A preview of the university’s planned alumni center

Olympic silver medalist
Lea Ann Parsley and
Super Bowl champion
Troy Brown reach the
pinnacles of their
prominent careers.

bringing home
SILVER & GOLD

Summer 2002 | www.marshall.edu
More than ever before, we're...

"I want to help women detect cancer earlier, when treatment is more effective and opportunities for a cure are greater."

-Gerard J. Oakley, MD

Meet Dr. Gerard Oakley, Huntington's only gynecologic oncologist – a physician who specializes in cancers of the female reproductive tract. He's one of only four gynecologic oncologists in the entire state of West Virginia.

Tri-State women have a higher than average incidence of gynecologic cancers.

And all too often, they don't seek treatment until their cancers are very advanced. That's why our community needs a specialist of Dr. Oakley's skill and experience.

Dr. Oakley offers women compassionate care and advanced treatment right here in Huntington. In his words, "We are succeeding at bringing cancer care home to our community, rather than having to send people to other places for treatment."

Cabell Huntington Hospital and Marshall University Joan C. Edwards School of Medicine are proud to have partnered to bring Dr. Oakley and a growing number of other recognized cancer specialists to our campus.

CABELL HUNTINGTON HOSPITAL
up front

8 Former Herd stars Lea Ann Parsley and Troy Brown bring home Olympic silver and Super Bowl gold.

14 Night classes at Marshall's Graduate College in South Charleston offer working professionals the flexibility they need to further their education.

18 Service Learning is a new concept where students use their academic skills and expertise to help solve complex problems in the community.

22 Students at Marshall are gaining real world experience in the political arena while interning with key decision makers at the state capitol.

26 A look back at this year's graduation ceremonies featuring speaker Sen. Jay Rockefeller and the recognition of four distinguished alumni.

30 The university unveils plans for the new Erickson Alumni Center which will provide 22,000 square feet of space at a price tag of $3 million.

36 Former Director of Admissions Jim Harless has put retirement on hold to serve as an ambassador of goodwill for Marshall University.
A DOUBLE DOSE OF NATIONAL PROMINENCE

“How fortunate we are to have acclaimed alumni, such as Lea Ann and Troy, and nationally acclaimed faculty, such as Jean and Ken, bringing a double dose of national prominence to Marshall University.”

As you undoubtedly noticed when picking up this latest issue of Marshall Magazine, the front cover features a pair of outstanding alumni who brought some national prominence to their alma mater this past winter.

We cheered mightily in front of our TVs as Lea Ann Parsley won a Silver Medal in the Skeleton in the Winter Olympics in Salt Lake City, Utah, and Troy Brown made big play after big play to lead the New England Patriots to the Super Bowl championship.

Truly, they were silver and gold medal performances from two former Marshall student-athletes, as the story beginning on Page 8 of this issue documents. And, we’re very proud. Both Lea Ann and Troy have since returned to campus to be honored, she with the Distinguished Alumni Award from the College of Education and Human Services, he with Troy Brown Day in West Virginia as designated by Gov. Bob Wise.

As splendid as the athletic accomplishments of Lea Ann and Troy were, they were not the only national highlights for Marshall this year. As winter turned to spring, the headlines turned to another dynamic duo – Marshall faculty members Jean Edward Smith and Ken Hechler.

Jean, our first John Marshall Professor of Political Science, was one of three finalists for the 2002 Pulitzer Prize in biography for his book, Grant. What an incredible accomplishment! Jean joined our faculty in August 1999. He is recognized as the leading authority on U.S. Supreme Court Chief Justice John Marshall, and is the author of John Marshall: Definer of a Nation. Jean is currently writing a biography of Franklin D. Roosevelt.

Ken, a former West Virginia Congressman and Secretary of State, teaches an honors seminar at Marshall titled, “The Life and Times of Harry Truman.” He was given the prestigious 2002 Truman Public Service Award at a ceremony in May in Independence, Mo. Ken served as a special assistant to President Harry Truman from 1949 through 1953.

While working as a researcher and speech writer on Truman’s famous Whistle-Stop trips, Ken often related how Margaret Truman told her father, “Ours is the only campaign train that carries its own HECKLER!”

Both Jean and Ken have something in common with former President Jimmy Carter. Carter was one of the finalists for this year’s Pulitzer Prize in biography for his book: An Hour Before Daylight: Memories of a Rural Boyhood. And, he is a former winner of the Truman Public Service Award.

Ken was honored publicly in Independence in front of a crowd of about 200.

“This means the most of any award I’ve gotten in my life,” he said. Ken will return to Marshall in the fall to continue teaching the honors seminar on Truman.

Jean’s gratitude for receiving such a high nomination was twofold: first, for being grouped with the likes of President Carter and David McCullough, who won the Pulitzer for John Adams; and second, for the way the book “rehabilitated” Grant’s reputation.

How fortunate we are to have acclaimed alumni, such as Lea Ann and Troy, and nationally acclaimed faculty, such as Jean and Ken, bringing a double dose of national prominence to Marshall University!
JUNE 20 - 23

JAZZ-MU-TAZZ

2002

Marshall University's Summer Jazz Festival

For more information call 304-696-3326
We are Marshall!

For a wide selection of officially licensed Marshall University clothing and gifts:

- Visit Our Bookstore
- Call Toll Free at 1-800-547-1262
- Shop Online 24 Hours a Day at efollett.com.

MARSHALL UNIVERSITY BOOKSTORE
Memorial Student Center • 5th Ave. & Elm
Phone: (304) 696-3622 • (800) 547-1262

WHAT KIND OF HARLEY DO YOU RIDE?

Heritage, quality, passion, look, sound, feel, relationships, freedom, individuality, lifestyle.

Benjy Steele, Owner

408 4th Street • Huntington, WV 25701 • (304) 523-1340
Governor’s Honors Academy

The vast resources of Marshall University will be at the disposal of West Virginia’s best and brightest students July 7-28 when the Governor’s Honors Academy (GHA) comes to campus. The university has been chosen to host the prestigious conference in 2002 and 2003.

This year’s academy is composed of 166 students representing all 55 counties in West Virginia. Each eleventh grade student chosen must have at least a 3.5 grade point average, and have scored above the 90th percentile on a national basic skills test taken during or after the ninth grade. Tuition, activities, supplies, room and board are free for students attending the conference.

During the three-week academy, students will have two basic areas of study. The first concentrates on the individual student’s academic strengths and the second focuses on expanding into other areas of study.

The faculty and staff who work with the academy must also meet stringent qualifications that require a broad knowledge base in the arts, humanities and science as well as their specialty areas.

The West Virginia Department of Education manages the academy statewide with additional support from the Legislature and colleges and universities in the state.

Summer Engineering Program

Marshall University College of Information Technology and Engineering is hosting the second annual “Exploring Engineering: Academy of Excellence.” The program, which will run July 14-19, was developed to provide area high school students with hands-on experience while interacting with engineers and students from the major disciplines including chemical, civil, electrical, environmental and mechanical engineering.

This year’s schedule will engage the 30 students who are participating in the academy in a broad range of activities including trebuchet (a type of catapult*) design and construction, Lego robotics design and construction, environmental sampling, computer analysis and plotting of stream data. A field trip to the New River Gorge bridge and a tour of an engineering facility will round out the agenda.

Twenty math and science teachers from Kanawha County who teach in the Engineering Career Clusters will also participate in several academy activities, according to Associate Dean and Engineering Division Chair Betsy Ennis Dulin. Then, the teachers will spend the following week on campus for a professional development class. “The academy is growing and expanding a little more each year,” Dulin says. “We hope to expand the program for training teachers and add more teachers from other counties in the future.”

Engineers from numerous area companies also volunteer their time to help with the academy. “We would like to provide more mentoring throughout the school year to help the students expand on the ideas and interests they developed while attending the academy,” Dulin says.

The academy is free to students. This year’s academy was funded by the Society of American Military Engineers Huntington Post and Learning for Life, with support from Kanawha Stone/Terrador Corporation, Dow Chemical, Flexsys, GAI Consultants, State Electric Supply Company, Thrasher Engineering, and a matching grant from the Nick J. Rahall II Appalachian Transportation Institute.

*The trebuchet was the dominant siege weapon in Europe from 850AD to 1350AD. In England it was called an ingenium, and the technicians who worked on the weapon were ingeniaturs (Engineers).

Source: www.nfo.edu/trebuche.htm
Doctoral Programs in Education in:
- Educational Leadership
- Curriculum and Instruction (Coop Program)

Education Specialist Degrees in:
- School Psychology
- Education

Master's Degree Programs in:
- Counseling
- Early Childhood Education
- Elementary Education
- Leadership Studies
- Reading Education
- Secondary Education
- Special Education
- Master of Arts in Teaching (M.A.T.)

More than 20 state licensure programs

In record numbers, teachers, administrators and licensed education professionals are expanding their skills through Marshall University's Graduate School of Education and Professional Development. Using its Regional Center for Distance Education and Professional Development, Marshall is developing learning partnerships that are expanding graduate education throughout West Virginia. With high-tech facilities and outstanding faculty, Marshall University is connecting adult students with more educational opportunities than ever before.

Somerville & Company
Certified Public Accountants and Consultants
A tradition in excellence since 1932

Partners
- Floyd E. Harlow, Jr., CPA
- Mark E. Richardson, CPA
- Lisa L. O'Dell, CPA
- Susan K. Richardson, CPA, CVA
- Barry L. Burgess, CPA

Somerville & Company, P.L.L.C.
- Accounting & Auditing
- Income Tax Planning
- Technology Consulting
- Business Valuation & Litigation Support
- Estate & Financial Planning
- Medical Practice Management

Somerville Financial Services, LLC
- Dedicated to providing a variety of financial and strategic advisory services:
  - Mergers and Acquisitions
  - Investment Planning & Products

Somerville Building
501 Fifth Avenue
Huntington, WV 25701
525-0301 • www.s-co.com
Former Thundering Herd standouts Lea Ann Parsley and Troy Brown have reached the tops of their games.
One hoisted a Super Bowl trophy above his head. The other wore an Olympic silver medal around her neck. Both wear the title “former Marshall athlete” just as proudly.

Troy Brown and Lea Ann Parsley made Thundering Herd fans everywhere proud in February – Brown leading the New England Patriots to a Super Bowl title in New Orleans, Parsley winning a silver medal in the women’s skeleton in Salt Lake City. Brown was a star wide receiver on the Thundering Herd football team in 1991 and 1992. Parsley was a basketball standout from 1986 through 1990.

“My memories of Marshall are only the best,” said Parsley, 33 and a resident of Granville, Ohio. “I’m lucky I chose to go there. It was a great fit both academically and athletically. Judy Southard was just a wonderful coach and I’ll always remember my Marshall days fondly.”


While at Marshall, Lea Ann Parsley made a name for herself on the basketball court where she scored 1,053 points, ranking 13th in school history, and grabbed 566 rebounds, 11th-best all-time.

“I love Marshall. The memories are great. It’s nice to come back here. I couldn’t have asked for better teammates. They’re a great group of guys. I owe a lot to them and to the coaches who brought me to Marshall. There’s no place quite like it.”

– Troy Brown

As a senior at Marshall, Troy Brown was the most dominating wide receiver and kick returner in Division I-AA, catching 101 passes for 1,600 yards and 16 touchdowns. He was named Marshall’s “Most Valuable Player” that year.

couldn’t have asked for better teammates. They’re a great group of guys. I owe a lot to them and to the coaches who brought me to Marshall. There’s no place quite like it.”

Parsley made a name for herself on the basketball court. A 5-foot-8 forward, she was known for her hard play, elbows and kneecaps flying as she dove for a loose ball, displaying the noted hustle that helped lead to her Olympic success. An aggressive rebounder and ball-handler, Parsley scored 1,053 points at Marshall, ranking 13th in school history, and grabbed 566 rebounds, 11th-best all-time.

