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SR-02-03-(42) 72 IS

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**INDIVIDUAL SENATOR
RECOMMENDATION**

SR-02-03-(42) 72 IS

Recommends approval of the listed **MAJORS, CERTIFICATE PROGRAMS, AREAS OF EMPHASIS – ADDITIONS/CHANGES** from the following colleges and/or schools: (detailed information about each addition/change is available for review in the Faculty Senate office).

• **SCHOOL OF JOURNALISM & MASS COMMUNICATIONS**

Action Requested: Addition of sequence (area of emphasis)

Rationale: Response to changes in field

Major: Online Journalism

Curriculum: JMC 101, 102, 201, 241, 301, 302, 360, 402, 414, 440, 461, 462, 470 or 490, and 300/400 level elective. Students may elect to take an additional six hours in JMC. Required non-JMC courses: ECN 100 or 200; HST 230 & 231; PSC 104 & 202; GEO 100 or 317; CJ 321 (Students who score less than 77 on the school-administered language skills test must take JMC 100, which does not count toward graduation.)

Action Requested: Change of requirements and change of title for area of emphasis

Rationale: Response to changes in field

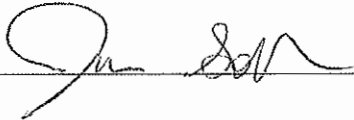
Major: Electronic Media Management

Curriculum: JMC 101, 102, 201 or 221, 231, 272-73, 332 or 432, 390, 4?? (Electronic Media Management), 402, 436, 440, 450 or 455, 461 or Web Design for the Mass Media, 470 or 490, and 300/400 level elective. Students may elect to take an additional five hours in JMC. Required non-JMC courses: ACC 215; ECN 100 or 200; MKT 231; PSY 201 and 302; SOC 200. (Students who score less than 77 on the school-administered language skills test must take JMC 100, which does not count toward graduation.)

FACULTY SENATE PRESIDENT:

APPROVED

BY SENATE:



DATE:

3-3-03

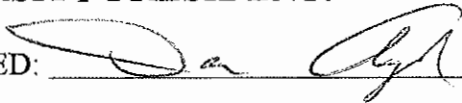
DISAPPROVED

BY SENATE:

DATE:

UNIVERSITY PRESIDENT:

APPROVED:



DATE:

3/7/03

DISAPPROVED:

DATE:

COMMENTS:
