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Todd: 'It just kept building up'

By JEFF ANDERSON
Sports Writer

There is one football player that has been affected by the firing of football coach Frank Ellwood more than any of his teammates.

For Todd Ellwood, it means more than just seeing his head coach and entire staff fired. It means his father has lost his job. "It was pretty upsetting at home when he came in Sunday night and told us that it was over," Todd said. "He knew when he went into coaching that you either won games or you lost your job. That's just the way it works out."

Todd said the pressure had been building up for a long time, but that he didn't really think his father's job was in danger until a few weeks ago.

"Little things kept building up until I knew what was going to happen," Todd said. "But I thought they would at least have the decency to wait until the season was over. In a way, I guess, I'm glad he is out of it. I would like to see him go into a profession that pays for the work you do, but I'm not sure what he will do since he has such a love for football."

"My dad is not a quitter," Todd said. "I knew he would not resign because that is not congruent with his style. Anybody that knows my dad, knows that he is an intelligent man. Even if people didn't agree with his coaching

techniques, they respected him as a coach."

Todd said he is presently unaware of what the future may hold for himself. "I will definitely finish my education, probably at Marshall. I'm not sure if I want any more football or not, however. The only reason I would play out my final year would be for the sake of my teammates. There is a certain closeness that develops within a team that does not exist anywhere else. That would be the only reason I would want to play. Who knows, the new coaching staff may not even want me."

"I don't feel that I owe Marshall University or the administration anything," Todd said. "I played here as hard as I possibly could. They certainly didn't give my dad what he deserved, so I don't feel that I owe anyone but my teammates anything."

Todd refused to speculate on his father's future. "I don't know what he will decide to get into, I just hope he finds his 'green pastures. I know that he couldn't have worked any harder, or worked us any harder than he did," Todd said.

"I don't know exactly what he will do, or where he will go, but I do know that he is not going to ever be run out of Huntington. He's not leaving with his tail between his legs, and neither am I."



Photo by JEFF ANDERSON

Todd Ellwood takes a breather during a football game this season at Western Carolina University. His father, MU head coach Frank Ellwood, was fired Monday after four years as mentor of the Thundering Herd.

Todd commented briefly on Marshall fans, by saying he felt that for the most part, they had been unfair.

"The only thing I know for sure is that my dad can look in the mirror and tell himself that he did the best he could. I know he did."

Basketball ticket sales alphabetical

While students are busy speculating on the basketball season, the ticket office has begun selling tickets for the Western Ontario exhibition game, Monday at the Memorial Field House.

All student seats are reserved this year, according to ticket manager Joe Wortham, to insure student seats in the student section.

"We are trying to give all of the students decent seats at least some time during the season. We understand that some students cannot make it to the game until the last moment, and then end up sitting along the ends or standing up," Wortham said.

Tickets to all home games will be distributed on a rotating priority group system. Students are divided into three alphabetically based priority groups. Before each game, students in the priority group for that game will have two days to pick up tickets before they are distributed at large.

The priority period for the Western Ontario game has already passed, and tickets are

now available for all students. Tickets are available from 7 a.m. to 4:30 p.m. today, and 9 a.m. to 4:30 p.m. Monday. Students may also pick up tickets at the field house before the game.

The priority period for the season opener Nov. 25 against Morris Harvey will start Friday morning at 7 a.m. for students with last names between O-Z, and continues through Monday at 4:30 p.m.

Priority group for the Nov. 27 game against Morehead State is A-F, and students in that category may also begin picking up tickets Friday morning.

Wortham stressed that students should pick up tickets as early as possible in order to obtain the best seats.

Students must present ID card and student activity card when picking up tickets. Students can pick up tickets for another student by presenting their ID and activity card.

For each game, 100 guest tickets will be available at \$3 apiece.

Men's bowling team tries for dual win

Marshall's bowling team is looking for back-to-back wins at the West Virginia Intercollegiate Bowling Tournament this weekend on its home lanes.

As the defending champions, the double win would be the first in memory, according to bowling coach Ken Pemberton.

MU will host West Liberty, Glenville, Parkersburg Community College, West Virginia University and possibly Concord College.

Most of the schools will have both women's and men's teams competing, with seven men's teams and four women's teams,

Pemberton said. WVU will have the strongest team in the tourney, he added.

Pemberton said he felt confident that the team could beat WVU and "send them back crying." If MU cannot beat WVU and the other schools, "something is wrong," he said. Marshall's bowlers have the advantage of competing on their home lanes, and the bowlers are the defending champions, he explained.

Women's competition will be 6 p.m. Friday and 8:30 a.m. Saturday, while the men will compete at 9 p.m. Friday and 11 a.m. Saturday.

Intramural basketball underway

Tuesday night was a busy night at Gullickson Hall as one champion was named and another season began.

The Intramural Office won the volleyball championship with a 15-7, 13-15, 15-8 victory over the Sig Eps. In the semifinals, also played Tuesday, the Intramural Office received a bye while The Sig Eps defeated 14 TTE, 15-2, 13-15, 15-3.

The intramural basketball season began with a slate of seven

games. The scores were the Cavaliers over the Buckeyes, 43-32; the No Names defeated ROTC, 29-27; Brewers thumped the Funk Mob, 47-39; Cook's Crew beat BAD, 49-45; and South Charleston slaughtered the RA's, 51-32. The Bombers and FIA both won with forfeits.

In other intramural news, applications are now taken for Monday's intramural turkey trot. Each team will consist of two men and two women in the race for the bird.

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Mike Ruben

McMullen's dismissal of Ellwood justifiable

There are two sides to every coin, as the MU football team discovered when it won its first coin toss of the season last Saturday at Southern Illinois. And there are two sides to every story.

But to read any issue of this week's *The Parthenon*, one might be led to believe this newspaper supports and understands only one side of all of the recent news concerning the decision not to re-hire Frank Ellwood as head football coach.

Director of Athletics Joe McMullen made the decision on the grounds that Marshall was not fielding a fundamentally

sound football team and was showing no signs of improvement.

Meanwhile, those close to Ellwood such as the players and assistant coaches, who were fired also, are in a state of outrage. This is understandable. Frank Ellwood is a friendly, open, honest and likeable person.

Banners, letters to the editor and commentaries in this newspaper all reflect the feelings of people who know Frank Ellwood personally. I fit into that category and I like coach Ellwood.

The decision to relieve Ellwood and his hand-picked coaching staff, would have been a much easier one if he was a grubby person who didn't try to rebuild the Marshall football program or didn't care one way or

another. But Ellwood, as stated earlier, was just not that type of person.

But the decision was made, and like it or not, we'll have to live with it.

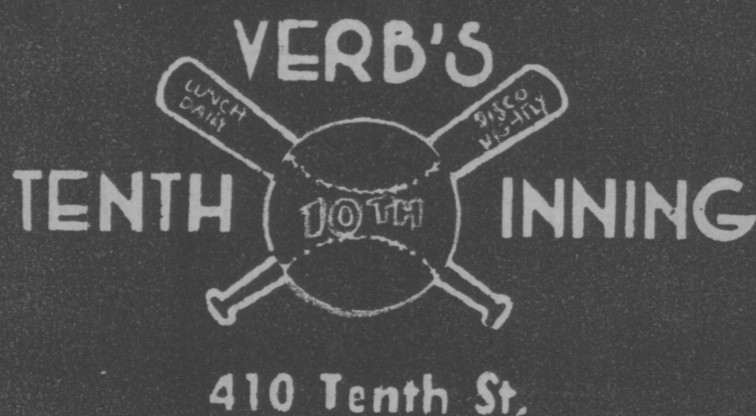
It is interesting to note that one lone "Yank Frank" banner held up at the Furman game has been the only visual sign of negativity displayed. Yet in an informal student survey 62 percent of those students polled thought McMullen's decision was a wise one.

This leads me to wonder why no banners saying "Thanks Joe" have been hanging on dormitories along with the "Buffalo Joe why don't you go?" and "Yank Buffalo Joe" signs currently being displayed on the walls of Hodges Hall.

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The FM 88 Sports Team talks with the coaches & players of MU Basketball.
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Seduction

Subliminal advertising topic of lecture

A former communications professor who claims advertisers dishonestly use subliminal cues related to sex and death "to seduce us into spending our money" will lecture at 8 p.m. today in Memorial Student Center Multi-purpose Room.

Dr. Wilson Bryan Key, author of two books on subliminal persuasion, "Subliminal Seduction and Media Exploitation," is concerned about the kinds of value systems perpetuated by these ads, according to a brochure on the author.

"Although most of us recognize that sex — blatant or subtly — sells products, it is becoming apparent that death sells them too, especially when it can be addictive, like cigarettes or alcoholic drinks," Key said.

Subliminal techniques have also been found in television commercials, Key said, including one for Liquid Plumber.

"The commercial opens on a clogged-up sink," he said. "The housewife squirts the stuff into the sink, and the junk swirls and disappears. As this is happening, the letters s-e-x appear one by one in the bottom of the sink. Above the 'x' is a skull in a bubble, providing both sex and death in the same ad. All this happens in a total of only four seconds."

There is no way to legislate against the techniques of subliminal seduction outside of banning advertisements completely, because the laws would be unenforceable, Key said.