Parsley’s 92.3 percent free throw shooting her senior season led the nation. Parsley, though, loved playing defense, a quality that thrilled Southard, now an assistant athletic director at Louisiana State University.

“When she walked between those four lines, it was 110 percent,” Southard said of Parsley. “She was the toughest, most hard-nosed athlete I ever coached.”

Those attributes served Parsley well in skeleton, often described as a head-first version of luge. Parsley races down an icy track about 90 mph with her chin a mere two inches from the ice. What would make anyone want to do such a thing?

“Just imagine how great it felt when you were a kid and flopped on a sled and zipped down the hill headfirst,” Parsley said. “We’re just a bunch of overgrown kids on more-expensive sleds going a lot faster.”

Playing a kids’ game has made a nice living for Brown, a millionaire who is as humble as the day he showed up on the Marshall campus with a duffle bag full of clothes and a 9-inch black-and-white television. An all-pro wide receiver and kick returner, Brown turned thousands of Herd fans into Patriots backers in the Super Bowl.

An unlikely hero, Brown has worked his way to the top of the NFL world. Chosen in the eighth round (a round that no longer
exists) of the 1993 NFL draft, Brown caught just two passes in his first two seasons. At 5-foot-10, 180 pounds, Brown was considered too small to make it big in the NFL. His 4.5-second time in the 40-yard dash was deemed too slow. The Patriots waived Brown after two seasons, keeping Vincent Brisby and Shawn Jefferson while making Brown available to every other team in the league. There were no takers. Brown took that as a challenge.

“When they told me I couldn’t do something, it made me dig deeper and find a way to get it done,” said Brown, who has 321 catches for 3,970 yards and 17 touchdowns in his career. “I don’t rely on my speed. I rely on my eyes. The slowest guy in the world can get open and you see some fast guys who can’t.”

Brown’s goal never changed. He wanted to be the best football player he could be and win a Super Bowl ring.

Parsley’s route to an Olympic medal wasn’t so direct. In addition to her skills as a basketball player, she was a two-time Southern Conference javelin champion and standout high jumper.

Parsley also tinkered with track before landing a spot on the U.S. team handball squad in 1996. Parsley tried bobsledding for a while before discovering skeleton, named for the appearance of the sled. The sport hadn’t been featured as a regular in the Olympics since 1948.
Parsley's life has been much more than just fun and games. She received a B.A. in Adult Health from Marshall in 1990, a B.S. in Nursing from the University of Virginia in 1992 and is currently working toward a Ph.D. in Community Health at Ohio State. While training and furthering her education, Parsley works as a firefighter in New Albany, Ohio and is a volunteer firefighter in Granville, OH. In 1999, Parsley was named the “Ohio Firefighter of the Year.”

Parsley said a brisk trip down the skeleton track doesn’t compare to battling a blaze.

“There are risks in both, but with fighting fire, the risks are unknown,” Parsley said. “In both, you train as much as you can, but there’s still an element of risk. With fire, you really don’t know what’s in the building, so it’s a far more dangerous job.”

“My memories of Marshall are only the best. I’m lucky I chose to go there. It was a great fit both academically and athletically. Judy Southard was just a wonderful coach and I’ll always remember my Marshall days fondly.”

– Lea Ann Parsley
During the Olympics, Parsley was one of eight U.S. athletes who carried the American Flag from Ground Zero of the World Trade Center into the stadium for the opening ceremonies of the Olympic Games.

"It was an incredible honor and an incredible moment," said Parsley, who also chatted with President Bush during the ceremony. "The flag was so fragile. A breeze picked it up and just rippled across it. We really squeezed so that it wouldn't tear any more."

Parsley has been overwhelmed with attention since the Olympics. Granville had a day in her honor, complete with parade. Brown knows how she feels. He was honored before a Marshall men's basketball game and at halftime. His phone rings almost non-stop, but he deals with it. Brown gives back to the community, honoring as many requests as he can, but is careful to make time for his wife, Kim, and children Sir'mon, 3 and Saanjay, 19 months.

