#### Marshall University

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We Are ... Marshall: the Newsletter for Marshall University 1999-Current

**Marshall Publications** 

9-27-2023

#### We Are ... Marshall, September 27, 2023

Office of Marshall University Communications

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The Newsletter for Marshall University Faculty and Staff September 27, 2023

# Marshall launches new Innovation Catalyst program

SEPTEMBER 26, 2023

<u>The Center for Innovation and Entrepreneurship</u> (iCenter) has announced the Marshall University Innovation Catalyst program (MUIC program), a first-of-its-kind program in higher education aimed at training the educational community in design thinking, an iterative, collaborative approach to creating innovative solutions.

Design thinking is at the forefront of the most in-demand skills and has produced some of the greatest innovations in this generation, according to iCenter officials. From educational applications such as those that have been pioneered at Stanford University's Hasso Plattner Institute for Design to innovations in public and private institutions, design thinking infuses the mindset and techniques to solve complex problems in agile, elegant ways. Design thinking will allow student leaders, faculty and staff to implement these techniques across Marshall, catalyzing innovations to advance Marshall For All, Marshall Forever's strategic priorities of improving student achievement, affordability, and flexibility.

The MUIC program is modeled after the Innovation Catalyst program at Intuit, a leading financial technology firm that is widely recognized as one of the most advanced institutions in design thinking. MU's Innovation Catalyst trainees will learn Intuit's special version of design thinking known as Design for Delight (D4D).

"At Intuit, every employee is trained in D4D," said President Brad D. Smith, who served for 11 years as CEO of Intuit. "The goal is to democratize innovation and empower every team member to innovate and improve. In an empowered, shared governance environment similar to what we practice at Marshall University, I am convinced it will be a game changer as we navigate and lead in the ever-changing higher education landscape."

iCenter Executive Director Dr. Ben Eng said the objective with the MUIC program is to help Marshall become the most agile institution in higher education in terms of responding to students' changing needs.

"Our goal is to have at least one Innovation Catalyst driving student-centered innovation in each academic and administrative unit on campus in three years' time. We believe that if we empower

Marshall faculty, staff and student leaders with design thinking skills, then they'll be able to combine it with their own unique subject matter expertise to transform their areas for students," Eng said.

The MUIC program also has separate training for university and departmental leadership known as the Marshall University Innovation Strategist (MUIS), which informs administrators about the MUIC program and how to strategically create a culture of continuous, student-centered innovation in their units.

"Ever since the launch of the iCenter in 2017, with inspiration from Brad Smith and the leadership of Ben Eng, we have created a distrinctive footprint in diffusing design thinking," said Dr. Avinandan "Avi" Mukherjee, former dean of the Lewis College of Business, who is currently serving as Marshall's provost and senior vice president of academic affairs. "As we embark on this exciting journey with this new inititive, we are not just launching a new program. We're igniting a culture of innovation that will empower our students to be pioneers of change and architects of their own education and future."

Those who train to be Innovation Catalysts will receive approved time from their supervisors to work on student-centered innovations for their units; training materials and resources; and the ability to apply for funding to continue experimentation and launch of promising ideas. Successful completers of the Innovation Catalyst training program will receive a micro-credential badge certifying them as an "Innovation Catalyst."

For more information about the Marshall University Innovation Catalyst program, please complete the form on <u>https://www.muicenter.com/university-innovation/muic</u> or contact the iCenter's assistant director, Paige Leonard, at <u>leonard64@marshall.edu</u>.



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# Art students celebrate Homecoming Week with exhibit in Memorial Student Center

**SEPTEMBER 26, 2023** 

Art students in Miyuki Cook's "Installation Art with Fibers class" have artworks on display in the Memorial Student Center and Drinko Library this week in celebration of Marshall Homecoming's "Super Marco Brother" theme. Their works can be seen in the Memorial Student Center during Homecoming Week, and in glass display cases on the second and third floors of Drinko Library throughout October.

"I think it is important to share what the School of Art and Design does, and it is a valuable lesson for my students to create for themselves and others," Cook said. "This year's theme resulted in playful and colorful artworks that lift our minds, especially when you are studying at the library!

I hope MU students and their families see and enjoy the work."

ART 313 students are moving on to the next project this week. The next project will be displayed at the Ronald McDonald House between Oct. 19 and 31.

Photos: Examples of works on display at the Memorial Student Center and Drinko Library.









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# FOOD TRUCK Friday



Enjoy local fare from four food trucks!

