7-14-1988

MU NewsLetter, July 14, 1988

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Gould appointed senior vice president

Dr. Alan B. Gould, dean of the College of Liberal Arts, has been appointed senior vice president of Marshall University, according to MU President Dale F. Nitzschke.

In his new position, Gould will be Marshall's second-ranking administrator, Nitzschke said.

Gould succeeds Harry E. Neel Jr. as Nitzschke's principal lieutenant. Neel, who was executive vice president as well as vice president for finance and administration, accepted a position at the University of Nevada at Las Vegas last month.

Nitzschke said Gould will assist him in the day-to-day operation of the president's office, will spearhead a number of special projects and will be responsible for operation of the university in the president's absence.

"Alan Gould has demonstrated repeatedly that he is not only an excellent administrator, but one of the true 'movers and shakers' who make things happen for Marshall University," Nitzschke said.

"I'm gratified that he has agreed to take on what amounts to a 24-hours-a-day assignment in behalf of the university."

Nitzschke said Gould had played a key role in several of the university's most successful projects. "Dr. Gould originated the Search Committee on Recruitment of Excellent Students (SCORES) and the annual Academic Festival sponsored by that group," Nitzschke noted.

"Now, about 4,000 of the region's outstanding high school students come to Marshall every spring to compete in the Academic Festival—many return as full-time Marshall students."

"He also developed the Metro Fee concept which allows students from four counties in Kentucky and one in Ohio to attend Marshall at reduced non-resident rates—and which helps to tie our Tri-State region together," Nitzschke added. "A few years ago, he took over a struggling program for non-traditional students, the Regents Bachelor of Arts Degree program, gave it strong academic credibility and made it a major success. He is that (Continued on page 2)

Leaming will serve as acting COLA dean

Dr. Deryl R. Leaming, director of Marshall University's School of Journalism, has been appointed interim dean of the MU College of Liberal Arts.

Announcement of the appointment was made by Dr. Carol A. Smith, vice president for academic affairs.

Dr. Alan B. Gould, dean of the College of Liberal Arts since 1980, last week was appointed the university's senior vice president.

Leaming will assume his new responsibilities Friday, July 15. He will serve until appointment of a permanent dean. An acting director will be named to head the School of Journalism.

With the exception of one year, Leaming has headed Marshall's journalism program since 1973. He served as chairman of Georgia State University's Department of Communication in the 1983-84 academic year.

Prior to coming to Marshall, Leaming was chairman of the Department of Communications at the University of Tulsa from 1971 to 1973 and head of the Department of Technical Journalism and Mass Communications at Kansas State University from 1969 to 1971. He joined the Kansas State journalism faculty in 1967 as an assistant professor.


Leaming earned his A.B. degree in political science and English at Fort Hays State University in 1957, his M.A. in psychology from the University of Nebraska in 1965, and his Ph.D. in mass communications from Syracuse University in 1969.

He has led the Marshall School of Journalism to national accreditation status, directed fund-raising (Continued on page 2)

Med School gets grant

To help attack West Virginia's heart disease death rate, the highest in the nation, Marshall University School of Medicine doctors have won a half-million-dollar grant to tackle the problem through education, Dean Lester R. Bryant has announced.

The five-year, $552,000 grant is one of four highly competitive Preventive Cardiologic Academic Awards given this year by the National Heart, Lung and Blood Institute, part of the National Institutes of Health. Funding began July 1.

"The NIH indicated to us that this was one of the most outstanding proposals it received for this program," Dr. Bryant said.

"This is a highly sought-after grant," he added. "Seventeen medical schools had applied for it this year, and we were one of only four to receive it. The other three are (Continued on page 2)
Med School receives $552,000 grant

(Yale, Louisiana State University, and the State University of New York at Stony Brook, which means we're in extremely good company.)

Bryant said the Marshall program helps break new ground by focusing the resources of several medical school departments, as well as other departments within the university, on reducing heart disease. The program's strategy is a long-term one, geared to stopping heart disease before it starts, say the MU program directors, cardiologist Robert Touchon and psychologist Marie Veitia.

"You don't stop heart disease with heart transplants or open-heart surgery," said Dr. Touchon. "You have to start with the 13-year-old who's inherited a gene for high cholesterol, the teen-ager who learned to smoke cigarettes in junior high school, the young person whose idea of a good breakfast is biscuits with sausage gravy. You have to start changing behavior patterns early."

The federal program is designed to greatly enlarge the army battling heart disease by giving medical students intense education in preventive cardiology. Marshall's program will do that and more, said Touchon.

"We want to cause a turnaround in West Virginia's high death rate from heart disease," he said. "You simply couldn't find a better place to prove that heart disease can be prevented by lifestyle changes such as keeping proper weight and cholesterol levels, staying away from cigarettes, getting regular exercise and so forth."

"One aspect of the program we're particularly excited about is producing a series of educational videotapes which can be borrowed by doctors all over the state as well as being used by our students," he said.

The program will substantially increase the emphasis on preventive cardiology throughout medical students' four years of education. In addition to classroom activities, the grant will allow the school to develop new ways for students and medical students to use their knowledge. For example, students will work in a risk factor screening clinic and a risk reduction clinic, where they will work with patients who want to lose weight or stop smoking.

"Since so many risk factors for heart disease relate to lifestyle and behavior, the psychology aspect is very important to the program," said Dr. Veitia, a medical psychologist in Marshall's Department of Psychiatry.

"We want students to believe that prevention is important and to know how to apply the appropriate knowledge," she said.

Marshall's multi-disciplinary approach to reducing heart disease is unusual, Touchon said, but even more unusual is the concept of teaching based on students' own risk of heart disease.

When new medical students report for classes this August, each will undergo a comprehensive heart health evaluation through Marshall's Medfit program. From this, students will receive a Personal Fitness Profile containing information about their own risk for heart disease and recommendations for reducing that risk.

In addition, statistics for the class as a whole will be incorporated as teaching examples in appropriate medical courses.

Senior VP appointed

(Continued from page 1)

rare combination—both a thinker and a doer."

Nitzsche said a successor to Gould as dean of the College of Liberal Arts will be announced soon.

A native of Huntington and a graduate of Huntington East High School, Gould has been a faculty member and administrator at Marshall for nearly 19 years, joining the History Department faculty in September 1969.

He earned his A.B. degree in history, with honors, in 1961 and his M.A. in history in 1962, both from Marshall, and his Ph.D. in history from West Virginia University. Before joining the Marshall faculty, he taught at Northern Virginia Community College, West Virginia University and District of Columbia Teachers College.

Gould was named chairman of Marshall's History Department in 1977. As an administrator, he also has served a year as assistant to the vice president for academic affairs, 15 months as acting vice president for academic affairs, director of the Regents Bachelor of Arts Degree program and assistant to the president for special projects. He was named dean of the College of Liberal Arts in 1980.

He has served as president of the River Cities Cultural Council and the West Virginia Historical Association and chairman of the Cabell County Historical Landmark Commission. He is a member of the board of trustees of the Huntington Museum of Art and a member of the Carter G. Woodson Memorial Committee.

He is the son of Mrs. Opal Gould of Huntington and the late Kermit H. Gould and is married to the former Mary Nell Burfield. They are the parents of three children.

Acting dean selected

(Continued from page 1)

programs to provide more than $300,000 for journalism scholarships and authored grant proposals resulting in funding of more than $1 million for journalism education.

In addition to participating in a wide range of professional and community organizations, Leaming has served as a consultant to the American Journal of Finance, the Charleston Gazette, Bluefield State College, American Medical Women's Association, General Motors, Concord College, University of Tennessee at Martin and River Cities Monthly magazine.

He is the author of three books and a large number of magazine and professional journal articles.

"As an academic administrator, Deryl Leaming has done a consistently outstanding job," Gould said. "The Marshall School of Journalism ranks as one of the finest in the country as a result of his leadership. We believe he will be equally effective as the interim dean of the College of Liberal Arts and we're gratified he has accepted that assignment."
Cooperative A.A.S. program developed

Marshall University's Community College will offer a new Associate of Applied Science degree in Occupational Development beginning this fall, according to Dr. F. David Wilkin, dean of the Community College.

"This is a cooperative program between the Community College and registered apprenticeship programs in West Virginia," said Wilkin. "Currently, three area apprenticeship programs are interested in participating in the new associate degree curriculum and we expect others to participate in the program in the future."

The apprenticeship programs already interested in participating in the associate degree are: the International Brotherhood of Electrical Workers, Local Union 317, National Electrical Contractors Association; the United Association of Journeymen and Apprentices of the Plumbing and Pipefitting Industry, Local Union 521, and the International Firefighters, Local Union 289.

Wilkin said the program has been designed to provide for cooperatively sponsored educational opportunities, leading to associate degrees, for students in approved apprenticeship training programs.

Eligible apprenticeship programs will be identified at the state level and the course of study will be determined by agreements between the university and the apprenticeship sponsors.

Mandatory components in the program include general education and classroom instruction in the occupational area. On-the-job training also might be eligible for college credit under the agreements negotiated by the parties.

The new program will carry a minimum of 21 credit hours in general education, 30 credit hours of instruction in the occupation area and as many as 13 credit hours for on-the-job training.

"This is a good program because it advances the portion of the Community College's mission which deals with the development of human resources through job-specific occupational development," Wilkin said.

"The program gives the Community College a larger basis for cooperation with business, industry and labor in offering residents of the state expanded opportunities for occupational development and post-secondary education," explained Wilkin. "Business and industry groups are genuinely interested in raising the level of education and skills among West Virginia residents and employers are anxious to more fully develop the capabilities of workers."

Wilkin said the cost of offering the new degree program will be minimal because students will enroll in general education courses that already are scheduled. He said he expects approximately 25 students to enroll in the program this fall.

To obtain further details about the Associate of Applied Science degree in Occupational Development contact the Marshall University Community College, 696-3646.

Memorial fund formed

A scholarship fund in memory of Mrs. Florentine Nitzschke, mother of Marshall University President Dale F. Nitzschke, has been established by the MU Foundation, according to Vice President for Institutional Advancement Keith L. Scott.

Mrs. Nitzschke, 79, died unexpectedly June 29 in Sioux City, Iowa, where she made her home.

"A number of significant, unsolicited checks earmarked in Mrs. Nitzschke's memory arrived during the days immediately after her death," Dr. Scott said. "After conferring with President Nitzschke, I have placed those gifts in a new 'Florentine Nitzschke Memorial Scholarship Fund' which will be used to assist Marshall University students."

Scott said contributions to the memorial scholarship fund may be sent to: Marshall University Foundation, Inc., Marshall University, Huntington, W.Va. 25755.

Williams named MSU dean

Dr. Tony L. Williams, associate dean for academic programs and professor in Marshall University's College of Education, has announced his resignation in order to accept the position of dean of graduate and special academic programs at Morehead (Ky.) State University.

Williams joined the Marshall faculty as associate professor of social studies in 1970. He has held a number of administrative positions within the College of Education, including department chairman, associate dean for student services and director of educational foundations and off-campus programs.

He has published numerous articles in professional journals and authored a textbook titled "Social Problems and Issues in American Education."

A native of Paintsville, Ky., Williams received his bachelor's degree from Marshall and master's and doctoral degrees from West Virginia University.

In his new position, Williams will be the chief administrative officer of all graduate programs at Morehead State University. He also will supervise the university's departments of Academic Honors, Extension Education, International Study, Academic Services and Grants, Contracts and Research.

Summer play scheduled

"The Dresser," a play by Ronald Harwood exploring the sad and funny relationship between an aging actor and his devoted dresser, will be presented by the Marshall University Summer Theatre July 21-23 at 8 p.m. in Old Main Auditorium.

Directed by Elaine Adams Novak, professor of theatre, the action takes place during a performance of "King Lear" in a provincial English theatre in 1942.

"The Dresser" was hailed as one of London's best plays of 1980 and later was performed on Broadway and made into a movie starring Tom Courtenay and Albert Finney.

Tickets will be $4 and will be available at the door or in Old Main Room B23. Tickets may be reserved by calling 696-ARTS.
Marshall faculty/staff achievements

Dr. JAMES W. HARLESS, director of admissions, has been selected as a member of the American College Testing (ACT) Program board of trustees. HARLESS, who has been West Virginia's state representative to the ACT Corporation since 1974, will serve a three-year term on the board of trustees.

The second edition of a microbiology textbook written by Dr. ALBERT G. MOAT, chairman of Marshall's Department of Microbiology, has been published by John Wiley & Sons Inc. Dr. JOHN W. FOSTER, a former MU faculty member, co-authored the book.

GIOVANNA B. MORTON, acting dean of the School of Nursing, has been named to two committees of the West Virginia Association of Deans and Directors of Nursing Education. She will serve as chairwoman of the group's Planning Committee and will be a member of the Legislative Committee.

Dr. CHARLES YANG, assistant professor of chemistry, presented two papers at the American Chemical Society's 20th central regional meeting held June 1-3 at Morgantown. The papers were titled: "Studies of the Electron Beam Damage to the Molecular Species Absorbed on Aluminum Surfaces During AES Data Acquisition" and "Studies of the Finish Distribution in the Chemically Modified Fabrics by FT-IR Photoacoustic Spectroscopy."

Dr. EDWIN C. JOHNSON, assistant professor of physiology, was an invited speaker at the International Workshop on Transduction in Biological Systems held May 23-27 in Montemar, Chile. His presentation, titled "The involvement of cGMP in invertebrate phototransduction," will be included in a forthcoming book with the same title as the meeting. The workshop was sponsored by Centro Estudios de Cientificos de Santiago.

Dr. ANCELLA BICKLEY, adjunct professor, has been named editor of a new book titled "The Plays of Ann Kathryn Flagg," published by Amistad Inc. Dr. LEONARD J. DEUTSCH, dean of the Graduate School, supplied the introduction to the book.

Dr. JOHN W. LARSON, professor of chemistry, was a member of the American Chemical Society's Test Preparation Committee and played a major role in developing the 1988 American Chemical Society physical chemistry examination.

Scholarships available

Information pertaining to Monbusho scholarships for graduate study in Japan will be available in Marshall University's Center for International Studies, Old Main Room 228, according to Dr. Clair W. Matz, center director.

Persons who have undergraduate degrees may apply for the scholarships in a related field of study.

Matz said recommended fields of study include the humanities, social sciences and the natural sciences.

The scholarships are awarded by the Japanese government and pay roundtrip airfare, lodging and meals, plus a small monthly stipend.

To obtain further details contact the MU Center for International Studies, 696-2465. Applications for the scholarships must be submitted by Aug. 31.

Dr. CHONG W. KIM, professor and chairman of the Management Department, presented a paper titled "Value Difference Between American and Koreans As A Potential Cause for the Test Development of the Korean Economics" at the annual meeting of Pan-Pacific Conference V held May 18 in Singapore. He also presented a paper titled "Korean Value Systems and Industrial Development" at the Korean Association of Business Administrators annual meeting held May 28. The article was published in "The Proceedings."

Dr. JOHN N. VEILKIND, associate professor and chairman of philosophy, recently had a review article titled "Reading—An Endless Controversy: Review of 'Hermeneutics & Deconstruction,'" a journal in Phenomenology, Vol. XVII, 1987. He attended the 22nd annual Heidigger Conference held May 20-22 at the University of Wisconsin/La Crosse. VEILKIND also presented a paper titled "The Play of Imaging" at a conference on "Sallis and the Path of Archai Thinking" held May 23-25 at Marynook in Galesville, Wis.


Dr. JABIR A. ABBAS, professor of political science, attended a week-long conference for faculty development of courses on "Issues in International Food Security" held June 13-19 at Colgate University. He presented a sample of the outline in methods and approaches he used in his course "The Politics of Food and Hunger" and made comments on various panels and speeches. The proceedings, papers, speeches and commentary will be published by Colgate University. The conference was sponsored by Interfaith Hunger Appeal, Brandeis University, Colgate University, the University of Notre Dame and Valparaiso University.

Dr. E. BOWIE KAHLLE, professor of biological sciences and director of clinical nutrition in the Department of Family and Community Health, presented a research paper titled "Distribution of Gastric Inhibitory Polypeptide (GIP) Binding Sites in Organs of an Obese Model: The LA/N Rat" at the 70th annual meeting of the Endocrine Society held June 8-12 in New Orleans. Dr. J.W. LEIDY Jr., assistant professor in the Department of Medicine, was a co-author. The research was among 90 presentations chosen for special recognition at the President's Poster Session and represented the top 15 percent of submitted abstracts.

Dr. RALPH OBERLY, professor of physics and physical science, attended a National Science Foundation Chautauqua short course titled "Dye Lasers and Their Uses in Physical and Chemical Research" conducted June 2-4 at the University of Pennsylvania in Philadelphia. On June 29-30 and July 1, OBERLY conducted a directed study workshop at the National Youth Science Camp in Pocahontas County. The workshop included having the campers record and process holograms of simple objects.
Med School seeks diabetics for study

As part of a study designed to brighten the health outlook for diabetes patients by improving their blood sugar control, the Marshall University School of Medicine is seeking diabetics who need some medication but do not require insulin.

The study will include diabetic persons age 40 to 60 who have not been treated with insulin or certain other medications. When necessary, the study will provide volunteers with supplies and medication.

The project will try to find out whether these people are helped more by the medication if they have had a few weeks of insulin treatment first to sensitize the body, says Dr. Bruce Chertow, professor of medicine and director for the project.

"Previous studies have shown that intensive treatment with insulin makes people more sensitive to the small amount of insulin that their bodies produce. We want to see whether this effect carries over to diabetes medications taken by mouth," Chertow said.

The study will include two groups, both of which will receive diabetes education, dietary counseling, and the oral medication glyburide. One of the two groups will receive intensive insulin treatment before starting the oral medication. The insulin will be given using a fountain-pen-sized device designed to make insulin use more practical.

"If our theory proves sound, this approach could be very valuable to the people who do not want to take insulin all their life or who haven't been able to control their diabetes with oral medication alone," Chertow said.

Persons interested in participating in the project should contact Chertow at John Marshall Medical Services, 696-7113.

'Coping' class planned

Marshall University will offer a course titled "Coping Strategies for Teachers of Exceptional Children" July 25-29 from 8 a.m. to 5 p.m. at the First Presbyterian Church in Huntington, according to Dr. Barbara P. Guyer, MU professor of education.

The course, which carries three hours of graduate credit, has been designed to help teachers learn to more effectively cope with exceptional students, parents of exceptional students and school administrators. Dr. Guyer said the course also will deal with the frustrations teachers of exceptional children often experience.

Dr. Robin S. Barton, a professional special education consultant from Richmond, Va., will teach the course. She has taught regular and learning disabilities classes and has been an educational diagnostician and counselor for adolescents who experience learning problems.

There will be a tuition charge for the course. To register or obtain further details contact the Marshall University Special Education Office, 696-2340.

Children's courses set

Marshall University's Community College and College of Education will sponsor the third annual Academic/Athletic Summer Enrichment Program for elementary, junior high and senior high school students during July and August.

The program for first-graders, which will be held July 18-22, will feature courses titled "Beginning Reading," "Fun With Math" and "Storytelling."

Second- and third-graders also will meet July 18-22, studying "Fun With Math," "Adventures in Reading" and "Dinosaurs, Starfish, Fossils and Things."

Students in grades four, five and six will meet July 25-29 and study "Introduction to Computers," "Study Skills" and "Softball."

Seventh-, eighth- and ninth-graders will meet Aug. 8-12. They will study "Intermediate Computers," "Study Skills" and "Tennis."

Students in grades 10, 11 and 12 will meet Aug. 15-19 and take classes in "Intermediate Computers," "Study Skills" and "Soccer."

Each group will be limited to 16 students and there will be a tuition charge of $55 per student, according to Lawson.

To register or obtain further details contact Lawson at the Marshall University Community College, 696-3011.

School gets equipment grant

The Marshall University School of Medicine has received a $7,911 grant from the federal government to purchase research equipment.

The grant will be used to buy an ultramicrobalance, a very precise weighing device, said Dr. Peter J. Kasvinsky, director of research development and graduate studies. He said the balance will improve the sensitivity of research and will save money by avoiding waste of expensive materials.

The grant is part of the Small Instrumentation Program of the National Heart, Lung, and Blood Institute.
Groups utilize campus during summer

Bankers, cheerleaders, principals, beauty contestants, athletes, librarians and senior citizens all will have one thing in common this summer.

They will be among approximately 20 organizations that hold meetings, workshops, camps and conferences on the campus of Marshall University.

According to Ray Welty, acting associate vice president for administration at Marshall, a total of 5,000 individuals will stay overnight in the university's residence halls, and an untold number of other conference guests will stay in local hotels.

"In addition to making use of Marshall's facilities for educational purposes, many of the groups and individuals will take the opportunity to see the sights in the Huntington area," said Welty. "They will visit the Museum of Art, take excursions on the West Virginia Belle, visit various points of interest, dine in local restaurants and shop in local stores."

Welty said that many of the visitors from out of state also will plan time to visit popular attractions throughout West Virginia. "These meetings and conferences have a positive effect not only on the local economy, but the economy of the entire state," he said.

Reluctant to place a dollar figure on the amount of money visitors to the campus might spend, Welty noted that hosting summer activities does bring welcome revenue to both the university and the community.

"The total impact is much more than economics," explained Welty, "It brings new people to the Marshall campus and our community. Sure, they leave dollars here, but perhaps even more importantly, they take back with them a knowledge of the university, the Huntington area, and in many cases West Virginia."

One of the highlights of the summer conference season at Marshall, according to Welty, is hosting the West Virginia Principals Academy conducted by the State Department of Education.

"Principals from nearly every county in the state are on our campus this week and next week, plus the national education figures who will be on the academy's faculty," he said. "These principals will receive firsthand knowledge about the university to share with their students.

"Marshall will make some money from the events being held this summer," Welty said. "That is welcome revenue, but more important is the intangible benefit--a heightened awareness of Marshall University and West Virginia and the people here."

Local students will do medical research

Four Tri-State area students will be doing research at the Marshall University School of Medicine this summer as part of the school's Minority High School Apprentice Program.

The students are: Kent L. Bryson, 17, of Barboursville, a Huntington High School junior; Seihun Kong, 17, of Huntington, a junior at Huntington High School; Charles E. Pennington, 15, of South Point, a sophomore at South Point High School; and Charu N. Sharma, 18, of Huntington, a senior at Huntington High School.

The students will work on such projects as medical-related computer programming and graphics, research into the complications of diabetes, and studies of how certain chemicals affect the kidneys.

Dr. Peter Kasivinsky said the program is funded by the National Institutes of Health, which hopes to interest minority students in careers in health research.

Students were selected based on references from their science teachers and on a short essay describing their interest in the program, their career goals, and their personal background.

In addition to the Tri-State students, two Williamson High School students are participating in the program. They are Theresa DuClan Ho, 18, and Joseph C. Ho, 17. Both are juniors.

NIH grant received

The Marshall University School of Medicine has received a biomedical research support grant of more than $24,000 from the National Institutes of Health.

This grant provides seed money for new research projects, according to Dr. Peter J. Kasivinsky, director of research development and graduate studies.

"Money from this grant allows researchers to get a study developed far enough to show granting agencies that the project warrants support," Kasivinsky said. "Several faculty members have told me that if we hadn't had this program in the past, they probably wouldn't have research grants today."

At Marshall, a committee of faculty members considers applications for funding from the grant. Last year's grant provided support for 14 projects, he said.

Concert trip planned

Marshall University's Alumni Association will sponsor a chartered bus trip to the Dionne Warwick/Burt Bacharach concert on Thursday, Aug. 11, at Riverbend Music Center, Cincinnati, according to Linda S. Holmes, director of alumni affairs.

The cost will be $45 per person, which will include transportation, a box dinner en route and concert ticket with seating under the pavilion. The bus will depart from Marshall's Memorial Student Center at 4 p.m. the day of the performance and return after the concert.

Space will be limited to 45 persons. Reservations must be made by Friday, Aug. 5.

To make reservations or obtain further details contact the Marshall University Alumni Affairs Office, 696-3134.

Office needs envelopes

The Marshall University Career Planning and Placement Center needs large campus envelopes, according to Reginald A. Spencer, director of career planning and placement.

Offices with surplus large campus envelopes can send them to the Placement Center or call 696-2370 to have the envelopes picked up.