

Marshall University

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Recommendations

Faculty Senate

Spring 3-17-2024

SR 23-24-37 CC

Marshall University Faculty Senate

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University Curriculum Committee RECOMMENDATION

SR 23-24-37 CC

Recommends approval of the listed **UNDERGRADUATE MAJOR ADDITION, DELETION, CHANGE** in the following college and/or schools/programs:

College of Liberal Arts

Major Change: Communication Studies (LC30)

- **Rationale:** This is part of a series of curricular revisions. Having a major with four areas of emphasis (Interpersonal Communication, Public Communication, Health Communication, and Organizational Communication) does not work for a program of our current size and has led to low enrolled courses. This change will help streamline our degree, help with staffing, and facilitate graduation. Note: The number of hours required for the major is not changing. The only requirement change is a one course reduction in the required core (going from 4 classes to 3.) Attached is the current catalog for each area of emphasis and what the major would look like after the proposed change is approved.
- **Curriculum:**
<https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EUURshmRuXhOpyO2kEOvXEMBcsPkC1VnQuQ10u2NN-yBBw?e=y8F0aZ>

University Studies


Major Addition: Integrated Studies

- **Rationale:** The Integrated Studies major In the Bachelor of Applied Science BAS is specifically designed for and limited to students who have earned an Associate of Applied Science (AAS) degree from a regionally accredited institution of higher education. Students who earn the AAS have few options to advance their careers, change their careers, or build new skill sets. The BAS is designed specifically for the AAS students who seek to advance their educational levels and their careers. The program recognizes that workplace problems are interdisciplinary in nature and require a broad range of knowledge and skills to solve these problems. As such, the program promotes a broader study rather than having students pursue a traditional, major-driven 4-year degree. Students will be required to complete at least two professional development pathways and at least 6 hours of field experience. According to the Academic Program Assessment prepared by Hanover Research in October 2023 "Workforce trends and degree confines suggest a steady market for o BAS degree completion program. These trends suggest enough demand to support on on-campus BAS degree." In addition workforce development organizations are recommending that West Virginia Increase the number of citizens with bachelors degrees and the BAS provides a path to that end for Individuals who have been less likely to pursue additional degrees.
- **Curriculum:**
https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EaIY23RI6xRGtOgLD4_KDdQBifGnER32cHDvqCRKY3qg1w?e=sUkE8X

**University Curriculum Committee
RECOMMENDATION**

SR 23-24-37 CC

FACULTY SENATE CHAIR:

APPROVED BY THE
FACULTY SENATE:  DATE: 3/14/2024

DISAPPROVED BY THE
FACULTY SENATE: _____ DATE: _____

UNIVERSITY PRESIDENT:

APPROVED:  DATE: 3/17/24

DISAPPROVED: _____ DATE: _____

COMMENTS: _____

