Marshall University

Marshall Digital Scholar

We Are ... Marshall: the Newsletter for Marshall University 1999-Current

Marshall Publications

9-6-2023

We Are ... Marshall, September 6, 2023

Office of Marshall University Communications

Follow this and additional works at: https://mds.marshall.edu/mu_newsletter

Part of the Higher Education Commons, and the Higher Education Administration Commons

WE ARE... MARSHALL.

The Newsletter for Marshall University Faculty and Staff

September 6, 2023

WVU, Marshall launch program to keep young professionals in the Mountain State

SEPTEMBER 6, 2023



First Ascent, a new program designed to cultivate and retain local talent within West Virginia, is now accepting applications from recent West Virginia University and Marshall University graduates, helping West Virginia's best and brightest young professionals stay close to home.

Built on the foundation of the <u>Brad</u> and Alys Smith Outdoor Economic <u>Development Collaborative</u> and the state Department of Tourism's

successful <u>Ascend WV</u> program, First Ascent is designed to set participants on paths for successful remote and hybrid careers in the state, addressing the population loss and brain drain that stems from new graduates pursuing employment opportunities elsewhere.

"For too long, we have watched as the young people our state needs for its future have packed up and left," WVU President Gordon Gee said. "The love our graduates have developed for West Virginia while living and learning here during their collegiate careers is profound. This kind of post-graduation support can help them forge pathways to stay while embarking on challenging, fulfilling careers."

Six communities — including five existing Ascend locations— will be home to First Ascent members: Morgantown Area, Huntington Area, Eastern Panhandle, New River Gorge, Greater Elkins and Greenbrier Valley.

"When we started with Ascend, the goal was to bring people to West Virginia — either for the first time or as returners," <u>Marshall University President Brad D. Smith</u> said. "With First Ascent, we're working to keep our graduates in state by positioning West Virginia as a hub for remote workers who can find success in the increasingly digital world while supporting overall state economic growth."

Current students and alumni from WVU and Marshall can apply for First Ascent during the last year of their degree program through one-year post-graduation. Those applying must be willing to live in a <u>featured community</u> and accept a remote or hybrid full-time position for a company based inside or outside of West Virginia, or have launched a business that operates and/or delivers services remotely prior to applying.

Those who qualify for First Ascent will have access to free co-working space and outdoor recreation equipment, success coaches and professional mentorships, a remote worker certification, professional development, community engagement, outdoor and social activities, and more.

Supporting entities include <u>WVU Career Services</u>, the <u>John Chambers College of Business and Economics Center for Career Development and the Marshall Office of Career Education</u>.

First Ascent solidifies the program's impact on the future of the state's workforce and demonstrates a commitment to investing in the future of West Virginians. Seed funding for the First Ascent pilot program originated from WVU Provost Maryanne Reed's Innovation Summit. A subsequent award was provided by the U.S. Economic Development Administration's Build Back Better Regional Challenge Grant to Coalfield Development and WVU, and will fund the First Ascent program. A \$25 million gift from the Wing 2 Wing Foundation was awarded to WVU to launch the Ascend WV program in partnership with the state. This funding provided the foundation for the Brad and Alys Smith Outdoor Economic Development Collaborative to leverage West Virginia's outdoor assets, take a lead role in asset-based economic development by investing in people and communities, and build the infrastructure that will ultimately serve as a model for workforce development.



"West Virginia's greatest assets are her people, her culture and her vast natural resources," Smith said. "First Ascent capitalizes on these assets by providing an important pathway for our state's graduates to build a successful and viable career here in the Mountain State. I am confident the First Ascent program will strengthen the state's efforts to enlist our best and brightest to remain in the state and build the foundation for a more prosperous future for all West Virginians."

Smith and Gee announced the program's launch during the West Virginia Chamber of Commerce's Annual Meeting and Business Summit at The Greenbrier Resort on Aug. 30.

"First Ascent will help build a workforce that can be used to attract employers from a variety of industries," Gee said. "All of West Virginia stands to benefit from this investment in talented, motivated young professionals and from having them in communities that offer quality-of-life benefits not available anywhere else."

