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Recommendations

Faculty Senate

4-25-2022

SR 21-22-41

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University Curriculum Committee
RECOMMENDATION

SR 21-22-41 UCC

Recommends approval of the listed **UNDERGRADUATE AREA OF EMPHASIS ADDITION, DELETION, CHANGE** in the following college and/or schools/programs:

College of Arts and Media

Area of Emphasis Addition: Art History (AB 12)

- **Rationale:** From its inception in 2016, the BA program in ART has had 2 areas of study (Visual Art and Design/Art History), yet separate area of emphasis codes were never created or put through the UCC. Through the course catalogue clearly depicts these two areas of study (see catalog entry attachment). This Area of Emphasis form is exclusively to create a Banner code for the BA in Art History. Formally adding these Banner codes will help to distinguish the two BA programs of study in DegreeWorks. This will greatly help both students and advisors in understanding the course of study.
- **Form with signature:** [Addition Emphasis Art History.pdf](#)

Area of Emphasis Addition: Visual Art and Design (AB 11)

- **Rationale:** From its inception in 2016, the BA program in ART has had 2 areas of study (Visual Art and Design/Art History), yet separate area of emphasis codes were never created or put through the UCC. Through the course catalogue clearly depicts these two areas of study (see catalog entry attachment). This Area of Emphasis form is exclusively to create a Banner code for the BA in Visual Art and Design. Formally adding these Banner codes will help to distinguish the two BA programs of study in DegreeWorks. This will greatly help both students and advisors in understanding the course of study.
- **Form with signature:** [Addition Emphasis Visual Art & Design.pdf](#)

College of Engineering and Computer Sciences

Area of Emphasis Addition: Aerospace Engineering (TE 31)

- **Rationale:** Mechanical engineering is the application of the principles of engineering and problem-solving techniques from design to manufacturing to the market for any product including aircrafts. Mechanical engineers analyze their work using the principles of motion, force, and energy ensuring that designs function safely, reliably, and efficiently, all at a competitive price. The aeromechanical field is a shared discipline between mechanical engineering and aerospace engineering. It prepares students to deal with the interactions between the flow of air and the mechanical behavior of structures and materials in the flow. Subjects in this discipline include aircraft design, composite materials, finite element stress analysis, dynamics and control of machinery, aerodynamics, and compressible fluid flow.

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U.S. aerospace industry is a major source of technological innovation with substantial spillovers to other industrial and commercial sectors. High wage employment, which spreads the benefits of rising productivity throughout the U.S. economy. Employment of engineers with of aerospace competencies is projected to grow 8 percent from 2020 to 2030, about as strong as the average for all occupations.

The aerospace industry is a vibrant and emerging industrial sector in the state of West Virginia. From promising advanced innovators to established giants of the industry, the state's growing cluster of aerospace companies is fueled by a range of advantages. The Mountain State is within easy driving distance of about 40% of the top national buying sectors of aircraft products and defense contractors, corporations, and federal agencies. Additionally, the state is near original equipment manufacturers based in the South, including Airbus, Boeing, Lockheed Martin, and others. In 2019, the aerospace industry supported 4,000 jobs and created a \$1.3 billion total economic output in West Virginia. A hidden gem, the State's aerospace industry is built around access to raw materials, development assistance, education, and location.

The College of Engineering and Computer Sciences (CECS) plans to aid the University's aviation initiative in the development of the needed workforce with advanced training capability to support the aerospace manufacturing and research industries in the State.

