

Marshall University

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Recommendations

Faculty Senate

Spring 3-17-2024

SR 23-24-41 CC

Marshall University Faculty Senate

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University Curriculum Committee RECOMMENDATION

SR-23-24-41 CC

Recommends approval of the listed **UNDERGRADUATE COURSES CHANGES** in the following college and/or schools/programs:

College of Health Professions

HS 410 – Organ Admin in Athletic Trng

- **Summary of Change:** To change the name & catalog description.
- **Rationale:** The course description is being updated to meet the needs of the undergraduate Kinesiology degrees and the impending accredited Strength & Conditioning AOE within Exercise Science. The course name will now be “Organ and Admin in Kines” and the new course description will be “This course investigates current trends in administration and organization in Kinesiology. Areas considered include but are not limited to policy planning, leadership, ethics, management, and current organizational trends in Kinesiology.”
- **Curriculum:**
<https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EUACzszKwf1HuoQ5tNaT-yUB3a2h7CiZeB-He-ra0JaedQ?e=xpG0p8>

College of Liberal Arts

CMM 103 – Fund Speech-Communications

- **Summary of Change:** To change the catalog description.
- **Rationale:** The current course description is a leftover from when the class was taught as an introduction to the field. The class has been focused on public speaking for years and the new description aligns with that content. Previous description “A course designed to enhance the development of critical thinking skills and their application to verbal and nonverbal interaction in interpersonal and public communication contexts.” New description: “Study and application of the principles of effectively analyzing, evaluating, organizing, and conveying information, evidence, and diverse perspectives through spoken communication as well as listening actively and providing constructive feedback.”
- **Curriculum:**
https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EbG9X5BV9fNPiVFtiUXDHPwBZO6GAw_71iOY9JkmKkJblg?e=rbTvcl

CMM 104H – Honors in Speech Comm

- **Summary of Change:** To change the catalog description.

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- **Rationale:** The course description change aligns with the description with CMM 103 Fund Speech-Communication (submitted on a separate form). Previous description “An accelerated course for selected freshmen and sophomores in fundamentals of communication, concepts and skills in verbal/nonverbal communication and listening. Not open to juniors and seniors.” New description: “Honors-level study of the principles of effectively analyzing, evaluating, organizing, developing, and conveying information, evidence, and diverse perspectives through spoken communication as well as listening actively and providing constructive feedback.”
- **Curriculum:**
<https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EXXxejJ-7cFNrAE8RsxYaJgB6uBefFPmpklBgNFWyniGQ?e=viekFo>

CMM 205 – The Rhetorical World

- **Summary of Change:** To change the catalog description & course name.
- **Rationale:** The revised course name removes the word "rhetorical" which is academic jargon and often misunderstood due to its distorted use in the vernacular. The course already focuses on popular culture and the textbook that has long been used for the course is titled "Rhetoric in Popular Culture." The revised course description enhances clarity and aligns more with the content that is taught in the course. The description revision does not change any existing content. New title is “Pop Culture Rhetoric” and the new course description is “An introduction to the study and criticism of popular cultural texts and their rhetorical influences on human behavior and society.”
- **Curriculum:**
<https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EakceVpn1BVDo8yuYycGRNYBZqybQxiwmAtX1MeBSrSKJA?e=ARujHi>

CMM 207 – Bus & Prof Communication

- **Summary of Change:** To change the catalog description and name.
- **Rationale:** This is part of a larger effort to change CMM course names to minimize the use of abbreviations to enhance clarity. The word "business" was already in the title, just as an abbreviated version. We removed the abbreviation for professional because of some redundancy. This course name also aligns with our existing "Business Communication" minor. The revised course description enhances clarity and aligns more with the content that is taught in the course. The description revision does not change any existing content. The new course name is “Business Communication” and new description is “Study of the communication demands and skills needed to communicate effectively in business and professional contexts,

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including informing target audiences, selling and pitching ideas, and preparing for job interviews.”