TO: 1			•	1	. TO .	A
Hind	more	1nt	ormatic	nn aha	viit Hiret	Ascent.
1 IIIu	more	1111	Officialic	лі аос	out I Hot	ASCUIT.

Photo: Marshall President Brad D. Smith (left) and West Virginia University President Gordon Gee announce First Ascent, a new collaboration designed to keep recent graduates in West Virginia.

Who, What, Where and Why?

SEPTEMBER 6, 2023

Please note that Marshall University Marketing and Communications has recently updated several work processes in an effort to streamline services to the university community.

Going forward, University Communications Announcements will be sent from <u>University</u>
<u>Announcements@marshall.edu</u>. Please note the change and mark the e-mail as a safe sender, if necessary.

Also, the process for requesting branding, marketing, public relations and general communications jobs has changed slightly. The new request page is www.marshall.edu/brandservices.

Once a request is received, your Marketing and Communications partner will contact you to work out details for your request.

If you have any questions regarding these updates, please e-mail <u>brandservices@marshall.edu.</u>

Thank you for helping promote Marshall University.

Marshall launches new tutoring partnership with Knack

SEPTEMBER 5, 2023



Marshall University has announced a new academic partnership with Knack — a leading peer tutoring platform enabling our students to learn from one another.

Knack's platform allows students to book oneon-one and group tutoring sessions. Knack Tutors are verified high-achieving students from Marshall who have previously aced the courses they offer assistance in. Tutoring is subsidized for all students and sessions can take place in-

person or online.

Learn more about Knack in this short overview video.

For a successful launch of this program, we need assistance from faculty and staff across campus. Two ways you can help us introduce Knack to students:

1. **Share Information:** Include Knack in your student or class resources. Below is a short explanation you can copy and paste to share with your students.

Students looking for additional assistance outside of the classroom are advised to consider working with a peer tutor through Knack. Marshall has partnered with Knack to provide students with access to verified peer tutors who have previously aced this course. To view available tutors, visit marshall.joinknack.com and sign in with your student account.

Recommend Tutors: We are continually recruiting best-fit students (perhaps your high-achievers) to sign up and list themselves as peer tutors on the platform. Please recommend students who've received a B or better to tutor by completing the brief <u>Knack Tutor Professor Recommendation Form</u>, which allows you to recommend one or more students in just a few minutes. Upon receiving, Knack will help interested students create a Knack Tutor Account and begin tutoring.

More information about Knack's work with other campus partners is available on their <u>website</u>. We're excited to add Knack as a resource to support student and academic success through the support of their Marshall peers.

\$3 million grant awarded to combat opioid crisis in rural West Virginia communities

SEPTEMBER 6, 2023

The Marshall University Center of Excellence for Recovery, in collaboration with Westbrook Health Services, has received a \$3 million grant from the Health Resources and Services Administration's (HRSA) Rural Communities Opioid Response Program. This grant aims to address the pressing issue of opioid use in rural West Virginia by expanding access to Medications for Opioid Use Disorder (MOUD) and support services.

Amy Saunders is the managing director for the Center of Excellence for Recovery.

"We are excited about this collaboration with Westbrook Health Services," Saunders said. "This project will allow us to help reach people with substance use disorders where they are. This project will establish new access points for essential care in underserved rural communities, where access and services are limited."

President and CEO of Westbrook Health Services Kevin Trippett says Westbrook is happy to be a part of the collaborative effort.

"Westbrook is extremely excited about this opportunity," Trippett, said. "With this grant, we will be able to purchase our second mobile MAT unit, a mobile vehicle with private space for patients to connect with a medical professional via tele health for management of medications for individuals with substance use disorder. This will bring services to those in need who might otherwise not have access to reliable care for them to reach the path to recovery."

By combining the expertise of Westbrook Health Services, an experienced local behavioral health center, and the Marshall University Center of Excellence for Recovery, this collaboration will offer MOUD access and support in the heart of the communities that need it most. Together, their efforts hold the potential to create a substantial positive impact on the lives of numerous individuals in West Virginia and stand as a model for pioneering approaches to address the rural opioid crisis.

To learn more about the Health Resources and Services Administration's (HRSA) Rural Communities Opioid Response Program visit https://www.hrsa.gov/rural-health/opioid-response.



