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Recommendations

Faculty Senate

12-19-2019

SR 19-20-15 CC

Marshall University Faculty Senate

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University Curriculum Committee RECOMMENDATION

SR 19-20-15 CC

Recommends approval of the listed **UNDERGRADUATE MAJOR ADDITION, DELETION, CHANGE** in the following college and/or schools/programs:

College of Education and Professional Development

Major Change: Elementary Education

Rationale: The College of Education and Professional Development used to be COEHS and housed a number of human development programs. About 8+ years ago, everything was pulled out of the COE that didn't directly impact teacher education. At that time, the courses that were required for PE and Health education (now Wellness) majors were pulled out and ended up under COHP. Wellness majors are the only students required to take those courses, so we are requesting that they be pulled back into COEPD as WELL courses.

College of Business

Major Change: BBA Accounting

Rationale: We are changing the requirements of the BBA in Accounting Program. We are decreasing the number of hours in the major from 37 to 30 to allow students to take more free electives that could lead to a minor. Further, we are changing the requirements to keep current with the courses required to sit for the West Virginia CPA exam and to better align the program with the AACSB, which is the accrediting body of the Division and College.

Major Deletions:

BE10 Economics Program

Rationale: The new Bachelor of Business Administration program will house 9 majors that are currently in 6 programs. The existing BBA in Economics program, along with its major, is being deleted subject to the creation of the Bachelor of Business Administration program and its respective majors.

BE10 Economics Major

Rationale: The new Bachelor of Business Administration program will house 9 majors that are currently in 6 programs. The existing Economics major, BE10, as well as the BBA in Economics program, is being deleted subject to the creation of an economics major within the Bachelor of Business Administration program.

BF10 Finance Program

Rationale: The new Bachelor of Business Administration program will house 9 majors that are currently in 6 programs. The existing BBA in Finance program, along with its major, is being deleted

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subject to the creation of the Bachelor of Business Administration program and its respective majors.

BF10 Finance Major

Rationale: The new Bachelor of Business Administration program will house 9 majors that are currently in 6 programs. The existing Finance major, BF10, as well as the BBA in Finance program, is being deleted subject to the creation of an finance major within the Bachelor of Business Administration program.

BE20 International Business Program

Rationale: The new Bachelor of Business Administration program will house 9 majors that are currently in 6 programs. The existing BBA in International Business program, along with its major, is being deleted subject to the creation of the Bachelor of Business Administration program and its respective majors.

BE20 International Business Major

Rationale: The new Bachelor of Business Administration program will house 9 majors that are currently in 6 programs. The existing International Business major, BE20, as well as the BBA in International Business program, is being deleted subject to the creation of an international business major within the Bachelor of Business Administration program.

BM10 Management Program

Rationale: The new Bachelor of Business Administration program will house 9 majors that are currently in 6 programs. The existing BBA in Management program, along with its majors in Management, Energy Management, and Health Care Management, is being deleted subject to the creation of the Bachelor of Business Administration program and its respective majors.

BM60 Health Care Management Major

Rationale: The new Bachelor of Business Administration program will house 9 majors that are currently in 6 programs. The existing Health Care Management major, BM 60, as well as the BBA in Management program, is being deleted subject to the creation of a health care management major within the Bachelor of Business Administration program.

BM10 Management Major

Rationale: The new Bachelor of Business Administration program will house 9 majors that are currently in 6 programs. The existing Management major, BM 10, as well as the BBA in Management program, is being deleted subject to the creation of a management major within the Bachelor of Business Administration program.

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BM50 Energy Management Major

Rationale: The new Bachelor of Business Administration program will house 9 majors that are currently in 6 programs. The existing Energy Management major, BM 50, as well as the BBA in Management program, is being deleted subject to the creation of a sustainability management and technology major within the Bachelor of Business Administration program.

BM30 Marketing Program

Rationale: The new Bachelor of Business Administration program will house 9 majors that are currently in 6 programs. The existing BBA in Marketing program, along with its majors in Marketing and Entrepreneurship, is being deleted subject to the creation of the Bachelor of Business Administration program and its respective majors.

BM70 Entrepreneurship Major

Rationale: The new Bachelor of Business Administration program will house 9 majors that are currently in 6 programs. The existing Entrepreneurship major, BM 70, as well as the BBA in Marketing program, is being deleted subject to the creation of an entrepreneurship major within the Bachelor of Business Administration program.

BM30 Marketing Major

Rationale: The new Bachelor of Business Administration program will house 9 majors that are currently in 6 programs. The existing Marketing major, BM 30, as well as the BBA in Marketing program, is being deleted subject to the creation of a marketing major within the Bachelor of Business Administration program.

BM20 MIS

Rationale: The new Bachelor of Business Administration program will house 9 majors that are currently in 6 programs. The existing Marketing major, BM 30, as well as the BBA in Marketing program, is being deleted subject to the creation of a marketing major within the Bachelor of Business Administration program.

Major Additions:

Economics
Sustainability Management and Technology
Entrepreneurship
Finance
HC Management
Intl Business
Management
Marketing
MIS

**University Curriculum Committee
RECOMMENDATION**

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Rationale: The Bachelor of Business Administration program will house 9 majors that are currently in 6 programs. The single program will present clearer requirements to students and accreditation bodies and be more efficient to administer. Each major will require 24 or 25 semester credit hours to serve students more efficiently and to encourage multiple majors and/or minors.

FACULTY SENATE CHAIR:

APPROVED BY THE
FACULTY SENATE: _____ DATE: 12/19/19

DISAPPROVED BY THE
FACULTY SENATE: _____ DATE: _____

UNIVERSITY PRESIDENT:

APPROVED: _____ DATE: 1-6-20

DISAPPROVED: _____ DATE: _____

COMMENTS: _____

NOTE: Recommendations should be sent to the Faculty Senate office via email. Recommendations longer than one page or those with attachments are to be sent in final format with this as a cover page. Any incomplete recommendations or those requiring extensive formatting changes will be returned to the recording secretary/committee.