

Marshall University

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We Are ... Marshall: the Newsletter for Marshall
University 1999-2023

Marshall Publications

11-15-2023

We Are ... Marshall, November 15, 2023

Office of Marshall University Communications

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WE ARE... MARSHALL®

The Newsletter for Marshall University
Faculty and Staff

November 15, 2023

53rd annual Memorial Fountain Ceremony features author with personal ties to the tragedy

November 14, 2023



On a rainy night on Nov. 14, 1970, Southern Airways Flight 932 crashed into a hillside as it approached Tri-State Airport, carrying 75 Thundering Herd coaches, teammates, staff, supporters and flight crew members. Had Craig T. Greenlee not made the decision to walk away from the team the previous season, he would have likely been part of that devastating number.

Yesterday at the annual memorial service, he shared his perspective on what happened leading up to and after the crash and how the accident still resonates with so many people to this day.

He believes the tragedy brought the Huntington community together during a time when racial tensions were high.

“There’s no question in my mind that the plane crash averted what could have been a bloody race riot at Marshall,” said Greenlee. “The situation was just that volatile, but the crash was so shocking, any beef between blacks and whites became meaningless. The hurt and devastation was all-encompassing.”

Just 13 months before the crash, Greenlee decided he would not be returning the next season.

“The passion, the drive and the hunger to compete and excel was no longer there. If you’re going to be any good at football, you’ve got to be all in. If you’re not, you’re going to get laid out. It was time for me to place my total focus on school and get that degree.”

While Greenlee was not an active member of the team in 1970, many of his friends on campus were those he made on the football field. The crash was a shocking blow in the heart of his junior year.

“The only things that mattered were finding ways to console one another and figure out what we would do about attending as many funerals as possible,” said Greenlee. “Even now, a half century and few years later, the memories of Nov. 14, 1970 still resonate strongly. It still tugs at the heartstrings in a mighty way after all this time.”

Greenlee says he did make a brief comeback after the crash to play during the spring of '71, mostly because he felt compelled to contribute in some way as a salute to his former teammates who perished in the crash.

“I even got my starting position back as a safety,” said Greenlee. “But once preseason practice started with the Young Thundering Herd in August '71, I knew time had come for me to hang up the cleats for good. I turned in my gear and never looked back.”

Still, every year on Nov. 14, his thoughts drift to those tough moments when the crash happened, shattering the campus and community.

“This is a shared experience that has absolutely nothing to do with race or gender,” said Greenlee. “Just like we share the same air, we share the same sorrow and we share the same sense of wonderment and satisfaction in seeing how the football program has not only survived, but thrived.”

In 2011, Greenlee published a book on the tragedy, titled “November Ever After: A memoir of tragedy and triumph in the wake of the 1970 Marshall football plane crash.” He says he chose to write the book after watching “We Are Marshall” left him wishing for more of the true story of what happened, without any added Hollywood frills.

Greenlee is semi-retired, residing in Winston-Salem, North Carolina, with his wife of 24 years, Cynthia. He also has five children and seven grandchildren.

To view the livestream or for more information on the plane crash or Memorial Fountain Ceremony, visit www.marshall.edu/neverforget.

Marshall University
SCHOOL OF THEATRE AND DANCE
PRESENTS

A timeless classic
By **WILLIAM SHAKESPEARE**

TUESDAY-SATURDAY, NOV. 14-18, 2023 | 7:30 P.M.

**JOAN C. EDWARDS PERFORMING ARTS CENTER
FRANCIS-BOOTH EXPERIMENTAL THEATRE**

TICKETS AVAILABLE AT 304-696-ARTS.

**\$22 GENERAL ADMISSION
\$15 FOR SENIORS (AGE 60+) AND MARSHALL EMPLOYEES**

**FREE FOR MARSHALL STUDENTS
WITH A VALID MU ID**



Sponsored by the School of Theatre and Dance in the College of Arts and Media.



NATIVE AMERICAN HERITAGE MONTH

INDIGENOUS APPALACHIA



TRAVELING EXHIBIT AND LIBRARY DISPLAY

**Thursday, November 16th
3:00 p.m. – 4:30 p.m.**

Please join us for a small reception in celebration of *Native American Heritage Month* and the *Indigenous Appalachia Traveling Exhibit*, located on the first floor of Drinko Library. In addition to the exhibit, attendees are invited to view the Indigenous Appalachia Display in the display cases located on the third floor of the library.

For more information about the exhibition, visit: <https://exhibits.lib.wvu.edu/exhibits/indigenous-appalachia>
Contact: Kacy Lovelace, kacy.lovelace@marshall.edu



From University Marketing and Communications: Faculty/staff and media relations guidelines

November 14, 2023



The Office of University Marketing and Communications serves as the university's official communication link to local, regional, national and international media. In most instances, university communications staff members serve as official university spokespersons. Other times, the staff work actively with faculty to publicize their work at the university or to connect media members in search of faculty expertise. Faculty members are

encouraged to work in coordination with university communications when contacted by media. This ensures consistent messaging and brand compliance. Faculty are also encouraged to contact university communications to share their research, service and teaching for publication. Staff and other administrative offices are also asked to comply with media relations protocols for the university.

Please visit <https://www.marshall.edu/brandservices> for additional communications and marketing information for the university. Media relations for the Joan C. Edwards School of Medicine and the Marshall Health Network are handled by [Sheanna Spence](#); [Michele McKnight](#) works with the School of Pharmacy; and [Grant Traylor](#) handles media for Athletics.

Marshall Marketplace information session and project update to take place Dec. 12

November 14, 2023

Earlier this year, it was announced that Marshall University would be adopting a “Save to Serve” culture to eliminate waste and inefficiencies through a shared governance accountability model and by investing in e-procurement capabilities. As part of this process, the Office of Purchasing is implementing a new e-procurement solution by Unimarket that will streamline and standardize the procure-to-pay processes on campus. This new system, called the **Marshall Marketplace**, will be implemented this spring.

Over the last several months, the Office of Purchasing has been busy preparing for these upcoming changes. This has included working with Huron Consulting on the pre-planning process.

In addition, the Office of Purchasing has been working on the backend to make the necessary changes and updates in Banner to prepare for the launch of the Marshall Marketplace. This includes the scrubbing of current vendor lists, codes, users, ORGS, etc. Next, the Office of Purchasing will begin identifying existing contracts for the vendor catalog.

Existing purchasing policies and procedures are being reviewed and revised to align with the new e-procurement processes and a communications plan is being created to ensure proper notification of these changes. Updates will be provided throughout the implementation process via the We Are Marshall newsletter, campus email and on the purchasing website at www.marshall.edu/purchasing/marketplace.

The Office of Purchasing has planned information sessions for 10 a.m. and 2 p.m. on Tuesday, Dec. 12 to go over the project goals, status and timeline and to address any questions or concerns. These identical sessions will be available both in-person in Drinko Library 349 and virtually via Microsoft Teams.

Focus teams are also being created for early 2024. These teams will participate in testing and providing feedback prior to the launch of the Marshall Marketplace.

For questions regarding the Marshall Marketplace implementation or the information session or to request to participate in the upcoming focus teams, please contact marketplace@marshall.edu.

From University Libraries: Please suggest your favorite books

November 14, 2023

It's that time again! We're inviting our campus faculty and staff to suggest their favorite books. Our goal is to introduce students to you and to build a stronger campus community while encouraging our community to explore the library resources and even class offerings. These books can be in or out of your field of study. Though we highly suggest using books we already have in our collection, book suggestions outside of the catalog will be linked to the Cabell County Library or our university EZ-Borrow Services. If you'd like to suggestion multiple books, there will be an option at the end of the form to resubmit a response.

This Wizard link can be used for suggestions:

[Reading Recommendations from our Staff and Faculty \(libwizard.com\)](http://libwizard.com)

Internal medicine nurse practitioner fellowship now accepting applications for 2024

November 14, 2023

The [internal medicine nurse practitioner fellowship program](#) at Marshall Health and the Joan C. Edwards School of Medicine is now accepting applications for its 2024-2025 cohort.

The fellowship provides one year of postgraduate training for nurse practitioners looking to transition into a new specialty or hone their skills in a specific area of practice. Fellows work closely with physicians, other nurse practitioners, pharmacists, resident physicians and internal medicine subspecialty fellows from the Joan C. Edwards School of Medicine to grow professional expertise in clinical care, research, leadership, didactics and teamwork. Rotations in general internal medicine and cardiology are required. Elective rotations include endocrinology, gastroenterology, nephrology, infectious disease and pulmonology.

Eligible applicants must have graduated from an accredited Nurse Practitioner Master of Science in Nursing (M.S.N.) or Doctor of Nurse Practitioner (D.N.P.) program 18 months prior to the start of the fellowship on October 1, 2024. National board certification must be obtained by August 1, 2024. Applications must be submitted online no later than Monday, March 4, 2024. Applicants selected for interviews will be scheduled in March and April, with the final selection of fellows in April.

The program will host a series of upcoming virtual open houses for applicants to learn more about the program:

- Thursday, Nov. 16, 2023: 5:30 p.m.
- Tuesday, Jan. 16, 2024: 5:30 p.m.
- Wednesday, Jan. 31, 2024: Noon
- Wednesday, Feb. 21, 2024: 5:30 p.m.

To register for one of the sessions, visit

<https://www.cognitoforms.com/MarshallHealth2/VirtualOpenHouseMarshallHealthInternalMedicineNursePractitionerFellowshipProgram>.

The program is recognized as an Accredited Practice Transition Program with Distinction by the American Nurses Credentialing Center. To learn more about the nurse practitioner fellowship, visit <https://www.marshallhealth.org/npfellowship> or e-mail npfellowship@marshall.edu. For news and information about Marshall Health, follow us on Twitter [@Marshall_Health](#), like us on [Facebook](#) or visit marshallhealth.org.




MARSHALL UNIVERSITY'S
CLASSIFIED STAFF COUNCIL
presents a **FREE**

THANKSGIVING *dinner*

TUESDAY, NOVEMBER 21, 2023 | 5:00 P.M. TILL 8:00 P.M. | CAMPUS CHRISTIAN CENTER
ACROSS FROM HARLESS HALL





The School of Music presents

HOLIDAY CELEBRATION

A MUSICAL GIFT TO THE
MARSHALL COMMUNITY

.....
MONDAY, NOV. 27, 2023
.....

JOAN C. EDWARDS PLAYHOUSE

7:00 PM **TICKET - \$25**
FEATURING \$5 FOR CHILDREN 12 AND UNDER
MARSHALL UNIVERSITY OR MU STUDENTS WITH A VALID ID.
MUSIC ENSEMBLES

CALL THE MARSHALL BOX OFFICE AT **304-696-2787** FOR TICKETS.
BOX OFFICE HOURS ARE 1-4 P.M. MONDAY-FRIDAY.

Sponsored by the School of Music in the College of Arts and Media
www.marshall.edu





TUESDAYS
NOVEMBER 28, DECEMBER 5, 12, & 19
5:30-7 PM

Charleston Vet Center
200 Tracy Way, Charleston, WV 25311

- Veteran-led discussion groups
- Meet other veterans, read and discuss ancient texts about war

Light refreshments will be served

For more information, go to marshall.edu/testament
Sponsored by WV Humanities Council



Herd Holiday

TUESDAY, NOVEMBER 28 | 5:30 - 8 P.M.
MEMORIAL STUDENT CENTER
WWW.MARSHALL.EDU/HERDHOLIDAY
#HerdHoliday

University Marketing and Communications
www.marshall.edu

Marshall University
SCHOOL OF MUSIC

PRESENTS

2023 Fall Concert
M.U. GUITAR STUDIO

Tuesday, November 28
7:30 p.m.
Jomie Jazz Center Forum

Free and open to all.

Sponsored by the School of Music in the College of Arts and Media.



Alpha Sigma Phi & Alpha Chi Omega
Toy Drive
Toys for ages 1-10

Pictures with Santa for Charity!

*Location:
Marshall Student Center*

Hot chocolate and Cookies will be provided!

Nov. 29th
11am-2pm

Please Contact Cole Green (504-312-9246) or Lilly Young (681-781-9054) for more information.

MAMC offering in-demand classes via Skills Exchange

November 14, 2023



As part of Marshall's efforts to deliver on-demand access to in-demand knowledge, the Marshall Advanced Manufacturing Center (MAMC) is offering an array of popular courses through the university's new Marshall Skills Exchange.

The web portal includes both in-person and hands-on classes and online instruction as well as the ability to earn microcredentials.

Upcoming MAMC courses include:

- Fundamentals of Communication, Nov. 21, 1-4 p.m. online via Teams. The cost is \$129 per person.
- Conflict Resolution, Nov. 28, 1 p.m. to 4 p.m. online via Teams. The cost is \$129 per person.
- ISO 9001:2015 Internal Auditor Training, Jan. 9-12, 1-5 p.m. each day at MAMC Huntington (1050 Fourth Ave.) The cost is \$595 per person.

Other MAMC courses offered through the exchange include Certified CNC Lathe Operator; Certified CNC Mill Operator; Fundamentals of 3D Printing; Online Metrology; Online CNC Operator; Robotics in Manufacturing: Fundamentals; and Today's STEM Classroom: Projects and Best Practices. The cost for each course varies. Individuals who sign up for any of these offerings will be contacted about how to get started.

To learn more about these or other Marshall Skills Exchange courses, visit <https://www.marshall.edu/microcredentials/>. For information about specific MAMC courses, contact Ian Blache, MAMC's workforce development program manager, by e-mail at ian.blache@mfg.marshall.edu or by phone at 304-781-1657.

The next regular issue of *We Are...Marshall* will be distributed Nov. 29, 2023. Please send items for consideration to WAMnewsletter@marshall.edu by 5 p.m. Monday, Nov. 27, 2023.

To read the content of this newsletter online, please click on the following link: www.marshall.edu/wamnewsletter/november-15-2023.
