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# The Parthenon

MARSHALL UNIVERSITY STUDENT NEWSPAPER

Vol. 64

THURSDAY, JULY 30, 1964

HUNTINGTON, W. VA.

# Costa Rican Trip Is Set

By THOM CLINE Managing Editor

Dr. Harold Walker, vice president of Academic Affairs, and Mr. Joseph S. Soto, vice president of Business and Finance will be leaving August 5 for Costa Rica to join Dr. Howard L. Mills, professor of botany and Dr. Samuel Clagg, professor of geology and head of the department, and their party.

Dr. Walker and Mr. Soto are going as representatives of the Marshall administration. Mr. Soto is going because of the financial aspects of the project, "one of the outstanding research programs Marshall has been engaged in," according to Dr.

Dr. Walker will leave directly from California where he will be the few days previous to his trip and will fly directly to Mexico City and then to San Jose.

Mr. Soto will leave Huntington on the same day and fly to Cincinnati and then on into San Jose. Both men will be met by Dr. Mills at that time.

This is the third year Dr. Mills has taken a group to different sections of the western world to do research work. The first year they went to the Florida everglades. Last year the group went to Camp McCoy, Wisconsin, and this year the group is stationed in Costa Rica.

Dr. Walker said that there is talk and hopes of the group going to Thailand to do research, maybe next summer.

Dr. Walker and Mr. Soto will return to campus, tentatively, August 11.

### **New Requirement** In Speech Dept.

A change in the speech department courses this fall will enable all new and transfer students to complete their speech requirements by taking one three-hour course according to Dr. Eugene Hoak, chairman of the Speech Department.

Marshall when the speech requirement was four hours and have not taken any speech classes will be able to satisfy their requirement by taking the new three hour course, Speech 103.

However, students that have completed speech 101 must fin- it by participating." Thus, his ish the four hour requirement by taking speech 202. This class is being offered next fall at night to one section. All students who need this course and are not able to enroll for the class for the fall semester will have to take the class in the spring.

### CHECK ERROR

The Parthenon erroneously reported a staff salary increase proposed in the 1964-65 budget. Fred R. Smith, comptroller, has pointed out that the proposed increase is for the 1965-66 budget rather than the present one.



Trip Is Planned

DR. HAROLD E. WALKER, vice president of academic affairs, at left, and Joseph S. Soto, vice president of business and finance, will leave August 5 for Costa Rica where they will look over the research work being done by Dr. Howard Mills, professor of Botany, Dr. Sam Clagg, professor of geography, and a group

## John Sayre, Alumni Director, Nominated To Charter Board

By PAT AUSTIN News Editor

Mr. John M. Sayre, director of development and alumni affairs, manager form of government. He has been nominated to run on described it as the best form of the City Council six-member slate city government in the country. of candidates for the special Charter Board election, Tuesday, Aug. 11.

If elected, Mr. Sayre will become the second Marshall official to become actively involved in city government. Dr. A. E. Har-School, was recently elected mayor of the city.

Mr. Sayre said that there are two ways of expressing interest in government. He said, "You can sit around and talk about it. or you can do something about



JOHN M. SAYRE

The candidate expresesd strong approval of the present city-

In the special election, Huntington voters will decide whether or not to keep the present charter. Mr. Sayre said that 11 members will be elected to serve on the board for six. He said that the election is somewhat strange Also, students who entered ris, retiring dean of Graduate in that each registered voter of the city has 11 votes, any number of which may go to any candidate.

Mr. Sayre said that he feels, regardless of how the election goes, the present charter needs to have an examination to see if it can be improved. In such a case the Board would recommend changes to city council. If the present charter is defeated a new one will be written by the Board.

Sayre, a Marshall graduate, joined the staff in July of 1959. He has served with the U. S. Government Foreign Service, Department of State in Switzerland during 1952-54.

He served with the Army from 1955 to 1957. Before coming to Marshall he was the managing director of the Point Pleasant, W. Va. Chamber of Commerce, a position he took in March 1957.

Mr. Sayre is married to the former Rosalie Cooper.

# Students Receive Scholarship Aid

By TERESA GOTHARD Society Editor

A total of 384 students have been offered financial aid in the form of a loan or scholarship, for the fall semester. The incoming freshmen who have been offered aid number 154. Loans or scholarships offered these freshmen include: \$53,250 in national defense loans; \$3,600 Benedum scholarship; 24 West Virginia general scholarships; \$1,000 International Nickel Company; 10 West Virginia Board of Education scholarships (secondary and elementary education levels); \$400—Fleshman scholarship; \$275 -Huntington District Labor scholarship; \$300 — Huntington Clinical Loan; \$300-Holbrook Loan; and one foreign student scholarship has been offered among the others.

Upper classmen who have not received aid before offered loans or scholarships number 85. Those offered include: \$26,700 in national defense loans: \$2.050 Benedum scholarship; 18 West Virginia general scholarships; \$200 for a Gloria Brother scholarship; \$200—Farmer Click Loan; \$300-Huntington Kiwanis Club scholarship; one Allied Chemical scholarship and one foreign student scholarship; \$150-West Virginia Consumer Finance scholarship; \$200-Zeta Sigma Phi scholarship; \$100—East Huntington League scholarship; \$100-Huntington Clinical Foundation scholarship; and \$200 for a Hunting-

ton Clinical loan. Upper classmen who have received aid before and are being renewed consist of 144. The type of loans or scholarships offered them are: \$43,950 in national defense scholarships; \$7,600 Benedum scholarships; 32 West Virginia general scholarships; \$3,800 INCO scholarships; three student government scholarships and three foreign student scholarships; \$200-Huntington Junior League scholarships; \$300-Huntington Kiwanis Club scholarship; \$1,400 in Fleshman scholarships; \$200-Huntington Civic League scholarships; \$200-Farmer Click loan and one Allied Chemical



REV. WILLIAM VILLERS

PEACE CORPS TEST

The next scheduled date of the Peace Corps Placement Tests is to work toward his Master's deon August 8, at the downtown gree at Emory, services will be post office building, Room 22, conducted by the new pastor, according to Marshall's Peace Corps liaison, Mr. E. C. Glasgow. Dirks and Rev. Harden King.

According to Frank White, financial aid officer, anyone may apply for a loan or scholarship. Grades and financial need are the primary factors considered but other factors alos are taken into consideration. The recipient must meet the requirements of the donor.

