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Question and Answer: Take a closer look at Marshall sports in an in-depth talk with Lynn Snyder



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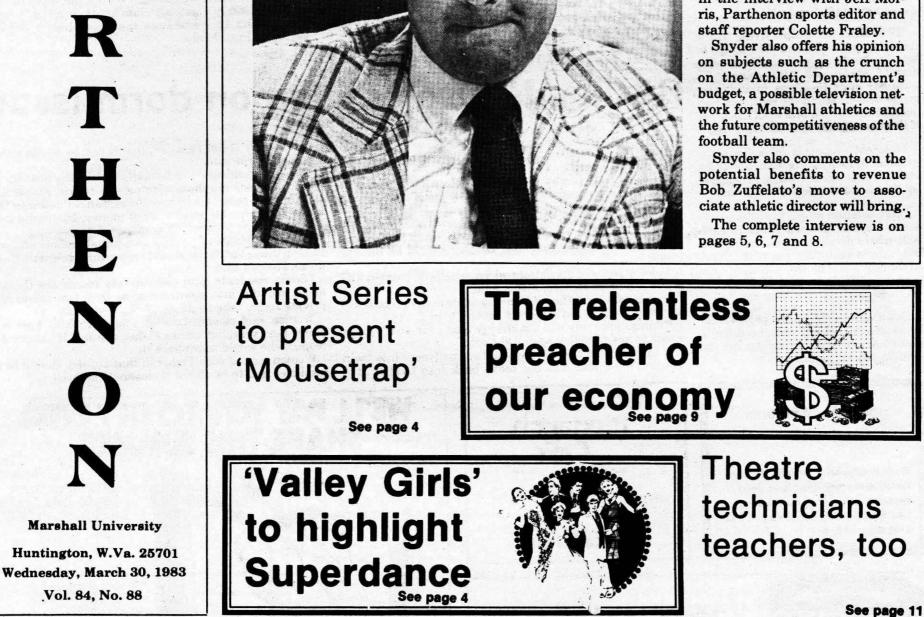
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In a special question and answer interview with Athletic Director Lynn J. Snyder, The Parthenon attempts to provide insight on issues the Athletic Department is dealing with, the future of Marshall athletics and the problems of being athletic director.

Snyder discusses topics ranging from the new basketball coach Rick Huckabay to the possibility of a new football stadium in the interview with Jeff Mor-



Mixed reactions meet possible Laidley closing

WVEA could be voice for Higher Education

ROTC women: 'examples of self-confidence'

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Drinking bill signed; Glacial terraces found in Ohio Valley; creates dorm woes graduate student makes discovery

By Lorie Wyant

A bill raising the drinking age from 18 to 19 for in-state residents was signed by Gov. John D. Rockefeller IV on Saturday, according to a spokesperson for the Governor's Office.

The legislation also increases the legal drinking age to 21 for people who come to West Virginia from other states, with the exception of students attending a West Virginia college or university, the spokesperson said.

In addition, the bill will extend the time wine can be sold in grocery stores from 9 p.m. to midnight, and will increase the amount of liquor that a customer can purchase at one time from one to 10 gallons, the source said.

Rita Mann, coordinator of student conduct, said the passage of the bill will create a problem for Marshall residence hall staff members.

"Now there are people living in the residence halls that are old enough to legally drink as well as those who aren't," Mann said. "It's going to be hard for staff members to stop everyone that comes in the residence hall doors to check their Marshall I.D. to see if they are of the legal drinking age."

Different proposals for solving the problem of identifying students under the drinking age are being considered by the residence life staff, she said.

"One solution might be to designate several upperclassmen floors in each hall where drinking would be permitted," Mann said. "The rest of the floors in the hall would be used to house freshmen and students that had not yet attained the legal drinking age."

But even though this proposal is being considered she said, no definite plans have been made concerning the drinking age situation.

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By Kim McAbee

Three glacial outwash terraces have been discovered by a Marshall graduate student.

Geology major, George A. Chappell of Huntington, has been studying the geologic history of rocks in the Ohio Valley for the past year.

The terraces contain rocks, sand and gravel and were formed by glaciers millions of years ago, Chappell said.

There are four major advances of the terraces - the Nebraskan, Kansian, Illinoian and Wisconsian - Chappell said. The Nebraskan stage dates back to 2.2. million years ago, while the Wisconsian only dates back about 80,000 years, Chappell said.

The major advances were named after states because that was as far as the glaciers traveled, he said.

Until recently geologists had found only three terraces, but Chappell said he has found three others.

Chappell said he uses a power auger to drill for soil samples. After the samples are collected, he said he tests the soil at different levels. By testing the soil, he said he is able to identify the terraces, determine the soil type and show that the terraces correlate from one river bank to another.

The soil can be identified as terraces by the way the soil is layered, Chappell said. If the soil is thrown together and messed up, it is only dirt, but if the soil is stratified or layered, it is a terrace, he said.

Chappell said Carbon 14 can be used to date the soil if he can find dead plants or animals on the river banks. If not, he said he will have to determine the age by experiments.

Chappell said he began his research more than a year ago by doing library research. He began drilling on Oct. 15. 1982, he said.

Chappell said he has done all of his drilling in Ohio, but will drill in W.Va. during the next 2 weeks. When drilling is complete, he said he will experiment for approximately 2 months. He said he hopes to have his thesis written by August.

Chappell said that when he first started working on his thesis he thought it was pretty boring, but now he is glad he did it.

"It fascinates me," he said. "I was a slow starter, but once I got into it, it was enjoyable."

Chappell said he developed an interest in geology as a child by reading books on glaciers, volcanoes and earthquakes from his grade school. He said he quit reading about them when he was in high school, but when he took a geology class at Marshall he "loved it" and knew that was what he wanted to do.

What to do with Laidley Hall?

Residents give opinion on dorm issue

By Grover Tadlock

Residents of Laidley Hall have conflicting opinions concerning the possiblity of closing the dorm.

Laidley Hall might temporarily close next semester becuase of low occupancy in the residence halls, according to Ray Welty, assistant housing director.

Joy Fisher, Canton, Ohio sophomore and resident of Laidley Hall, said she agrees that a residence hall needs to be closed next semester and that Laidley should be the one closed.

Laidley is one of the oldest residence halls on campus and

Fisher said the Office of Housing made many promises to

Things probably will not change next year, so it's just a

If Laidley does close, Fisher said she will move into Twin Towers West, and will not move back into Laidley if it residence hall to be closed if closure is necessary.

reopens. "If Laidley is not repaired, it will not be worth moving back into," she said.

The only residents who actually dislike the possiblity of closing Laidley are those with private rooms, Fisher said. Jennifer Wooten, Charleston freshman, said closing Laid-

ley would probably save a lot of money, but would cause many students to move off campus.

Several students in Laidley own private rooms and want to keep them, but do not want to move into Holderby Hall to do so, Wooten said.

"Some residents who own private rooms are thinking about moving into apartments, so they can retain their private room," she said.