GERMAN MEET & EAT

Interested in German language and culture?

Meet other German speakers and learners to connect and converse in German (or English)! This is a casual German conversation group open to students & residents. No age limit or skill level necessary.

All are welcome!







When? Friday, Sept. 8, 2023 @ 6 pm Where? Bahnhof WVrsthaus & Biergarten 745 7th Ave, Huntington, WV 25701

For more information contact: Anke D. McCown, email: duerrmccown@marshall.edu

MURC prepares for Cayuse; grant submission and administration will undergo update with new software

SEPTEMBER 6, 2023

The Marshall University Research Corporation (MURC) has announced its selection of Cayuse as Marshall's new research management software. This partnership marks a significant step forward in streamlining and enhancing Marshall University's research administration processes.

Cayuse is a renowned leader in providing comprehensive solutions for research administration, compliance and funding to over 650 research institutions such as Duke University, Texas Tech University, Miami University and The Ohio State University. MURC's decision to integrate Cayuse into its operations underscores the commitment to fostering innovation, efficiency, and collaboration within its research community.

"We are thrilled to introduce Cayuse as our chosen research management software," said Dr. John Maher, vice president of research and executive director of MURC. "Our mission at MURC is to facilitate the growth of the Marshall University research enterprise, and partnering with Cayuse aligns perfectly with our vision. This software will empower our researchers, administrators and stakeholders to navigate the complexities of research administration with greater ease, allowing them to focus more on advancing service, scholarship and research and less on administrative tasks."

Cayuse offers a comprehensive suite of tools designed to simplify the entire research life cycle, from proposal development and submission to award management and compliance tracking. With its user-friendly interface and advanced features, Cayuse will enable MURC to improve service for faculty, streamline processes, reduce administrative burden, and facilitate seamless collaboration among research teams.

Key features of Cayuse from which Marshall University will benefit include:

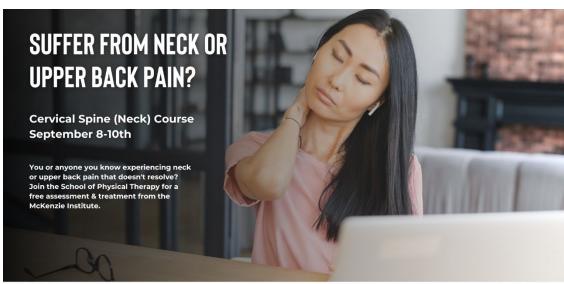
- Efficient Proposal Development: Researchers can easily create, collaborate on and forward grant proposals for approval and submission using intuitive templates and integrated workflows.
- Centralized Award Management: The software's centralized platform will enable principal investigators, departmental administrators and MURC to manage awarded grants efficiently, ensuring proper fund utilization and compliance with reporting requirements.
- Automated Compliance Tracking: Cayuse will help MURC comply with regulations and reporting requirements by automating the tracking of key milestones and deadlines.
- Advanced Reporting and Analytics: Cayuse's reporting tools will provide valuable insights into Marshall's research activities, enabling data-driven decision-making.

MURC officials anticipate that Cayuse will launch in October 2023. To facilitate a seamless transition to the new software, training materials will be available in the coming weeks to ensure

that researchers, administrators and staff members have the necessary skills to harness the full potential of Cayuse and maximize productivity.

For more information about Marshall University Research Corporation and its collaboration with Cayuse, please contact Joe Ciccarello at ciccarello@marshall.edu.

About Cayuse: Cayuse is a trusted provider of research management software solutions that enable universities, research institutions, and organizations to optimize their research administration processes. With a focus on innovation and collaboration, Cayuse offers a comprehensive suite of tools designed to enhance efficiency and visibility throughout the research lifecycle.



For more information, contact Brad Profitt 304-696-5619 or profitt2@marshall.edu.



Baker named Structured Literacy Dyslexia Specialist

SEPTEMBER 6, 2023



Communication Disorders faculty member Jennifer Baker was recently certified as a Structured Literacy Dyslexia Specialist.

The certification is provided by the Center for Effective Reading Instruction, which is an affiliate of the International Dyslexia Association. The certification process included coursework, a supervised clinical practicum, and a comprehensive exam.

