Former Cisco Systems Inc. Vice President Selby Wellman, regarded as one of Silicon Valley's titans of technology, is helping spearhead the university's Campaign for National Prominence.
Marshall Sets Sail in Tampa/St. Petersburg for a Boatload of Fun

On February 13, the Tampa/St. Petersburg (Florida) Alumni Club hosted a three-hour inland water cruise for a number of Marshall officials, including Pat Angel and Coach Bobby Pruett. About 147 people enjoyed a night of dinner and dancing on the two-story Starlight Majesty Dining Yacht, departing from Clearwater Beach at 7 p.m.

The club auctioned a Marshall football signed by Pruett. Jane Roy was the proud winner of the football, bidding $1500 with the proceeds being split between the new Erickson Alumni Center and the Big Green Scholarship Foundation.

Earlier in the day the club hosted a golf outing where three foursomes played, including Coach Pruett, Jim Gibson, Selby Wellman and John Roy.

"The weather was magnificent," says Cris Young, club president. We were thrilled to have the Marshall people come down. It is always so much fun for us."

The Tampa/St. Petersburg Club was honored in 2002 as Club of the Year for its hard work promoting Marshall University. With its annual Super Bowl Party, hosting President Angel at club events, a very popular club e-mail newsletter, planning Stewarts Hot Dog Day, weekly raffles, and game watching parties to cheer on the Thundering Herd, the Tampa/St. Petersburg Club is always active and a great representative of Marshall University.

"Cris Young, leader of the club, is full of energy and excitement about her alma mater," says Nancy Pelphrey, coordinator of alumni events. "She was recently trained by Dr. Jim Harless to represent Marshall at local college fairs and always attends Club President Weekend sponsored by the Alumni Association. She is truly a great ambassador for Marshall University. The club also made a generous donation to the building fund for the new Erickson Alumni Center."

(Above) Club President Cris Young introduces VP for Alumni Development Lance West. (Below) Jane Roy shows off her football to Coach Pruett.

MILESTONES

Cora M. Jarvis (MA'63) of Newark, Ohio, on Oct. 26, 2002, at age 90.
Irvin Kirk (BA'50) of Huntington on Jan. 30, 2003, at age 75.
Julia Rose Flynn Klein (BA'41) of Huntington on Dec. 12, 2002, at age 83.
Beverly Ann McKim Kopple (BA'64) of Midland, Mich., on Feb. 11, 2003, at age 60.
Grace Wells Kyle of Barbourville on Nov. 29, 2002, at age 78. She was retired as secretary from the Psychology Department and to the dean of the School of Medicine.
Lucile M. Murphy Layne (BA'37) of Mansfield, Ohio, on Sept. 28, 2001.
Lawrence E. "Larry" Levine (BA'66) of Huntington on Nov. 14, 2002, at age 59.
Marcia Godsey Mahon (BA'54) of South Palm Beach, Fla., on Sept. 25, 2002.
Paul Allen Matheny (BA'74) of Charleston on Dec. 13, 2002, at age 56.
Peggy Lou Trail McCullough (AS'54) of Hurricane on Dec. 4, 2002.
Dorothy Coffey Browning Middleton (45) of Shreveport, La., in May 2002.
Evelyn McCown Murray (MA'52) of St. Albans on Jan. 23, 2003, at age 89.
Paul Don Niday ('52) of Lavalette on Jan. 1, 2003, at age 70.
Peggy Jean Flesman Waggoner (BA'58) of Huntington on Nov. 10, 2002, at age 86.
Donald L. Salyers (RBA'83) of Huntington on Nov. 17, 2002, at age 75. He was retired director of public safety at Marshall.
Judith F. Swanson (AAS '84) of Branchland on Jan. 13, 2003, at age 59.

1950s

Moira McMullen Taylor (RBA'91) of New Haven, Conn., on Nov. 28, 2002, at age 49.
Peggy Jean Flesman Waggoner (BA'58) of Huntington on Feb. 4, 2003, at age 66.
Margaret W. Yeager (BA'36) of Fort Myers, Fla., on Nov. 23, 2002, at age 89.

1950s

Dr. Dan J. Goulding (BA'57) has published
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Cabell Huntington Hospital’s Emergency Department is not only the region’s most comprehensive emergency facility—it’s also the newest, thanks to a $1.75 million, top-to-bottom renovation and expansion.

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At Cabell Huntington Hospital, we’ve always been committed to providing you with the most comprehensive emergency care in the entire region—and now, we’re just as committed to providing you with better, more efficient service.
Alumnus Selby Wellman, former vice president with Internet leader Cisco Systems, is helping lead the university's Campaign for National Prominence.

Thanks to WebCT, students from the mountains of Appalachia to the Pacific Islands are earning online degrees from Marshall University.

J. Edward Penny, on sabbatical from Grambling State, brings real world journalism experience to his role as Marshall's Carter G. Woodson Visiting Professor.

Marshall's Mid-Ohio Valley Center, offering college level courses in Point Pleasant, has been described as a "Godsend" by leaders in the region.

Through programs such as UNI 101, school administrators are hoping to bring high quality students to campus and keep them until graduation.

Meet four Marshall professors who also are published authors having written on such topics as business ethics, science fiction, jungle survival and grammar.
BIOTECH: STAKING OUR CLAIM

Several major universities in this country have “gotten it” regarding the transition of the American economy to one that is increasingly knowledge driven. That knowledge base is largely biotechnology.

Add Marshall University to the list because we are driving our stake in the ground. Why the high anticipation? Biotechnology is the fastest growing industry in the United States.

Biotech development is having a major impact on the national economy:
- Currently, there are 1,450 biotechnology companies in the United States.
- The U.S. biotechnology industry employs 179,000 people, which is more than the total employed by the toy and sporting good industries.
- Biotech is one of the most research-intensive industries in the world. The U.S. industry spent $15.6 billion on research and development in 2001.
- The biotech industry more than tripled in size from 1992 to 2001, with revenues increasing from $8 billion to nearly $28 billion during that span.

Today, Marshall University is ready and eager to leap into the biotechnology mix, and to insure the creation of new, high-paying, permanent jobs.

Here’s our plan of attack:

First, we will soon have the Robert C. Byrd Biotechnology Science Center, a $40.5 million project that will support basic research innovation. We’re thankful to Sen. Byrd for securing $35.6 million in federal funding for this project. Ground breaking for this facility will take place this year.

Second, the Biotechnology Development Center is an $8.2 million project where Marshall scientists will test the commercial potential of their discoveries.

Third, the Edwards Cancer Center will provide 50 to 75 new physicians bringing adult and children treatment and research.

Fourth, we’ll also have KineticPark, 24 acres in Huntington being prepared for high tech business incubator and biotechnology spin-offs.

And fifth, expansion of our Forensic Science Program’s CODIS Lab will support DNA-based biotech initiative.

Marshall’s focus on biotechnology is three-fold: medical, environmental and forensic.

More than 325 million people worldwide have been helped by the more than 130 biotechnology drugs and vaccines approved by the U.S. Food and Drug Administration. Of the biotech medicines on the market, 70 percent were approved in the last six years.

Environmental biotechnology products make it possible to clean up hazardous waste more efficiently by harnessing pollution-eating microbes without the use of caustic chemicals.

And, DNA identification – a biotech process – has dramatically improved criminal investigation and forensic medicine, as well as afforded significant advances in anthropology and wildlife management.

Clearly, Marshall University and the biotechnology revolution are a viable pair.

It’s no wonder Sen. Byrd, our Board of Governors and the community are so supportive as we stake our claim in biotechnology – the fastest growing industry in the United States!

Our aim is for Marshall University to become “Innovation U.”

“Today, Marshall University is ready and eager to leap into the biotechnology mix ... our focus is three-fold: medical, environmental and forensic ... Marshall and the biotechnology revolution are a viable pair.”
Operation Iraqi Freedom

Hundreds of Marshall students and graduates are currently serving in the Middle East and other locations as a result of Operation Iraqi Freedom.


Here are just a few notes on other Marshall students and graduates serving overseas:

A May 2001 Marshall and ROTC graduate, Lt. James Temple is an Armor Officer serving with the 3rd Infantry Division. While with that unit in Iraq, he was interviewed on ABC-TV by Ted Koppel.

Lt. Terry R. Ferrell, a 1984 Marshall and ROTC graduate, commanded the 3rd Squadron/7th US Cavalry in the 3rd Infantry Division during Operation Iraqi Freedom.

Capt. Jason Happe commands the Army's 2nd Battalion, 7th Infantry Regiment's close-air support unit.

Maj. Mark Stanley (78) is in the U.S. Army, Central Command in Qatar.

Ben Smirman, a senior who just missed graduation by being sent overseas, is a flight mechanic who worked on the aircraft flying sorties into Iraq. He is stationed in Saudi Arabia. In April of this year he wrote, "...Today I am more proud than I have ever been to wear a U.S. Air Force uniform, and I am glad that I am here fixing the aircraft that are supporting the operations all over Iraq. Maybe this is not the Berlin Wall, but I bet there are a bunch of people a couple hundred miles east of me who think it is much more important."

Lt. Col. John Ellis (BBA '85) was deployed for Operation Iraqi Freedom in the theater of operations in Southwest Asia. He was promoted in March 2002 to lieutenant colonel and is chief of the Software Engineering Center Software Team at Ft. Sill, Okla.

An Inside Look

Thundering Herd fans eager to get an inside look at one of the nation's most successful college football programs now have the opportunity, thanks to a new sports documentary chronicling Marshall's 2002 championship season.

Produced by Wetzler Productions, "Running With The Herd" offers unparalleled access to the inner workings of Marshall University football. The two-hour documentary is a compilation of highlights from approximately 500 hours of game, practice and behind-the-scenes footage shot throughout the 2002 season, culminating with Marshall's second consecutive GMAC Bowl victory.

"Running With The Herd" details each of Marshall's 13 games with full recaps, while also taking viewers into the Marshall locker room before, during and after games. The project also focuses on the lives of Marshall's players away from the field.

"Through this video, you are able to see what it is like to be a member of the Thundering Herd football team," said Coach Bob Pruett. Wetzler Productions did an outstanding job covering the entire season. By owning and viewing "Running With The Herd," you'll experience Marshall football as never before!"

"Running With The Herd" is available on VHS or DVD. Cost is $29.95 plus $3.95 shipping and handling. For more information or to order, call 1-866-RUN-HERD (866-786-4373), visit www.let's-go-herd.com, or contact Wetzler Productions at 1983 Katie Drive, Portage, MI 49024.

Campaign Tops $55 Million

Marshall's Campaign for National Prominence has reached a total of more than $55 million, according to Dr. H. Keith Spears, Marshall Vice President for Institutional Advancement and one of the co-directors of the campaign. One of the most recent pledges was from the Sarah and Pauline Maier Foundation, in the amount of $500,000 toward the Robert C. Byrd Biotechnology Science Center. The Maier Foundation, its president, Dr. Ed Maier (69, H.L.D.'02) and his wife, Susan Runyan Maier (77), have supported a number of Marshall projects.

The foundation's first gift to Marshall came when the foundation challenged the Masons, dollar for dollar, to raise $1 million for needy West Virginia students to attend Marshall and West Virginia University, with the funds to be split between the two institutions.

Then, in 1971, the foundation began a program in Marshall's English Department to give an award of $5,000 annually to talented student writers, and a Latin Award was created in 1978. The Foundation also provided funding to help set up the Higher Education for Learning Problems (H.E.L.P) program, and a $1 million endowment for the Yeager Scholars Program.

In 2001, the Marshall University Foundation received a challenge gift from Ed and Susan Maier to establish the Susan Runyan Maier Distance Learning Classroom in the College of Education and Human Services. A special classroom was refurbished, equipped, and furnished.

"We are progressing very well toward our campaign goal," Spears said in making the announcement. "It is people like the Maiers and groups like the Maier Foundation that will help Marshall students and programs thrive."
ONLINE LEARNING Expanding Marshall Access and Quality

Phenomenal education advances are revolutionizing our nation's college and university campuses. Learning has moved beyond the college classroom walls as technology allows students and faculty to participate in lifelong learning opportunities on a global scale through the Internet. E-learning is quickly permeating West Virginia higher education, transforming learning for everyone from the on-campus freshman to the 70-year-old continuing education student.

Access to educational opportunities is critical in a state where hundreds of mountain miles separate students and faculty members from campuses, but equally critical is improving educational quality. Marshall has put in place an aggressive online strategy that has increased rural access, provided a flexible platform for campus-based students, and improved learning opportunities to all learners for all reasons, including students seeking degrees, teachers seeking professional development, technicians seeking certifications, and persons seeking health information training.

Marshall University has pioneered the state's most advanced E-learning program with a combination of an online course delivery tool called WebCT, dedicated staff and faculty, and a comprehensive online learning vision. Marshall has developed a curriculum of remotely accessible E-Courses and technology enhanced T-Courses. An E-Course requires no seat time and no physical campus presence, whereas a T-Course integrates 20 percent of the course with time-sensitive interaction.

Students can apply for admission, register for classes, and retrieve financial aid data on their own schedules as well as access full-text and multimedia library resources via a Web browser. To further support online courses, an integrated, seamless student support office is essential. More than 160 E & T courses delivered via WebCT served more than 5,000 students last year. When courses that use WebCT just for chat, online syllabi, or online testing are included, our WebCT stats show more than 1,000 courses serving more than 10,000 students.

Nationally, Marshall was one of the first universities to utilize WebCT and soon became the East Coast Training Center. WebCT has now grown as the industry standard with its new Vista product view as the future for online delivery. Vista will provide a cost-effective solution for online delivery for all of higher education in West Virginia. Our state trails only Georgia in selecting a statewide E-learning enterprise solution for the delivery of online course materials.

With WebCT Vista, other institutions will follow Marshall's lead and tightly integrate their systems to provide single sign-on access to courses, student services, administrative information, message boards, library holdings, special announcements and more. This student-centric integration won Marshall University the 2002 National Association of State CIO's (NASCIO) award for Enterprise Infrastructure in West Virginia.

This fall, a core team of committed Marshall faculty will begin the conversion to our new WebCT Vista enterprise learning system; this will progress to supporting multi-institution course-sharing and joint degrees while letting member institutions preserve local academic control. WebCT Vista will also simplify course development for both beginning and experienced faculty while offering easier integration with administrative systems and portals.
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Selby Wellman, one of the team players behind the phenomenal rise of Cisco Systems Inc., joins Marshall's Campaign for National Prominence.

Over the past two decades, the world's leading technology company leaders have all had some link to West Virginia, some closer than others. Companies like Amazon, Cisco, Compaq, Microsoft, Oracle and QualComm all were helmed by leaders whose ancestries can be traced to the Mountain State. West Virginia has been a fertile ground for the titans of technology.

One of those leaders continues to ride the technology wave with the skill of a professional surfer, always knowing when to enter, when to take the big risks and when to exit the curl. Selby Wellman continues to make his mark on a nation enamored with technology.

An information technology industry veteran, Wellman has more than 30 years experience with IBM, Paradyne, FiberCom and Cisco.

Wellman, who earned his B.S. degree in finance in 1963 from the Marshall University College of Business, served as Senior Vice President with Cisco Systems Inc., a worldwide leader in networking for the Internet. He has expanded his technical portfolio as a board member of Red Hat, the creators of an operating system called Linux, a product that competes with Microsoft Windows. Fate, destiny and serendipity are terms that could be used to describe many of his life experiences.

In 1999, President Clinton referred to Cisco as "one of the most respected companies, not only in (the networking) field, but in any field." That year Cisco was the fastest growing company in the history of the computer industry. Cisco, the world's largest maker of equipment that connects people to the Internet, was on a run that propelled its stock value to $100 billion, $200 billion, $300 billion, $400 billion and $500 billion, faster than any firm in history. The streak culminated at $532 billion, making Cisco, for a brief moment, the world's most valuable company. During this period Wellman served as a key member of the Cisco senior management team.

Article by Jan Fox
Photo by Rick Lee
"I took on more and more responsibility in the fraternity and ended up as president. We were the largest fraternity on campus, earned the top grade point average every semester and were intramural champions many times. I have fond memories of that special time."

Reporting to C.E.O. John Chambers.

Unlike many technology magnates, he was not a garage prodigy. He was raised in the equivalent of government housing in a household headed by a non-conventional father and traditional mother. He suffered most of the economic and cultural strife that nurtured so many Industrial Age leaders. But even among high-tech moguls, Wellman is an anomaly. Unlike Microsoft's Bill Gates, Oracle's Larry Ellison, America Online's Steve Case or Apple's Steve Jobs, he is neither a geek nor an entrepreneur.

While Gates, Ellison and Jobs left college to start companies, Wellman earned his degree in business at Marshall University and then continued on to intense technical training in the Air Force and at IBM. He did this while raising a family. Just as Larry Ellison and Bill Gates are reflected in the Oracle and Microsoft cultures, Wellman's polished demeanor is reflective of the Cisco culture.

This was one of the qualities, in addition to his ability to overcome adverse business climates, which garnered the attention of Cisco's President John Chambers, a fellow West Virginian.

Like many charismatic leaders, Wellman is a paradox: easy to be with and difficult to know. A polished and poised executive, he always maintains a professional aura even in jeans and a sweatshirt. His energy, genuine sincerity and humility are evident even at a first introduction.

A Williamon, West Virginia native, Wellman was the first member of his family to attend college. The family lived in a two-bedroom apartment. He was greatly influenced by his father, Fred Wellman, an entrepreneur and extremely bright man. He did not want to work in the coal mines like all of the other young men in the community. Instead, he chose to follow his passion for photography.

His father made his living doing a lot of things to keep food on the table.
“I can go back to age seven or eight and my father had this idea,” Wellman recalled. “The idea was to go to all the really small coal towns in West Virginia, the ones with a single general store, but no movie house.” He traveled from town to town and showed movies for the low price of a nickel or a dime.

It was shortly after that his father just walked in one day and said, “We are going to Huntington and I’m going to try to be a photographer.” They loaded all of their belongings in a U-Haul trailer and ended up renting the top floor in a West End two-story home.

By age 13, Wellman was doing the darkroom work for his father’s business, while his mother did the packaging. His father’s engineering intellect was displayed as he built his own cameras and all of the associated equipment. Even though he invented many things, Fred Wellman was never aggressive enough to go through the formal process of getting a patent. “Dad started hitting the road heavy, so he was gone much of the time,” Wellman recalls.

While attending West Junior High and Huntington High, he did not have time to develop close friends at school due to his family responsibilities. But he learned discipline and a strong work ethic, values that have served him well in his career.

As graduation from high school neared, Wellman desperately wanted to join the military. But his mother, who played a major role in his life as well, had her heart set on him going to college. “My mother had quit school early, and she truly wanted college for me. So, I promised her that I would go to Marshall.”

Wellman decided to go into business and major in accounting.

Some of Selby’s favorite times were at his fraternity, Sigma Alpha Epsilon (SAE). Being in SAE played an especially important role in his life, given that he had missed out on many interpersonal interactions in junior high and high school. “Fraternities back in those days were real fraternities. We partied, but we had rules and also did community work. We went to church on Sunday as a group and wore ties and blazers every Friday to school.”

He learned a lot about relationships, friendships, people and life. “I took on more and more responsibility in the fraternity and ended up as president. We were the largest fraternity on campus, earned the top grade point average every semester and were intramural champions many times. I have fond memories of that special time.”

While he was a studious sophomore, he met a freshman named Donna Bias. “Donna’s cousin was a fraternity brother of mine, and he had this plan. One of her best friends was a girl named Barbara Wilson. He wanted to date Barbara so he came to me and said Donna would really like to meet me and go out with me. He went to Donna and told her the reverse. The plan worked.”

He and Donna were soon “pinned.” Wellman graduated, but Donna was still a junior. “I’ll never forget the day I got my diploma. I thought, ‘I have no desire to be an accountant whatsoever,’” he recalls.

Wellman had honored his mother’s wishes by going to college, but he still yearned for a career in the military and after graduation he joined the Air Force.

Wellman, like many young men, wanted to fly, but his eyesight was not good enough for him to qualify for flight training. So, the recruiter started rattling off a list of possible military assignments, including that of computer programmer.

“I said, ‘That’s a good one, I’ll take that.’”

Wellman said he was interested in computing due to the influence of one of his Marshall instructors, Dr. George Corrie, an economics professor. Corrie, who was legally blind, had given important advice on the future: “a thing called computers would play a big role in economic forecasting” and “computers were the future.”

With just a few days

(Below, from left) Selby and Donna Wellman, who met at Marshall, join President Dan Angel for a picture. The Wellman family enjoys a leisurely ride in the Homecoming parade. The Wellmans, joined by Tim Haymaker, Elsie Pruett and Dr. Angel, proudly don their prestigious President’s Circle jackets.
left before he had to ship out on his new life mission, he and Donna eloped and drove to Russell, Kentucky.

Wellman began his Air Force career as an officer and that role taught him about leadership. He attended 12 weeks of computer school in Wichita Falls, Texas.

The Air Force continued to send Wellman for advanced training in computer technology. Before he knew it, his four years were up and he was honorably discharged.

Wellman then returned to Huntington.

“Dr. Robert Alexander is one of the people that made a difference in my life. In fact, there was a single event that took place one day, that changed my entire life.” Wellman stopped by campus and talked with Alexander (later dean of the College of Business), who was director of the placement office at the time. He told Alexander that he was getting out of the Air Force and would need a job. Alexander asked him what he wanted to do. “Work for IBM,” Wellman told him.

Again, serendipity played a role in his life. An IBM recruiter was on campus that day. Alexander managed to work Wellman into the recruiter’s schedule.

In 1968, he began his job with IBM in Huntington, and he and Donna, and their two sons, Brent and Brian, bought their first home. IBM continued to send Wellman to technical and sales training.

After three years of sales, Wellman was promoted to a position in training. “This was probably the best job I’ve ever had because I have always loved to teach,” he says. He became an IBM executive education instructor in Endicott, N.Y., where VPs, CFOs and CEOs of businesses were introduced to computing.

“We met every night and had dinner with the executives,” Wellman said. This close personal setting allowed him to interact with some of the leading executives in the country. A quick study, he would listen, watch and study executive behavior. This experience turned out to be a major turning point in his career.

The Wellman family often had to move throughout his 15 years at IBM – normally a requirement to move up in the company. By 1982, Wellman was a branch manager in Washington, D.C., where he ran IBM’s commercial operations. He oversaw a $120 million division with 140 employees.

As IBM was about to promote him again to New York, he got a phone call from a friend who had left the company the previous year.

“He asked me if I’d like to have lunch with his boss, the senior vice president of Paradyne.” Wellman saw the opportunity to be a corporate officer with a smaller company as a way to allow his children to stay in one school system. As the sixth-ranked IBM branch manager in the country, he had just achieved the Golden Circle award.

Three days after Wellman arrived at Paradyne in 1982, documents were presented to the CEO that accused the company of wrongdoing in a 1980 bid to the Social Security Administration. The government filed suit and several of the executives were indicted.

Selby had left a high-ranking, secure position in IBM, moved his family to Florida, and Paradyne was now in shambles. Nevertheless, he stayed at Paradyne for five years as the Vice President of Sales and Marketing and traveled extensively.

Most of his time was spent convincing customers that Paradyne was not a crooked company.

The company did a turnaround. It settled its government dispute but the CEO had to resign. The board brought in a new CEO with little experience in the telecommunications industry. Their personalities and work styles clashed immediately. The company had dwindled from 5,000 to just 2,100 devoted employees.

Eventually, Wellman was fired. “I probably would have left anyway,” Wellman says. “The new CEO was just left of Attila the Hun.” For a man who had always been the model employee, being fired was a foreign experience. “I’d never had a bad rating from anybody and all of a sudden, I was out of a job.”

After leaving Paradyne in 1988, he joined FiberCom, a small fiberoptics networking supplier. The Wellmans moved to Roanoke, Virginia where they stayed until 1994. The company launched a major project and was within 90 days of taking FiberCom public, but there were disagreements among the board as to the company’s future. So the board decided to sell FiberCom and spin off a new company called NetEdge. Wellman decided to stay for six months as he looked for different employment.

An executive recruiter asked Wellman if he had ever heard of Cisco Systems, and remarked, “You remind me of awful lot of their new CEO, John Chambers.”

“John and I were both West Virginians and were in the same IBM district,” he remembers. But their paths had never crossed.

Eventually, Wellman got a phone call from Chambers.
and took a plane the next day to meet with him. Their initial meeting lasted for 10 hours. "He offered me the job the next morning at breakfast – salary, bonus, everything."

Chambers wanted to build up business on the east coast through their Raleigh, North Carolina base. Cisco had about 90 people in Raleigh, but needed more. So, Wellman took the job in Raleigh and opened the Cisco corporate headquarters for the East Coast.

A year and a half later, Chambers asked Wellman to move to California, to run the engineering and marketing units for Cisco. "That was, without a doubt, the best decision I ever made. I respected John so much. He is such a strong leader and always treated everybody with respect. I never heard John use foul language, never; no matter how stressful things were. Everything about that time was just a truly great experience."

One evening, the Cisco senior management team was sitting around the table after dinner, when John Chambers said: "I'd like everyone to tell me the worst
thing that's happened to you in your career.” Wellman's, of course, was that he had been fired. As it turned out, a large percentage of the people at the table had been fired or had been with companies that had failed. Chambers would not have hired Wellman if he had not either been fired or had a major setback in his career. They had all learned important lessons on how to overcome adversity. “I've often thought about contacting the ex-Paradyne CEO and writing him a nice thank you letter for firing me,” Wellman chuckles.

Time passed, and Wellman knew it was time for a change. One day in 2000, Chambers and Wellman were jogging in Tokyo when he told the CEO that he was thinking about leaving Cisco. Chambers offered to buy his family a home in California and one on the east coast. However, Donna's mother was aging and they were frequently traveling back to Huntington to check on her.

Wellman and his team had just closed a very large deal with IBM that took almost eight months to negotiate. In a five-year time span, the deal would be worth more than $3 billion in incremental revenue to Cisco. “It was huge, just huge,” Wellman noted. However, he decided that this was the prime time to move on. “I've read about it...and studied about it, that the people that do the best are the ones that quit when they're on top.”

Wellman points to his time at Cisco as the pinnacle of his career. “The senior management team was like family. We would do anything for John and each other. We weren't afraid to challenge each other, which included some heavy debates at times, but always in a very professional manner. We were a very frugal company, and thus things like flying first class and having big offices were not a part of our culture. We would have all of our strategic planning sessions at John's house in Carmel where we would 'bunk out' somewhere in the house when we stayed overnight.

“My Cisco experience was the highlight of my career. The opportunity to work for John Chambers and be associated with the rest of a senior management team of that caliber was a once-in-a-lifetime opportunity.”

There was an immediate chemistry between Wellman and Chambers. They were both proud of being from West Virginia, and they both shared the value and importance of education. “We both had worked at IBM and we'd both been at successful and not-so-successful companies, which strengthened our relationship,” Chambers recalled. “Selby was willing to play any position, no matter how difficult or challenging. He was the ideal team player – but he also gave constructive feedback.” During his five years at Cisco, Wellman made many significant contributions, both in terms of developing a strong strategic partnership with IBM and in managing the rapid growth of Cisco's Research Triangle Park site.

Wellman was the key individual in bringing the now-famous Cisco Academies to West Virginia. The first West Virginia academy was centered at Marshall with outreach to many local high schools. A partnership between Cisco and schools, government and industry, Cisco Academies provide high school and community college students real-world information technology training, certification and jobs. The impact of this program is still being felt throughout the state. “Kids need opportunities. I don't care if it's in West Virginia or the streets of Brooklyn,” Wellman says.

Selby Wellman has some strong ideas about approaches to education. He believes that the universities do too much textbook work. “If I were a professor at a university, I would put students in real-life situations and give them tough business problems. That is how you solve problems.”

He believes that the first two years in college should focus on textbooks and stress the basics. “But the last two years, after deciding a field, should focus on project work and working in teams,” he explains. “What makes a company successful really is the team. When kids work with a team of five people on a project for two months, they will learn about teamwork. Education is the absolute difference for us as individuals and as a country.”

However, Wellman has concerns about the present state of education. “I'm very worried about the K-12 situation,” he confided.

“Opportunity and mentoring are critical to overcoming some of these problems,” he insists. Therefore, he has taken his life experiences and wealth and returned his good fortune through the Wellman Foundation. East Bank Middle School and Marshall University have been recipients of his generosity. An advanced multimedia library, computer lab and networked classrooms now adorn East Bank Middle School.

Wellman visits the school and interacts with the students. His love of teaching and a genuine desire to give opportunities to needy students has resulted in some life-changing experiences for some young West Virginians. From scholarships to giving personal attention to young students, Wellman has a keen sense of social responsibility.

“If there's anyone on this earth that ought to be giving
something back to the kids, it's me. That's what I'm trying to do in West Virginia."

Wellman still stays in touch with several lifelong college friends. In his free time, he enjoys racing cars. He is a professional race car driver and participates in 12 races a year throughout the

"Selby was willing to play any position, no matter how difficult or challenging. He was the ideal team player - but he also gave constructive feedback."  

john chambers

U.S. and Canada. Driving a Grand Am Porsche GT3 at more than 170 miles an hour is part of his new lease on life.

His children are grown now and in their 30's. Wellman still has his fingers in technology. He is on the Board of Directors of Red Hat in Raleigh, and Workscape, a small software company in Boston. "Life is about challenges and challenging yourself," says Wellman.

The Wellmans continue to support Marshall University through their volunteering, leadership and generosity. Wellman is a member of the John Marshall Society, Big Green, President's Pathway to Prominence, Society of Yeager Scholars, and Marshall University Alumni Association, and is Vice Chair of the Marshall Campaign for National Prominence. His support continues to provide academic and athletic scholarships for deserving students. Personally and professionally, he has contributed much to his alma mater. Selby Wellman serves as a prime example of West Virginia success. □

Jan Fox is Vice President for Information Technology and Chief Information Officer at Marshall University.
From the mountains of Appalachia to the Pacific Islands, students are earning degrees from Marshall University. Thanks to WebCT, they'll soon be able to accomplish this entirely online.

WebCT, which stands for Web Course Tools, is Marshall University's online course delivery system. According to Marshall's Web site, www.marshall.edu/muonline, WebCT was founded in 1995 by Dr. Murray W. Goldberg at the University of British Columbia. Introduced at Marshall University in 1998, the WebCT courses exist in three formats. E-courses are those available entirely online.

T-courses, or technology-enhanced, are 80 percent online and require only a few meetings on campus. Supplemental WebCT courses account for the majority offered. These are traditional classes that include an online element, such as additional readings or a syllabus.

WebCT allows students to utilize course bulletin boards, e-mail and chat, check grades and access online quizzes and tutorials. Instructors can track enrollment, communicate with students, update courses and post online assignments and exams.

Online education does require extra initiative and commitment from students, and more preparation and

by kevin savage
technological skill from faculty. In addition to administering the system, encouraging faculty to embrace the new technology is an important function of Marshall’s Center for Instructional Technology. Matthew Christian, director of the center, says although some teachers are timid at first, they become eager participants once they realize what they can accomplish using WebCT. In most cases, the CIT staff can give them the necessary training in an hour.

The real issue, Christian says, is not what WebCT is, but how Marshall University is using it to gain international prominence in online education.

“WebCT is only a product. It’s where faculty can go to post information for class, to post a syllabus or power point presentation. It’s a virtual classroom where faculty can store information for students, all password secured.”

WebCT enables Marshall to deliver education to students who wouldn’t get it otherwise. Christian used Marshall’s graduate college as an example: “A lot of the non-traditional students taking these courses from the South Charleston campus would not be able to get a college degree if it weren’t for online course management systems like WebCT.”

Rudy Pauley, associate professor and program director of elementary and secondary education at Marshall University Graduate College, agrees. He says WebCT has dramatically changed the way his school operates. Faculty members no longer have to drive several hours to meet with students in far-away counties, or have the students commute from the far reaches of the state.

“WebCT has allowed us to deliver these courses over a broader base, reaching out to more students statewide and regionally,” Pauley says.

“We have a good stable market for graduate education in West Virginia, but it’s widely dispersed. WebCT lets us reach into those untapped pockets of students in rural counties that need help.”

David Johnson is executive director of Distributed Education at Marshall, a fairly new department that encompasses, in Johnson’s words, “any of those technologies that are used to deliver Marshall’s message.” These include the Internet, satellite broadcasting, interactive video and online classes.

Currently the most exciting news in his department is Marshall’s impending implementation of the expanded version of WebCT, the enterprise edition called WebCT Vista. Part of a joint venture with Fairmont State College and West Virginia University, the program will be purchased with funds garnered by the chancellor of the West Virginia Higher Education Policy Commission, J. Michael Mullen.

Marshall is upgrading to the enterprise edition from the current campus edition out of necessity, as the university is now operating at the full capacity the campus edition will allow. Since spring 1998, more than 53 different e-courses have been offered. As of spring 2003, more than 16,000 students are using WebCT in more than 1,000 courses – basically the entire enrollment at Marshall University.

In addition to increased capacity, Johnson said, the greatest benefit of WebCT Vista is flexibility. “The enterprise edition is a tool made not just for offering classes, but for offering whole degrees online.”

Along with the capability to offer entire online programs, WebCT Vista will allow the individual courses and components of a particular program to be stored, shared and customized. Once an instructor or a group of instructors...
Designs a particular program, the course can be tailored for different teachers and sections within that department, without each individual faculty member having to redesign the class to fit his or her needs.

According to Johnson, the first degree offered entirely online will likely be the Regents Bachelor of Arts. Regents program coordinator Dan Holbrook said this makes sense because "the flexibility of the requirements for the Regents B.A. program makes it a natural fit for a student wanting to complete it by Internet classes exclusively. Because of the large number of non-traditional students in the program, many aren't able to get to campus on a regular basis if at all, so Web-based courses are their only option." Past RBA students have taken Marshall's online courses from Guam, Italy and several states throughout the United States.

Marshall will be the first institution in West Virginia to receive the new system, which comes as no surprise to Johnson. "We're very proud of the fact that we are one of the model institutions for WebCT. We're one of the institutions people call."

The WebCT information site, www.WebCT.com, states the program is used in some form at thousands of institutions in more than 80 countries, utilizing 14 major world languages.

In only five years, Marshall University has become a worldwide model for the WebCT program, while making it possible for students worldwide to earn a degree.

Kevin Savage is a freelance writer living in Ashland, Ky., and a recent graduate of the Regents Bachelor of Arts program at Marshall University.
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When a bright poster on the staff bulletin board caught J. Edward Penny's attention one hot Louisiana afternoon, little did he know it was the beginning of an adventure. The Grambling State University professor took down the information on Marshall's Carter G. Woodson Distinguished Visiting Professorship and sent in a résumé.

"I wanted to know if I could do what I do in a different environment. I wanted to test my skills," said Penny.

Before long, he visited Marshall's campus to learn more about the professorship which started a decade ago in honor of the Father of Black History Month – a professorship made even more special because Carter G. Woodson attended high school in Huntington. "The position is intended to enhance our diversity effort," said Dr. Hal Shaver, dean of the W. Page Pitt School of Journalism & Mass Communications. "Having a position that attracts more minority faculty members is very important." Important because it helps Marshall meet the 12 standards for membership with the Accredited Council on Education in Journalism and Mass Communications.

After seeing the campus, Penny decided to go on sabbatical from his historically black university and take a position only three other educators in the history of Marshall have held. Marshall University was about to get a professor with both academic and real world experience. That might not seem like a big deal, but Penny says it is.

"I think it is important for instructors to have spent some time outside academics, as it gives them a unique perspective with regards to preparing their students for life in the real world."

There was a time when Penny couldn't have cared less about education. He dropped out of college to become an Air Force military policeman. In his spare time he played drums with a band, which helped him realize he spoke well in front of crowds. People began suggesting that he become a disc jockey when he left the military. But after a few gigs as a low-level DJ, he realized he needed something more out of life. So he went back to school, this time at Texas Southern.
Shortly afterward, the FCC issued an ultimatum to all small radio stations: upgrade or go off the air. When the dean learned Penny already had a radio background, he asked him to take over as general manager of the school's small station. As he worked with the radio station he was also developing contacts with local TV stations. Soon he had created and was producing a program that was the forerunner of today's magazine style shows, but with a content twist. Penny's program was the first in the area to provide a basis of communication for African-Americans in the Houston area.

"I call myself a social activist. I inherited that from my parents and have always tried to fulfill it."

All was going well in the commercial world when Penny got an offer from Grambling State University to help build its television station. Sixteen years later, he still calls the university home.

"It was never my intent to become an academician. I always thought I'd go back to the corporate world, but I fell in love with the responsibility of developing young minds."

And develop he does. In his first semester at Marshall he taught several classes, including "Introduction to Mass Communications." He assisted with the "MU Report," a television news program produced by students. And he also found time for his favorite endeavor, radio production. This past semester he taught video production and a women and minorities class. Throughout the year he's used his research class to help bring home the importance of the man for whom the professorship is named, Carter G. Woodson. Penny says even though Woodson lived in the area, few of his students had any idea who he was. So he made them write five source research papers on Carter G. Woodson.

"I hope the students gain from me the reality of the field they are about to enter, the value of an African-American experience, and a greater sense of social justice."

"Whether they enjoyed it or not, now they know and will share that information with someone else. That's my responsibility."

Another attribute he tries to bring to his teaching is an African-American point of view. He says it's not necessarily planned curriculum but sharing life experiences. For example, The Parthenon published a story on him and the photo came out a little too dark.

"The photographer used the same method on me as she uses on everyone else. I explained to her she needed to make an adjustment for people with darker skin and open the iris a bit more."

In a video production class the professor also tries to give students new perspective by analyzing who is being filmed and why. For instance, in a national story on welfare, most of the shots were of African-Americans. He asked the class to research the value and sub-text of using such images. But perhaps most memorably, Penny helped instill diversity in his students when he brought three African-Americans in the journalism industry to campus for a two-day seminar on minorities in the media.

"One thing I decided as a result of his effort, is that I'll ask every Woodson Professor to do something similar to that," said Shaver.

"I hope the students gain from me the reality of the field they are about to enter, the value of an African-American experience, and a greater sense of social justice," Penny says, reflecting on his experience at Marshall.

He says his Marshall experience has taught him that students are basically the same wherever you go. But more importantly, it's reinforced many of the beliefs he's long held about himself, such as the belief that he can function very well in an environment not of his own making. But most of all, he hopes he's made an impression at Marshall.

"I hope that I made a contribution. That's all. I wouldn't like to leave Marshall and have no one remember that I was here." □

Erika Brass is a freelance writer living in Charleston, W.Va.
MARSHALL UNIVERSITY'S
Mid-Ohio Valley
marshall's mid-ohio valley center in point pleasant, which offers college level courses to area students, has been hailed by local leaders as a “godsend” to the region

story by Kathy Young Carney
photography by David E. Fattaleh

Motorists should allow more time to move through Point Pleasant. Residents have noticed that traffic is picking up on Viand Street, one of the “main drags” through town. Although no one has actually asked the drivers where they’re going, Hilda Austin suspects Marshall University’s Mid-Ohio Valley Center, which offers college level courses to the people of the community, has something to do with the increased car count. Austin is executive director of the Mason County Area Chamber of Commerce and she knows a community boost when she sees it.

“The MOV C (Mid-Ohio Valley Center) has been a Godsend to us,” Austin says. “For many different reasons. Of course, education is the obvious one. But it’s just given us hope. Hope for this county, hope for businesses and for our youth to stay here.”

MOV C started offering the classes and credits of Marshall University in Mason County in 1994. Back then it had offices in a bank and offered one course to 11 students. Enrollment has now reached more than 100 times that, peaking around 1,200 students for the spring 2003 semester. Faculty and staff moved into a brand-new facility in 2000 through a partnership with Pleasant Valley Hospital. Point Pleasant has never been the same.

“We try to instill in our students that in order for us to be successful and in order for them to be successful, you have to give back to the community,” says Homer Preece, director of the center. “If all the jobs go away, there’s going to be no use for us.

“The worst thing that we can do is educate our people and pat them on the head and send them to North Carolina. I’m glad that we’re giving them an opportunity for education, but I want them to stay here so that our community can grow and prosper, and so that we can offer additional opportunities to our young people.”

However, MOV C is not all about young Mason Countians and those who can trek to Point Pleasant in less than an hour. It’s about people like Sheila Fields, a wife and a mother of three - two are college-aged students and one is a high school senior.

Sheila came to MOV C six years ago, not as a student but as a secretary with a high school education. But it wasn’t long before she enrolled in her first class and her own education odyssey. She finished work on a master’s degree in adult education this past
spring. The story that fills in her gap between high school and college is a common one for the average student at MOVVC. Preece says a majority of those taking classes fall into the 35-40 age bracket. For them high school is usually followed by a job, a family and then life.

“I was admitted to a business college, but I had a summer job at a bank,” Fields remembers. “Before the summer was over there became a full-time opening. I just chose to do that, to stay with the bank full-time. And then I got married and had a family, and I just put my education on a back burner.

“There have just been so many people who have come to school. Just like me, they wouldn’t have gone to college had this center not been here,” Fields continues. “They’ve told us that they wouldn’t. You know, they work here, they live here and it’s just so convenient to be right here. They can come to school in the evening. They can still go home and be with their families. And they can still go to work.”

“That is our main focus here, to give these people that opportunity,” says Preece. “We look at ourselves as a feeder school. We give people an opportunity who say, ‘Gosh, I don’t know if I could go to college or not. I don’t know if I’m smart enough.’”

Fields remains Preece’s administrative assistant with associate, regents’ and master’s degrees.

“I love what I do,” she says, speaking about her job. She laughs at the idea of being an education junkie. “There’s just so much to learn. It’s helped me become more outgoing.”

Are the classrooms just like those on Marshall’s main campus?

“No,” Preece chuckles, “they’re better.”

He points out conveniences of comfortable, swivel classroom chairs and other amenities. After all, so much of the center is about convenience. It saves students the cost of room and board. Those who would have to commit to a two-hour round-trip to Huntington daily aren’t paying more of those high gas prices or spending time in the car.

Marshall University’s Mid-Ohio Valley Center provides its services as a resource for local businesses and residents too. Teaming up with the Mason County Area Chamber of Commerce and the West Virginia Small Business Development Center, local citizens can upgrade their computer skills. All ages can take courses in computer training for what Preece calls a nominal fee. Staff development and continuing education are a bonus for the area as MOVVC plays an integral role in improving the region.

Even though it may sound a little far reaching, Marshall is helping bring tourists to Mason County. At least Austin gives some of the credit to the school. The area tourism committee meets at MOVVC. Preece helped make arrangements through Marshall to develop marketing videos on the region. Bus and barge tours are coming through in 2003. A convention moves in next year.

“Even though we’re smaller and 40 miles away, we’re still Marshall University and people look to us for information and guidance,” Preece says.

“We’ve got our own Marshall!” Austin says with delight. “It’s a pride thing. We’ve got that modern, new facility right here. It’s something we can showcase. It updates us into today’s realm of education. It’s a connection we’ve never had. Point Pleasant has never had anything quite this upscale.”

Kathy Young Carney, who graduated from Marshall University in 1982 with a B.A. in Broadcast Journalism, is a freelance writer living in Scott Depot, WV.
Come prepared to say goodbye, tell your stories and pay your tributes. Not everyone will be on the program, but all will have an opportunity to say thank you in person to the man who has given 32 years of his life to teaching in the W. Page Pitt School of Journalism and Mass Communications.

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Two of the most pressing issues for any college or university are attracting students to the school in the first place and retaining them. Marshall University administration and faculty are currently utilizing numerous creative programs to bring quality students to the Huntington campus and keep them until graduation.

Ask Craig Grooms, Marshall's Director of Admissions, exactly what the purpose and responsibilities of his department are, and he doesn't hesitate for a moment: "To promote the university and bring students in."

In light of that, Grooms and his staff have to provide Marshall information to high school students when they begin looking for a college or university. Admissions accomplishes this in numerous resourceful ways, including having a table at high school college fairs, providing Web site information and mailing out a newsletter. Developed just this year, the newsletter is sent to 10,000 high school students twice a semester. The list is growing continually as Admissions makes contact with greater numbers of high school students.

But Grooms thinks the best way to attract students to Marshall is to simply give them a tour. "Bring them on campus," he says. "It sells itself."

Once students have applied and been accepted, the trick is keeping them until graduation. Retention is the responsibility of University College – a college created in 1999 for the specific purpose of consolidating Marshall’s retention efforts.
First of all, University College is in charge of undecided and conditionally admitted students; currently, its enrollment is at about 800. Students undecided on a major enroll here where they have access to information and advice to help them find a career path that fits. In fact, University College recently sponsored an "academic expo" where undecided students and students who wanted to change majors could find out about different departments.

Each year Marshall has around 200 conditionally admitted students enrolled in University College. "Students admitted conditionally are those who have a good high school GPA, but didn’t get the required composite score on the ACT (19)," says Dr. Corley Dennison, Assistant Dean of University College. "A typical profile is a student who had a 2.8 or 3.0, but a 17 or 18 on the ACT. Over their first three semesters at Marshall they must complete any remedial work and maintain at least a 2.0 GPA."

A second major responsibility of University College is Marshall’s tutoring program offered through the Academic Support Center housed within the college. Each student at Marshall is entitled with their fees to two hours of tutoring a week. Certain subjects like calculus, languages and various sciences are popular at the Center – and there’s always help available, even if a student simply has a question about homework.

All of these programs help retain students until graduation by helping alleviate academic frustrations that could cause students to decide a college education just isn’t worth it. But what about other issues that lead to students dropping out – like bureaucratic frustrations or feeling disconnected

Story By Marla Brannan
Photography By David E. Fattah
and alone? The answer to that question is University 101, the core plank in University College's retention platform.

UNI 101, as it is called, is a freshman seminar with the sole purpose of helping students with the transition from high school to college. According to Dennison, "Students who take UNI 101 are more likely to make it to their third semester than students who don't. If we can get them to their sophomore year, chances are much better that they will stick it out and graduate."

Numbers don't lie: 74 percent of freshmen who take UNI 101 come back as sophomores. Only 57 percent who don't take the class return for another year.

UNI 101 is a 10-week, credit/no credit class that counts as one hour toward graduation. It is an interactive course; instead of taking tests, students keep journals and organize freshman impact projects - university functions that help students make friends. Last fall there were 110 UNI 101 sections; 25 were open enrollment and the rest were associated with particular colleges. Nearly 100 faculty and administration members (including the Registrar and Provost) taught UNI 101 sections.

Although there is some variance within the colleges, a lot of the class teaches students how to maneuver through the paperwork and details of administration. It covers issues like changing majors, dropping a class, pre-registration, MILO (on-line registration), plagiarism, parking and the campus justice system (jury of peers). Professors cover note taking, research, how to use the technologically advanced library and library databases, test taking, time management and study habits/strategies. They also facilitate discussions about why students chose Marshall, goals and the earning potential and marketable skills of a completed college education.

Another retention-assisting purpose of UNI 101 is to help Marshall students feel connected to the university. Because Marshall is a campus with a large percentage of commuters and students who work through college, it is easy for students to feel the university is populated with strangers. Rhonda Carrico-Lusher, a Marshall graduate student and UNI 101 professor says, "There are so many nameless faces on this campus - hopefully this class is helping with that as well as retention. If we fix the problem before it gets out of hand we're much more likely to retain the students."

All indicators suggest that University College's retention efforts and especially UNI 101 are successfully keeping students at Marshall until graduation. Student evaluations are highly positive. Perhaps even more indicative of success is the fact that numerous professors, including Dennison, have had former UNI 101 students return in later semesters to ask them questions or share personal problems affecting their academic experience.

Grooms sums up UNI 101, and all the efforts of both Admissions and University College by saying, "I think it's a great concept. Anything that attracts students to Marshall is a good thing."

Marla Brannan is a freelance writer living in Huntington, W.Va.
Your ENTERTAINMENT resource!
Article By Kimberly Carico Simpson - Photography by David E. Fattaleh
Having the title of professor at Marshall University also means having the responsibility to match. There are students to advise, committees to lead, meetings to attend, lectures to prepare and papers to grade.

Amid all the work involved in teaching, four Marshall University professors have become published authors. However, teaching students and writing books is where the similarity ends. Each professor's work is considerably different from the rest. The topics? Business ethics, historical fantasy, jungle survival and language and writing.

Meet four university professors who in their spare time have authored books ranging from jungle survival to science fiction.
"The term I prefer is 'moral management' because I think that individual decision making should be studied in higher education, as well as character development in how individuals make decisions."

ANDREW SIKULA, SR., PH.D.

For some Americans, the shock of corporate scandal is wearing off. When a news anchor reports about insider trading or the trials of multi-millionaire executives who have knowingly or recklessly squandered the retirement investments of hundreds of average workers, it becomes just another piece of nightly news.

Of course, continually reading headlines about business world deception makes many people wonder how it happens.

Andrew Sikula, Sr., Ph.D., said he believes it is character development, or the lack thereof, that contributes to management decisions both poor and wise. In fact, he's written 25 books, the most recent about business ethics and moral management.

"As an undergraduate economics major, I liked everything I took and found all the courses fascinating," said Sikula, the director of the graduate school of management and associate dean of the Lewis College of Business at Marshall University. "I still thought the 'bottom line' mentality was overdone. I thought there was too much emphasis on it. I have always felt that many of the theories (taught in business) are too economically based."

Sikula was first published in 1971. He's now working to update and revise Applied Management Ethics, which was first published in 1996.

"My earlier books are about personnel and human resources management," Sikula said. "My later books are in business ethics and moral management. Some are academic and some are practitioner-oriented. Overall, I'm trying to improve the ethics of business people in general."

Sikula said he thinks spirituality and religion play key roles in how people act and behave.

"The term I prefer is 'moral management' because I think that individual decision making should be studied in higher education, as well as character development in how individuals make decisions."

After being bombarded with stories in the media about people's business-related decision making disasters, some might think that today's modern business ethics pale in comparison to those of years past.

"There have been studies that show that no matter what point in time you do this type of survey, when you ask if people are more or less moral than they used to be, you get a 50-50 split," Sikula said. "From the '20s to '90s, the findings show people are roughly split, and that's the way it is with morality."

Just as some people exercise daily to maintain physical strength, it takes work, training and development to
maintain spiritual shape, Sikula said.

