

Marshall University

## Marshall Digital Scholar

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Recommendations

Faculty Senate

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Winter 12-7-2023

### SR 23-24-11 CC

Marshall University Faculty Senate

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**University Curriculum Committee  
RECOMMENDATION**

**SR 23-24-11 CC**

Recommends approval of the listed **UNDERGRADUATE AREA OF EMPHASIS ADDITION, DELETION, CHANGE** in the following college and/or schools/programs:

**College of Arts and Media**

**Area of Emphasis Change: Television and Video Production – AJB1**

- **Rationale:** The change in course requirements and addition of the word Television to the name for the Video Production Emphasis in the Media Production major streamlines the requirements for the emphasis and focuses it on video and television production. Combining TV and video production into one area of emphasis matches trends and best practices in the media industry and higher education. This keeps the emphasis compliant with ACEJMC accreditation and makes it consistent in credit hours and structure with other JMC areas of emphasis.
- **Curriculum:** Area of Emphasis Change Television and Video Production\_signed.pdf

**FACULTY SENATE CHAIR:**

APPROVED BY THE  
FACULTY SENATE:  DATE: 11/30/2023

DISAPPROVED BY THE  
FACULTY SENATE: \_\_\_\_\_ DATE: \_\_\_\_\_

**UNIVERSITY PRESIDENT:**

APPROVED:  DATE: 12/7/23

DISAPPROVED: \_\_\_\_\_ DATE: \_\_\_\_\_

**COMMENTS:** \_\_\_\_\_

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