"This is a great place to raise a family," Brown said of Huntington. "I'm very touched by the people here. It's my home. I love it here because of the people. They've been absolutely great to me. It feels good to come back here and see all these people I know." Brown helps with the Huntington Area Boys and Girls Clubs and participates in football camps for youngsters.

"I feel I should give back to the community," Brown said. "I've been blessed."

Brown caught 101 passes for 1,199 yards and five touchdowns last season. He almost single-handedly beat the Pittsburgh Steelers in the AFC playoffs, returning a punt 55 yards for a touchdown and setting up another with a recovery on special teams. Brown also starred in the Super Bowl upset of the St. Louis Rams.

"I got a lot of good blocks," Brown said, deflecting credit for his performances against the Steelers and Rams.

While Parsley was recruited by several colleges, Brown wasn't. After two solid seasons at Lees-McRae Junior College in Banner Elk, N.C., Brown drew no interest from recruiters at the I-A or I-AA level. Then-Herd assistant Chris Scelfo noticed Brown while recruiting an offensive lineman and a punter from Lees-McRae. "They saw a short kid who couldn't run very fast," Brown said.

That short, slow kid signed at Marshall and became one of the most prolific receivers at a school known for stellar pass catchers such as Mike Barber and Randy Moss. As a senior, Brown was the most-dominating wide receiver and kick returner in I-AA, catching 101 passes for 1,600 yards and 16 touchdowns. He was named Marshall's Most Valuable Player that year. Brown's fondness for his former teammates is evident. He keeps in close touch with Phil Ratliff and Mike Bartrum, among others.

Brown thought of those players moments after the Patriots won the Super Bowl.

"I wish I could have brought all my guys from Marshall there to see how it felt to sit on the top of the world and win a Super Bowl," Brown said. "What a great feeling."

Tim Stephens is the Huntington area director of Fellowship of Christian Athletes.

Despite being told by experts that he was too small to compete in the NFL, Troy Brown proved his critics wrong by leading the New England Patriots to a Super Bowl victory and earning a trip to the Pro Bowl.
Marshall University’s Graduate College in South Charleston gives hard working professionals the chance to further their education by enrolling in a wide variety of night classes.

It’s been a long day for Amanda Thompson. The accountant checks the clock in her Huntington office as it strikes quitting time. One day a week, rather than traveling home to Ironton, Ohio, she piles into her car and heads east. The drive is long. The late hours are tough. But Thompson is chasing a dream.

The same is true for special education teacher Paige Rollins. She steers south from Mason County one day a week. Her dream is different from Thompson’s, but it’s one that she wants just as much.

Cari Pauley, a Duval High School journalism teacher, is also in the wave of commuters departing from a homeward-bound routine. As skies darken and street lights begin to fade, Pauley converts from teacher to student.

These three women aren’t alone. Thousands of professionals share a similar after-dark lifestyle. It’s one that brings them to Marshall University Graduate College in South Charleston.
by kathy young carney

photography by david e. fattaleh
"I don't really care for night classes," Thompson says, "but it's the only time I can take the courses that are offered."

The slice of classes sandwiched between work and bedtime is the big attraction to the graduate college. The typical students are thirty-something, full-time professionals and part-time students striving to take their education or certification a notch higher.

"The slice of classes sandwiched between work and bedtime is the big attraction to the graduate college. The typical students are thirty-something, full-time professionals and part-time students striving to take their education or certification a notch higher."

attraction to the graduate college. The typical student is thirty-something, a full-time professional and a part-time student striving to take their education or certification a notch higher. This is exactly what the state Legislature had in mind when it created a graduate college in 1972. Classes must be offered at a convenient time and location. The basic plan stayed the same after the college merged with Marshall University in 1997, but it has evolved to work around different schedules and take advantage of emerging technology.

"This person will say, 'Well, I'm working full-time,' says Ken O'Neal, director of graduate admissions. "We tell them, 'That's what we're for.' Our classes are evening, weekend or Internet-based."

