

4-12-2018

SR-17-18-44 CC

Marshall University

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UNIVERSITY CURRICULUM COMMITTEE
RECOMMENDATION

SR-17-18-44 CC

NOTE: The curricular form for each item listed may be accessed at www.marshall.edu/senate/ucc. Click the UCC Agendas/Minutes link; click the link for the March 16, 2018 meeting date; click the link in the Description column to open a particular item.

Recommends approval of the listed **UNDERGRADUATE AREA OF EMPHASIS ADDITIONS** in the following college and/or schools/programs:

ARTS and MEDIA

Name of area of emphasis: Commercial Music

Rationale: Addition of this emphasis within the BA in the Arts, Music, allows for students to explore alternate education and potential career paths within music beyond our current offerings. The emphasis addition requires no new additional faculty or resources.

Curriculum:

http://www.marshall.edu/senate/ucc/archives/EmphasisAddition_BAMusCommercial.pdf

Name of area of emphasis: General Studies

Rationale: Addition of this emphasis within the BA in the Arts, Music, allows for students to explore alternate education and potential career paths within music beyond our current offerings. The emphasis addition requires no new additional faculty or resources.

Curriculum:

http://www.marshall.edu/senate/ucc/archives/EmphasisAddition_BAMusGeneral.pdf

Name of area of emphasis: Music History

Rationale: Multimedia as a new emphasis title more correctly encompasses the working nature of the journalism landscape by subsuming the elements of print, online, and other digital content. Combining the two previous emphases into one also streamlines SOJMC's efforts and reduces redundancies.

Curriculum:

<http://www.marshall.edu/senate/ucc/archives/13.%20Multimedia%20Emphasis%20Addition.pdf>

Name of area of emphasis: Music History

Rationale: Addition of this emphasis within the BA in the Arts, Music, allows for students to explore alternate education and potential career paths within music beyond our current offerings. The emphasis addition requires no new additional faculty or resources.

Curriculum:

http://www.marshall.edu/senate/ucc/archives/EmphasisAddition_BAMusHistory.pdf

Name of area of emphasis: Pedagogy

Rationale: Addition of this emphasis within the BA in the Arts, Music, allows for students to explore alternate education and potential career paths within music beyond our current offerings. The emphasis addition requires no new additional faculty or resources.

Curriculum: http://www.marshall.edu/senate/ucc/archives/EmphasisAddition_BAPedagogy.pdf

Name of area of emphasis: Radio/Television Production & Management

Rationale: To change the name of the Media Studies/Production major to simply Media Production required deletion of one major and addition of another. The Radio/Television Production & Management area of emphasis is in Media Studies/ Production and now must be dropped and then added to the new Media Production major to ensure major and AEO codes are aligned.

Curriculum:

<http://www.marshall.edu/senate/ucc/archives/21.%20RTV%20Emphasis%20Addition.pdf>

Name of area of emphasis: Radio/Television Production & Management

Rationale: To change the name of the Media Studies/Production major to simply Media Production required deletion of one major and addition of another. The Video Production area of emphasis is in Media Studies/ Production and now must be dropped and then added to the new Media Production major to ensure major and AEO codes are aligned.

Curriculum:

<http://www.marshall.edu/senate/ucc/archives/23.%20Video%20Production%20Emphasis%20Addition.pdf>

Name of area of emphasis: Vocal Jazz

Rationale: Addition of this emphasis within the BA in the Arts, Music, allows for students to explore alternate education and potential career paths within music beyond our current offerings. The emphasis addition requires no new additional faculty or resources.

Curriculum: http://www.marshall.edu/senate/ucc/archives/EmphasisAddition_BAVocalJazz.pdf

FACULTY SENATE CHAIR:

APPROVED BY THE
FACULTY SENATE:

Paige Muellerleile DATE: 4/12/18

UNIVERSITY CURRICULUM COMMITTEE RECOMMENDATION
SR-17-18-44 CC

DISAPPROVED BY THE
FACULTY SENATE: _____ DATE: _____

UNIVERSITY PRESIDENT:

APPROVED:  DATE: 5-1-18

DISAPPROVED: _____ DATE: _____

COMMENTS: _____