Baker is an assistant professor and a speech-language pathologist in the Marshall Speech and Hearing Center. She has spent much of her career working with children with language disorders, including those who have difficulty learning to read.

"There is a significant need for science-based intervention for struggling readers, especially those with dyslexia," Baker said. "Every child deserves to learn to read, even when there are obstacles. I'm thankful for this opportunity to expand my knowledge and skills so that we can better serve our clients and ensure that our clinical students leave Marshall with a better understanding of dyslexia and the evidence-based interventions that can help."

The Center for Effective Reading Instruction is dedicated to improving education by strengthening the knowledge of teachers. Its mission is to further evidence-based approaches to reading so that all students can acquire the highest levels of literacy and thrive. The center works with all levels of teachers and dyslexia specialists focused on providing students with the best help to learn to read effectively. The main goal is simple: to improve the quality of reading instruction for those around us.

Pam Holland is the chair of the Department of Communication Disorders.

"Professor Baker is a valuable member of our faculty and an excellent resource for families in the Tri-State area," Holland said.

In the past, Baker has offered Tiny Talkers and ReadingU, both summer programs that utilized books and reading to support speech and language development. She was also the receipient this summer of a grant by the West Virginia Department of Education called "Leading the Way for Literacy: Education and Skill Development for Practicing Speech Language Pathologists," and will be creating and offering professional development courses for speech-language pathologists.





Sand Sculpting

Competition

ABOUT SANDFEST

Huntington Children's Museum is teaming up with Marshall University's Intercultural & Student Affairs to host our second annual Sandfest! Marshall University organizations and student groups will compete in a tabletop sand sculpture competition to see who will win THE GOLDEN SHOVEL. In addition to the competition and beach atmosphere, families can expect a sand pit, sandcastle making stations, STEAM activities and MORE It's prival to be a ten of finite recording and the state of the first call areas.





For more information, go to www.hcmkids.org/SandFest





1ST PRIZE: \$1,000

2023 CONSTITUTION CELEBRATION



2ND PRIZE: \$500

2023 Dan O'Hanlon Essay Competition

For the 2023 Essay Question, contest rules, and other details, visit: www.marshall.edu/spc

Submission Deadline: September 11, 2023



Awards Ceremony: September 25, 2023

SIMON PERRY CENTER FOR CONSTITUTIONAL DEMOCRACY



JOIN THE FUN! COME PLAY QUOITS ON BUSKIRK FIELD!

2023 Constitution Celebration

- » Two persons per team
- » No prior experience necessary
- » Students, Faculty, Staff, and Alumni all welcome
- » Open Quoits Tournament September 18th 21st
- » Sign up by September 12th at: marshall.edu/drinko/quoits/quoits-registration/





AMICUS CURIAE

LECTURE SERIES



Photo credit: Sameer Khan/Fotobuddy

KERMIT ROOSEVELT III

THE NATION THAT NEVER WAS: RECONSTRUCTING AMERICA'S STORY

TUESDAY, SEPTEMBER 12, 2023 BRAD D. SMITH FOUNDATION HALL | 7:00 PM





Whose argument is stronger? *

Real lawyers • Real cases • Real judges





Join us for an oral argument session before the Supreme Court of Appeals of West Virginia

10:00 a.m., Wednesday, September 13, 2023
Joan C. Edwards Performing Arts Center
Marshall University

*For tickets and more information, visit https://bit.ly/3YCLJMP



Information Session for 2024 John Marshall Leadership Fellows to take place Sept. 13

AUGUST 29, 2023



An informational meeting is being offered for anyone interested in learning about the Spring 2024 John Marshall Leadership Fellows cohort. Interested faculty and staff will have the opportunity to meet some of the program facilitators and to learn more about the program and the application process.

Wednesday, September 13, 2023 | 3:00-4:00

p.m. | MSC Shawkey Dining Room

[For those who cannot attend the meeting in person, please use the following link to join the meeting: Click here to join the meeting]

Applications for the Spring 2024 John Marshall Leadership Fellows cohort are available here: https://www.marshall.edu/leadership-fellows/application-process/. The deadline to apply is **Sept. 22**.



At Marshall University Research Corporation (MURC), we understand the significance of securing grant funding to drive impactful research endeavors. That Is why we are thrilled to present our Grant Training and Services, which is designed to equip you with the skills and resources needed to be successful.





Register by scanning the QR Code or visiting www.marshall.edu/murc/training-workshops/

Questions? Contact murcpreaward@marshall.edu





Beeson joins Marshall as chair of counseling

SEPTEMBER 5, 2023



the reorganization of the college."

Dr. Eric T. Beeson, a leader in the field of counselor education and nationally recognized trailblazer for his innovative work in neuroscience integration in counseling, has been named the chair of the counseling department in Marshall's College of Education and Professional Development. His selection is the culmination of a sixmonth national search.

Dr. Teresa Eagle, dean of the college, said she is grateful for the search committee's diligent work through the extensive process. "The selection of Dr. Beeson brings a proven leader in the field of counseling to our campuses," Eagle said. "Dr. Beeson's appointment comes at a crucial time in the development of the counseling program and

After completing his doctoral degree from Ohio University, Beeson gained extensive experience in academic innovation, digital education, accreditation and curriculum development. He comes

to Marshall from Northwestern University, where he served as clinical full professor, and director of teaching and learning innovation. He was also the 43rd president of the American Mental Health Counselors Association and founding co-associate editor of the first-ever section in the Journal of Mental Health Counseling dedicated to neuroscience publications.

Beeson has authored over 20 peer-reviewed professional publications, a book on neuroeducation, several book chapters and numerous invited, national/international presentations on his work.

Beeson officially joined Marshall University Aug. 14 for the Fall 2023 semester and says he is ready to cultivate a shared vision for the counseling program and Marshall University. "I am stoked to join a robust program with a rich history. I believe we are poised to do something really special for the citizens of West Virginia and beyond."

Marshall Health, Marshall University, Mountain Health Network boards approve new name for integrated academic health system

SEPTEMBER 5, 2023



the reorganization of the college."

Dr. Eric T. Beeson, a leader in the field of counselor education and nationally recognized trailblazer for his innovative work in neuroscience integration in counseling, has been named the chair of the counseling department in Marshall's College of Education and Professional Development. His selection is the culmination of a sixmonth national search.

Dr. Teresa Eagle, dean of the college, said she is grateful for the search committee's diligent work through the extensive process. "The selection of Dr. Beeson brings a proven leader in the field of counseling to our campuses," Eagle said. "Dr. Beeson's appointment comes at a crucial time in the development of the counseling program and

After completing his doctoral degree from Ohio University, Beeson gained extensive experience in academic innovation, digital education, accreditation and curriculum development. He comes to Marshall from Northwestern University, where he served as clinical full professor, and director of teaching and learning innovation. He was also the 43rd president of the American Mental Health Counselors Association and founding co-associate editor of the first-ever section in the Journal of Mental Health Counseling dedicated to neuroscience publications.

Beeson has authored over 20 peer-reviewed professional publications, a book on neuroeducation, several book chapters and numerous invited, national/international presentations on his work.

Beeson officially joined Marshall University Aug. 14 for the Fall 2023 semester and says he is ready to cultivate a shared vision for the counseling program and Marshall University. "I am stoked to join a robust program with a rich history. I believe we are poised to do something really special for the citizens of West Virginia and beyond."

'Tech Time' set for Sept.13

SEPTEMBER 5, 2023



Marshall Online, Information Technology and University Libraries are partnering to offer "Tech Time" for all students Wednesday, Sept. 13, from 1 to 4 p.m. Students will have the opportunity to connect with Marshall's technology-related experts, learn more about Marshall's systems, and explore tools and resources designed to enhance their learning experience.

Students are welcome to drop in at their convenience in person in Drinko Room 402, or via Teams. Click here to join the meeting. Snacks will be provided!

