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### We Are...Marshall, July 28, 2021

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The Newsletter for Marshall University

July 28, 2021

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# Presidential search committee schedules second series of listening sessions to solicit input

JULY 28, 2021



Marshall's <u>presidential search committee</u> is planning a second series of on-campus listening sessions for students, faculty, staff, alumni, donors and community members.

The purpose of the sessions, which are set for Aug. 3-4 on the Huntington and South Charleston campuses, is to solicit input about challenges the university's next president will face in the next 5-10

years and to identify skills and experiences a successful candidate will need to overcome those challenges. Two days of listening sessions were held last week on the Huntington campus.

Marshall's presidential search began in April, when President Jerome A. Gilbert announced he would not seek an extension of his contract that ends July 15, 2022.

The <u>schedule of listening sessions</u> is available on the university's <u>presidential search website</u> and is being updated as sessions are scheduled.

In addition to attending a listening session, anyone wishing to provide input can <u>contact the Search</u> <u>Committee</u> by e-mail, or <u>provide feedback</u> or <u>nominate a candidate</u> through the website. The search committee will consider input throughout all stages of the search process.

The search committee is being assisted by the executive search firm Academic Search.

## Marshall, Glenville State sign agreement to offer bachelor's degree in nursing on Glenville's campus

JULY 28, 2021



Marshall University and Glenville State College have reached an agreement that will help the future of nurses in the state.

The partnership establishes a nursing program co-op between the two institutions. A memorandum of agreement (MOA) brings the two schools together for an association aimed at providing access to a bachelor's degree in nursing (B.S.N.) at Glenville State College through Marshall's nursing program.

Both presidents signed the agreement yesterday at Marshall's South Charleston campus. The agreement

will see prospective students enroll at Glenville and complete general education courses there during their first year. Then, once the students are admitted to the BSN program, they will receive instruction from Marshall faculty members on Glenville's campus.

President Gilbert says Marshall is excited to enter into the agreement.

"We're excited about this unique opportunity to work with our partners at Glenville State College," Gilbert said. "Any time we can help expand the availability of a college degree is a great day, and to be able to provide more of our state's students with a path to an education in nursing and work in health care in West Virginia is exciting."

Glenville State College President Dr. Mark A. Manchin said it is nice to see this idea come to fruition.

"I have been an advocate for this program, the members of our Board of Governors have been supportive of it, and of course our friends and colleagues at Marshall University have been instrumental in making this happen," Manchin said. "This type of four-year nursing program has never existed in this part of the Mountain State, and we are looking forward to expanding the Glenville State footprint, especially considering the growing need for qualified nurses."

The B.S.N. program at Glenville is expected to start in fall 2023. Glenville will begin enrolling students in the program in fall 2022. The Marshall University School of Nursing is accredited by the Accreditation Commission for Education in Nursing (ACEN).

Photo: President Gilbert and Glenville State College President Dr. Mark A. Manchin pose with each other's copies of the Memorandum of Understanding they signed.



#### MIKE & STEPHANIE CAMPBELL | Follett Bookstore

After 37 years of service to Marshall, please join us to wish them well on their next journey.

> Thursday, July 29 1 to 5 p.m. | John Marshall Room, MSC





### Marshall, Davis & Elkins reach physical therapy study agreement

JULY 28, 2021

The School of Physical Therapy has partnered with Davis & Elkins College to provide physical therapy students at Davis & Elkins a new route toward a Doctor of Physical Therapy degree. The agreement offers two D&E graduates, who meet specific criteria, acceptance into the Doctor of Physical Therapy program at Marshall.

Davis & Elkins College students obtaining an undergraduate degree in the pre-professional exercise science major with an overall grade point average of 3.5 or higher and a 3.4 GPA in the required classes are qualified to apply for the Marshall Doctor of Physical Therapy program.

Dr. Scott Davis is the chair and program director of the School of Physical Therapy at Marshall.

"I am excited about our partnership with Davis & Elkins College," Davis said. "Together we are forging a pathway for students to achieve their goal of becoming a physical therapist."

