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Fall 2-24-1970

## The Parthenon, February 24, 1970

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# Drugs problem, says counselor

By MONTY FARLEY  
Staff reporter

"Marshall absolutely has a drug problem. Compared to other schools our size it's not as bad but it's growing rapidly," said William Strawn, director of Counseling and Testing Center.

"I'm not concerned as much about who is using drugs but why they are using them. It seems drugs become a valve to escape reality. This is reflected by users who are dropping school because they don't have the money or interest to continue an education and stay on drugs."

Strawn said, "Not enough information is known about certain drugs to say they will have a particular effect - good or bad - but a large percentage of students have tried marijuana at least once."

"The use of drugs, however, is not confined to the university campus. It is prevalent in the high schools and community. There is no doubt about it, we have a drug problem not only here but in most colleges and cities."

Strawn said two representatives of the Federal Drug Research Center, Lexington, Ky., will speak

March 3-4 to students concerning drugs and their effects.

The men, Dick Stephens, graduate of Louisiana State University, and Mike Agar, graduate of the University of Southern California will hold drug seminars and discussions for classes, dormitories, fraternities, and the Campus Christian Center.

Strawn and Dr. Donald K. Carson, associate dean of students, visited the Federal Drug Research Center recently and talked to the patients. They all recommended Stephens and Agar to relate drug information to students, according to Strawn.

"If you are thinking about taking a trip on drugs, first take a trip to Lexington, I saw a 22-year-old girl who started taking drugs when she was eleven years old. She left home at the age of twelve (her mother was a prostitute and her father was unemployed) and started living with junkies. She became a prostitute to pay for the drugs but when her habit began to cost \$100 per day she also began pushing drugs. She is now 22 years old, has been in jail 33 times and is currently serving the last year of a four-year prison term. In her spare time and on most weekends she tries to help others who are addicted to drugs," said Strawn.

Strawn also said that most addicts are undernourished and have dental problems. The reason, he said, is they don't care about their general health and they can't afford to eat and take drugs, so they choose the latter.

"We have had speakers before to discuss drugs and their problems and some students have been able to ask questions that put them on the spot but I challenge anyone who thinks he is well versed in drugs and their effects to match experiences with Stephens and Agar," said Strawn.

If any teacher wants to make arrangements for these men to speak to their class, Strawn said to contact him at 696-2324 or see Dr. Carson.

Strawn said the Counseling and Testing Center provides help for drug users and former drug users. The counseling, in part, involves four ex-users who talk of their problems and help keep each other from taking drugs again. The services of the center are available day or night.

Strawn also said there would be a film entitled "Marijuana-CBS Reports" at the Campus Christian Center, Wednesday at 10 p.m. The film examines the use, effects, and legality of marijuana.

## The Parthenon

Tuesday

Feb. 24, 1970

Vol. 70

MARSHALL UNIVERSITY STUDENT NEWSPAPER

No. 77

Huntington, W.Va.



DR. NELSON AND DR. DEDMON DISCUSS MAC DECISION  
Elaborate on MU's athletic future at Friday's conference

## Nelson wants 'new era' for MU athletic program

By TIM BUCEY  
Sports editor

President Roland H. Nelson Jr. indicated at a press conference Friday Marshall would look at its athletic program with an open mind in beginning a new athletic era.

One era ended Thursday when the Mid-American Conference notified Dr. Nelson the University was no longer welcome in that conference.

It now appears there are four courses which can be taken in establishing a new athletic program. They are (1) to remain an independent, (2) to join an established conference (3) to form a new conference or (4) to wait until 1973 and seek readmission to the MAC.

Dr. Nelson said he personally was against the latter suggestion.

"I am personally saying I see no future for Marshall in the MAC. This is not a decision I can or will make though.

"I came away from the meeting with no hope that the answer three years from now would be any different than it was Thursday," Dr. Nelson said.

The president said he was absolutely convinced the MAC did not want Marshall as a member under any circumstances. He also said he did not appreciate the cloud which the MAC had hung over Marshall and "this cloud should have been removed by the same group that put it over us."

A group made up of the athletic committee and the head coaches is scheduled to meet soon to determine what course the University would take from here.

"I would like to have this determined just as quickly as possible," Dr. Nelson said. "We have been hanging in limbo for about a year now, so there is no need to drag it out anymore. We now need to move positively."

The president said he had talked to a few presidents of universities in another conference who were personal friends of his.

"I told them we may be seeking another conference home, and they were quite encouraged; but, it is hard to assess a meeting with personal friends because they tell you that you want to hear."

He declined to name the conference.

Concerning the Council of Presidents' meeting, Dr. Nelson said he sensed a feeling the MAC presidents had earlier  
(Continued on Page 2)

## Budget liberal considering . . .

By TOMMIE DENNY  
Editor-in-chief

"In terms of the fact that this may be a very tight financial year in the state, Marshall was shown exceptional consideration by the Legislature, and in turn the Governor."

These were the words of President Roland H. Nelson Jr. when referring to the supplemental and deficiency appropriation granted to Marshall by the State Legislature.

The special fund includes \$90,000 for the operation of the 1970 summer school session and \$60,200 for current expenses. Without it, said Dr. Nelson, Marshall would have to "curtail summer school rather dramatically or have a shortened session."

With the new appropriation "we must view the classes carefully. It may not be possible to offer every course all would like to offer," said Dr. Nelson. "We must reach a decision after consultation with faculty and deans about what to include in summer school and limit ourselves according to the budget."

Joseph C. Peters, director of finance, foresees an increase in summer school enrollment as a result of the bill increasing teachers' salaries according to the amount of graduate work each has done. This is one of the reasons additional funds were requested. Another problem, said Peters, results from the fact that summer school overlaps two fiscal years.

"We were most fortunate to receive the special deficiency fund," said Dr. Nelson after expressing concern over what appears to be a "modest" year for higher education.

"Though next year unfortunately will be a tight budget year, we will be able to meet our obligations and certainly give realistic increases," he added.

The 1970-71 higher education budget, recently signed by Gov. Arch A. Moore Jr., allows a \$4 million increase over last year, but this is still \$2 million less than the previous year's increase.

## Successor for Wooten is named

Pam Slaughter, Huntington senior, has been named to succeed Jim Wooten as student body president. Jeff Stiles, Huntington senior, president pro-tem of the senate, is the new vice president.

A special session of the Student Senate has been called today to elect a new president Pro-Tem and to vote on acceptance of the new constitution, according to Stiles.

With the elections approaching next month, Miss Slaughter's major goals are to fill vacancies in the faculty committees and to ratify the new constitution.

She feels these vacancies should be filled before the new president takes office.

As for any major accomplishments, Miss Slaughter said, "There won't be anything done in a month that should have been done in a year."

Stiles added that their administration would just try to carry out all of Wooten's plans.

Stiles, vice president of the senior class, explained that the Senate will vote on the new constitution; and, if it passes there will be a special election of the student body.

He added this needs to be done before the elections because "it changes the way the representatives will be chosen and the way the students will be placed into constituencies."

**An editorial:**

# MAC presidents unsportsmanlike

The way the Mid-American Conference handled Marshall's suspension and ultimate expulsion from the conference was unsportsmanlike, unethical and downright ungentlemanly.

The handling of the situation from the time of the suspension last July through last Thursday shows the MAC council of presidents is nothing more than a second class group of Ohio state school officials plus one, Western Michigan, who were incompetent of handling this problem fairly.

A first rate conference would have aided a troubled member having difficulties, but the MAC did just the opposite by holding this University up to public scorn for the last seven months.

The MAC schools had no intention of allowing Marshall to rejoin the conference when they put MU on indefinite suspension. But they knew that by placing MU on "indefinite suspension," the University would be hurt in recruiting and scheduling and it would not help Marshall's image either. As Executive Vice President Donald Dedmon said, "I am embarrassed for higher education."

These Ohio schools and Western Michigan had said earlier MU would be reinstated once the recruiting violations and facilities difficulties showed signs of improving.

And much to the surprise of the MAC schools, Marshall did follow their suggestions and handled the recruiting irregularities so well that the NCAA commended MU for this. We have also shown that improvements in athletic facilities are moving along very rapidly with the \$1,088,000 this school received to upgrade its stadium and build an on campus track.

But the MAC still didn't think this was good enough. The MAC presidents now say they want to be sure the corrective actions are permanent.

To show how uninterested they were in Marshall, Dr. Dedmon said when he visited Bowling Green less than a month ago, the officials there were ignorant of the strides this school had made athletically since July.

They even brought the University to public scorn again in November when Commissioner Bob James made a mountain out of a mole hill after an official was struck by an irate fan after the Ohio University-Marshall football game.

He said he would no longer send MAC football officials to this 'hostile atmosphere' and would make a decision about sending basketball officials at the end of this season.

Mr. James, the only hostile atmosphere the people of Huntington have encountered this year came from your office in Columbus, Ohio, and the six other schools under your jurisdiction. If you think this is a hostile atmosphere, maybe it's about time you take a look at yourself and then visit some of your MAC member's athletic events if you want to see a truly hostile atmosphere.

Even the way you conducted the council meeting was hostile.

Is it not true that the date and place of the meeting of the Council of Presidents was not made public until two days before the meeting? Why is this?

Possibly it was because you didn't want all the news media to be there when you announced the wheelings and dealings of your hostile council.

And is it not true that once the meeting ended your corps of presidents very slyly sneaked out a back door in hopes of avoiding the press and radio. What's the matter Mr. Commissioner, were you too embarrassed to announce your own 'hostile actions'?"

It is our opinion that the way the MAC and the commissioner handled the situation, with utter disregard or concern for the future of Marshall, only proves that the MAC is a 'bush league.' We too are embarrassed for higher education, and intercollegiate athletics.

**TIM BUCEY**  
Sports editor  
For the editors

## Clothing is needed--Strawn

"We are in urgent need of good used clothing," said William Strawn, director of counseling and testing center.

"We have students in serious need of clothing to stay in school. We need clothing of all sizes and types and I'm asking all students and faculty to check their closets for clothes they have outgrown or become tired of."

For clothing pick up, call 696-2324 or take articles to the Counseling and Testing Center, 1618 5th Ave.

"Any student who needs clothing may also call this number," said Strawn.

# The Parthenon

**MARSHALL UNIVERSITY STUDENT NEWSPAPER**

Established 1876  
Member of West Virginia Intercollegiate Press Association  
Full-leased Wire to The Associated Press  
Entered as second class matter, May 29, 1945, at the Post Office at Huntington, West Virginia 25701, under Act of Congress, March 8, 1879.  
Published Tuesday, Wednesday, Thursday and Friday during school year and weekly during summer by Department of Journalism, Marshall University, 16th Street and 3rd Avenue, Huntington, West Virginia 25701. Off-campus subscription rate, \$4 per semester, plus 50 cents for each summer term.  
All full time students paying student activity services fee are entitled to copies of The Parthenon

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Parthenon photo by Bob Campbell

## Publisher visiting

**W. E. CHILTON III**, publisher of The Charleston Gazette, examines photography facilities at the beginning of his three-day visit to the campus. Chilton will address several classes and attend an Executive Committee meeting.

# Senate meeting called on proposal

By **RICK BANKS**  
Staff Reporter

A special meeting of Student Senate has been called by Student Body President Pam Slaughter for 9 p.m. today to act on the proposed Student Government constitution.

Lack of a quorum prevented Student Senate from discussing or approving the proposed charter Thursday evening.

Eleven senators were absent from the meeting and six others left during the required second reading of the constitution. The departing senators attempted to vote by absentee ballots, but the action was ruled unconstitutional and the meeting dismissed.

The new constitution mainly

## Black students pledges by ZBT

Two black students were pledged by Zeta Beta Tau fraternity during fraternity rush which ended Friday.

They are Julian Van Dunn, White Sulphur Springs junior, and Dennis Michael Blevins, Bluefield sophomore and varsity football player. They become the second and third black students to be pledged by a white fraternity.

The first black student pledged by a white fraternity in the history of Marshall was John Shellcroft in October, 1968. He also was pledged by Zeta Beta Tau. He is no longer a member of the fraternity.

ZBT declined to release any information or comment concerning the pledging of Van Dunn and Blevins.

Fraternities extended 245 bids Friday and 134 were picked up.

calls for changes in election procedures. Constituencies based strictly on students' residence as ordered by Student Court still have not been approved by Senate.

Also recommended by the new charter are provisions to allow juniors to serve as student body president and vice president, transfer of class officers to an advisory council to the student body president, and implementation of a bi-annual election system.

Senate Rules Committee earlier considered placing class officers in Student Cabinet, but this proposal has been changed. Because cabinet officials are to be appointed by the student body president, the new constitution will ask that class officers serve in advisory positions.

Senate had just begun the required second reading of the new constitution when the six senators left the meeting. Jeff Stiles, who now replaces Pam Slaughter as student body vice president, conducted the hour long meeting.

