2-27-2019

We Are...Marshall, February 27, 2019

Office of Marshall University Communications

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Board of Governors approves Doctor of Nursing Practice degree; also issues decision on Jenkins Hall name

The Marshall University Board of Governors (BOG) has approved plans for a Doctor of Nursing Practice (DNP) program, a degree that allows nurses to practice at the highest level of professional nursing.

Marshall’s College of Health Professions and its School of Nursing will administer the new degree, which is described in the planning documents as a natural extension of the university’s popular family nurse practitioner program. Administrators say the program will deliver convenient access to those in southern West Virginia where no program currently exists. It will also be delivered completely online, meaning students from across the country will be able to enroll. It’s anticipated that 25 nurses will graduate annually from the program once it’s up and running.

The proposed start date is fall 2019.

The BOG also approved a quarterly investment earnings update, the university’s six-month budget report and the school of pharmacy’s tuition and fees for 2019-2020. Tuition for the pharmacy program will increase 3.12 percent for residential students and 2.2 for non-resident students.

In other news, the Presidential Committee to Examine Building Names, an ad hoc committee formed last spring by President Jerome A. Gilbert to review building names on campus, delivered its report to the board. Finding only one building name that warranted possible further scrutiny – Jenkins Hall, named after confederate officer and Marshall Academy graduate Albert G. Jenkins – the committee offered several possibilities to the BOG.

The board voted to retain the name Jenkins Hall. The resolution also calls for the installation of a display inside the building denouncing bigotry, prejudice and discrimination in any form and reaffirms Marshall’s commitment to diversity and inclusion. A statement from the BOG on today’s decision is available here.

Other options contained in the report included changing the name to the Marshall Lab School Building or using some combined name reflecting the building’s historic name and its historic function. President Gilbert, in sending the report to the BOG for
discussion, offered his own remarks regarding naming of buildings which, in part, recommended referring to the university’s policy for naming of units and facilities as a benchmark for future decisions and language.

The board also voted to name Marshall’s new school of pharmacy facility being constructed on the corner of Charleston Avenue and Hal Greer Boulevard in honor of Marshall’s late president, Dr. Stephen J. Kopp, whose dedication and commitment were foundational to the school’s birth. Under his leadership, more than $300 million was invested in new buildings and building renovation and academic programs grew dramatically.

Stephen J. Kopp Hall will be formally dedicated later this summer.

In other action and in preparation for spring commencement, the board approved the conferral of two honorary degrees for individuals who will be named at a later date.

Additional statement from today’s meeting from President Gilbert

“I want to thank committee chair Christie Kinsey for her steady and objective leadership in approaching this sensitive issue,” President Gilbert said. “I also thank the other committee members and consultant Lacy Ward Jr. for helping shape and shepherd this process.”

Marshall football tickets go on sale; discounts and payroll deduction available to faculty/staff

The 2019 Marshall Football season is quickly approaching! The Herd went 9-4 last season with a big win over the USF Bulls in the Gasparilla Bowl and they’re looking to win another conference championship in 2019.
Season tickets for all seven (7) home games are on sale now. All Marshall staff and faculty will be able to purchase tickets at a significant discount over the general public while also being eligible to use payroll deduction when purchasing. Using payroll deduction will allow you, the Marshall University staff member, to pay for the season tickets over your seven (7) paychecks from July 19 to Oct. 25. Each equal payment will be taken out directly from the paycheck with no interest added on to the order. Using payroll deduction is a hassle-free way to enjoy Marshall Football this season!


To order, call 800-THE-HERD during the ticket office normal office hours (Monday through Friday, 9 a.m. to 4 p.m.) or e-mail herdtickets@marshall.edu. You will also need to fill out the [payroll deduction form](http://bit.ly/MarshallStaffFBDiscount) and drop it off / send it in campus mail to the Henderson Center Athletics Ticket Office.

GO HERD!

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**Notice of Benefit Deduction Holiday: Marshall University Employees only**

Employees will receive three (3) pay checks in the month of March due to the biweekly pay conversion. Please note that the third check on March 29 will be a deduction holiday. The only deductions that will be taken are retirement, taxes, Huntington city user fee, garnishments, and loan repayments. The net payment of this check should be larger than normal.

Employees paid over 12 months will have two (2) benefit deduction holidays in 2019 (March 29 and August 30). Employees paid over 9 months will only have one benefit deduction holiday (March 29).

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Cristina McDavid has been named the director of the Office of Career Education.

McDavid, who previously worked at Ashland Community and Technical College (ACTC) as a professor and associate dean for academic affairs, assumed the role in January. She has years of experience in career education, student advising, and higher education instruction and leadership.

As the director, she will oversee the Student Resource Center, located in the Memorial Student Center, as well as the Career Services Center, located on 5th Avenue and 17th Street. In this role, McDavid will help ensure all students receive practical, hands-on and relevant assistance in every phase of their professional development leading to a career. She has also been tasked with helping ensure students’ academic and career goals are aligned – leading to the appropriate choice of major and long-term student persistence and success.

“All of my experience in higher education and my passion for helping students succeed have led me to have the opportunity to serve the students here at Marshall University,” she said.

As part of her roles as the associate dean for advising and student retention and the associate dean for academic affairs at ACTC, McDavid worked with employers, students, alumni and faculty to deliver programs, services and major events on campus to help develop potential job opportunities for students.

“I am very excited to be able to use my experience and my love for career education at Marshall,” she said. “I look forward to working with our students, employers and the university community to help ‘get the Herd hired.’”

McDavid began working in higher education in 1989. Since then she has held various leadership, advising and instructional positions. She holds a master’s degree in business education and a Bachelor of Business Administration degree from Morehead State University in Morehead, Kentucky. She also received an Associate in Applied Science degree from Ashland Community College in Ashland, Kentucky.

To learn more about the services offered through Marshall’s Office of Career Education, visit www.marshall.edu/career-services.
Johnny R. Bradley, building manager and supervisor of library operations in Libraries and Online Learning, received the John Marshall Service Award at the Feb. 21 staff council meeting.

He was nominated by Christopher L. Hodge, library systems specialist senior.

“Since becoming the Building Manager of the John Deaver Drinko Library, Mr. Bradley has spearheaded several renovations to the John Deaver Drinko Library," Hodge said in his nomination. "What’s most impressive is his willingness to get ‘down and dirty’ when it comes to the physical aspects of renovations and his willingness to come up with creative solutions that have likely saved Marshall University hundreds of thousands of dollars in furniture replacement costs. This includes everything from scrubbing and cleaning hundreds of chairs to using his power drill to disassemble and re-assemble chairs and other furniture, thus saving the university in furniture replacement costs.

“… Even more impressive is the relationships he has developed between the University Libraries and Physical Plant. With Mr. Bradley spearheading the way, the University Libraries have worked with Physical Plant to build (from scratch!) several table tops, bookcases and even a podium. All of this work was done in house by our very talented staff and only cost the university in materials.”

For example, Hodge added, one table could cost up to $1000, but they were able to have custom tabletops built for the cost of the materials, which is about $100-$200.

“We have had several compliments on how much nicer and more comfortable the John Deaver Drinko Library has been since Mr. Bradley has become the building manager,” Hodge said. “Mr. Bradley wears a lot of hats at Marshall University. He oversees one of the largest buildings on campus and has a dozen employees he directly supervises who [serve] hundreds of thousands of patrons each year. Mr. Bradley has made it his mission to have excellent customer service and excellent facilities.
“We all are ambassadors and recruiters for the university and Mr. Bradley is going above and beyond to make sure that our students have a clean, safe and comfortable environment to study in while maximizing and making every dollar count.”

Bradley received a $100 check and a $25 gift certificate from Sodexo.

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Photo: Johnny Bradley receives the John Marshall Service Award from President Gilbert.

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![Marshall Weekly Timeline](image)

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Marshall and its Colleges of Arts and Media, Education and Professional Development, Information Technology and Engineering, and Science are helping co-sponsor the first West Virginia STEM and the Arts Film Festival at Marshall University beginning Thursday, Feb. 28. Contact Dr. Mindy Backus at backus5@marshall.edu for more information.
German Meet and Eat set for March 1

Join us for our first meeting in 2019! Interested in German language and culture? This is a casual German conversation group open to students and residents which will typically take place the first Friday of every month at Bahnhof. There is no age limit or skill level necessary and all are welcome. The idea is to meet new people and have interesting conversations in German (or English). All are welcome; hope to see you there.

When? This Friday, March 1, 2019 at 6 pm
Where? Bahnhof Restaurant in Huntington, 745 7th Avenue (on the corner of 8th Street).

For more information, check the Facebook event at https://www.facebook.com/events/395811727862325/?notif_t=plan_user_associated&notif_id=1551128922338969
Rec Center’s Indoor Triathlon scheduled for March 2

The Marshall Rec Center will be hosting its annual Indoor Triathlon on Saturday, March 2, beginning at 8 a.m.

Two courses are available, with one for adults: (Swim 300 yards: 12 pool-lengths, bike 8 miles on spinning bike, run 2 miles on treadmill) and a shorter one for kids: (Swim 150 yards: 6 pool-lengths, bike 4 miles on spinning bike, run 1 mile: 7 laps on the track)

The following age divisions are available: 10 & Under, 11-15, 16-19, 20-29, 30-39, 40-49, 50-59, and 60+. A first-place male and female award will be given within each category, along with overall male and female awards, and a corporate cup for the top team.

The first 100 who pre-register will receive a T-shirt. To be guaranteed a T-shirt in the desired size, entry forms must be received by Feb. 20.

Entry fees are $20 for an individual person in advance, $40 for an individual person the day of the race, and $50 for 2- or 3-person teams.

Register online at TriStateRacer.com today or mail in a registration form to the Rec at 402 Thundering Herd Drive, Huntington, WV 25755. Please make all checks payable to MU CAMPUS REC CLUB and allow 3-4 days for delivery.

For more information contact Kayla Dodd, assistant director, marketing and membership by phone at 304-696-3633 or by e-mail at dodd18@marshall.edu.

For more information on the Marshall University Recreation Center visit www.marshall.edu/campusrec.
MONUMENTS AND THE HISTORICAL MEMORY OF THE CIVIL WAR IN APPALACHIA

Monday, March 4, 2019
7:00 PM
Francis Booth Experimental Theatre

THE SARAH DENMAN FACES OF APPALACHIA SYMPOSIUM

FEATURED SPEAKER
Dr. David Trowbridge, Department of History

RESPONDENTS:
Dr. Michael E. Woods and Amanda Shaver

Sponsored by: Center for the Study of Ethnicity and Gender in Appalachia, Appalachian Studies Association, The Drinko Academy, and University Libraries

RECEPTION FOLLOWING

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**MARSHALL UNIVERSITY**

**WOMEN OF COLOR DAY**

**TUESDAY, MARCH 5 / 12 P.M.**
**MEMORIAL STUDENT CENTER - BE5**

**THEME: #BALANCEFORBETTER**
**GUEST SPEAKER: DR. SHARI CLARKE**
Vice President for Diversity & Inclusion - Eastern Washington

Marshall University’s Women of Color Day celebration recognizes individuals who have contributed to the diversity & inclusion, increase respect for women of color, and have contributed greatly toward promoting multicultural understanding and gender equality at Marshall University or in the Huntington community.

Sponsored By: The Office of Intercultural Affairs, The Center for African American Students, Women’s & Gender Center, The Joan C. Edwards School of Medicine & School of Pharmacy Office of Diversity & Inclusion
Reynolds and Associates, American Babbitt Bearing, Pritchard Electric, Chapman Printing, and Hoops Family hospital will present Richard Rodgers and Oscar Hammerstein’s *Cinderella*, the Tony® Award-winning Broadway musical, at the Keith-Albee Performing Arts Center at 7:30 p.m. Tuesday, March 5.

With its fresh new take on the beloved tale of a young woman who is transformed from a chambermaid into a princess, this hilarious and romantic production combines the story’s classic elements – glass slippers, pumpkin, and a beautiful ball – along with some surprising twists. More than just a pretty face with the right shoe size, this Cinderella is a contemporary figure living in a fairytale setting. She is a spirited young woman with savvy and soul who doesn’t let her rags or her gowns trip her up in her quest for kindness, compassion and forgiveness. She longs to escape the drudgery of her work at home and instead work to make the world a better place. She not only fights for her own dreams, but forces the prince to open his eyes to the world around him and realize his dreams, too.

One of Rodgers and Hammerstein’s most popular titles, *Cinderella* was written for television — first airing in 1957 and starring Julie Andrews. In 2013, the show made its long-overdue Broadway debut. Along with *Cinderella*, Rodgers and Hammerstein’s legendary musicals include *Oklahoma!, Carousel, The King and I, South Pacific* and *The Sound of Music*. 
Douglas Carter Beane’s book for Cinderella blends masterfully with the musical’s cherished score, with songs that include “In My Own Little Corner,” “Impossible/It’s Possible,” “Ten Minutes Ago” and “Do I Love You Because You’re Beautiful?”