# Minister Is **Appointed**

By PHYLLIS SHARP Staff Reporter

Rev. William R. Villers is the newest associate pastor at the Campus Christian Center. Rev. Villers will be in charge of the Methodist Student Movement in addition to his other pastorate

A native of Moundsville, W. Va., Rev. Villers received his B.S. from West Virginia University and his Bachelor of Divinity from Duke University, Durham, North Carolina. While in North Carolina he served two churches, and upon returning to West Virginia, he served as associate pastor of Christ Methodist Church in Wheeling.

Rev. Villers outlined a few of his proposed programs for the student body. "Since the cafeteria is closed Sunday evening, I hope to have a dinner beginning at 6 p.m. with a one hour program following the dinner in the Christian center." He explained that these programs would be keyed to the wants and needs of the participating students. The pastor also suggested that films produced by a Baltimore, Md. television station entitled "Faith to Faith" may become a feature of the after-dinner programs. Another suggested program is to have students read and interpret plays in relation to everyday living. "Playwrights catch the tempo of our everyday living as we often do not," says Rev. Villers. The programs will be flexible, interesting and challenging.

With a note of humor Rev. Villers said he hoped to initiate a program at 7 a.m. one morning a week which may include a breakfast at a nominal charge. Rev. Villers says he isn't so far removed from his student days that he can't understand the students' reluctance to attend an early morning service. This program has worked on other campuses, and Rev. Villers expressed a keen interest in making it successful at Marshall.

Professors from seminaries often visit campuses. "We hope to have them here on Sunday to fill the pulpit," states Rev. Villers. This would enrich the services to have such a variety of views.

While Rev. Lander Beale is taking a year's leave of absence Rev. Villers, and Rev. Elmer

# Icho Tree Has Friend

Editor's Note: Kazuko Otaki came to the United States and to Marshall's campus 11 months ago from Japan where she lived with her mother, grandmother, two brothers and a sister.

Her choice of Marshall as the American University where she would study was influenced by Morris Shawkey, son of a former MU president and the man for whom the Shawkey Student Union was named, and his wife. Mr. and Mrs. Shawkey became close friends of the Otaki family.

Kazuko is a sophomore in Teachers College where she is majoring in Spanish and French. When she graduates, hopefully in 1967, she plans to apply for work at the United Nations as a guide while she takes graduate work at Columbia University.

This summer while attending summer school she is working as a life guard at the UpTowner Motel. Next summer she hopes to be a hostess in the Japanese Pavilion at the Worlds Fair. Perhaps the following year, she will attend summer school for three months at the University of

#### By KAZUKO OTAKI Teachers College Sophomore

A ginkgo, or maidenhair tree. which is better known as Icho (Japanese name) among the native people, is on our campus. For nearly 11 months since I came here, I have not noticed this beautiful Japaneses tree. (I should wear glasses all the time!) It is standing right by the bookstore with many American trees just like myself among American students. I feel at home

### **Branch Curriculum** To Be Broadened

The curriculums of the Logan and Williamson Branches of Marshall University have been broadened to include freshman and sophomore programs, according to Paul H. Collins, Marshall director of admissions. Last year only freshman courses were offered in the newly opened branches.

Mr. Collins said that a slight increase in enrollment is expected. He said that each branch expects to enroll about 200 students, most of whom will be part time.

The directors of the branches are making slight changes to include a few extra curricular activities, such as student plays and intramurals. Mr. Collins said that these changes are designed to create more of a college at-change will concern only those mosphere.



KAZUKO OTAKI

whenever I see this tree since I noticed it. Not only because it is from Japan but also because Icho has been my friend all my school life in Japan.

In the school grounds of grade school, junior high and high school, beautiful Ichos seemed to be always with me. In autumn the leaves turned to red and yellow and fall down. Then the grounds became just like gorgeous jewel bok. It used to be one of my pleasures to pick up those beautiful leaves and put them in my books or make pattern on my notes especially when I got bored in the classes. They were in almost every book all the year round.

I remember also that my teachers in biology classes told us about this tree. What I remember is that Icho is a tree just like human beings. It consists of male and female Icho. In certain seasons, female Icho bears very tasteful gingho nut. This nut gave me a lot of fun too. People usually plant them by two at least, but our Icho on Marshall campus is standing by himself. (I think it is a male Icho.) He looks so sad; I am sad too, to look at only him. Now he has a very nice friend from the same home as his. We cannot talk to each other but I am sure that he will be one of my best friends at Marshall.

## Requirements Are Altered To Add More Courses In Field

By CAROLYN MANNS Staff Reporter

West Virginia State Board of Education changed their requirements for the teaching of Business Administration, announced Dr. Stehr of the Business Education Department.

The feeling was that those receiving their degree in Business Education were not getting the desired number of hours in the field of business, therefore; a new requirement schedule has been set up providing for a single field in businss education, giving a more complete course in business.

The required number of hours in business is 41-47 hours. Those who have been previously enrolled in business education will not be affected by this change. This is a comprehensive program with the single field, re-

students who will began their work in this particular field beginning the fall term in Septemquiring Bus. Ad. 405 and Bus. Ad. 306. However, students now enrolled in the University may transfer to this program providing they complete all requirements in general education including 3 hours of college arith. metic

Business Education is also offering Secretarial Studies in Business Education, requiring 26-32 hours in the field. This particular program enables one to work on another field for teaching in secondary schools. In order to complete this program, the student must enroll in the added course Bus. Ad. 306. In addition to completing the two fields, a student must also complete all requirements in general education including 3 hours in college arithmetic.

In both these programs students must complete courses in shorthand transcription.



# 'People And Places'

By TERESA GOTHARD Society Editor

Besides the opportunity of working and traveling in Europe this summer, two of the students in the TWL Program have made plans to be married while overseas. Linda Gill and David Messinger, both Huntington sophomores, are being married August 1 in Bozzle, Switzerland. Parents of the couple are flying over to attend the wedding.

Dr. Walter Perl, director of the TWL project, reports that most of the students plan to quit work about the middle of August and travel. All means of transportation are being used by the students (which include bikes, motorbikes, volkswagens, and other cars) for their planned traveling.

Dr. Harold E. Walker, vice president of academic affairs, and Joseph Soto, vice president of business and finance, are leaving August 5 for Costa Rica to visit Dr. Howard L. Mills, profesosr of botany. Dr. Mills is on a research project in Costa Rica. Dr. Walker and Mr. Soto plan to return August 11.

Mrs. Maurine Roberts, secretary in Dr. Walker's office, was on vacation last week. Blackwater Falls and Greenbrier were included in her plans for travel through West Virginia.

Mrs. Nancy Cady, of the stenographic pool office, helped in Dr. Walker's office during Mrs. Roberts absence.

Mrs. Mary Ratcliff, veterans clerk in the registrars office, is on her vacation in Florida, and Miss Janice Hager, secretary to Mr. Olen Jones in the admissions office, is also touring Florida on her vacation.

Juliet Wellman Kincaid, an honor student working in the registrars office, has accepted a job at Hurricane High School as a teacher this fall.

Dr. John Minick, professor of business economics, is on vacation and plans to visit the World's Fair. Several professors, such as Dr. Elain Novak, assistant professor of speech; Carl Miller, associate professor of business; and Edawrd Glasgow, instructor of English are in Morgantown for a conference on the improvement of college teaching.

Bob Alexander, director of the placement office, does quite a bit of traveling as part of his regular work. Among the scheduled trips for Mr. Alexander for the remainder of August and beginning of September include a two day meeting at Gatlinsburg, Tennessee for a Federal Recruiting Meeting; August 28 he will address the General Association of Ripley County Teachers; A leadership camp at Cedar Lakes is planned for September 3, 4, and 5; and the week of September 8 will be spent in Frenchlick, Indiana for a Mid-West College Placement Conference. Beginning September 21, Mr. Alexander will visit various high schools in the southern part of West

With all this traveling as part of his regular job, Mr. Alexander confesses that he hasn't even thought of his vacation. Mrs. Helen Davidson, secretary to Mr. Alexander, has already made plans for her vacation though, which will be in August. She plans to go to Cape Cod, the New Jersey beaches, and the Worlds Fair. She also mentioned plans for seeing some broadway plays.

Congratulations are in order for Jack Hill, Huntington junior, and the Zeta Beta Tau fraternity and the work they did last spring for the Mental Health Fund Drive. Mr. Cornelius Williams, president of the Cabell Huntington Mental Health Association, presented Hill a plaque for the fraternity and the work they did. The goal, set by the fraternity who was selected as the campaign manager, of \$3900 was reached with a total of \$3923. According to Hill, this is the first time a fraternity has been an executive and completely handled something of this size as a community project.

Dr. A. E. McCaskey, dean of the college of applied science, has plans to visit relatives in New Martinsville on his vacation the end of July and first of Auguts. Dean McCaskey recently returned from the ROTC summer training camp at Indiantown Gap, Pa. Mrs. McCaskey accompanied the Dean on his trip. The ladies at the camp took a sight seeing bus trip, visiting the Hershey Chocolate Plant and an old Cornwall Furnace built in 1742.

The Phi Chapter of Kappa Delta Pi will sponsor the Teachers College and Graduate School Dinner this evening at 6:30 p.m. at Young's Restaurant. Dr. Grant Venn, superintendent of Wood County Schools, will be the speaker. Before coming to West Virginia, Dr. Venn was president of Western State College in Colorado and also srved with the Peace Corps.

All students of these two colleges are invited to attend the dinner and hear Dr. Benn, providing they have made reservations with Miss Ethlene Holley, secretary to Dean of Teachers College.

#### Parthenon The

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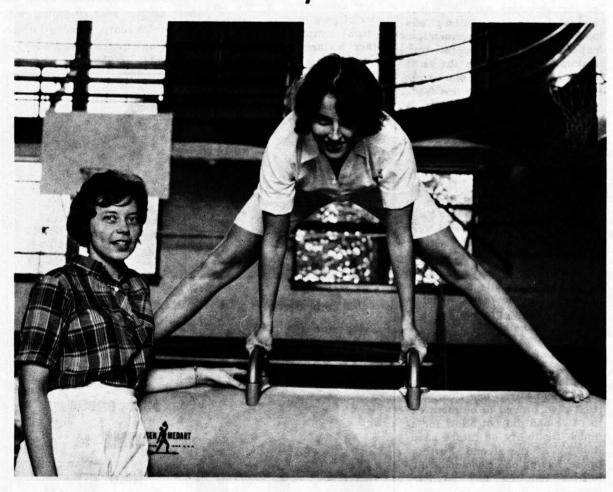
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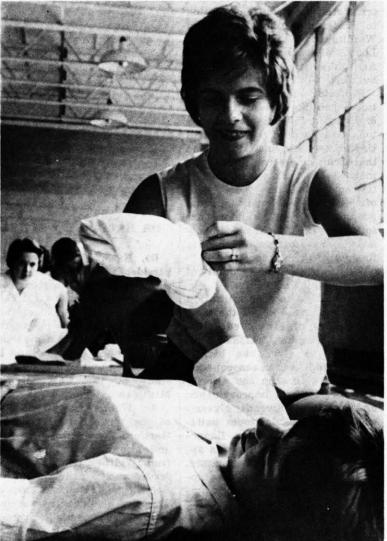
buy books one day during exam week. It has been announced that the purchase price for acceptable books will be fifty percent of their last purchase price from the bookstore. Neither an IBM card nor a bookstore receipt is necessary for the sale.

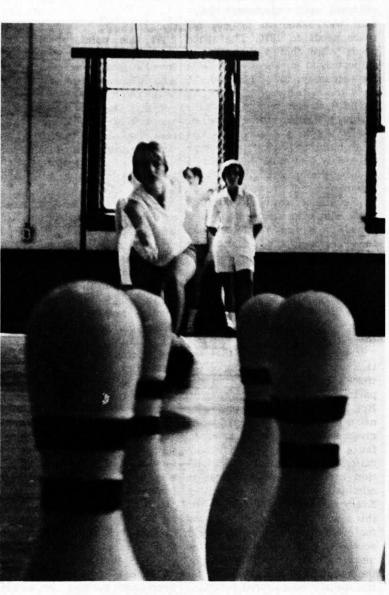
The bookstore will not pur- lengthy lines.

The Marshall bookstore will chase any paperback books, workbooks, or text books with missing pages.

The bookstore will remain open during the break between cluded in the menagerie are rabthe summer and the fall term for the convenience of the students. Text books may be purchased prior to the start of the fall semester to avoid the usual large, medium and small. All are

In addition to books and paper, the bookstore now has a stock of stuffed animals in a fine variety of shapes and colors. Inbits, frogs, bison, the MU mascot, and the ever-popular "Rat Fink" that comes in three sizes: \$1 apiece.





