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The Parthenon

Marshall University's student newspaper

Tuesday, April 17, 1984

Vol. 85, No. 94

Marshall University

Huntington, WV 25701

Ginsberg selected as regents chancellor

From AP and Staff Reports

Leon H. Ginsberg, commissioner of the state Human Services Department and a former professor of social work at West Virginia University, was named Monday as chancellor of the West Virginia Board of Regents.

Ginsberg, 48, was one of five finalists interviewed last week for the position and was the board's unanimous choice, BOR President John W. Saunders said at a 10 a.m. news conference.

The new chancellor said he will strive to make West Virginia's higher education system better.

"I hope to spend a (large) amount of time working to improve and strengthen the quality of education in West

Virginia," Ginsberg said. "I will seek lots of public participation and input in making my decisions as chancellor."

Glenville State College President William Simmons, who has been acting chancellor since Robert Ramsey resigned to take a job in Texas last year, will remain in the position until Ginsberg takes office. The new chancellor said he expects to assume his post some time later this spring.

Ginsberg will be paid \$64,692 a year, the same salary Ramsey earned as chancellor, according to a spokesman for the BOR.

Ginsberg was an unsuccessful applicant for Marshall University president last year, but Saunders insisted the regents had "absolutely nothing to do"

with the decision against hiring Ginsberg for the job.

The decision was entirely the work of a Marshall search committee, Saunders said.

Ginsberg was cautious about discussing issues currently before the board. He said he agrees "in principle" with the idea of consolidating programs duplicated at various state colleges, but he did not comment on specific proposals involving West Virginia Institute of Technology, and Bluefield State, West Virginia State and Concord colleges.

The regents have been criticized during the last year by a number of groups, some opposed to consolidation, some for faster consolidation, and others

upset about the May 1983 firing of former Marshall president Robert B. Hayes. One proposal rejected by the 1984 Legislature called for the outright abolishment of the BOR.

But Ginsberg defended his new bosses, saying they have performed a "very creditable job" on behalf of higher education. He also said the BOR has avoided competition among schools for funding and provided competitive guidance for the entire system.

A native of San Antonio, Texas, Ginsberg graduated from Trinity College in 1957. He holds a master's degree in social work from Tulane University and a doctorate in political science from the University of Oklahoma.



Photo by Katie Lilly

Around the world

Displays, food-tasting and regional costumes highlighted International Day Sunday in the Memorial Student Center. A display of clothing, art and crafts from Nigeria was one of many countries represented.

Queen wins scholarship; Rhodes, Rice sworn in

By Burgetta Eplin
Staff Writer

Because of his contribution to Student Government Association during his term as student body president, Michael L. Queen, Clarksburg junior, has been awarded the Kevin Russell Bowen Scholarship.

The scholarship (one semester's tuition) is awarded annually in memory of Bowen, who died while serving as senate president in 1981. The scholarship is paid out of the SGA budget.

Queen was chosen from a group of applicants by a special SGA committee, headed by Alvie Qualls, last semester's recipient. Qualls announced the winner at Thursday's SGA inauguration banquet.

Emotionally affected by the award, all Queen could say in acceptance was, "Thanks. It's been a hard year."

Special guest speaker for the banquet was President Dale F. Nitzschke, who emphasized the need for newly elected SGA officers and senators to "keep the big picture of the university in mind."

"Don't get bogged down with the minor details and the insignificant issues," he said. "Identify areas in

which student government has the biggest impact, and then really go for it."

Nitzschke also warned Student Body President Mark D. Rhodes and his vice president, Tammy L. Rice, that they "are in for a thankless job."

"You will always be accused of not really representing your constituents," he said.

In his farewell address, Queen said, "student government is a 'we' organization. It functions not for the pleasure of the 'I's' but for the benefit of the 'we's'."

"I'm proud to have been a part of Marshall University," he said, "but I'm even prouder that Marshall has been a part of me."

Queen's advice to Rhodes was, "Don't give up when the going gets rough. That means you are doing something right."

After Rhodes was inaugurated, he said he "look(s) back with sadness because I see a great administration going out."

"It is very humbling," he said, "that that many students out there are concerned about student government enough to vote for me. We do not plan to fail in our attempt to live up to that trust."

'Dream becoming reality' as plans for Autism Center progress

By Tim Howard
Staff Writer

The future plans and progress of the Autism Training Center at Marshall were outlined Saturday by Gabrielle du Verglas, the center's director, at the annual Spring Conference of the West Virginia Society for Autistic Children held on campus.

What began as a dream seven years ago is becoming reality, she said. The center has yet to come into existence in terms of having space to operate and manpower to serve autistic children, their families and teachers, but progress is being made, she said.

A preliminary outline for the administrative structure of the center and the primary components of the state-supported program were presented by du Verglas. She said progress will accelerate now that the Legislature has appropriated \$300,000 for the program.

Continued support from the state will be sought and efforts to increase funding from other sources will be made, she said.

The center will focus on informational and practical training for parents, professionals and autistic children, she said. Aimed at helping the autistic child function in a normal environment, intensive training workshops for these people are a planned form of instruction, she said.

However, services from the center are just ideas until officials find office space, she said.

"Additional space is our immediate need," she said. "We've been looking for space on campus, but we will not hesitate to locate off campus if the right facility is found."

Despite lack of space, du Verglas said she is optimistic and praised the center for its uniqueness.

