

10-28-2018

SR-18-19-02 CC

Marshall University

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**UNIVERSITY CURRICULUM COMMITTEE
RECOMMENDATION**

SR-18-19-02 CC

Recommends approval of the listed **UNDERGRADUATE COURSE ADDITIONS** in the following college and/or schools/programs:

College of Business

Name of Course: MKT 430 - Digital Marketing Strategy

RATIONALE:

Study of an advanced topic not normally covered in other courses. Marketing majors only, with permission of department chairman.

FACULTY SENATE CHAIR:

APPROVED BY THE
FACULTY SENATE: _____




DATE: 10/29/18

DISAPPROVED BY THE
FACULTY SENATE: _____

DATE: _____

UNIVERSITY PRESIDENT:

APPROVED: _____



DATE: 10-30-18

DISAPPROVED: _____

DATE: _____

COMMENTS: _____

NOTE: Recommendations should be sent to the Faculty Senate office via email. Recommendations longer than one page or those with attachments are to be sent in final