"If it was my choice, it would be around noon everyday," laughs Lucas Nicely about his evening class as he swivels in a classroom chair. But the accountant goes on to admit it's a 6 p.m. class that fits his work schedule, so this is how he pursues his Master of Business Administration (M.B.A.) degree.

Erica Jeffers travels to South Charleston from Huntington once a
week for an economics class. She works full-time and has the same complaint about the drive and night classes. “They’re long,” Jeffers says. “You get home late.”

Steve Ventura, a Charleston Area Medical Center nurse, chips away at his Master of Business Administration a few classes at a time. Ventura earned his undergraduate degree fewer than two years ago and was eager to get back in a classroom. “I knew if I didn’t get started now, I’d have a harder time with more obligations down the road,” he says.

Ventura hopes to have his degree in about three more years. That’s average for students on the degree-track in after-hours education. The college allows students seven years to reach that goal but it can be difficult to figure out just how many actually do it.

“If you go on campus (at Marshall University), they’ll take an entering freshman class and then go back and check four years later and derive some percentage of completion. That makes no sense here,” says Ron Childress, vice president for Graduate Studies. “One of the things about adult students is they don’t matriculate semester by semester. What they do is stop in and stop out.”

Across the library, Jennifer Smith and Ben Burton log on to a computer station before heading to class. Both are accountants trying to earn M.B.A.’s and reach a credit hour requirement to take the certified public accountant examination.

“I work, then I come here two nights a week. The other nights of the week I’m usually studying,” Smith says.

“I need 30 hours to sit for the CPA exam,” Burton explains. “And this is the closest place. And it’s the most affordable.”

“Not everyone who attends classes here is working toward a degree,” says O’Neal. “Perhaps eventually they will earn a degree. Maybe 10 years or 15 years down the road, but that’s not necessarily the objective right now.”

A good portion of the students are trying to boost their job skills. (They are employment-driven to improve their education, improve their jobs, and maybe earn more money.)

Rollins makes the drive from Point Pleasant to improve her job and her resume. “I’m trying to get extra certifications in the special education area. I just recently graduated from Marshall.”

It’s the same for Pauley who teaches 9th grade English and journalism. “I’m a teacher and I’m trying to get my journalism certificate, so I have to take six hours every year. If they didn’t offer evening classes I don’t know what I would do.”

While Pauley concentrates on her journalism certificate, other students in the Graduate College are choosing from classes in education, psychology, counseling, information tech, engineering, business, communications studies, criminal justice, political science and humanities. Up to 18 degree programs are available in South Charleston, plus 35 certificate and certification programs.

Enrollment hovers between 2,300 and 2,500 students at various times of the year, but don’t expect to see students lined shoulder to shoulder on campus. They’re scattered through night classes in about 30 different places around West Virginia.

Childress is quick to point out that maybe only one third of the students enrolled actually come to the South Charleston site. Many students are enrolled in locations as diverse as Beckley, Parkersburg, Gilbert or Lewisburg. Still more are enrolled in Internet-based courses with fewer class meetings.

“The numbers can really be misleading because the you really don’t see the majority,” Childress says. “But if you come up here Monday, Tuesday, Wednesday, or Thursday night, you’d be lucky to find a parking place.”

Then he jokingly says, “You can’t be recognized as a major university unless you have a parking problem.”

Kathy Young Carney, who graduated from Marshall University in 1982 with a B.A. in Broadcast Journalism, is a freelance writer living in Scott Depot, W.Va.
Students at Marshall University are using their academic skills and expertise to help solve complex problems in the community

by Tamara Endicott

photography by David E. Fattaleh

For centuries, academic institutions sent their scholars out into the neighboring communities to share their ideas, skills and knowledge with those that required a broader view on the complexities of life. These scholars were able to shed new light on existing conditions and assist their fellow citizenry with re-evaluation, solutions and encouragement.

This form of contribution dates back to the days of Aristotle and Hippocrates when students were encouraged to build relationships with the community through persuasive messages, education and interaction within the societies that needed their guidance.

Here in the 21st century, the academic world is integrating this type of service learning connection into every educational field possible, in hopes that academic skills and expertise will help to mend some of the societal fracturing the nation has experienced in the last couple of decades.

The trend for broadening and reawakening a sense of community began in the 1980s and has grown enormously over the last couple of decades. Robert D. Putnam, professor of public policy at Harvard University, describes how previous generations of communities worked collectively to create more prosperous connections with each other for the betterment of their municipalities, which in turn created a base of “social capital.”

Putnam’s book, based on his thesis, Bowling Alone: The Collapse and Revival of American Community, was written in response to the ever-increasing individualism the country seems to be gravitating toward, according to Dr. William Denman, Professor of Communication Studies at Marshall University.

“I’m not sure but some of the civic responsibility movement seems to have come about as a reaction to the 1980s and that whole period where everybody was out for themselves,” says Denman. “I hate to sound that cynical, but it was that way. Putnam
“This is not an internship and it’s not pure volunteerism. Students go out with their expertise and backgrounds and work for a while with organizations to do projects of various sorts.”

Dr. William Denman
Professor of Communication Studies

makes an interesting point. He talks about how by the end of the 19th century we were all disconnected and how at the beginning of the 20th century there was a great growth of organizations like the Kiwanis that brought people together.

“We don’t have dinners together anymore, we don’t socialize with people and get together just to play cards. All the things we used to do collectively, we just don’t do anymore. So what we may be looking at is reinventing the beginning of the 20th century. And I think service learning may be the academic answer to part of the problem.” says Denman.

The difference between service learning and volunteering is the length and depth of commitment to an organization. Service learning encourages an ongoing relationship with organizations that doesn’t end when the semester is over.

“This is not an internship and it’s not pure volunteerism,” says Denman. “Students go out with their expertise and backgrounds and work for a while with organizations to do projects of various sorts. A lot of times what goes on is the discovery of a community problem. Service learning students may take several semesters to find a solution. One semester may be used to examine the nature of the problem and how to investigate it. The second semester may see them build a plan of action to help alleviate the overall nature of the problem.”

Denman’s involvement with service learning began in 1996 when he attended the National Society for Experiential Education conference in Utah and was inspired by what he heard. His involvement with bringing service
learning to Marshall's campus now includes working as the Campus Compact liaison for faculty who are integrating the program into their curricula.

Campus Compact began in 1985 when such prestigious institutions as Stanford, Georgetown and Brown decided to form an organization to assist universities that were becoming involved in community service. The founders were also concerned that students were being portrayed in the media as selfish, self-absorbed and too busy to help others. They recognized that students were still working hard to assist their communities and wanted to give them and their schools the national support they needed.

The coalition now includes more than 817 public and private two- and four-year colleges and universities located in 46 states with network offices in 26 states, including West Virginia. While many private schools (both K-12 and colleges) have always encouraged heavy civic involvement for their students, public schools are also beginning to realize the advantages of developing a sense of community and personal responsibility among students.

"I think we're getting more and more students with service experience in high school," says Denman. "Most of them think, 'Okay, this is tied into the class. I'll learn something about the subject matter and at the same time do a project that works toward the betterment of the community.' It's really a very exciting way to invigorate and liberate the students and the communities. There are some schools that offer a freshmen service learning seminar. The purpose of the course is to get students out there right from the beginning."

Another key faculty member trying to create a service learning atmosphere and curriculum for Marshall's campus is Dr. Sherri Smith, chair of the Service Learning Committee. Smith and several other faculty members are working to build a foundation for a service learning center in the future. During a conference in Denver last fall, Smith gained the knowledge necessary to move toward full implementation of a service learning program, which requires several models of development.

"The emerging model is basically a faculty, grass roots type of movement," says Smith, "which is what we have right now. I hope within five years we will be able to consider ourselves operational with a service learning center."

The interest has been solid among Marshall's faculty members, with 38 now working towards incorporation of service learning in classroom work. Denman feels that every educational branch can use its proficiency to better the community while developing the habits necessary for a life long commitment to civic responsibility.

