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The Parthenon

MARSHALL COLLEGE STUDENT NEWSPAPER

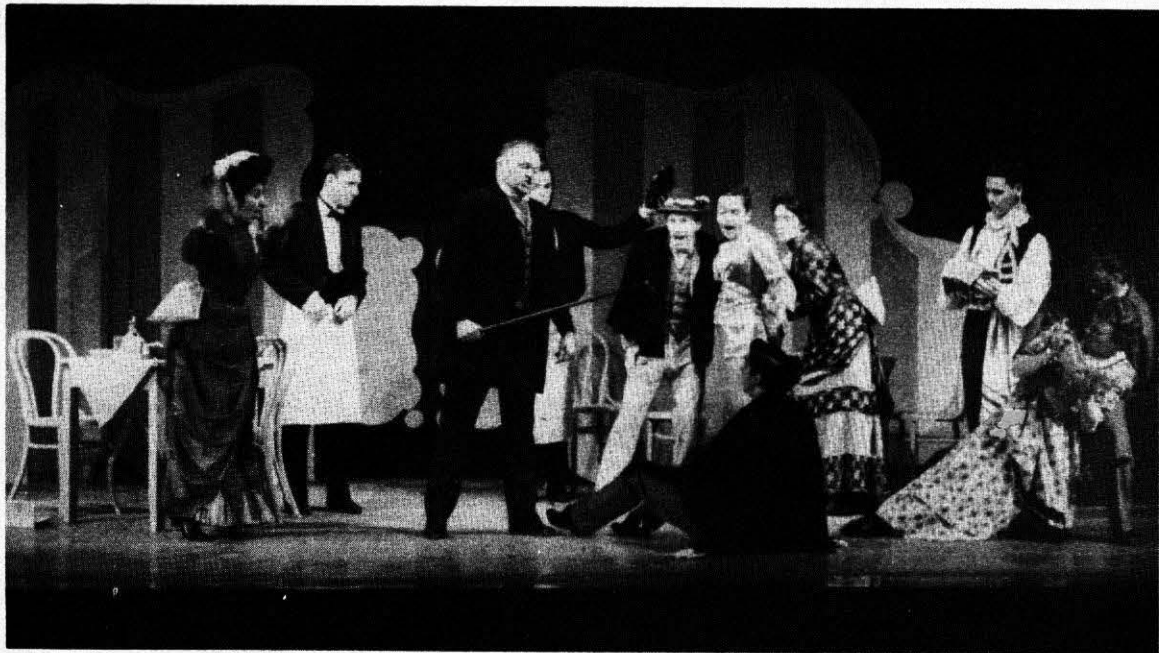
Vol. 60

HUNTINGTON, W. VA.

WED., JANUARY 11, 1961

No. 35

Students To Evaluate Faculty



Some Fast Action In 'The Matchmaker'

YOU'RE DISCHARGED, orders Dave Todd, Kenova senior, to John Davis, Cass junior, in a scene from the "Matchmaker," the College Theatre's second presentation of the year which begins at 8:15 p.m. tomorrow in Old Main Auditorium. Other members of the cast (left to right) include: Kathy Haddad, Chesapeake freshman; William Bartley, Huntington sophomore; Todd; Mike Youngblood, Rowlesburg junior; Victor Depta, Earling freshman; Betsy Rucker, Huntington junior; Davis; Lynda Hale, Logan freshman; Larry Browning, Huntington junior, and Chuck Delehanty, Huntington freshman.



HORACE VANDERGELDER (Dave Todd, Kenova senior) registers his reaction to a description of his new girl friend supplied by a matchmaker (Kathy Haddad, Chesapeake, Ohio, freshman), who has plans of her own. This scene was part of rehearsals for "The Matchmaker", which opens tomorrow night.

No Crown Of Thorns!

Miss Marshall of 1961 will wear a new crown.

The Senate unanimously approved the purchase of the crown selected by the Special Senate Committee.

The new crown, which cost \$13.95, is small and set with rhinestones. The old crown was not really a crown at all, but a tiara, and one of the spears has been broken for the past two years.

The crown is kept in the student government office safe when not in use.

The committee to select the new crown consisted of the alternate senators, Barbara Shinn, Mt. Lakes, N. J. sophomore, chairman; Ruth Ann Teets, Gassaway senior; Betsy Daniels, Huntington junior; and Fred Charles, Huntington freshman.

Tomorrow Set For Debut Of 'Matchmaker'

"The Matchmaker", College Theatre's second presentation of the season, will open a three-night run tomorrow night at 8:15 p.m. in Old Main Auditorium. The play, a comedy in four scenes, was written by Thornton Wilder, and will run through Saturday night.

The story concerns an old merchant in Yonkers, N.Y., who having attained a fortune, decides to obtain a wife. He employs a matchmaker for this job.

William G. Kearns, instructor in speech, directs the play and James A. McCubbin, assistant professor of speech, heads the production staff.

The cast includes: Horace Vandergelder, Dave Todd, Kenova senior; Ambrose Kemper, Dave McWhorter, Huntington sophomore; Joe Scanlon, Click Smith, Huntington junior; Gertrude, Wanda Paul, Huntington junior; Cornelius, John Davis, Cass junior; Ermengarde, Becky Roberts, Huntington junior; Malachi Stack, Chuck Delehanty, Huntington freshman; Mrs. Levi, Kathy Haddad, Chesapeake freshman.

Mrs. Molloy, Betsy Rucker, Huntington junior; Minnie Fay, Lynda Hale, Logan freshman; A cab man, Dick Thurston, Salisbury, Md., junior; Rudolph, Mike Youngblood, Rowlesburg junior; Barnaby, Victor Depta, Earling freshman; August, William Bartley, Huntington sophomore; Miss Van Huysen, Linda Henderson, Huntington senior; the cook, Mary Beth Dorsey, South Charleston junior; and musician, Larry Browning, Huntington junior.

Students may attend the play by presenting their activity cards at the door. Faculty and staff members may obtain tickets from Clayton R. Page, associate professor of speech.

Instructors Must Ask If They Desire Rating

Teachers grade the students and the students can have their say so about the teachers, too, via a course evaluation sheet. The Student Government is providing such sheets to any faculty members who wish to have their students rate them and their courses.

Drawn up by the Student Senate Academic Affairs Committee with the guidance of Dr. Victor Heyman, assistant professor of political science and senate advisor, the evaluation sheet is designed to allow the student to rate his instructors, textbooks, tests and the courses on the points that the student considers most crucial in these areas.

Notice Given Earlier

All instructor received notice of this offer earlier this week. If any instructor is interested, he can fill out the blank attached to the letter and return it to the Student Government box in the Dean of Men's office. The forms will be sent to him by campus mail.

The Student Government feels that the conclusion of the semester would be an ideal time to use these forms. They point out that the forms are to be kept by the instructor after completion. They are strictly for his benefit.

Dr. Ernest Henry Ern, assistant professor of Geology, feels that the evaluation sheets are a very good idea. He said, "It is a good way for heads of departments to evaluate their staff." He also said that it allows the student to let off steam and offers constructive criticism for the individual instructor.

On each semester examination Dr. Ern includes a short evaluation of the course. He commented that if the one that the Student Government offers is better he will use that one.

No Names Required

The evaluation sheet offers no place for the student to sign his name, but it does ask for his classification, grade point average and major. The sheet is prepared in an objective manner with the student circling his preferred answer. The form is divided into four evaluation categories—instructor, textbooks, tests, and course.

In the evaluation of the instructor, the student can comment on his organization of the lecture, knowledge of subject, philosophy and value of the course, stimulation of interest, introduction of new and current materials to bring lectures up-to-date, willingness to answer reasonable questions, willingness to spend time with students; keeping office hours, enunciation and sense of humor.

Textbook Critique, Too

The critique on the textbook includes readability and timeliness.

The evaluation on the tests includes the level of achievement expected, announcement of tests, length of tests, clarity, promptness in returning tests, breadth and depth of material covered and value of tests to learning.

Value of the course to the student's future life and its value to his occupation are included in the course evaluation.

Space for additional remarks are available at the end of each grouping.

Instructions For Signup Are Listed

Advance Registration for the second semester will be held on the second floor of Old Main Friday and Saturday, according to Registrar Luther E. Bledsoe.

Students will report at the time stated on their time tickets to the second floor of Old Main by the northeast stairway between the Office of the Dean of Graduate School and the Office of the Director of Information Service.

Students indebted to the college for overdue loans, library books, or library fines will not be permitted to register unless their obligations have been cleared.

First-time students, students on probation and students applying for readmission will register on Wednesday, Jan. 25. All students should supply themselves with a ball point pen as it will be required to fill out azograph forms.