"The beauty of the program is that it is systematic and ongoing," she said. "It's unique because it is

state-funded and because it will evolve into a multi-disciplinary program."

She said it is essential that the program include more than one discipline so parents and professionals may work toward the same goals.

"It is very important that the medical people and the behavior people start working closely together in order to solve the puzzle of autism," she said.

Autism is a rare disorder that affects developmental rates, sensory responses, speech and language, and the ability to properly relate to people, events and objects, she said.

Other long-range goals of the center will be to do research and follow-up studies on clients of the center and to create a data bank that will foster communication, du Verglas said. She said she also hopes to have a toll free telephone number for anyone with questions about the disorder.

du Verglas said she expects to have a facility and to begin the program by September.

Beyond MU

From the Associated Press

W.Va.

Redistribution begins at home

MORGANTOWN— More than \$1,000 owed to the Internal Revenue Service is going instead to charities in Morgantown and Grafton.

The Morgantown War Resisters League collected the money from members who don't want their tax dollars going to fund the nation's military. Participants are risking prosecution and \$500 fines.

Almost all of the money being withheld — \$800 — is earmarked for Grafton's "Good Neighbor" program, while \$250 was given Monday to Morgantown's Romero House for the indigent.

"Both of these agencies were selected because they provide really important services to the poor — people who suffer because of cuts in human services while the military portion of the budget grows," said league member Jeff Colledge.

"As pacifists, we are committed to using education and non-violent action to deal with the causes of war," he said. "Rather than paying the 62 percent of our taxes that support the military, we are redirecting our taxes to two agencies which will help to alleviate poverty."

Romero House provides food and shelter for homeless men and families. The Good Neighbor program provides emergency assistance to Taylor County residents.

Police recapture escapee

DUNBAR— Police on Monday recaptured one of two escapees from the Jackson County jail who face attempted murder charges in an assault on a correctional officer during the breakout.

Capt. W.T. Markham of the Kanawha County sheriff's department said Roy Lee Myers was recaptured at a residence on Dutch Hollow Road in Dunbar after police received a tip. He said Myers would be arraigned later on the attempted murder charge and an escape charge.

Jackson County Sheriff Homer Fisher said warrants were issued Sunday charging Myers, 23, of Kenna, and John Peterson, 21, of Ripley, with the escape and assault. Peterson remained at large.

Police said Peterson escaped while awaiting trial on an armed robbery charge. Myers was being held pending trial on a grand larceny charge, according to jail records.

Wildcat strike extended

LOBATA— About 200 United Mine Workers members refused to return to work Monday, extending a wildcat strike at several West Virginia and Kentucky coal mines into its second week.

Sprouse Creek Processing Co.'s preparation plant at Lobata in Mingo County and several mines supplying it with coal have been idled by the walkout, which was triggered by the company's processing of non-union coal.

Miners at Tall Timber Coal Co. on Blackberry Creek, Ky., and Rocky Hollow Coal Co. at Lobata were called back to work effective Monday but did not show up. Both operations had been idled last week due to Sprouse Creek's inability to process their coal. Salaried employees took over operation of the preparation plant on a limited scale but the miners still refused to work.

Sprouse Creek Processing is managed by Rawl Sales & Processing Co. Rawls Sales President Sid Young III said Monday that he expects no change until the striking miners return to work.

U.S.

Court to look at campaign spending

WASHINGTON— The Supreme Court agreed Monday to decide whether political action committees may spend unlimited amounts of money to back a presidential candidate.

But the court left unclear whether it will decide the issue in time for this year's campaign, in which conservative groups are planning to spend as much as \$20 million to help President Reagan get re-elected.

The justices said they will study the federal law limiting any political committee's spending to \$1,000 for a presidential candidate whose campaign is publicly financed.

The court, however, did not answer a special request that it consider the case quickly and decide it by July.

A three-judge federal court struck down the law as unconstitutional last Dec. 13, ruling that it violates free-speech rights.

At the same time, the court agreed to decide a separate issue connected with the federal Presidential Election Campaign Fund Act — whether all voters have a right to sue other private parties over alleged violations of the act.

FBI seeks Wilder victims

BOSTON— Investigators are trying to retrace the 8,000-mile trail of rape-murder suspect Christopher Wilder to find four missing women who are believed to have been among his victims, the FBI said Monday.

Lawrence Gilligan, an FBI spokesman, said agents are examining photos found in a suitcase in Wilder's car after he was killed Friday to see if there were more than the 11 known victims allegedly abducted by Wilder.

Authorities in Penn Yan, N.Y., said that, despite near-fatal stab wounds, a 16-year-old girl provided "very thorough" information that was crucial to cornering Wilder.

One abduction with which Wilder was charged was that of an unidentified Florida college student. She told authorities her kidnapper took her to a south Georgia motel, raped her, tortured her with electrical shocks and tried to glue her eyes shut. She escaped.

On Saturday, FBI agents and New Hampshire state police displayed evidence found in Wilder's car after he shot himself near the Canadian border the previous day. Among the items shown were 49 \$100 bills, a gun holster, receipts, a knife, scissors, duct tape, glue and photos of women.

'Black Lung' law upheld

WASHINGTON— The Supreme Court on Monday let stand a ruling that railroad workers may collect disability benefits for "black lung" disease caused by inhaling coal dust.

The court, without comment, rejected an appeal by railroad companies facing hundreds of millions of dollars worth of potential liability in black lung claims as a result.

