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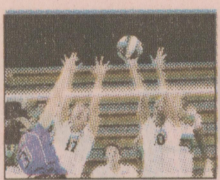
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Volleyball team falls to Rice

Rice won three sets to defeat the Thundering Herd Sports, Page 3

THE PARTHENON

Marshall University's Student Newspaper | marshallparthenon.com | Tuesday, November 2, 2010

Britain, Germany increase flight security after bomb scare

BY HENRY CHU
LOS ANGELES TIMES
(MCT)

LONDON — Britain and Germany stepped up their aviation security measures Monday to try to close gaps exposed by last week's airplane bomb scare.

Both countries were layover points for one of the two U.S.-bound aircraft from Yemen found to be carrying powerful explosives in booby-trapped computer printers. One of the bombs was intercepted in central England after the plane first stopped in Cologne, Germany.

The federal German aviation authority announced that it was immediately suspending all passenger flights to Germany on Yemenia Airways, the Yemeni national airline. Aviation officials in Germany had already banned all air freight from Yemen after the bombing plot, believed to be the handiwork of al-Qaida in the Arabian Peninsula, came to light.

In London, Home Secretary Theresa May said starting midnight Monday, Britain would bar all unaccompanied air freight from Somalia in addition to such cargo originating in Yemen. May told Parliament that widening the ban was necessary because of contacts between terrorist groups in Somalia and Yemen and because of inadequate security at the airport in the Somali capital, Mogadishu. The U.S. has also stopped all cargo and mail shipments from Yemen.

For at least the next month, all printer

toner cartridges weighing more than 1.1 pounds will be prohibited from passenger carry-on bags in Britain. Such cartridges will also be blocked from coming into or leaving the country in cargo shipments unless the freight operators are on the government's list of approved agents.

May said all aspects of air-freight security are now under review, a re-examination that critics say is long overdue. Security analysts and members of the airline industry have warned for several years that cargo flights remained vulnerable to exploitation by terrorists.

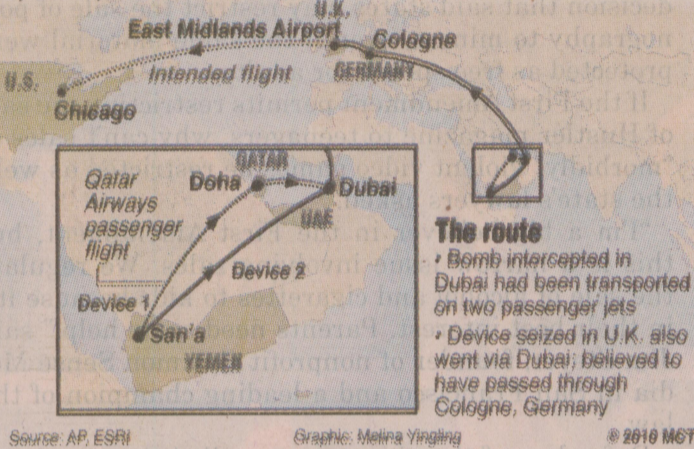
The heightened security measures in Britain and Germany were unveiled as another parcel bomb plot surfaced in Europe, albeit one that authorities are not linking to Islamic terrorism.

Police in Athens seized a letter bomb addressed to French President Nicolas Sarkozy after a similar package bound for the Mexican Embassy exploded at a private courier company in the Greek

capital, lightly injuring a worker. Two other parcel bombs intended for the Dutch and Belgian embassies were also intercepted.

Suspicious cargo

Two devices from Yemen bound for the U.S. were intercepted by security officials in the U.K. and Dubai.



Source: AP, ESRH | Graphic: Melissa Yingling | © 2010 MCT

Greek police arrested two men suspected of links to a domestic terror organization. The Mediterranean country has been plagued by arson attacks and bombings carried out by anarchists and other radical groups.

In Britain, where the threat of a terrorist assault remains "severe," May said there was "no information that another attack of a similar nature by al-Qaida in the Arabian Peninsula is imminent."

But Yemen remains a major source of concern for Britain after its diplomats were the target of two assassination attempts in Sana, the Yemeni capital, in April and October.

In her statement to Parliament, May acknowledged that "it took a while" on Friday before investigators, acting on an intelligence alert, were able to find

the hidden bomb, which used a plastic explosive that eludes detection on many security scanners. She and Prime Minister David Cameron were not notified of a discovery until nearly 12 hours after the plane was isolated at East Midlands Airport.

Mark Baillie, director of risk analysis for London-based security firm AKE, said that blacklisting cargo from certain countries would be helpful only to a point.

"You can cross off Yemen from your delivery list without any problem," he said, but what about air freight from a major economic power like Britain itself, which is grappling with home-grown terrorism?

"The problem is the next attack will come from somewhere (thought to be) completely safe," Baillie said.

Norman Shanks, an aviation security expert, said there was no way to immediately begin screening all cargo shipments. But nations such as Britain and the U.S. could help fund highly sensitive scanners and increased training for security personnel in countries such as Yemen that pose a bigger threat.

"We always react to the last problem," Shanks said. "We can't do everything overnight. We have to have a staggered approach that enables us to get the best systems into the places deemed to be of highest risk."

(Special correspondent Anthee Carassava in Athens contributed to this report.)
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Celebration prepare students for winter commencement

THE PARTHENON

December graduates will have the chance to take care of graduation needs and tie any loose ends during a graduation celebration hosted by the Office of the Registrar today.

Roberta Ferguson, Marshall University's Registrar, said the celebration will give students the chance to get everything sorted out at once.

"It will give the graduates an opportunity to come to one location during a two-day span and take care of all their graduation needs," Ferguson said.

Students will be able to purchase their caps and gowns, announcements, diploma frames and class rings; however, Ferguson said the connections available there will be the most helpful.

"It gives them access to all the administrative offices," Ferguson said. "For instance, they can check to make sure their graduation registration is

set up in the computer, make sure any honors information is correct, make sure their name is spelled correctly or even check with the bursar's office to make sure they don't have any outstanding balances."

For those who are not ready to leave Marshall for good, representatives from the graduate college will be on hand for easy application.

Ferguson said though the resources are helpful, they aren't the reason it's called a graduation 'celebration'.

"It's a great event, and they'll have the opportunity to network with other graduates," Ferguson said. "We'll have refreshments — it really is a very festive event."

