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SR-99-00-28 (CC)

Marshall University

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**CURRICULUM COMMITTEE
RECOMMENDATION**

SR-99-00-28 (CC)

Recommends approval of the following **COURSE CHANGES** in the following colleges and/or schools:

• **College of Science**

- 1) IST 130 Analytical Methods I

Change in title to: Analytical Methods I: IST Statistics
Rationale: More clearly describes course content.

- 2) IST 131 Analytical Methods II

Change in title to: Analytical Methods II: Differential Calculus
Rationale: More clearly reflects course content.

- 3) IST 230 Analytical Methods III

Change in title to: Analytical Methods III: Integral Calculus/Series
Rationale: More clearly reflects course content.

- 4) IST 231 Analytical Methods IV

Change in title to: Analytical Methods IV: Advanced Mathematical Topics
Rationale: More clearly describes course.

Change in credit hours from 3 to 4

Rationale: More accurately reflects the amount of work required.

• **College of Education & Human Services**

- 1) CI 460-464 Professional Development

Change in title to: Staff Development
Rationale: To reduce confusion with similar courses on the graduate level that use the professional development title.

• **Lewis College of Business**

- 1) ECN 420 International Economics

Change in title to: International Trade
Rationale: More clearly describes course content.

Change in catalog description to: An introduction to the basic microeconomic models explaining the reasons for and the effects of trade among nations, trade restrictions, and regional trading arrangements.

Rationale: Clearer description of course content.

• **School of Journalism & Mass Communications**

- 1) JMC 101 Media Literacy

Change in title to: Media Literacy
Rationale: More clearly describes course content.

Change in catalog description to: Examines structures and functions of mass media and provides a critical look at their effects on social concepts such as democracy and diversity. Includes print, electronic journalism, advertising, public relations.
Rationale: To reflect new orientation toward general-education preparation rather than specific career preparation.

- 2) JMC 102 Information Gathering and Research for the Mass Media

Change in title to: Information Gathering Research
Rationale: The course is being directed toward a general education audience rather solely to JMC students.

- 3) JMC 201 Writing for Mass Media

Change in title to: News Writing
Rationale: Change in content emphasis from writing for all mass media to print news writing.

Change in content to: Emphasizing writing for the print media in news and public relation formats.
Rationale: To more effectively cover content specifically related to newspaper and public relations majors.

Change in catalog description: Techniques of news writing designed to develop basic skills necessary for beginning newspaper reporters and public relations professional through in-class laboratory experience.
Rationale: Represents the change in content.

- 4) JMC 240 Basic Broadcast News

Change in content to: More emphasis on writing with actual production of news product for WMUL.
Rationale: Broadcast Journalism majors no longer take JMC 201 and need a course where they are introduced to broadcast writing.

Change in catalog description to: Introduction and overview of electronic journalism. Emphasis on broadcast writing. Students will report for Newscenter 88 WMUL-FM.
Rationale: Represents change in course content

FACULTY SENATE PRESIDENT:

APPROVED: Donna Donathan DATE: 4/4/00

DISAPPROVED: _____ DATE: 4/19/00

UNIVERSITY PRESIDENT:

APPROVED:  DATE: 4/27/00

DISAPPROVED: _____ DATE: _____

COMMENTS:
