

Marshall University

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Recommendations

Faculty Senate

3-10-2021

SR 20-21-21 CC

Marshall University Faculty Senate

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**University Curriculum Committee
RECOMMENDATION**

SR 20-21-21 CC

Recommends approval of the listed **UNDERGRADUATE MINOR ADDITION, DELETION, CHANGE** in the following college and/or schools/programs:

College of Business

Minor Addition: International Business

Summary of Changes: The addition of a minor in International Business. A minimum of 12 credit hours including FIN 440, ECN 420 or ECN 421, MKT 371, and MGT 445 or MGT 478.

Rationale: The globalization has offered some large opportunities to businesses to expand their operations/activities beyond their countries' borders. In USA in particular, one-third of the companies or organizations deals with a multinational enterprises/organizations or operates abroad. The above situation gives an important opportunity to our students, future employees, to understand not only the global environment in which those operations take place, but also the challenges that those companies/organizations face. For these reasons, a minor in International Business should be an appropriate way to equip our students with knowledge (analysis and evaluation) on global issues useful on entering the job market.

Curriculum:

<https://livemarshall.sharepoint.com/sites/UniversityCurriculumCommittee/Shared%20Documents/General/UCC%20Submissions%201.28.21/1.28.21%20UCC%20Signed%20Docs/IB%20Minor%20form%20signed%20.pdf>

FACULTY SENATE CHAIR:

APPROVED BY THE
FACULTY SENATE:  DATE: Mar. 5, 2021

DISAPPROVED BY THE
FACULTY SENATE: _____ DATE: _____

UNIVERSITY PRESIDENT:

APPROVED:  DATE: 3-10-21

DISAPPROVED: _____ DATE: _____

COMMENTS: _____

**University Curriculum Committee
RECOMMENDATION**

SR 20-21-21 CC

NOTE: Recommendations should be sent to the Faculty Senate office via email. Recommendations longer than one page or those with attachments are to be sent in final format with this as a cover page. Any incomplete recommendations or those requiring extensive formatting changes will be returned to the recording secretary/committee.