FRIDAY, SEPTEMBER 29TH | 12:00-8:00PM JOAN C. EDWARDS PERFORMING ARTS CENTER



# Pharmacy school launches student wellness program

#### SEPTEMBER 26, 2023

The <u>School of Pharmacy</u> has launched a student wellness program in partnership with Walgreens. The initiative will include resources to support physical, mental and financial health.

"This comprehensive program, generously sponsored by Walgreens, underscores our commitment to educate and ensure the well-being of the next generation of pharmacists," said Eric Blough, Ph.D., dean of the School of Pharmacy.

The Walgreens Wellness Program will address topics such as nutrition, fitness, stress management, preventative care, health screenings and money management. The first program event, scheduled for Tuesday, Sept. 26, will emphasize the importance of self care.

"We are thrilled to collaborate with Marshall University School of Pharmacy to launch this program," said Rob Duncan, Pharm.D., area health care supervisor at Walgreens. "We deeply understand the significance of cultivating a healthy lifestyle among pharmacy students. By providing resources that promote wellness, our aim is to empower students to excel both academically and personally."

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Additional information about the School of Pharmacy is available at <u>www.marshall.edu/pharmacy/</u>.





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# **INTERNET FOR ALL WEST VIRGINIA**

Public Comment open till September 30.

http://bit.ly/46kcmJ3



The West Virginai Department of Economic Development's Office of Broadband asks for your input on the future of broadband in WV.

Center for Business & Economic Research



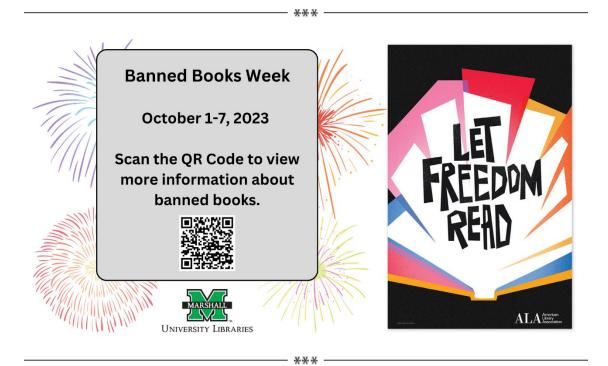
# Day of Unity recognizes 36 years of awareness

#### SEPTEMBER 26, 2023

The first Monday of October is recognized as the National Day of Unity, which honors the origin of Domestic Violence Awareness Month. Join the Violence Prevention and Response program and other offices and organizations for a full day of events crafted to help our community understand the history and ongoing significance of domestic violence prevention, response and advocacy.

Marshall's Violence Prevention and Response program is celebrating with the following events on Monday, Oct. 2:

- 9:30-10:30 a.m.: Breakfast with the Violence Prevention and Response program, Wellness Center, 2W16A
- 11a.m.-1 p.m.: Information Fair, MSC



# Marshall to present 'Piercing Lights, Silent Shadows'

#### **SEPTEMBER 19, 2023**



The School of Art and Design will present the exhibit "Piercing Lights, Silent Shadows: Stories of Appalachian Identity" from Monday, Oct. 2, through Friday, Nov. 3, in the Birke Art Gallery, located in the Visual Arts Center at 927 3rd Ave. A reception is planned for 5 to 6:30 p.m. Thursday, Oct. 12. Events and galleries are free and open to all.

The exhibit features art from students Dawn Kushner and Callie Thacker, who are showcasing work that was created after receiving

the Undergraduate Creative Discovery and Research Scholar Award program from the university. Though they submitted two separate proposals and their works exhibit two different content and media used, the two students had overlapping themes and decided to showcase their work together.

The artwork aims to collectively unveil "the layers of human experience, celebrating resilience, heritage, and shared stories through the lens of two distinct yet interconnected artistic journeys," according to the artists' showcard. Kushner's pieces are large-scale photographs that "shed light on personal experiences within the context of substance abuse's impact on familial relationships." Thacker's stained-glass creation "highlights the significance of Appalachian barn quilts, breathing life into the beauty of the artform and the importance of community.

"Piercing Light, Silent Shadows invites you to explore the interplay of light and darkness, hardship and triumph, and the intricate tapestry of Appalachian identity."

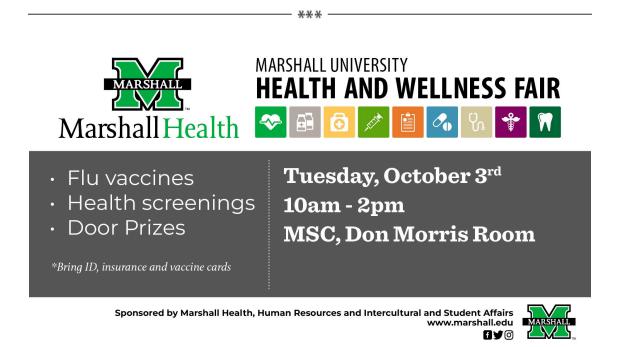
Associate Professor Hanna Kozlowski, who serves as their faculty mentor, said the Undergraduate Creative Discovery and Research Scholar Award program is transformational, as it prepares students for their capstone projects and for graduate school.

"The program not only provides financial support but also encourages personal artistic growth by allowing students to propose and execute a 'dream project' — something that has been brewing in their mind (and sketchbook) for some time," she said. "The selection process is highly competitive and involves writing a detailed, well-researched proposal that is then evaluated and ranked at the college level."

"This exhibition will be especially exciting because much of the context of Thacker and Kushner's works are relatable to the larger community, but not necessarily in a way that is expected when you think 'Appalachia Identity,' "said Galleries Director Courtney Chapman. "Their works have been made with a contemporary insight and consciousness that I hope will encourage a continued dialogue beyond the Birke Art Gallery."

The galleries have free admission and are open to all, with sponsorship from the School of Art and Design in the College of Arts and Media. Regular gallery hours are from 10 a.m.-4 p.m. Monday-Friday.

*Photo:* The front of the showcard for the exhibition "Piercing Lights, Silent Shadows," which begins at Marshall's Birke Art Gallery Oct. 2.



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# **R.A.D. SELF-DEFENSE CLASS**

#### Wednesday, October 4, 11 am - 2 pm

Memorial Student Center Lobby

Sample of R.A.D. class taught at Marshall. Open to female students, faculty and staff per course regulations.



Campus Safety Month is sponsored by MUPD, Student Conduct & SGA. For more info visit www.marshall.edu/mupd

### **CAREER FAIR** October 4 | 12:00 - 5:00 p.m. MU Rec Center

Join us for the Career Fair, featuring 135 companies looking to hire interns, part-time and full-time positions.





SEE WHO WILL BE HIRING AND THE MAJORS THEY'RE LOOKING FOR.

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Marshall University SCHOOL OF THEATRE AND DANCE PRESENTS

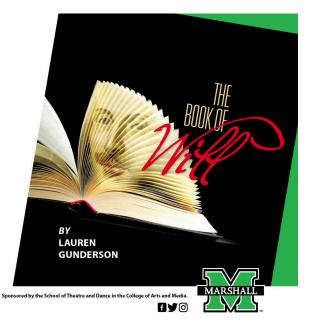
#### THE BOOK OF WILL

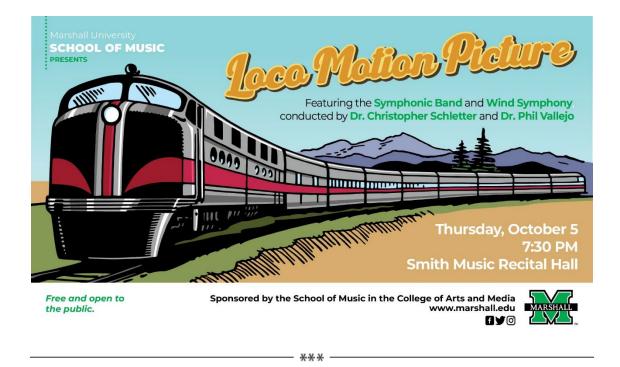
#### OCT. 4-7, 2023 | 7:30 P.M. Joan C. Edwards Playhouse

#### TICKETS AVAILABLE AT 304-696-ARTS.

\$22 GENERAL ADMISSION \$15 FOR SENIORS (AGE 60+) AND MARSHALL EMPLOYEES

> FREE FOR MARSHALL STUDENTS WITH A VALID MU ID





# Faculty Achievement: Dr. Georgiana Logan

#### SEPTEMBER 26, 2023

Dr. Georgiana Logan, assistant professor in the College of Health Professions (Health Science department) and current director for Marshall's Writing Across the Curriculum (WAC) program, has been named as a 2023 Sun Belt Faculty Member of the Year finalist. Logan is the first faculty member from Marshall to be nominated for this award. The annual award recognizes a faculty member from each Sun Belt institution who has a passion for teaching, engaging and inspiring students, while also separating themselves from their peers outside the classroom by regularly supporting and displaying enthusiasm for student-athletes and the athletics department.

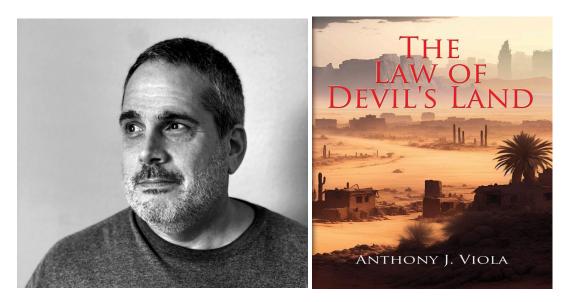
Each of the 14 Sun Belt Conference institutions nominated a Faculty Member of the Year finalist for the 2022-23 academic year. The conference's faculty athletics representatives, student-athlete academic directors and members of the Sun Belt Student-Athlete Advisory Committee (SAAC) voted to select the overall recipient. The conference initiated the Sun Belt Faculty Member of the Year Award in 2019.

"We are proud to recognize these dedicated educators who play an important role in impacting the lives of our student-athletes. These faculty members help improve the trajectory of our student-athletes' lives," said Sun Belt Conference Commissioner Keith Gill.

The finalists will be recognized at the Sun Belt Conference honors banquet in conjunction with the Sun Belt fall meetings on October 24, 2023, in Atlanta.

### **Faculty Achievement: Dr. Anthony Viola**

#### **SEPTEMBER 26, 2023**



Dr. Anthony J. Viola's latest novel, *The Law of Devil's Land*, was published Sept. 21. *The Law of Devil's Land* focuses on seventeen-year-old Ghonna "Gyle," an outcast unsure of their identity, trying to get by in a post-apocalyptic society where traditional values reign. Viola is a full professor in the department of English. This is his third novel.

# **Faculty Achievement: Jeff Wolfe**

**SEPTEMBER 26, 2023** 

An article written by Jeff Wolfe, director of jazz studies in Marshall's School of Music, was selected as the first to be featured in *SBO+ Magazine's* Jazz Club, their new partnership with the Jazz Education Network (JEN).

School Band and Orchestra Plus Magazine is a market-leading independent magazine for instrumental, vocal, musical theater and general music education. The Jazz Education Network, with thousands of members across the United States and around the globe, is a leader in networking students, educators and performers, as well as producing one of the largest performance/education conferences for the global jazz community.

"As a proud JEN member, I originally wrote this article as a resource for local music educators, to help their students become more confident and competent jazz improvisors. The fact that it

can now help educators and students across the U.S., as well as internationally, is very humbling and rewarding," Wolfe said.

Wolfe's article, "Making the Changes," can be found at <u>https://sbomagazine.com/making-the-</u> <u>changes-a-method-for-music-educators-and-burgeoning-jazz-improvisors/</u>.

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# Medical school honors surgery chief residents

SEPTEMBER 26, 2023



The Joan C. Edwards School of Medicine recognized Dominika Dziadecki, MD, Christopher Gonzalez, DO, and Toufeeq Suliman, MD, as its August Residents of the Month, announced Paulette S. Wehner, M.D., vice dean for graduate medical education. This is the first time in its nine-year award history that three surgery chief residents received the honor together.

"Each of these residents has demonstrated tremendous leadership through their dedication and involvement to bettering the residency training program and patient care, said Paul Bown, M.D., associate professor of surgery and associate residency program director.

After her own recent hospitalization and surgery, Missy Morrison, general surgery residency program administrator, said, "I know firsthand how impressive and compassionate our chief residents are. They have earned my gratitude and a nomination for Residents of the Month."

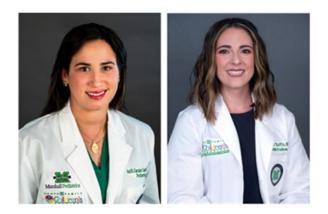
After graduation in June 2024, Dziadecki will move to New York where she will enter a oneyear breast oncology fellowship at Brooklyn Maimonides. Gonzalez will move to Las Vegas to complete a two-year acute care surgery fellowship that includes a critical care year and an operative trauma year at University of Nevada, Las Vegas. Suliman has applied for a colorectal surgery fellowship and is awaiting October residency match results.

As part of their recognition, the residents each received a plaque, and they shared a designated parking spot.

Photos: From left are Dominika Dziadecki, M.D., Christopher Gonzalez, D.O., and Toufeeq Suliman, M.D.

### Marshall Health welcomes new pediatric physicians

**SEPTEMBER 26, 2023** 



Marshall Health welcomes two pediatric specialists to care for children in both the acute care and inpatient settings.

Ana Gonzalez, M.D. (left), joins the care team at Pediatric NowCare at 5170 U.S. Route 60 in Huntington. Gonzalez exclusively provides same day, walk-in care at the NowCare clinic, open seven days a week. Gonzalez earned her medical degree from the Universidad del Norte in Columbia and completed her pediatric residency at Woodhull Medical Center in

Brooklyn, New York. She is certified by the American Board of Pediatrics.

Lauren M. Tufts, M.D., is a pediatrician with a subspecialty in pediatric hospital medicine. The Huntington native is a two-time graduate of Marshall University, where she earned her Doctor of Medicine. Tufts also completed both her pediatric residency and pediatric hospital medicine fellowship at Marshall University. Tufts provides inpatient care for pediatric patients at Hoops Family Children's Hospital at Cabell Huntington Hospital. She has special interests in pediatric point-of-care ultrasound and helping children who have experienced child abuse and neglect. She is certified by the American Board of Pediatrics.

Gonzalez and Tufts will both serve as assistant professors of pediatrics at the Joan C. Edwards School of Medicine.

To learn more about the range of pediatric services available at Marshall Health, visit marshallhealth.org/pediatrics or call 304-691-1300. For news and information about Marshall Health, follow us on Twitter <u>@Marshall\_Health</u>, like us on <u>Facebook</u> or visit <u>marshallhealth.org</u>.



College of Liberal Arts cola@marshall.edu



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# Interactive ΑΑС ΒΟΟΤCAMP

Join us for a day of hands-on experience with AAC.

Visit with AAC vendors, learn about funding, and leave with an AAC make and take.

#### October 13, 2023 • 8:00am - 4:30pm **Memorial Student Center, BE5**

All speakers receive salary from Marshall University. Mrs. Brown also receives salary from Simply Feeding, LLC. There are no non-financial disclosures to report.





Department of Communication Disorders Kelly Rutherford: 304-696-2982 | davis139@marshall.edu fyino



#### **Business Hall of Fame names four new members**

**SEPTEMBER 27, 2023** 



The Lewis College of Business has announced the names of its 2023 inductees into the Business Hall of Fame. The Business Hall of Fame Class of 2023 includes Charles R. Hageboeck, president and CEO of City National Bank and City Holding Company; Dr. Robert A. Hess, president and co-founder of OVP HEALTH; H.D. "Dutch" Miller (posthumously), founding owner of Dutch Miller Auto Group; and Thomas B. Wright III, executive vice president – chief human resources officer and executive director of the Leadership Center within the Berry Institute at Children's Mercy Hospital of Kansas City,

Missouri.

"We are thrilled to honor four business leaders from among so many worthy contributors to the business school and the West Virginia business community," said Dr. Don Capener, dean of the Lewis College of Business. "I have gotten to know Charles 'Skip' Hageboeck while he was guiding one of our doctoral candidates in finance. Skip taught finance for the Lewis College of Business and contributed his time and energy developing our graduates that were employed by City National Bank.

"Robert A. Hess, M.D., is a 1984 Marshall graduate and health care entrepreneur working in our community to address the critical issues of addiction and geriatrics. Dutch Miller was a great supporter of Marshall University and a founding board member of the Yeager Scholars. He founded what is now the Miller Auto Group. Tom Wright is a graduate of the Marshall business school. He has been recognized as a transformational C-Suite human resource executive serving as [senior vice president] at both Hallmark and Children's Mercy Hospital-Kansas City."

The new inductees will be celebrated in a ceremony set for 7 p.m. Wednesday, Oct. 18, at Brad D. Smith Foundation Hall. A reception begins at 6 p.m.

"The advisory board of the Lewis College of Business is proud to welcome this year's class of inductees to the College's Hall of Fame," said Mark A. Chandler, president of the Lewis College of Business Advisory Board. "These individuals have demonstrated a commitment of excellence not only to their professions but also to their communities. They will serve of examples to our business students of being successful in many facets of their lives, all to achieve the goal of helping to advance the next generation even further. We thank each of these individuals and their families for allowing us to honor their accomplishments."

