

Marshall University

Marshall Digital Scholar

The Parthenon

University Archives

Fall 12-15-1959

The Parthenon, December 15, 1959

Marshall University

Follow this and additional works at: <https://mds.marshall.edu/parthenon>

Recommended Citation

Marshall University, "The Parthenon, December 15, 1959" (1959). *The Parthenon*. 1747.
<https://mds.marshall.edu/parthenon/1747>

This Newspaper is brought to you for free and open access by the University Archives at Marshall Digital Scholar. It has been accepted for inclusion in The Parthenon by an authorized administrator of Marshall Digital Scholar. For more information, please contact zhangj@marshall.edu, beachgr@marshall.edu.

Extra!

Extra!

Marshall College President Is Seeking University Status

The Parthenon

MARSHALL COLLEGE STUDENT NEWSPAPER

VOL. 59 HUNTINGTON, W. VA. TUESDAY, DECEMBER 15, 1959 NO. 30

Reorganization Plans Aired; New College Recommended

Marshall College's reorganization plan was aired yesterday by President Stewart H. Smith at the same time that he called for university status.

Major provisions of the plan for the establishment of a College of Applied Science, creation of the post of Vice President for Academic Affairs, placing the English and History Departments in the College of Arts and Sciences, and consolidating all Economics and Political Science courses within the College of Arts and Sciences.

These recommendations were presented to the State Board of Education for its action.

Prior to making his recommendations, Dr. Smith had reviewed all reports and studies made since 1944. These included the Russell-Holy study of March, 1944; the Kreger-Anderson report of 1957; one by the Review Committee of the North Central Association of Colleges and Secondary Schools in 1958, and the Faculty Council's recommendations made last June.

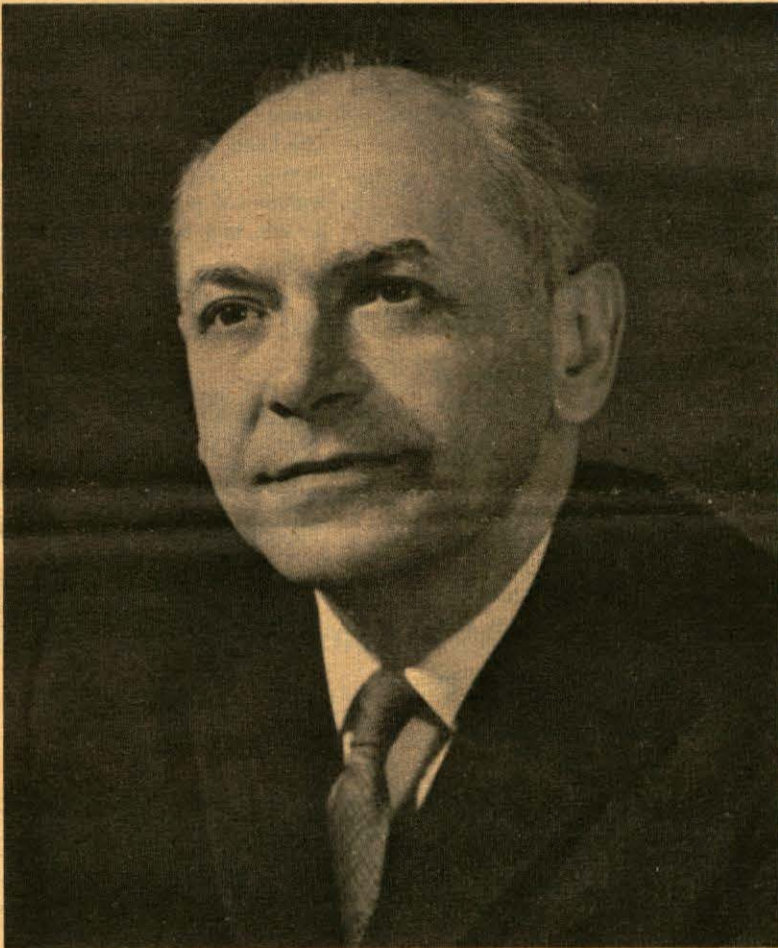
While the establishment of three new colleges had been urged (College of Applied Sciences, College of Business Administration and College of Fine Arts), Dr. Smith only recommended creation next year of the College of Applied Science. Such a college would include the departments of Engineering, Nursing and Military Science. Medical Technology, although not a department, would be placed in this college.

"Since it is not likely that sufficient funds can be secured in the next budget to make possible the creation of three new colleges," Dr. Smith said, "there will be time for a careful study of potential enrollments and other considerations needed to justify additional colleges."

The position of Vice President for Academic Affairs will be established as soon as funds are available. Kreger-Anderson, North Central's review committee, and the Faculty Council had urged such a position. The person filling this post would be responsible for overall academic operation, including direct supervision of various academic deans, thus freeing the president of many details, planning and decisions in this area.

President Smith said that university status would aid in the task of reorganizing,

(Continued on Page 4)



Marshall President Tells Needs

UNIVERSITY STATUS and reorganization! That's the goal of College President Stewart H. Smith as he made his report to the State Board of Education during its meeting on campus yesterday afternoon.

Marshall Enrollment Exceeds Total At Many Universities

One hundred and eleven universities in the United States have smaller enrollments than Marshall College.

According to the 1958 World Almanac, these universities all had enrollments under 3,500 for the 1957 school year. The Registrar's Office showed Marshall's 1957 enrollment as 3,768. Present number of students is 4,035.

Universities in nearby states showed the following 1957 enrollments.

OHIO—Capital, 1,090; Denison, 1,324; John Carroll, 3,210; Ohio Northern, 1,069; Ohio Wesleyan, 2,000; Wilberforce, 257.

VIRGINIA—Richmond, 2,706; Virginia Union, 892; Washington & Lee, 1,085.

PENNSYLVANIA—Bucknell, 1,944; Scranton, 1,849; Lehigh, 3,122; Lincoln, 317.

SOUTH CAROLINA—Furman, 1,330; Allen, 787; Bob Jones, 2,257.

TENNESSEE—Chattanooga, 1,675; Vanderbilt, 3,283; Fisk, 784; University of the South, 565.

Other universities, and their enrollments in 1957, include: Colgate in New York, 1,339; Bradley University in Illinois, 2,888; Dubuque in Iowa, 469; University of Mississippi, 3,346; Montana University, 2,539; Long Island of New York, 3,310; Princeton University, 3,500.

San Francisco, 3,475; University of Vermont, 2,950; North Dakota, 3,433; St. Bonaventure in New York, 1,216; South Dakota, 1,960.

In This Category Now, Dr. Smith Tells Board

President Stewart H. Smith yesterday asked university status for Marshall College.

His recommendation came at an afternoon meeting here of the State Board of Education, which faculty members attended.

Expressing his views on university status for the first time, President Smith said:

"That Marshall College will be formally accorded university status is inevitable. The college has reached a degree of complexity and educational stature that clearly places it in the category with such institutions as Western Michigan, Bowling Green, Northern Illinois and many other smaller universities."

He concluded his report by saying:

"Unbiased observers of the progress of higher education in West Virginia will be quick to recognize that it is only through the formal designation of Marshall as a university that the institution can, through intelligent planning and orderly development, occupy its intelligently vital role in the future of higher education in our state."

Designation of the college as "Marshall State University" will require state board and legislative approval.

While a reorganization plan was presented to the state board by Dr. Smith, one of the salient features is university status. Citing the Anderson-Kreger study of Marshall College, made in 1957, and subsequent recommendations by the Faculty Council, Dr. Smith said, "Marshall College is, in fact, already a 'University' because it is a multi-purpose institution rather than a single-purpose college."

He also pointed out that in 1958 a review team of the North Central Association of Colleges and Secondary Schools, composed of six noted educators (including one university and two college presidents), classified Marshall as "a university-type institution."

He emphasized that designating Marshall as a university has several distinct advantages and does not, in itself, mean an additional burden to taxpayers. Why? Because reorganization is necessary whether Marshall is a college or a university.

In discussing his recommendation, President Smith listed these advantages:

1. "University status will strengthen Marshall. It will provide for a much clearer and more logical internal organization."

2. "It will make it easier to secure and retain well-qualified teachers." Why? Because a prospective member would prefer to go to a university (a multi-purpose institution), rather than to a college (a single-purpose institution).

3. "It will be an incentive to do a better job and enhance the prestige of the institution."

Marshall, its enrollment figures from 1,059 in 1925, to 1,883 in 1940, to 4,035 in 1959, has "a potential of greater educational service to our state which can be realized through the inevitable changes and developments that will come," President Smith noted.

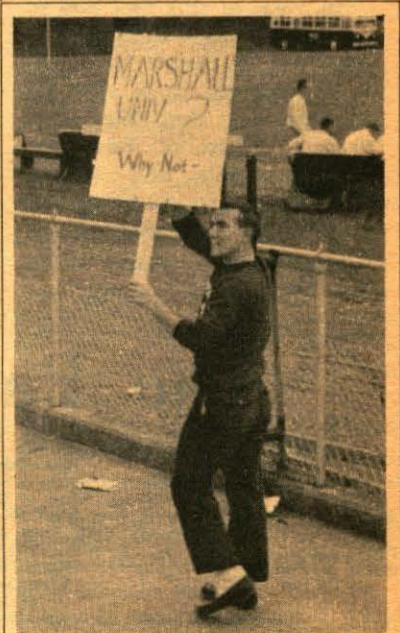
The Anderson-Kreger report, in part, led to Dr. Smith's action yesterday.

This report, completed in 1957 by Dr. Earl W. Anderson, chairman of the Department of Education at Ohio State University, and Dr. C. W. Kreger, provost of Miami University, Oxford, Ohio, dealt with administrative organization and procedures at Marshall College. These two educators had surveyed more than 150 institutions of higher education prior to the Marshall study.

One of their conclusions was:

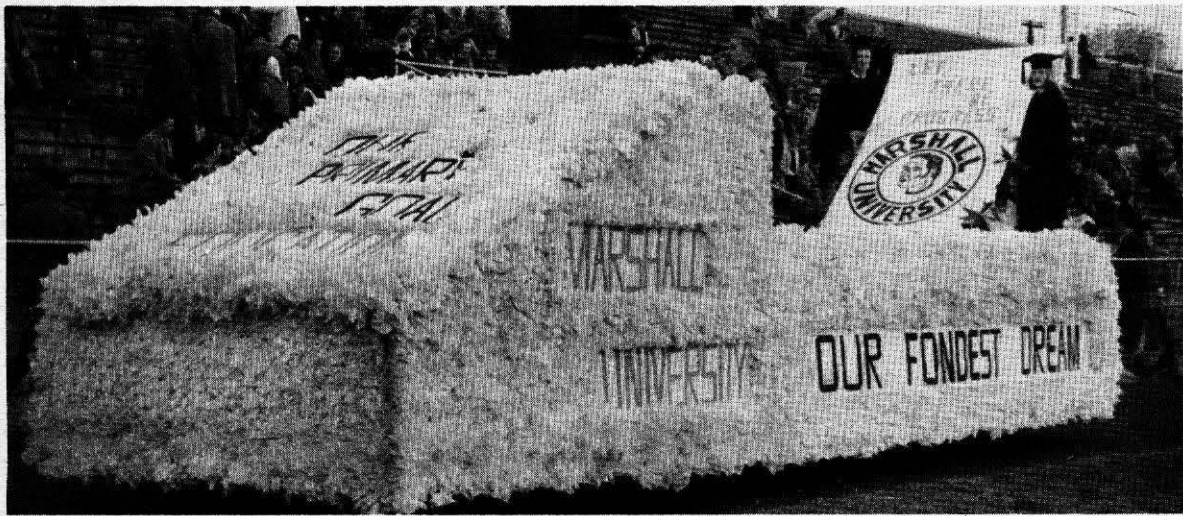
"It is almost certain that increases in enrollments and new demands on the part of students, prospective students, business, industry and government will necessitate changes in the administrative organization of the college. In the future there may be created such new divisions as a College of Commerce, a College of Applied Science, and greatly expanded graduate and undergraduate offerings both on and

(Continued on Page 2)



Why Not?

A GOOD QUESTION? This Marshall College student, a member of the Veterans' Club, parades during a football game early this fall with a sign that poses a question asked many times before.



Floating Along With The Tide -- Of Sentiment

THEME OF THIS float at last October's Homecoming was "Marshall University—Our Fondest Dream." Entered by the Veterans' club, it now symbolizes the hopes and needs as expressed by President Stewart H. Smith.

An Editorial

A Plea For University Status

More than 100 years of service to the State of West Virginia.

More than 14,000 fully-accredited degrees awarded to a growing army of alumni.

More than 30 major fields of study within three colleges: Teacher's College, College of Arts and Sciences, and Graduate School.

In 20 years, Marshall College's enrollment has more than doubled; a greater increase is expected in the next two decades.

These—and other—reasons have forced President Stewart H. Smith to ask recognition and designation of the college as MARSHALL STATE UNIVERSITY!

It IS a multi-purpose institution! It deserves the honor that the State of West Virginia can bestow upon it.

Too small, some special interest groups may cry out.

But the facts are otherwise. More than 100 universities in the U. S. show enrollments less than Marshall's.

But WHY can't it be satisfied with being a good college?

Out-of-state educators, who certainly can't be accused of prejudice, came to Marshall several years ago, studied a complex of educational programs, and concluded: "Marshall College has now reached a degree of complexity and educational eminence that clearly takes it out of the 'college' class. . . . It is strongly

recommended that the West Virginia Board of Educational give immediate and serious consideration to changing the institutional designation . . . from 'college' to 'university' status."

This occurred two years ago! The need has grown ever greater since then.

Dr. Smith summed it up well in his recommendation:

"Unbiased observers of the progress of higher education in West Virginia will be quick to recognize that it is only through the formal designation of Marshall as a university that the institution can, through intelligent planning and orderly development, occupy its necessarily vital role in the future of higher education in our state."

And REMEMBER! Changing the name of Marshall does not change the price tag on the cost of education. Even if Marshall is denied university status, reorganization is necessary and growth is a certainty.

The Parthenon believes that the 4,000 students and thousands of alumni in West Virginia join with President Smith in asking university status. We believe that many residents in the southern part of the state share our dream.

We beseech our state legislators: Grant us this honor!

We feel, as do outstanding educators, that it is "inevitable"—that it is a necessity.

Marshall Seeking University Status

(Continued from Page 1)

off the campus. Marshall College has now reached a degree of complexity and educational eminence that takes it out of the 'college' class as an institution of higher education.

"In view of this fact and in view of the impending growth which simply cannot be averted or ignored, it is strongly recommended that the West Virginia Board of Education give immediate and serious consideration to changing the institutional designation of Marshall from 'college' status to 'university' status by

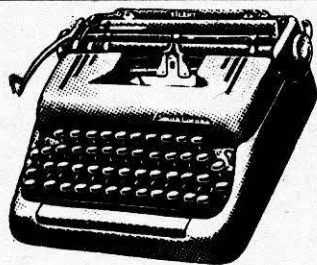
changing the name to Marshall State University."

Projected enrollment figures for Marshall show 5,500 by 1965, 7,600 by 1970, and 12,000 by 1980.

Following a study of these recommendations and others, the Faculty Council last June reported to President Smith:

"The members of the Faculty Council recommend that suggestions (on administrative organization) be put into effect as soon as feasible. They recognize that this is not a complete blueprint for the future. They believe that study should continue by this group or others to point the direction

and prepare the way for the development of the institution. The name 'Marshall College' has been reluctantly used in this report because we are of the opinion that the needs which produced this report and the recognition of the nature of the institution by unprejudiced observers point to the official recognition of such a multi-purpose institution as university."



Royal and Underwood USED TYPEWRITERS and ADDING MACHINES

\$39.00 up
12 month rentals apply fully on purchase price of machines.

Rental (3 Months) \$4.66 Per Month

UNDERWOOD BUSINESS MACHINES

Sales and Service

R. S. CRUTCHER

1701 5th Ave. Phone JA 5-1771
Huntington, W. Va.

Christmas Edition Due Thursday

This is an extra edition of The Parthenon. Normally, during the final week preceding the Christmas holiday, only one edition of the college newspaper is published.

However, the regular Christmas edition will be published on Thursday. Following that edition, publication will be resumed the first week after the holiday ends.

PHOTO FINISHING
24 hr. service up to 5 P. M. "We operate our own plant"
SPECIAL MARSHALL COLLEGE SCRAPBOOK \$2.75

HONAKER, INC.
416 NINTH STREET



DECK THE HALLS

When you think of Christmas gifts you naturally think of Marlboro cigarettes, leading seller in flip-top box in all fifty states—and if we annex Wales, in all fifty-one—and if we annex Lapland, in all fifty-two. (This talk about annexing Wales and Lapland is, incidentally, not just idle speculation. Great Britain wants to trade Wales to the United States for a desert. Great Britain needs a desert desperately on account of the tourist trade. Tourists are always coming up to the Prime Minister or the Lord Privy Seal, or the Thane of Glamis, or like that and saying, "I'm not knocking your country, mind you. It's very quaint and picturesque, etc., what with Buckingham Palace and Bovril and Scotland Yard, etc., but where's your desert?")



"...but where's your desert?"

Before I forget, let me point out that Scotland Yard, Britain's plain-clothes police branch, was named after Wally Scotland and Fred Yard who invented plain clothes. The American plain-clothes force is called the F.B.I. after Frank B. Inchcliff, who invented fingerprints. Before Mr. Inchcliff's invention, everybody's fingers were absolutely glassy smooth. This, as you may imagine, played hob with the identification of newborn babies in hospitals. From 1791 until 1904 no American parent ever brought home the right baby from the hospital. This later became known as the Black Tom Explosion.

(But I digress. England, I was saying, wants to trade Wales for a desert. Sweden wants to trade Lapland for Frank B. Inchcliff. The reason is that Swedes to this day still don't have fingerprints. As a result, identification of babies in Swedish hospitals is so haphazard that Swedes flatly refuse to bring their babies home. There are, at present, nearly a half-billion unclaimed babies in Swedish hospitals—some of them well over eighty years old.)

But I digress. Marlboro is, of course, an ideal Christmas gift for your friends and loved ones who enjoy filter cigarettes. If, on the other hand, your friends and loved ones like mildness but don't like filters, then you can't go wrong with a carton of Philip Morris. If your friends and loved ones like a subtly mentholated cigarette that combines refreshing taste with high filtration, then buy a carton of Alpines. (Alpines, incidentally, are named after the late Albert G. Pine. Al Pine worked all his life to invent a cigarette that would combine light menthol and high filtration, but alas he never succeeded. As by-products of his research he did manage to invent the atom, the gooseneck lamp and the cocker spaniel, but the lightly mentholated high filtration cigarette, alas, never. Now this dream is realized, and what could be more fitting than to pay tribute to this gallant man by calling this cigarette Alpine?)

We, the makers of Marlboro, Philip Morris and Alpine are now enjoying our sixth year with Max Shulman. Obviously, we think he is a funny fellow. We think you'll think so too, if you look at his television series "THE MANY LOVES OF DOBIE GILLIS"—and read his latest book, "I WAS A TEEN-AGE DWARF."

The Parthenon

MARSHALL COLLEGE STUDENT NEWSPAPER

Established 1896

Member of West Virginia Intercollegiate Press Association
Full-leased Wire of The Associated Press.

Entered as second class matter, May 29, 1945, at the Post Office at Huntington, West Virginia, under Act of Congress, March 8, 1879.

Published semi-weekly during school year and weekly during summer by Department of Journalism, Marshall College, 16th Street and 3rd Avenue, Huntington, West Virginia.

STAFF

- Phone JA 3-8582 or Journalism Dept., Ex. 27 of JA 3-3411
- Editor-in-chief Don Fannin
- Business Manager Tom Lowe
- Managing Editor Keith Ray
- Assistant Tom Foster
- Campus Editor Patty Polliskey
- News Editors Orrin Benjamin, Steve Seplocha
- Society Editor Susan Atkinson
- Assistant Margaret Williams
- Feature Editor Judy O'Dell
- Sports Editor Ron Hutchison
- Editorial Counselor William Francois
- Faculty Advisor W. Page Pitt

COMMERCIAL Ptg. & LITHO. CO.

Marshall College Looks To The Future

12,000 Likely In 20 Years, Study Shows

By **JOE WORKMAN**
Staff Reporter

An estimated 12,000 students will flood Marshall's campus by 1980.

In an effort to accommodate this influx, President Stewart H. Smith has proposed a 20-year capital improvements program to the West Virginia State Board of Education in his 1960-61 budget report.

His budget report, made in October, is not linked to his recommendation, made yesterday, that Marshall be accorded university status.

To alleviate the problem of classroom space, the October budget report contains a proposal for a \$4,000,000 classroom, the first of a three-unit structure to be constructed over a span of 20 years.

"With an enrollment of 7,800 by 1970, the number of general purpose classrooms should be at least 110," Dr. Smith said. "The necessity of planning and constructing these facilities is one of our greatest needs. We must keep pace with the enrollment."

52 Classrooms Now

At present there are only 52 general purpose classrooms on the campus. The first of the three units, proposed for construction in 1960, would contain 40 classrooms.

In his report, Dr. Smith pointed out that the state fire marshal has recommended that the obsolete Music Hall be razed. The music activities would be housed in the planned \$4,000,000 unit.

The first unit would contain 20 applied music studios, 27 practice rooms, one band rehearsal room, and one recital hall.

There also would be offices for 92 faculty members, lounges for students and faculty members, and storage rooms.

The eight-story structure would replace the Engineering Building and face Third Avenue near 16th Street. The two other eight-story classroom units would be joined to the first unit and replace Northcott and Old Main.

Other Improvements Urged

Other campus improvements urged by Dr. Smith would be: A central heating plant and steam distribution system, lab school annex, engineering and maintenance center, convocation hall-auditorium, and library annex. These proposals are spread over a 20-year period, Dr. Smith emphasized.

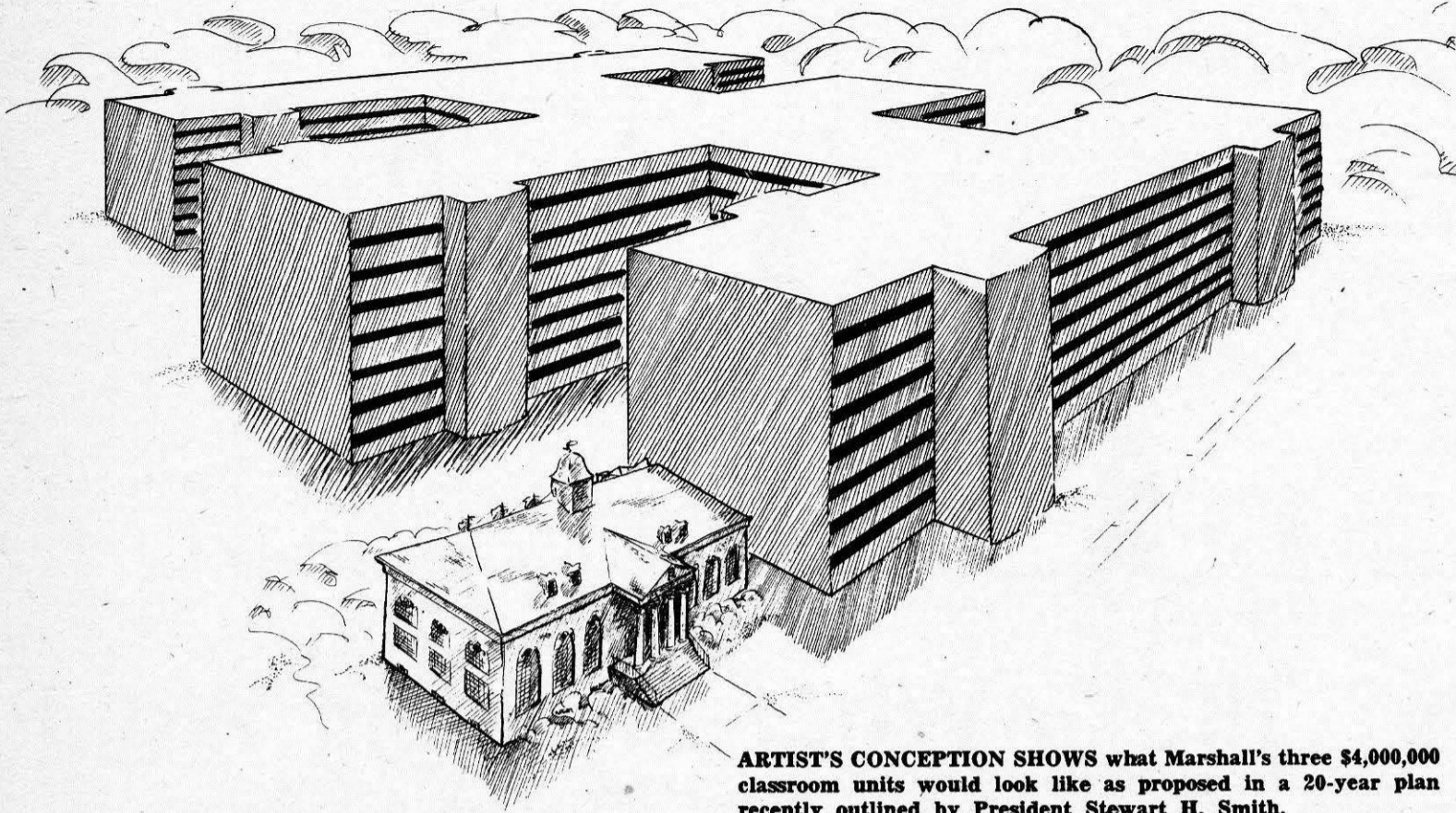
With land acquisitions, total cost to the state would be \$23,480,000.

Part of the program would be financed by federal loans totaling \$9,200,000, including a men's dormitory and dining facilities based on a three-stage development plan.

The first stage would consist of four stories housing 244 men. As the need arises another stage would be added, housing an additional 288 men. The third stage would be a west wing addition, housing another 224 men.

Also financed by federal loans would be women's dormitories and dining facilities, plus married students' quarters.

According to Dr. Smith, this capital outlay program, based on an average enrollment of 8,000 students per year over the 20-year period, would amount to \$147 per student per year.



ARTIST'S CONCEPTION SHOWS what Marshall's three \$4,000,000 classroom units would look like as proposed in a 20-year plan recently outlined by President Stewart H. Smith.

New 1960 L&M brings you taste... more taste...

More taste by far... yet low in tar!

New, free-flowing Miracle Tip unlocks natural tobacco flavor!

That's why L&M can blend fine tobaccos not to suit a filter... but to suit your taste!

Only the 1960 L&M ■ Frees up flavor other filters squeeze in! ■ Checks tars without choking taste! ■ Gives you the full, exciting flavor of the world's finest, naturally mild tobaccos!

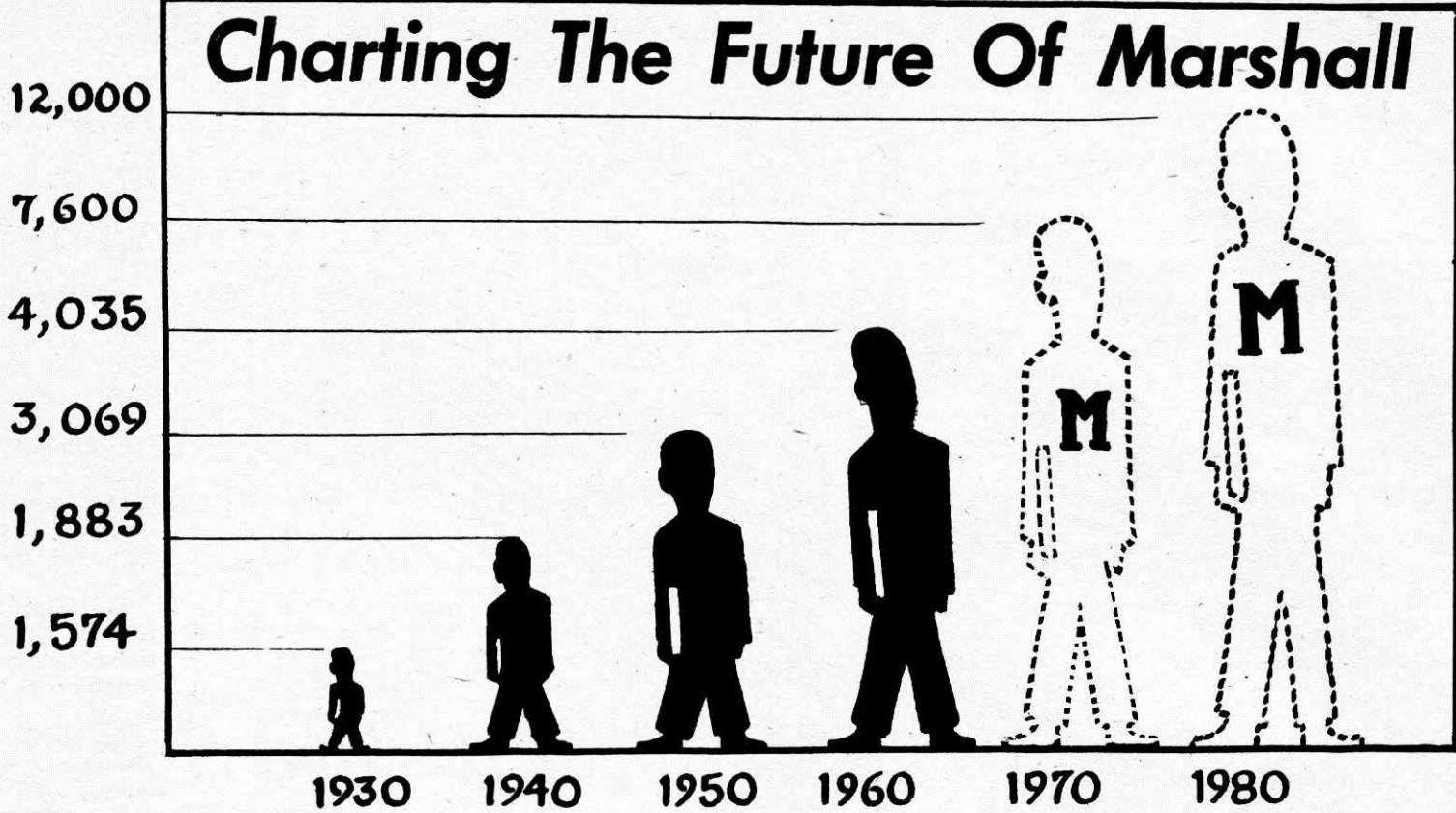
© 1959 Liggett & Myers Tobacco Co.

"L&M has done it again!"

More taste by far

THE MIRACLE TIP
L&M
FILTERS
LIGGETT & MYERS TOBACCO CO.

More taste by far...yet low in tar...And they said "It couldn't be done!"



University? That's What Students Want!

By **RON HUTCHISON**
and **RALPH TURNER**
Staff Writers

Marshall should be named a university.

This is the consensus of Teachers College students interviewed on university status for Marshall.

The poll, conducted by a Teachers College class, sought opinions from students on university status for Marshall College. The majority of those interviewed favored Marshall becoming a university-classed institution.

One out-of-state student, Beverly York of Earlville, N.

Y., said, "Marshall should be a university. In order for the State of West Virginia to receive its proper recognition in scholastic circles, Marshall must be officially known as a university."

Jacqueline Congelton, Huntington freshman, answered, "Marshall should be a university because the quality of work demanded here at Marshall is comparable to that at any university."

Emma Lee Smith, Ceredo freshman, commented: "It is a good idea. There are enough stu-

dents here to qualify as a university. Marshall is a university in theory, why not in name?"

Jana Henry, Huntington junior, gave this answer: "Since there is more scholastic activity going on at Marshall than at some universities, I think Marshall should be given university status."

Rich Nedrow, Weirton junior, "Frankly, I seriously doubt the possibility of Marshall College becoming a university in the near future, due to the politics involved and the lack of state-wide financial support."

Sandy Burnette, Daniels senior, replied: "The accrediting association has already recognized Marshall as a university. I don't

see how the State Legislature can keep us from having the name."

Cecelia Dawson, Barboursville junior: "I am definitely for it, but I think there is too much politics for it ever to happen."

Weirton junior Charles Ralston answered, "I believe Marshall should be a university. We have the university-type institution, attitude and instructors to make Marshall the state's second and best university."

Frances Atchinson, Huntington junior, declared, "I think West Virginia needs another university and Marshall is the logical location for it."

Other students also expressed strong support for the plan,

results of a survey conducted by The Parthenon showed.

Most of the students backed the proposal for these reasons: Prestige, state support, growth and better curriculum.

Some answers given by those questioned were:

"There would be much more prestige on campus if Marshall would become a university"—Tom Keadle, Williamson sophomore.

"It would broaden educational standing of Marshall"—Nadya May, Huntington freshman.

"I believe it would offer a better curriculum for the students interested in a thorough education"—John Mays, Logan sophomore.

Reorganization Plans Are Told; Another College Recommended

(Continued from Page 1)

but that reorganization will have to be carried out even if Marshall continues to be designated as a college.

Three colleges now exist at Marshall. They are the Teachers College, College of Arts and Sciences and Graduate School. Under President Smith's plan, the fourth would be the College of Applied Science.

The first step in considering a College of Business Administration would be to determine areas of concentration, such as accounting, secretarial studies, banking and finance, and others which might be designated as departments within this college. A further study also is planned on the need for a College of Fine Arts, Dr. Smith indicated.

This will cover enrollments, areas of concentration, and number of majors.

He did not recommend establishment at this time of the position of Vice President of Student Services. "I feel that this step should be deferred until after the position of Vice President for Academic Affairs has been firmly established."

However, he said that "The whole area of student services, which includes housing, feeding, testing, counseling, admissions, loans, scholarships and other functions, needs to be studied, evaluated, reorganized and placed under the general supervision of a Vice President in charge of Student Services."

On the possibility of merging the Departments of History and Social Studies, Dr. Smith has named a committee headed by Prof. Paul D. Stewart, Faculty

Council chairman. The seven-man committee will report its recommendations by March 1.

In addition, Dr. Smith noted that all course offerings now are being studied by the Academic Planning and Standards Committee.

Meanwhile, the Faculty Council is continuing its study on the proper placing of Geography and Science Departments. The council's report also is due March 1.

Commenting on Dr. Smith's report, Dr. C. W. Kreger, provost of Miami University, Oxford, Ohio, and co-author of the Anderson-Kreger report, said.

"It is my firm belief that the items in President Smith's report are based upon sound judgment and a realistic approach to the problems which face Marshall College and I heartily second his recommendations.

"If I were to offer any criticism, I would say that he has been a bit too conservative and that the events of the next 10 to 15 years in the field of higher education will result in a marked speeding up of his proposed program."

He concluded: "His (Dr. Smith's) recommendations do not involve simply the aggrandizement of Marshall College for the sake of added growth and prestige. They do involve plans which will improve the efficiency of Marshall College as an institution of higher education and will lead to much more effective and adequate service to its clientele and to the State of West Virginia."

20th CENTURY ROMANCE 378-379

Techniques in handling women
No academic credit, but who cares
Professor Romeo M.

The effects of well-groomed hair on romantic success in the mid-twentieth century. Laboratory demonstration of 'Vaseline' Hair Tonic, its effect on hair and women. Disastrous action of H₂O on hair. Salutary effect of H₂O plus 'Vaseline' Hair Tonic on hair. Term Paper: Unfavorable reaction of females to male's use of alcohol tonics and hair creams (Stickywig's Law of Diminishing Returns). Students taking this course are advised to stock up on 'Vaseline' Hair Tonic and keep week ends open.

Materials: one 4 oz. bottle 'Vaseline' Hair Tonic



it's clear,
it's clean,
it's
Vaseline®
HAIR TONIC

'Vaseline' is a registered trademark of **Chesebrough-Pond's Inc.**