Wooten said closing Laidley would probably hurt occupancy next year, but, unlike Fisher, she said if Laidley does ceopen, she would move back in.

Wooten agreed with Fisher in that Laidley should be the



it needs a lot of repairs, Fisher said.

improve Laidley, but few were kept.

waste to keep Laidley open," she said.

Opinion

WVEA could be a voice for higher education

The president of the West Virginia Education Association (WVEA) spoke here recently about the power of the faculty of Marshall University to function successfully in the state political scene.

Dr. Lowell Johnson was blunt in his assessment. West Virginia's higher education system isn't exerting political power.

To compensate for this lack, Johnson suggested, faculty at our colleges and universities should join a powerful state army of 16,000 public school teachers and 60 higher education people – namely the WVEA.

We agree with Johnson's pragmatic suggestion.

The WVEA is an affiliate of the National Education Association (NEA), which is the second largest union in the United States (the Teamsters Union is first).

Johnson said the Board of Regents does not adequately represent faculty concerns. Although the BOR requests pay raises for faculty in higher education, it does not stand up on the floor of the Legislature to fight for them, he said.

To substantiate this statement, one need only to recall the necessity of faculty and student lobbying to help avoid furloughs this semester.

Letters Policy

The Parthenon welcomes letters concerning the Marshall University community. All letters to the editor must be signed and include the address and telephone number of the author.

Letters must be typed and no longer than 200 words. The Parthenon reserves the right to edit letters.

The Parthenon

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West Virginia faculty members' salaries rank the lowest in the SREB (all states from Maryland south to Texas), and it is past time for them to organize and act to make the needs of higher education in this state known. We urge the Marshall faculty to be leaders in unifying the effort of West Virginia educators in state politics by joining our affiliate of the NEA -the WVEA.

With such an effort required to avoid a pay cut for faculty, it does not require great deductive power to see that the BOR will not lobby for pay raises.

The WVEA is continually involved in organized lobbying. Its efforts in behalf of its members' concerns have been successful many times, and there is little doubt that pay raises for public school teachers have directly resulted from WVEA activities.

Considering WVEA's experience in lobbying, it is reasonable to assume that West Virginia higher education could reap many rewards by

joining the team. Both faculty and students have pointed out that higher education in this state lack organization and sophistication when involved in state politics. By joining the WVEA, West Virginia faculty would gain that organization.

Johnson said the function of the WVEA is threefold. It represents professional issues and curriculum for kindergarten through graduate school; it processes grievances and acts as legal counsel for its members; and, as an advocacy group, its lobbyists meet with state officials to ensure programs are provided to meet the needs and wants of its members.

West Virginia faculty members' salaries rank the lowest in the SREB (all states from Maryland south to Texas), and it is past time for them to organize and act to make the needs of higher education in this state known.

Higher education members in other states, such as Massachusetts, Michigan and California, have led the way in joining their respective affiliates of the NEA.

We urge the Marshall faculty to be leaders in unifying the effort of West Virginia educators in state politics by joining our affiliate of the NEA -- the WVEA.

South Carolina, West Virginia: bloody brothers of budget cuts

The universities had to find ways to deal with a mandated 3 percent reduction in the 1982-83 state budget.

Among the most frequently mentioned alternatives were employee furloughs.

However, at the last minute, the state legislature came up with enough funds to avoid the layoffs.

Sound familiar? The universities I refer to are the University of South Carolina and Clemson University. The legislative rescue occurred just this month.

The situation has an uncanny resemblance to that involving West Virginia's higher education institutions earlier this semester.

I recently learned of the situation confronting South Carolina's higher education system in an article in the Gamecock, the student newspaper at the University of South Carolina.

The paper detailed how South Carolina's State Budget and Control Board had mandated budget cuts because of a predicted revenue shortfall of \$60 million.

In the latest issue of the Gamecock I have available, officials at South Carolina and Clemson were lamenting the fiscal situation possibly confronting their institutions. At the time of that issue, it appeared that those universities would have to reduce their budgets.

Clemson President Bill Atchley was quoted as saying that his university probably would have to close for two days and added, "There isn't any alternative at the 11th hour like this, other than firing 256 employees and that's of course unacceptable. It would ruin important programs and services for the long Greg Friel



term. It would also add to the state's already heavy burden of paying unemployment benefits."

Atchley probably doesn't know just how much he had in common with college and university presidents in West Virginia.

After reading the Gamecock article I was interested in seeing how South Carolina's budget cut saga had ended.

I called Gamecock News Editor Chris Handal to find out.

Handal informed me that the South Carolina General Assembly at the last minute had "miraculously" come up with the \$60 million needed to avoid spending reductions, in part by speeding up tax collections. The furloughs were canceled.

Yet, like West Virginia institutions of higher learning, South Carolina colleges still face hard times, even without the furloughs. For example, Handal told me that because of previous spending cuts, the University of South Carolina must eliminate some degree programs.

I pity the students and faculty members at South Carolina's colleges and universities. I pity anyone whose system of higher learning faces financial problems similar to West Virginia's.

People everywhere deserve better.

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THE PARTHENON



The Barter Players will present Agatha Christie's play, "The Mousetrap," April 7 at the Keith-Albee Theatre. The theatre company is on a half-century tour, taking the production to 25

cities in five states and will celebrate its 50th anniversary in June.

Professionals to present Christie's 'Mousetrap'

By James B. Wade Jr.

The Marshall Artists Series will present the Barter Theatre's production of Agatha Christie's "The Mousetrap," April 7, at 8 p.m., at the Keith-Albee Theatre.

The play will be free for full-time students with an activity card and validated Marshall I.D. Tickets are available in room 1W23 MSC

"The Mousetrap," is also being subsidized by West Virginia Arts and Humanities, according to

Nancy P. Hindsley, MU Artists Series coordinator.

"The Mousetrap," originated from a half-hour radio play, written in 1947 for Queen Mary's eightieth birthday. The full-length stage version opened in London on November 25, 1952, when food was still rationed in England, and Churchill, Truman and Stalin were in power.

Since its premiere thirty years ago, the London production has played more than 12,500 performances, acted by 182 actors and staged by twelve directors

The play was written by Agatha Christie, the author of ninety-four books during her career. Her writings were translated into 103 languages, 14 more languages than William Shakespeare.

The Mousetrap" will be performed by the Barter Players from the Barter Theatre, which originated in Abingdon, New York, in 1933. On June 10, the company will celebrate its 50th Anniversary

The Barter Players are currently on a halfcentury tour. They are taking their production to 25 cities and towns in five states.

Sexy legs, 'valley girls' lead Superdance Week

By Jeanne Wells

Wet senators, sexy legs, balloon-a-grams and "valley girls" are all part of the plans for Muscular Dystrophy Superdance Week, April 4-8.

A dunking machine will be featured Monday from 11:45 a.m. until 1:45 p.m. on the Memorial Student Center Plaza, according to Special Events Chairman, Nancy J. Howerton, Princeton junior.

"This will give students a chance to dunk their favorite campus figure," Howerton said. "Where else can you buy revenge for a quarter?

The Contemporary Issues Committee of Student Activities Tuesday will sponsor Mimi Pond, author

of "Valley Girls Guide to Life," in the Sundown Coffeehouse at 8 p.m.

"The Contemporary Issues Committee has agreed to coordinate this program with Superdance Week as a fundraiser," she said.

A Mr. Sexy Legs Pageant will be featured Thursday, from noon until 1:00 p.m., on the Memorial Student Center Plaza.

The pageant will feature keynote legs from campus," Howerton said, "with the winner being chosen by the audience who will pay a quarter for the candidate of their choice.'

Howerton said the contest is a new event that should be entertaining as well as a money maker.

Dear Ladies,

"We are hoping to have good student participation for a successful program," she said.

The Special Events Committee Friday will host a party for muscular dystrophy patients and superdance participants.

"This activity is to offer the muscular dystrophy patients an evening to begin a weekend that is scheduled for their benefit," she said, "and give the dancers a chance to meet the special people they are working so hard for."

Saturday balloon-a-grams will be delivered anywhere on campus. Orders will be taken two days in advance in the Memorial Student Center.

Open house ~~~~ in couseling set Wednesday

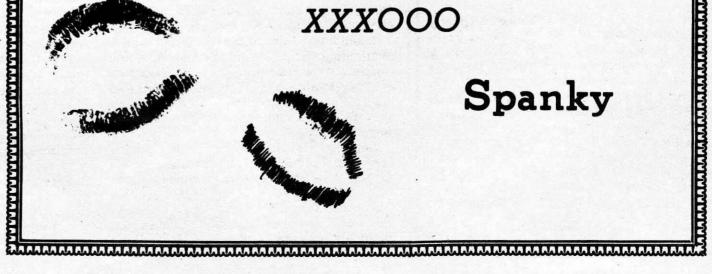
An open house for anyone who wants to look at degree and career possibilities in counseling and rehabilitation is planned Wednesday from 12:30 to 4 p.m. in Harris Hall Room 357.

Participants will have the chance to meet with students already in the program. Dr. Violet C. Eash, assistant professor of education said. Training laboratories and equipment used in the field will be available, she sai

"Our aim is to inform students with undeclared majors of the degree," she said, "and to give them some career exposure in this area of counseling and rehabilitation. They will learn firsthand from people in the profession."

The open house will also show interested graduate students the masters program offered through the department, Eash said.

Come see me on Wednesday. Let me buy your first one. XXXOOO





An in-depth interview with **Athletic Director** Lynn J. Snyder

Photos by Jeff Seager.

"I attempt to make decisions based on what I think is best for the program, and I listen to people. I think it's important that you listen and that people have the opportunity to express their opinions, which, of course, in athletics they're going to do."

question and answer interview was conducted with Athletic Director Lynn J. Snyder Friday. The interview focused on issues the Athletic Department is currently dealing with, the future of Marshall athletics and the personal side of the athletic director. The session was conducted by Jeff Morris, The Parthenon sports editor, and Colette Fraley, The Parthenon staff writer who covers the Athletic Department.

Q. In light of the state and higher education budget crisis that we've been in, how difficult was it to get coaches interested in the new coaching position? Did that serve as a factor in the people that applied for the job?

A. No I don't believe it was a factor. One of the things that I did with every coach that we interviewed was to make it as clear to them as possible what our current budget situation was; both within the state and Marshall University. I indicated that we were having a very difficult budget situation and that there would have to be some tough decisions that would have to be made in the next few months. I indicated to them that I had met with the Athletic Committee, the Big Green Scholarship Foundation and with the president and there was an agreement on the campus that basketball had to remain the number one priority and there would be a commitment made to that program.

Q. How can you defend the amount of money that is spent on athletics at Marshall when teachers have not had a substantial pay increase in three years?

A. Well of course not only teachers but none of us have had a pay raise in that period of time. I

EDITOR'S NOTE: The following think that athletics is like any other part of the university. It's an important part of the university and it needs to be supported on its own merits. I think the one thing that needs to be understood in terms of our program is that basically three-fourths of our money comes from either student fees or self-generated income. We are by far the most, and I should qualify that, I would say our program and probably The Citadel are without any question the most self-supporting programs in the Southern Conference, and our program is basically more self-supporting than Mid-American Conference schools. So I think that is the other side of the coin that is too often forgotten in that the revenues we generate on our own to support our program. I think if you look at the number of state dollars for instance that go in our program, and this year there are approximately only \$280,000 out of a \$2 million budget, I think that's a very worthwhile investment for the state of West Virginia for intercollegiate athletics at Marshall University. I think another part of that question is that there is an assumption that if we did not receive that \$280,000 that it might go to some other department or could be spent in another way at Marshall University. I don't think that would be the case. I think if you talk to both individuals at the Board of Regents and individual legislators they look at that money as separate money and it would not necessarily go to salary increases or other areas.

> Q. Does it bother you in any way that some Athletic Department personnel, the coaches or you for example, make as much as twice as much as some of the faculty members?

bother me. I think for the responsibility that I in a program similar to Marshall University, I about?



don't think that my present salary is out of line at all. I think if you look at my salary and compare it to other department heads it's totally in line with what their salaries are and I would say the same thing in terms of our coaches. Of course the ones people normally look towards are your head football and basketball coaches, and again I think the expectations we have in our program for them and the obvious lack of job security when you compare it to faculty members - well, that's one reason across the country that coaches are normally paid higher salaries because of the risks involved with the position.

Q. Have any faculty members ever made any comments about it (salary differences) or is it just mainly speculation on the part of the media?

A. I think that salary comparisons and the complaint of several members of faculty towards athletic salaries, the athletic director and coaches is universal. I think that you will find that across the country. At almost every institution, there will be a certain segment of the faculty who feel like coaches and athletic personnel salaries are out of line. I understand that and I understand what their reasoning is. Again, I think the other part of it is that in order to try to develop an athletic program you have to be competitive. We are the same as any other department and if we are to attract and retain good coaches you basically have to pay what the market is. I think if you look at the market we are very much in line.

Q. Have you made your budget A. In terms of my own salary, no, it does not recommendations to the Athletic Subcommittee concerning cuts in the have and for what's asked of an athletic director budget? How much of a cut are we talking We met yesterday with the Athletic Committee Budget Subcommittee and we will be meeting with the full committee next Tuesday. Then on Wednesday we will give our coaches an opportunity to meet with the committee and there will not be any final decisions made until we conclude the meetings next week.

Q. Probably some of those cuts have already affected this season and this year's coaching. For instance, traveling has been reduced and equipment money is frozen. Are those going to be reduced more?

A. Well, what we are going to attempt to do, and you've had enough contact with our coaches to know that the current situation is a very frustrating one for coaches and athletes as well, because number one your up in the air so to speak, you don't really know what the future of your program is. It's difficult to recruit, and of course morale of an athletic team when they don't really know what the future holds is tough. What we hope to do is construct the budget in such a way that we can support the sport offerings in such a way, on a consistent basis, that we don't have to continually every spring go through these kind of crisis periods. I think that it is very important for our athletes and coaches that we be able to support them on a consistent basis and in a way that they can be competitive and have the the type of travel budgets and equipment so that they are well supported and can compete.

Q. Has it hurt anyone (sports at MU) badly so far?

A. I would say that the most difficult thing right now would be in recruiting because of the unknown there. I think that would be the area of greatest damage and that's one reason we need to make some decisions as quickly as possible so that our coaches are not hurt in recruiting. One thing I might add is that what we are facing here is pretty typical across the country. If you look at the very large self-supporting programs that are right now generating millions of dollars through 70,000 to 80,000 seat football stadiums, television revenues and bowl games they're in pretty good shape, but programs similar to Marshall, where our margin of error in terms of budget is very, very thin, I think all across the country you'll find the same types of budget difficulties being addressed.

Q. There is equipment money for Henderson Center. Has it been frozen for the past two years? What sort of equipment (for Henderson) has yet to be purchased?

A. Roughly, when we moved into Henderson Center last year approximately half of the original equipment budget was released. Last fall the indications were that the other half would eventually be released. My understanding right now though is that it was caught in the freeze. There is some office equipment, but I would say the majority of our equipment right now that is needed is basically down in the training-room area. There is a great deal of equipment that was on order there and the rest of it is some tennis equipment, some equipment for a golf room, a baseball net; those types of things.

Q. The budget always seems to be a problem, at least it has been lately with equipment shortages and the proposed cuts. What are some of the ideas the Athletic Department is working on to raise money?



A. Well, the most obvious is Bob Zuffelato's position (associate athletic director.) We have been working on this for a year. In fact, the position was approved just about a year ago. Again, if you look across the country the trend is to do much more in the area of fund raising and promotions. It's interesting now that many programs when they're looking for an athletic director look for a fund raiser first and that's a trend that really began in the last 10 years. I'd say that probably 75 percent of the programs at the Division I level now have someone on a fulltime basis like Bob (Zuffelato) whose primary responsibility is to operate in fund raising and promotions. It has to be a person who has time to get out of the office and have face-to-face contacts with supporters.

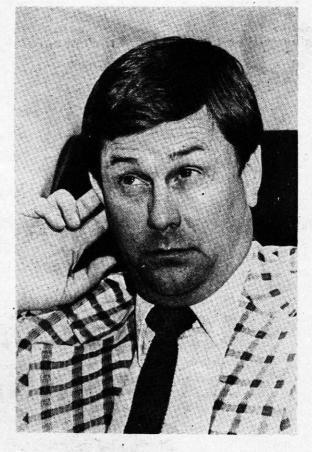
I think without question that Bob in this next year through both game promotions and fund raising can do a great deal in terms of raising our revenues. I think that especially in outlying areas there are a number of people, let's say within a 150-mile radius down in Williamson, Beckley, Point Pleasant and Ashland, (Ky.), that will support the program if we get out and contact them and ask them for their help and support and get them involved in the program. I think that I have to get more involved in fund raising and promotions. One of the things in terms of reorganizing the office is an attempt so I can get out of the office more and get involved with Bob with our fund raising and promotional efforts.

Q. Do you think (Bob) Zuffelato's new position as associate athletic director really has the potential to triple (Athletic Department) revenues?

A. I think that it has the potential within a relatively short period of time of increasing our revenues in the area of \$100,000, combining both ticket promotions and fund raising.

Q. How close did you come to leaving Marshall with the Wichita State situation?

A. I really did not come close to leaving. Again, the only reason I got involved basically in the Wichita State position was that a very close friend mine at the University of Illinois was a candidate for the presidency out there and he asked me to come out and had it not been for that association I would have never even have made a visit to Wichita State.



Q. Attendance at home basketball games this season was more than 10,000 less than last year and even 3,000 less than the last year the Herd played at Memorial Field House. Why was attendance down and what are some of the ways you can increase the total next season? If fans won't come to see a 20-8 team, what will it take?

A. Well, first of all I think there are two major factors for the attendance problem. One is the economy. Our season ticket sales were down in the neighorhood of 600 over the previous year. Whenever we go on our season-ticket campaign we give those who do not renew a call to see what their reason was and the vast majority said it was for financial reasons. Either someone had been layed off or business was down and the simply couldn't afford it. So I don't think there is any question that was the number one reason. I think secondly, our fans viewed our schedule as not a very attractive home schedule and I think that hurt. We had the three attractive games, Cincinnati, Marquette, West Virginia University, all on the road. We had to do the last year just because of a scheduling fluke to get them in (at Henderson) this year, but I think that hurt.

There is some speculation on whether or not the announcement of Bob's (Zuffelato) changing positions (from head basketball coach to associate athletic director) at the end of the year had an effect. I think that is very hard to measure. I think it might have, but I think the effects of that announcement would be very slight.

In terms of what we can do, I think the home schedule next year is going to have more to do with our ability to sell tickets than anything because it is an attractive one. We are formulating plans right now to see if we can involve ourselves with single-game promotional ideas to pick out some games and have promotional games. We are also looking at the possibility of some type of corporate sale in some non-reserved areas. So I think there are some things we can do promotionally to increase the sales. I think without question we are going to form a ticket campaign within the Big Green to try to go out and create some renewed interest. We'd like to set a goal of season tickets sales at least to back at 3,800 and I'd like to see us try to get season ticket sales up to 4,000. So there will be a number of things that we will be doing.

Q. What kind of effects will the NCAA student-athlete academic changes have on Marshall and do you favor the changes?

A. Well, first of all the new coaching guidelines do not go into effect until 1986. We voted for it and I believe if you look at the requirement, which is basically a 700 SAT score, that if the individual takes the core curriculum, which they are now required to do, those individuals who may not be able to attain the 700 SAT by taking the core curriculum courses will have themselves in a position where they will be scoring 700 on the SAT. I think the core curriculum requirement will in most cases take care of the SAT requirement. I think that you will see some changes probably between now and 1986, probably in terms of the test scores, and if not, at least in terms of the individual can still attend the institution and not lose a year of eligibility. So I think there will be some adjustments before 1986.

Q. How much emphasis is put on recruiting the academic athlete?

A. All coaches, given the choice, would rather recruit a student who is a good student as well as an outstanding athlete. The more successful your program is the better you are able to recruit along those lines. I think that all of our coaches are sincerely interested in recruiting studentathletes. I think that we have in the four years I have been here. I can see a definite improvement in terms of the academic qualifications of the students we've been recruiting. I think again the academic performance level of our teams has basically improved each year.

Q. Some of the coaches at the NCAA convention thought the rule changes would discriminate against black athletes. What are your feelings about that?