ATO pledge class to sponsor tourney

Alpha Tau Omega fraternity pledge class will have its First "Tau" Ball tournament Saturday. "Tau" Ball is a volleyball tournament that the pledge class will have in hopes of promoting sorority competition, according to Daniel D. Fulks, South Point, Ohio, freshman and president of ATO pledge class.

The tournament will have six sororities competing for various awards, following standard volleyball rules, Fulks said. Trophies will be awarded for first and second place and a plaque will be given to the best cheering section.

The ATOs will have a T.G.I.F. with the winning sorority a few days after the event, Fulks said. A \$20 entry fee is required when registering to participate in this event.

The money received will be used for payment of the trophies, payment of the referee and payment of items for the T.G.I.F., Fulks said.

"The fraternity will not retain any profits from the event because it is not a money-making project, but a social event," Fulks said.

The tournament will begin at 11 a.m. in the Women's Main Gym.

The referee for the game will be from the intramural office, to avoid any doubt about any calls, Fulks said.

"This event will cap off the ATO help week, which is Nov. 13-18," Fulks added.

Help week is when the ATOs do various things around the house and for each other, Fulks said.

"We have help week to bring the brothers closer together, because it's the last week of our pledgship," he added.

Recruiting program planned

The student government, with support from the Alumni Association, will have a workshop Monday at 2 p.m. in Memorial Student Center Alumni Lounge for all students interested in the student recruiting program.

Crystal Hutchinson, coordinator for the program, said students not from Huntington are wanted to recruit at their high schools for Marshall. There will be two sessions, one after Christmas and again in February or March, Hutchinson said.

The workshop will provide information to interested students. Dr. James H. Harless, MU admissions director, James H. Glover, assistant director of

admissions, and Linda Lay, admissions counselor, will be there to explain the program and hand out materials and applications.

Any absences from classes brought about by the workshop will be excused by the university.

The program will be concentrating on the Kanawha Valley in the February/March session.

She added, "I feel the program will be really helpful. Students are more open with other students than administrations."

Hutchinson said she believes the program is a good experience.

For further information call Hutchinson at 522-1691, Ed Hamrick, student body president, at 696-6435, or the admissions office at 696-3160.

Greek activities discussion topic at faculty tea

Greek life was the topic for discussion at a tea Tuesday, attended by faculty and members of Greek organizations.

Rhonda Egidio, adviser to the student coordinator of affairs, said the purpose of the tea was to inform the faculty of various Greek activities and answer questions about the Greek system.

One faculty member said the Greeks were a marriage society and that she could pick out which sororities and fraternities would pair off together after graduation. The same faculty member also said Greeks were just a large social organization.

Other faculty members expressed approval of the Greek system and noted that the Greeks participate in service projects to help the community.

Egidio said sorority and fraternity life helps Greeks to learn to cope with responsibilities, such as running a household.

A slide show of some Greek events and houses were shown. Included were slides of Greek Week, Lambda Chi Alpha basketball competition, Sigma Sigma Sigma big sis party, and money raising events for charities like the Heart Fund.

WMUL-FM changes format to album rock

After surveying the radio market, WMUL-FM has switched its format to "album oriented rock."

The change was based on evaluations the management conducted during the last month on other stations in the market, said Ron Hill, student manager and Moundsville senior.

"We decided we needed a change from our past format of 'breaking music' or new releases to album length songs," Hill said.

Changes were based on student requests and on the response received from the feature album hour, he said.

The results from the feedback, suggestions from the listeners, Hill explained, "informed us that what the people wanted was AOR (album oriented rock) instead of what the commercial stations are now producing."

"The closest AOR station is in Charleston, WVAF, no other market carries it except us," he added.

"Our music selection is based on national surveys as well as suggestions from Jeff Hunt, WMUL program director and the music assistants," Hill said. Hunt, Barboursville junior, has six years experience in commercial radio.

The format of featuring classical music, disco, jazz, big band and blue grass will continue as before, Hill said.

The AOR music previously offered only in the late evening will extend to the afternoons, going away with contemporary rock, Hill said.

"We've had feature albums, an album played through its entirety at midnight, for over a year and the response has been good," Hill added.

Almanac

Almanac is published daily as a calendar of upcoming events and happenings of interest to the Marshall community. Items should be submitted to The Parthenon office, Smith Hall Room 311 prior to 10 a.m. on the day before publication.

Movies
"Animal Crackers", starring the Marx Brothers, will be shown today at 8 p.m. in Twin Towers cafeteria. It is sponsored by the Residence Hall Government Association. Admission is free to all dorm residents.

Greeks
Sigma Alpha Epsilon fraternity will have a Rent-An-SAE Day Saturday. For further details contact the fraternity house, 696-7767.

Meetings
Students interested in secretarial careers are invited to a meeting of the National Secretaries Association today at 6:30 p.m. at the French Tavern.

