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SR-96-97-(94) 160 (GR)

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**GRADUATE COMMITTEE
RECOMMENDATION**

SR-96-97-(94) 160 (GR)

Recommends approval of the following change of title for the graduate program in business for the LEWIS COLLEGE OF BUSINESS:

Change in title from: "Business & Commerce"
to: "Business Administration"

RATIONALE: The rationale for the change is to make the title consistent with the degree program, Masters in Business Administration (MBA), and to conform to the accepted designation for MBA programs used across the country. The terminology "Business and Commerce" was replaced with "Business Administration" in most schools twenty years ago to reflect the changed nature and content of the MBA degree. The MBA at most schools replaced the old Masters of Commerce or Masters of Science in Commerce degree. Our accreditation agency, The American Assembly of Collegiate Schools of Business (AACSB) recognizes the "Business Administration" title as being the appropriate title for the MBA degree.

FACULTY SENATE PRESIDENT:

APPROVED BY SENATE: Elaine Baker DATE: 5-16-97

DISAPPROVED BY SENATE: _____ DATE: _____

UNIVERSITY PRESIDENT:

APPROVED: [Signature] DATE: 5-19-97

DISAPPROVED: _____ DATE: _____

COMMENTS:
