

5-12-1995

SR-94-95-(106)213(ASCR)

Marshall University

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### Recommended Citation

Marshall University, "SR-94-95-(106)213(ASCR)" (1995). *Recommendations*. 1026.  
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ACADEMIC STANDARDS AND CURRICULA REVIEW COMMITTEE  
RECOMMENDATION

**SR-94-95-(106)213(ASCR)**

To approve the attached proposal for an International Area of Emphasis in the Division of Finance and Economics, College of Business.

**RATIONALE:** This Area of Emphasis will be of benefit to our students who want to signal to potential employers that they have focused on global issues in their coursework. The addition of this concentration will also remove a potential problem -- already identified -- during the upcoming official accreditation visit.

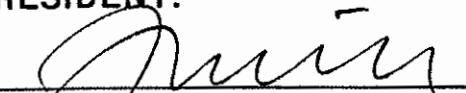
During the Fall 1995 Semester we plan to change the title and description of ECN 420, to make them match more closely the actual course content. In addition, we plan to fill a significant gap in our international economics coverage by adding one new course -- tentatively entitled "Exchange Rates and International Monetary Relations" (ECN 4XX on attachment).

**FACULTY SENATE PRESIDENT:**

APPROVED  
BY SENATE: Bertram W Gross DATE: 5/12/95

DISAPPROVED  
BY SENATE: \_\_\_\_\_ DATE: \_\_\_\_\_

**UNIVERSITY PRESIDENT:**

APPROVED:  DATE: 5/12/95

DISAPPROVED: \_\_\_\_\_ DATE: \_\_\_\_\_

**COMMENTS:**

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## PROPOSAL FOR INTERNATIONAL AREA OF EMPHASIS

I.	General Education (less 9 hr. COB International Requirement)	47 hours
II.	COB Core Requirements	<u>33 hours</u> 80 hours
III.	International Area of Emphasis Requirements (COB)	
	*FIN 440 International Finance	
	*MKT 371 International Marketing	
	**ECN 408 Comparative Economic Systems	
	**ECN 4XX Exchange Rates and International Monetary Relations	
	**ECN 420 International Economics	
	**ECN 460 Economic Development	
	**ACC 365 ISO9000	<u>15 hours</u>
		95 hours
	*Required Course	
	**Take three of five courses	
IV.	Capstone course(s) in Division of Finance and Economics	3-4 hours
V.	University Designated Multicultural Course	3 hours
VI.	University Designated International Courses	<u>15 hours</u>
	This requirement can be met by taking 100 and 200 level language courses. In addition, students may apply foreign experiences toward these 15 hours. Courses in this distribution requirement cannot be taken in the College of Business.	117-118 hours
VII.	Electives	<u>11-12 hours</u> 128 hours