Detailed procedure is as follows:

Students will be admitted to the second floor by showing the trial schedule, receipts of fees paid, I.D. card and the surrendering of the time ticket. Students will then proceed from station 1-8 in that order.

At station 1, library fines, overdue books and loans must be taken care of. Station 2, students in the College of Arts and Sciences and Teachers College will report to their academic dean's tables to have their schedules checked. Students in the College of Applied Science and Graduate School will report directly to station 3.

I.D. cards will be validated or a new one made upon showing the receipts of fees paid at Station 4. Students will then report to rooms 207 and 206 to secure a

(Continued on Page 4)

1st Student Chapel Service Tomorrow

Campus Christian Fellowship will hold the first service in the new Student Chapel at 6:15 p.m. tomorrow.

The service will not be the dedication. The dedication will take place at a later date when the furnishings have been obtained.

The program will consist of a worship service with a sermon by the Rev. Lander Beal, religious counselor, hymns and a religious poem written by Tom Ross, Wheeling junior.

Famed Orchestra Coming January 16

Tickets for the Artist Series program featuring the Philadelphia Orchestra on Jan. 16 will be available tomorrow and Friday at the entrance to North Parlor. Mrs. Mount will be there from 8 a.m. to 3 p.m.

Because of an automobile accident, Eugene Ormandy, the scheduled conductor, will be unable to come to Huntington to accept the honorary doctor of music degree from the college. The presentation is being postponed and the reception has been cancelled, according to President Stewart H. Smith.

President Smith has written to Mr. Ormandy and invited him to attend graduation exercises in May to receive his honorary degree.

William Smith, assistant conductor, will serve in Mr. Ormandy's place for the Marshall College appearance. Mr. Smith made his debut with the Philadelphia Orchestra in 1953. He understudies Ormandy in the presentation of all scores, conducts reading rehearsals of new works, assists in the preparation of all

choral groups and vocal soloists and serves as the official pianist and organist of the Orchestra.

Smith, born in New Jersey, founded the Philadelphia Orchestra Chorus, a group of 90 non-professional singers from the greater Philadelphia area. He has appeared as soloist with the Orchestra in performances of Handel's Concerto in A minor, and Constant Lambert's "The Rio Grande."

He is also the conductor and commentator of the Children's and Junior Student Concerts and is conductor of the orchestra at the Curtis Institute of music and director of choirs and orchestra at the University of Pennsylvania.

The Philadelphia Orchestra was described by Newsweek as "the world's greatest orchestra." In addition to extensive annual touring throughout the United States, it has played the role of musical ambassador to Europe on three occasions. In 1949 the Orchestra toured Great Britain and in 1955 and 1958 it toured all of Europe, including Russia.



WILLIAM SMITH

... Substitute for Ormandy

Students Should Register Now For Future Campus Interviews

Representatives from several companies will be on campus within the next two weeks to interview interested students in various fields. All interested should check in the Placement Office prior to the representatives visit and sign for an interview.

The following people will be on campus: Mr. John Ballengee from The Connecticut Mutual Life Insurance Co. will be here on Jan. 9 to interview majors in Liberal Arts and Business Administration and also math majors for Actu-

arial trainees. On Jan. 10, Mr. J. T. Campbell from the J. C. Penny Co., Inc., will interview Liberal Arts and Business Administration majors for work in Huntington and New York.

Mr. W. C. Crawford, Director of Personnel for the Ashland Oil Co. will be here Jan. 11 to interview Business Administration majors and possibly majors in other fields. Mr. Walden F. Roush, Superintendent of Mason County Schools, New Richmond, O., will interview students in all fields to teach primarily English in grades 2, 4, and 5, and vocational home economics.

On Jan. 13, Mr. H. L. Jamison of the Prudential Insurance Company of America will interview Liberal Arts, Business Administration and Management majors; and Mr. Brooks Carson, Superintendent of New Richmond Village Schools, New Richmond, O., will interview students in all fields to teach primarily English in grades 2, 4, and 5, and vocational home economics.

Money Needed To Get Cadets To Washington

Dr. C. A. Hoffman, prominent Huntington physician, has been asked by President Stewart H. Smith to head a fund raising committee to procure transportation money for the 100 ROTC cadets who will march in the inaugural parade in Washington, Jan. 20.