- **Curriculum:**

<https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EbBcWnl6JahBnH0pfDy4ROcB88Veg6SyRVecKDbVzHlBqA?e=KB5Gju>

CMM 213 – Fundamental Interpersonal Com

- **Summary of Change:** To change the catalog description and name.
- **Rationale:** This is part of a larger effort to change CMM course names to minimize the use of abbreviations to enhance clarity. The revised course description enhances clarity and aligns more with the content that is taught in the course. The description revision does not change any existing content. The revised course description also helps to differentiate it from a CMM graduate course called "Interpersonal Communication." The new course name is "Communications in Relationships," and the new description is "An overview of theories and research surrounding interpersonal communication, with an emphasis on developing competencies to manage personal and professional relationships effectively."
- **Curriculum:**
<https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EcmTRP6EfQIMhAgcsR2b1vAB8Yeqqdx3FiwgXflvvL4SQ?e=D0bZhY>

CMM 239 – Dev & Appreciation of Film

- **Summary of Change:** To change the catalog description and name.
- **Rationale:** This is part of a larger effort to change CMM course names to minimize the use of abbreviations to enhance clarity and to include the word Communication in the course titles to make the curriculum more parallel and cohesive. The revised course description enhances clarity and aligns more with the content that is taught in the course. The description revision does not change any existing content. The new name is "Communication and Film." The new course description is "An examination of film as a communicative expression of the performers, producers, directors, writers, and technicians, as well as the social, economic, and cultural factors that have influenced the medium."
- **Curriculum:**
https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EcteqZwVu85NozNacD_ZafUBDdZAV2kTUQUv0Bi7SmyK5w?e=OEC38Y

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CMM 302 – Professional Presentations

- **Summary of Change:** To change the catalog description.
- **Rationale:** The revised course description enhances clarity and aligns more with the content that is taught in the course. The description revision does not change any existing content. The old description is “Designed for present and future demands on skilled presenters of information. Included in the teaching of advanced oral presentation skills, computer assisted/ aided presentations, teleconferencing and other presentational skills.” The new description is “Study of the communication skills necessary for effective presentations in professional contexts. Students will learn to compose audience-specific content, employ engaging delivery techniques, and utilize visual presentation aids.”
- **Curriculum:**
<https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/ETHxAglLdbRHpMRiaL1QzBwBWnjLTlqZMLTjVRnD7vBaOg?e=zldhMw>

CMM 303 – Intro Communication Thry

- **Summary of Change:** To change the catalog description and name.
- **Rationale:** This is part of a larger effort to change CMM course names to minimize the use of abbreviations to enhance clarity. We do not have an advanced theory class at the undergraduate level so the use of "Intro" is unnecessary. The revised course description enhances clarity and aligns more with the content that is taught in the course. The description revision does not change any existing content. The new title is “Communication Theories.” The new course description is “An introduction to a range of communication theories related to interpersonal, group, public, intercultural, media, gender, and organizational communication and the ability of these theories to enhance the communication process.”
- **Curriculum:** <https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EdOv-zOwqzZLh6T8SYLELywBvhU95Lw1UAnl7a9BiLpidg?e=W44xyq>

CMM 308 – Persuasive Communication

- **Summary of Change:** To change the catalog description.
- **Rationale:** The revised course description enhances clarity and aligns more with the content that is taught in the course. The description revision does not change any existing content. The new description is “Study of communication designed to shape beliefs, attitudes, values, and behaviors with a focus on the construction and critical analysis of persuasive messages.” The old description was “Introduction to the understanding, practice and analysis of persuasion.

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Behavioral and rhetorical theories of persuasion will be examined and applied to contemporary persuasive communications.”

- **Curriculum:**

https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EYjoVe-GvtBKtMezFzXZz9EBfxwY_Q-4sVe-k7L6ZpZ6JQ?e=Lf5zJW

CMM 310 – Argumentation & Debate

- **Summary of Change:** To change the catalog description and name.
- **Rationale:** The course name change is minor but uses the more familiar term "argument" instead of "argumentation." The revised course description enhances clarity and aligns more with the content that is taught in the course. The description revision does not change any existing content. The new name is "Argument and Debate." The new course description is "Study of building, critiquing, adapting, and responding to arguments with a focus on gathering evidence, evaluating reasoning, and improving spoken and written arguments."

- **Curriculum:**

<https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/ERV9nZpPYKBOuwBQwMzOtxlBwhWsySq97720nzyOe1HsrQ?e=ovvfaT>

CMM 315 – Group Communication

- **Summary of Change:** To change the catalog description and name.
- **Rationale:** This is part of a larger effort to make the CMM curriculum more cohesive. The name change makes this class more parallel with a related course, CMM 213 Communication in Relationships. The revised course description aligns more with the content that is taught in the course. The description revision does not change any existing content. The new name is "Communication in Groups." The new course description is "This course explores small group dynamics, emphasizing communication's role in the structural, functional, and social aspects of groups including decision-making, leadership, diversity, and presentations within professional, civic, and other contexts."

- **Curriculum:**

<https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EfHqWkYxyl9Ajuv5QOJpdw0BFWDfjNkxkB9tOTxEem2vlQ?e=uvlcJP>

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CMM 316 – Legal Communication

- **Summary of Change:** To change the catalog description.
- **Rationale:** The change in course description aligns more with the content covered. Old description was “The theory and practice of legal communication techniques. The course will examine interviewing skills, negotiation skills, argument preparation skills, presentation skills, and cross-examination skills. Recommended for pre-law students.” The new description is “The theory and practice of legal communication techniques including interviewing, deposition, examination, cross-examination, opening statements, and closing arguments. Recommended for pre-law students.”
- **Curriculum:**
https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EUekYAZYHFpIgCSxuJcOI0cB5rs3OscpRfNPvUYL26n_vQ?e=hethGGe

CMM 319 – Superior-Subordinate Comm

- **Summary of Change:** To change the catalog description and name.
- **Rationale:** This is part of a larger effort to change CMM course names to minimize the use of abbreviations to enhance clarity. The use of "superior-subordinate" in the course name only provides a limited understanding of what the course covers. The course already focused heavily on leadership and foregrounding that word will make the course content clearer. Also, we are going to make CMM 408 Leadership and Group Comm inactive, so adding the word "Leadership" to the course name for CMM 319 keeps leadership communication visible in our curriculum. The revised course description enhances clarity and aligns more with the content that is taught in the course. The description revision does not change any existing content. The new name is “Leadership Dynamics.” The new description is “An examination of communication within organizational settings including role definition, performance feedback, relationship-building, conflict resolution, leadership, and navigating power dynamics within the workplace.”
- **Curriculum:**
<https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EZ099COPriZFouLFZ-tIMk8BaUJOj7FDT3t8mL-r6DL3jQ?e=YVAbAg>

CMM 322 – Intercultural Comm

- **Summary of Change:** To change the catalog description and name.
- **Rationale:** This course name change aligns with our curricular revision goals of including the word "communication" in our course names and eliminate unnecessary abbreviations and take

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full advantage of the 30 characters so generously allowed us by Banner. The revised course description enhances clarity and aligns more with the content that is taught in the course. The description revision does not change any existing content. The new course name is "Intercultural Communication." The new course description is "An examination of how culture impacts verbal/nonverbal communication, identity, relationships, and other communicative practices. Students will apply theory and research, reflect on their cultural perspectives, and develop intercultural communication competence."

- **Curriculum:**

<https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EV5qyMb34J9Jkx3QPjogT7gBk0P-kVAx6fiizvXIUWMhiw?e=Unx7ZD>

CMM 374 – Intro to Health Communication

- **Summary of Change:** To change the course name.
- **Rationale:** We do not have an "Advanced Health Communication" class so the "Intro" is unnecessary. New name is "Health Communication."

- **Curriculum:**

https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EeMnqsCPE8VCp_mNKpq7ukoBV1_aONsN3wOO7fAEw8Hq-w?e=CdTHpw

CMM 411 – Communication Study & Resch

- **Summary of Change:** To change the catalog description and name.
- **Rationale:** This is part of a larger effort to change CMM course names to minimize the use of abbreviations to enhance clarity. The name change also makes the class more parallel to its companion course CMM 303 Communication Theories. The revised course description enhances clarity and aligns more with the content that is taught in the course. The description revision does not change any existing content. The new name is "Communication Research." The new course description is "An exploration of communication research paradigms and methods. Students learn to work with scholarly resources, use recognized research formats, and write research proposals."

- **Curriculum:**

https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EbKPgeKrUldKq6_PbyCmtGoBdeQ31T2WE4MMwY1_AgQGrA?e=RQxMSm

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CMM 420 – Communication & Conflict

- **Summary of Change:** To change the catalog description and name.
- **Rationale:** The small change in course name will help distinguish this undergraduate course from a graduate course on conflict and communication. The revised course description enhances clarity and aligns more with the content that is taught in the course. The description revision does not change any existing content. The new name is “Conflict Communication.” The new course description is “A study of the causes and consequences of conflict in personal and professional contexts with a focus on the role of communication in initiating, managing, and resolving conflict.”
- **Curriculum:**
https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EUCdN-EdAwRAgJpXgZJ5_kUBNhHAprA2eXkF9BcB4uxd8w?e=7XLWQj