The celebration will be 1 p.m. — 6 p.m. today and 11 a.m. — 6 p.m. Wednesday in the Don Morris Room of the Memorial Student Center.

Winter Commencement will be at 2 p.m. Dec. 5 at the Cam Henderson Center.

Residence halls accepting fall break housing applications

BY TIFFANY BAJUS
THE PARTHENON

Thanksgiving break is just around the corner, and students who are not able to go home for break can apply for free housing.

Because there are no classes Nov. 22 through Nov. 26, all residence halls, except Twin Towers East and West and First Year Residence Halls North and South, will close at noon on Nov. 20, said Tracey Eggleston, Marshall University residence life specialist. The residence halls will reopen at 9 a.m. on Nov. 27.

"Many students can't go home over break because of sports, work or school projects," Eggleston said. "Sometimes students just need to stay a few extra days or come back a day early because of travel reasons."

Any student living in the residence halls who needs a place to stay for all or part of fall break may fill out an application to stay in Towers East or West.

Applications must be returned by Nov. 15, Eggleston said.

"So far, we have never turned anyone down that has applied," she said. "Students can either stay in a friend's room or be placed in an empty room. If we run out of rooms, I will begin placing students in lounges."

Eggleston said students who gain written permission from a friend living in the Twin Towers may stay in their room throughout the break.

"Normally, there are no cafeterias open over break because meal plans are not active," she said. "Although the housing will be free of cost for students staying over break, they will be responsible for their own meals."

Students will be informed of break housing policies as well as the procedures for leaving campus during floor meetings, she said.

"All students living in the residence

60°
38°
Have a story idea?
E-mail parthenon@marshall.edu to share ideas or opinions with us.
Online marshallparthenon.com

Have a story idea?
E-mail parthenon@marshall.edu to share ideas or opinions with us.

TODAY'S CALENDAR
Head to the polls and vote today!
Sports: Women's Golf UAB Fall Beach Blast, Men's Soccer vs. UAB, Men's Basketball vs. Concord
Entertainment: Trans-Siberian Orchestra, Ringling Bros. and Barnum & Bailey: Illuscination
On campus: Graduation Celebration 2010, Food Inc. Screening
Community: Election Day

TODAY ON TV: NCIS 8 p.m. CBS, Glee 8 p.m. FOX, The Biggest Loser 8 p.m. NBC, Running Wilde 9:30 p.m. FOX, Detroit 1-8-7 10 p.m. ABC

Southern Posure Platinum Gentlemen's Club
Monday - Wet T-Shirt Night \$200 Weekly Winner
Thursday - Amateur Night \$500 Weekly Winner
Happy Hour Nightly!
#2 Mall Road Barboursville, WV
(304) 733-6176 Open 3pm - 3am

Supreme Court to hear video-game violence case

BY DAVID G. SAVAGE AND ALEX PHAM
TRIBUNE WASHINGTON BUREAU
(MCT)

WASHINGTON — One version of the video game "Postal 2" features an easily angered "postal guy" with dark glasses and a high-powered rifle. He wanders through town killing everyone he sees, leaving them bloody and mutilated. A trip to the library turns into carnage of mass-shootings and blazing fires.

Another features young girls being struck by a shovel as they beg for mercy. The player can then pour gasoline over them, set them on fire and urinate on them.

Despite admittedly being disturbed by what he saw in "Postal 2," a federal judge struck down, on free-speech grounds, a California law that would forbid the sale or rental of such grossly violent video games to those younger than 18.

On Tuesday, when much of the nation is focused on the midterm elections to Congress, the Supreme Court will hear California's appeal and debate whether the states can restrict the sale of violent games to children and teenagers.

Video games, immensely popular with children and teens, now reach into two-thirds of American households, according to the video game industry. Many games put players into a fantasy drama of good versus evil.

The state's lawyers have argued that the games are getting ever more realistic in their graphics and sound, and that they can immerse the young in an evil world of intense violence, torture, burning and mayhem.

They also cited research that found a link between regular viewing of violent games and feelings of aggression.

The California law defines a "violent video game"

as one that involves "killing, maiming, dismembering or sexually assaulting an image of a human being" in a way that "appeals to a deviant or morbid interest" and has no "serious literary, artistic, political or scientific value." Violators would face a \$1,000 fine. Parents, of course, would be free to purchase such a game for a child.

Industry lawyers said this definition was not clear.

It is "very vague, and it's impossible to tell which games it would apply to and which it would not," argued Ken Doroshov, general counsel for the Entertainment Software Association, a trade organization representing game publishers.

"For example, it covers games that have a 'morbid interest to minors.' What does that mean? By a 17-year-old? By a 5-year-old? The statute doesn't say," he said.

The state also relied on a 1968 Supreme Court decision that said states may restrict the sale of pornography to minors, even if the same material were protected as free speech for adults.

If the First Amendment permits restricting the sale of Hustler magazine to teenagers, why can't sales of "morbidly" violent video games be restricted as well, the state's lawyers asked.

"I'm a big believer in the First Amendment, but this is a narrow issue involving sales. We regulate the sale of alcohol and cigarettes to kids because it's in their best interest. Parents need some help," said Jim Steyer, founder of nonprofit Common Sense Media in San Francisco and a leading champion of the law.

Defenders of the video games called the state's attempted crackdown the "latest in a long history of overreactions to expressive new media." From comic books and dime-store crime novels to movies, rock music and the Internet, each new media triggered fears that teenagers would be dreadfully harmed,

they argued.

The industry also said its rating system warns parents and retailers about games that are inappropriate for minors.

Media lawyers also worry that a ruling upholding state regulation of video games could open the door to regulating other media.

"Rather than run afoul of the law, the creators will self-censor," Doroshov said. "This is what the First Amendment is designed to protect against — a chilling effect on speech."

The case is being closely watched by entertainment and media companies that fear they might be next.

The Motion Picture Association of America, in an amicus brief to the Supreme Court, warned that the law would have "a dramatic chilling effect on the motion picture industry" if it was deemed constitutional by the court.

"If the court's reasoning is not confined to the particular medium of video games, state and local governments could attempt to impose similar restrictions on depictions of violence in other media, including motion pictures," the brief stated.

Attorneys for 11 states — including Illinois, Florida, Connecticut, Maryland and Virginia — joined in support of California, indicating they would consider similar laws if California's is upheld.