The Marshall Baptist Student Union will meet today at 7 p.m. at the Campus Christian Center. The program at Cammack Children's center will begin promptly at 7:30 p.m.

The Model U.N. is having an organizational meeting Friday at noon in Memorial Student Center. Anyone interested in membership is welcome to attend.

Miscellaneous
The National Management Association is sponsoring a tour of ACF today at 2 p.m. Interested students should sign up in Prichard Hall Room 404 as soon as possible. Only 35 students can participate.

A drawing for two free tickets to Saturday's East Carolina game will be at 3 p.m. today in Memorial Student Center Room 2W38.

ROTC will sponsor a Turkey Shoot today and Friday. Tickets are \$1 and may be purchased at the door or from an ROTC member.

Don Hatfield, managing editor of The Huntington Advertiser, will give a workshop on "Preparing and Submitting a Manuscript for Publication" at 3:30 today in the James E. Morrow Library Assembly Room (L-63). Any student interested may attend.

Poet Stanley Plumly will be on campus today, sponsored by et cetera literary magazine. At 2 p.m. he will have a creative writing workshop in the James E. Morrow Library Assembly Room (L-63). At 7:30 p.m. he will give a poetry reading in Old Main Auditorium.

Phi Delta Kappa will meet today in the Special Dining Room of Memorial Student Center. The speaker will be Bob Myers, President of the State Board of Education.

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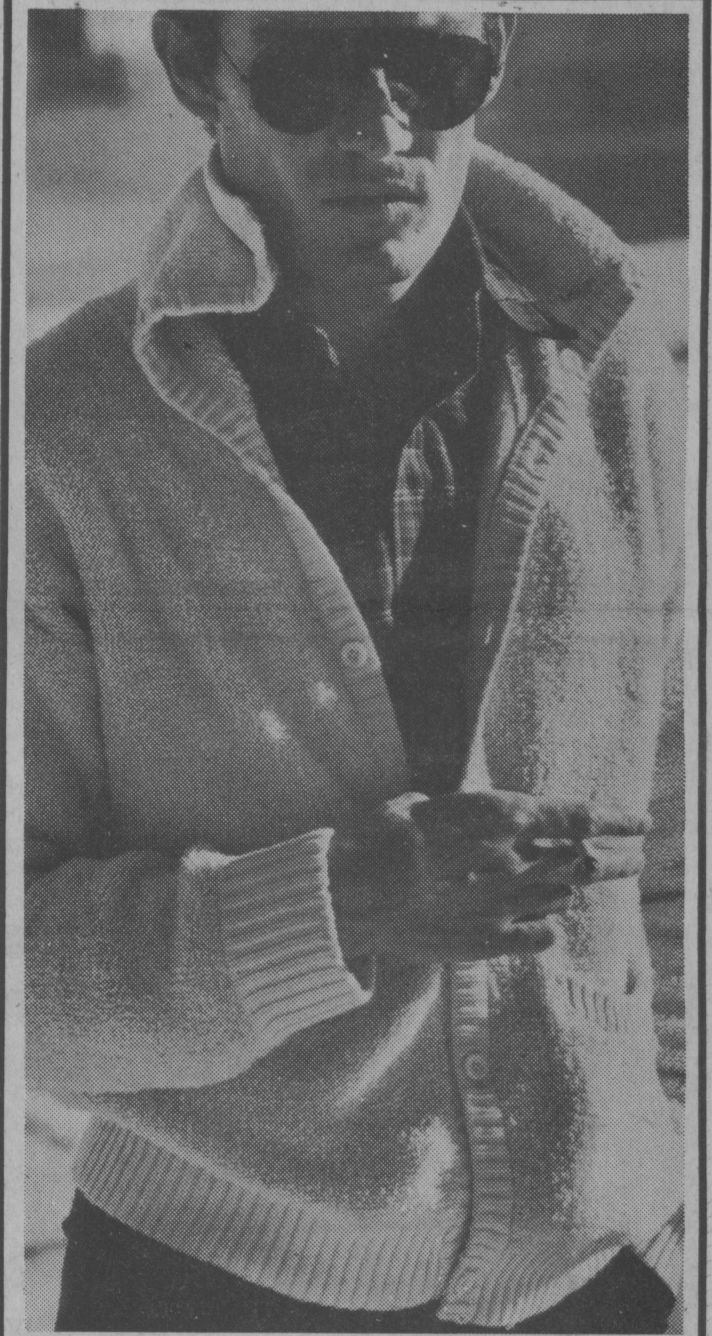
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Contest: What a give away. Over \$500.00 in gift certificates will be given away this Saturday. So come on down and sign up. Winners will be announced on WKEE during their live remote broadcast from 2:30 til 5:30. Sale ends Saturday.

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