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SR-17-18-15 CC

Marshall University

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UNIVERSITY CURRICULUM COMMITTEE

RECOMMENDATION

SR-17-18-15 CC

Recommends approval of the listed **UNDERGRADUATE COURSE ADDITIONS** in the following college and/or schools/programs:

College of Arts and Media

Name of Course: ART497 Capstone Studio

RATIONALE: Students will research, plan and develop a substantial body of independently conceived artworks in consultation with studio art faculty.

Name of Course: MUS400 Collaborative Composition

RATIONALE: Music composition projects proposed, developed, and realized with collaborators in disciplines outside of music including but not exclusive to: visual art/media, etc.

College of Business

Name of Course: ENT340 Business Models for Start-ups

RATIONALE: Identification and evaluation of business opportunities; systematic analysis and design of critical start-up business components

Name of Course: ENT410 Corporate Intrepreneurship

RATIONALE: Application of entrepreneurial mindset, behavior, and capability to the development of new opportunities within an existing organization

Name of Course: ENT320 Marketing for Entrepreneurs

RATIONALE: Survey of inbound digital marketing strategies that are cost effective for small firms and startups. Strategies include search engine optimization and content marketing

College of Health Professions

Name of Course: MI441 Advanced Echocardiography I

RATIONALE: This course focuses on advanced sonographic techniques in pediatric echocardiography and is designed for the credentialed echocardiography training in the are of pediatric echo.

**UNIVERSITY CURRICULUM COMMITTEE
RECOMMENDATION**

SR-17-18-15 CC

FACULTY SENATE CHAIR:

APPROVED BY THE
FACULTY SENATE: _____  _____ DATE: 12/14/18

DISAPPROVED BY THE
FACULTY SENATE: _____ DATE: _____

UNIVERSITY PRESIDENT:

APPROVED: _____  _____ DATE: 3-8-19

DISAPPROVED: _____ DATE: _____

COMMENTS: _____

NOTE: Recommendations should be sent to the Faculty Senate office via email.
Recommendations longer than one page or those with attachments are to be sent in final
format with this as a cover page. Any incomplete recommendations or those requiring
extensive formatting changes will be returned to the recording secretary/committee.