Graduates of the Doctor of Physical Therapy program at Marshall University have a 100% employment rate. They've gone on to work in hospitals, outpatient facilities, in rehabilitation facilities and with athletics teams.

Dr. Rob Phillips is the provost and vice president for academic affairs at Davis & Elkins.

"We're pleased to partner with Marshall University's Physical Therapy program and grateful to Dr. Riggleman and Dr. Deluca, in our sport science program, for their efforts in helping to establish this articulation agreement," Phillips said.

The first cohort of D&E students may apply for the Marshall program this fall to begin the Doctor of Physical Therapy program in the fall of 2022.

For more information contact Davis by e-mail at Davis1090@marshall.edu.

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### Large regional job fair to take place July 29

JULY 28, 2021



On Thursday, July 29, Cabell County Schools, HD Media, Huntington Area Development Council (HADCO), Huntington Municipal Development Authority (HMDA), Huntington

Regional Chamber of Commerce, and IHeart Radio will host a regional job fair at Huntington High School, which is located at One Highlander Way in Huntington, near Exit 11 of Interstate I-64. Designed to help connect employers with job seekers, this event will not only help attendees find new employment opportunities but also gain more information about postsecondary educational opportunities in our region.

The July 29 job fair will occur from noon to 2 p.m. and 5 to 7 p.m. to offer job seekers two opportunities to attend. A special early opening of the job fair will occur from 11 a.m.-noon for veterans only. While there is no cost for job seekers to attend, they are asked to bring a current resume. Employers who are members of the Huntington Regional Chamber can participate for \$25 and non-members can attend for \$125, which includes a six-month membership in the chamber for the employer.

For more information about the job fair, visit <u>huntingtonchamber.org</u>. Job seekers and employers are asked to register at the chamber's website.

WHAT – Regional Job Fair.

WHO – Employers, job seekers and postsecondary learning institutions from the Tri-State area.

**WHEN** – Thursday, July 29, from noon to 2 p.m. and 5 to 7 p.m. A 11 a.m.-noon session will occur for veterans only.

WHERE - Huntington High School, One Highlander Way, Huntington, West Virginia.

### Summer Prevention Virtual Training Series kicks off July 29

JULY 21, 2021



The first four sessions of the Summer 2021 Prevention Virtual Training Series are now open for registration. Click on each title to view the session flyer for the following sessions and register on Eventbrite

at <a href="https://www.eventbrite.com/e/virtual-prevention-training-series-tickets-">https://www.eventbrite.com/e/virtual-prevention-training-series-tickets-</a>

#### 115528800753

- Youth Adult Cannabis Use and Mental Health by Dr. Beth Han and Dr. Emily Einstein Thursday, July 29, from 1-2:30 p.m.
- <u>Prevention Works!</u> by Mollie Stevens and Angela Saunders Wednesday, Aug. 11, from 2-3:30 p.m.
- Managing Prevention Up and Out by Dr. Phillip Atkins Tuesday, Aug. 17, from 2-3:30 p.m.
- <u>Understanding Appalachian Culture for Effective Prevention</u> by Heather McDonnell Stalnaker -Tuesday, Aug. 24, from 4:30-6 p.m.

Additionally, registration is also open for an <u>in-person Prevention Ethics training</u> Friday, Sept. 17, in South Charleston. Please e-mail <u>collins@marshall.edu</u> to reserve your spot for this in-person training.





### Richardson Family Scholarship established to help first-year Marshall medical students

JULY 28, 2021



Dr. Samuel R. and Mrs. Julie E. Davis have established an endowed scholarship at the <u>Marshall University Joan C.</u> Edwards School of Medicine in memory of his mother, Mary Wilson Richardson, and his mother's family.

The Richardson family has roots in Pocahontas County, West Virginia, and Bath County, Virginia, dating back to the Revolutionary War era. Samuel Davis grew up hunting and fishing in those eastern West Virginia/western Virginia mountains.