The 2nd Army Corps was to have paid the transportation cost to Washington but the U.S. Comptroller General ruled against using federal funds for this purpose.

The fund-raising committee has already received pledges amounting to \$505. Those who have pledged are: the Huntington Rotary Club, \$200; the Huntington Publishing Company, \$100; Dr. C. A. Hoffman, \$100; Dr. Richard J. Stevens, \$50; Myers Transfer and Storage Co., \$50; and Ernest S. Allie, \$5.

Anyone may contribute to the fund and contributions should be given to Dr. Hoffman. Checks should be made payable to the Marshall Foundation Inc.

Literary Publication To Have New Look

Et Cetera, student literary publication, will have an entirely new look this year, and will be published in two issues.

Two issues will be published, one to appear about March 1, and the other about May 1.

Literary Group Plans To Read Seven Classics

The John Marshall Literary Group plans to read and discuss seven classic novels next semester, according to the group's Executive Secretary, Bill Plumley, Huntington freshman.

These novels were taken from a list that Somerset Maugham compiled as being the 10 most outstanding classics.

Other plans will include guest speakers, local writers (reading from their own work), and authors reading their own work on recording.

Application for membership was extended to the students before the Christmas holidays. Since then, five names have been added to the membership list. This evening the last meeting of the semester will be held in room 312 of Old Main at 7:00 p.m. Lolita will be the object of discussion, which will conclude a series of contemporary novels.

The seven novels to be taken up by the group next semester can be obtained in condensed form, by Somerset Maugham. They include: *Wuthering Heights*, *The Red and the Black*, *Pride and Prejudice*, *The Brothers Karamazov*, *Moby Dick*, *Madame Bovary*, and *War and Peace* in that order.

Membership is open to all students, except first semester freshmen.

The Parthenon

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Marco's Memorandum

Wednesday, Jan. 11—Marshall vs. Miami, Field House, 8:15 p.m.

Thursday, Jan. 12—College Theatre production of "The Matchmaker," Old Main Auditorium, 8:15 p.m.; Artist Series tickets, Philadelphia Orchestra, Mrs. Mount, North Parlor entrance.

Friday, Jan. 13—Advance Registration, no classes; "The Matchmaker," continued.; Artist Series tickets, continued.

Saturday, Jan. 14—Advance Registration, continued, no classes. "The Matchmaker," continued.; Marshall vs. Toledo, Field House, 8:15 p.m.



On Campus with Max Shulman

(Author of "I Was a Teen-age Dwarf", "The Many Loves of Dobie Gillis", etc.)

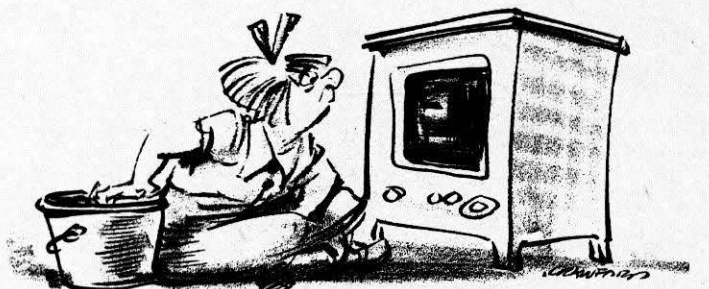
THE ENGINEERS HAVE HAIRY EARS

Today in this age of technology when engineering graduates are wooed and courted by all of America's great industries, how do you account for the fact that Rimbaud Sigafoos, who finished at the very top of his class at M.I.T., turned down hundreds of attractive job offers to accept employment as a machinery wiper at the Acme Ice Company at a salary of \$20 a week with a twelve-hour day, a seven-day week, and only fifteen minutes for lunch?

I know what you are thinking: "*Cherchez la femme!*" You are thinking that Mr. Acme, head of the Acme Ice Company, has a beautiful daughter with whom Rimbaud is madly in love and he took the job only to be near her.

Friends, you are wrong. It is true that Mr. Acme does have a daughter, a large, torpid lass named Clavdia who spends all her waking hours scooping marzipan out of a bucket and staring at a television set which has not worked in some years. Rimbaud has not the slightest interest in Clavdia; nor, indeed, does any other man, excepting possibly John Ringling North.

So how come Rimbaud keeps working for the Acme Ice Company? Can it be that they provide him with free Marlboro cigarettes, and all day long he is able to settle back, make himself comfortable and enjoy the filter cigarette with the unfiltered taste?



A large, torpid lass named Clavdia

No, friends, no. Rimbaud is not allowed to smoke on the job and when he finishes his long, miserable day he has to buy his own Marlboros, even as you and I, in order to settle back and enjoy that choice tobacco, that smooth, mellow flavor, that incomparable filter, that pack or box.

Well, friends, you might as well give up because you'll never in a million years guess why Rimbaud works for the Acme Ice Company. The reason is simply this: Rimbaud is a seal!

He started as a performing seal in vaudeville. One night on the way to the Ed Sullivan show, he took the wrong subway. All night the poor mammal rode the B.M.T., seeking a helping hand. Finally a kindly brakeman named Ernest Thompson Sigafoos rescued the hapless Rimbaud.

He took Rimbaud home and raised him as his own, and Rimbaud, to show his appreciation, studied hard and got excellent marks and finished a distinguished academic career as valedictorian of M.I.T.

Rimbaud never complained to his kindly foster father, but through all those years of grammar school and high school and college, he darn near died of the heat! A seal, you must remember, is by nature a denizen of the Arctic, so you can imagine how poor Rimbaud must have suffered in subtropical New York and Boston, especially in those tight Ivy League suits.

But today at the Acme Ice Company, Rimbaud has finally found a temperature to his liking. He is very happy and sends greetings to his many friends.

© 1961 Max Shulman

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Big Green To Tangle With Miami; Scores First MAC Win Over Kent

By BILL TOW Sports Writer

After its first Mid American Conference Game victory, the Big Green will take on Miami of Ohio at the Field House tonight.

Last Saturday's Kent State game was won on a free throw by Lew Mott with a few seconds remaining to play. The Kent

State squad, down by 16 points early in the game, closed the gap to one point at half-time. The Big Green, down by as much as four points in the second half, won the game by one point, 73-72.

Coach Jule Rivlin said, "I was very pleased with the way the team held its composure. I think that the team is now in good

position and condition. The combinations are working well."

When asked about the game tonight, he said, "This game means a lot to the boys because they would like to get back the game we played up there. If we win we could move into third place.

"The boys feel that they can win this one because they feel they are better than Miami.

"Bob Zeller is their big man and we will be out to stop him," the coach added. Zeller is an All-Conference guard.

Going into tonight's game, the Redskins are tied for fifth place with a 3-7 overall record and a 1-2 conference record.

Miami will use a fast break and the Big Green will use both a man to man and a zone defense to stop the Redskins.

The hoopsters are being led by Bob Burgess who is averaging 18 points per game and is the second highest rebounder in the nation with an 18.5 average. He is behind Ohio State's All-American Jerry Lucas.

Marshall Matmen Lose

Coach Ed Prelaz and his mat crew lost out 19 to 9 against Toledo's crew at Toledo last Saturday night. Marshall won three matches by decision, but Toledo matched these three and went on to win two matches by falls.

On the winning side of the ledger, Marshall's Bill Sowers picked up 3 points in a decision over Toledo's Dave Epling. Phil Harris picked up three more points through a decision over Dave Drake and Al Mayfield brought Marshall's total up to 9 by a decision over Dan Apling. These wins were in the 130, 147, and 177-pound classes, respectively.

On Toledo's side of the ledger, Dick Wilson, an olympic wrestler in the past, pinned Marshall's Jim Mattern to pick up 5 points, and Chuck Holton added 5 by pinning Marshall's Richard Thomas. These

were in the 123 and 166-pound classes.

Toledo's other nine points came in three decisions. Ken Baker over Ron Easley, Pat Reilly over Ralph May, and Harry Bowles over Roger Jefferson.

Coach Prelaz said that this was one of the better showings that Marshall had made against the strong Toledo team. He went on to say that next Saturday's match against Kent State promises to be a good one. Kent State, which finished second in conference wrestling last year, will meet Marshall at Marshall at 2 p.m. Saturday.

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Frosh, SPE, PKA Winners In Intramural Cage Action

The intramural basketball slate wound up last week's playing with eight games on Wednesday and Thursday. Most of the victors won their games by a good margin. One game in particular was won by a great margin, when Sig Ep No. 2 rolled over Cavaliers No. 2, 68 to 21.

Butch Bennett sparked the Sig Ep attack with 19 points. The closest the Cavaliers could come to this individual scoring was Harold Slate's 8 markers.

TKE No. 2 with Charles Rogers' 17 points lost to PKA No. 2 by a 60 to 47 score. Jim Lee and Max Lewis of PKA each had 13.

Frosh No. 2 attained a good winning margin when they defeated Sig Ep No. 3, 71 to 58. D. Williams and Ron Henderson led

the attack with 22 points each. Rusty Wamsley tossed in 27 points for the losing Sig Eps.

KA No. 1 led the individual scoring column with K. Echols scoring 20 points but lost 58 to 49 to Varsity M No. 1. VM's Price totaled 18 tallies.

In last Thursday's play SAE No. 2 defeated LXA No. 2, 51 to 41. SAE's Ray Gibson carried the load with 18 points. Faculty, led by Ed Lambert's 22 points, defeated Sig Ep No. 1 59 to 48.

KA No. 2 lost out to Varsity M No. 2 when Dixon Edwards, with 15 tallies, led VM to a 45 to 36 victory. In the last game of the evening Varsity M No. 3 defeated TKE No. 3 59 to 37. Frank Swingle, with 22 points, led the Varsity M attack.

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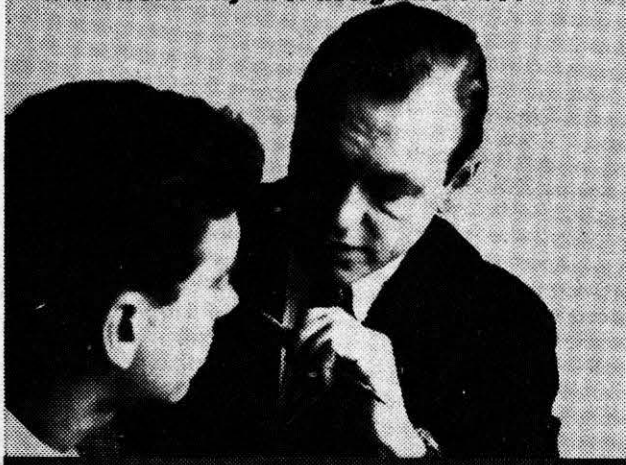
"What careers are available?"



"Where would I work?"



"What would my first assignment be?"



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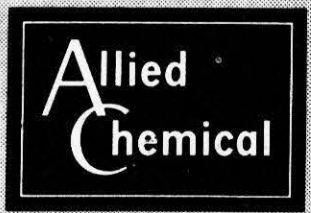
You'll want to note the date below. Our interviewer will be on your campus then, ready to answer your questions about a career in the chemical industry . . . and to point out the advantages of pursuing that career at Allied.

You'll find it worth your while to get the facts about a company that has twelve research laboratories and development centers, over one hundred plants, and a nationwide network of sales offices. It's worth learning all you can about a company that makes over three thousand different products—chemicals, plastics, fibers—with new ones coming along every year.

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ALLIED CHEMICAL CAMPUS INTERVIEWS . . . JAN. 26
A future for: Chemists, Chemistry Majors, Engineers (Chemical, Mechanical, Electrical)

Committee Set Up To Aid Work In Graduate Studies

By ARCHIE GLASPELL
Staff Reporter

The Committee for the Encouragement of Graduate Study will meet at 11 a.m. tomorrow in Room 313 of the Science Hall.

The committee, formed Nov. 3, 1959, came into existence when it was suggested to the faculty by Dr. J. Frank Bartlett, dean of the College of Arts and Sciences. The idea was prompted by a visit of Dr. Roy Heath, University of Pittsburgh. In his visit, Dr. Heath stressed such a need for graduate study encouragement in the nation's colleges.

The committee is made up of five members. Dr. A. Mervin Tyson, head of the English Department, is chairman. Other members are: Dr. Elizabeth Cometti of the History Department; Dr. Dana Ray Cartwright, Chemistry Department; Dr. Mary Sutton, Psychology Department, and Dr. O. Norman Simpkins, Sociology Department.

The committee has a purpose which is divided into three parts.

The first part of the program is to select, through tests and scholastic records, those students who have the ability and the desire to do graduate work. In the case of freshmen, the college entrance examinations and high school records will furnish the needed material. These tests will be continued during the under-

graduate studies of the student so as to provide a guide for his counselors.

Students should note that although they may not be selected by the committee for counseling, they still may make use of the program by presenting themselves to the committee and expressing their desire to continue with their studies on a graduate level. By doing so they will be able to take part in the program.

The second part of the program will be to refer the student to the head of his respective department and assign him an adviser as counselor. Interviews with the student will be conducted at least once a semester by one of three persons in advisory positions. Records of each interview will be kept in the office of Dean Bartlett for reference by the committee.

The final segment of the program consists of collecting catalogues and brochures from various graduate schools to be used

by the department chairmen in counseling the students. These bulletins will keep the interested parties aware of scholarships and fellowships available to them. At the present time, there is such a collection of catalogues in the library which was compiled by the committee for guidance to students.

From available data, approximately 40 freshmen will be selected by the committee at the beginning of the second semester. Also approximately 40 to 50 upper-classmen will be accepted into the program.

Dr. Tyson had this to say about the program: "We of the faculty have felt for some years that Marshall has not had its proper share of candidates for fellowships and scholarships."

"This program will help students make a better showing in competition for these awards, bring honor to Marshall, and will aid the individual student in choosing his higher studies."

Report Shows Increase In Student Placement

A semi-annual report compiled by Robert Alexander, Director of the Office of Placement, has recently been submitted to President Stewart H. Smith. The report shows an increase in the number of placements each year since the opening of the office in 1958.

This is for the first six months of the college year, beginning in July and continuing through December.

In part time work, when the office was opened, 184 students secured jobs. In 1959, 304 students were reported to have been employed and in the 1960 report 411 were employed. This shows an increase of 123 per cent over 1958 when the office opened.

In 1958, only twelve students secured jobs in the business field during this six months period, a year later 30 students were employed and in 1960, 58 students found employment. The increase during the 1958-1960 period was

the largest with an increase of 383 per cent.

An increase of 344 percent in 1960 over that in 1958 was the figure compiled for students placed in teaching jobs. 214 students were placed in this field in 1960 while only 56 and 161 were placed respectively in the two preceding years.

The report also showed that September 1960 was the month during this six months period that showed the largest number of students employed. The number employed in this single month was 144.

Even though this report shows a very large increase, it is expected to be even larger, said Mr. Alexander, during the next six months period since more students will graduate at that time and be seeking jobs.

SEE TRACK COACH

Freshmen or varsity students interested in track, are asked to contact Coach Forrest Underwood or assistant Coach Sonny Allen before the end of the semester.

Early Signup Details Listed

(Continued from Page 1)

class card for each course contained on the trial schedule. Those taking Geology 200 and/or Psychology 201 will need separate class card for the laboratory section, and should present treasurer's receipt of laboratory and/or breakage fees and deposits for courses requiring such fees. Each class card should be double checked to make sure it is for the right section, course, instructor and class hour.

If scheduling difficulties are encountered, go to the dean's information table for assistance.

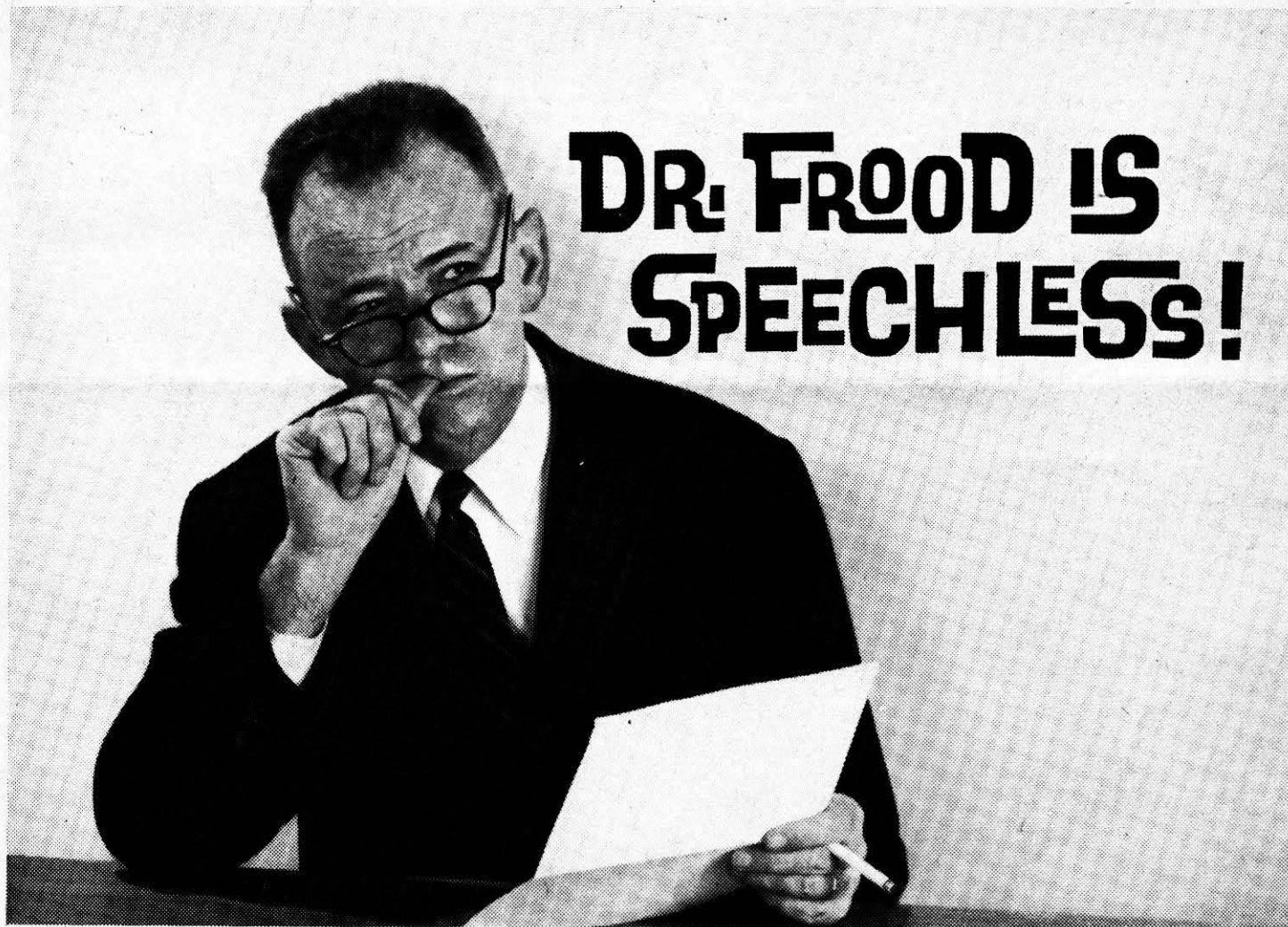
At Station 5, secure an Azograph form and an envelope. Cards are to be put in the envelope in the same order in which they appear on the trial schedule. When students go to station 6, they are to fill out the Azograph form in the same order it is listed on the trial schedule. Station 7 is in Room 204 where the academic deans have their checking station.

From here students are to go to Station 8 in room 203 to get a final check. The form and class cards will be given to the person in charge. Students will keep their trial schedule and then exit by following the arrows.

Day classes begin on Thursday, Jan. 26, and evening and Saturday classes begin the week of Jan. 26.

ROTC Secretary Presented Award

Mrs. Dorothy Pinson, ROTC office secretary, has received an Outstanding Performance Rating and a Sustained Superior Performance Award. She was presented with the Army Performance Award certificate and a check for \$100 this week.



DR. FROOD IS SPEECHLESS!

MAKE MONEY! Dr. Frood is unable to answer letter from perplexed student. Your help needed. Lucky Strike will pay \$200 for best reply to this letter:



Dear Dr. Frood: How can a man such as yourself be so wrong so often, so stupid so consistently and yet, at the same time, have the intelligence, good sense and outstanding good taste to smoke, enjoy and recommend the world's finest cigarette--Lucky Strike?

Perplexed

If you were Dr. Frood, how would you answer this letter? Send us your answer in 50 words or less. Try to think as Frood thinks, feel as Frood feels. For instance, his answer might be "HAVEN'T YOU EVER HEARD OF SCHIZOPHRENIA?" You can do better. All entries will be judged on the basis of humor, originality and style (it should be Froodian). Lucky Strike, the regular cigarette college students prefer, will pay \$200 to the student who, in the opinion of our judges, sends the best answer to the letter above. All entries must be postmarked no later than March 1, 1961. Lean back, light up a Lucky and THINK FROOD. Mail your letter to Lucky Strike, P. O. Box 15F, Mount Vernon 10, New York. Enclose name, address, college or university and class.

CHANGE TO LUCKIES and get some *taste* for a change!