- **Form with signature:** [ME -Aerospace Area of Emphasis.pdf](#)

College of Business

Area of Emphasis Addition: Sport Information (BS 11)

- **Rationale:** The BS in Sports Management degree program is transferring to the Lewis College of Business as a major in Sports Business under the BBA program. There will be no areas of emphasis related to the new Sports Business major. However, the area of emphasis needs to be added to the college (with enrollments suspended) to allow currently enrolled students to complete it. Once these students have graduated, the area of emphasis will be deleted.
- **Form with signature:**
https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/Ef1AySfg3GxPs2ms4Av5j9cBMTe63xb7_6CfyALFWp5jGQ?e=wuSA2g

Area of Emphasis Addition: Sport Marketing (BS 12)

- **Rationale:** The BS in Sports Management degree program is transferring to the Lewis College of Business as a major in Sports Business under the BBA program. There will be no areas of emphasis related to the new Sports Business major. However, the area of emphasis needs to be added to the college (with enrollments suspended) to allow

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currently enrolled students to complete it. Once these students have graduated, the area of emphasis will be deleted.

- **Form with signature:**

<https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EYB76XeyMBpGov-h-4YMvukBgICyYZnmMBDuVCt5dIjkzg?e=EBJNwr>

Area of Emphasis Addition: Sport Studies (BS 13)

- **Rationale:** The BS in Sports Management degree program is transferring to the Lewis College of Business as a major in Sports Business under the BBA program. There will be no areas of emphasis related to the new Sports Business major. However, the area of emphasis needs to be added to the college (with enrollments suspended) to allow currently enrolled students to complete it. Once these students have graduated, the area of emphasis will be deleted.

- **Form with signature:**

<https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EQVpK8kYBpVGI ON769ygJWcBxFIDq583zRt0uGEg3IAI2Q?e=ISOaVA>

Area of Emphasis Addition: General Management (BS 14)

- **Rationale:** The BS in Sports Management degree program is transferring to the Lewis College of Business as a major in Sports Business under the BBA program. There will be no areas of emphasis related to the new Sports Business major. However, the area of emphasis needs to be added to the college (with enrollments suspended) to allow currently enrolled students to complete it. Once these students have graduated, the area of emphasis will be deleted.

- **Form with signature:**

<https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EaMFRq9dQRVFij AHFuV-7vsBHwsxnxA22IYnovPdCGqCUw?e=u1OPL9>

Area of Emphasis Addition: Facilities and Operation Management (BS 15)

- **Rationale:** The BS in Sports Management degree program is transferring to the Lewis College of Business as a major in Sports Business under the BBA program. There will be no areas of emphasis related to the new Sports Business major. However, the area of emphasis needs to be added to the college (with enrollments suspended) to allow currently enrolled students to complete it. Once these students have graduated, the area of emphasis will be deleted.

- **Form with signature:**

https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/Eb_HRWoA2REoA_HaDEhkhcBzsDhe1do_yGEI4eCpTYIqw?e=G9Mlj6

Area of Emphasis Addition: Recreation and Physical Activities (BS 16)

- **Rationale:** The BS in Sports Management degree program is transferring to the Lewis College of Business as a major in Sports Business under the BBA program. There will

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be no areas of emphasis related to the new Sports Business major. However, the area of emphasis needs to be added to the college (with enrollments suspended) to allow currently enrolled students to complete it. Once these students have graduated, the area of emphasis will be deleted.

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<https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EQr9V8zsbR1Jov5MrRuW4DgBctKS82vckuMWAKLoVRSjYA?e=MH7G7L>

Area of Emphasis Addition: Sport Agency (BS 17)

- **Rationale:** The BS in Sports Management degree program is transferring to the Lewis College of Business as a major in Sports Business under the BBA program. There will be no areas of emphasis related to the new Sports Business major. However, the area of emphasis needs to be added to the college (with enrollments suspended) to allow currently enrolled students to complete it. Once these students have graduated, the area of emphasis will be deleted.

Form with signature:

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FACULTY SENATE CHAIR:

APPROVED BY THE
FACULTY SENATE:  DATE: 03/31/2022

UNIVERSITY PRESIDENT:

APPROVED:  DATE: 4/25/22

DISAPPROVED: _____ DATE: _____

COMMENTS: _____

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NOTE: Recommendations should be sent to the Faculty Senate office via email. Recommendations longer than one page or those with attachments are to be sent in final format with this as a cover page. Any incomplete recommendations or those requiring extensive formatting changes will be returned to the recording secretary/committee.