2018

0852: James E. Casto Papers

Marshall University Special Collections

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Recommended Citation

James E. Casto Papers, Accession No. 2018/11.0852, Special Collections Department, Marshall University, Huntington, WV.
James E. Casto Papers

Collection Summary:

Title: James E. Casto Papers
Span Dates: 1885 - 1985
Donor: James E. Casto
Repository: Marshall University Special Collections, Morrow Library (Huntington, WV)
Processed by: Lindsey M. Harper, 2018
Accession Number: 2018/11.0852
Date Completed: December, 2018
Access to Collection: Open

Search Terms:

Advertisement
Advertising
Bank of Huntington
Buffington School
Capitol Building
Charleston, West Virginia
Guyandotte, West Virginia
Huntington Publishing Company
Huntington, West Virginia
Kieth-Albee
Letterhead
Logo
Post Office
Silver Bridge Collapse
Tatler
Theater
Train

Background Information:

James E. Casto spent more than 40-years with The Herald-Dispatch as a reporter and editor. Due to his interests, many of the artifacts in his collection feature advertisements and local area business letterhead and logos. This collection features brochures, pamphlets, and local theater programs as a representation of the way advertisements developed over the span of 50-years. Additionally, items in this collection show early-Huntington and surrounding-area business letterhead.

Specific examples of artifacts in the “Advertisements” folder contain items such as “The Hippodrome Program”, “The Parquet” via the Huntington Theater, and “Kieth-Albee News.” Additionally, business letterhead includes Huntington-area businesses,
including: Elmons-Hawkins Hardware Co., Hotel Farr, the State Normal School, The Green & Green Co. Cracker Manufactory, Shelton, Blake, & Co., Bank of Huntington, and the Huntington Publishing Company. This collection also features an array of other publications either by or about the local Huntington, West Virginia, and surrounding communities.

**Scope and Content:**

This collection contains information of early Huntington, Charleston, Guyandotte, and surrounding area West Virginia businesses in the forms of advertisements, business letterhead, ink blotters, photographs, and publications. Items span from the mid-1880s to the mid-1980s.

**Processing Notes:**

Some items that were donated were moved to corresponding collections. Those items are indicated at the end of this finding aid.

**Preferred Citation:**

James E. Casto Papers. 2018/11.0852. Special Collections Department, Marshall University, Huntington, WV.
**Box 1**

<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
<th>Items</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BOX 1</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Folder 1</td>
<td>Advertisements (1912-1963)</td>
<td>16 items</td>
</tr>
<tr>
<td>Folder 2</td>
<td>Blotters from Businesses (n.d.)</td>
<td>7 items</td>
</tr>
<tr>
<td>Folder 3</td>
<td>Business Letterhead (1899-1989)</td>
<td>30 items</td>
</tr>
<tr>
<td>Folder 4</td>
<td>West Virginia Band Festival (1954)</td>
<td>3 items</td>
</tr>
<tr>
<td>Folder 5</td>
<td>Photographs from Sally O. Cyrus (1885-1895)</td>
<td>3 items</td>
</tr>
<tr>
<td></td>
<td>Buffington School Class Photos</td>
<td></td>
</tr>
<tr>
<td></td>
<td>22 Postal Workers at Huntington Post Office</td>
<td>1 item</td>
</tr>
<tr>
<td></td>
<td>Interior Post Office Building with four workers</td>
<td>1 item</td>
</tr>
<tr>
<td></td>
<td>Interior of Union Bank and Trust with five men</td>
<td>1 item</td>
</tr>
<tr>
<td>Folder 6</td>
<td>Photographs – Guyandotte Bridge Collapse (1913)</td>
<td>3 items</td>
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<tr>
<td>Folder 7</td>
<td>Photographs – Miscellaneous</td>
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</tr>
<tr>
<td></td>
<td>Capitol Building – Charleston, West Virginia (1932)</td>
<td>1 item</td>
</tr>
<tr>
<td></td>
<td>Train Conductors – Huntington, West Virginia (1914)</td>
<td>1 item</td>
</tr>
<tr>
<td></td>
<td>Hotel Prichard – Huntington, West Virginia (1933)</td>
<td>3 items</td>
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<tr>
<td>Folder 8</td>
<td>Photographs – Large</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Huntington Publishing Company</td>
<td>15 photos</td>
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<tr>
<td></td>
<td>Guyandotte Bridge Collapse (1913)</td>
<td>1 photo</td>
</tr>
<tr>
<td></td>
<td>U.S.S. Huntington (1945-1949)</td>
<td>1 photo</td>
</tr>
<tr>
<td></td>
<td>Mack and Dave’s artist rendering (1940s)</td>
<td>1 photo</td>
</tr>
</tbody>
</table>

**Box 2**

**Books, Manuals, Pamphlets, and other Publications**

- Chamber of Commerce. (1940). Huntington as a Manufacturing and Distributing Center.
Dedication of West Virginia Capitol. June Twentieth. 1932.


Francis, David L. -- Mayor (n.d.). Huntingtonians, Count Your Blessings.


Huntington Herald-Dispatch. (April 1, 1913). River is falling. Huntington, suffering in Greatest Flood in History.


This is INCO's. Huntington Works. (n.d.).


Tatler. “Age Quod Agis.” (1914, October). Volume 6, No. 1. Published every six weeks by the students of Huntington High School.

Tatler. “Age Quod Agis.” (1916, March). Volume 7, No. 2. Published every four weeks by the students of Huntington High School.


**Oversized Drawer**

Panorama Photograph. Huntington Post Office Fleet. 1923.

**Items Donated with this Collection that were Moved to Existing Collections**
