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Recommendations **Faculty Senate** 

12-12-2019

# SR 19-20-16 CC

Marshall University Faculty Senate

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# University Curriculum Committee RECOMMENDATION

SR 19-20-16 CC

Recommends approval of the listed **UNDERGRADUATE PROGRAM ADDITION**, **DELETION**, **CHANGE** in the following college and/or schools/programs:

## College of Business

Program Addition: BBA

**Rationale**: A single program will present a clearer set of requirements to students and to accreditation bodies. Assurance of learning will be more efficient and more focused on accreditation requirements. Program administration will be more efficient. For example, one program review will present more useful feedback on program-wide issues. Program changes will be simpler to implement.

#### **Program Deletions:**

BBA Economics
BBA Finance
BBA Intl Business
BBA Management
BBA Marketing
BBA MIS

**Rationale:** A single program will present a clearer set of requirements to students and to accreditation bodies. Assurance of learning will be more efficient and more focused on accreditation requirements. Program administration will be more efficient. For example, one program review will present more useful feedback on program-wide issues. Program changes will be simpler to implement.

# University Curriculum Committee RECOMMENDATION

#### SR 19-20-16 CC

## **FACULTY SENATE CHAIR:**

APPROVED BY THE FACULTY SENATE.	DATE: 12/12/19
DISAPPROVED BY THE FACULTY SENATE:	DATE:
UNIVERSITY PRESIDENT:	
APPROVED: G. OWM	DATE: <u>/2-/9-/5</u>
	DATE:
COMMENTS:	
16	

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