A. Well, I guess I would go back to my original statement as I believe the core curriculum courses will allow both black and white athletes who may not now qualify. They will attain the test scores. I think any discriminatory effect of the rule will be minimal. The other part of that I think is there will be changes prior to 1986 to address that problem.

Q. Marshall had a pretty good basketball season this year. Do you think this will place undue pressure on Coach Huckabay and his staff to lead the Herd to postseason play?

A. I don't. Of course, Rick was fully aware of what our record was when he was hired, and I think that it is a challenge. I think that our fans are ready already for next year to see some exciting basketball and to see if we can continue where Bob (Zuffelato) left off. I don't think it will put any undue pressure on Rick.

Q. Coach Huckabay addressed a letter to The Parthenon. In that letter, he said the road would be a long and hard one but it would ultimately lead to a shot at the Marshall basketball can realistically play on that level?

A. I think we can. I really do. I felt that way when I was hired four years ago and I feel the same today. I think that Marshall is one of 15 or 20 programs in the country that have the ability because of the arena, fan support and the financial support that can attain that level. I think that it's a goal and I think that it is a realistic one. We need to keep in mind that is where we'd like to eventually see ourselves.

Q. What are the chances that the MU-WVU basketball series will be moved to Charleston and would you favor such a move?

A. I would guess right now that the chances of it moving over there (Charleston Civic Center Coliseum) right now are not too great. It's obvious I would say that the majority of our fans favor continuing on a home basis. I think that we might explore the possibility of a triangle arrangement when it was Huntington, Morgantown and over at Charleston. I think there are a number of sound reasons for it to be over there, but of course that can be offset by individuals having a strong belief that they'd like to have it in Huntington every other year at Marshall. I think that's a situation that time will kind of sway the issue one way or another. The main problem is that because of both of our programs having success and tickets being harder to get there will be restrictions of either 1,000 or 500 tickets on how many visiting fans can attend the ballgame. It's a situation whether you would rather have them (WVU) here every other year and be able to see the game on an every-other-year basis or play at Charleston, and basically our season ticket holders and many of our students would be able to see it on an annual basis. Again, I'll go back to what I said originally, right now I think it will probably be several years before we might consider taking it to Charleston on a regular basis because again there is no question the majority of our people would like to see it on an every-other-year basis.

Q. What kind of potential does an MU Sports Network have and did you turn down an offer from the Mountaineer **Sports Network to broadcast MU games?**

A. The first question. I think a Marshall Sports Network has great potential. I think we have a number of individuals who are interested in pursuing that with us and I think it will be a very high priority item within the next month.

Secondly, we have a contract currently with WGNT on our radio broadcasts and that is still in effect and until such time that contract is no longer in force, we obviously can't enter into contract with anyone else.

Q. It seems that a lot of attention has been paid to the basketball program lately -- the building of Henderson, the proposed network, the promotional aspects of Coach Zuffelato's new job -- is basketball going to replace football as the major sport at Marshall?

A. Well, my opinion has always been in the four years I have been here, is that basketball and football have always been on a par, and I think that's still the case. I think if you'll wait about another two or three weeks probably when we get into the spring football game the football fever will be back. I think certainly, when you come in in the fall in August and September, the emphasis will be back on football.

But, I think it's a seasonal sort of thing and happen? What if they don't happen? certainly there is as much interest in football now as there has been in the last four years and I personally feel come August and September I think people will get excited about our football program because for the first time I think our coaches and players feel they have a legitimate shot at being able to compete.

more revenue?



7

Athletic Director Lynn J. Snyder came to Marshall in 1979 after serving as associnte athletic director at the University of Illinois at Urbana-Champaign from 1978-1979.

Snyder attended Mount Vernon Township High School in Mt. Vernon, Illinois from 1958-1960. He received his B.S. in Personnel Management, in the College of Commerce, from the University of Illinois

Hinols. He also received his M. Ed. in Educa-tional Psychology in 1969 and his Ph.D. in Educational Psychology in 1978 all from the University of Illinois. Snyder worked at various jobs before his associate athletic director's position at the University of Illinois and his stint as athletic director at Marshall. These positions include 1st Lieutenant, U.S. Army, Quartermaster Corns. at Figure 1999

U.S. Army Quartermaster Corps, at FL Lee Virginia; systems and procedures analyst, Office of Admissions and Records, the University of Illinois; assist-ant dean College of Liberal Arts and Sciences, the University of Illinois and assistant director of athletics at that

At Marshall, Snyder is responsible for an approximate \$2 million budget that funds 12 men's sports and six women's oorte programs The 41-year-old athletic director is mar-

ried and has three daughters, Gretchen 15, Bridget, 14 and Erics 10. The family resides in Huntington.

A. Basketball brings in more revenue than football.

Q. Why?

A. Well, of course you have 15 or 16 home games to begin with and our attendance has traditionally been greater in basketball than it has in football. We are again attempting a stronger campaign in terms of football seasonticket sales and also the promotional phase next year to try to get our attendance up in football. I think we will be successful.

Q. In the past you've metioned that basketball and football could be selfsupporting and that the state funds that go to the Athletic Department could go to fund the non-revenue sports. Is that still one of your goals?

A. That's certainly a long-term goal and when I said long-term I mean within the next two to four years. We were hoping we could move more rapidly in that area but with the current budget difficulties I think it will take us at least through next year to be able to establish our program on a type of financial basis, and to have the type of information that is necessary on a continuing basis to be able to restructure our budget in terms of identification specifically of where dollars go.

Q. In a previous interview, you said four things could bring in additional revenue -the television network, more season I think this was a little unusual at this time ticket sales for sports, a successful national championship. Do you think that because of the coaching change and the football season and television money from speculation regarding a new basketball coach., the NCAA -- how likely are those to

-

A. Well, I think the odds of two or three of those happening are great. I would be very surprised if they don't, but we are going to base our budget on an assumption that they don't happen. We will base our budget on what we feel is a realistic, bottom line of revenue. Then if two or three of things come to pass that will only put Q. Does basketball or football bring in us in a much stronger budget situation and that's what we will attempt to do.

THE PARTHENON

Q. You mentioned a moment ago, that both the athletes and coaches on the football team expect themselves to be competitive this year. What kind of record do you expect from the football team this upcoming season?

A. I won't get into a situation (of) publicly stating records. I would just again repeat what I said that I think we will be competitive and in every ballgame, and I think we will be exciting.

Q. What do you consider to be a successful (football) program on Marshall's level?

A. Eventually, I would like to see us consistently have winning seasons - 6-5 and 7-4. I would hope that on an every two-to-three year period we would be fighting for the Southern Conference Championship. Again, I think those would be realistic goals in our program.

Q. How long do you think it will take before that will happen?

A. I would hope we are very rapidly approaching the day when we are going to be in that situation.

Q. Coach (Sonny) Randle has said that if the (football) team doesn't have a successful season, the department would not have to fire him, he'd quit. If for some reason, Randle and the team did not have a good year, but he changed his mind about resigning, would the Athletic Department take steps to find a new coach?

A. I wouldn't speculate on that at this stage of the game.

Q. You've mentioned the possibility of someday building a football stadium on campus. Do you think it will ever be economically feasible? How about practical?

A. Well, that's one when I talk about I tend to get myself in trouble I guess, but I'm one that feels like in an athletic program that you have to have goals. You have to look down the road to what you feel can better your program.

There's no question in my mind that ideally a football stadium on campus would be a great help to our program. It would be a great help to our student-athletes. I think the students would feel more involved with the program. I think the faculty and staff would too. Now, there an awful lot of things would have to happen for that to take place.

Before that can take place we need a theater.....The university certainly has greater needs than a football stadium – faculty salaries, better equipment... If the economy turns around and the state is healthy two or three years down the road and the needs at Marshall University in other areas are met and there is money available I would hope we would start looking toward that direction because again I do think it could help our program.

Q. Realizing that much athletic support comes from the community and from alumni, how much influence do their wishes carry in some of the decisions that are made? Is it in the back of your mind about what some of the alumni will think about, that maybe they'll cut down their contributions to the Big Green if we do this or that? How much of a role does their influence play?

A. I attempt to make decisions based on what I think is best for the program. And I listen to people. I think it's important that you listen and that people have the opportunity to express their opinions, which, of course, in athletics they're going to do. And I think you have to listen, but I think you have to try to separate yourself from the emotional part of it and make decisions that you think are for the overall good of the program. I think I'm able to do that.

Q. What are the chances of James Madison, William and Mary end Richmond joining the Southern Conference? And if they do join, what kind of effect do you think this would have on the league?

A. I would say that the chances, as I understand them, are probably about 50-50 for James Madison and William and Mary and less than that for Richmond. I believe that the addition of two of those schools or all three of those schools would be a plus for the conference. I think they have very fine reputations both academically and athletically and it would certainly open up a new market in the Richmond area and in that section of the state of Virginia which I think from a TV exposure standpoint would help us. I think it would enhance the prestige of the conference both in terms of NCAA basketball playoffs and also I-AA football.

"There's no question in my mind that ideally a football stadium on campus would be a great help to our program. It would be a great help to our studentathletes. I think the students would feel more involved with the program. I think the faculty would too. Now, there are an awful lot of things that would have to happen for that to take place."

Q. There was a report that Marshall was going to bid to host the Southern Conference Basketball Tournament. Has there been any decision made about that? Why is Marshall considering it?

A. There has not been a decision. And that is something that next week we'll be working on. I'd say they're probably are two reasons (for wanting to host the tournament.) One is we think we could host an exciting tournament. And I think that it's important that the Southern Conference Tournament hopefully would be a sellout affair and one where fans are interested in the tournament. I think we could do that. Secondly, from a selfish standpoint, I think that there could be some financial benefits to the Athletic Department.

Q. If the same situation happened this year when Marshall got knocked out in the first round, what kind of effect would that have on the attendance for the rest of the tournament, if the tournament were being hosted here?

A. Well, of course, we speculated on that over in Charleston and you never knew until you got there. My feeling was that if the same set of circumstances happened next year as this year and we were hosting the tournament, I feel like we would have had 5,550 to 6,000 continue to come to the ballgames, because I think our fans appreciate the quality of, for instance, a Chattanooga-East Tennessee State final. So I think we would have retained a good following. And again I think that is one of the advantages of hosting it at a Southern Conference School, because I think you're going to be able to retain attendance even though the host school may be eliminated.

Q. Is there any possibility of going back to the system like what it was when it was in Roanoke, when the final four games



were in one place? That way you'd be assured of having those four teams' fans there.

A. There seems to be a very strong agreement right now to stay with the eight-team format. Personally, right now, I favor that. I think with the eight teams you can create more of a tournament atmosphere and I think that is a goal we need to establish.

Q. Coach Murray Arnold of Chattanooga has said he favored playing at the school that won the championship the year before. What do you think of that idea?

A. Well, I'm sure Murray likes that because he's won it the last three years. The problem with that is simply that there are schools in the conference that if they won the championship, they are not capable of holding a tournament. Davidson, for example, cannot get a lock on the Coliseum in Charlotte on the hope that they might win the Southern Conference. They also have housing problems. If you talk to the people at Appalachian State, because of the long skiing season, they can't guarantee that if they hosted the tournament that anybody would have a room to stay in. So it's just not practical.

Q. What are some of the problems you face as Athletic Director?

A. I think our biggest problem, and again I think we are not unique, is finances. It's a problem across the country. I think one of the frustrating things in being an Athletic Director in this day and age is that all institutions are suffering financially. Faculties are underpaid; laboratories are underequipped; buildings aren't maintained the way the should be; and it's natural, faculties look toward the Athletic Department. They feel coaches are overpaid; athletes are overfed; they're wasting money; why do we need them? And I think that's a very frustrating thing that we have to face day in and day out -- justifying the program in the eyes of a number of people. Of course, I believe it's important. I think intercollegiate athletics, like the band or the theater, needs to be supported. I think that our biggest problem is trying to be able to fund our programs in a way that people accept and feel is fair.

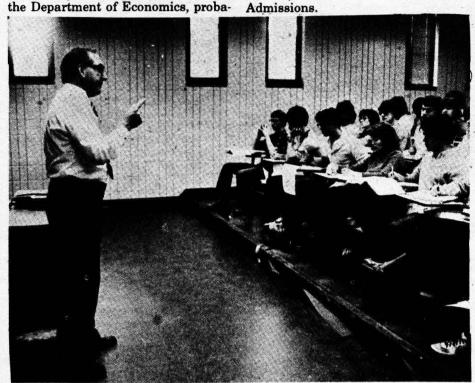
The other problem, and it's connected, is attempting to promote your program and to get people interested in the program in terms of both buying tickets and, in our case, of contributing through the Big Green Scholarship Foundation.

8_

Professor says students curious about economics LaCascia lectures, teaches, contributes to ACT

By Kennie Bass

bly had something to do with your acceptance to Marshall University. Dr. Joseph S. LaCascia, chairman of And no, he doesn't work in the Office of







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LaCascia provides 16 multiple choice questions to the American College Testing Program. These questions are included in the social science section of the ACT test.

'The first time I did those questions, it took me 12 hours to complete them, LaCascia said. "Now when I do them it only takes two or three hours.

Providing questions for the ACT program is only one of the many things LaCascia does when he is not teaching.

"I've lectured for organizations like the Kiwanis, Rotary, and Rotary Ann clubs," LaCascia said. "I've also spoken before the American Businesswomen's Association and several different real estate associations.

LaCascia also has lectured for one small audience. The attendance wasn't that bad, it was the people who were little.

"I spoke to the Pea Ridge Elemen-tary School's second-grade class earlier this year," he said.

How did LaCascia break down the complex subject of economics to such young listeners? It was easy, he said.

"I just explained it to them," LaCascia said. "You'd be surprised at some of the questions they asked. I told them what economics is broken down into, and they seemed to be interested in

what I said.' LaCascia said he also has lectured

throughout Latin America. "Generally, everything always went

smoothly, but there were one or two sticky situations," LaCascia said. He said his closest call was in San

Louis Potasi, located north of Mexico City. "I went into this auditorium that was

packed full of people," LaCascia said. When the regular professor of the class got up to introduce me, he started saying that Americans like me were just feeding lies and propaganda to the Mexican people. The students started yelling and screaming and cheering him on. I was the only American in the place, so I began to get a little nervous. He finally stopped and left the auditorium. I got up and thanked him for the introduction, and proceeded on with the lecture.

LaCascia said interest in economics has been very high on the Marshall campus and around the nation.

"An understanding of the economy is important in a person's life," he said. "If you have a knowledge of how the economy works, it may help you in your personal economic life.

The Parthenon is now taking applications for Editor and

Attention

Managing Editor Fall '83

Pick up an application from Debbie Sheils, W. Page Pitt School of Journalism, 3rd Floor, Smith Hall.

Deadline: April 4 at 4:30 p.m.



Wednesday, March 30, 1983 THE PARTHENON

Sports '83

Yates finds one-man show tough act

By Leskie Pinson

Mac Yates is a sports information director with his hands full.

"When I came here (in the summer of 1980) I had a work-study student, a student assistant, a part-time assistant, a full-time assistant and a secretary," he said. "Now all I have is me and casual volunteer help."

Last semester, Mike Cherry quit his job as assistant to return home to New Jersey. This semester, secretary Debbie Arndt left to fill a similiar postition with the Atlanta Falcons of the National Football League.

Yates said he is not sure which position he would rather have filled. "They are both so essential.

"Minor sports were Mike's responsibility," Yates said. "He, Debbie and I formed a team that was able to cover these sports much better than I can now by myself.

"I feel sorry for the minor sports," Yates said. "They have never received the recogition they deserved. Now they won't even get a chance."

Sportsline

Thursday: Baseball - Herd vs. West Virginia University. Dou-bleheader, 1 p.m. St. Cloud

Women's golf - Herd hosts Mar-shall Invitational, Esquire Golf

Friday: Baseball - Herd vs. Union College. Doubleheader, 1 p.m. St. Cloud Commons. Women's golf - Hosting Marshall

Invitational. Men's golf - Herd at Southeastern Invitational, Montgomery, Ala. Men's tennis - MU vs. Catawba,

Huntington. Saturday: Women's tennis -MU vs. Radford College and East Tennessee State, Radford, Va. Men's track - MU at Kentucky Open, Lexington, Ky.

He said during the spring conflicting

sporting events will pose a problem. "I just won't be able to make it to everything," Yates said. "This causes a hardship between me and some of the coaching staff. They have been very understanding yet they are hungry for publicity for their sports.

"It bothers me professionally that we are not able to provide for the local media the kind of coverage they really should," he said. "They have all been very understanding, though.'

Yates said he does not know when the situation can be resolved.

"It's been so busy that I really haven't been able to sit down with Dr. (Lynn J.) Snyder and talk about what we are going to do," he said. "I guess we are just a victim of the hard times."

Yates said at this time of the year his responsibilties include spring football, track, baseball, the football media guide and "various responsibilities around the office."

He said Marshall's naming of a new basketball coach was "the most hotlypursued story since I have been here. "I was receiving five to 10 calls a day



Mac Yates

asking me about it," he said. "That includes the calls I received at home." Yates came to Marshall from Ft. Hays State in Kansas. He graduated from Ohio University in 1973 and

received his graduate degree from Ohio State in 1978.

Soccer:

DeFazio pleased with team's indoor play

Soccer coach Jack DeFazio said he was pleased with his indoor soccer team's performance over the weekend in a tournament at the University of Connecticut.

"We did pretty good," he said. "The team that beat us went on and won the tournament.'

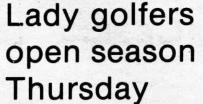
Marshall competed in three games on Saturday but was eliminated from Sunday's games. The team lost its first

match against St. Francis of New York 2-0; won its second match against Bucknell University, from Lewisburg, Penn., 4-0 and tied North Adams State, from North Adams, Ma., 1-1.

"If we had beaten North Adams," DeFazio said. "We would have won our division but, since we tied, Bucknell got to advance in the tournament."

He said everyone on the team played well and contributed to the teams' success. DeFazio said Dave Papalia, Pittsburgh, Penn., freshman; Andy Zulauf,

Lexington, Ky., sophomore and Jon Zulauf, Lexington, Ky., freshman, were the outstanding performers for



Marshall's women's golf team opens its spring season Thursday when it hosts the ninth annual Marshall Invitational tournament at the Elks Esquire Course in Huntington.

"I'm hoping we get third or fourth place," MU coach Reggie Spencer said. "I basically don't think we have a chance of winning, based on team records from last semester.'

Ohio State is favored to win the two-day, 36-hole event which will include eight other teams. Spencer said among those eight, the University of Kentucky, Penn State and Michigan State should also be in the running for the championship.

Awards will be given to the low scoring team; the second place team; individuals on the top two teams (five members on each team); an individual trophy for the best player and a trophy for the second best player.

"The top player position for Marshall should be a toss up between Becky Costolo and Katie McKeand," Spencer said. "Lisa Chirichetti has a good chance of doing well in the competition because of the long course. She can hit some long shots."

Registration open for final semester intramural activities

Registration is now open for the final three intramural events scheduled this semester, Thomas A. Lovins, director of intramural and recreational services, said.

Today is the last day to register for intramural men's wrestling. Matches will begin April 4, Lovins said.

Registration for co-recreational softball is open through April 6, with play beginning on April 13, he said.

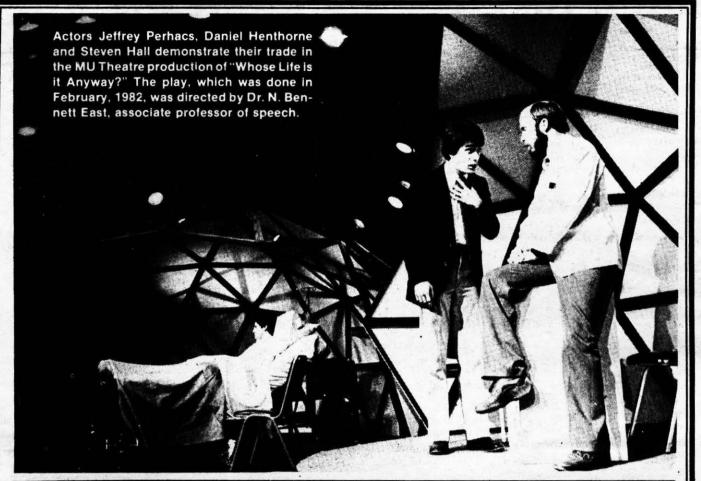
Registration for the outdoor track and field meet is open through April 16. The men's division competition will begin April 19 while the women's activities

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Seminar scheduled for May.





Greenwood says set design a 'brainstorm'

By James B. Wade Jr.

"It's like having a brainstorm" is how Bruce E. Greenwood, auditorium manager and technical director for the MU Department of Theatre, describes the feeling he gets after realizing exactly what is needed for a set. "Sometimes, something just clicks and you know that's it," he said.

Greenwood, a graduate of Montclair State College in Montclair, N.J., said he came to Marshall in 1969 to teach speech and theatre tech classes. He now teaches different aspects of theatre tech and until this year, designed most of the sets (scenery) used in MU Theatre productions

Greenwood said he has designed 75-80 sets since he came to MU. He said one of the sets he was pleased with was the geodesic domes for the spring '82 production of "Who's Life is it Anyway?" After the sets are designed, Greenwood said they are built by 15-20 volunteers and students from tech classes. "Volunteers are always welcome....I'll show them how to use a hammer if necessary."

Greenwood said students at MU should see some of the shows presented by the Department of Theatre because "MU Theatre stands up with the best of them." He said the technical crew at MU shows pride and

professionalism in their work. John C. Shimrock, staff designer for MU Department of Theatre, said he loves his job working in the technical aspects of MU Theatre.

Shimrock has a masters's degree in scene design from Carnegie-Mellon University.

He said he designed the sets for February's "Miss in Her Teens" production and the upcoming April production "The Miser."

"I'm making a salary doing what I want to do," he said. "I feel lucky to be at Marshall."

Personnel looking to fill adviser spot

By Amy L. Corron

The position of adviser to The Parthenon in the School of Journalism is being advertised by the Marshall University office of personnel, according to Ray A. Nissen, director of personnel.

He said the regular, full-time position as adviser to the student newspaper is a unique position and includes several specifications.

The adviser position is set at pay grade 11 with an annual salary range of \$16,500 to \$18,500. Minimum qualifications for the job include a baccalaureate degree in journalism, with preference given to those applicants who have a graduate degree in journalism and professional work experience.

Applicants should know operation procedures of a video diplay terminal and have experience in budget preparation and administration. According to the job description, commitment to the educational development of students and the ability to work effectively with students are essential.

Duties and responsibilities of The Parthenon adviser include advising and directing the daily operation of the newspaper and maintaining the newseditorial independence of the student press while insuring the expression of responsible and objective journalism. The adviser must also recruit and develop qualified staff and evaluate the newspaper program and personnel at periodic intervals. The adviser is responsible for supervising and coordinating the production and advertising of the newspaper while identifying trends, programs, and equipment which will maintain the excellence of the newspaper.

Application deadline for the position is April 14. Interested persons should send a letter of application, resume of education and experience and three work-related letters of reference to the Office of Personnel, Old Main Room 207.



Calendar

The Marshall Council For International Education is presenting a slide-illustrated program "Brazil Today" at 3:30 p.m. today in the Campus Christian Center. Four Brazilian students will talk about life in Brazil. Cinema Arts will meet to discuss films for next year at 4 p.m. today in MSC 2W37.

The Women's Center Lunchbag Seminar today will feature Shirley Moeckel, Family Life Resource Center Educator, talking about single parenting. The seminar will be from noon to 1 p.m. in Prichard Hall 101. Psi Chi will sponsor a discussion of free-will versus determinism by Dr.

Donald Chezik and Dr. Howard Slaatte at noon today in Harris Hall 134.



Wednesday, March 30, 1983

THE PARTHENON

ROTC women discuss men and the army

By Carla Hall

When ROTC women find themselves placed in command positions, they say they usually have an accompanying problem -- men, somehow, feel compelled to "help out."

Men find it hard to cope when women are in charge, according to Anne H. Morris, Charleston junior. "A woman just has to prove herself and show that she's capable of getting the job done," she said.

Kim S. Burgess, Pocahontas freshman and reserve unit member, said she had to show that she was willing to give and receive help from the males in her unit.

Sometimes it is best to know the limitations when working with males, according to Jennifer L. Furman, Huntington junior. "I don't feel extreme pressure from guys, I take it as a challenge and a confidence course," she said.

Being married to an ROTC man is no problem, according to Laurie L. Bannister, Ravenswood junior. However, competition was a problem in the beginning and it was difficult to establish the equality in the marriage, she said.

All four women said they would perform in combat arms if it was permitted and if they were required to do so, but, each cadet had different views on the issue.

Bannister said she believed men would tend to be more protective if women were in combat arms. She said women should be supportive of administrative matters.

Furman said she did not agree that women should

be drafted because roles are different and women would not make acceptible combat roles.

Drafting women would be the biggest mistake the Army ever made, according to Morris. Women are rejected because of realism, she said.

"The Equal Rights Amendment is all talk," Morris said. "If women were drafted, they would have to lower the standards of the Army and that would lower ability and moral," she said.

Bannister said that Army ROTC was a good way for women to grow up and show their true colors. She said it may not be right for all women just like it is not for certain types of men.

ROTC gives women a sense of self-confidence and security, Burgess said.

Students seeking to raise \$3,000 to be missionaries

By Thom Houghton

Adjusting to another culture and putting faith in God requires \$3,000, but missionary work is well worth the challenge, according to John P. Ward, Huntington senior, and Greg L. Martin, Belle, W.Va., sophomore.

In June, Martin and Ward will be leaving their respective families far behind and journeying to the Philippines for Christian missionary service.

They will be joining over 50 nation-wide members of Campus Crusade for Christ in the Pacific island country, Ward said.

"Our mission will be to clearly spread Jesus Christ's message of salvation," Ward said. But for now the two must raise \$3,000 to cover

various costs, Ward said.

"Once we get there," Martin said, "We'll be relying on God to provide our food and everything."

According to Martin, he and Ward will be part of a four-six man task group on a Philippines' college campus. But they will be given flexibility to minister in a church of their choice and the surrounding community, Ward said.

"It's a wide-opened country," Ward said. "We understand that as many as 8 out of 10 persons accept Christ as their savior when a clear presentation of the Christian gospel is offered."

Ward said of those who claim religious affiliation in the Philippines, 85 percent are Roman Catholic.

To help bridge the religious gap, the "Jesus" film, a

reenactment of the life, death and resurrection of Jesus Christ, will be shown, Ward said.

According to Martin, the film has been labeled an "overseas smash" because of its popularity among foreign countries. He said it has already been translated into 73 languages.

Martin said the film will supplement traditional face-to-face evangelism characteristic of Campus Crusade for Christ at Marshall. Ward said in the Philippines ministry the staff will also emulate Campus Crusade's discipleship-making program.

"This is not intended to be a hit-and-run missionary project," Ward said. "We will attempt to accelerate crusades which already exist on the college campuses," Ward said, "and leave a core of committed Christians in the upstart groups."