Following two years in the U.S. Army from 1964 to 1966 and a 10-year career in the aviation industry based in Daytona Beach, Florida, from 1967 to 1977, Samuel Davis completed his undergraduate work at Marshall University. He graduated from the Joan C. Edwards School of Medicine in 1983, followed by a radiology residency at Ohio Valley Medical Center in Wheeling, West Virginia. He practiced for more than 32 years at Montgomery General Hospital in Montgomery, West Virginia, before retiring in January 2020.

"I am so glad to be able to give back to the Marshall School of Medicine," Samuel Davis said. "If it weren't for the Marshall School of Medicine and my parents, I wouldn't be where I am today. So, this is a fitting tribute."

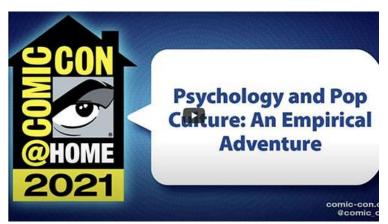
The *Richardson Family Scholarship* is designated for first-year medical students, with first preference given to students from Pocahontas County and second preference to students from Bath County. Third preference is given to students from the eastern West Virginia counties of Greenbrier, Nicholas, Pendleton, Randolph and Webster. The scholarship award is renewable, pending normal academic progress.

For more information or to make a gift to the Joan C. Edwards School of Medicine, please contact Linda Holmes, director of development and alumni affairs, by phone at 304-691-1711 or by e-mail at <a href="holmes@marshall.edu">holmes@marshall.edu</a>. For news and information about the Joan C. Edwards School of Medicine, follow us on Twitter @MUSOMWV, like us on Facebook or visit jeesom.marshall.edu.

*Photo:* Dr. Samuel R. (right) and Julie E. Davis have established the Richardson Family Scholarship for first-year Marshall University medical students.

### Marshall psychologists, students present as part of online Comic-Con International

JULY 28, 2021



Psychologists from Marshall's Psy.D. program were again invited to be part of Comic-Con International this summer, which will be online for the second year. Comic-Con@Home featured hundreds of panel discussions that included actors, writers and other famous names from television, movies, gaming and comics July 23-25 at <a href="https://www.comic-con.org/frontpage">https://www.comic-con.org/frontpage</a>.

The Marshall panelists' discussion, titled "Psychology and Pop Culture: An Empirical Adventure," is available at <a href="https://www.eventeny.com/events/comicconhome-1456/?action=schedule-item&action\_ops[item\_id]=7120">https://www.eventeny.com/events/comicconhome-1456/?action=schedule-item&action\_ops[item\_id]=7120</a> and is based on the academic book the presenters wrote and had published in March.

Panelists included Dr. Keith Beard, director of Marshall's Psy.D. Program, along with Dr. April Fugett, a professor in Department of Psychology; Dr. Britani S. Black, an instructor in the Department of Psychiatry and Behavioral Medicine in the Joan C. Edwards School of Medicine; and alum Josh Carter, Psy.D., as well as current Psy.D. students Casey Collins, Jake Bass and Kasey Kessler.

"It is exciting that we get to present at Comic-Con International again, and the fact that it is virtual will allow people from around the world who might not ever get the chance to travel to Comic-Con in-person to be able to experience some great panels and presentations," Fugett said before the presentation premiered July 25.

"This presentation will be a great way for people to learn about psychology and pop culture research that we have collected over the past decade and put together in our book titled *Psychology and Pop Culture: An Empirical Adventure*," Beard said. "If people are interested in this academic book then this presentation will give them a taste of what the book is about."

The book and the presentation cover topics from psychological factors related to personality traits, job selection and interest, love, politics and world beliefs, women's issues, and LGBTQ+ populations, Black said.

"We integrate research on these topics with pop culture themes such as superheroes and superpowers, Disney characters, fandoms, antiheroes, and nostalgic characters and shows," she said.