Student Body President Pam Slaughter read Jim Wooton's letter of resignation to Senate. Student Body President Wooton resigned last week.

# Nelson

(Continued from Page 1)  
made up their minds that Marshall was no longer welcome.

"The atmosphere was quite cordial; but, the questions directed at me indicated there was a predisposition. I don't believe they wanted Marshall University.

"I felt as if I met with Pharisees - with Pontius Pilot present as commissioner," Nelson added.

The statement by Dr. Donald Dedmon, executive vice president, who traveled to Columbus with the president but was not permitted to attend the meeting, read, in part:

"The efforts of our students, our staff and our community in the past several months deserve greater courtesy and consideration than that accorded our president yesterday. The restraint of President Nelson is commendable..."

"The greatest damage, in my judgment, of the decision yesterday (Thursday) in Columbus will likely be done to the MAC, and not to Marshall University. I, for one, am proud of the action of our university, and I am embarrassed for higher education by the action taken..."

"The teams of the MAC schools and their student bodies should in no way be penalized for the actions of their leaders..."

## PICTURES SET

Chief Justice pictures for Pi Sigma Alpha, political science honorary, will be taken Thursday at 3:30 p.m. Members are to meet in Smith Hall lounge.

## MEETING SET

The German Club will meet at 8 p.m. Wednesday in the Campus Christian Center.



**PAUL WETHERALL**  
Marshall '64

Adv.

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# Team 'too tight' at the Garden

By JEFF NATHAN  
Sports writer

The Thundering Herd's continued difficulties on the basketball court have the fans, the coaches, and even the players baffled. The latest loss, 96-80 to St. Peter's at Madison Square Garden, dropped the Herd's record to 7-14 with only two games remaining.

"There are certain weaknesses we have and we're aware of them. But we can't go back through the 'Chief Justice' and pick out other boys, we have to work with what we have," said Head Coach Stewart Way.

Before the game, St. Peter's Coach Don Kennedy had called his team, "all offense and no defense." But the 2-1-2 zone thrown up by the Peacocks, seemed to leave Marshall at a loss.

Way, however, didn't feel it

## PiKA takes first place

Pi Kappa Alpha placed first in mens intramural wrestling, which was held for the first time this year, with 84 team points.

Sigma Phi Epsilon won second place honors with 51 team points. Other teams to place were Kappa Alpha 35 points, Tau Kappa Epsilon 30 points, Alpha Sigma Phi 29 points, Independents 22 points, Sigma Alpha Epsilon 20 points, and Zeta Beta Tau 17 points.

Individual results in the final round saw pins in every weight class except in the 142 lb. class.

In the 118 lb. class Jeff Tedford (TKE) pinned Steve Goldsmith (KA), 126 lb. class Russ Willoughby (SPE) pinned Joe Espinosa (Ind.), 134 lb. class Paul Wohltman (Alpha Sigma Phi) pinned Ricky Ratliff (PKA), 142 lb. class Bud Martin (Alpha Sigma Phi) dec. Fred Stone (KA).

In the 150 lb. class Ron May (PKA) pinned Joe Broce (KA), 158 lb. class Gary Felty (Sigma Phi Epsilon) pinned J. B. Ferguson (PKA), 167 lb. class Hale Baker (Sigma Phi Epsilon) pinned Dave Earls (TKE), 177 lb. class Ralph Lauerman (SAE) pinned Mike Staton (PKA), 190 lb. class Pat Norell (PKA) pinned Joe Colosi (PKA).

In the semifinals of the unlimited class John Denton (East Towers) pinned Frank Slavens (TKE). The final match will be Mark Andrews (ZBT) against John Denton (East Towers).

Individual trophies will be given to the winners as soon as they arrive according to Ezra Simpkins, who was in charge of the matches. A team trophy will be given to Pi Kappa Alpha and a plaque will be placed in the intramural bulletin board.

was the Peacock defense which made the difference. "We had 96 shots and made only 32 and we had 18 turnovers. Nobody played their usual game except Joe Taylor. Bob DePathy went in and turned it over to them a couple of times. He's got that concussion and his vision is impaired. Losing him hurt us too."

Star forward Russell Lee was soft spoken and gave several reasons for the team's poor showing. "When you play on the road, you naturally want to play well, but it's sometimes hard to get up," he said. "We were up for this one, but for most of the guys it was their first trip to Madison Square Garden and everyone was real tight."

Lee also praised the St. Peter's defense, but was disappointed with his own performance. "We're not used to playing against a zone defense. We usually play man against man. They pressed our guards and we had trouble getting the ball inside. All the passes were way up high and hard to handle."

Concerning the effect of the recent MAC decision on the team's performance, Lee said, "I think it's better to be independent. It's easier on our grades and we can use our own referees instead of MAC officials. We'll also have better facilities and more freedom in scheduling."

Play making guard Pat Brady doesn't feel the score was indicative of the two teams strength. "I feel we were superior to St. Peter's and if we had played our game we could have beaten them 12 or 13 points. We just couldn't seem to move the ball. Every one was real tight. We haven't played against a zone all year, and that was a major factor. Learning to break that zone is something that will have to come with practice."

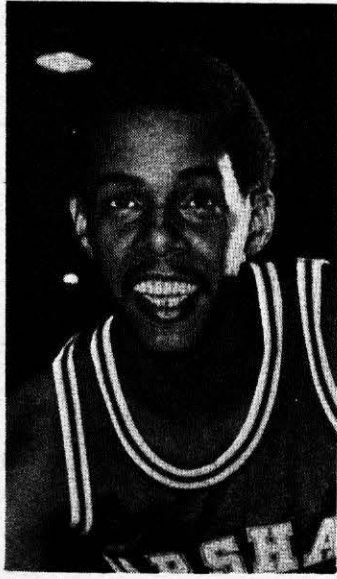
## 2 MU harriers place in relays

The track team ended its indoor season Saturday at the Livingston Relays in Granville, Ohio.

The Livingston Relays was an open meet, meaning, runners participate as individuals and not as a team. Representatives from about 25 schools participated in the meet, according to Head Coach Marvin Fink.

Although Marshall had no winners, the distance runners showed their ability to place in the meet. Nate Ruffin, Philadelphia, Pa., sophomore, took fourth place in the 600-yard run, while Chuck Marshall, Ruffsedale, Pa., freshman, placed fifth in the one-mile run.

The team, composed of about 70 per cent freshmen, will begin its outdoor season sometime in April, but according to Coach Fink final plans are incomplete.



JOE TAYLOR  
Has good game

## Keep dates for future use

March 2 -- WP-WF period begins.

March 25 -- Easter vacation begins at close of classes.

March 31 -- Classes resume. Also mid-semester grade reports for freshmen due.

May 4-8 -- Advanced registration for fall.

May 18 -- Grades for graduating seniors due.

# Zook sets new freestyle mark

By EMIL RALBUSKY  
Sports writer

Swimming Coach Bob Saunders said he was "extremely pleased" with his team's showing in Friday's double-dual meet at Eastern Kentucky University.

The Herd split the meet, beating Union College of Kentucky, 62-40, and losing to Eastern Kentucky, 31-63. Marshall's record is now three wins and nine losses.

"I was extremely pleased with the way the team swam. We had an overall good meet. Our boys, all seven of them, came back and swam the way they had been all year," said Coach Saunders.

John Zook took first place in both the 1000 yard freestyle with a time of 11:15.8, and the 500 yard freestyle with a time of 5:23.8. The latter is a MU record.

"Ralph Gardner returned to form in this meet," said the coach. He was first in the 200 yard individual medley with a time of 2:09.8. He also swam a leg on both winning relay teams. In the 400 yard medley, Gardner swam his fastest time

ever in the butterfly of 58.3 seconds.

"Jeff Pratt had an outstanding meet for us," said Coach Saunders. He got a first in the 100 yard individual freestyle with a time of 51.4 seconds. Pratt anchored both relay teams, and in the 400 yard medley he brought the team from five yards back into first place. In both relays he swam the 100 yard freestyle in 50.5 seconds.

"John Carenbauer had a good meet. He looked real good in the water. John swam a fine leg in the freestyle relay with a time of 52.8 seconds, and this started the team ahead," said Saunders. He also was second in the 200 yard freestyle with a time of 1:57.8.

"Bruce Kahn really looked good in the meet," said the Herd coach. He was first in the 50 yard freestyle; and in the 200 yard backstroke, he had his best time of the season of 2:17.3.

Jim Bartmess was second in the 200 yard freestyle with a time of 2:02.1, and was also second in the 200 yard butterfly. He placed in the 500 yard freestyle.

Adv.

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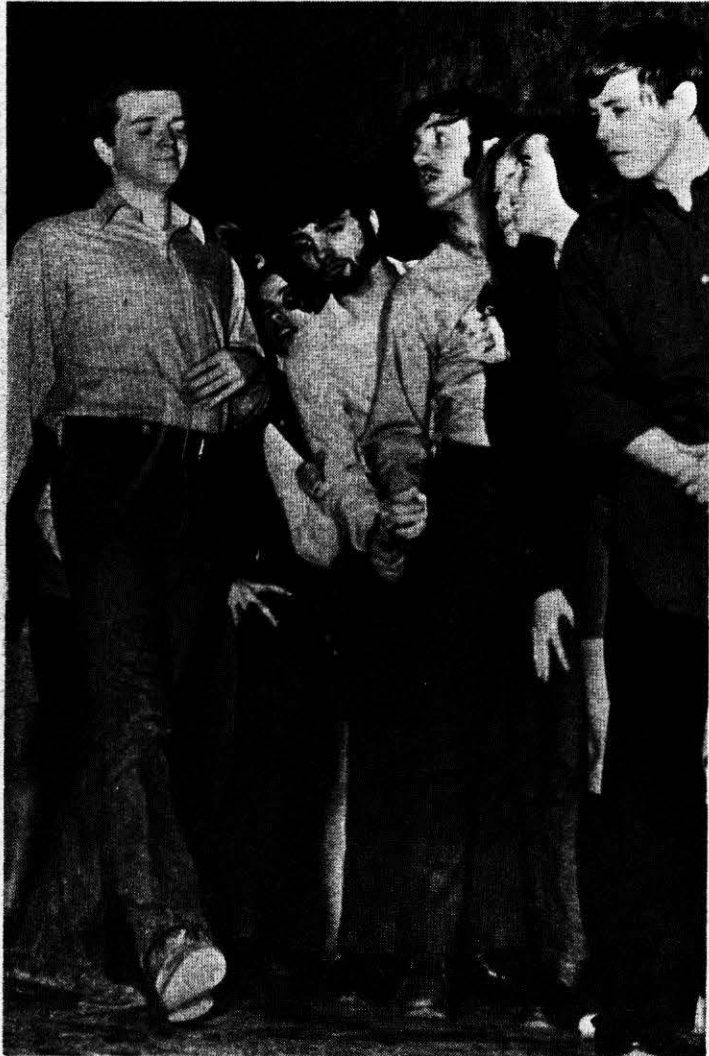
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Parthenon photo by Mel Glatt

NO COFFEE! NO COFFEE!

Cast of Broadway musical in "Coffee Break" number

## Rehearsals for hit musical in progress

No coffee, no coffee! NO COFFEE!! screams the worldwide Wicket Company office staff as they line up for their "Coffee Break" early in the Broadway hit musical "How To Succeed In Business Without Really Trying."

Singers, dancers, and actors are hard at work perfecting the "Coffee Break" number as well as other song and dance routines such as "A Secretary

Is Not A Toy" and "Company Way."

This New York Drama Critics' Circle Award winning show will open March 11 and run through March 14 in Old Main Auditorium with performances beginning at 8:15 p.m.

Due to the expense of producing the show, everyone wishing to attend must purchase tickets.

Reserve seats will go on sale Feb. 23 in the Music Department Office, Smith Music Hall, Room 130 for \$2.50 and \$1.75.

All students, Marshall faculty and staff may purchase tickets at the special price of \$2 and \$1 if tickets are bought before March 11.

Phone reservations and mail orders are now being accepted. Tickets costing \$2.50 and \$1.75 will also be on sale at the door before performances.

### Courses offered on Appalachia

"We feel Appalachia has a respectful history and culture; and, people of this area should know about it."

So said Dr. O. Norman Simpkins, chairman of the Department of Sociology, in describing his Appalachian studies program.

A student may now take 15-21 hours of electives through different departments in courses pertaining to Appalachian studies.

These departments include economics, geography, history, social studies and anthropology.

"Any student in any major can take these courses in Appalachia so he'll know a little something about this region," said Dr. Simpkins.

### Weather--cloudy

Tri State Weather Bureau forecast for today is for increasing cloudiness, with a chance of rain in the afternoon or evening. The high temperature will be near 50 degrees, and there will be a 40 per cent chance of precipitation.

## Counseling center helps answer questions

# What am I doing here?

By BILL O'CONNELL  
Feature writer

What do I want to do after graduation? Am I in the right field? What am I doing here at college? Do I even belong in college? These and many other questions are those the Counseling and Testing Center try to answer for the University's students, according to William Strawn, director of the center.

A major problem encountered by the center is that of career planning by students. "Many students don't know which field to major in with plans for a future career," said Strawn. This uncertainty leads many students to become dissatisfied with college, he added. Students begin to wonder why they are here or if they should be here at all.

"Not many students are in college with a burning desire to learn. Many come for reasons other than educational," Strawn said. Among other reasons he cites for people pursuing a college education are to avoid the draft, and it's the thing to do. Most importantly, he feels, high school guidance counselors and parents have equated college with the only way to a successful career.

While offering a variety of services, the Counseling and Testing Center, 1618 5th Ave., is spending a large portion of its time with career planning.

Various tests are used by the center to determine what a particular student may be best suited for as a possible career. Some of these tests are provided to the students at no cost while others require a charge for grading and interpretation.

Even with all the tests administered by the center,

Strawn feels the reason his work is becoming successful on campus is the philosophy by which Counseling and Testing is run.

"We try to help our counselees physically. We do more than talk to people. If we can't help a person we'll find someone who can," explained the head counselor.

With respect to the career planning program offered by the center Strawn said they help students with test results and direct them to people who can further explain what to expect from various careers.

"We do more than just counsel, we advise. We send our students out to see for themselves," said Strawn.

## Latest teaching fad initiated at MU

By HELEN MORRIS  
Feature Writer

Into the up and down world of minis, maxis, and micros comes the newest micro-teaching.

Microteaching, usually preceding student teaching is limited in time and class-size. Students teach a group of four or five children at local schools for five minutes a day four days a week for three weeks.

The sessions are videotaped so students can see what they did. A television monitor is also provided during the sessions.

Jeanette Bowen, Huntington senior, said, "We prepared a simple lesson for the children. We would present an idea and let the children discover the generalization."

"I think microteaching is fascinating! It's one of the most useful things I've had in preparation for teaching. In fact, it was the first real instruction I've had in how to teach."

"It helped me to get use to the children and their responses gradually. I was scared when I walked into the room at Oley the first day and saw the camera and those poor, scared kids. But

I soon forgot my fears in my absorption in teaching."

This semester 18 home economics majors worked on developing questioning skills during their microteaching sessions.

"I think questioning is most important," said Miss Bowen. "Questions force students to think. And this is what education is all about."

"Questions begat questions and make for interaction between students and teacher."

"Because of what I learned in the microteaching sessions, I don't lecture very much now that I'm doing my student teaching. I use a lot of questions."

"The most helpful thing we did in microteaching was use the interaction analysis matrix," according to Miss Bowen. "Lecture, response, and silence were plotted on a graph, so you can see what went on and the percentage of each element of teaching."

Miss Bowen feels that microteaching should begin earlier than the senior year.

Nancy Crow, Huntington graduate student, thinks that microteaching should be a part of the Education 319 activity.

Juniors in the Education 319 class observe and teach a class at local schools for several weeks during the semester.

Summing up microteaching, Miss Brown said, "Microteaching is a low risk operation. You can't ruin many children for very long."

## Show on smoking involves viewers with self-help tests

WMUL TV, channel 33, will be running the color program "Why You Smoke," from March 2-6.

The program will be conducted in five half-hour series, featuring four self tests that help smokers quit.

The show involves three utility company employees, Gillespie, Settle and Mrs. Keyes, sharing a problem with millions of Americans, smoking. Their job was simply to be themselves; to let their true personalities and their problem show through.

The three were chosen by producer Eliot Tozer, partly for scientific reasons and partly because they were willing to be followed by cameras for more than a month of cinema verite style filming, at home with their families, on the job, and nearly everywhere they would go. They had one other assignment; to take a four part written test

designed to reveal many things they didn't know about why they smoke and how they could change their habits.

Viewers of the series will have an opportunity to take the same test in front of their TV sets while the programs are on the air. The test will appear on the screen and millions of printed copies will be distributed to families throughout the country.

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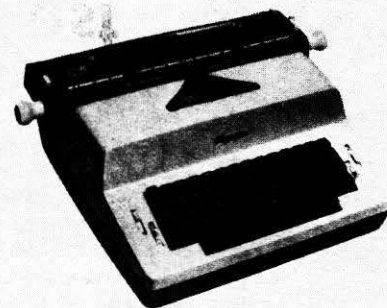
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