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The Minutes of the Marshall University Board of Governors Meeting, October 18, 2011

Marshall University Board of Governors

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MARSHALL UNIVERSITY
BOARD OF GOVERNORS

October 18, 2011
Memorial Student Center
Huntington, WV

Members present, in person: Verna K. Gibson, Chairman; John G. Hess, Vice Chairman; Joseph Touma, Secretary; Phyllis Arnold; Oshel B. Craigo; Michael J. Farrell; David E. Haden; Ed Howard; Joseph K. McDonie; Marty Amerikaner; Mike Dunn; Ray Harrell

Members Absent: Dale Lowther; Letitia Neese Chafin; General H.G. Mooney; Michael G. Sellards;

I. Call to Order

Upon determining that a quorum was present, Chairman Gibson called the meeting to order at 11:20 a.m.

II. Minutes

Upon a motion by Joseph K. McDonie, seconded by Ed Howard, the minutes were approved for: April 28, 2011, June 14, 2011, June 24, 2011, July 26, 2011, August 9, 2011, September 1, 2011 and September 29, 2011.

III. Committee of the Whole

Upon a motion by David E. Haden, seconded by Joseph Touma, the Board Meeting dates were approved for:

December 13, 2011
February 23, 2012
April 17, 2012
June 18, 2012

IV. President's Report

Dr. Kopp discussed the Bond Issue stating that the bonds would be sold the first part of November. Ratings were done by Fitch and Moody rating services. At the October 12, 2011, HEPC meeting, the Marshall's bond issue was unanimously approved to proceed, and yesterday the Governor executed the final authorization to proceed. There is one more deadline and then a 10 day waiting period. Dr. Kopp commended Mary Ellen Heuton, Karen Kirtley, and their staffs for their meticulous work.

The next Cohort (3) meeting of the Pathways Project with the Higher Learning Commission is November 17-18 in Lisle, Illinois. The same core group that attended the original meeting will be making the trip.

Through the joint efforts of Athletics, the Foundation, the Big Green and others, we have surpassed 22% of capital project fundraising goal in committed pledges and gifts received.

Dr. Yingling, Dean of the School of Pharmacy, presented an update report to the Finance, Audit and Facilities Planning Committee concerning the development of the school. He noted that the leadership team is in place; new faculty hiring is progressing and the new student application process is underway.

PT Program development is on-schedule. Dr. Penny Kroll, the founding director of the school of physical therapy, was commended for her outstanding work and that of her faculty and staff. The CAPTE Candidacy Application for accreditation will be submitted in December, and a site visit is expected in January. They are making good progress with clinical site affiliations and they working with Pharmacy to develop joint, inter-professional education opportunities. This collaborative approach by both schools is expected to benefit future patients served by our graduates.

The International student recruitment initiative with INTO is progressing. INTO's leadership team recently visited Marshall for meetings with senior management. The joint Memorandum of Understanding has been sent back with revisions. Planning is underway for the first intake of international students in the fall of 2013. An overview was given. The emphasis of this program will be undergraduate international students. INTO has a good track record with two other American universities (Oregon State and South Florida). Student retention has been above 80% between year one and year two at these institutions. This partnership offers many positives with this type of recruitment. The long-term goal is to eventually enroll 300-400 international students per year. These enrollments will contribute to achieving the University's goal of enrolling ~15,000 full time undergraduates in 9 years.

The "We Car" unveiling will be October 31, 2011. Two cars will be available to all students and housed in Public Safety. This is a "pilot program" and is in the test stage. It offers a very cost-effective transportation alternative for students as compared to having a car on campus. Several questions ensued. There is no charge for insurance, gas, or parking. The program required a one year lease to the University. It is managed by Enterprise locally. Enterprise hired a student ambassador. All the reservations are made electronically for one hour or an overnight trip.

V. Jan Fox and Jon Cutler, Presentation on Information Technology Security Quarterly Report

A report update was given by Dr. Jan Fox, Senior Vice President for Information Technology/CIO and Jon Cutler, Chief Information Security Officer. At Marshall University, we operate large and diverse software platforms that operate on a sophisticated array of computers and high-speed networks. These technologies give us access to extraordinary services, resources and efficiencies that were not available a few years ago. They support the administrative, academic and research sectors of Marshall University. Jon Cutler coordinates and ensures Information

Security across the University in a manner that is consistent with best practices of the industry and the University's digital information and security compliance obligations.

VI. Committee Reports

Finance, Audit and Facilities Planning Committee, John G. Hess, Chair

Audit Approval:

Mr. Hess said the committee meeting duration was two hours. There was a lot to discuss. There was a quick update by Mike Hamrick regarding the proposed CUSA/Mountain West alliance.

Dennis Juran from Deloitte & Touche (D&T), LLP, was introduced and he discussed the audit bringing attention to increase of net assets, unrestricted net assets and said that Marshall University was healthy and no material deficiencies were shown. Mr. Hess talked about the MD&A portion of the audit, as he asked all board members to read that portion particularly. OPEB liability was discussed. This liability has grown and will stay at this level until the legislature and state address it. It was an unfunded liability for the State and cost estimates indicate that this liability exceeds \$8 billion. Mr. Farrell commended administration for a good and clean audit. Upon a motion by Joseph Touma, seconded by Joseph McDonie, the following resolution was unanimously approved:

Resolved, that the Marshall University Board of Governors accept the audited Financial Report for Fiscal Year 2010-2011.

Final Approval of an investment policy:

Upon a motion by Oshel Craigo, seconded by Joseph Touma, the following resolution was unanimously approved:

Resolved, that the Marshall University Board of Governors approves Policy FA-8, Investment Policy.

Investment Portfolio Strategy:

Mr. Hess noted that the portfolio strategy has been out for public comment and everything was fine. The strategy presented is based on recommendations from Laurie Bagley at CommonFund using previous investment policies as a basis. Upon a motion by Joseph McDonie, seconded by Mike Dunn, the following resolution was unanimously approved:

Resolved, that the Marshall University Board of Governors approves the Investment Portfolio Strategy for Marshall University.

Pharmacy:

Dr. Yingling presented during the Committee meeting and gave a brief explanation of the Pharmacy Fiscal Year 2012-2013 Fee Schedule. He noted that the leadership team has been in place since mid-2011, the MEB renovation is 25% complete (mentioned the celebration taking place the next day), the curriculum has been completed. A report to HLC will be sent November 1, 2011, and a meeting with the ACPE Board of Directors will occur in January 2012. Collaborations between the School of Medicine and Science have gone well. Recruitment for students is ongoing and inquiries are good. Upon a motion by Michael J. Farrell, seconded by Phyllis Arnold, the following resolution was unanimously approved:

Resolve, that the Marshall University Board of Governors accepts the proposed for Fiscal Year 2012-2013 Fee Schedule for the School of Pharmacy.

Fee Planning Schedule - Per Semester

ACADEMIC YEAR 2012-2013

MARSHALL UNIVERSITY

Pharmacy - DOCTORATE (4 years)

Per Semester	Resident 2011-2012	Resident 2012-2013	Increase Decrease	Non-Resident 2011-2012	Non-Resident 2012-2013	Increase Decrease
<i>Fees Assessed to All Students</i>						
System Capital Fees	NA	205.00	205.00	NA	800.00	800.00
Educational and General (includes \$5 Green Fee)	NA	7,225.00	7,225.00	NA	12,625.00	12,625.00
		7,430.00	7,430.00		13,425.00	13,425.00
Special Institutional Capital Fees (includes auxiliary Rec Ct capital fees)	NA	194.00	194.00	NA	194.00	194.00
Standard Auxiliary Fee	NA	339.00	339.00	NA	339.00	339.00
Total Student Fee Request 2012-2013		7,963.00	7,963.00		13,958.00	13,958.00

Per Year (2 semesters)	Resident 2011-2012	Resident 2012-2013	Increase Decrease	Non-Resident 2011-2012	Non-Resident 2012-2013	Increase Decrease
<i>Fees Assessed to All Students</i>						
System Capital Fees	NA	410.00	410.00	NA	1,600.00	1,600.00
Educational and General (includes \$5 Green Fee)	NA	14,450.00	14,450.00	NA	25,250.00	25,250.00
		14,860.00	14,860.00		26,850.00	26,850.00
Special Institutional Capital Fees (includes auxiliary Rec Ct capital fees)	NA	388.00	388.00	NA	388.00	388.00
Standard Auxiliary Fee	NA	678.00	678.00	NA	678.00	678.00
Total Student Fee Request 2012-2013		15,926.00	15,926.00		27,916.00	27,916.00

Joan C. Edwards School of Medicine-Academic Medical Center Agreement:

This item was postponed as there just wasn't enough time to give it the attention it deserved at the Committee Meeting.

Marshall University Foundation, Inc. Contract Agreement:

Layton discussed this item with the Board, and amended the resolution to add the lease of the Art Warehouse. Upon a motion by David Haden, seconded by Ed Howard, the following resolution was unanimously approved:

Resolved, that the Marshall University Board of Governors hereby authorize the administration to approve and execute agreements with the Marshall University Foundation, Inc., wherein these agreements reaffirm the relationship between the Marshall University Foundation, Inc. Marshall University and the Board of Governors, and be it further resolved that the chairman is authorized to execute the consent to assignment of lease and the lease amendment with the Marshall University Foundation relating to the premises known as the "art warehouse" and situate at 2005 2nd Avenue, Huntington, WV.

Academic & Student Affairs Committee, Michael G. Sellards, Chair

Ed Howard gave the report for the Academic & Student Affairs Committee. He told the Board that flu shots were being given for a nominal fee in the Don Morris Room. He discussed upcoming events for Homecoming and Parents Weekend. A Medical School update was given to the Committee, noting that administration met with the LCME. The action plan will be ready by December 2011. Each citation is in the process of being reviewed and addressed. It was mentioned that the appeal could not address any new issues. Dr. Touma shared that our 4th-year students' pass-rate on the medical licensure exam was almost 100% and felt the quality of our students and their preparedness for medical practice is impressive. The Board was assured that the issues will be taken care of and the medical school is working toward restoring full accreditation status as soon as possible. Discussion ensued with Board members asking questions and giving their support to Administration.

Next Mr. Howard discussed athletics reiterating the CUSA/Mountain West discussion. He also noted that basketball ticket sales are going well this season. More than 3,850 season tickets have been sold thus far, as compared to 3,500 last year. They are predicting a great season. In other matters, the NCAA graduation rates were discussed and it was noted that we are above the national average.

Specialized accreditation visits of note that will occur during the current academic year will involve the Business School Accreditation, Social Work and NCATE (for the College of Education).

Dr Marty Amerikaner, Faculty Representative of the Board, asked various BOG members to participate for one day in Program Reviews scheduled for March 28, 2012. He asked that everyone let Cora Massey know, after the formal request is sent. John Hess and Verna Gibson encouraged participation.

VII. Executive Session under the authority of WV Code § 6-9 A-4

No Executive Session was needed.

VIII. Announcements and Adjournment

The next Board Meeting is December 13, 2011.

As there were no other matters to bring before the Board, upon a motion by Joseph McDonie, seconded by Ed Howard, and unanimously approved, the meeting was adjourned at 12:40 p.m.

Joseph Touma, Secretary