The group has participated in Comic-Con International in previous years as well. Last year, they presented "Christmas in July: The Psychology of Pop Culture and Christmas," as part of Comic-Con@Home, and in previous years, a group from Marshall traveled to San Diego and presented on the topics of nostalgia and animation, as well as some psychological aspects of Harry Potter fandom.

Along with representing the university on an international stage, Comic-Con is an excellent opportunity for students to delve into research, Beard said.

"We are always excited to have students participate in our research and not only provide them with knowledge on how to conduct psychological research but to also give them the opportunity and experience to present to an international audience," Beard said.

For more information about Marshall's Psy.D. program, visit https://www.marshall.edu/psych/programs/psyd-program/.



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### West Virginia Collegiate Recovery Network to host annual statewide conference

JULY 28, 2021



The West Virginia Collegiate Recovery Network is hosting its 2nd annual state conference Friday, Sept. 24 in Lewisburg, West Virginia, at West Virginia Building Annex, located on the state fairgrounds. This year's conference will revolve around the theme of music, while being focused on students. The first 150 registrants will have the option to receive a free ticket to the Healing Appalachia music festival, which will take place at the concert venue on the state fairgrounds on Sept. 24 and 25. As the conference ends at 3 p.m., concert gates will open.

The event will feature well-known speakers, including Dr. Maggie Moore, who has used Appalachian instruments to lead music therapy sessions in the Mountain State. Current conference sponsors include West Virginia SADD, Ascension Recovery, Community Connections Inc., Mercer County Coalition for Healthy Communities, Red Oak Recovery and Healing Appalachia.

The goal of the conference is to highlight that higher education is for everyone and that through collegiate recovery programs students can find success with their recovery and educational goals. The West Virginia Collegiate Recovery Network is offering a \$500 scholarship to a student in recovery, to be used at any West Virginia higher education institution. The recipient will be recognized at this year's conference. To access conference registration, the student award application, and sponsorship form, visit <a href="https://www.marshall.edu/crn">www.marshall.edu/crn</a>.

Susie Mullens, who serves as project coordinator for the West Virginia Collegiate Recovery Network, is looking forward to this year's event.

"We are so grateful to be collaborating with Healing Appalachia and Hope in the Hills to incorporate music into this year's conference," Mullens said. "Recovery is about healing and connecting, and music provides an opportunity for both."

The West Virginia Collegiate Recovery Network is a project of the Alliance for the Economic Development of Southern West Virginia, a higher education collaborative chaired by Marshall University. For more information on the West Virginia Collegiate Recovery Network and its initiatives, contact Mullens by e-mail at <a href="mailto:mullens20@marshall.edu">mullens20@marshall.edu</a>.

### Save the date for the Appalachian Translational Research Network annual summit

JULY 28, 2021



The Appalachian Translational Research Network (ATRN), of which the Joan C. Edwards School of Medicine is a member, will host its annual summit Oct. 19-20. Hosted by the Penn State College of Medicine, it will be held virtually on the Airmeet platform.

#### **Summit Dates:**

Tuesday, Oct. 19: 9 a.m. – 1:00 p.m.

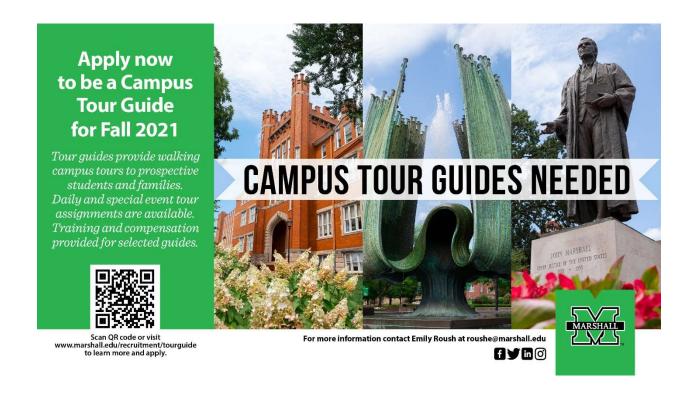
Wednesday, Oct. 20: 9 a.m. − 1:00 p.m.