CMM 456 – Computer-Medicated Comm

- **Summary of Change:** To change the catalog description and name.
- **Rationale:** This proposed course name change brings the study of communication and technology into the 21st century. The content of the course has shifted to keep up with trends in digital communication, but this was not reflected in the course title. The new course name replaces "computer-mediated" with "digital" which matches current terminology within this sub-field of communications. The new course description expands on what was implied by "human organization" in the previous description. The new course name is “Digital Communication.” The new course description is “An exploration of the impact of digital communication on interaction in personal, professional, and/or civic contexts and in relation to social and cultural influences.”
- **Curriculum:**
<https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EUC0kcAiuJxOv6LgA1NBz9QBGmaNJf1ZI6qxP9qw2x4pEQ?e=Lgc257>

CMM 478 – Senior Seminar

- **Summary of Change:** To change the catalog description and name.
- **Rationale:** The change in course title is to make it more consistent with the naming conventions of capstone courses in other COLA departments. The change in course description increases clarity through more active wording. The new course name is “Communication Capstone.” The new course description is “Students synthesize what they have learned in the communication

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studies major by developing, organizing, revising, and presenting a comprehensive project that demonstrates their competence in the discipline.”

- **Curriculum:**

<https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EaobbzjG-e5FuSYRDIFYIXYBKINuKjxNGHDSzEoJM6nyFQ?e=n8oVtw>

HST 208 – The Developing World

- **Summary of Change:** To change the catalog description.
- **Rationale:** Updating and clarifying language in the course description. No changes will be made to the course itself. Old description is “A survey of selected Third World countries focusing on imperialism, colonialism and developmental interests. This class emphasizes critical thinking skills.” New description is “A survey of selected countries within the Developing World (Asia, Latin America, Africa), focusing on imperialism, colonialism, and development theory. This class emphasizes critical thinking skills.”

- **Curriculum:**

https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/ETX8gozh929KpLHSYeTLB_IBVzTe_EzsAOniB_mho0bIKQ?e=UjRNdo

HST 378 – Modern Asia

- **Summary of Change:** To change the catalog description.
- **Rationale:** 1. Removing "Taiwan" from the list of counties examined. It is included under China. 2. Grammar fixes and clarification of language. The old description was “A selective look at Modern Asia, focusing on Japan, China, Korea, Taiwan, Vietnam and Indonesia and American interaction with the Asian nations.” The new description is “A selective look at Modern Asia focusing on Japan, China, Korea, Vietnam, and Indonesia, and on American interaction with Asia.”

- **Curriculum:**

https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EamBBwOICWxPnrGKudQoI_4Bg6KDThLmNXuIbGouVpjQKw?e=d8lZr3

HST 425 - European Hist 1814-1914

- **Summary of Change:** To change the catalog description.
- **Rationale:** Change only corrects the misspelling of political. The new course description is “A century of European political, economic, and social history and its relationship to and influence upon the history of other world areas is noted. The impact of imperialistic rivalry is emphasized.”

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- **Curriculum:**

<https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EXGNG8HjZUFDp4IBsPEhO98BRhR3lW-RZQOIGrFWvWOvZg?e=yHaKgn>

HST 435 – Modern Japan

- **Summary of Change:** To change the catalog description.
- **Rationale:** Altering the language in the description to better engage student interest (who doesn't want to know about samurai?). There are no changes to the course itself. Old description was "Begins with an overview of nineteenth century Japan and stresses the twentieth century rise of Japan to the position of world power." New description is "Begins with the samurai revolution of nineteenth century Japan and explores the rise of Japan to the position of world power."
- **Curriculum:**
<https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EffjIJmL9KlEivlPkv0el4UBkhsgEiYPVQB-Pp5wk2a8Fw?e=rjj61K>

HST 439 – Modern China through Film

- **Summary of Change:** To change the catalog description.
- **Rationale:** 1. Cleaning up typos. The current catalog version is missing spaces after commas. 2. Bringing the timeline up to date by emphasizing China's rise to global power. Old description was "Through a combination of films, lectures, readings, discussions and writings the course will show how China took its unique path to modernization." The new description is "Through a combination of films, lectures, readings, discussions and writings the course will show how China took its unique path to modernization and global power."
- **Curriculum:**
https://livemarshall.sharepoint.com/:b:/s/UniversityCurriculumCommittee/EXjwo2O_TNNEnc6vZUUYqIkBALP35acb9Oj5cV0LG_5M1g?e=Tpc7W9

**University Curriculum Committee
RECOMMENDATION**

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FACULTY SENATE CHAIR:

APPROVED BY THE
FACULTY SENATE:



DATE: 3/14/2024

DISAPPROVED BY THE
FACULTY SENATE:

DATE: _____

UNIVERSITY PRESIDENT:

APPROVED:



DATE: 3/17/24

DISAPPROVED:

DATE: _____

COMMENTS:
