

4-12-2018

SR-17-18-38 CC

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**UNIVERSITY CURRICULUM COMMITTEE**  
**RECOMMENDATION**

**SR-17-18-38 CC**

NOTE: The curricular form for each item listed may be accessed at [www.marshall.edu/senate/ucc](http://www.marshall.edu/senate/ucc). Click the UCC Agendas/Minutes link; click the link for the March 16, 2018 meeting date; click the link in the Description column to open a particular item.

Recommends approval of the listed **UNDERGRADUATE AREA OF EMPHASIS DELETIONS** in the following college and/or schools/programs:

**ARTS and MEDIA**

**Name of area of emphasis:** Online

**Rationale:** Online journalism has become nearly a redundancy. Deleting online as a separate emphasis paves the way for its replacement, a new title, Multimedia journalism, which combines most of the elements of online with most of the elements of print, another emphasis set for deletion.

**Curriculum:**

<http://www.marshall.edu/senate/ucc/archives/11.%20Online%20Emphasis%20Deletion.pdf>

**Name of area of emphasis:** Print

**Rationale:** Though currently still viable, print journalism as a construct has faded in favor of the digital transfer of news content. This deletion is needed to pave the way for a "merged" print and online emphasis into one, to be called "Multi media journalism." Print will not go away, but instead will be subsumed under a more appropriate single title with its digital counterpart.

**Curriculum:**

<http://www.marshall.edu/senate/ucc/archives/12.%20Print%20Emphasis%20Deletion.pdf>

**Name of area of emphasis:** Radio/Television Production & Management

**Rationale:** To change the name of the Media Studies/Production major to simply Media Production required deletion of one major and addition of another. The Radio/Television Production & Management area of emphasis is in Media Studies/ Production and now must be dropped and then added to the new Media Production major to ensure major and AEO codes are parallel

**Curriculum:**

<http://www.marshall.edu/senate/ucc/archives/20.%20RTV%20Emphasis%20Deletion.pdf>

**Name of area of emphasis:** Video Production

**Rationale:** To change the name of the Media Studies/Production major to simply Media Production required deletion of one major and addition of another. The Radio/Television Production & Management area of emphasis is in Media Studies/ Production and now must be dropped and then added to the new Media Production major to ensure major and AEO codes are parallel

**Curriculum:**

<http://www.marshall.edu/senate/ucc/archives/22.%20Video%20production%20Emphasis%20Deletion.pdf>

**FACULTY SENATE CHAIR:**

APPROVED BY THE  
FACULTY SENATE: Paige Mueller DATE: 4/12/18

DISAPPROVED BY THE  
FACULTY SENATE: \_\_\_\_\_ DATE: \_\_\_\_\_

**UNIVERSITY PRESIDENT:**

APPROVED: Jerome A. Dillo DATE: 5-1-18

DISAPPROVED: \_\_\_\_\_ DATE: \_\_\_\_\_

**COMMENTS:** \_\_\_\_\_

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