Fifteen railroads that transport coal sued in 1980, contending that the Black Lung Benefits Act is intended to apply to miners and not to railroad workers.

The railroads said they already face 1,000 claims for black lung benefits, and that each successful claim could average about \$150,000. The total potential liability to the railroads is already \$150 million, their lawyers said.

The black lung benefits law, passed in 1969, was amended in 1978 to include not only mine operators but "any independent contractor performing services or construction at a mine."

World

Two U.S. officials killed in bombing

WINDHOEK, South-West Africa— Two U.S. officials monitoring South Africa's troop withdrawal from Angola were killed Sunday when a bomb blast shattered a gasoline station that has been a past target of guerrillas fighting for independence.

A Western diplomatic source said that the attack apparently was not aimed at the Americans and that they simply happened to be there at the time.

However, the Johannesburg Star Monday quoted unidentified sources as saying the explosive device may have been attached to the diplomats' car with the intent of killing them.

The two, en route to a briefing on troop withdrawal arrangements, were killed 25 miles from the Angolan border when the bomb exploded at the station where they had stopped to service their car.

One civilian from the South African-ruled territory also died and four other bystanders were injured, the South African government

Security officer killed

SAN SALVADOR, El Salvador— Unidentified gunmen Monday shot and killed the highest-ranking Salvadoran employee of the U.S. Embassy security staff, witnesses said.

A taxi full of armed men pulled up to Alfredo Zapata's car at a stoplight on the Boulevard Los Heroes and opened fire, the witnesses said. Zapata died instantly and his wife, Yolanda, was wounded in the neck. Their child was not injured.

The witnesses' account was confirmed by officials at the U.S. Embassy. The witnesses and the embassy officials spoke on the condition that they not be identified by name.

Zapata, 56, was head of the National Police's section of criminal investigations for many years. At the embassy, his title was chief of local investigations.

One embassy official said he was the top Salvadoran officer working in the embassy security section, which employs many Salvadorans.

There was no immediate claim of responsibility for the attack.

On Sunday, rightist death squads planted dynamite in the office of a Salvadoran election official and made death threats against a U.S. election adviser, according to sources here.

Guerrillas choose leader

SAN SALVADOR, El Salvador— The clandestine Radio Farabundo Marti said an election was held April 9 in the "controlled territories" of Chalatenango, some 55 miles north of the capital, and a 28-year-old agricultural worker identified only as Comrade Andres was chosen "new people's president."

The rebels claim to have established a regional government in Chalatenango that provides health, education, economic, public works and defense programs. But there have been no announcements in the past about elections.

"Here in Chalatenango, we live a true people's democracy," the broadcast said, adding that the president and a junta elected at the same time for the Chalatenango region would serve for one year.

The guerrillas have long controlled many of the towns in the mountainous northern province, which has a total population of about 225,000.

Opinion

In simple praise of complex beings

"This world," the old man told me, "just ain't as simple as folks'd have you believe."

He is unemployed, having been a railroad brakeman for most of his adult life.

Now the railroads are all but dead, and he too is slowly dying of a peculiar malady: he is no longer needed.

Industrialization in the last century and computerization in this one have led to a demand for workers who are intensely specialized. We are trained to narrow the focus of our work and our lives until we lose the ability to see how we fit into the total picture of society.

Our lives have been vastly simplified by technology. Are we to become simple-minded as well?

A case in point: the adversarial role adopted by organized labor toward management has ignored the competitive nature of their shared goals (production of goods and

provision of services). This in turn has driven prices up, lessened the dependability of American goods and services, and opened to foreign competition what were once exclusively-American markets.

Intensive specialization, a peculiar kind of narrow-mindedness, may be destroying us. If we let it.

Each of us is engaged in a personal process of becoming. Our lives are much more like an ever-widening circle than a straight-line ascendancy to some ideal goal.

The problem is that we rarely see it that way, partly because straight lines are much easier to understand.

So we struggle on in the same old rut, seeing only the narrow path ahead, and seldom considering our potential for being more than a list of qualifications on a job description.

We too often forget that we are complete, complex human beings, and thus disregard

Jeff Seager



that which makes us most human: our versatility.

Human obsolescence is only possible when people accept the arbitrary limitations placed upon them by those who seek to control them. Understanding this, we may avoid sharing the fate of my elderly friend.

It is the responsibility of each of us to continually evolve into something better. When we deny this responsibility, we fail society and ourselves.

Our Readers Speak

Prayer in school debate simplistic, unjustifiable

Editor:

Argh! The prayer in school debate is driving me insane. The issue is so simple.

1)It is unconstitutional. The constitution dictates a separation of church and state; prayer belongs to the church, and schooling belongs to the state.

2)It is unjustified. There is nothing preventing students from praying silently whenever they wish.

3)It will have negative side effects. While most teachers will probably respect the rights of minority religions, it is inevitable that at least a few fanatics with the best of intentions will seize this opportunity to humiliate children of

minority religions. Our constitution was designed to prevent such injustices, not to provide a vehicle for their expression.

Nevertheless, I fear that Mr. Arbaugh is correct; the prayer in schools issue will rise again. It is a marvelous political ploy. While the prayer debate dominates the front page, we are less likely to notice that Mr. Reagan is simultaneously engaging in blatantly non-Christian acts such as cutting the budget for hot lunch programs for poor children and refusing to oppose the actions of death squads in El Salvador.

Mr. Arbaugh stated that "Jesus Christ's death and resurrection... has been documented by secular historians." Show me a secular histo-

rian who records the resurrection of Jesus, Mr. Arbaugh, and I will promptly become a nun. I am not trying to be cynical. I am drawing attention to this erroneous statement because I think that it conclusively demonstrates why religion must be kept out of school. For those with strong convictions, the distinction between fact and faith quite logically begins to blur. Luckily, our representatives in Washington realize this, and the resolution failed. Let's hope that the Congress now spends its energy in a truly Christian (Buddhist, Jewish, humanist) way - by alleviating poverty and promoting peace.

Roberta Richards
Wheeling junior

Students' behavior at 'Take Back the Night' rally appalling

Editor:

This letter concerns the appalling behavior of some (many) of Marshall's students on the night of April 12th. During a march for "violence against women week" students, especially those in the athletic dorms and Twin Towers were getting some pretty cheap thrills by yelling obscenities out of their windows. This march followed a film about violence in pornography which should have been attended by all students, male or female, since it is degrading to all.

I'm not one to be easily affected by childish

behavior when it comes from children, but, when it's coming from my own peers I tend to get very upset. The phrase of the week was "STOP Violence Against Women" and maybe it should have been "STOP Idiots From Speaking." If one can yell things like "Oh, you know you love it" about a subject like rape and violence against any person then surely they don't belong on this campus or possibly not on this planet!!

My concern is not necessarily with the behavior as much as it is with the attitudes that produce such behavior. If this subject continues to

be ignored and joked about than we might all, men and women, give up what little faith we have in personkind.

Thank you,
Jo Ann Brislin
901 Chestnut St. Apt. 2
Kenova, WV 25530

Huck, assistants should not have bonus

Editor:

During the past few weeks there has been a controversial issue at Marshall over the bonus being offered to Coach Huckabay and his assistants. This bonus is due to the admittedly great job Huck has done with the basketball program this season.

I agree the coaching staff should be commended on their excellent job with the program, but I do not agree with the bonus being suggested for them. Basketball is their job and they

are well paid for doing their job. Not only does the coaching staff do a fine job, but the teaching staff does as well, and they are extremely underpaid.

If a bonus is going to be handed out, the teachers should also be considered. A little cash in everyone's pocket may well be what the teaching staff needs to boost its low morale.

Jeff Midkiff
Huntington freshman

Note

This semester's final issue of The Parthenon will be published Friday, April 27.

If you wish to have a letter published, please submit it no later than Tuesday, April 24.

The Parthenon

Founded 1896

Editor _____ Patricia Proctor
Managing Editor _____ Greg Friel
News Editor _____ Edgar Simpson
Sports Editor _____ Leskie Pinson
Wire Editor _____ Jeff Seager
Photo Editor _____ Tami Miracle

GREEK WEEK...

Lambda Chis and Tri-Sigs claim championships

By Richard Sullivan
Staff Writer

Greek Week ended with a bang Saturday, with Lambda Chi Alpha fraternity and Sigma Sigma Sigma sorority winning Greek Week titles in their respective categories.

Twelve events were held Saturday at the Marshall track in the rain, topping off Greek Week 1984, which began April 8 and continued through last week. Events included shuffleboard, chariot races, ping-pong, billiards, bowling and backgammon.

The Lambda Chis edged out the number two fraternity, Pi Kappa Alpha, although the Pikes won the chariot races with a record time of 51.48 seconds for the 400 meter distance. The chariots had one person riding and four pulling.

Sigma Sigma Sigma won seven events throughout the week to claim their top spot in Greek Week competition. Events they won included billiards, swimming, bowling, distance run, softball throw and rollerskating (the sorority equivalent to chariot races).

The runnerup in the sorority competition was Phi Mu, which won in fooseball, shuffleboard and barrel roll.

Interfraternity Council President Jim Stewart, Point Pleasant junior, said he was pleased with the outcome of this year's Greek Week, even though Saturday's competition was held in wet weather.

Lambda Chi won six of twelve events on Saturday, in addition to two during the week. Sigma Sigma Sigma won only two events on Saturday, but won four during the week to claim the top sorority prize.

In one of the three sports in which the object is to move backward (the other two are swimming the backstroke and rowing), Ted Diaz, Huntington sophomore, leads the Sigma Phi Epsilon fraternity in a losing tug-of-war battle with the Pi Kappa Alphas, who eventually won the tug-of-war contest.

