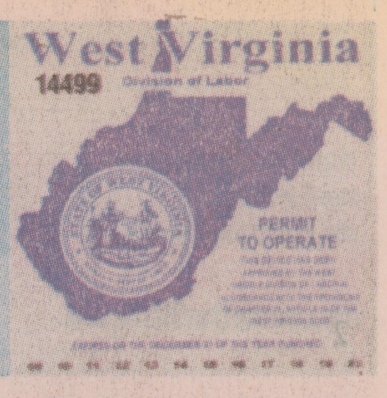
Go Skateboard Day

Check out the full photo from Charleston's Coonskin Park in sports | **pg 5**

W.Va. Division of Labor

Annual amusement and carnival ride inspection information | **pg 3**



INSIDE

THE PARTHENON

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MARSHALL UNIVERSITY'S STUDENT NEWSPAPER | **THURSDAY, JUNE 25, 2009** | VOL. 111 NO. 68 © 2009 THE PARTHENON

No increase in state funding

Marshall University set to receive same amount of money as 2009 fiscal year

BY KYLE HOBSTETTER
THE PARTHENON

Marshall University will not receive any extra funding from the state for the fiscal year of 2010.

Marshall will receive over $49.3 million from the state, the same as the 2009 fiscal year. According to Chief of Staff and Senior Vice President of Communications at Marshall Bill Bissett, this is very fortunate as the University was expecting cuts of around five to ten percent.

Bissett said when looking at things that affect the taxes in the state, the very publicized nationwide economic decline, the recent production issues from the coal industry and other severances combined with job layoffs and closures an increase was not very likely.

"Expecting an increase would not only be overly optimistic but also would be ignoring the warning signs across the board." Bissett said. "We consider ourselves very fortunate."

While funding was not cut from the state, Bissett said that focusing on what economists are predicting, Marshall could face cuts in the next fiscal year.

"It's concerning cause we have to pay more for insurance more for utilities and everything else going up from our own economy." Bissett said. "It causes quite a great concern."

According to an executive summary of the budget released by Marshall, utility rates are projected to increase for the 2010 fiscal year by $592,257 an increase of over 18.5 percent from the previous year.

While Marshall University is not losing funding as a whole, The School of Medicine will receive $13.8 million, which represents a reduction of $418,196, a 3 percent decrease.

Also Marshall will be paying the former Marshall Community and Technical College, $3.5 million over ten years. This is compensation for buying back the buildings that the CTC used over the years.

While state funding did not increase, tuition increased for all students. A 7 percent increase for residents and 4 percent for non-residents and metro students.

When asked if this is a way to make up for no increase from state funding, Bissett said that it wasn't a direct correlation with the funding, but will help Marshall.

Bissett said even with the increase, that the price is still affordable and attractive option for students in outlying states. He doesn't expect the tuition raise to impact enrollment rates.

"It is cheaper for those students in closer state such as Ohio, Virginia, Pennsylvania and Kentucky, going to Marshall would be a more affordable price than going to an in-state college. " Bissett said.

With a tuition increase and no rise in state funding the main concern for Marshall appears to private funds and gifts. According to the summary, private grants and contracts will rise $718,000 to a total of $14.9 million. But gifts have fallen $4.5 million to just $411,000.

"We're concerned about private foundation dollars because of the hardships they are facing because of layoffs in the foundation."

With the tough economic times Marshall is looking into many things to cut costs. According to Bissett Marshall is using energy saving issues and maintaining a soft hiring freeze that could turn into a hard hiring freeze.

Kyle Hobstetter can be contacted at hobstetter@marshall.edu

DANIEL HOLLOWAY | THE PARTHENON

President Kopp addresses the Board of Governors at a meeting on Thursday, June 18.

Greening Marshall: MU Recycling Program

BY ELIZABETH ADAMS
THEPARTHENON

Marshall University is working to become friendlier to the environment and more cost-efficient through the inception of its Greening Marshall recycling program.

The program was initially inspired by President Stephen J. Kopp's desire "to make an immediate impact on campus" that would save money, allowing the university to become more sustainable while improving its impact on the environment, said Lalena Price, the Greening Marshall program chairwoman and Marshall University's Communication Coordinator. "Building on the Be Green program started to encourage cleanup after university basketball and football games. This program (Greening Marshall) was low hanging fruit that we could reach up and grab immediately," Price added.

The new recycling program makes up only 20 percent of Marshall's total sustainability efforts, so students can expect to see rapid change in campus conservation, Physical Plant Director Mark Cutlip said.

Students agreed to support the program in a November 2008 vote that yielded a 69 percent approval rating from participants.

Efforts to "go green" began in the fall of 2008 when the West Virginia Department of Environmental Protection granted Marshall University a total of $65,000 seed money for the inception of a recycling program.

The agency chose Marshall University as a recipient for a portion of the highly sought-after $1.2 million in available funds because they "saw an opportunity for Marshall to make an impact on the Huntington community," as there is no local recycling program in place, Price said.

The City Manager of Huntington, Brandi Jacob-Jones, said logistical issues must be addressed before starting a recycling program in Huntington. "The recycling is taken to commodity depositories where the items without takers are sent to landfills," said Jacobs-Jones. This creates a costly problem because the city would have to ship the recyclable materials out of state to have them processed, she added.

"We know there is interest in the community for sustainability, recycling and going green," Jacobs-Jones said. "Deputy Mayor Tom Bell is working with a committee and an outside organization (Create Huntington) to explore other avenues."

Huntington is not alone in its recycling difficulties. According to the Environmental Protection Agency's 2007 municipal solid waste report, the average American produces 4.6 pounds of trash per day and only recycles 1.54 pounds per day. Marshall University's Greening Marshall program is attempting to change these numbers as they may apply to its campus.

Marshall's Board of Governors met last Thursday and approved tuition and fee increases to ensue in the fall of 2009 for students. "Embedded in the tuition and fee increase is a student-endorsed Green Fee of $5," said Marshall's Senior Vice President of Finance and Administration Anita Lockridge. This fee will provide additional funding for the Greening Marshall program.

Price said Greening Marshall is administrated by the university physical plant.

To date, Marshall has already decreased garbage truck traffic on campus from six to seven pickups per week, to one pickup approximately every six to seven weeks, Cutlip said.

A large green co-mingled recycling compactor, a Kowasaki utility vehicle, recycling receptacles, and promotional materials have been purchased to support the recycling program this fall, Cutlip said. Incoming freshmen will learn about Marshall's recycling program at the orientation through handouts and materials that will be provided by Greening Marshall. "We will use a unified approach," Cutlip added.

Price said that the program's success is based "entirely on student change and leadership." She added that students should encourage one another to participate.

The physical plant "plan(s) to employ two students part-time in the fall to collect the recyclable materials across campus and put them into the new compactor," Cutlip said. He added that the physical plant staff will also place recyclable materials in the unit and make recycling receptacles available all over campus.

Everything, except liquid and food, may be placed in the new compacter which is scheduled to arrive on campus around the end of July or beginning of August.

DANIEL HOLLOWAY | THE PARTHENON

Natalie Gibbs does her part to keep Marshall green.

Leading recyclers within the Tri-State area will remove and separate the materials from the compactor, provide information on tonnage for each type of recyclable material, and report where the materials are sent for recycling, Cutlip said. The name of the company is not being released at this time, as the contract is still up for bid.

It is important for Marshall to know where its recyclable materials are going so that it can ensure they do not end up in a landfill, Cutlip said. He added that the information also helps the university to track its progress and understand its impact on the environment so that it can "decrease its carbon footprint."

Elizabeth Adams can be contacted at mccoma36@marshall.edu.

Board approves tuition increase

BY SAMIR ABDEL-AZIZ
THE PARTHENON

Marshall University's Board of Governors voted unanimously to increase the tuition for resident students by 7 percent for the 2009-2010 fiscal year. This is nearly double the increase that non-resident and metro students will be paying with each group receiving a 4 percent increase.

The amount of increase in residents' tuition went up is only $169, compared to a $241 increase for non-residents. Out-of-state students often pay more to go to Marshall than in-state students. The benefit for them is that it is usually far more expensive to go to college in their own states, Bill Bisset, chief of staff and senior vice president for communications said after the June 18 meeting.

"What's important here is the dollars," Bissett said. "The reason why the amount of tuition that in state students pay is lower is because they pay state taxes."

He said that a portion of those taxes go to help fund Marshall University.

"We increase tuition fairly for both residents and non residents and the amount was more," Bissett said. "Make no mistake; an out-of-state student still pays a lot more than an in-state student to attend Marshall University."

He said that the Board of Governors and the president often try to find a way to raise the tuition as little as possible to meet the required needs.

"Anytime you increase the cost of any product and service, even something so beneficial as education, there is always a concern," Bissett said. "There will be an expected increase in utilities such as water and power, while the nature of the economy right now is why many of the private dollars that Marshall relies upon are not coming in. We want to make up that budget gap so that we, in no way, put any additional fees on students."

The decision to increase tuition came down to providing quality professors and programs over affordability.

"Every time you increase the tuition, you're making it that much more difficult for a student to come to Marshall University," said Michael Perry, Board of Governors member and head of the finance committee. "As someone who has championed first year students, I have traditionally fought tuition increases tenaciously, but I have begrudgingly become a realist who feels that there might be one thing worse than increasing tuition, and that's not increasing tuition."

Perry said if the Board of Governors did not increase tuition, it was going to cheapen the quality of the education that Marshall would provide for students struggling to get proper education.

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CARTOON, PAGE 2 | OPINION, PAGE 2 | SPORTS, PAGE 4 | LIFE, PAGE 6

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THE FIRST AMENDMENT

THE CONSTITUTION OF THE UNITED STATES OF AMERICA

Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people to peaceably assemble; and to petition the Government for a redress of grievances.

EDITORIAL

Tuition increases sadden everyone

Emotions run high over next semester's price

Marshall University is raising its tuition again and almost instantly you can hear the sabre-rattling from the familiar sources— students.

Obviously, no student will enjoy paying any more for his or her college education, especially the hard-working ones in the Parthenon.

However, it's important to remember this decision was not reached without a lot of well-intentoned thought or with any malice whatsoever.

When we first heard the news of the increase, we were admittedly unsympathetic. Words were exchanged and not all of them were friendly.

After taking a moment (or six) to calm our anxiety, we began discussing the topic in a rational manner. Once we got pass the knee-jerk reaction of "NO!" we found a few holes in our arguments.

Because of this, we at the Parthenon want to play the familar game of wait and see; to patiently research the new budget to determine if this was a wise decision, or the best decision that could help raise more money for the university.

While we are not pleased with the raised tuition, and we believe it goes against past attempts to keep West Virginians in-state, we have agreed to allow events play out before we decide whether or not this is a terrible idea, or something we will just have to learn to live with.

>> Online poll

Do you think Marshall's tuition is too high?

A) Yes
B) No
C) I'm really not that sure

Vote online at
www.marshallparthenon.com

Previous poll

Do you agree w/ Obama's decision to stay out of Iran?