"Naturally, men and women will err if they're not persuaded to do the right thing, so it's a never-ending educational process," he said.

GWENYTH HOOD, PH.D.

Imagine futuristic people being transported far back in time to a foreign land. Of course, it's one thing to imagine, and it's another thing to put that imagination to work in the form of a novel.


"The book is about people from the future who blundered into medieval Italy and got into a mess," Hood said. What many readers of Hood's book may not realize is that Hood spent countless hours of research to make the historic setting realistic.

"When I was a young teen, the original Star Trek series was what we watched," Hood said. "This naturally got one thinking about bringing people from the future into the past. I picked up the science fiction motif."

"I've always wanted to write," Hood said. "Storytelling has always been important. As a child I told stories, and I'm still doing it now. Storytelling is one of our ways of thinking things out."

Soon to be published is Hood's next book titled Snow Wolf: Book One of the Living Sword. The first of three novels, it is regarded as heroic fantasy. The plot surrounds main character Snow Wolf, who is on a quest to claim his right to the throne of a crumbling empire. He does so by fighting barbarians and ensuring that a dark, shadowy band does not encroach and gain permanent dominion over the land.

Books two and three in the "Living Sword" series have been written, but Hood said she is in the process of revising and modifying them before publication.

JOHN WALDEN, M.D.

Growing up in Lincoln County, W.Va., John Walden, M.D., spent many of his boyhood hours in the woods. From that grew a love of outdoor adventure.

Walden, a family physician and professor in the Department of Family and Community Health in the Marshall University School of Medicine, is the author of Jungle Travel and Survival, published in 2001.

"I've made so many trips into the jungle, having made virtually every mistake you can make and still survive," Walden said. "I wanted to save people a lot of trouble by
The indigenous people are fascinating. They’re bright and talented, and where most of us would perish in their environment in a matter of hours or days, they are raising their families there.

JOHN WALDEN, M.D.

Putting down the basic things I’ve learned over time. Many of the things I learned came from the Amerindians, the indigenous people of the Americas.”

The book’s chapters include the basic things a person needs to know when planning a trek into the jungle. Walden has lived in South America and began his jungle treks into the Amazon in 1966. Since then, he has made at least 75 journeys. Before 1966, Walden often traveled to the Central American jungles.

“Most trips have had some medical purpose,” Walden said. “There are programs to help threatened tribes. I just enjoy being in the jungle. The indigenous people are fascinating. They’re bright and talented, and where most of us would perish in their environment in a matter of hours or days, they are raising their families there.”

Readers shouldn’t think that because Walden is a physician, his book is written for others in the field of medicine. It’s written for anyone who’s considering traveling to the jungle.

“It’s all laid out in plain English,” Walden said. “I don’t use medical terminology. I tell people simple ways to purify water, about various foods that are safe to eat. There’s a saying that if you can’t peel it, boil it or cook it, then forget it.

“Footwear is the most important item to consider,” he said. “The feet take the most punishment and some footwear will peel the skin right off your feet. I know that, having peeled the skin off my own feet. I also teach people how to get in shape for the jungle.”

Walden continues making treks into the jungle. He’s considering updating his book for a second edition.

GEORGE T. ARNOLD, PH.D.

Want to know the difference between persuade and convince? Avoid and prevent? Do you assume there are no differences between the words? Actually, in this case, one would presume rather than assume.

It’s distinctions like these as well as a seemingly supernatural mastery of grammar, punctuation and journalistic writing style that have given George T. Arnold, Ph.D., the affectionate title of “Grammar Czar” by his students.

The book, which teaches the fundamentals of journalistic writing, is now used in about 80 colleges and universities nationwide.

"It's really more of a resource book than it is a textbook," Arnold said. "But I've designed it so it can be used both ways."

Schools such as the University of North Carolina, University of Oklahoma, University of Southern California and University of Tennessee are just a few that are using the book.

"One of the things I'm most pleased about is that the book is a required purchase for all students in the Columbia Graduate School of Journalism," Arnold said.

Journalism school alumni and graduating students often take their writer’s handbooks with them into the professional newsroom.

"I put in the book the things that I have found over all these years that student journalists and professional journalists need at their fingertips," Arnold said. "Our language is so complicated and contradictory that it's really hard for people who aren't scholars of the language to hold it all in their heads."

When Arnold began teaching at Marshall University in 1968, he meticulously graded the grammar on students' papers, noticing that the same mistakes were being repeated.

"You can't put a comma after an introductory dependent clause if you don't know what the hell a dependent clause is," Arnold said. He set out to help students master the language.

"In mass communication, we all work under deadline pressure," Arnold said. "Whether you have five minutes or 10 minutes or half an hour, do you want to spend that precious time trying to determine whether you need a comma or semicolon, or do you want to know that so well that you can spend those precious moments on the message? Of course, the answer is clear."

Arnold continues collecting information for future editions of his book.

A common thread connects all four of the professors despite their vastly different books. Drs. Sikula, Hood, Walden and Arnold all share the love of teaching students in the classroom. By publishing their works, they've taken their expertise and creativity beyond the classroom walls. The professors are now sharing their knowledge and talent with another group of people who want to learn — their readers.

Kimberly Carico Simpson is a freelance writer living in Huntington, W.Va.
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A Message from Jeffrey A. Porter
[mu alumni association president]

The saying, "Time sure does fly when you are having a good time," has never been more meaningful to me than it is right now. For the past three years, I have had the privilege to serve as president of your Alumni Association, and as that time draws to a close, I have been reflecting on the good times and how quickly the three years have passed. I will never forget the trips to clubs in Lexington, Cincinnati, Atlanta, Washington and others. Nor will I ever forget the exciting time at the bowl game. Every Marshall alum I have met has a unique story to tell, and each one has enriched my life.

The Alumni Association has a very dedicated staff that is committed to making the association better. Sharon Peters, Kimberly Hudson, Jerry Schroyer and Jenny Drastura have all been willing to help in any way they were asked. Sam Stanley, prior to his retirement, and then Carolyn Hunter and Lance West in the interim, have provided leadership for the association in the executive director's role. I owe a huge thank you to each of these persons. Special thanks must be given to Nancy Pelphrey, who has put up with me just about every day for the past three years, has always been supportive and encouraged me when I was frustrated. Remember to thank them if you have the opportunity, as they are the persons that make the MUAA work every day.

President Angel has been extremely supportive of our ideas and goals. Without his support, we would never have gotten the plans for a new alumni center off the ground. I truly have appreciated his support, guidance and friendship. There are so many people throughout the university who have been supportive in helping the Alumni Association I would be afraid to begin listing names, but I hope they are aware of how thankful I am for all they do.

The MUAA board of directors is very dedicated and donates countless hours working and planning the activities of the association. I appreciate their support and would encourage you to consider running for the board if you have the time. If you cannot run for the board, get involved in your local club. If there is not a local club, call us, and together we can start one.

Well, enough time spent saying thank you. Many projects still remain to be done and there are many challenges to face. Like the rest of the university, we need to figure out how to do more with less. We need to complete the fund raising for the new Erickson Alumni Center, we need to get more alumni signed up for our Online Community, we need to get the next monthly edition of the @Marshall newsletter out, we need to finalize Homecoming 2003, and on and on...

Thank you for the privilege you have given me the past three years to serve as your president. You have changed my life. As always, I can be reached at jporter@portercpa.com.

New Erickson Alumni Center Closer to Reality

We are more than one-third of the way home toward a new Erickson Alumni Center! We have raised more than $1.3 million toward the $3 million needed. We need you to reach our goal.

You can help by designating your Marshall University gift to the EAC Building Fund on the envelope provided in this magazine. Or call Lance West, vice president for alumni development, at (304) 696-6443 for details. Your generosity will count as a gift to the $100 million Campaign for National Prominence. Every gift counts!

Also, anyone who makes a gift of $1,000 or greater will receive a copy of Profiles in Prominence by MU President Dr. Dan Angel.

We would like to thank everyone who has taken us this far. Donors as of May 16, 2003, are as follow:

- Mr. and Mrs. Gary E. Akers
- Mr. James M. Alexander
- Mr. and Mrs. R. Scott Anderson
- Dr. Robert A. Anderson
- Mr. and Mrs. W. B. "Bart" Andrews II
- Ms. Raddar M. Atchley
The following companies have participated in the matching gifts program:

- American Electric Power
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Yes, a mouse can help a buffalo!

More than 20,000 Marshall alumni received news of the university last month via the Alumni Association's online community! Please register today and stay connected with Marshall University.

Your membership offers, at no cost to you,

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- access to Class Notes
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To join, go to the MUAA web site at www.marshall.edu/alumni/ and follow the link to the Online Community. It is easy, painless—and free!

Visit Alumni Relations online and find out.
www.marshall.edu/alumni
Reaching to the Next Level
by Adrian B. Cain, coordinator of alumni recruitment

The Marshall University Admissions Office is excited about a new opportunity to involve alumni in the recruitment of prospective students. Last fall the university set a new record with a total enrollment of more than 16,500 students. This success is in part due to the work of the admissions staff, but can also be attributed to the growing interest in Marshall from across the nation. With the Campaign for National Prominence, award-winning faculty and academic programs — and let's not forget championship athletic programs — the university is on the move. These exciting times bring new opportunities for alumni to become involved in the very heart and soul of the university — the recruitment of students.

Alumni have been involved with the recruitment of students for some time. However, with the increased national interest in Marshall it is the goal of the Admissions Office to develop a program that will identify and train alumni recruiters from across the nation. "It is our hope that alumni will be able to represent the institution in areas that we otherwise would not be able to visit," said Craig Grooms, director of admissions.

College fairs represent only one of the activities in which alumni can become involved. Alumni representatives, for instance, can drop off information at local high schools, host events for prospective students and parents in their area, and present scholarships to students at local high schools. The aim of this program is not only to reach more students, but also to provide them with one-on-one contact with a representative in their area.

Recently a training session was conducted with the Northeast Ohio Alumni Club, in which 12 alumni representatives received training and recruitment materials used by the university to recruit students. The alumni received information on Marshall statistics, admissions standards and recruitment procedures, and were educated about online resources to aid them in the recruitment process. Alumni recruitment efforts have also been underway with the Cincinnati Northern Kentucky Alumni Club and there are plans in the making with several clubs in Florida.

The Admissions Office continues its search for alumni recruiters. Those interested in this program can read more about it by going to www.marshall.edu/admissions/alumni. From this site alumni can access college fairs in their area, inquire about scholarship presentations, submit prospective students' names, sign up to receive information and give their suggestions. For more information call the Admissions Office at (800) 642-3499.
You don't have to live in West Virginia to stay connected to Marshall!

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For information on regional club activities in your area or to find your regional contact, visit our web site at www.marshall.edu/alumni

If your area is not represented and you would like to volunteer, contact Nancy Pelphrey in the Office of Alumni Relations
(800) MUALUMX or via e-mail at the address above
Marshall Sets Sail in Tampa/St. Petersburg for a Boatload of Fun

On February 13, the Tampa/St. Petersburg (Florida) Alumni Club hosted a three-hour inland water cruise for a number of Marshall officials, including Pat Angel and Coach Bobby Pruett. About 147 people enjoyed a night of dinner and dancing on the two-story Starlight Majesty Dining Yacht, departing from Clearwater Beach at 7 p.m.

The club auctioned a Marshall football signed by Pruett. Jane Roy was the proud winner of the football, bidding $1500 with the proceeds being split between the new Erickson Alumni Center and the Big Green Scholarship Foundation.

Earlier in the day the club hosted a golf outing where three foursomes played, including Coach Pruett, Jim Gibson, Selby Wellman and John Roy.

"The weather was magnificent," says Cris Young, club president. We were thrilled to have the Marshall people come down. It is always so much fun for us."

The Tampa/St. Petersburg Club was honored in 2002 as Club of the Year for its hard work promoting Marshall University. With its annual Super Bowl Party, hosting President Angel at club events, a very popular club e-mail newsletter, planning Stewarts Hot Dog Day, weekly raffles, and game watching parties to cheer on the Thundering Herd, the Tampa/St. Petersburg Club is always active and a great representative of Marshall University.

"Cris Young, leader of the club, is full of energy and excitement about her alma mater," says Nancy Pelphrey, coordinator of alumni events. "She was recently trained by Dr. Jim Harless to represent Marshall at local college fairs and always attends Club President Weekend sponsored by the Alumni Association. She is truly a great ambassador for Marshall University. The club also made a generous donation to the building fund for the new Erickson Alumni Center."

(Above) Club President Cris Young introduces VP for Alumni Development Lance West. (Below) Jane Roy shows off her football to Coach Pruett.

Cora M. Jarvis (MA'63) of Newark, Ohio, on Oct. 26, 2002, at age 90.
Irvin Kirk (BA'50) of Huntington on Jan. 30, 2003, at age 75.
Julia Rose Flynn Klein (BA'41) of Huntington on Dec. 12, 2002, at age 83.
Beverly Ann McKim Kopple (BA'64) of Midland, Mich., on Feb. 11, 2003, at age 60.
Grace Wells Kyle of Barbourville on Nov. 29, 2002, at age 78. She was retired as secretary from the Psychology Department and to the dean of the School of Medicine.
Lucile M. Murphy Layne (BA'37) of Mansfield, Ohio, on Sept. 28, 2001.
John E. Lusher (BA'37) of Mansfield, Ohio, on July 14, 2002, at age 74.
W. Kermer Lyons (BA'53, MA'55) of Royal Oak, Md., on Aug. 6, 2002, at age 80.
Marcia Godsey Mahon (BA'54) of South Palm Beach, Fla., on Sept. 25, 2002.
Paul Allen Matheny (BA'74) of Charleston on Dec. 13, 2002, at age 56.
Peggy Lou Trail McCullough (AS'54) of Hurricane on Dec. 4, 2002.
Dorothy Coffey Browning Middleton ('45) of Shreveport, La., in May 2002.
Evelyn McCown Murray (MA'52) of St. Albans on Jan. 23, 2003, at age 89.
Paul Don Niday ('52) of LaValette on Jan. 1, 2003, at age 69.
Elvera S. North (MA) of Huntington on Nov. 10, 2002, at age 86.
Donald L. Salyers (RBA'83) of Huntington on Nov. 17, 2002, at age 75. He was retired director of public safety at Marshall.
Judith F. Swanson (AAS'84) of Branchland on Jan. 13, 2003, at age 59.
Moira McMullen Taylor (RBA'91) of New Haven, Conn., on Nov. 28, 2002, at age 49.
Peggy Jean Fleshman Waggoner (BA'58) of Huntington on Feb. 4, 2003, at age 66.
Margaret W. Yeager (BA'36) of Fort Myers, Fla., on Nov. 23, 2002, at age 89.

1950s
Dr. Dan J. Goulding (BA'57) has published...
The Marshall University Alumni Association, in conjunction with our travel partner Alumni Holidays, is planning an exciting trip to Prague!

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Navy Cmdr. William “Bill” Bailey II has had a varied career in the U.S. Navy in the past 17 years. Director of physical distribution at the Puget Sound Naval Shipyard at the Naval (Trident) Submarine Base in Bangor, Wash., Williams is responsible for $1 billion worth of inventory and 15 warehouses, and has 193 civilians and 18 military personnel reporting to him.

His promotion to commander, a senior officer, came in June when he was serving as a military legislative assistant in the office of U.S. Rep. Patrick J. Kennedy of Rhode Island. “Working for Congressman Kennedy was my favorite tour of duty,” says Williams. “I learned so much being an ‘insider’ at the Capitol. Seeing democracy in action is a great learning experience. Kennedy broadened my perspective on social issues and I feel I broadened his on the military. He has always been very supportive of the military, so we had a good relationship.”

Williams served the previous three years at the Pentagon on the staff of Chief of Naval Operations Adm. Vern Clark. He was assigned to Deep Blue, a think tank put together after 9-11 to develop innovative and transformational ways to fight terrorism. He was also assigned to help notify families of Pentagon personnel after 9-11. “It was a pretty powerful life-changing experience to help these families with their grief. It was emotionally draining. But the military handled this very well.”

Prior to the Pentagon assignment, Bailey served in the Persian Gulf on board the nuclear aircraft carrier USS Carl Vinson. He also served as supply officer on two fleet ballistic missile submarines, the USS George Washington Carver, first out of Holy Loch, Scotland, and the Trident Class USS West Virginia, where he was on the ship’s very first tour. “I came to Charleston as a crew member on the West Virginia and there was a reception held for us by then Gov. Gaston Caperton. It was quite a thrill to be on that ship, being from the state.”

The New Martinsville native majored in industrial/organizational psychology at Marshall, a field that helped prepare him for his career in budgeting and logistics. He then attended the Naval Postgraduate School in Monterey, Calif., where he earned a master of science degree in financial management in 1994.

“I particularly recall my Lambda Chi Alpha fraternity advisor at Marshall,” says Williams. “Dr. Joe Stone, a business law professor, had quite a calming and maturing influence on me.” Williams misses his fraternity days though, remembering great times with Mike Anglett, Brad Puryear, John Kraynak, roommate Jim Love and best friend Eric Eanes. “We had great times at the Varsity, the Double Dribble and the Hole in the Wall.”

Williams’ career in the military has been a rewarding one. “I feel great doing things to promote democracy,” says Williams. “And I am still having fun doing it.”

MILESTONES

The Yugoslav Experience, 1945-2001, a revision of an earlier book about major developments in Yugoslav cinema. The original edition received the annual Close Up Award by the Yugoslav Film Institute for “outstanding scholarship and promoting values of Yugoslav film art internationally.” Goulding is professor emeritus of film studies at Oberlin College.

1960s

Danny Greyson Fulks (MA'61), professor emeritus of Marshall's College of Education, is having his latest book, Tragedy on Groovy Ridge, published by the Jesse Stuart Foundation in Ashland, Ky. The book has 22 true stories from Appalachian Ohio. The story “Country Cool” appeared in Now and Then, published by the Appalachian Center at East Tennessee State University, and includes anecdotes from the author’s career at Marshall and kids from the coal country.

Dr. James Spencer (BS'63), professor of chemistry at Franklin and Marshall College in Pennsylvania, and his colleague have been awarded a $1.5 million grant from the National Science Foundation to study “Process Oriented Guided Inquiry Learning,” introducing an innovative instructional approach to chemistry.

Joseph Hughes (BA'64, MA'67) recently held a 30-year survey exhibition of his paintings at Shasta College in Redding, Calif. He also exhibited in “Painted Color: Modern Painting at the Beginning of the 21st Century” at Chac Mool Gallery in Los Angeles.

Gary Adkins (BA'67, MA'70) of Cullden has written more than 40 country songs, one of which was recorded by musician Phil Coley's band, Watusi Rodeo. “Home of the Free” was about the events of September 11. Adkins is a counselor at the Career & Technical Center in Putnam County.

William Rick Allen (BBA'67, MA'75) of Rainelle has received his master of arts degree in theology from Christian Life School of Theology.

Edward L. Hibner (BS'69), a senior metallurgist with Special Metals Corp. in Huntington, was named a recipient of the American Society for Testing and Materials Award of Merit and a fellow in the ASTM for individual contributions to committee leadership and standards activities.

1970s

Maurice R. Cooley (BA'70, MA'75) has been named director of the Center for African American Students Programs at Marshall. He was previously director of marketing and corporate development at Prestera Center for Mental Health Services Inc. in Huntington.

Alfred H. Perry (MBA'71) of Atlanta, Ga., has retired after 42 years from the U.S.
Whom should we honor? Help us decide!

2004 MU Alumni Association Awards


Nominations are accepted throughout the year for each of the following categories. The Awards Committee makes its decision based on nominations received before October 15, 2003.

Distinguished Alumnus/Alumna - Given to Marshall alumni for outstanding national achievements in their particular fields of endeavor.

Alumnus/Alumna Community Achievement - Given to alumni for success in their particular fields of endeavor and personal contribution to their respective communities (a Marshall alumnus/alumna is any former student who has received academic credit at Marshall University and whose class has graduated).

Distinguished Service - Given for loyal and unselfish service to Marshall. This award is NOT limited to Marshall alumni.

If you would like to submit the name of an individual you believe is qualified as a nominee for one of the awards, please request a nomination form by calling (304) 696-2523 or (800) 682-5869, or by e-mailing hudson2@marshall.edu. The nomination form is online at www.marshall.edu/alumni/nominations.

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Dr. Alfred Duba
Class of ‘66

Dr. Alfred Duba, a geophysicist at the American Museum of Natural History in New York City, attributes much of his success to the dedicated teachers he encountered during his school years, as well as his family’s interest in his school performance. The oldest of 12 children, Duba helped supplement the family’s income with everything from paper routes to corralling catfish in a pond in the basement. He graduated from Man High School in 1958 and served as his class valedictorian.

Duba fondly recalls four professors who impacted his student life at Marshall: Dr. Donald C. Martin in the Physics Department, Dr. M.R. Chakrabarty in Chemistry, Dr. Walter Perl in German, and Dr. Ronald Rollins in the English Honors Program. “Dr. Rollins,” says Duba, “was one of the most challenging professors I had. I almost followed a career in literature as a result of his influence.” Duba fondly remembers a competition he had with a fellow science student, Mary Jane McCaskey, who always beat him in chemistry. She ended up with a degree in literature because of Rollins’ influence.

Duba is glad he stayed with physics. After graduating magna cum laude in 1966, he was recruited by the University of Chicago at a time when it was looking for talented physics majors to go into the newly evolving earth sciences. There he studied electrical properties of the earth, even borrowing a special conductance bridge from Marshall that the University of Chicago did not have in order to complete his thesis. He graduated in 1971 with a doctorate in geophysics and went on to Harvard University, where he was a National Science Foundation postdoctoral research fellow, then on to a Fulbright postdoctoral research fellowship at the Australian National University.

As a geophysicist at the Lawrence National Laboratory in Livermore, Calif., from 1972 to 2001, Duba conducted research on a variety of energy and environment related research topics, while taking a number of sabbaticals to teach in the Netherlands, Germany and France. He has been with the American Museum of Natural History since 2001.

Among his many awards, including a Marshall Distinguished Alumnus award in 1981, Duba was most recently honored at a special session of the American Geophysical Union annual meeting for the contributions he and a colleague have made over the past 30 years to international geophysical research.

Duba hosted a voyage to the North Pole last year for the American Museum of Natural History and brought back a number of Inuit artifacts. These objects are on display at the Huntington Museum of Art until August 3 during Evacuations from the Vault: Hidden Treasures at HMA.

“Duba was most recently honored at a special session of the American Geophysical Union annual meeting for the contributions he and a colleague have made over the past 30 years to international geophysical research”

MILESTONE
Department of Labor’s Wage and Hour Division. He served there in many capacities, most recently as regional administrator for the southeast region. He is now with the law firm of Jackson Lewis.

Theresa Polley-Shellcroft (MA’71) has been featured in Who’s Who American Women and Who’s Who American Teachers, 2002-2003. Her quilts, which are on exhibit at the National Civil Rights Museum in Memphis, Tenn., have received honors from the National Endowment for the Humanities and have been featured on HGTV’s Simply Quilts.

Virginia Lee Letsinger Brown (AS’73), a contract representative for the U.S. Railroad Retirement Board’s Tampa, Fla., district office, has been honored with an RRB Award for Excellence in the performance of her duties.

William R. Griffin (BA’75) has started his own communications and public relations company, Griffin Communications, based in Lexington, Ky. Griffin is an adjunct instructor of communications at the Midway College School for Career Development in Midway, Ky.

Dr. Jaci Jarrett Mastal (BA’77) has co-authored Journey to the Top: Life Stories and Insights from Fifty Governors. Mastal is vice president for Burke Inc., where she serves as practice leader for employee engagement and retention management.

Tom Bone III (MA’78) received first place in the category of Best Cartoon Drawing (2002) from the annual Better Newspapers Contest of the West Virginia Press Association, among other awards in the same contest. The winning editorial cartoon appeared in The Princeton Times. Bone is a sportswriter and columnist for the Bluefield Daily Telegraph.

Sylvia Goodson (MA’78) was chosen in October 2002 by The National Association of Elementary School Principals and the U.S. Department of Education as one of 63 educators who set high standards for the education their students receive. Goodson is principal of Geneva Kent Elementary School in Huntington.

David B. Osbourne (BBA’79) of Lexington, Ky., has been named audit director of Ashland Inc. He is a certified internal auditor and is currently treasurer of the Central Kentucky Chapter of the Institute of Internal Auditors.

1980s
Cynthia Lee Westover-Lalli (BA’80) was nominated to be one of the first Professional Fellows of Public Education, sponsored by KnowledgeWorks Foundation. She is principal of Worthington Hills Elementary School in Ohio.

Dr. Gary L. Doll (BS’81) is a scientist in The Timken Company’s Technology Center at Timken Research in North Canton, Ohio.

Kelly Davis (BS’82) was featured in the July
Nancy Pelphrey Herd Village Scholarship Recipients Announced

The MUAA is pleased to announce the recipients of the 2003 Nancy Pelphrey Herd Village Scholarships.

MELISSA MORRISON of Huntington is the recipient of the Cheerleading Scholarship. Missy is a nursing major and volunteers for the March of Dimes, the H.E.L.P. Program and Big Brothers/Big Sisters, among other groups.

KELLY DEANNE ADKINS of Branchland is the recipient of the Band Scholarship. Kelly is a communications disorders major and is a member of the Marching Band, the majorette squad, the National Student Speech-Language-Hearing Association, Gamma Beta Phi Honor Society, among other groups.

In order to qualify for the scholarships, a student must be a sophomore or above, have at least a 3.0 GPA and be a resident of West Virginia. Membership on the Marshall cheerleading squad or in the Marching Band, the Flag Corps and/or the Dance Team is also required. Community service and volunteer activities are a must.

For information about the Herd Village Scholarship call Nancy Pelphrey, coordinator for alumni events and namesake of the scholarships, at (800) 682-5869 or (304) 696-3135.

In Memory

JIM CHAPMAN

James E. “Jim” Chapman of Marietta, Ga., died Feb. 15, 2003, at age 69. A 1956 graduate of Marshall, Jim worked tirelessly for Marshall in a number of capacities. He was a board member of the Alumni Association, past president of the Atlanta, Georgia Club, and a member of the John Marshall Society and the Touchdown Club of Atlanta.

Chapman served as vice president of the board of directors of the Society of Yeager Scholars. “Jim Chapman was a unique personality,” says Martha Woodward, executive director of the Yeager program. “He was funny and lovable but an absolute bulldog when he was working on a task. We could never have afforded a consultant to do the research and reporting he produced for the Yeager program.”

Chapman, who retired in 1989 after a successful career in marketing and management with IBM, is survived by his wife of 43 years, Patricia, two children and two grandsons.
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MILESTONES

2002 issue of Ethanol Producer Magazine for her 19 successful years in the ethanol industry.
Davis is quality manager for the Chippewa Valley Ethanol Company in Benson, Minn.
Tammy Henderson (BA'82) has been promoted to director of human resources with Pensacola Junior College in Florida.
Margaret C. “Chris” Vendall (BA'85) has been named manager of marketing communications in the Ashland Inc. corporate affairs group. She focuses on communications for the APAC business unit of Ashland Inc. in Atlanta, Ga.
Michael F. Kennedy (BA'87) is in his second year in the master of architecture program at Virginia Tech.
Timothy L. Channell (BA'89) is director of alumni relations at West Virginia Wesleyan College.
Dr. Johnny E. Johnson Jr., M.D. (BS'89) has been appointed to the Denver (Colo.) Health board of directors. Johnson, an obstetrician and gynecologist, is in private practice and is on the staff of three hospitals in the Denver area.

1990s
Maribeth Brooks Anderson (BA'92) was promoted to news director at WSAZ-TV in Huntington. She was a member of the Francis Class of the Society of Yeager Scholars.
John Mark Huff (BA'97, MA'02) is a math teacher and assistant football coach at Central Davidson Senior High School in Lexington, N.C.
Tyler A. Parris (BA'97) completed his coursework for his master of technical and scientific communication degree at Miami University (Ohio) and is now technical editor for the Windows Server User Assistance Team at Microsoft Corporation in Redmond, Wash.
Melissa “Missy” Sykes (BA'99, MA'01) is a special education teacher in Gretna, Va. She is part of a child study committee to assist "at risk" children and serves as a translator for Mexican families in the area.

2000s
Matthew E. Ladd (BA'00), a third year student in the College of Law at Syracuse University, competed in the Criminal Justice Trial Advocacy Competition (northeast region) sponsored by the American Bar Association in October.

And...
Ralph Schupbach (BA'30) of New Martinsville celebrated his 100th birthday on May 1!
A Day at Marshall College, circa 1938

by George N. Spears, M.D.

We parked on 16th Street looking right at Old Main. Our car pool of four had come from Ironton, Ohio, a 20-mile trip that took about one hour back then. When we had fog in the morning, we were always held up by a convoy of trucks staying together behind a lead truck. We could not wait for them going so slowly, so we pulled out and drove around them — using caution! In those days traffic was not that heavy at that hour.

As we walked back toward the Music Hall, which was then located on Third Avenue and had a very nice auditorium, we passed the cafeteria in Old Main and smelled the biscuits and bacon cooking and heard the clatter of the dishes as they were being washed. We used to drive down to the residential area of Fifth Avenue in the afternoon to study, eating in the car. The 1937 flood gave us a two-week hiatus from classes.

Professor J. Frank Bartlett gave me an "A" in organic chemistry after a semester-long analysis of an unknown substance! I still remember that day! I belonged to Chi Beta Phi science fraternity and had some mention in The Herald-Dispatch at the time of graduation in 1938. I was awarded keys for outstanding scholarship and service during commencement services at the Keith-Albee Theater along with Wilma Jean McGuire, another science student.

I believe I was the first student to be accepted from Marshall to what was then Western Reserve University Medical School. After graduation from medical school, I was medical director at the Uranium Enrichment Plant in Piketon, Ohio, for eight years, and later was occupational health medical director at Southern Ohio Medical Center. I am now retired and live with my wife, Alys, in Portsmouth, Ohio.

This column is designed to give you the opportunity to share pleasant memories of your student days at Marshall College/University. You can send your memory, 200 words or fewer, to Marshall Memories, MU Alumni Association, One John Marshall Dr., Huntington, WV 25755; or e-mail drastura@marshall.edu.
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