Marshall Online coming events

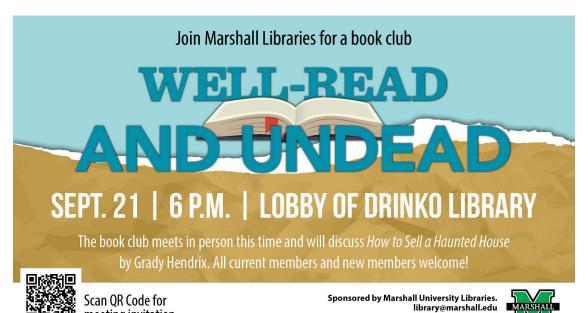
SEPTEMBER 6, 2023



At Marshall Online, we are committed to supporting your virtual academic journey. Join us as we partner with campus resources to offer programs that support your success. Learn more about the services available to you and how to access them. Additional programs will focus on study skills, managing stress, staying motivated, developing your resume, and preparing for professional interviews. You can join live via Teams or view the recordings at your convenience. For additional information, contact us at online@marshall.edu.

Click to view a list of upcoming events.





meeting invitation



You can meet with a financial consultant at Marshall University

No matter where you are in life—just getting started or planning for retirement—a session with William Payne can help you create a plan for your goals. And, it's at no cost as a part of your retirement plan. You'll get answers to these questions and more than the planning of the planning that the planning that the planning that the planning that planning the planning that the planning th

- · Am I invested in the right mix of investments to help meet my goals?
- . Am I saving enough to create the retirement income I need?
- How do I take income from my retirement account once I stop working?

Date	Time	Location	
Tuesday, Sep 19, 2023	11:00 AM - 5:00 PM	Memorial Student Center, Room 2W9	
Wednesday, Sep 20, 2023	8:00 AM - 1:00 PM	Memorial Student Center, Room 2W9	
Tuesday, Oct 17, 2023	11:00 AM - 5:00 PM	Memorial Student Center, Room 2W9	
Wednesday, Oct 18, 2023	8:00 AM - 1:00 PM	Memorial Student Center, Room 2W9	
Tuesday, Nov 14, 2023	11:00 AM - 5:00 PM	Memorial Student Center, Room 2W9	
Wednesday, Nov 15, 2023	8:00 AM - 1:00 PM	Memorial Student Center, Room 2W9	
Tuesday, Dec 12, 2023	11:00 AM - 5:00 PM	Memorial Student Center, Room 2W9	
Wednesday, Dec 13, 2023	8:00 AM - 1:00 PM	Memorial Student Center, Room 2W9	



RSVP today, as space is limited. Register for sessions at www.tiaa.org/schedulenow or by calling 800-732-8353, weekdays, 8 a.m. to 8 p.m. (ET). We look forward to working with you.

*Based on independent third-party advice methodology.

races on impression more justy amore intensioning.

Illim instends in the informational or electrical populses only and does not constitute fiduciary mentioner ablors under ERSA, a securities recommendation under all securities laws, or an insurance product recommendation under adde-insurance laws or regulation. This national does not take into account any specific electricies or commitments of any particular function, or suggest any specific curvant of adults. Insurance discussion studies the natio based on the moster's on electricies and commitments.

Investment, insurance, and annuity products are not FDIC insured, are not bank guaranteed, are not bank deposits, are not insured by any federal government agency, are not a condition to any banking service or activity, and may lose value.

The IBAA group of companies does not offer can advisor. See your fax advisor regarding your particular intuition.

IBAA CREF healshold is institutional Senses, LLC, Member FRRA, distributes securities products, Annually contracts and certificates are issued by feachers insurance and Annually acknowledge of the contribution of the contract and certificates are issued by feachers insurance and Annually acknowledge of the contribution of the con

MT 2421514 |Clone #] A15829A-9-22_TL_CNI_BGRIS

- *** -

Registration Now Open

Marshall University's Parent and Family Weekend 2023

⇒ SEPTEMBER 29 - OCTOBER 1



For more information on registration and schedule, visit: https://bit.ly/3sDSgdU or scan the QR code.







West Virginia Legislature

WV Legislative INTERNSHIPS

Applications Open for Undergrad and Grad interns, Spring 2024.

Internships are full-time, paid positions for college credit.



The next regular issue of *We Are...Marshall* will be distributed Sept. 13, 2023. Please send items for consideration to WAMnewsletter@marshall.edu by 5 p.m. Monday, Sept. 11, 2023.

To read the content of this newsletter online, please click on the following link: link: www.marshall.edu/wamnewsletter/September-6-2023.