Yes 57%
No 40%
I dont' know 3%

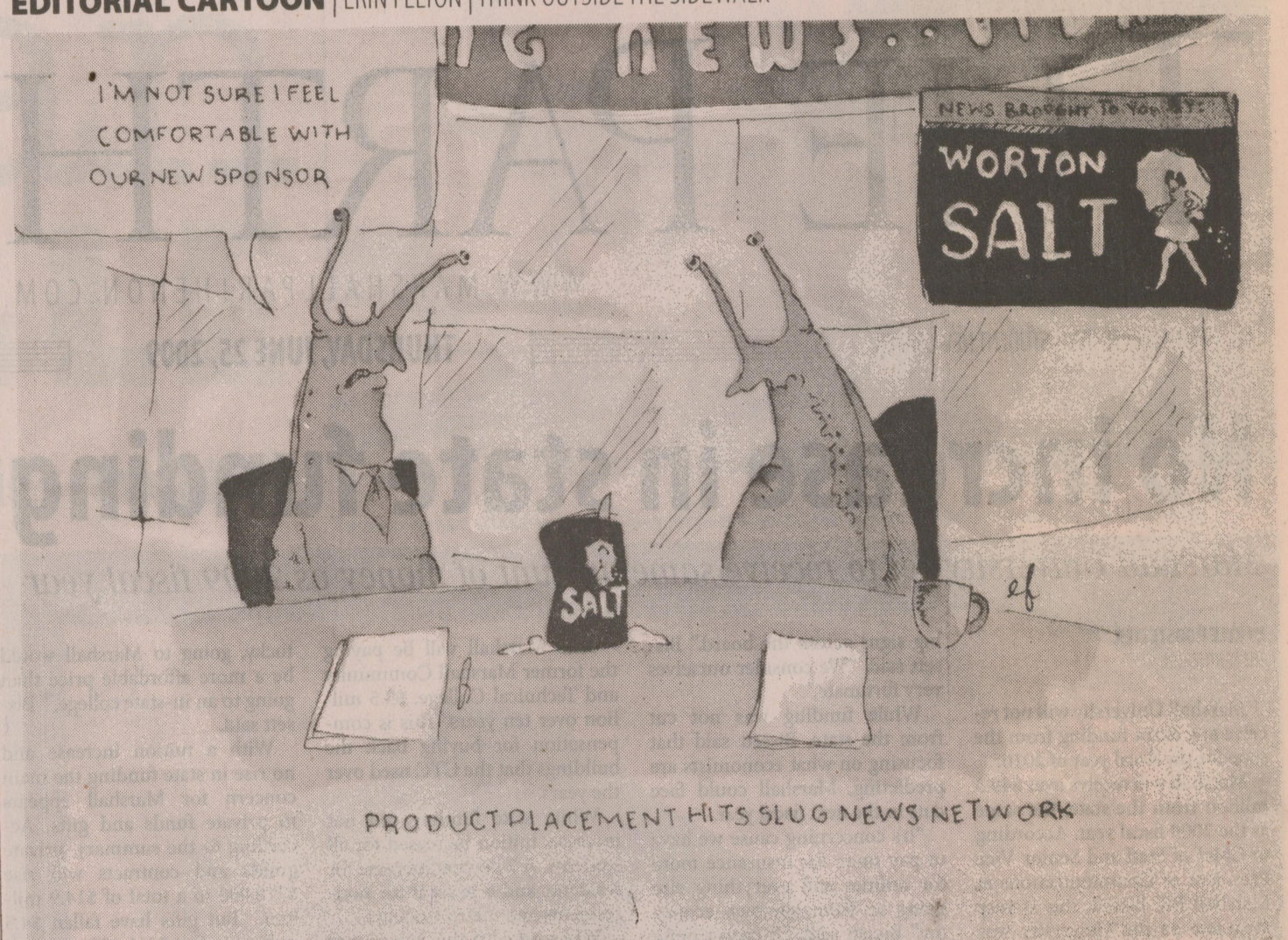
Guidelines for letters to the editor

Please keep letters to the editor at 300 words or fewer. They must be saved in Microsoft Word and sent as an attachment. Longer letters may be used as guest columns at the editor's discretion. Guest column status will not be given at the author's request. All letters must be signed and include an address or phone number for confirmation. Letters may be edited for grammar, libelous statements, available space or factual errors. Compelling letters posted on The Parthenon Web site, www.marshallparthenon.com, can be printed at the discretion of the editors.

The opinions expressed in the columns and letters do not necessarily represent the views of The Parthenon staff.

Please send news releases to the editors at parthenon@marshall.edu. Please keep in mind that stories are run based on timeliness, newsworthiness or space.

EDITORIAL CARTOON | ERIN FELTON | THINK OUTSIDE THE SIDEWALK



JERROD LABER | Contributing Columnist

JERROD LABER
COLUMNIST

Robert Frost has been more than widely quoted over the years, and rightly so, on many occasions, from commencement speeches, wedding toasts, dedications and even eulogies.

It's more than possible to find any set of the legendary poet's words that could strike just the right chord for any situation, mood or emotion.

Of course, with there being an exception to every rule, one of Frost's more sobering and uneventful quotes -not really applicable or appropriate in any formal setting- is perhaps his most poignant and painstakingly true.

Reflecting a somewhat cynical outlook on things, Frost described everything he claims to have ever learned about life in three short, simple words: It goes on.

Now I know: it's not exactly the most eloquent phrase in the English language, and definitely not what you could usually expect from a walking metaphor like Robert Frost.

At first thought, it's almost sad to think that all anyone can hope to learn during the course of their life is that it comes and goes like a headache, motion sickness or the itch of a mosquito bite.

But once you get past the surface and really think about it, accepting the temporary nature of life's countless delicate situations can often be a hard lesson for many to grasp.

Everyone goes through those moments when coming into terms with its place in the past, an extremely difficult situation, be it one you wish you could hold on to forever or forget in an instant.

Whether it be the death of a loved one, the end of a marriage or relationship, a high school or college graduation, or friends growing apart and going separate ways, realizing and dealing with the fact that things may never be quite the same is a difficult concept for many.

When people are abruptly or unexpectedly thrown a curve ball and forced from their own personal comfort zone, it is only natural to try and crawl back into it. But, as we all know too well, it's not always possible to go back to that same level as before.

Recognizing when those moments are in front of you is the first step in attaining the same understanding of life that Mr. Frost had. Settling with the reality that your life is going to be different, that the old way of doing things has passed away, enables you to be free of any inhibition and takes your life in a new direction.

Resilience in the face of adversity, as noted by Elizabeth Edwards in her aptly titled memoir, enables one to truly accept the fact that life goes on. Trying to keep it from changing may cause it to just pass by even quicker than it already sometimes does.

Life goes on; and being able to adjust and deal with it can be one of the hardest, yet greatest lessons ever learned.

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EMAD ANSARI | U. Michigan

Activism doesn't produce change

Elections in Iran have dominated the news over the past week. For many analysts, the sight of impassioned youths sporting Mousavi bandannas, shirts and other colorful pro-reformist paraphernalia is a key indicator of the growing role of Iran's student populace in local politics. The images from Iran reminded me of last year's celebrations, when Ann Arbor exploded with joy as the first news of President Barack Obama's election drifted in.

Election fever defined 2008 and the better part of 2007 and demonstrated the growing influence of students in politics. And the influence was apparent around the world. In November of 2007, Pakistani students rioted against the imposition of emergency rule and protested the sacking of the chief justice by then-president Pervez Musharraf, capturing global attention. But with Musharraf's forced resignation, activism more or less petered out.

The Pakistani example should serve as a warning to student movements around the world. Activism is necessary and needs to be sustained, not abandoned at the first victorious achievement. At the very least, an enduring atmosphere of concern will break apathy and enable the youth to make informed choices regarding not only their own future, but their country's future.

Predictably, youth and student movements are met with skepticism. In Ann Arbor, I was fascinated by recurring invitations to rallies, news of protests, videos of marches and political newsletters. So upon my return to Pakistan last summer, I sought to cover the student movement at a local university for a magazine. For those involved, defying the charges and general perception that the protests at Pakistan's leading urban universities were elitist and out of touch with the harsh realities of life in the third world was a major hurdle. Similarly, Obama supporters in Ann Arbor were accused of blindly jumping on the bandwagon.

The interest of advantaged college kids does matter. As one student argued, it was impressive that Pakistani students — otherwise content to remain in their bubble — were willing to rebel against the very system that, despite its dictatorial nature, had provided them a freer atmosphere than previous democratic regimes. It's easy to vilify student movements for being impassioned, disunited or even elitist. But, like it or not, students ushering in a new generation of activism are most likely — at least in the short-term — to bring about change where needed. In Iran, for example, 70 percent of the population is under 30. Without political awareness and will, reform would remain a pipe dream for a rising generation. And a strong platform for student activism is a base from which to judge politicians and, where necessary, demand reform.

The student movements can learn from each other. The students' charge for change in Obama's election campaign showed that youth, given a collective purpose and organization, can make a difference. For American students, the determination of protestors in Pakistan and Iran — evident in their demonstrations and trenchant slogans ("Go, Musharraf, Go!") — was a reminder that concerted effort can make a difference even in the face of strong opposition and political might.

It isn't a coincidence that students across the board are suddenly clamoring to raise their voice in the belief that they can change their lot. Activism in one part of the world reverberates to other countries, providing both hope and a precedent to other students. Obama's grassroots youth campaign, given America's prominence on the world stage, has undoubtedly provided hope to many students who now believe they can replicate its success. And even though the Iranian students' push for the Reformists has thus far failed to oust Ahmedinejad, their mobilization may well inspire hopeful students in other unsatisfied countries.

Any achievement, however, will prove redundant if movements aren't sustained. The largely abandoned student movements in Pakistan are just one example. Content with stardom on YouTube and coverage on CNN after Musharraf's resignation, student activists returned to obscurity. Pakistani students' voices are now conspicuously absent from the tumultuous political sphere. Obama-mania, too, has softened despite Detroit's continued plunge and the fact that the persistent economic crisis refuses to share in the post-election euphoria and subside.

It seems that student organizations such as the College Democrats here at the University showed that high-charged rallies, while infectious and inspiring, aren't sufficient to produce long-term change.

It's evident that there's a lot at stake for students as far as local politics are concerned. It's equally evident that concerted action can provide the basis for change and recognition for the youth as a substantial political constituent. But activism needs to be sustained even after prominent issues fade to overcome apathy.

THE PARTHENON | **Reader information**

About us

The Parthenon, Marshall University's student newspaper, is published by students Mondays through Fridays during the regular semesters, and weekly Thursdays during the summer. The editorial staff is responsible for news and editorial content.

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Daily News Quotation

"Genuine religion ... stands at the base of any authentically human culture. It rejects all forms of violence and totalitarianism: not only on principles of faith but also of right reason." — Pope Benedict XVI to Muslim leaders in Cameroon.

THE PARTHENON
MARSHALL UNIVERSITY'S STUDENT NEWSPAPER

SPORTS

PAGE DESIGNED AND EDITED BY
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United States soccer upsets Spain

BY RAF CASERT
AP SPORTS WRITER

BLOEMFONTEIN, South Africa — The world will surely take notice of this.

The U.S. soccer team is in the final of the Confederations Cup, beating mighty Spain 2-0.

Even more stunning, the Americans were on the verge of elimination and ready to head home last weekend before a reversal of fortune. On Wednesday, goals by Jozy Altidore and Clint Dempsey led to an upset of the planet's top-ranked team.

Call it a miracle on grass — maybe not the World Cup, but still an American soccer echo of the U.S. hockey team's upset of the Soviet Union at the 1980 Lake Placid Olympics.

By winning, the maligned United States advanced to its first men's FIFA final since starting play in 1916.

Altidore scored in the 27th minute and Dempsey added a goal in the 74th as the Americans became the first team to defeat Spain since Romania in November 2006.

"It goes to show what hard work and commitment to each other can bring," said U.S. goalkeeper Tim Howard, who made eight saves as he frustrated David Villa and Fernando Torres. "Sometimes football is a funny thing."

Now the U.S. will play defending champion Brazil or host South Africa in Sunday's final, which concludes a two-week tournament designed to prepare the organizers of next year's World Cup.

"Regardless of whether we play Brazil or the Bafana Bafana, the challenge will be great," U.S. coach Bob Bradley said.

Midfielder Michael Bradley, son of the U.S. coach, will miss the final. He received a red card for a late challenge in the 87th minute, the third American ejection of the tournament.

Still, American players had much to celebrate, given how slim the chances of such a U.S. victory seemed just a few days ago. Or any victory, for that matter. The 14th-ranked Americans were soundly defeated in their first two games in this event.

"I think it just shows that we can compete with the best. Now we need to do it on a consistent basis," U.S. captain Carlos Bocanegra said.

Spain, the European champion, had set an international record with 15 straight victories and had tied Brazil's record unbeaten streak of 35 games from December 1993 to January 1996.

The United States had been 1-7-1 against No. 1 teams, beating Brazil in the 1998 CONCACAF Gold Cup and tying Argentina last summer in an exhibition at Giants Stadium.

"This is an accident, a little step backward," Spain coach Vicente del Bosque said. "We have to look forward with optimism."

Altidore got the first goal when he outmuscled Joan Capdevila, his teammate on Spain's Villarreal, to send an 18-yard shot in off the hand of goalkeeper Iker Casillas. Capdevila thought he was fouled by Altidore, who had engaged in some trash texting a few days ago.

"I told him, 'Be careful of the USA.' And he tried to say I didn't understand Spanish, so it was just all fun and games," Altidore said. "We're teammates and we were just messing around with each other a little bit, but in the end we had the last laugh."

Altidore, a 19-year-old forward from New Jersey, was so excited after he scored that he took off his jersey as he ran toward the stands in celebration, drawing a yellow card. It was the first goal against Spain in 451 minutes, since Turkey's Semih Senturk scored on April 1, and just the third goal the Spaniards allowed in 17 games dating to last summer's European Championship.

Dempsey sealed the victory, scoring from 6 yards when he pounced on Landon Donovan's cross, which had bounced off Gerard Pique and the foot of Sergio Ramos.

"There will ups and downs in any cycle," U.S. Soccer Federation president Sunil Gulati said. "I think this tournament makes that point very clearly. Tonight was a very big up."

The U.S. opened the tournament with a 3-1 loss to world champion Italy, then was outclassed by South American champ Brazil in a 3-0 defeat. The Americans advanced over the Italians on the second tiebreaker — total goals — only by beating Egypt 3-0 on Sunday as Brazil defeated the Azzurri by the same score.

"Three games ago I think it would have been impossible to think about a night like tonight," Howard said. "We've had our fair share of critics, but we stood up and took it on the chin and kept going."

While the U.S. women have won two world championships, the men have long been outsiders and didn't even qualify for the showcase event between 1950 and '90. This ranked alongside the upset of Brazil as one of their top wins, just below victories over England in the 1950 World Cup, Portugal and Mexico in the 2002 World Cup and Colombia in the 1994 World Cup.

Spain outshot the U.S. 29-9 in near-freezing conditions at the Free State Stadium, but Howard came up big every time he was needed.

"We knew we had to pick and choose our moments to go forward," Dempsey said. "We're happy with the result and we know we're going to have our work cut out to get anything out of the final."

The United States had lost its three previous matches against Spain.

Epic Air

DANIEL HALLOWAY | THE PARTHENON

Cary Smith soars on his skateboard performing a "Stalefish" Sunday at Coonskin Park in Charleston. Sunday was the international Go Skateboard Day. Smith was one of more than 100 skateboarders at the park to enjoy the festivities. Pawnshop Skateboards sponsored the best trick contest as part of the afternoon's events.

TOM BRAGG | Third and a Mile

Victory the biggest in nation's international soccer history

TOM BRAGG
Third and a Mile

Al Michaels wasn't there, and neither were any Communists (at least I don't think), but American soccer finally had its "Do you believe in miracles?" moment on Wednesday.

After overcoming near impossible odds just to get to the semifinals of the FIFA Confederations Cup in South Africa, nobody expected the Yanks to beat Spain. This wasn't just any Spain team, mind you.

This Spanish national team came into its match with the Americans riding a 35-game unbeaten streak and ranked No. 1 in the latest FIFA world rankings. Sure it was great the United States made it out of group play, but there was no way they were going to topple mighty Spain, was there?

If you happened to listen to sports talk radio like I did on my way to Huntington on Wednesday, you might have heard the chances the radio guys were giving the American team: zero, zip and zilch.

Then a funny thing happened. The Americans were actually winning the game at halftime. The lead was only 1-0, and certainly Spain would come back in the second half, right?

Wrong.

Clint Dempsey added an insurance goal and goalkeeper Tim Howard stood tall to lead the Americans to a 2-0 win. The idea sounds so absurd, I have to see it in print to believe it.

The United States just beat the best team in the world – in soccer!

It is easily the biggest win for the U.S. in 59 years. That time, the Yanks, having given up 45 goals in their previous seven matches, shocked the world at the World Cup in Brazil, beating England 1-0 on Joey Gaetjen's first-half goal. Not many people know about that game, though.

Something tells me the goals by Dempsey and Jozy Altidore's won't be soon forgotten.

In the larger scheme of things, the win sends the Americans to the final of a FIFA tournament for the first time.

America's previous best performance? Reaching the semifinals of the 1930 World Cup (a 6-1 loss to eventual runner-up Argentina). It's been a long time, to say the least. To put things in perspective, that was the first World Cup.

Where will American soccer go from here? It's hard to say, actually. This tournament has been viewed as a test run for next summer's World Cup, both by the participants and the host country. It has to be a good sign to make it to the final of any tournament, especially one featuring elite competition from Europe and South America.

The team is young and could use this momentum to springboard to bigger things in 2010. They still have unfinished business in 2009, though.

Making the final is great, but now it is time to win the whole thing. Most people would tell you they will play Brazil in the final, but don't tell that to South Africa, who will face them today for the right to take on the U.S. Anything can happen, like that time the Americans beat the best team in the world – in soccer!

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Paid Advertisement

Hundreds of People Cash in at the Huntington Roadshow Yesterday

By Jason Delong
Treasure Hunters Roadshow
STAFF WRITER

Gold and Silver pour into yesterdays Roadshow due to highest prices in 40 years.

Yesterday at the Stone Lodge, hundreds lined up to cash antiques, collectibles, gold and jewelry in at the Roadshow. The free event is in Huntington all week buying gold, silver, antiques and collectibles.

"It is unbelievable, I brought in some old coins that had been in a little cigar box for years and some old herringbone necklaces and in less than fifteen minutes I left with a check for $712.37."

Above - A couple waits with anticipation while Roadshow expert Jesse Price examines their antiques and gold items. The Roadshow is at the Stone Lodge this week.

One visitor I spoke with yesterday said "It's unbelievable, I brought in some old coins that had been in a little cigar box for years and some old herringbone necklaces and in less than fifteen minutes I left with a check for $712.37. That stuff has been in my jewelry box and dresser for at least 20 years." Another gentlemen brought an old Fender guitar his father bought years ago. "Dad had less than fifty bucks in that guitar." The Roadshow expert that assisted him, made a few phone calls and a Veterinarian in Seattle, Washington bought the guitar for $5700.00. The seller continued, "I got another $150.00 for a broken necklace and an old class ring, it's not everyday someone brings six thousand dollars to town with your name on it."

Jeff Parsons, President of the Treasure Hunters Roadshow commented, "Lots of people have items that they know are valuable but just don't know where to sell them. Old toys, trains, swords, guitars, pocket watches or just about anything old is valuable to collectors. These collectors are willing to pay big money for those items they are looking for."

This week's Roadshow is the place to get connected with those collectors. The process is free and anyone can brings items down to the event. If the Roadshow experts find items their collectors are interested in, offers will be made to purchase those items. About 80% of the guests that attend the show end up selling one or more items at the event.

"If you go to the Roadshow, you can cash-in your items for top dollar. Roadshow representatives will be available to assess and purchase your items at the
Stone Lodge
Tuesday through Saturday in Huntington, WV.

Antiques and collectibles are not the only items the Roadshow is buying. "Gold and silver markets are soaring." says Archie Davis, a Roadshow representative. "Broken jewelry and gold or silver coins add up very quickly. I just finished working with a gentleman that had an old class ring, two bracelets, and handful of silver dollars,... his check was for over $650.00. I would say that there were well over 100 people in here yesterday that sold their scrap gold."

One gentleman holding his check for over $1250.00 in the lobby of the event yesterday had this comment, "I am so happy I decided to come to the Roadshow. I saw the newspaper ad for the event and brought in an old German sword I brought back from World War II and some old coins and here is my check. What a great thing for our community. I am heading home now to see what else I have they might be interested in."

The Roadshow continues today starting at 9am. The event is free and no appointment is needed.

Our International Collectors Association members are looking for the following types of items.

- COINS Any and all coins made before 1965. This includes all silver and gold coins, dollars, half dollars, quarters, dimes, nickels and pennies. All conditions wanted!
- GOLD, SILVER & JEWELRY PRICES AT 40 YEAR HIGHS! for platinum, gold and silver during this event. Broken Jewelry, dental gold, old coins, pocket watches, Kruggerands, Gold Bars Canadian Maple Leafs, Gold, Silver, Platinum, diamonds, rubies, sapphires and all types of stones, metals, etc. Rings, bracelets, necklaces, all others including broken jewelry. Early costume jewelry wanted.
- WATCHES & POCKET WATCHES Rolex, Tiffany, Hublot, Omega, Chopard, Cartier, Philippe, Ebel, Waltham, Swatch, Chopard, Elgin, Bunn Special, Railroad, Hamilton, all others.
- TOYS, TRAINS & DOLLS All types of toys made before 1965 including: Hot Wheels, Tonka, Buddy L, Smith Miller, Nylint, Robots, battery toys, Mickey Mouse, all other toys - Train sets, all gauges, accessories, individual cars, Marklin, American Flyer, Lionel, Hafner, all other trains - Barbie Dolls, GI Joe, Shirley Temple, Characters,German, all makers accepted.
- MILITARY ITEMS & SWORDS Civil, Revolutionary, WWI, WWII, etc. Items of interest include swords, badges, clothes, photos, medals, knives, gear, letters, etc.
- ADVERTISING ITEMS Metal and Porcelain signs, gas companies, beer and liquor makers, automobile, implements, etc.

Roadshow representative Jim Hickman uses special equipment to examine treasures.

www.treasurehuntersroadshow.com

The Roadshow continues in Huntington every day through Saturday June 23rd - 27th, 2009
Tuesday - Friday 9 AM - 6 PM and Saturday 9AM - 4PM
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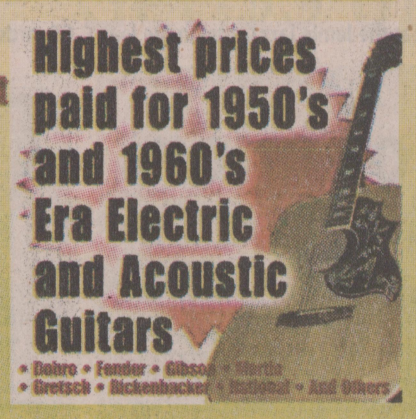
Over 80% of items brought in are purchased through offers made by the International Collectors Association.



Gold and Coin Prices High, Cash in Now
"It's a modern day gold rush," said Treasure Hunters Roadshow Jeff Parsons.

Gold is now trading near 40 year highs, and you can cash in at the Treasure Hunters Roadshow. All types of gold are wanted, including gold coins, Krugerrands, Maple Leafs, and other gold bars, etc. All gold jewelry, including broken jewelry is accepted. Anything gold and silver is wanted.

THE PARTHENON
MARSHALL UNIVERSITY'S STUDENT NEWSPAPER

LIFE

PAGE DESIGNED AND EDITED BY
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Jazz-MU-Tazz features four performances

Students visit campus to learn about music

"I like jazz because of the interaction and newness of it. It's never the same, night after night. It's spontaneous. It's a language of its own."
-Toby Curtright
JAZZ-MU-TAZZ GUEST ARTIST

BY SHEA ANDERSON
THE PARTHENON

The Jazz-MU-Tazz festival kicked off Wednesday with the first of four performances by guest artist Toby Curtright and faculty musical group Bluetrane.

During the festival, high school students visit campus to learn more about jazz. At the end of the weekend, they are given the opportunity to perform at Pullman Square.

"The festival is a good chance for students to do something different than structured schoolwork," Ed Bingham, director of jazz studies at Marshall University, said. "This refreshes everyone and recharges their batteries a bit. It gets them enthusiastic about keeping their skills current when they are not in school."

The students attended the first performance yesterday at the Jomie Jazz Center in the Joan C. Edwards Performing Arts Center. Curtright, a teacher from Phoenix, Ariz., joined Marshall music professors Steve Hall on percussion; Sean Parsons, piano; Bingham, saxophone; Martin Saunders, trumpet; and Mark Zanter, guitar.

The group played several original songs by Curtright, the first of which he compiled for his daughter. He used the tune of "I've Been Working on the Railroad" as a basis for the work.

"I was inspired by her to put one of her favorite tunes and combine it with something I really enjoy— jazz," he said.

Curtright described his genre of jazz as eclectic, blending multiple styles to create his work.

"It combines pop elements that meet jazz sensibilities," he said.

Another of Curtright's pieces the group performed was titled "Ichabod," which uses heavy tunes to portray a character from Disney's "Sleepy Hollow."

"He's such a fun character, with a big nose," he said. "He's awkward and I can relate. The song is about my view of Ichabod and how he's so pompous and after the ladies at first, and yet is very clumsy."

Curtright said playing with the Marshall faculty was his favorite part of attending Jazz-MU-Tazz, but he also enjoyed working with students.

"It's all about the students," he said. "As long as we can teach one student and get them interested enough to continue music, we've done our job."

Bingham said Marshall students were benefitted by the festival as much as the high school students are. Those involved with the Marshall University Jazz Ensemble will be practicing throughout the festival for their European tour next week. They will be performing at the Montreux Jazz Festival and Jazz a Juan while on the trip.

Marshall students are also helping cultivate student talent by volunteering as counselors for Jazz-MU-Tazz. Angela Crum, senior music major and four-year member of Marshall's jazz band, has been a counselor for four years.

"It's fun to work with them," she said. "I didn't know anything about jazz when I was in high school, and I wish I would have known about this program. I think it is important to teach the basics because it's something they could take for granted, but will really help them in the long run."

Crum said she is looking forward to seeing student performances, which will begin at 7:30 p.m. Friday in the Jomie Jazz Center with student combos. The Jazz-MU-Tazz Big Band will also perform Saturday at 5 p.m. at Pullman Square with Curtright.

Curtright and the faculty members will also perform again tonight at 7:30 p.m. at the Jomie Jazz Center.

All performances are free and open to the public.

Shea Anderson can be contacted at anderson84@marshall.edu

DANIEL HOLLOWAY | THE PARTHENON
Left: Toby Curtright, teacher from Phoenix, Ariz., performs as the guest artist at the first Jazz-MU-Tazz performance. Above: Curtright and Steve Hall perform at the Jomie Jazz Center in the Joan C. Edwards Performing Arts Center.

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Sean Parsons performs during Jazz-MU-Tazz at the Jomie Jazz Center in the Joan C. Edwards Performing Arts Center.

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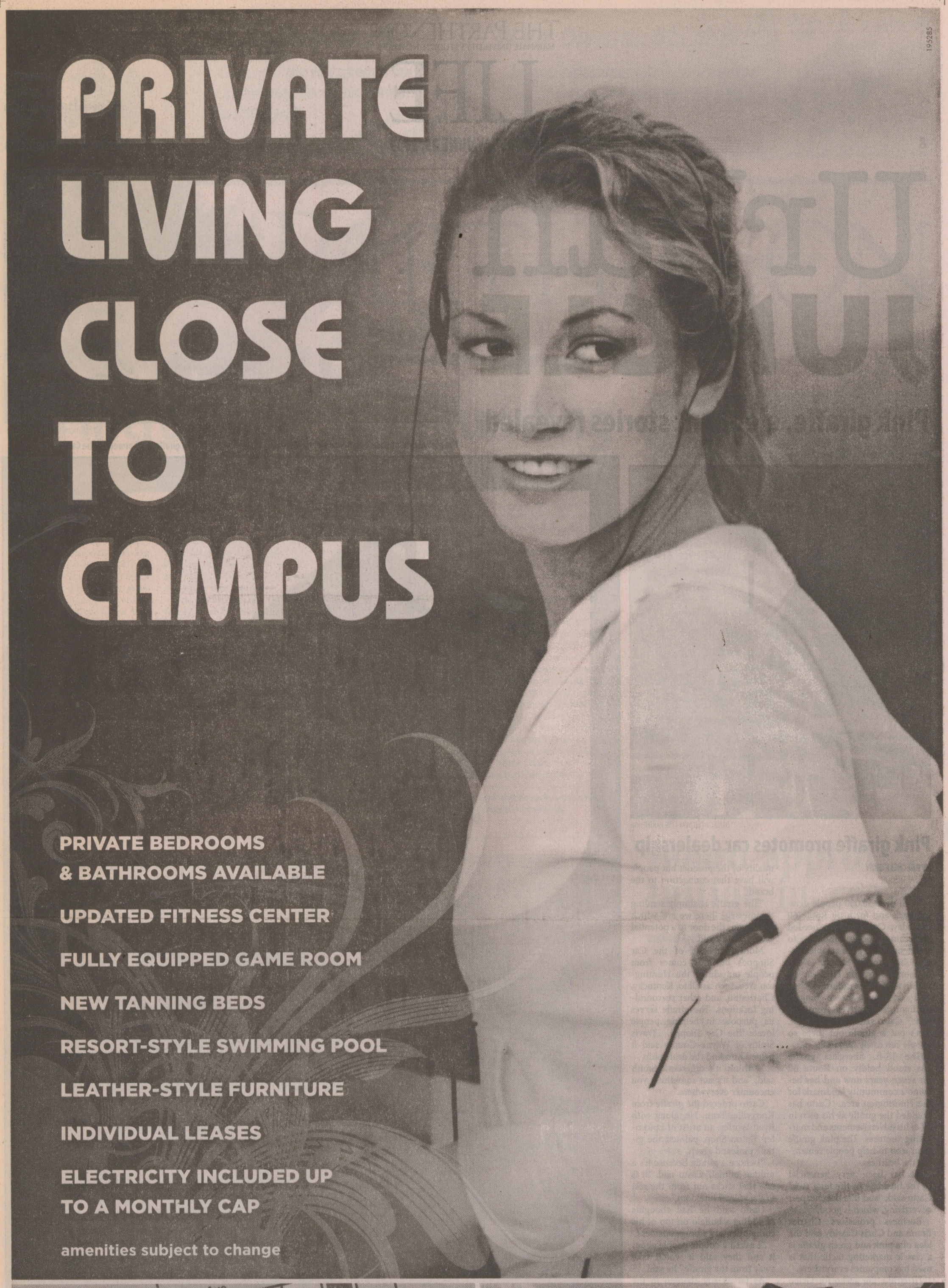

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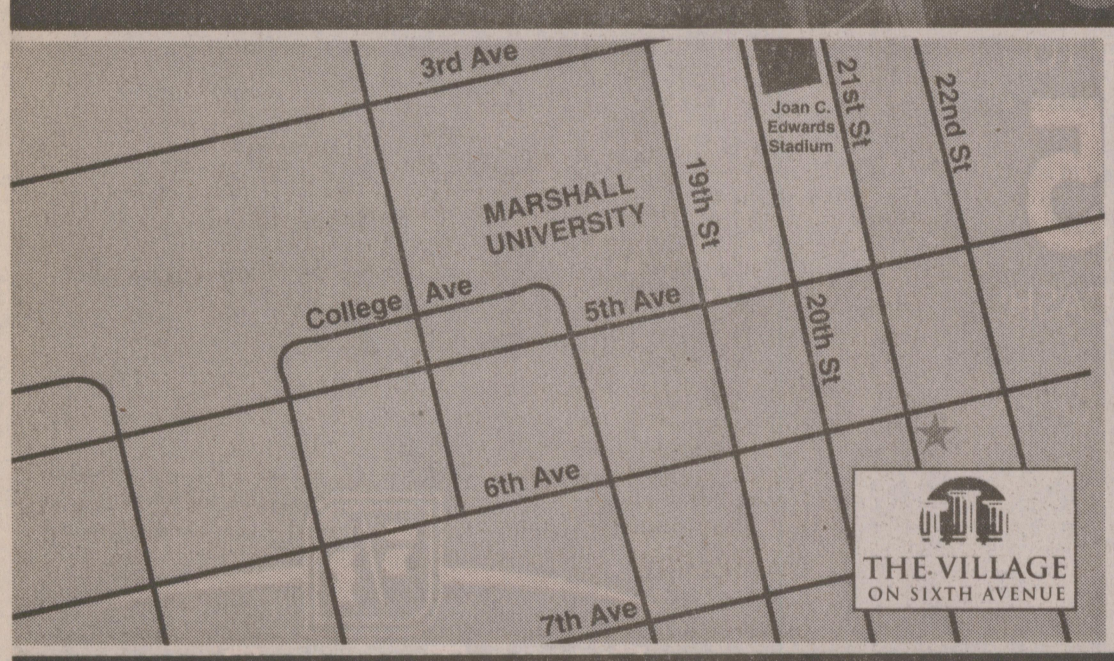

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THE PARTHENON
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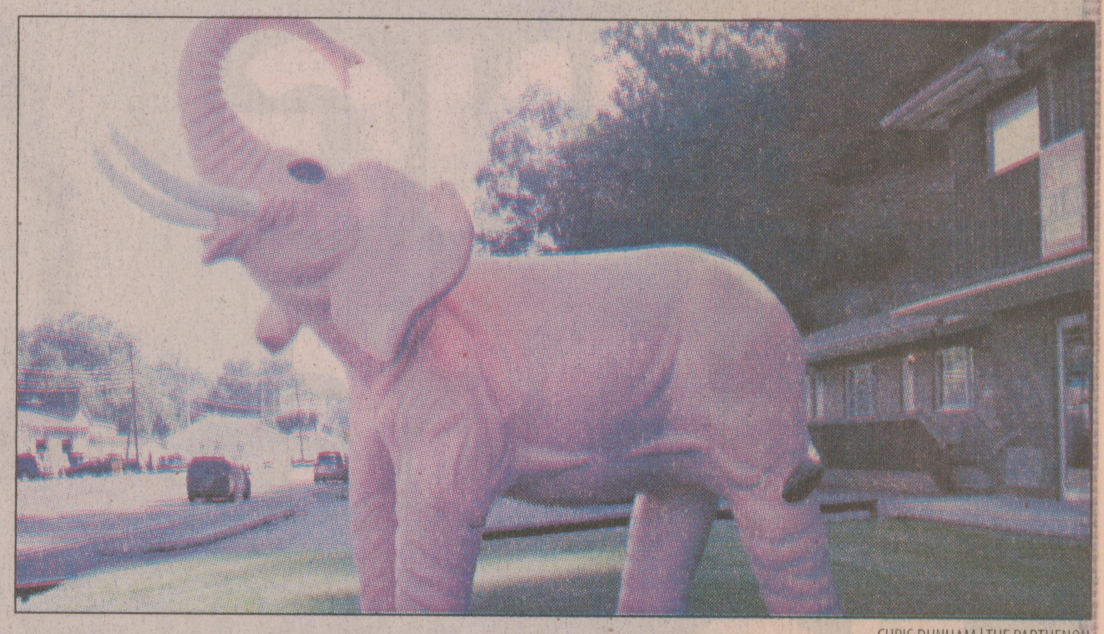
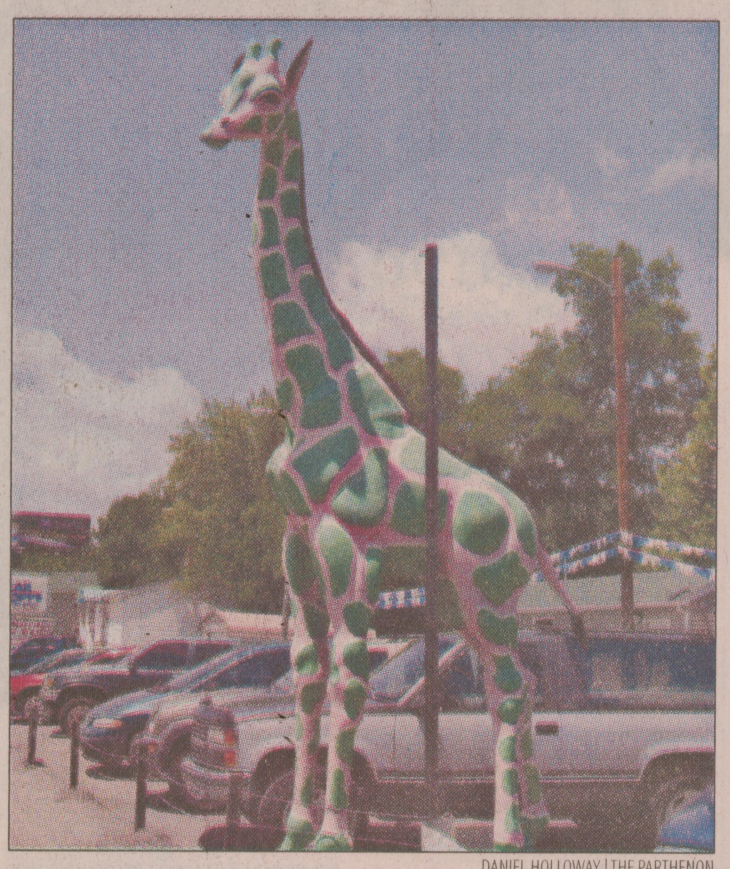
Urban JUNGLE

Pink giraffe, elephant stories revealed



CHRIS DUNHAM | THE PARTHENON

The pink elephant stands on Route 60 for more than 35 years, and the pink giraffe (left) promotes The Car Shoppe.



DANIEL HOLLOWAY | THE PARTHENON

Pink giraffe promotes car dealership

BY RAECHELE GRAY
THE PARTHENON

With over 50,000 people driving back and forth on Route 60 everyday, Casto said he needed something nontraditional to stand out, and grab people's attention. The Car Shoppe is one of four car lots on Highway 60 within a one-mile radius.

"I ask, 'How were we going to distinguish ourselves from the rest?'" Casto said. "So, I thought, 'Let's put a giraffe out there so people can easily find us.'"

The 18-ft. fiberglass giraffe has stood boldly on Route 60 for seven years now and has become a community landmark for the Huntington area. Casto has branded the giraffe as his own in all of his advertisements and marketing ventures. The pink giraffe is an icon to help people remember the business.

"It has been very beneficial to the business in the long run," Casto said, "and it is the cheapest advertising, which is good."

Business professors Charles Braun and Chris Cassidy said the idea of a pink and green giraffe is a classic marketing tactic that is used by companies everywhere.

"It is like the gecko for Geico Insurance or the Energizer bunny," Braun said. "The subject may not have anything to do with the quality of the product but people will have that connection to the brand."

"The giraffe is simply sending the message 'here we are' which then opens the door to a potential sale," Cassidy said.

More than half of the Car Shoppe's business comes from people outside of the Huntington area, such as Ohio, Kentucky, Charleston, and other surrounding locations. The giraffe serves its purpose in helping people locate The Car Shoppe. Travis Smith of Wayne County said it helped him find the dealership.

"I think it's different," Smith said, "and it's not something you encounter everywhere."

Casto ordered the giraffe from Knoxville, Tenn. He, along with Ryan Worley, an artist of Epicenter Tattoo Shop, painted the giraffe pink and green.

"I chose a giraffe because it's a unique animal," Casto said. "It is one that sticks out from the rest of the animal kingdom."

Casto said he had thoughts of adding a buffalo on top of his complimentary storage business.

"I asked a couple people about it and they said it would take away from the giraffe," he said.

As far as any changes to the giraffe, Casto believes that the giraffe is here to stay. Just the way it is.

Elephant promotes local gift shop

BY ASHLEY FOSTER
THE PARTHENON

Large pink elephant statue owned by a local Barboursville resident attracts people from all over the United States.

About 37 years ago, Hazel Taylor and her late husband David Taylor owned Taylor Gift Shop where they sold wicker furniture along with various other items for around the house. Business was good, but Mr. Taylor thought they needed a way to get the customers attention.

"My husband said 'We need something so drunks could find their way home,'" Mrs. Taylor said. Mr. Taylor decided to buy the pink elephant from Michigan.

Since the Taylors placed the elephant in front of their business, it captured the attention of everyone in the community. Some even stop and take pictures.

The pink elephant has become an icon in the area. Mrs. Taylor said that people were upset when she considered moving the elephant to her yard and painting it gray after her husband died. Her tenants of the building where Taylor's Gift Shop used to be even told her that they would move out if the pink elephant were to be moved. Mrs. Taylor decided that it was best to let the elephant stay in its original place.

The pink elephant has proven to be more than just a fad with the community of Barboursville and Huntington. Its popularity has even spread to people of other states. Many Republican organizations along with other groups often contact Mrs. Taylor asking for pictures with the intriguing vibrantly colored elephant.

Another reason that the pink elephant is still there is because it serves for Mrs. Taylor as an important memory of her husband. She said her husband loved the attention the pink elephant brought and embraced it.

"Every Christmas my husband would dress up as Santa Claus, get up on the elephant, and say 'ho ho ho'. It took years for people to figure out who he was." Mrs. Taylor said.

Due to the immense popularity of the pink elephant, there are no current plans to move the elephant at this time.