In recent years, as lawmakers began to move toward regulating violent or explicit games, the industry aggressively stepped up its voluntary system of ratings and recruited major retailers such as Wal-Mart and Toys R Us to help enforce them by requiring purchasers of games labeled Mature to show proof of age.

(Savage reported from the Tribune Washington Bureau; Los Angeles Times staff writer Pham reported from Los Angeles.)
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Neurologists issue guidelines for sports concussions

BY MELISSA HEALY
LOS ANGELES TIMES
(MCT)

LOS ANGELES — In an attempt to set a new standard for how amateur sports leagues treat brain injury, the American Academy of Neurology recommended Monday that any athlete suspected of suffering a concussion be removed from play immediately and be seen by a physician specially trained in the evaluation and treatment of brain trauma. Athletes should not return to play, the group said, until they have been cleared by a specialist.

The nation's largest professional association of neurologists also recommended that certified athletic trainers be present at all sporting events — including practices — at which athletes are at risk of concussion.

The position statement, published Monday in the journal *Neurology*, comes two weeks after the National Football League announced tough sanctions against the helmet-to-helmet tackles thought to carry the highest risk of brain injury.

The statement issued Monday is likely to have its greatest effect on the 4.1 million players in high school and youth football leagues, whose practice sessions and games are rarely monitored by professionals trained to detect and treat brain trauma.

The explosion in youth sports over recent decades has put elementary and middle-school athletes at

growing risk for concussion. The number of children seeking emergency care for sports-related concussions more than doubled from 2000 to 2005, according to a study this summer in the journal *Pediatrics*. That increase was driven largely by a surge in such injuries among children ages eight to 14.

Those numbers are a source of rising concern, experts say, since research suggests that young brains are more vulnerable to a concussion's effects and take longer to heal. The increasingly competitive culture of youth sports, paired with scant expert oversight, suggests that many young athletes are not removed from play quickly enough or long enough to protect their developing brains.

"Our mantra is 'when in doubt, sit them out,'" said Christopher Giza, a UCLA pediatric neurologist who helped draft the position statement. "We should be erring on the side of getting them out of a situation where they could be at risk of additional injury."

Professional sports and college athletic programs typically have trainers and sports-medicine specialists at games and practices. Following new guidelines adopted by the National Federation of State High School Associations, high school programs this fall began removing athletes suspected of having concussions from play and allowing them to return only after they have been cleared by "an appropriate health-care professional."

By contrast, youth leagues generally rely on volunteers and parents to judge whether and how long an athlete should be removed from play. That can be

a disaster, said youth sports safety activist Brooke DeLench, since coaches are often untrained and many parents fail to recognize or respond to concussion symptoms such as slurred speech, memory problems or disorientation.

DeLench cited a survey released this summer that found parents of children who participated in sports were woefully uninformed about the symptoms of concussion.

"I think everyone's playing catch-up, including the American Academy of Neurology," said DeLench, who founded MomsTeam after a neurologist urged her to remove one of her three sons from collision sports after his third sports-related concussion in 2000.

The American Academy of Neurology last issued practice guidelines on concussion in 1997. Since then, concussion research has exploded, fueled by activism among professional athletes and the U.S. military's need to address brain injuries among combat veterans from Iraq and Afghanistan.

Brain trauma is more difficult to characterize, care for or recover from than experts had long believed, and as a result the 1997 guidelines are "out of date," said Jeffrey Kutcher, director of the University of Michigan's Neurosport Program and lead author of the academy's statement. Kutcher and 11 other brain injury experts are rewriting those guidelines for an expected release in April 2012.

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Despite term-limits pledges, some Republicans battle to get old jobs back

BY LISA MASCARO
TRIBUNE WASHINGTON BUREAU
(MCT)

WASHINGTON — A handful of the most watched congressional races in Tuesday's midterm elections have an element of grudge matches — former Republicans fighting to get their old jobs back in contests that sometimes blur the line between candidate and incumbent.

For all the emphasis conservative and "tea party" advocates have put on reshaping Washington, voters are considering electing five former GOP House members and one former GOP senator.

The comeback campaigns call into question the promises candidates made while running for office. Charlie Bass in New Hampshire and Steve Chabot in Ohio, for instance, both voted for term limits in 1995 when they were first elected to Congress as part of that season's Republican takeover of Congress. Now they are seeking to return to Washington.

And the efforts of ousted members to get their old jobs back have led to some confusing moments in an electoral cycle when incumbency has become a toxic asset.

Consider the ad wars under way in the battleground state of Pennsylvania, where Rep. Patrick Murphy,

the Democratic incumbent, is targeting "Congressman Mike Fitzpatrick."

Fitzpatrick has not been in Congress for four years. He lost to Murphy in the anti-war fervor of 2006, when Murphy became the first Iraq war veteran elected to Congress.

Now, some Murphy ads identify him not as the incumbent, but "Patrick Murphy, a soldier for Bucks County."

In a costly rematch in southern Michigan, Republican Tim Walberg — one of the GOP's "Young Gun" top recruits — is trying to wrestle his seat back from the Democrat who tossed him out after single term two years ago, Rep. Mark Schauer.

Meanwhile, Republican candidate Steve Pearce's website introduces him as having been elected to Congress in 2002. But he left Congress after a failed 2008 run for the Senate — replaced by Democratic Rep. Harry Teague, the incumbent.

Andrew Smith, director of the University of New Hampshire Survey Center, said in some races candidates may be greeted as long-lost leaders. In others, "the prodigal son is not welcomed back."

Republican leadership has let it be known that candidates who win their old jobs back would have their seniority restored, including, for House members, on the committees they once served.

And those who once promised to be in Washington

for a short time are now offering explanations to voters on why they now want to spend more time there.

Former Republican Sen. Dan Coats of Indiana is favored to return to the Senate, which he left in 1999 to honor a previous term-limit pledge. Now he is running "to change Washington," his ad says.

Both Bass and Chabot say they still support term limits.

"Charlie Bass voted for term limits every opportunity he could in Congress — they didn't pass," said Bass campaign spokesman Scott Tranchemontagne. "If he's presented with a term-limit bill again, he'll support it again. He's not going to term limit himself if nobody else is going to abide by it."

A spokeswoman for Chabot, who is leading in a rematch against first-term Democratic Rep. Steve Driehaus, makes a similar argument.

House Republicans conspicuously left term limits out of this year's "Pledge to America," which GOP aides say is a governing agenda for the present regardless of what happens on Election Day.

Philip Blumel of the advocacy organization U.S. Term Limits, sees it differently. Republicans, he said, having run on term limits when they won control of Congress in 1994, "didn't want to participate in the same farce twice."

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by San Francisco's Edgar Renteria in the Giants' 3-1 victory over the Texas Rangers to win the 2010 World Series.

MONDAY'S SCORES

MLB World Series

Rangers 1, Giants 3

NBA

Trail Blazers 98, Bulls 110
Raptors, Kings — late
Spurs, Clippers — late

NFL

Texans 17, Colts 30

NHL

Blackhawks 2, Rangers 3
Hurricanes 2, Flyers 3
Devils, Canucks — late

Quick Pitch

Soccer finishes historical week

Last week was a great week for Marshall. Two days of decently warm weather broke up the fickle cold fronts



Brandon Colicich
COLUMNIST

our region has to suffer in the transition to winter, and Saturday was just outstanding for our Thundering Herd football team who got that elusive conference win over bowl-contender UTEP. Good job, fellas.

On top of that, the Halloween weekend was filled with good tidings with some well respected alumni and parents coming by to check out the university. Even my folks flew out from California to see what kind of debauchery I've been getting into over this. Between a trip to Ritter Park, strolling through campus and giving them a feel for Huntington living, it was nice to feel like a family again.

Speaking of families, there's a strictly-Marshall family that has earned itself a big congratulations from the record books—the Thundering Herd women's soccer team. These women made history this year, earning a playoff berth in the Conference USA tournament. They'll be heading to UCF this week to compete and I doubt they could be happier, as no Marshall women's soccer program has made it this far in the history of the school.

There was no easy way to do this. C-USA is one of the tightest conferences, and while that helps build strong programs on a universal scale, it becomes an uphill climb when a program tries to do the undo-able.

There were slips and slides along the way, but also souvenirs and signs pointing up, and when it came down to do or die, they did. Looking at the past month and a half in this season, it's astounding the accomplishments that this quad has earned. Head coach Kevin Long reached 85 career wins this season, supported by the incredible efforts of assistant coach Scott Letts and graduate assistant Kris Rake.

In addition, senior striker Erika Duncan and freshman keeper Lexa Hughes earned back-to-back C-USA Offensive and Defensive Player of the Week awards, respectively.

See QUICK PITCH 15

Volleyball drops eighth straight contest



Senior outside hitter Elizabeth Herman elevates to send the ball over the net in the Thundering Herd's 3-2 loss to SMU on October 17 at the Cam Henderson Center.

BY JUSTIN PRINCE
THE PARTHENON

The Marshall University volleyball team's Halloween match with the Rice Owls was more trick than treat.

The Owls swept the Herd in three straight sets for the second straight year on Oct. 31. The match opened with both teams diving for balls and chatting with each other as they traded points back in forth. However, Rice gained the lead at 7-6 and claimed the first set 25-16.

In the second set, the Owls dominated the Herd, taking the set 17-17. During the set coach Mitch Jacobs urged from the sidelines for his team to get off their heels defensively to counter the Rice attack. During the break between sets, assistant Marshall coach Kim Martinez performed better on the defensive end.

"We've got to be stronger defensively," Martinez said. "We've got to start to dig the ball."

When Marshall remerged from the locker room for the third set, a new lineup took the floor. Jacobs said his team wasn't playing energized, and he needed to find six girls who would bring the necessary energy.

"We had to do something, show some kind of heart or emotion," Jacobs said.

"So the first six girls who spoke up and spoke from the heart in the locker room is who we went with in that third set."

The new lineup immediately responded, jumping out to a 3-1 lead in the set, powered by the play of Desirre Wilkerson.

"Dez came in and played great," Jacobs said. "She got that block there early in the set, and that was our first real block of the game."

Rice rebounded, however, and found the holes in the Herd's new lineup. The balanced Rice attack, which was led by junior Meredith Nancy Cole, who had nine and eight kills respectively, built a double-digit lead on the Herd in the set.

Marshall rallied late, but after a rotation error gave Rice game point. The Herd did not complete the comeback and the match 25-17.

The loss, which was the eighth in a row for the Herd, dropped them to 9-15 (3-9 in C-USA) on the season. The Owls improved to 14-11 (9-4 in C-USA) on the year.

Marshall was led by senior Elizabeth Herman, who tallied eight kills, and freshman Dorothy Rahal, who collected 13 digs in the loss.

Justin Prince can be contacted at Prince26@marshall.edu.

Herd women's basketball defeats West Virginia Wesleyan

Senior forward Crook records double-double in Herd's 73-65 exhibition win

HERDZONE.COM

Thundering Herd senior Tynikki Crook recorded a team-high 20 points and 10 rebounds as the Marshall University women's basketball team topped West Virginia Wesleyan, 75-63 in Monday night's exhibition contest at the Cam Henderson Center.

Three other members of the Thundering Herd joined Crook in double figures, led by Veronica Ruiz's 17 points and eight assists. Rashedah Henriques added 12 points, while newcomer Lateidra Elliot tallied all 10 of her points from the free throw line in her Herd debut.

"I think Lateidra Elliot is a difference maker for a basketball team," said head coach Royce Chadwick. "When you

have a very good trigger person up there, she can just make everybody a little bit better, and I think tonight you got a glimpse of what she is able to do."

Ruiz started the Thundering Herd off with a layup seven seconds into the game to give Marshall a quick 2-0 lead, an advantage Marshall would never relinquish.

A Crook jumper at the 11:14 mark of the first half capped off an 8-2 Thundering Herd scoring run. Crook and Ruiz shot 11 for 15 from field in the opening stanza to help Marshall to a 40-32 advantage at the break.

Crook's turnaround jumper with 11:51 remaining in the contest gave the Herd its first double-digit lead of the

second half and remained in double figures for the remainder of the contest.

Wesleyan's Lydia Bredenbaugh paced the Bobcats with 17 first-half points and added four second-half baskets to finish with a game-high 21 points. Danae Hill and Brianna Welch added 15 points and 10 points, respectively.

Marshall had a 48-33 advantage on the glass, thanks in part to Adrian Randall's game-high 11 boards. The sophomore also led all players with six blocks.

The Thundering Herd opens the regular season at Farmville, Va., in the Longwood, on Nov. 12 and 13. Marshall takes on Appalachian State on Friday and Longwood on Saturday. Tipoff for both games is scheduled for 5 p.m.



Herd forward Veronica Ruiz goes up for a basket in Marshall's 75-63 home exhibition win over West Virginia Wesleyan on Monday.

Lincecum leads Giants to first World Series title since franchise moved west

BY ERIK BOLAND
NEWSDAY
(MCT)

ARLINGTON, Texas — Freak out, San Francisco.

The drought is over. Behind Tim Lincecum, an expected World Series hero, and a long forgotten one, the Giants delivered the City by the Bay its first World Series title with a 3-1 victory over the Rangers Monday

night in Game 5 at Rangers Ballpark.

The win gave the Giants a 4-1 Series victory and the franchise its first title since 1954, when it played at the Polo Grounds in New York. The 56-year drought is baseball's third longest.

Lincecum, aka The Freak, and soon-to-be-Yankees-target Cliff Lee engaged in a memorable pitchers' duel for six innings

before Edgar Renteria hit a three-run homer in the top of the seventh that silenced the crowd of 52,045.

Nelson Cruz's homer off Lincecum with one out in the bottom of the seventh drew the Rangers to 3-1.

But that would be it against the 26-year-old righthander, who allowed three hits in eight innings, walking two and striking out 10. Brian Wilson

pitched a 1-2-3 ninth, striking out Cruz swinging for the final out and setting off a celebration at the mound.

Renteria, who was 7-for-17 with two homers and six RBIs this Series, was named its MVP. It also was the second time he came up with a Series-winning hit. In Game 7 of the 1997 Series, his 11th-inning RBI single up the middle off the Indians' Charles

Nagy won the championship for the Marlins.

That he hit two homers this Series was nothing short of remarkable — coming into the Series, he had one home run in 61 postseason games, spanning 225 at-bats.

Neither ace was very good in Game 1, an 11-7 Giants victory, though Lincecum was far better than Lee. That night, See WORLD SERIES 15



**"We're hoping now
for a fresh start with the American people."
Michael Steele, on today's elections**

THE PARTHENON marshallparthenon.com | Tuesday, November 2, 2010

THE PARTHENON EDITORIAL

Make your voice heard on election day

The candidates we elect to office today will impact us now and in the future

Today is election day, which is exciting in a few ways. First of all, this is the day when Americans have the opportunity to voice their opinions. If we're unhappy with our public officials, we have the right to vote them out and make changes to the system.

Second, after today, we will be

able to turn on the television without seeing campaign commercials.

While some of us may be more excited about the second reason, the importance of voting cannot be stressed enough. As college students, we are too often under-represented when it comes to changes in policy. Our opinions

and requests are overlooked because we do not, as a group, have a strong voting background.

It may seem a bit cliché, but we really are the future. The decisions made by our local, state and national leadership affect us today and will continue to affect us throughout our lives. We have the right to have a say in these decisions.

We hope that you have been studying the candidates and the

issues to be more informed when you make your choices at the polls today. We also hope you will look past what is presented in negative campaign ads on television. The issues and candidates are deeper than can be expressed in a 30 second commercial.

The beauty of democracy is that we can choose our leaders. We should not vote simply because we are supposed to, we should vote because we can. It's our right and

something that sets us apart from many people in the world.

If you have already voted today, wear your "I voted" sticker loud and proud. Whether you realize it or not, the decisions you made at the poll today will have some impact on your future and the future of those in your community.

If you have yet to vote, get out and do so. While individually we may only account for a single vote, together our voices are very

ANNA SWIFT
THE ART OF EXCELLING AT SCHOOL

How to strategically approach a writing assignment

From setting up the right foundation to taking charge of your education, my columns have suggested that it is possible for almost anyone to become a successful student. In accordance with this belief, my previous column revolved around how to adequately prepare for an exam.

Another area of academics that requires a sound approach is writing a paper.

Writing assignments, whether they concern research or personal experience, require a selective mind and strategic thinking. After all, there's far more information out there that can be funneled into a 5-page paper than you could ever possibly confront. For this reason, you must learn to navigate swiftly and strategically through all available resources and present your findings smartly.

The best advice I have found in terms of how to approach a writing assignment comes from a textbook called "Writing with a Purpose" by Joseph F. Trimmer. The approach advocated in his material is comprehensive and well reasoned.

In his text, Trimmer lays out three main guidelines of writing and three major stages of writing.

The three elements of writing defined by Trimmer are subject, audience and purpose.

"In every writing situation, a writer is trying to communicate a subject to an audience with a purpose," according to Trimmer.

To pick a worthy subject for our papers, he said we should base our selections on what we already are familiar with, what is of interest and significance to our audience and what is manageable in the confines of our assignment. Possible audiences include you — the writer — your professor and an invisible reader who must be shown that your paper is worthy of his or her time. Our purpose then allows us to know what kind of information we need, how to organize and develop that information and why it is important. Only with an awareness of these elements is it possible to write an effective paper, according to Trimmer.

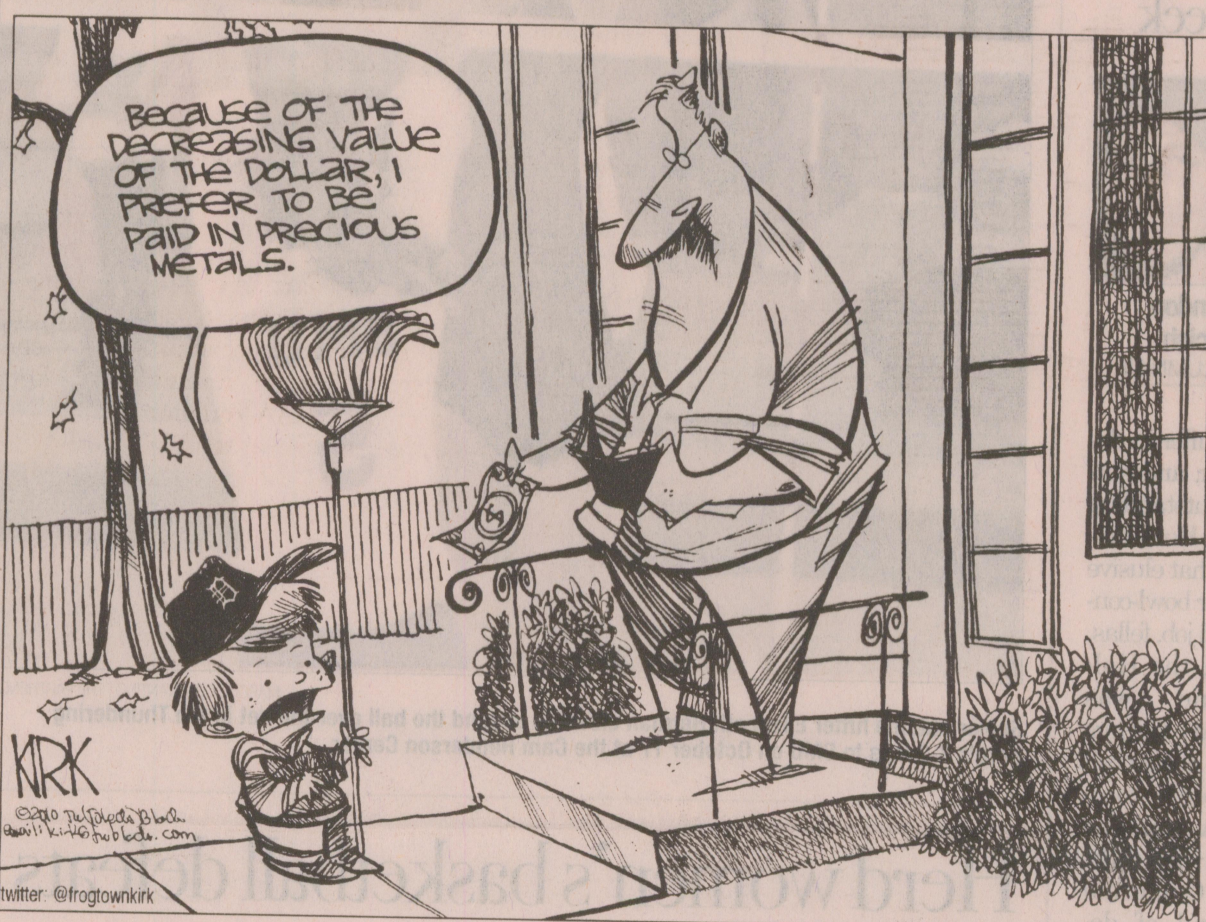
The major stages of the writing process advocated by Trimmer include planning, drafting and revising. Planning involves examining possible topics through lists, free writing or speculation while drafting, which involves exploring possible arrangements of the information. Drafting tools include a scratch outline of major topics, a discovery draft, a list of potential thesis statements and a formal outline of the paper.

Revision is the stage of the writing process, which actually results in your final paper. According to Trimmer, revision is the "process of seeing again." It's the point where you see your paper through the eyes of a stranger and then consider what you achieved, what worked and what should be modified.

So it's necessary to approach writing assignments strategically. Similar in many respects to this process is that of carrying out projects, which will be the focus of my next column.

Contact columnist Anna Swift at fahrmann3@live.marshall.edu.

EDITORIAL CARTOON | KIRK WALTERS | TOLEDO BLADE



THE PARTHENON STAFF

EXECUTIVE EDITOR
Michael Spurlock
spurlock36@marshall.edu

MANAGING EDITOR
Kerissa Bennett
bennett120@marshall.edu

SPORTS EDITOR
Marlowe Hereford
hereford4@marshall.edu

LIFE EDITOR
Tess Moore
moore231@marshall.edu

COPY EDITOR
Shannon Miller
miller535@marshall.edu

PHOTO EDITOR
Marcus Constantino
constantino2@marshall.edu

CONTACT US

109 Communications Building
Marshall University
One John Marshall Drive
Huntington, WV 25755

E-mail: parthenon@marshall.edu.

Newsroom.....304-696-6696

Fax.....304-696-2732

LETTERS TO THE EDITOR

Letters can be e-mailed to The Parthenon with word length of 350 to 450 words. Writers must give contact information and editors will contact them to verify information and identity before anything is published.

ADVERTISING AND ADMINISTRATION

Nerissa Young.....304-696-2736
Adviser

Sandy Savage-York...304-696-2273
Advertising Manager

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Online poll

What are you counting down to?

- Thanksgiving break
- Christmas break
- Graduation

marshallparthenon.com

RESULTS

Are you planning to vote this November?

- Yes.....72%
- No23%
- I don't know.....5%

World Series
Continued from Page 3

Lincecum allowed four runs in 5 2/3 innings and Lee, never before beaten in eight previous postseason starts, allowed six earned runs in 4 2/3 innings.

Monday night, both were brilliant, Lincecum for just a little longer and without the big mistake. Lee ended up allowing three runs and six hits in seven innings, walking none and striking out six.

The Rangers' first hit came in the fourth when Michael Young, just 4-for-17 in the Series, singled off the middle. With the crowd on its feet, Josh Hamilton struck out, Vladimir Guerrero grounded into a force play and Cruz struck out.

Aubrey Huff, whose two-run homer gave Madison Bumgarner all the offense he'd need in the Giants' Game 4 victory, reached on an error by Moreland, the first baseman, to start the fifth. But Lee struck out the still-slumping Pat Burrell giving him 20 strikeouts in 40 at-bats this postseason then getting Renteria to ground into a 6-4-3 double play.

Lee struck out Aaron Rowand looking to start the sixth and looked headed for another easy inning when

Andres Torres grounded to short. But Freddy Sanchez, who doubled three times off Lee in Game 1, dumped a single into right. Giants rookery catcher Buster Posey came up next and momentarily sucked the wind out of the crowd, swinging at a first-pitch 92-mph fastball and smacking it opposite-field to right-center. Cruz gave chase and caught the ball against the wall in right-center to end the inning, caught by cameras, to say, "how did that not go out?" on his way back to the dugout.

NLCS MVP Cody Ross reached in the seventh, leading off with a single. Juan Uribe followed with a single, giving either team its first legitimate threat. Huff came next and dragged a bunt down the first-base line for his first career sacrifice. Lee struck out Burrell for the second out but, with the crowd up and whirling their white towels, Renteria hammered the lefthander's 2-and-0 pitch over the wall in left-center, setting off a celebration in San Francisco that was topped only by the one ensuing when the third out of the ninth was recorded less than an hour later.

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Residence
Continued from Page 1

Halls will be required to attend a mandatory floor meeting on Nov. 14," Eggleston said. "Students will be informed of the leaving procedures, such as making sure everything is unplugged, taking out the trash and turning off the lights."

Students living in the First Year Residence Halls are not required to leave over break, said Jennifer VanHeest, assistant general manager of operations of the First Year Residence Halls.

"We will have 24-hour desk staff and one resident adviser on duty throughout break," VanHeest said. "It is their room. The students are free to come and go as they please."

All students need to pay attention to e-mails and flyers and follow their residence hall's procedures, Eggleston said.

Tiffany Bajus can be contacted at bajus@marshall.edu.

HUBERT - - By Dick Wingert



"It's OK—she doesn't have any bait on the hook."

Quick Pitch
Continued from Page 3

And then came the final week. In yet another back-to-the-wall scenario, Marshall's Megan Tabler netted an unbelieveable double overtime victory to push past East Carolina the very same night Memphis dismantled University of Alabama, Birmingham to drop UAB out of the conference tournament running and replace the spot with a giant Marshall on the schedule.

Hughes' exploits in the box made it possible for Tabler to seize that moment, as the Washington went head-to-head with ECU's forward force — a formidable presence — and replaced the other side champion of the Marshall backfield.

Regardless of what happens out there in Florida this week — if you run into any of the players on campus, congratulate them. They've earned it, hands down.

So to Coach Long, Coach Letts, Coach Rake and the women's Thundering Herd soccer players — congratulations on a regular season. Remember to keep fighting all the way to the NCAA Tournament.

Brandon Anicich may be contacted at anicich@live.marshall.edu

Weekly SUDOKU

by Linda Thistle

		1	3					2
	4		6					5
6					1	7		
	5		1					2
2				4	7			5
		9		5		6		
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8			9					4
	9				8			7

Place a number in the empty boxes in such a way that each row across, each column down and each small 9-box square contains all of the numbers from one to nine.

DIFFICULTY THIS WEEK: ★★★

★ Moderate ★★ Challenging
★★★ HOO BOY!

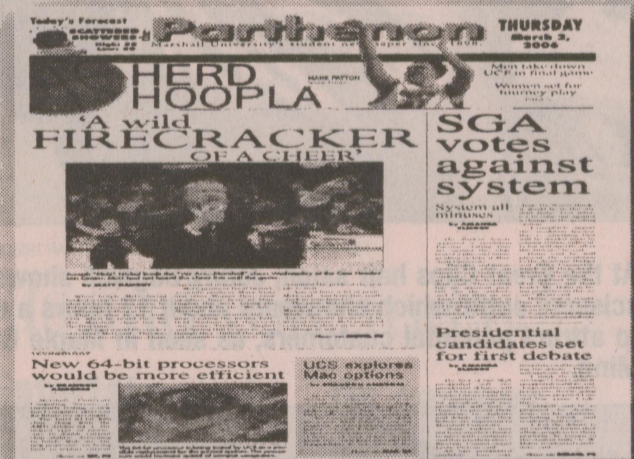
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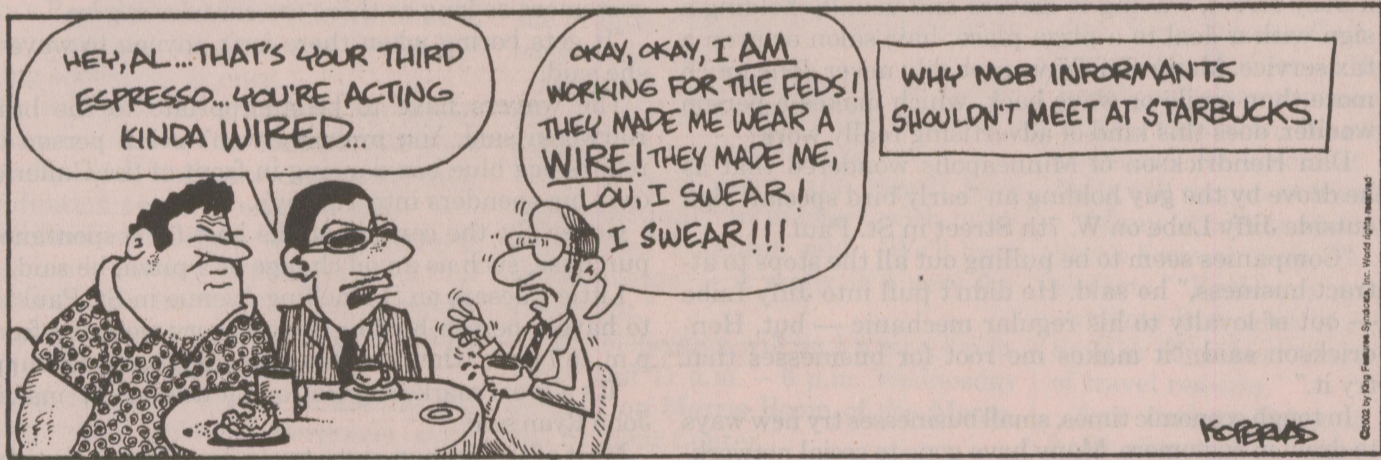
Unscramble the letters within each rectangle to form four ordinary words. Then rearrange the boxed letters to form the mystery word, which will complete the gag!

- Improve HENRIC
- Solid KITCH
- Straight REDICT
- Manage REEVOES

TODAY'S WORD

Out on a Limb

by Gary Kopervas



1. Berkley Art Museum & Pacific Film Archive
2. The Blanton Museum of Art
3. The Spencer Museum of Art
4. The Cornell Fine Arts Museum
5. Vanderbilt University Fine Arts Museum
6. The Block Museum of Art
7. The Palmer Museum of Art
8. Rhode Island School of Design Museum
9. Bowdoin College Museum of Art
10. Williams College Museum of Art

Student exhibition begins in Birke Art Gallery for Foundations Portfolio Review

BY ERIN HILL
THE PARTHENON

Student artwork is currently on display in the Birke Art Gallery for evaluation.

Each week the gallery will display a different group of student artwork.

Natalie Burdette, Birke Art Gallery assistant director, said the first part of the exhibit displays student artwork for freshman review. She said students have to submit their work from their foundation course, such as drawings 1 and 2, 2-D design and 3-D design. She said professors come to the exhibit to evaluate the students, and the students must pass the freshman review to move to the next course level.

"This gives the students a chance to work on a professional level and experience what they will be doing in their field," Burdette said.

She said to exhibit their work on a professional level, the students have to choose what they think is their best work from their portfolios. The artwork has to be properly formatted by being matted and framed to be placed on the gallery's walls. She also said the students arrange where their work will be placed.

"The students decide everything," Burdette said. "They have to take into consideration the format of their work and how the work flows together as a whole."

The exhibition does not only show undergraduate work, she said. The

exhibition ends with graduate artwork to show the progress students make throughout the years.

"The exhibit shows the work that undergraduates have learned throughout the semester, but it also shows the work of graduate students who have already graduated in their majors," Burdette said. "This helps show undergraduate students what they are capable of doing."

Mary Grassell, graphic design professor at Marshall, said the students give a verbal presentation about why they chose their pieces of artwork. She said it gives the students direction and helps them to be professional.

"It gives them a feel of competitiveness and makes them want to do something better," Grassell said. "This is a chance for them to let their work shine."

The professors look for good basic skills, strong design, good drawing ability and how well the students composed their space, she said.

Grassell said the exhibit is very helpful to students.

"It serves a good purpose to see all the different work up and being displayed at the same time," she said. "It shows the variety of what our students can do."

The student exhibition will be on display 10 a.m. to 4 p.m. Monday through Friday and 6 p.m. to 8 p.m. Monday until Dec. 2 in the Birke Art Gallery.

Erin Hill can be contacted at hill266@marshall.edu.



Lorin Michki, art and design major, poses with his artwork in the Foundations Portfolio Review exhibition in the Birke Art Gallery.

PHOTO COURTESY OF JAYE IKE

Human billboards are signs of times



At the Great Clips hair salon, Jenny Bagwell shows her scissors outfit which she wears about 12 hours a week to attract potential customers, as seen in Maple Grove, Minn.



To attract customers, some small businesses plant employees near their business often dressed in costume, holding a sign, which the employee shakes to attract drivers' attention. Here, sporting a wedding dress, Briton Tomasko, 18, granddaughter of the owners of Park Diamond, tried to drum up business in Maplewood, Minn.

BY JOHN EWOLDT
STAR TRIBUNE (MINNEAPOLIS)
(MCT)

MINNEAPOLIS — Imagine this help-wanted ad: "Employee needed to work outside. Smiling and waving required. Dancing encouraged. Bring your headset."

We've all seen one: a person dressed in a costume near a busy street, waving to drivers and usually holding a sign with a deal to a pizza place, hair salon or even a tax service. Many of us have probably never done much more than smile or wave back, which makes a person wonder, does this kind of advertising really work?

Dan Hendrickson of Minneapolis wondered that as he drove by the guy holding an "early bird special" sign outside Jiffy Lube on W. 7th Street in St. Paul.

"Companies seem to be pulling out all the stops to attract business," he said. He didn't pull into Jiffy Lube — out of loyalty to his regular mechanic — but, Hendrickson said, "it makes me root for businesses that try it."

In tough economic times, small businesses try new ways to draw in customers. Many have gone to social networking on Facebook and Twitter and coupon sites, such as Groupon, but old-fashioned methods are resurfacing.

They're human billboards, said Glenn Karwoski, managing director at Martin Williams Advertising in Minneapolis. It's a variation on an old marketing strategy, the sandwich board.

"But any way you look at it, it's inexpensive outdoor advertising," he said.

The past two years have been especially hard on businesses that sell luxury items, such as jewelry, said Crystal Lundquist Mely, co-owner of Park Diamond in Maple Grove, Minn. To survive, she adapted. She moved to a smaller location, and when city ordinances wouldn't allow a sign in the window, she took to the streets. Or at least her grandkids did, dressed as fairies in one outing, "Wizard of Oz" characters in another and most recently, a "bride" in a wedding gown wearing a diamond as big as a golf ball, waving to cars driving by on a busy street.

"It triples my traffic when I have my grandkids helping out," Lundquist Mely said.

Jennifer Max, the owner of a Great Clips franchise, said her business more than doubles when she has a pair of scissors near her salon — a 6-foot-tall pair of scissors worn by a woman who snips along busy Weaver Lake Road in Maple Grove. It also doesn't hurt that the scissors sister is holding a sign saying, "Haircuts \$6.99."

If on-street marketing works so well, why aren't more businesses doing it? Like any pursuit, not everyone is

good at it. The poor schmucks with hangdog faces staring at the pavement don't do much to attract customers. It's the ebullient characters who strut, smile and make us laugh who pull us in.

Briton Tomasko, 18, of Brooklyn Park, Minn., doesn't mind putting on a wedding dress and waving like a member of the royal family to potential Park Diamond customers as long as there are cars driving by.

"It gets boring when there isn't anyone to wave to," she said.

The wavers have to be appropriate to the brand, Karwoski said. You probably won't see a person in a robin's-egg blue box dancing in front of the Galleria to coax big spenders into Tiffany's.

Generally, the concept works best for a spontaneous purchase, such as an oil change or a pizza, he said.

Little Caesars on S. Snelling Avenue in St. Paul tries to have a person holding a sign every weekday from 4 p.m. to 7 p.m., when people are heading home for supper.

"It's a great marketing tool, and it does work," manager John Ryan said.

Most of the human signs try to have fun on the job, so it works best for a business with a sense of humor. Tax services don't usually elicit a lot of yuks, but Liberty Tax Service is trying to change that. Every tax season, from mid-January to mid-April, at least one employee from its 39 Minnesota locations is dancing near a busy intersection, drumming up business dressed as the Statue of Liberty.

The company employs wavers, an official title, in the coldest season on the calendar. Fortunately, the turquoise foam costumes (with a crown) are baggy enough to hide a coat beneath. It also helps that Liberty employees are encouraged to bring headphones.

"Dancing to the tunes not only keeps the wavers animated and attracting customers, but it also keeps them warm," said Nina Cunningham, public relations director for Liberty Tax in Virginia Beach, Va.

The wavers are such an integral part of Liberty's business model that auditions are held after applicants watch videos of the company's favorite wavers. Prospects get suggestions such as saluting police officers who drive past and arm-pumping to get truck drivers to honk.

"It's all part of building our brand," Cunningham said. But do people really choose a tax preparer because someone in a cute costume waves at them? Cunningham said it's a little like going to the dentist.

"We want to take something unpleasant and make people more relaxed about it," he said.

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