Men and women inducted into Marshall's Business Hall of Fame are either graduates of Marshall University and/or those who have made a significant impact on the university. Inductees have demonstrated outstanding moral character, with meritorious business and personal reputations.

For more information about Marshall's Business Hall of Fame and its members, visit <u>www.marshall.edu/cob/hall-of-fame</u>. For more information about the Lewis College of Business, visit <u>www.marshall.edu/cob</u>.

*Photos:* (Clockwise, beginning top left) Charles R. Hageboeck, Dr. Robert A. Hess, Thomas B. Wright III and the late H.D. "Dutch" Miller will be inducted into the Lewis College of Business Hall of Fame Oct. 18.

# Marshall Health teams with Boone Memorial Health on dermatology care

SEPTEMBER 27, 2023

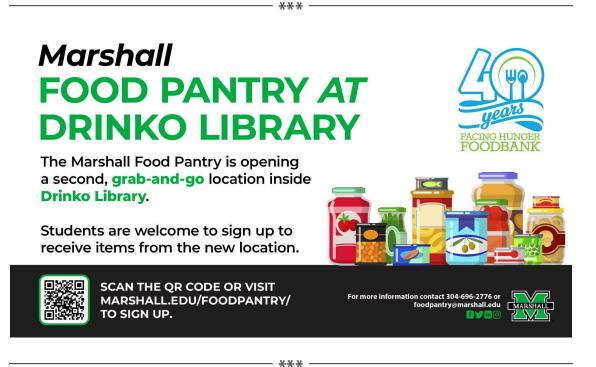
Marshall Health now offers convenient dermatology care for patients in southern West Virginia through its newest collaboration with Boone Memorial Health (BMH). Dermatology services will be available every Tuesday, Wednesday and Thursday at the BMH Specialty Clinic at 716 Madison Avenue in Madison between 8 a.m. and 4 p.m.

Shane E. Cook, M.D., a board-certified dermatologist, provides comprehensive dermatology care, specializing in skin cancers, acne, psoriasis, eczema and rosacea. He is also an associate professor and chair of dermatology at the Marshall University Joan C. Edwards School of Medicine. <u>Marylea Seacrist</u>, an advanced practice registered nurse (APRN) and family nurse practitioner (FNP), joined Marshall Health earlier this year to bring her more than five years of experience in dermatology to the BMH location.

"I'm grateful for the opportunity to provide dermatology care to my hometown community," Cook said.

In addition to dermatology, Marshall Health also partners with Boone Memorial Health on orthopaedic surgery and sports medicine care by Dana Lycans, M.D., assistant professor of orthopaedic surgery, and general surgery with Jodi Cisco-Goff, M.D., associate professor of surgery at the Joan C. Edwards School of Medicine.

Cook and Seacrist are accepting new patients. For appointments or referrals, call 304-369-1230 ext. 6615.





Le'Kesha Taylor



Dr. Robin Riner

# OFFICE OF THE OMBUDS

#### Need help with a work or school concern?

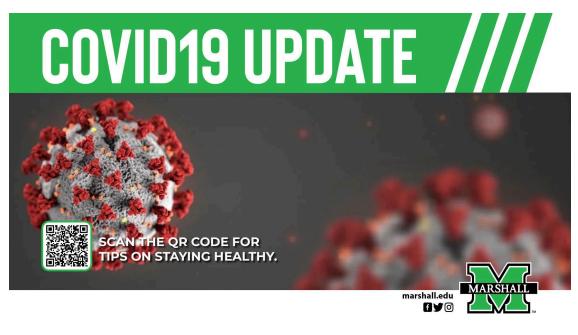
The Office of the Ombuds helps faculty, staff and students navigate processes and/or conflicts experienced in the campus environment.

We are located in office BW14 in the Memorial Student Center. Visit www.marshall.edu/ombuds to schedule an appointment. Walk-ins are welcome.



ombuds@marshall.edu | 304-696-2438 www.marshall.edu/ombuds





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The next regular issue of *We Are...Marshall* will be distributed Oct. 4, 2023. Please send items for consideration to <u>WAMnewsletter@marshall.edu</u> by 5 p.m. Monday, Oct. 2, 2023.

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To read the content of this newsletter online, please click on the following link: link: www.marshall.edu/wamnewsletter/September-27-2023.

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