The creative team includes scenic design by Tony® Award nominee Anna Louizos, costume design by six-time Tony® Award-winner William Ivey Long, lighting design by Tony® Award-winner Kenneth Posner and sound design by Tony® Award nominee Nevin Steinberg.

Tickets for Cinderella are $98.42/81.97/71.00/64.42. Contact the Marshall Artists Series box office by phone at 304-696-6656 or order tickets online at Ticketmaster.com. You may also visit our box office located in the Joan C. Edwards Playhouse on the Huntington campus. Box office hours are Monday through Friday, noon to 4 p.m.


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Countdown to Commencement

Tuesday, March 5th and Wednesday, March 6th
10:00 a.m. - 6:00 p.m.
Don Morris Room, Memorial Student Center

This event is open to all tentative May graduates. Complete pre-commencement responsibilities, gather information and celebrate a significant milestone in your life.

ALL IN ONE STOP!

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Marshall will present Dr. Jan-Werner Müller, a professor of political science at Princeton University, who will present a lecture entitled “Populist Authoritarianism: What Can Be Done?” at 7 p.m. Wednesday, March 6, at the Brad D. Smith Foundation Hall.

The lecture is part of the Amicus Curiae Lecture Series presented by the Simon Perry Center for Constitutional Democracy, with support from the West Virginia Humanities Council.

Müller authored the highly acclaimed book *What Is Populism?* and will explain the phenomenon of populist authoritarianism. He argues that, contrary to conventional wisdom, populists are capable of governing, which can be observed in countries around the globe. Müller also discusses ways to counter populist authoritarianism without exacerbating polarization and perpetuating culture wars.

“Dr. Müller’s lecture is timely and relevant to issues occurring at home and abroad,” said Patricia Proctor, director of the Simon Perry Center for Constitutional Democracy. “I am delighted that he agreed to come lecture here and am looking forward to a very interesting discussion.”

At Princeton, Müller directs the Project in the History of Political Thought. He studied at the Free University, Berlin; University College, London; St. Antony’s College, Oxford, and Princeton University. He earned his D. Phil from Oxford University. His publication *What Is Populism?* has been translated into more than 20 languages.

The event is free and open to the public.

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*Photo credit: K.D. Busch.*
MU READS

Presents Local Author
Dr. Dennis L. Durst
6-9 p.m.,
Thursday, March 7
Drinko Library 402

Join us for an evening with Dr. Dennis L. Durst, Associate Professor of Theology at Kentucky Christian University and local author of “Eugenics and Protestant Social Reform”. Dr. Durst will be presenting on the topic of eugenics and discussing his new book. After the presentation, all are welcome to stay for a free screening of the PBS film, “The Eugenics Crusade: The American Experience.” Light refreshments will be served.

For more information contact Tera Merritt at mureads@marshall.edu.

Sponsored by MU Reads and MU Libraries and Online Learning
www.marshall.edu

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HELL HATH NO FURY

Thursday, March 7 | 7:00 pm
Francis Booth Experimental Theatre

A multimedia performance that celebrates the bold, emotional words and actions taken by women and others attempting to challenge a status quo that has harmed, dismissed, disempowered, or scorned them.

Free and open to the public. Refreshments will be served.

Sponsored by Women’s Studies, Sexuality Studies, the College of Liberal Arts, the Women’s Center, the Departments of Sociology & Anthropology, History, and English

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Sundaram named Fellow of the American Gastroenterological Association

Uma Sundaram, M.D., has been named Fellow of the American Gastroenterological Association (AGA), the nation’s oldest medical society dedicated to disorders of the gastrointestinal (GI) tract.

Sundaram, a board certified gastroenterologist and vice dean of research and graduate education at the Joan C. Edwards School of Medicine, specializes in caring for patients with inflammatory bowel disease (IBD), hepatobiliary diseases and in therapeutic biliary endoscopy. An accomplished researcher, Sundaram has been awarded more than $35 million to study obesity, IBD, colon cancer, hepatitis C, and non-alcoholic steatohepatitis among other related conditions. Sundaram served various roles in academic medicine at Yale University, The Ohio State University and West Virginia University before joining Marshall’s faculty in 2013. At Marshall, he is currently the principal investigator of multiple grants from the National Institutes of Health, Department of Defense Veterans Affairs, West Virginia Higher Education Policy Commission and pharmaceutical industry.