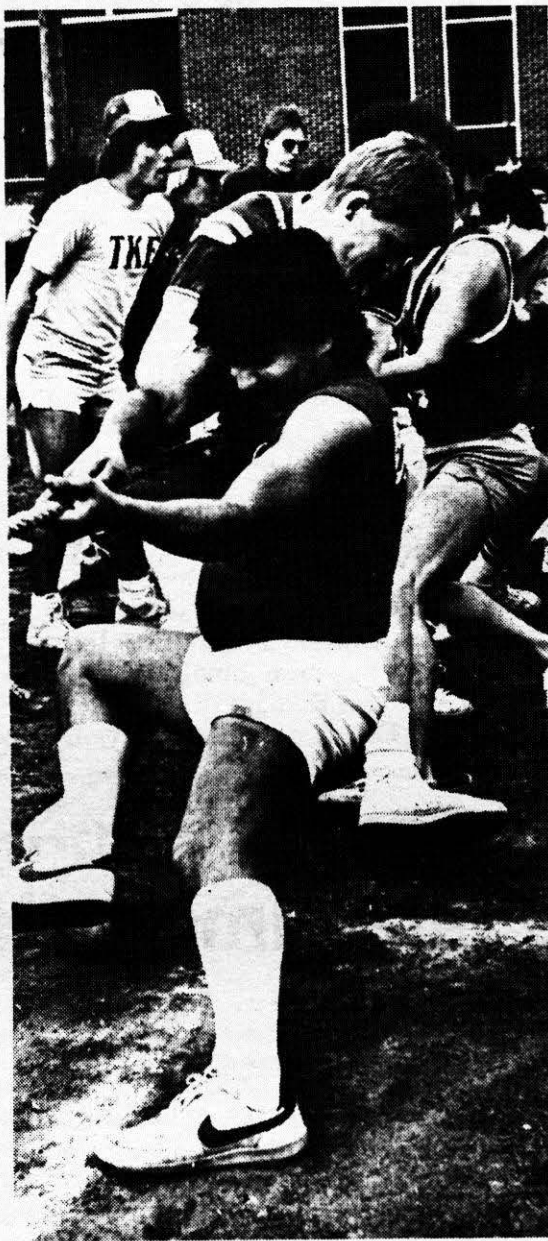


Photo by Tami Miracle

Elderhostel program aids older citizens during summer term

By Bobble Galford
Staff Writer

Summer at Marshall University can remind some of students returning to update or finish their degrees, but a special group of non-traditional students have enrolled in the first summer term.

At least nine students, aged 60 and above, will participate in the MU Elderhostel program from June 17-24. The students attend classes in which attendance is not mandatory and have no homework or tests.

Elderhostel is a national program in which those age 60 and above spend one week going to classes and meeting different types of people. Marshall is one of 11 schools in West Virginia that participates in this program which combines education and vacation with a back to school adventure.

Participants of Elderhostel can either commute or live on campus. Those living on campus will probably stay in the Buskirk residence hall, according to Robert L. Lawson, administrative assistant at the Community College and director of the Elderhostel program.

Participants of the program will eat in the student cafeterias, he said. Costs are \$50 for commuting students and \$180 for those who stay on campus.

The courses offered this year in the program include Plant Growth and Propagation, Drama and Body Recall, which is a exercise program for older adults. Instruction for the classes is provided by MU faculty and other speakers. No college credit can be received for these classes.

Besides going to classes, activities such as a picnic at Ritter Park and possibly a tour of the Huntington Galleries have been planned for the members of Elderhostel.

West Virginia residents are not the only ones participating since people from Florida, Pennsylvania and Virginia have registered for Elderhostel, according to Lawson. The program can host as many as 40 Elderhostel students.

For more information on Elderhostel or to register contact Robert Lawson, Marshall University, Huntington, WV 25701, or call 696-3646.

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Foreign Language Study — A Sound Investment in America's Future

Did You Know That Study of Foreign Languages ...

- ... increases employment opportunities
- ... helps you understand foreign cultures
- ... helps you enhance English skills
- ... gives you a new perspective on your own culture?

For the United States It Is Important That

- ... citizens be concerned with global issues and knowledge of other languages and cultures
- ... the economy remain viable in an increasingly competitive international market in which knowledge of other languages and cultures is vital
- ... government officials possess a knowledge of foreign languages and cultures in order to better deal with the increasingly complex international political situation.

You Should Know That ...

- ... foreign languages are essential or important in over sixty occupations as a primary or ancillary skill
- ... each of the major U.S. companies routinely employs 500-5000 persons abroad
- ... the State Department considers foreign language skills necessary for senior promotions
- ... the Armed Forces are increasing language training for officers
- ... the National Academy for Sciences considers knowledge of foreign languages vital for the U.S. to remain competitive in technology, science and trade
- ... commercial language schools now have waiting lists, due to the increased demand in business and industry for persons with foreign language skills

- ... the majority of Americans, according to a recent national survey, consider command of foreign languages a useful skill
- ... the U.S. Government employs about 30,000 persons with a working knowledge of foreign languages
- ... U.S. airlines have difficulty in finding personnel with foreign language skills
- ... foreign banks are opening branches in most major U.S. cities (New York alone has close to 200) and need employees with foreign language skills
- ... foreign companies are increasing investments in the U.S. and opening new plants
- ... 856 radio stations in the U.S. broadcast in 58 foreign languages
- ... the media increasingly need reporters and journalists with a knowledge of foreign languages and cultures
- ... twenty million foreign travelers annually spend more than eight billion dollars in the U.S. and increasingly expect foreign language skills from Americans
- ... knowledge of foreign languages will open up career possibilities in translating, interpreting and overseas teaching
- ... close to half of the U.S. multinational company executives know foreign languages
- ... over a two-month period *The New York Times* carried 631 advertisements from employers seeking people with language skills
- ... 1,261 companies surveyed reported 60,687 positions requiring a second language
- ... university and departmental requirements for foreign languages are on the increase since, in many fields, a working knowledge of foreign languages is important for research
- ... business, industry and government often find it necessary to hire multilingual foreign nationals due to a shortage of linguistically trained Americans.

Don't Be A "Tongue-Tied American."
You Help Yourself and Your Country
By Studying Foreign Languages and Cultures.

MU journalism students do well in competition

By Michael Fanning
Staff Writer

Students in the W. Page Pitt School of Journalism won an advertising championship and seven newspaper and broadcast awards in regional meetings over the weekend in Ohio.

Students from advertising campaign classes, along with the student chapter of the American Advertising Federation, won first place for their ad campaign at the regional AAF competition in Columbus. The competition was attended by 14 schools from Ohio, Kentucky and West Virginia, Janet Dooley, journalism instructor, said.

The newspaper and broadcast awards came at the Region IV conference of the Society of Professional Journalists, Sigma Delta Chi, in Athens, Ohio. They included three first place awards, two second place awards and two third place awards.

The competition was among colleges and universities from Ohio, Michigan, West Virginia, western Pennsylvania. Only Ohio State University with eight awards, exceeded Marshall in certificates won.

Each of the schools attending the advertising competition presented an ad campaign for Tandy Corporation's Radio Shack computers. Tandy is the national sponsor of this year's regional and national ad competitions.

Schools which placed behind MU were Western Kentucky University, in second; West Virginia University in third; and the University of Kentucky fourth.

Dooley said MU students did well because they presented nicely executed plan books which paid a lot of attention to detail. Furthermore, they presented a visually impressive campaign,

Dooley said.

The presentation included samples of television ads, spot samples of newspaper and magazine ads and the sales promotion strategy.

Another reason for their success, Dooley said, was the catchy campaign theme "Tandy's hands on beats the others hands down."

According to Dooley, the win means a lot because it will bring recognition to the school of journalism. She said the district in which it competed is among the biggest in the country and is known to be very competitive.

Furthermore, Dooley said broader recognition may come from a video on the regional competition which is being produced by the AAF. It may be transmitted on cable television.

Students will go to national competition in Denver, Colo., in June, Dooley said. The Denver event will offer those going opportunities to make valuable contacts with people in various advertising agencies.

Newspaper and broadcasting awards given to MU students in Athens included first place awards going to Vaughn Rudy for newspaper spot news, Tom Aluise for newspaper feature, and Mandy Smith for television spot news. Receiving second place awards were Tony Seaton for television documentary, and Dennis Bright, Brian Adkins, and T.E. Moore for best radio documentary.

According to Bright, Webster Springs senior, and SDX president, the awards were given to individuals who entered work they did for The Parthenon, WMUL radio, and WPBY television, and during internships.

Those who won first place will go to national competition in Indianapolis in the fall, Bright said.

Red Cross plans two-mile relay to increase area blood donations

By Deborah B. Smith
Staff Writer

Marshall students and other area residents will have an opportunity in May to help the American Red Cross Blood Services/Tri-State Region reverse a recent decline in blood donations and meet their 1983-1984 goal of 73,500 pints of blood.

To encourage new blood donors, the Red Cross, in conjunction with WKEE radio and RC Cola, are sponsoring a Fun Run May 6. The run will be a two-mile, four person relay with the entry fee being four pints of blood from each team.

Similar runs have been successful in other areas, Katrina Elsken, director of chapter public relations and organizer of the race, said. "We hope to encourage people who are not usually blood donors to participate," she said.

Elsken said she hopes the run will attract Marshall students and faculty because "there must be a lot of runners at Marshall."

Blood Services/Tri-State Region supplies all the blood needs for hospitals in its 52 county area. Hospitals pay only the processing costs for the blood which is obtained entirely from

volunteers.

In the past year, however, there has been a sharp decline in blood donations in the tri-state area, according to Paul L. Hamilton, donor resources consultant for Blood Services/Tri-State Region.

For example, after the first five months of this fiscal year, donations were 4,500 pints below the goal while at the same time last year donations were 1,583 pints above the goal, Hamilton said.

Similarly, only 109 pints were collected in the last blood drive at Marshall in contrast to the usual 300-500 pints collected in similar visits in recent years.

Free Fun Run T-shirts, provided by WKEE radio and RC Cola, will be given to the first 25 teams to complete registration. Prizes will be awarded to winners in a variety of categories.

Blood must be donated by May 2 for teams to qualify for the run. Team members can donate the blood or have others donate it for them.

There are no age limits for the run although the Red Cross does not allow persons younger than 17 or older than 65 to donate blood, Elsken said.

TEAM-WALK
CHALLENGE

SUNDAY, April 29
Begins at 1:30 p.m.
Starting Point is
The Cabell County
Courthouse



Twelve-Mile Circuit
Thru Huntington

FREE Pizza and Soft Drinks to Walkers

Contact

Karen Simpkins, 696-6700
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Sports

Two 6-foot-3 players to join team

Lady Herd signs three recruits

By Kennie Bass
Staff Writer

The tallest players in the program's history and the "greatest point guard to come out of West Virginia," will be added to the women's basketball team next season.

Kim Lewis is the guard who received the above praise from Coach Judy Southard. The 5-foot-6 player from Elkins has been an AAA All-State player the last two years. Southard said Lewis loves a challenge and is the best athlete in the recruiting class.

"Kim has not been recruited to play behind Karla May," Southard said. "I think they will complement each other, and make each other better basketball players."

Lewis averaged 17 points and seven rebounds a game for Elkins High School in her senior year. She played on the West Virginia AAU team which finished second in the nation last year. One of her teammates on that squad was Lady Herd freshman Tammy Wiggins. Lewis was recruited by Connecticut, Rhode Island, Ball State, Southwest Texas and West Virginia.

The second new member of the Lady Herd is half of the newly nicknamed "Penn Towers." Cheryl Grau, a 6-3 center from Avonworth High School in Pittsburgh, averaged 28.3 points and 16.3 rebounds per game this year.

She had single-game highs of 47 points and 30 rebounds. Grau was named the Class A Western Pennsylvania Interscholastic Athletic League's player of the year, and the Sub-Life Winter Athlete of the Year. She was recruited by Kent State, Louisville, Ohio University, and contacted by more than 50 schools.

"Cheryl is one of the most promising players we've ever recruited," assistant coach Barb McConnell said. "As good as she is, she's only a shade of how good she will be on the collegiate level."

Chris McClurkin is the second of the towers. The 6-3 center from Bishop McCort High School in Johnstown, Pa., averaged 18.6 points, 14.3 rebounds and 4.2 blocked shots per game this season.

"Chris is a great defensive player," Southard said. "She was recruited by Virginia Tech, Kent State, Iona and Duquesne. She had previously made a verbal commitment to Kent State, but she changed her mind and decided to come here."

McClurkin was named the most valuable player in two tournaments last season, and was a first-team all-state selection of the Pennsylvania Central Western Conference.

"We identified the three people we wanted all along," Southard said. "We worked hard, recruited heavily about 20 athletes, and signed the three we wanted."

Whitehead, Swisher shine for track team

By Juan Forero
Staff Writer

The men's track team's third-place finish in the four-team Mountain State Invitational Saturday at Laidley Field in Charleston, was no surprise to head coach Rod O'Donnell.

O'Donnell said he figured Marshall would finish in the No. 3 spot.

Nonetheless, the Herd was not without good performances from a number of its athletes.

Bob Whitehead won the 400-meter intermediate hurdles with a time of 53.5, while Brian Swisher won the long jump with a leap of 21 feet, 11 inches.

West Virginia won the meet with 82 points, followed by Kent State with 46, Marshall with 30 and Malone College with 24 points.

O'Donnell said last week that he was hoping Marshall would go into the meet looking to get season-best times and an overall good performance. Freshman Todd Crosson did just that when he set a freshman record in the 3,000-meter steeple chase with a time of 9:44.

The steeple chase is a long race in which a runner must battle a number of obstacles includ-

See TRACK, Page 7

Classified

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Miscellaneous

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The Final Chapter
Daily 5:25-7:25-9:25
Sat. Sun. Mat. 1:25-3:25

KEITH-ALBEE 1-2-3-4 525-8311
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DAILY 5:30-7:30-9:30
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GREYSTOKE THE LEGEND OF TARZAN LORD OF THE APES (PG)
DAILY 4:45-7:10-9:40
SAT. SUN. MAT. 2:00

WHERE THE BOYS ARE (R)
DAILY 5:15-7:15-9:15
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Out In front

Diana Calhoun leads the pack in action from Saturday's MU Women's Invitational. The Herd, which compete today at Central State University in Ohio, came in fourth in the meet. The top team was Saginaw State Valley of Michigan, which won the event for the second straight year.

Staff Photo by Tami Miracle



Herd golfers 13th in Kepler

Despite Gary Rusnak's third-place performance in last weekend's Kepler Invitational, Marshall's golf team could do no better than a 13th-place finish.

The Herd completed the three-day event with a 54-hole total of 1,190 after shooting a team 404 in the last day of competition at Columbus, Ohio.

Rusnak finished the tournament with an impressive 75-77-73-225.

Other Marshall players and their three-day scores were, Kelly Maxwell 237; Mike Tennant 243; Ty Neal 244; Mike Voltz 244 and Brian Meade 250.

Ohio State won the event on its home course, shooting a 1,136. The Buckeyes were followed by Illinois, Michigan State, Miami (Ohio), Minnesota, Western Michigan and Ball State (tie), Wisconsin and Purdue (tie) and Kent State.

Despite 28 runs in two games baseball team only wins one

With a 20-4 first game already in the books and a 7-0 lead in the fifth inning, things looked pretty good Sunday for a doubleheader sweep for the Herd.

But in what Coach Jack Cook has called "a season that nothing has gone right," all the team could manage was a two game split with Southern Conference foe East Tennessee State.

The Buccaneers rallied back in that second game, winning 9-8 with a pair of runs in the last inning. Winning that game could have been a big help to the Herd's playoff hopes, Cook said.

That second game hurt a lot," he said. "He had Greg Steven in there but his elbow tightened up on him. So I put in Eddie Harris, who gener-

ally throws strikes, but he couldn't get it over.

"We also made some errors that contributed to the runs," he said. "It just seems like nothing has gone right for us this season."

The day left the Herd with 5-9 SC record, 8-13 overall. Cook said the team still has playoff aspirations, but that it needs some wins this weekend against ETSU.

"We almost need to sweep all three of the games," he said. "If we can do that we still have a pretty good shot at the playoffs."

MU is in the league's Northern Division. The second-place team in that division will play the Southern Division's representative in the playoff's first round.

TRACK

From Page 6

-ing water. Mike Dodge was third in the 5,000-meter run with his season-best time of 14.26. John Warnock did not place in the 1,500-meter run, but his time of 3:55.9 was enough for a season-best time.

Swisher kept up his speed throughout the meet to finish fourth in the 100-meter run with a time of 10.7, and fourth in the 200-meter run (22.1).

In the field events, Shaun McWhorter took second place in the shotput with a toss of 53.1, while Rob Alford also captured second in the discus with a toss of 164 feet.

O'Donnell said that lack of depth would hurt Marshall in scoring and cause the Herd to miss out on several events.

However, the Herd managed to compete in every event except the pole vault. In that event Marshall is usually led by Mark Torkelson, but a knee injury has knocked him out for the season.

Marshall will be in Lexington Friday and Saturday to compete in the Kentucky Relays.

There will be a basketball game 8:30 p.m. today in Gullickson Hall between members of the Cincinnati Bengals' football team and coaches of the MU basketball team.

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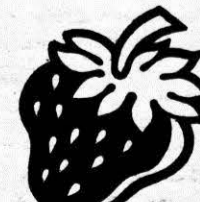
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Calendar

Marshall Baptist Campus Ministry will sponsor night chapel from 9:15 to 9:45 Wednesday in the Campus Christian Center. Topic for discussion will be "Faith and Favoritism." For more information contact Buzz Harrison at 696-2444.

Delta Sigma Pi, professional business fraternity, will meet at 3:30 p.m. today in Corbly Hall Room 244. Attendance is important and all business majors are welcome. For more information contact Elizabeth Bennett at 525-7063.

Delta Sigma Pi, professional business fraternity, will sell Easter candy from 10 a.m. to 1 p.m. today and Wednesday in the Memorial Student Center lobby. Prices will range from .35 to \$1.25. For more information contact Kim Smith at 523-5219.

MU Biological Society will sponsor a lecture at 8 p.m. Wednesday in the Science Building Auditorium. John MacGregor, of the Kentucky Fish and Wildlife Mgt. Program, will discuss the "Nature of Photography Techniques."

A.W.A.R.E. will sponsor a free movie about Hiroshima

and Nagasaki at 8 p.m. today in the Science Hall Auditorium.

Campus Crusade for Christ will sponsor a basketball game at 8:30 p.m. today in Gullickson Basketball Courts. Thundering Herd basketball coaches and four Cincinnati Bengal players will compete. The game is free and everyone is welcome.

Fashion Merchandising Class will sponsor a fashion show at 7 p.m. Wednesday in Smith Music Hall. The topic of the show is "Traveling With the Trends." For more information contact Donna Young at 525-1911.

Young Democrats will sponsor an election '84 awareness series at 12:30 p.m. today in the Memorial Student Center Alumni Lounge. Candidates from Cabell and Wayne counties for House of Delegates will speak.

Delta Sigma Pi, professional business fraternity, will offer credit card applications from 10 a.m. to 1 p.m. today and Wednesday in the Memorial Student Center lobby. For more information contact Kim Smith at 523-5219.

Open house Thursday at Holderby

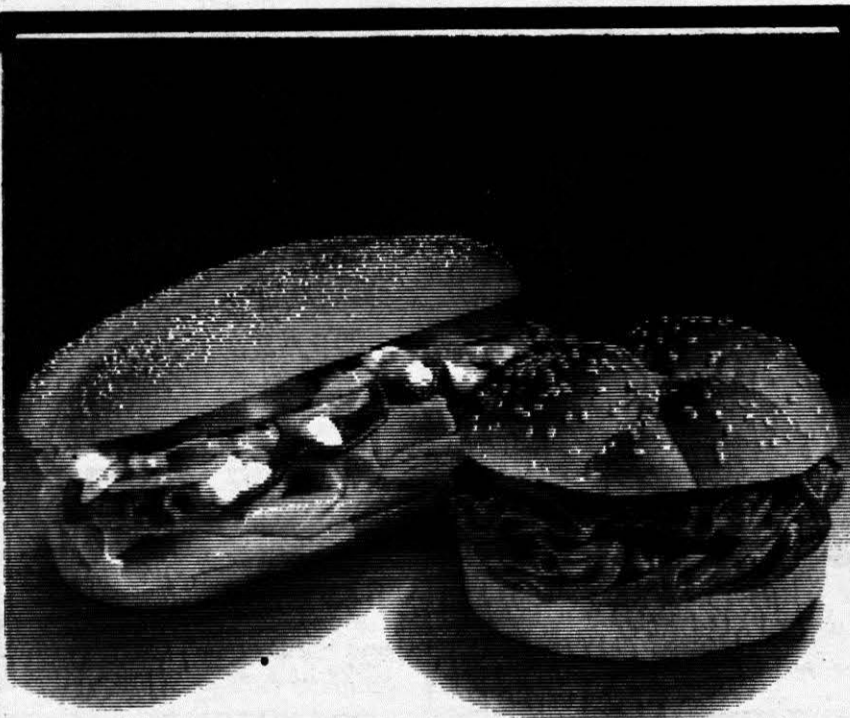
Holderby Hall will have an open house for students, faculty and staff Thursday from 3-6 p.m., according to Resident Assistant Jenny L. Graves, Beckley sophomore. The open house is designed to show how Holderby Hall is set up and its relaxed atmosphere, Graves said.

Graves said tourists may talk to students and visit the floors in the residence hall. They may also see the ninth floor which houses the lounge, study and recreation areas.

Resident advisers will guide the tours and refreshments will be served, Graves said.

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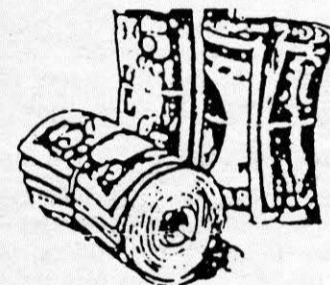
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