**Bowlers Practice Skills** 

# Dr. Walker Discusses MU Building Plans

## Plan Includes **Novel Feature**

By DR. HAROLD E. WALKER Vice President for Academic Affairs

The new eight-story classroom building recently approved for Marshall University will utilize several povel features that are unique in American higher education Most unconventional will be the use of escalators or electrical stairways which, according to Professor Buford Pickens of Washington University in St. Louis, Missouri, is probably the first in a college classroom building.

Professor Pickens, the educational consultant assisting Dean & Dean, architects of Huntington, said further that Marshall University administrators and the architects were to be commended for their willingness to try something new because it offered economical and functional advantages. Yet, escalators are so practical, it's almost impossible to realize that no one has thought of them before this.

What is the background of this dramatic innovation?

In 1962, a space utilization study was made of all the state institutions of higher education in West Virginia. Marshall University was given the highest rating, and, as a consequence, was placed first on the priority list for capital improvements; and Marshall University's greatest need was a classroom building. The following year, financing for the new facility was approved by the State Legislature.

A building committee was appointed and went to work immediately. Their first task was to project the enrollment to 1970 which was conservatively estimated at a sixty per cent increase. With this projection as a criterion, each department chairman was asked to project his space needs to 1970. The space needs were then reviewed and subjected to a variety of tests for accuracy and modified to meet the criterion.

The next step was to establish certain priorities for the building. While it is a general classroom building to serve the entire tive planning. university, it must be planned to meet the projection of specific departments in order to provide plan. The priorities were estabthe President, the academic ment be sufficiently isolated? tee. The primary priorities included the departments of Music, Speech, Art, and Languages, while History, Sociology, Mathematics, and Journalism composed the secondary priorities.

It might be supposed that the task was then complete since the space needs of the selected departments had been determined. But it was found that the space needs of these departments, when given a conservative dollar value, far exceeded the financial allocation. The most obvious solution to this dilemma was to eliminate some of the priorities. Everyone was reluctant to do this since the departments' need acute. An alternative was to find pus. new economical ways to provide the determined financial limita- additional nearby property for The new building calls for an









DR. HAROLD E. WALKER

Dr. Harold E. Walker, vice president of academic affairs, received his A.B. degree from Whittier College and his B.D. from Hartford Theological Seminary. His doctoral degree was given from the University of Edinburgh, Scotland and he has also done post doctoral study at the University of Michigan.

Dr. Walker was a recipient of the Wells Fellowship from Hartford Theological Seminary and also a senior scholarship from Whittier College. He has served as a minister in several Society of Friends churches. The vice president has been a lecturer at Friends University and at Whittier College. He has also had several articles published.

tions.

At this point, special credit must be given to our architects, Brooks Dean and Keith Dean, who attacked these problems with vigor, persistence, and ingenuity. The solutions they have adopted are based on thorough investigation and thoughtful crea-

Some of the major questions to be resolved were as follows: (1) Should there be one builda functional over-all building ing including all the recommended departments? If so, how could lished in consultation between the sound of the Music depart-

deans, and the building commit- A great volume of study indicated that to completely isolate the sound of the Music Department would be more expensive than to provide a separate building, as planned. Furthermore, the Music building having a entity in itself provided a great deal more flexibility in design, as well as student and community service. The choral and band rehearsal rooms are the same size as the stage in the recital auditorium. This simple functional innovation will be a great boon to directors and participants alike. The design of the structure is functional throughout, and is so planned that the areas of greatest sound are farthest away from for every possible classroom was the other classrooms on the cam-

(2) Is it practically and ecothe required space necessary for nomically feasible to provide unthe specific educational functions derground parking, or would it consultation, relaxation, or recindicated, and still stay within be more reasonable to secure reation.

parking?

A large number of core drillings indicated that the water level would permit one floor of underground parking. An economic study proved that such underground parking would cost possible by some thoughtful approximately 75c per square foot, in contrast to \$3.06 per square foot for nearby property. Underground parking for ninetythree cars is included in the building plan.

(3) This eight story air-conditioned building is going to house a large number of students, and the traffic during the interval between classes is going to be extremely heavy. How can it be handled quickly and satisfactorily?

A part of the answer is to have the clasess with the greatest amount of traffic nearest the entrances. This has been done with the heaviest flow of students located on the lower floors and the lesser traffic demands on the upper floors. The other part of the answer is to provide for the greatest volume of traffic in the least amount of space and time between the floors. Detailed, statistical studies revealed that elevators were no match for escalators in solving this problem. The latter are much less expensive to install, operate and maintain. Furthermore, the escalators can move much more traffic more quickly and in less space than elevators. The decision to use escalators resulted in direct savings of nearly \$200,000, and in addition, provided space for four additional classrooms, as well as being the only sure way of moving enough students quickly enough for all to get to class on time. As Professor Pickens stated, "Marshall could very well gain national attention for this innovation."

(4) Marshall's need for faculty offices is practically as acute as its need for classrooms. What is the best way to provide as many offices as possible?

Two alternatives were presented: one, to put faculty offices in close proximity to classrooms on each floor; and the other, to have them all on one floor. The first plan proved to be more expensive and did not allow for as much flexibility or future adaptability as the second. Furthermore, having one floor of faculty offices required less auxiliary personnel in secretarial, stenographical and clerical services. It also provided greater opportunity for interdisciplinary faculty contact, as well as greater service to the students. These offices are on the seventh floor, since the student traffic to them will be much less than to the classrooms. There will be direct elevator service from the parking lot to the seventh floor offices.

(5) The Marshall faculty has no faculty dining hall, lounge, club, nor place of their own for

eighth-floor roof garden faculty lounge. This will be immediately above the faculty offices and easily accessible, and will provide a panoramic unobstructed view of the area. This is made architectural planning which located on the ground level all of the mechanical, electrical and air-conditioning equipment which so frequently finds its way to the roof. This also resulted in a financial saving by not requiring substantial reinforcement of the roof to carry the great weight of such equipment, plus the saving realized from the seven floors of conduit and wiring which would be required if they were located on the roof. The central mechanical core will serve both the Music and classroom building, as well as the new library which is also being planned.

(6) As the plans for the two buildings developed, an additional bonus appeared: the space between the two buildings was perfectly adaptable for a student lounge and plaza.

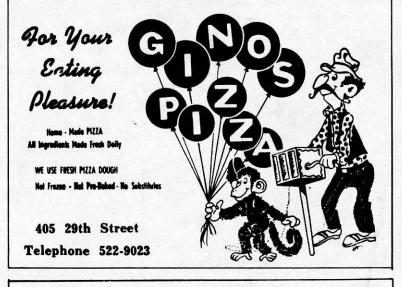
This plaza plus a covered walkway connecting the two buildings on the North will provide the unitary appearance to the two structures making them one structural complex.

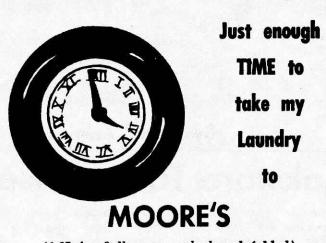
Other features of this facility include listening rooms in the September, 1966.

music building, a hundred student language laboratory, a speech correction clinic for community service, outdoor rooftop painting area, exhibition areas, departmental seminar and reading rooms, statistical calculating room, newsroom, photography and printing room. The entire structure has a built-in adaptability for future expansion as well as internal flexibility which combine to provide the greatest possible service and maximum dollar value. This chronology has been pre-

sented to indicate how the building plans evolved from the educational needs. The problems presented were solved by research, imagination, and architectural skill. Characterized by a feeling of integrity, the structure, while modern and original in design. blends harmoniously with the existing buildings on our campus and it conforms to the master campus plan.

The working drawings and specifications are now being prepared with the anticipation that bids can be opened around the first of the year. Building will require twenty months which means expected occupancy in





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MOORE'S LAUNDROMAT

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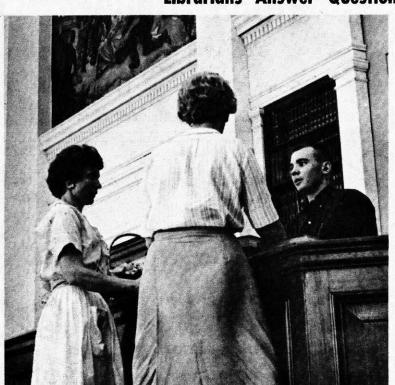
# Library Offers Help To All MU Students



Study Time For Students



**Librarians Answer Questions** 



Reference Help Available

## 19 ROTC Students Attending Sessions

Nineteen ROTC students recently attended their annual summer training sessions in Indian Town Gap, Pa. Two invitations were issued to administrative personnel to attend the camp and observe the rigorous training of these future Acmy officers.

Dr. A. E. McCaskey, dean of Applied Science College and Dr. H. Walker, vice president of Academic Affairs, received the invitations.

Due to conflicting previous commitments, Dr. Walker was forced to decline the invitation. However, Dean McCaskey went along to the Indian Camp to observe these men apply the theories they have studied in the classroom for three years.

There were 3,471 students from 21 eastern states attending the camp, in addition to the Marshall delegation.



Friends May Meet



Here's The Right Volume

# Contest Bug Pays Off For Mrs. Peyton With Prizes

this term for a course in Mar- you know nothing about." shall's journalism department bewho know that Mrs. Peyton has more difficult. spent a great deal of time in the past 20 years doing just that. such, words, along with ideas, are her chief stock in trade.

lism, and I'm very interested in learning everything I possibly can about the subject".

contests and winning prizes in local, regional, and national competition since 1945. She enters statement, slogan, jingle, last naming contests. Her favorite type of contest by far is the 25 word statement which requires . . . " in 25 words or less.

to nuts in her contest statements, and her prizes have ranged all the way from roller skates to automatic washing machines, and like this: three automatic washing machines, a gas range, a home freezer, a refrigerator. dishwasher, portable ironer, chrome dinette set an AM and FM radio-phonograph console, a 72 piece set of sterling silver, two vacuum cleaners, a picycle, a set of silverplate in service for two irons, two electric mixers, a portable phonograph, an electric skillet, a large cooler, two sets of kitchen cutlery, four electric clocks, two pairs of roller skates, an American College Dictionary, automobile tires, and various awards of cash ranging from \$2.50 to \$500.00.

How does one go about winning contest prizes? According to Mrs. Peyton it is quite simple and anyone can do it.

"You just try out the product

Mrs. Dorothy Peyton, Bar- it," she says. "But never, never Peyton remembers that she had boursville sophomore registered try to write about a product that not come up with anything parti-

Mrs. Peyton's husband, Walter, cause she says she wants to learn explained it to us a little differhow to work with words. This ently, and after hearing his ver-

Mr. Peyton says: "When my wife is in the middle of an ex-She is a contest hobbyist, and as citing contest she always looks in." a little dazed, and she goes around the house with a pencil But Mrs. Peyton says: "I have stuck behind each ear. She keeps in Mrs. Peyton's "contest-trainnever studied a course in journa- notebooks lying open in every room, and stops in the midst of cooking, washing dishes, or whatever she may be doing to jot Mrs. Peyton has been entering down ideas as they occur to her."

Now for a glimpse of the manner in which Mrs. Peyton puts words to work in order to win this recipe name was born: contest prizes. The following is line, letter, story, recipe, and the exact statement she use to DILLights." Dillights was used win a Maytag automatic washer in 1955.

the contestant to write "I like all my washing because it gets that it sounded a little to con-Blank Blank Product because every piece in my wash equally trived, but the national judging clean without the added persua-Mrs. Peyton has written about sion of bleaching, boiling, or award it a lovely electric bufpractically everything from soap hand-scrubbing for even the fet fry pan. dirtiest pieces.'

adhere to this formula, her "con- Spiegel Mail Order Company's quering hero" technique, because contest for the names for the other valuable appliances. Her it shows the washing powder in Spiegel Budget Twins, and these list of prizes won reads in part the role of "hero" winning the battle against dirt singlehanded without the help of another product or agent. She says that this particular statement was fashioned with the specific idea of bringing to mind a remembrance of an era that is gone, while at that it is not unusual to find a the same time showing pleasure and happiness over modern eight, a \$100 U. S. Savings Bond, methods of doing laundry witha French Fryer, three toasters, out having to resort to the drudgery and inconvenience of former davs.

for Mrs. Peyton a \$100.00 U.S. Savings Bond: "I would like to own a Youngstown Dishwasher a Roy Rogers Bunk House, two because it would give me added precious hours to spend with my growing children - hours that once lost can never be recaptured."

The electric skillet came along for just four words, two of which were coined words. The contest, sponsored by the Armour's Star in question, then let your imagi- Meat Co., called for the naming nation soar as your write about of a new frankfurter recipe. Mrs.

cularly significant for this particular contest until one day when she was urging her husband to stop working so hard at pouring will sound a bit strange to those sion it appears to be somewhat cement for a new garage he was building. His reply was: "But there's a lot of work to be done before the wintry weather sets

At this rejoinder something instantly seemed to click into place ed" subconscious.

Winter! Wintry weather! Frankfurter. Wiener. Wintry. WIENtry weather! Was that it? Summer. The opposite of winter and the season of wiener roasts, patio meals and picnics. Instantly "Summer's WIENtry Weather instead of "delights" because the recipe also featured dill pickle. "I use All-Purpose Breeze for At the time Mrs. Peyton feared agency liked it well enough to

The names THRIFTina and Mrs. Peyton calls entries which FLAIRissa were mailed to the brought a return of a third prize electric iron.

In almost every commercial contest it is necessary to enclose a label from the product being written about with each contest entry submitted. Mr. Peyton says dozen bottles of Ketchup, or 25 bars of soap in his home at one time, because very often his wife likes to send numerous entries to one contest. This is on the theory that if the first enry doesn't ap-Here is a statement which won peal to the judges, then perhaps the next one, or the 20th or 30th one will, and each entry must of coures include a label.

Frequently in rushing to meet mailing deadlines for several contests simultaneously, Mrs. Peyton rips off the labels from different cans, then forgets to relabel them. After that it is anybody's guess as to what those stripped cans contain. Recently Mrs. Peyton started to open a car, of what she thought was pineapple for her husband, and it turned out to be cat food! But she says they have never gotten so mixed up as to actually eat cat or dog food, not even with ketchup. (Her husband at this point comments that she has personal appearance in order to dressed up wieners and hamburger in so may different ways with kfletchup that he sees no reason at all why she should not be able to write a book sometime (provided that contests ever slow up enough to give her time to work on it) titled "57 Ways to Serve Wieners and Hamburger.")

Mr. Peyton, who is really only kidding, for her wholeheartedly approves of his wife's contesting hobby says that he has bought baby food when he had no baby, and dog food when he had no dog. All for that all-important label from the product. The dog food problem was solved when the Peyton's obtained Jo Jo, a Siamese cat who obligingly eats both cat and dog foods in the interest of aiding the contest



MRS. DOROTHY PEYTON

## Job Will Take Three Months

By HOWELL STARR Feature Editor

The renovation of Old Main ing. Auditorium will not be complete for approximately three months a spokesman for Neighborgall Construction Company has said. Marshall authorities had hoped t would be ready by September 1.

Shop drawings for fabrication of the structural steel are still being made. It will take about a month to fabricate the steel and third month will be required for the installation of air condition-

The unsightly pipe lying at the foot of the fire escape stairs of the auditorium will be used for temporary shoring during construction and will be removed upon completion of the job.

Due to the fact that the auditorium will not be ready for use at the beginning of the fall semester, convocations will be held in. Gullickson Hall until the imanother month to erect it. A provements are completed.

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## Mrs. Louise Kirby Gives Her Impressions Of French Abbeys

By JANICE PARSLEY Staff Reporter

Mrs. Louise Kirby, instructor in English who accompanied a group of students on their trip to Europe, returned on July 14 to take up her teaching. She expressed her admiration of the group's ability to get along after 42 days on a bus. The group consisted of the 32 members of Dr. Jack Brown's Literary Tour.

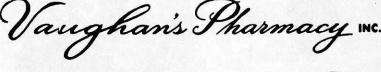
Mrs. Kirby said that while they were crossing on the "Queen Elizabeth" they heard that there was typhoid fever in Aberdeen, Scotland and due to the fact that their tour was to go near there, the group had to be given typhoid shots by the ship's doctor. This caused about 32 hours of uncomfort due to the reaction of the shot. To prove what a gracious lady Queen Elizabeth is, travel to Aberdeen to make a my many friends."

reassure the people of the province.

Since this was Mrs. Kirby's second trip to England and the vicinity, she and her husband took a three day side trip to Le Mont Saint-Michel, France, instead of going to Paris with the group. Le Mont Saint-Michel is built upon a huge rock and at times is completely surrounded by water. Mrs. Kirby said that this rock had three Abbeys built one on top of the other as new generations took over. In describing this scene she said, "To see the great Abbeys extending skyward reaching to the heavens as if to guard the village that was spread over the remainder of the rock was a sight to behold. One I will never forget."

Mrs. Kirby remarked, "I enjoyed my trip very much but it she interrupted her vacation to is good to be home again among

Mrs. Peyton who is majoring in English is working toward a degree in secondary education.



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# Big Green Among MAC Powers

By RICHARD EDWARDS Sports Editor

EDITOR'S NOTE: Parthenon Sports Editor Richard Edwards has taken a look at several national sports magazines in an attempt to size up the football picture in the Mid-American Conference for the upcoming season. Mainly, Edwards was looking for MU's niche in the MAC. Here he previews the 1964 gridiron season from a Big Green point of view.

The football action in the Mid-American Conference promises to be plenty exciting in 1964 and there are seven teams that could win the MAC championship. This series of team previews was written with the aid of several nationally known sports magazines -such as "Street and Smith's Here's what most of the experts in the MAC.

Marshall University will have 20 returning lettermen this fall, more returnees than they have than Coach Charlie Snyder has ever had at MU.

Leading the returning linemen will be Jim Cure, the leading pass a possibility that Bill Bobbitt receiver in the MAC for the past two seasons. Cure is six feet tall ting out for one year at tackle. and weighs 193 pounds. He was All-MAC first team for the past two seasons and he should break all existing Marshall receptions records this fall.

Two other linemen that Snyder is counting on for 1964 are center Tom Good (6-1, 205 pounds) and Bill Winter (6, 200 pounds) who will hold down a guard post. Winter is called by many one of the finest linemen in the history of Marshall; and Good is as "good" as his name. Last season Good took over the center post and a linebacking position on defense and at the close of the season he was a second team, All-MAC as a sopho-



TOM GOOD

**EDWARDS** 

Coach Snyder's big problem will be in filling vacancies caused by graduations at the guard and tackle posts. The only exper-Football Yearbook": "Dell ienced help at the one guard Sports"; "Sports Illustrated", etc. position left by Dick Turner's graduation is Clyde Owens (6, think of the 1964 football season 205 pounds) and at the tackle positions Marshall lost both first stringers thru graduation. The only experienced personal at tackle are Ron Minard (6-1, 213 had in several seasons and more pounds) and Pat Woody (6-2, 240 pounds), these are the boys that should fill the post left by Ev Vance and Mike Hicks. There is (6-1, 283) will return, after set-

> The end post are no problem for Snyder. He has four ends that are top-notch receivers. They are: Cure, Bob Pruett (6, 193), Jim Perry (5-11, 195, and Bob Venters (6-1, 180).

The backfield is well fortified with the returning of Jack Mahone (5-11, 185) at halfback and Howie Lee Miller (5-11, 170) at quarterback. Mahone rushed a total of 884 yards and caught 16 passes for 188 yards and his 5.4 average yards per carry was good enough for the top spot on the Marshall squad. He was fifth in the nation in rushing.

Miller as a sophomore tossed 72 complete passes in 144 at- his fine crop of sophomores. tempts last year to lead the MAC | Some sophomores that could Rivers (6-2, 209)

in the passing department.

liams (6, 176) to help Mahone.

Snyder has two fullbacks they are, returning letterman Dave Boston (5-10, 210) and up from year for Ohio University. the frosh squad Andy Socha (6-1, 215). Snyder could have added help at fullback from Gene Gatrell (5-10, 200).

If Coach Snyder can find some tackles and one guard he may have a winner.

Ohio University has won the MAC football championship for the past five years and with 23 returning lettermen from last Bill Hess's Bobcats can be counted on to cause the other teams in the MAC lots of worry.

The Bobcats have at least two lettermen at each position rereturnees on the line is Skip Hoovler, a center-linebacker last year, who stands 6-2 and weighs 230. Last season Hoovler was rated as an All-American honorable mention.

Other returnees for the Bobcats are linemen: Ron Fowlkes (6-2, 200 pounds) and Chuck Turner (6-2, 220 pounds) at ends; tackles Ron Stepsis (6-3, 240 pounds) and John Frick (6-3, 220 pounds); and the only returning guard is Lance Tigyer (6, 210 pounds).

In the backfield OU has Wes Danyo returning at quarterback (5-11, 180 pounds) Larry Mainter is back at halfback and Ron Curtis will be returning at the fullback slot. Bainter is six feet tall and tips the scales at 200 pounds; Curtis is small for a fullback at six feet and only 185 pounds.

Coach Hess expects to work Dennis Kornowa (6-3, 215 pounds) in at a guard and to get much needed backfield help from

help are Wash Lyons (6-1, 175 At the other halfback slot pounds) a halfback; fullback Snyder has either Jim Brown Dave Boykin (4-9, 200 pounds) (6-4, 200) or John "Jabo" Wil- and Alan Bogan (5-11, 175 pounds) may get the call at a halfback slot.

All-in-all it looks like a good

Bowling Green could be the team to beat in '64.

Doyt Perry's Falcons will have only 15 returning lettermen, but of those returning Perry says, "the returning 15 are of the best calibre we ever had."

Regulars coming back from last years squad that finished third in the MAC with a 4-2 MAC record are: Jay Cunningham (5-9, year's championship team coach 175) at a holfback, BG's leading rusher, scorer, and punt returner last season; Tom Reicosky (6, 185) at a halfback; Jim Wisser (5-10, 195) is back at the fullback post unless Perry moves turning (except at center and him to halfback to make room guard) and heading the list of for sophomore Stew Williams (6, 230) at fullback. Williams led the freshmen team a year ago in rushing (383 yards) and scoring (six touchdowns).

> Three other backfield hopefuls will be returning. They are Bob Pratt (6, 190); Jim Goings (5-8, 165); and Tony Trent (5-8, 162). This trio has speed to spare and could cause plenty of trouble for any teams secondary.

> Jerry Ward is back at the quarterback post. Ward, six feet and 185 pounds, passed for 858 vards last season.

> Bowling Green's strength this year as in past seasons should come from its massive line, although there is not much depth in the defensive this season as there was last season.

> The guards should be Mel Foels (6-2, 215) and Jack Sohn (6. 220), the center will be Heath Wingate (6-2, 215).

BG's ends are back from last year, John Jennings at six feet two inches and 215 pounds; and Tom Sims (6-2, 190); and to lend a helping hand is Jamie

Last season MU surprised everyone by finishing fourth in the league with a 3-2-1 league mark. This year the other teams know what to expect from the Big Green and they will all be out to stop Marshall in its attempt to become a football power once again.

Bowling Green beat MU last year because they had the "big men" and Marshall did not. This year if Marshall's big men come through the BeeGees will have to win or lose on even terms.

Ohio U. won the league title last season by whipping MU in the last game of the season. The secret to that victory was experience. The Bobcats had experience over the Big Green and that led to their conference championship. This year Marshall will have a team of seasoned veterans when they go to Athens on Nov. 21, as will the Bobcats.

The two teams that should cause MU the most trouble are Bowling Green and Ohio University and both of these teams are to be played late in the season, at a time when Marshall will be experienced and well-manned. barring any injuries. This should be Marshall's year to win.

Miami has a good passer and Marshal lhas one of the best pass defenses in the MAC. If Miami is expected to win they will have to score on the ground and this season the Redskins are not expected to have a good ground

Western Michigan, Toledo, and Kent State just do not have enough strength to overcome Marshall's experience advantage, or so the experts say, but they are not to be taken lightly-remember what the experts said about Marshall University last



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### Dinkins Asks For **Old Sports Photos**

Charles W. Dinkins, the Public Relations and Business Director for Marshall University's Athletic Department, has issued a public appeal for "old pictures".

"We are trying to fill all these bare walls in Gullickson's trophy cases with pictures of past teams or of past athletes.

Anyone having pictures they would like to donate to Mr. Dinkins so they can be used in the trophy cases can send them to him in-care-of the Marshall University Athletic Department.

#### RECRUITING COUNCIL

JIM BROWN

Mr. Robert Alexander, director of placement, will attend a meeting of the Southeastern Federal Recruiting Council Aug. 6 and 7 in Gatlinburg, Tenn.

The Recruiting Council is an organization designed to improve recruiting practices in Federal government. It is in conjunction with President Lyndon Johnson's program of controlling Federal employment and increasing efficiency in government.

The theme of the meeting will be "Emphasis-Quality Recruiting." Dr. Allan Asten, director of the National Bureau of Standards, will deliver the keynote address.

## **Dance Planning** Is Progressing

BOB PRUETT

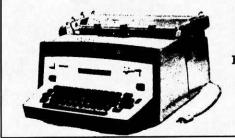
Mr. John M. Sayre, director of development and alumni affairs. announced recently that plans are "hopefully" being made to contract the Bill Black Combo, and posisbly the Impressions and the Drifters for the Homecoming Dance at the Field House, Oct.

Music for the all Alumni Dance at the Prichard Hotel will be provided by the Howard Jennings Orchestra.

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MRS. EVA CRAIN Mrs. Crain has been Marshall student since 1924

# Enthusiasm Of Mrs. Crain Hasn't Diminished Any After 4 Decades

By DOROTHY PEYTON Staff Reporter

a current summer student at Marshall University may not be flitting up stairs to classes as swiftly and easily as when she was first a student at Marshall in 1924, but four decades have not failed to dim her enthusiasm and varied life. for the continuation of education, or for the living of a full life. Even though she has not fully recovered from breaking a foot this spring, and in addition suffering two slipped spinal discs just a few days before the present term began, Mrs. Crain climbs to the third floor of Northcott Hall each morning to attend a class in Business Administra-

## Dr. B. Stehr **Resigns Post**

Dr. B. W. Stehr has accepted a position as associate professor of Business Education at Northern Illinois University at Dekalb, Illinois. In this position he will share in the direction of a new business education begun this year at Northern. He will also assist in the graduate program and the under graduate studies of business teacher education students. He will assume his new duties on September 14.

Dr. Stehr came to Marshall University in the fall of 1962 from Agana, Guam, where he had been with the Department of Education, Territory of Guam, and with the College of Guam for four years in business education and business administration.

While at Marshall, he has been an associate professor in the Department of Business Administration and in charge of the graduate program in business education. During this time a new graduate program for business teachers was developed under the direction of Dr. Etehr. This program is now completing its second year of operation. Also, during this time, Dr. Stehr, in co-authorship with Dr. Harm Harms, Agana, Guam, had published a college textbook in methods of teaching business subjects in the high school.

and allow myself plenty of time Mrs. Eva Crain, a high school for the stairs," Mrs. Crain exteacher from Pembine, Wis., and plains, adding, "But I get there all the same.'

Mrs. Crain is a woman of effervescent personality, and in talking with her one quickly realizes that here is a person who has led an extremely interesting

Eva Crain taught school for three years in W. Va., in her earlier years, and since that time she has taught at Martin, Tenn., Mt. Pleasant, Utah, Lisle, Ill., and more recently in Wisconsin. She taught for nine years in Wausaukee, Wis., but for the past two years she has held her present position as a teacher of commercial subjects at Pembine High School in Pembine, Wis.

Mrs. Crain's experience in the teaching field, however, is just one part of the pattern that she has woven into the rich mosaic tapestry of her life. She has engaged in numerous other fields of employment. For a time she worked for Western Electric Corporation in their Chicago branch. Then followed a stint with Sears Roebuck in Chicago, both as a saleslady, and in the mail order doctor of education program in department. Of the latter experience Mrs Crain says: "As a

"I have to start a little early teacher of business and commercial subjects I felt that I wanted to enlarge my own education in this field from the other side of the desk.'

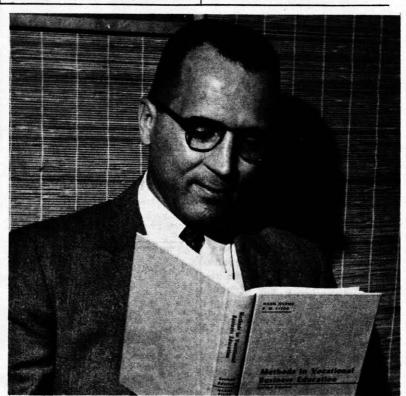
> In addition to the foregoing activities. Mrs. Crain has served as head of the high school hot lunch program for the public school system of Lisle, Ill., and in partnership with another woman she also successfully operated a catering service in Lisle, giving special emphasis to catering for weddings.

Mrs. Crain worked actively with Campfire Girls' Groups years ago when she was a resident of Huntington, and later she worked with Girl Scout Troops

She gave up full time teaching in 1933 to devote more time to her family, and she did not resume her teaching career until 1954, except for some occasional substitute teaching.

She is now a widow, and she has one son, and one grandson.

This summer is the fourth consecutive summer in which Mrs. Crain has driven from her home in Wisconsin to attend summer school at Marshall, while visiting Huntington friends and relatives at the same time.



DR. B. W. STEHR Accepts Post At Northern Illinois University

## Marshall Student Heads Trio At Outdoor Drama In Beckley

Appearing for the third year in West Virginia's only outdoor drama, "Honey In The Rock", is Jim Bob Kessinger, Huntington senior and popular folk singer. Kessinger heads the trio of guitar and banjo players seen in the outdoor drama. Before the drama begins each evening, the trio now presents an impromptu program.

Kessinger will return to Marshall when "Honey" closes out this season to complete studies for his bachelor's degree in speech and drama, which he expects to receive in January. He then will go on working toward his master's degree.

During the fourth season of "Honey", Kessinger joined the cast as an extra. This proved to be a focal point in his life, for this experience on stage developed his interest in show business. Musicians were added to the play for the first time last vear and, although they weren't featured, their presence gave a greater reality to the story of West Virginia's struggles to achieve statehood. The 1964 season now finds the musicians in a primary role. Kessinger asserts that, "Basically, my work on stage is a thrilling and rewarding experience."

But not all of his work is on stage. Every Saturday afternoon, the musician turns teacher, having the most popular class offered to the cast and public by the "Honey" school in Beckley. Basic folk guitar is taught to 40 bud- as Francis H. Pierpont.

ding musicians. He says that he enjoys both jobs-teaching and performing-immensely.

"I appeared regularly all last winter at 'The Rebels and Redcoats Tavern' in Huntington as a soloist and with the Cumberland Singers at the Alpha House." Kessinger also appeared in the MU play, "The Lady is Not for Burning" and worked with the production staff in "Hamlet."

His ambition is to eventually teach speech and drama. "I feel the experience gained in this show (working with and under professionals) will better prepare me for my life's vocation."

Other Marshall students appearing on stage with "Honey" this summer include: Karren Dille, a dancer and also appearing in the romantic role of Dianna Talbott; Spike Barnett, a dancer; Donna Sturgeon, assistant costumer; and Allan Ross, who has just graduated and plans to return to Marshall this fall to enter graduate school. He appears as a miner in the prologue and

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