“This is an incredible accomplishment for a physician and a testament to the hard work Uma has invested in growing—not just his own areas of research—but the research enterprise of our school of medicine as a whole,” said Joseph I. Shapiro, M.D., dean of the Joan C. Edwards School of Medicine.

Through the fellowship program, AGA honors superior professional achievement in clinical private or academic practice and in basic or clinical research. Fellowships are awarded to AGA members whose accomplishments and contributions demonstrate personal commitment to the field of gastroenterology.

“The American Gastroenterological Association is proud to announce the 2019 inductees for the AGA Fellowship program, which acknowledges AGA members with superior professional achievement in the field of gastroenterology with fellowship within our organization,” said David A. Lieberman, M.D., AGAF, AGA Institute president. “We are proud of those members who have been recognized by their peers and community as being at the forefront of our field.”

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Zatar reappointed chairman of national committee

Dr. Wael Zatar, dean of the College of Information Technology and Engineering (CITE), has been reappointed as the chairman of the National Committee on Structural Fiber Reinforced Polymers of the Transportation Research Board (TRB) of the National Academics. The committee is among the largest and most prestigious international committees on the subject of structural fiber reinforced polymers.

Zatar just completed his initial three-year term last year. His next term ends in 2021. He has served on the committee for 12 years.

“As a proud Marshall employee, it is my great honor to continue serving in this capacity,” said Zatar, who has been the only professor from West Virginia to serve in this role in the field of composites’ application to transportation infrastructure.

The TRB is a division of the National Research Council (NRC), a private, nonprofit institution that provides expertise in science and technology to the government, the public, and the scientific and engineering communities. The NRC is jointly administered by the National Academy of Sciences, the National Academy of Engineering and the Institute of Medicine.

“It is an absolute privilege to be reappointed as the chair for the standing National Committee on Structural Fiber Reinforced Polymers of the Transportation Research Board of the National Academics,” Zatar said.

The committee is concerned with all aspects of the development and use of structural applications of fiber-reinforced polymer (FRP) composites for transportation-related structures, including bridges, maintenance, buildings, pipes, sign and luminaire support poles, guide rails, and guard rails. It provides a forum for gathering and disseminating information on the design, fabrication, serviceability, inspection and repair of fiber-reinforced polymer transportation structures. It aims to develop awareness of the potential impacts of using composites for a wide range of structural applications and provide information for academic courses on FRP composites for civil engineers.

Zatar arranges meetings and workshops, helps identify research needs and serves as a liaison with groups including the Federal Highway Administration Fiber-Reinforced Polymer Composites virtual team, American Concrete Institute and the American Association of State Highway and Transportation Officials. He helps collect the latest knowledge in the field to implement state-of-the-art practices for repair technologies in West Virginia and throughout the United States.
Serrat elected to American Association of Anatomists board of directors

Maria A. Serrat, Ph.D., an associate professor in the Department of Biomedical Sciences at the Joan C. Edwards School of Medicine, has been named a director of the American Association of Anatomists (AAA).

Serrat was elected to the board of directors by the members of the AAA, which includes more than 2,100 biomedical researchers and educators from across the globe. She is among five new officers elected to the 14-member board who will be installed during the AAA’s Annual Meeting at the Experimental Biology Conference in Orlando this April.

Serrat has been a member of the AAA since receiving her Ph.D. in Biomedical Sciences from Kent State University in 2007. She completed postdoctoral training in bone elongation and in vivo cartilage imaging at Cornell University from 2008 to 2009 before joining the Marshall School of Medicine in 2009. Her National Institutes of Health (NIH)-funded research focuses on mechanisms of linear growth acceleration by environmental factors such as warm temperature and obesity. Serrat teaches human gross anatomy to first-year medical students and holds joint appointments in the Departments of Clinical and Translational Sciences and Orthopaedics.

In addition to presenting her research at the AAA’s annual meeting in April, Serrat will also be chairing a platform session on stem cells, tissue engineering and regeneration. She was previously recognized by the AAA with the Basmajian Award for Excellence in Teaching Gross Anatomy and Outstanding Accomplishments in Biomedical Research in 2014, as well as receiving three Young Faculty Presentation Awards (2014, 2016, 2018) and a AAA Postdoctoral Fellowship in 2008.

Serrat will serve a three-year term as director through 2022.
Faculty/Staff Achievement: Dr. Marc Ellison

Facility Related Barriers to Healthcare Access for Persons on the Autism Spectrum in West Virginia, a research project co-investigated by Dr. Chris Haddox and Amy Burt from West Virginia University, and Dr. Marc Ellison, director of the West Virginia Autism Training Center located at Marshall University, was accepted for presentation at the Environmental Design and Research Association’s 2019 conference. Held this year in Brooklyn, New York, the EDRA promotes “research, teaching, and practice toward improving an understanding of the relationships among people, their built environments, and natural eco-systems.”

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Faculty Achievement: Dr. Derrick Kolling

Researchers from the Department of Chemistry have published a paper that uses Chlorella vulgaris, a common green alga, to show how an over-the-counter herbicide causes catastrophic and irreversible damages to unintended targets when applied in concentrations 16x less than the manufacturer’s recommendations.

The article, titled “Characterizing the effect of Poast on Chlorella vulgaris, a non-target organism,” was published in Chemosphere, a multi-disciplinary, peer-reviewed journal focused on environmental issues. Kolling’s work was coauthored with five Marshall students: Amanda Smythers (B.S. Biochemistry, ’17; M.S. Chemistry, ’19), Armin Garmany (B.S. Biological Sciences, ’18), Nicole Perry (B.S. Environmental Chemistry, ’19), Ethan Higginbotham (B.S. Biochemistry, ’18), and Ethan Adkins (B.S. Biochemistry, ’18) on research performed in the lab of Derrick Kolling, Ph.D (associate professor, Department of Chemistry). Smythers presented the work last spring at the national meeting of the American Chemical Society as well as the national meeting of the American Society for Biochemistry and Molecular Biology.

The article may be read online at https://www.sciencedirect.com/science/article/pii/S0045653518323725?via%3Dihub.

Using green algae as a model organisms, research in the Kolling lab focuses on the investigation of the effects of environmental contaminants and the optimization of algal biofuel feedstocks. Student researchers take the lead on their own projects and are responsible for the designing and conducting of experiments, in addition to the writing of
publications. This culture of personal investment has led student researchers to have been highly successful in securing funding, indicated by the five students funded by the WV NASA Space Grant Consortium, the SURE program or Undergraduate Research Creative Discovery grants since spring 2018. Since joining Marshall in 2009, Kolling has mentored over 50 undergraduate and graduate students, the majority of whom have gone on to professional schools or doctoral programs. The Kolling lab is supported by the National Science Foundation under Cooperative Agreement No. OIA-1458952.

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Artists, Scholars, & Innovators

A LECTURE SERIES

“Pourin’ off of every page: On Textual Variation, Materiality, and Continuity”

PRESENTED BY

Dr. John Young
Professor in the English Department and winner of the 2017-18 MU Distinguished Artists & Scholars Award (Senior Recipient for Arts, Social Sciences, Humanities, Education & Business)

Thursday, March 14, 2019
4-5 p.m. | Drinko Library 402

Light refreshments to follow.

Contact ctl@marshall.edu to learn more. Hosted by the Center for Teaching and Learning.

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Lewis College of Business to host business model competition

The Lewis College of Business will conduct an inaugural WV Innovation and Business Model Competition (WVIBMC) beginning Thursday, March 14, with a preliminary qualifying competition and concluding Saturday, April 6, with a finals event. The overall winning team will receive a $5,000 cash prize and an expenses-paid visit to the Intuit campus in Mountain View, California.

Dr. Avi Mukherjee, dean of the college, said that this new competition was empowered by Intuit Inc. Executive Chairman of the Board Brad D. Smith (Marshall ’86) and inspired by Intuit’s 2017 “Design for Delight” challenge.

“The idea is to develop a business model validated through customer feedback and field research,” Mukherjee said. “The competition rewards ventures for breaking down an idea into a key business model hypothesis. The result is to promote new business ventures among university students to encourage innovation and building of disruptive and scalable startups.”

To compete, students must participate in an Innovating for Impact workshop, develop a business model through testing key assumptions, and then explain this journey and its results to a panel of judges at the Huntington campus qualifying event on Thursday,
March 14, at the Brad D. Smith Foundation Hall. The most successful student team, as determined by the judging panel, will advance to the competition finals event April 6 and will compete against winners from nine other West Virginia colleges and universities for the $5,000 cash prize and Intuit-sponsored trip to the Silicon Valley. Student teams will follow a similar presentation format for the finals event. All finals event participants are guaranteed $500.

The campus qualifying event is open to all full-time Marshall University students regardless of program or major. Interdisciplinary teams are encouraged. If the number of team entrants exceeds initial capacity, the campus qualifying event may be staged as a preliminary round followed by a final round. For additional information including information about the Innovating for Impact workshop, please contact one of the competition organizers:

- Ben Eng: eng2@marshall.edu
- Olen York: york@marshall.edu
- Jeremy Turner: turner15@marshall.edu

Visit www.wvinnovates.com to learn more.
Fruth Pharmacy recently added to their two scholarship opportunities for Marshall students.

The **Fruth Pharmacy Scholarship for the School of Pharmacy** is for full-time pharmacy students with a minimum GPA of 2.5. Applicants must have completed two years of pre-pharmacy prerequisites.

“It is important for us to help the people in our footprint become future pharmacists to serve their home communities,” said Lynne Fruth, director and chairman of Fruth Pharmacy.

Fruth, director and chairman of Fruth Pharmacy.

Scholarship recipients are chosen by the School of Pharmacy Scholarship Committee in cooperation with the Marshall University Office of Student Financial Assistance. First preference will be given to residents of Mason, Cabell, Kanawha, Putnam, Wayne, Roane, Jackson and Wood counties in West Virginia; Gallia, Jackson, Meigs, Lawrence, Athens, Washington and Pike counties in Ohio; or Carter and Lawrence counties in Kentucky. Second preference will be given to residents of any contiguous county of the counties listed above: Pleasants, Richie, Wirt, Calhoun, Clay, Fayette, Raleigh, Boone, Lincoln and Mingo counties in West Virginia; Scioto, Adams, Highland, Ross, Vinton, Hocking, Perry, Morgan, Noble and Monroe counties in Ohio; Greenup, Boyd, Martin, Lewis, Rowan, Morgan, Elliott and Johnson counties in Kentucky.

Students interested in the Fruth Pharmacy Scholarship for the School of Pharmacy can inquire and apply by e-mailing MUSOPScholarships@marshall.edu.

“We highly value our relationship with Fruth Pharmacy and the important role they play in providing outstanding patient care in the community,” said Gayle Brazeau, Ph.D., dean of the [Marshall University School of Pharmacy](#).

The **Fruth Pharmacy Scholarship** is for students who are Fruth employees or their spouses, children or grandchildren. Applicants may be part- or full-time students but must have a minimum GPA of 2.5 and work experience or community service that demonstrate community involvement.
“Helping employees and their families further their education is one of the most gratifying things they have been able to do through the Fruth Scholarship Fund,” said Fruth. “Marshall is a good geographic fit and offers a wide variety of degrees to meet the needs of our staff and their families.”

Students interested in applying for the Fruth Pharmacy Scholarship should contact the Marshall University Office of Student Financial Assistance by phone at 304-696-3162 or by e-mail at sfa@marshall.edu.

To learn more about establishing a scholarship or to make a gift by phone, please contact the Marshall University Foundation at 304-696-6264. To make a gift online, please visit www.marshall.edu/donate.

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Photo: (Left to right) Francis “Fran” D’Egidio; Dr. Gayle Brazeau, dean of Marshall University School of Pharmacy; Lynne Fruth, president and chairman of Fruth Pharmacy; Dr. Jerry Gilbert, president of Marshall University; Dr. Robert “Rob” B. Stanton, assistant dean of experiential learning at the Marshall University School of Pharmacy.

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Public Relations students earn PRSA awards

Students from the Public Relations academic program received five awards earlier this month from the Public Relations Society of America (PRSA).

Students from Dr. Terry Hapney Jr.’s Spring 2017 Public Relations Campaign Management class earned five awards from the PRSA-River Cities Chapter Feb. 8 at the organization’s inaugural Tribus Awards ceremony held at Marshall University, recognizing public relations, marketing and advertising achievements during the 2017 and 2018 calendar years.

PRSA-River Cities represents public relations professionals throughout the Ohio, Kentucky and West Virginia Tri-State region. Entries were judged by PR professionals from the Cincinnati and Columbus regions.

Former students won a first-place Tribus Award for “Social Media Advertising,” a first-place Tribus Award for “Printed/Online Publications for a Specific Purpose,” an Honorable Mention award for a “Community Relations Campaign,” an Honorable Mention award for a “Fact Sheet,” and the “Best of Tactics” award, which is the top award among all tactics entered into the awards competition.
“The work completed by these spring 2017 undergraduate and graduate PR students is nothing less than amazing,” said Hapney, a professor of public relations and journalism in the W. Page Pitt School of Journalism and Mass Communications. “They researched, planned, executed, and evaluated a campaign for a very worthy nonprofit client, to benefit children who might not otherwise participate in such an after-school program due to costs. Their efforts helped keep the program alive throughout 2018.”

Kaylin Staten, president of the River Cities Chapter, is one of Hapney’s former students.

“The Tribus Awards honored public relations campaigns and tactics centered on research, planning, implementation and evaluation,” said Staten, owner of her own PR agency, Hourglass Media. “The former PR students and now current PR professionals worked incredibly hard on this campaign, and it showed.

“What stands out to me is that [the Marshall students] raised nearly $10,000 for River Valley Child Development Services through their signature event and other fundraisers throughout the semester,” Staten said. “Not only did they collaboratively create these plans, but they executed them successfully. Due to their efforts, more children are positively impacted, which makes a difference in people’s lives.”

The students' work raised awareness and funding that supported River Valley’s after-school program at Guyandotte Elementary School in Cabell County.

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ZMM Architects and Engineers makes gift to College of Information Technology and Engineering

ZMM Architects and Engineers recently made a $75,000 gift to support the College of Information Technology and Engineering’s (CITE) maintenance of their Accreditation Board for Engineering and Technology (ABET) accreditation.

Located in Charleston, West Virginia, ZMM is a fully integrated architecture and engineering firm that offers civil, structural, mechanical and electrical engineering services. This year, the company celebrates their 60th anniversary of providing design services throughout the state.

“ZMM’s corporate philanthropic mission is to support organizations that enhance the cultural and educational landscape in West Virginia,” said Adam Krason of ZMM. “Our support of Marshall University reflects that mission. We recognize the importance of having a strong local engineering program and plan to support the school in a variety of ways in addition to the financial contribution.”

In addition to ZMM’s support of Marshall, the firm also supports the West Virginia Symphony Orchestra (ZMM Pops Series), the Clay Center, the Education Alliance and others.

“The College of Information Technology and Engineering at Marshall University trains bright students to shape the future. Possessing the Accreditation Board for Engineering and Technology (ABET) accreditation for the engineering, computer science, and safety programs shows employers that graduates of Marshall University are entering the workforce equipped with the industry knowledge and the hands-on training needed to excel in their careers. It is of dire importance that we maintain this globally recognized distinction, so we can continue building a strong foundation for our students, faculty, region, and state,” said Dr. Wael Zatar, dean of the College of Information Technology and Engineering.
“This gift from ZMM Architects and Engineers Inc. will assist us in obtaining and maintaining our ABET accreditation at Marshall University,” said Zatar. “These funds will go towards equipping students with necessary resources and investing in our faculty’s development, so they may better serve their students throughout their educational careers. Additionally, this gift showcases Bob Doeffinger, David Ferguson, Adam Krason and the rest of ZMM’s commitment to supporting West Virginia by partnering with Marshall University’s College of Information Technology and Engineering to invest in students from this region who want to stay and make a difference in our communities.”

ABET accreditation promotes best practices and requires colleges to implement the global standard for technical education. It prepares students for licensure, registration and certification. This accreditation ensures that all graduates have met the educational requirements necessary to enter the profession, provides opportunities for the industry to guide the educational process to reflect current and future needs, enhances the mobility of professionals and produces high-quality job candidates for local firms.

Photo: Front row: Dave Ferguson, AIA, REFP Architect, Principal; Bob Doeffinger, PE Engineer, Principal; Dr. Wael Zatar, Dean of Marshall University’s College of Information Technology and Engineering, and Adam Krason, AIA, NCARB, LEED AP, ALEP Architect, Principal. Back row: Joe Allwood, Chief Operating Officer of Marshall University Foundation Inc. and Chandler Milam, Director of Philanthropy at Marshall University Foundation Inc.

The next regular issue of We Are...Marshall will be distributed March 6, 2019. Please send items for consideration to WAMnewsletter@marshall.edu by 5 p.m. Monday, March 4, 2019.

To read the content of this newsletter online, please click on the following link: www.marshall.edu/wamnewsletter/February-27-2019.