#### **Themes Identified Include:**

- Quantitative research on social connectedness and isolation in Appalachia
- Mechanisms of action by which social connectedness and isolation affect health and well-being in Appalachia
- Evidence-based programs to address social connectedness and isolation in Appalachia

More information will be coming soon. Stay up-to-date on conference information by visiting our website at <a href="https://www.appalachianresearch.org">www.appalachianresearch.org</a>.

Questions? Please email questions to the ATRN Headquarters office at ATRNHeadquarters@gmail.com.



### Marshall alumni honored by Public Relations Society of America

JULY 28, 2021

Alumni from Marshall's public relations (MU-PR) academic program earned 10 Public Relations Society of America (PRSA) professional Tribus Awards this month for their work on three nonprofit strategic communications campaigns completed during their time as students at Marshall in 2019 and 2020.

The awareness and fundraising campaigns—carried out by MU-PR graduate students and undergraduate students in their capstone course during their senior year benefitted the Ronald McDonald House (RMH) of Huntington and River Valley Child Development Services (RVCDS).

Jason Lovins, A.P.R., Ph.D., president of the PRSA-River Cities chapter, said the winners of this year's honors "demonstrated their public relations professionalism and capabilities in helping these nonprofits

with real solutions to real problems related to public awareness, stakeholder engagement, and fundraising."

"Some of the honorees also showed amazing flexibility in the face of unexpected challenges during the COVID-19 pandemic," Lovins said. "When you hear the full story of each agency case, in most situations they surpassed their goals and went above and beyond to help their clients."

Lovins said it is an "honor" for the PRSA-River Cities chapter to recognize "these up-and-coming professionals for their accomplishments."

Terry L. Hapney Jr., Ph.D., professor of public relations at Marshall and instructor for the course, said three groups of his former students earned four honorable mention awards:

- Press Release Tactic, Online Silent Auction JMC 439/539 Class, Spring 2019—Marshall University For the Ronald McDonald House of Huntington
- Integrated Communications Campaign
   JMC 439/539 Class, Spring 2019—Marshall University
   For River Valley Child Development Services
- Social Media Tactic, Egg My Yard JMC 439/539 Class, Spring 2020—Marshall University For the Ronald McDonald House of Huntington
- 4. Press Release Tactic, Athlete Volunteers
  JMC 439/539 Class, Spring 2020—Marshall University
  For the Ronald McDonald House of Huntington

Hapney said each group also earned a first-place Tribus Award:

- Community Relations Campaign
   JMC 439/539 Class, Spring 2019—Marshall University
   For the Ronald McDonald House of Huntington
- Press Release Tactic, Celebration
   JMC 439/539 Class, Spring 2019—Marshall University
   For River Valley Child Development Services
- 3. Press Release Tactic, Online Auction
  JMC 439/539 Class, Spring 2020—Marshall University
  For the Ronald McDonald House of Huntington

In addition, Hapney said there were three "Best Overall" honors among the three groups, meaning they were the highest-scoring campaigns and tactics among all entries in the PRSA Tribus Awards program:

1. Best Overall Tactic Award (tie)
Press Release, Celebration

JMC 439/539 Class, Spring 2019—Marshall University For River Valley Child Development Services

- Best Overall Tactic Award (tie)
   Press Release, Online Auction
   JMC 439/539 Class, Spring 2020—Marshall University
   For the Ronald McDonald House of Huntington
- Best Overall Campaign Award
   JMC 439/539 Class, Spring 2019—Marshall University
   For the Ronald McDonald House of Huntington

Public relations practitioners and scholars from the PRSA-Charlotte, N.C., chapter judged all of the entries submitted from the three campaigns. Hapney said that in his longtime experience with PRSA awards programs, this was the "toughest" judging he has seen to date.

"I am proud of the work these former students, now alumni, did in terms of advertising and public relations research, planning, execution of strategy, and evaluation for these worthy nonprofits," Hapney said. "They not only helped important causes in our local area and impacted lives in such a positive way, but they also built portfolios of work that helped them land jobs and admission to graduate school programs. Having this work recognized in this manner looks great on their résumés."

Becky Morgan, treasurer for PRSA-River Cities, said the chapter's Tribus Awards recognize not only the hard work and talent demonstrated by these recent graduates, but also their commitment to helping the local nonprofit organizations—for which they developed public relations campaigns—achieve their goals.

"The strategic and creative initiatives developed by the awardees helped to benefit the regional communities where we work and live, and PRSA-River Cities is excited to honor them for their professional success," Morgan said. Marshall alumni who were recognized included:

**2019 Ronald McDonald House Campaign:** Bri Murphy (Teays Valley, West Virginia), Karenann Flouhouse (Barboursville, West Virginia), Olayinka Bamiro (Washington, D.C.), Emily Phipps (Huntington, West Virginia), and LeAnna Owens (Milton, West Virginia).

**2019 River Valley Child Development Services Campaign:** Brittany Hively (Point Pleasant, West Virginia), Meredith O'Bara (Parkersburg, West Virginia), Sydney Shelton (Climax, Virginia), Brigham Warf (Barboursville, West Virginia), Rebecca Casey (Lancaster, Ohio), and Caroline Kimbro (Fort Washington, Pennsylvania).

2020 Ronald McDonald House Campaign: Paige Leonard (Barboursville, West Virginia), Hannah Graham (Huntington, West Virginia), Rachael Cook (Beckley, West Virginia), Abbey Vidrine (Ripley, West Virginia), Taylor Speight (Washington, D.C.), Savannah Matney (South Point, Ohio), Piper White (Huntington, West Virginia), Anna Marsh (Hurricane, West Virginia), Marcus Williams (Washington, D.C.), Hannah Petracca (Fairmont, West Virginia), Jannson Williams (Newnan, Georgia), Madalyn McCoy (Summersville, West Virginia), Brie Toney (Columbus, Ohio), Meg Keller (Moyers, West Virginia), and Anh Do (Vietnam).

"Many of these alumni have gone on to accept positions in public relations and marketing with businesses, nonprofit organizations and agencies," Hapney said. "Others are in law school and graduate school. I am proud of these alumni, and glad they carry the Marshall University name with them during their careers."

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#### Coronavirus Statistics:

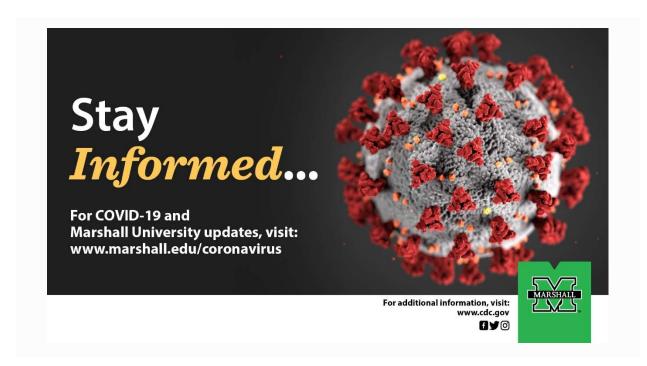
New Cases Since July 14, 2021

Students: 1 Faculty: 0 Staff\*: 0

\* Includes auxiliary employees (Sodexo, Aetna, Rec Center, etc.)

All testing is being done in partnership with Marshall Health, Cabell Huntington Hospital, Pleasant Valley Hospital, QLabs Inc. and MedExpress Urgent Care.

The most recent information is always available at www.marshall.edu/coronavirus/dashboard.



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The next regular issue of *We Are...Marshall* will be distributed Aug. 4, 2021. Please send items for consideration to WAMnewsletter@marshall.edu by 5 p.m. Monday, Aug. 2, 2021.

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To read the content of this newsletter online, please click on the following link: www.marshall.edu/wamnewsletter/July-28-2021.