute things, he notes, efficiently helping faculty in dealing with everything from p-card problems to finding them classrooms that better suit their needs.

Although the division split into two divisions earlier this year, but with one budget from the same source, “Brittney serves as division secretary for both divisions.” the nomination concluded. “Once again Brittney is given a very tough task and she has risen to the occasion by skillfully coordinating with both chairpersons and their requests while monitoring the budget closely ... Brittney has the work ethic that I often try to infuse on my students when they enter the workforce for the first time. She is a dedicated and hardworking individual.”

In her nomination Holley wrote, “Brittney Emerson is one of the hardest working and dedicated employees that I have ever worked with. Since her employment ... she has been a quick learner and has developed procedures on her own to better organize and maintain the budget she has to work with as well as all other aspects of her job. She is a pleasure to work with and has a great sense of humor that brightens the office. Brittney has continually taken on more work duties as the Division of Engineering and Computer Science has grown, without complaining. The division recently split, which created even more duties, but she has maintained an excellent attitude and poise as the transition continues. Brittney is willing to go the extra mile to be of assistance to everyone in the office. She is a Marshall alumna and strives to do what’s best for her division, college and the university ... Brittney exemplifies the meaning of a great employee.”

She was presented with a plaque and a check for \$100 by President Stephen J. Kopp.

Photo: Brittney Emerson (right) receives her Employee of the Month plaque from President Stephen J. Kopp.

‘Best. Decision. Ever.’ commercial spots may be viewed on YouTube



Proud Marshall University alumni and current MU students talk about why they are so happy to have chosen Marshall to further their education in new commercial spots that will air this fall.

The 30- and 60-second commercials, featuring the theme “Best. Decision. Ever.,” debut during the telecast of Marshall’s season-opening football game with Miami (Ohio) Saturday, Aug. 31, at Joan C. Edwards Stadium. They also will be shown on the video board at the game.

Thundering Herd fans wanting to get an early look at the spots may do so by visiting www.youtube.com/herdvideo.

Featured in the commercial are current students Kristeena Ray and brothers Blake and Eric Frohn Apfel, along with alums Taylor Childers (2008), Gary Cremeans (1999) and Sean Hornbuckle (2010).

The spots were created by Marshall University Communications and Bulldog Creative Services, an advertising and design agency in Huntington.

Photo: Taylor Childers, a 2008 B.A. graduate in education, was one of several students and alumni who appear in Marshall’s new 30- and 60-second television commercials.

Niese receives collaborative grant to work with Wake Forest faculty member



Dr. Elizabeth Niese, assistant professor of mathematics at Marshall, and Dr. Sarah Mason, assistant professor of mathematics at Wake Forest University, have been awarded a one-year Collaborative Pilot Grant by Wake Forest University.

The grant will fund a research collaboration between Niese and Mason by providing funds for each of the researchers to visit the other institution twice during the 2013 academic year, with additional travel funding for summer 2014.

The research project, which has possible applications to statistics and quantum physics, is concerned with the properties of certain polynomials.

“These polynomials contain information about other mathematical objects,” Niese said. “Our goal is to use methods from combinatorics to find ways to factor the polynomials. The factorizations then give additional information about the other objects.”

The researchers are planning to present the results of their research at the International Conference on Formal Power Series and Algebraic Combinatorics in Chicago in July 2014.

Niese received her Ph.D. from Virginia Tech in 2010 in the mathematical field of algebraic combinatorics, and became a tenure-track professor at Marshall in 2011. She has published four research papers on her research in algebraic combinatorics and presented her work at several academic conferences.

Marshall economist leads class in service learning project

Dr. Michael Newsome’s spring econometrics class recently completed a well received public health service learning project in partnership with the Cabell-Huntington Health Department (CHHD) and the state-wide organization Change The Future West Virginia (CTFWV), which is being funded by the U.S. Centers for Disease Control.

The project involved a door-to-door survey of residents of nine western West Virginia counties. Students in the class helped develop the survey questions, conduct focus groups, edit the survey instrument, streamline the coding process, elicit responses and enter data. The survey asked for information concerning respondents’ physical activities, eating and grocery habits, health conditions, health care access, attitudes about risk and the future, and awareness of public health

issues. In particular, the survey gathered information about each respondent's body mass index, cholesterol, diabetes, and hypertension.

Over the summer, Newsome completed the analysis and submitted the results in a final report titled "Physical Activity, Eating Habits, and Health in Western West Virginia."

The results of the survey are being used for two purposes. First, the survey provides general additional baseline information for the West Virginia Bureau of Public Health's Division of Infectious Disease Epidemiology (DIDE) Region II's epidemiologist. Second, the survey results help the CTFWV Region 4's director plan how best to allocate limited resources geographically by county and implement the initiative's three elements: promoting tobacco-free living; promoting healthy eating and active living; and promoting high quality clinical and preventive health services in communities.

Tim Hazelett, the CTFWV Region 4 director, wrote, "We are truly appreciative to partner with you and Marshall University for our community needs. This will help guide our work in the region as we look to strategically plan and allocate our resources with Change the Future WV. We look forward to strengthening our partnership and collaborating on projects in the future." Dr. Harry Tweel, medical director and administrative director of the CHHD, wrote that he is "truly grateful for you and your students' excellent input." Debbie Ellison, Region II's epidemiologist, wrote "It isn't often that I get to see a project from start to completion without too many hiccups. Thank you for all the time and effort you and your students have placed into this project."

Newsome is currently working with Hazelett and Dr. Monika Sawhney, the director of the Department of Public Health in the College of Health Professions at Marshall, to present a portion of the results at the upcoming West Virginia Rural Health Conference.

Newsome is a professor of economics in his 16th year at Marshall. He teaches undergraduate econometrics and microeconomics, as well as health economics in the Doctor of Management Practice in Nurse Anesthesia program.

Marshall University named a contender for 'The South's Best Tailgate' by Southern Living; Readers will determine the winner

Marshall University is among 15 schools selected as contenders for "The South's Best Tailgate" by *Southern Living*. The contenders in the second-annual competition are featured in the September issue, hitting newsstands Aug. 23. Fans will ultimately determine the school that hosts "The South's Best Tailgate."

“In the South, pre-game celebrations matter as much as what happens on the field,” said *Southern Living* Editor-in-Chief Lindsay Bierman. “We’re asking readers to decide which school best honors our great tradition of Southern hospitality with the most stylish and spirited spread.”

Readers will vote until Sept. 30 to determine the 2013 winner. Fans are encouraged to rally around their favorite Southern team and vote daily on southernliving.com/tailgate or via smartphone by scanning the corresponding image in the September issue with the [Digimarc Discover](#) app.

One vote per person per day is counted toward the final tally, and votes cast on Saturday count twice. Voters are entered daily for a chance to win \$2,500 toward an ultimate tailgate.

Southern Living will crown the winner of “The South’s Best Tailgate” at a home game this fall.

The schools vying for “The South’s Best Tailgate” include Marshall, Appalachian State University, Clemson University, Florida State University, Louisiana State University, Oklahoma State University, Texas A&M University, University of Alabama, University of Georgia, University of Mississippi, University of Tennessee, University of Texas, Vanderbilt University, Virginia Tech and West Virginia University.

Southern Living chose the universities based on the following criteria:

- Most spirited
- Traditionalists
- Powerhouses
- Style setters

Golf scramble honoring Johnathan Goddard set for Aug. 30

The 2013 Johnathan Goddard Memorial Golf Scramble, played in honor of the former Marshall football standout, will take place Friday, Aug. 30, at Twin Silos Golf Course in Lavalette.

Goddard was an all-American defensive end for Marshall in the early 2000’s. He died in a motorcycle accident in 2008. Proceeds from the golf tournament go to the Johnathan Goddard Endowment Scholarship, which is given to a chosen student-athlete with a learning disability.

The scramble tees off at 1 p.m. Cost to enter is \$75 per person or \$300 for a team.

The tournament features closest-to-the-pin prizes, longest-drive prizes, a raffle, an auction, and a chance to win a car. Dinner is at 6 p.m.

Anyone with questions, suggestions or donations, or who is interested in sponsorship or wants to claim a team's spot in the scramble, can e-mail tournament officials at herd50scramble@gmail.com or call Tamera at 443-865-7281. Participants must pre-register by e-mail or at <http://jgmemorialgolf.whindo.com>.

Pre-payments will also be accepted by mail. The address is Johnathan Goddard Endowment Scholarship (JGES), 617 W. 10th Ave., Huntington, WV 25701.

Charleston Camera Club members' exhibit to be on display in library at South Charleston campus

An open-themed exhibit featuring the work of 12 members of the Charleston Camera Club will be on display beginning Friday, Aug. 23, in the library on the Marshall University South Charleston campus.

An opening reception is scheduled from 5:30 to 7:30 p.m. Friday in the library.

The goal of the exhibit is to showcase the work of local photographers who might not ordinarily get the opportunity to show their work, according to Lisa Hechesky, a library associate on the South Charleston campus and one of the exhibitors. The exhibit will run through mid-December, she said.

The Charleston Camera Club is the state's longest running photography club, with a diverse membership of varying experience and photographic interests. Among the wide selection of photos featured are nature and architectural photographs in addition to images from throughout West Virginia. Camera Club members who will be represented range from a member who joined the club in the 1960s to a 15-year-old Capital High School student.

Photographers exhibiting are Cheryl Barnett, Jeremy Chapman, Bill Evans, Ron Gaskins, Amanda Haddox, Lisa Hechesky, Penny Johnson, Al Peery, Neci Pickens, Ernie Powell, Bill Woodrum and Andrew Yianne.

The exhibit can be viewed during the library's hours, which are Monday-Thursday, 10 a.m. to 9 p.m.; Friday, 10 a.m. to 4 p.m.; and Saturday, 9 a.m. to 4 p.m. Free parking is available on site. Both the reception and the exhibit are free and open to the public.

The next issue of We Are...Marshall will be distributed August 28, 2013. Please send any materials for consideration to [Pat Dickson](#) by noon, August 26.