"That's one of the issues," says Denman. "How do we tie the academic world back into the community? How do we shape our disciplines so we can have some relevance there, too? For example, if it's a course in business and accounting, they might put accounting students in some volunteer work for small businesses that can't afford an accountant.

"Several years ago a chemistry professor had students in a basic chemistry class go out and obtain paint samples from low income housing buildings to test for lead. They conducted the tests and then reported back to the owners and addressed any problems. Well, that's learning chemistry while also relating chemistry to real life and assisting others in the process."

Denman's and Smith's hopes for the future of service learning at Marshall University are to acquire enough funding to see the project fully blossom into an official clearinghouse center of information and assistance that will encourage a high participation from faculty members. Both also hope the efforts of all the university's disciplines become a part of service learning within the next few years.

"One of the questions you always get from faculty members is, 'Are you talking about taking time away from what I already do?' and the answer to that is yes and no," says Denman. "What we're talking about here is a different pedagogy. This isn't lecture, this isn't collaborative learning, this is something else. I'm talking about having students work outside the class and letting them reflect on what they're doing. So it's a different way of doing it, and yes it's time consuming. But I think the effort is well worth it."

Tamara Endicott is a graduate student at Marshall University studying journalism. Her work has appeared in the Huntington Quarterly and other local publications.
Every day for three months, Mary Rorrer asked herself three questions: Will it be passed? Would it be tabled? Will it possibly be killed? Rorrer’s inquiries were part of a daily routine. Her primary task was to update bills reported in the education committee of the West Virginia Legislature. Rorrer and other Marshall University students put their journalism and political education to use as they interned for the West Virginia Legislature at the state Capitol this spring. The 14 students who observed or worked closely with the Legislature during its regular session had acquired the internship positions in four different programs by applying in the fall. Graduate students Rorrer and Tom Hamm were selected for the Robert W. Burk Jr. Student Intern Program and the Walter Rollins Scholars Program, respectively. They received the positions after members of the Legislature’s Intern Committee interviewed them in November.

Students at Marshall are gaining valuable experience and insight into the political world while interning at the state capitol.
"This internship is an honor," said Dr. Cheryl Brown, assistant professor of political science. "They had to go through essays and interviews which makes this a highly competitive position."

Rorrer and Hamm were assigned to study and work with a member of the Senate or House of Delegates.

Throughout the placement in the leaders' offices, they participated in the development of legislation, conducted independent research, aided constituents with requests and observed the making of public policy.

"These students benefited from the Rollins and Burk programs by staying with [the legislator] they were assigned at all times," Brown said. "They gained insight into the inner workings of the political process that way."

The students were required to participate in academic seminars taught weekly by Brown in order to receive nine credit hours. The program began in January and concluded in April.

Undergraduates Sara Payne, senior double major in public relations and political science, and Cassie Means, print journalism junior, were selected for the Legislative Reference and Information Center program. Members of the Legislature's Student Internship Selection Committee also interviewed them for the positions in November.

Dr. Ralph Turner, a selection committee member, professor of journalism and internship director at Marshall, said the interview was a major factor in choosing the students.

"Their confidence expressed and their knowledge of politics and state government, particularly the Legislature, is what impressed me," Turner said.

The responsibilities of the interns were equivalent to a full-time job. They covered floor sessions of both the House of Delegates and the Senate, wrote for the weekly newsletter Wrap Up, produced news releases, coordinated press conferences and composed a daily activity summary for Web publication.

"I enjoyed this internship because of the opportunity to meet so many interesting individuals and have interaction with extremely experienced people," Means said.

Payne and Means were assigned two representatives to whom they were responsible for researching and gathering information for columns.

"I really benefited from this internship because I applied all aspects of what I've learned in the classroom to real life procedures that will help prepare me for my future," Payne said.

The Legislative Reference program also ran from January through April. The students reported their activities to Turner weekly as an internship requirement so they would receive three credit hours toward their journalism major.

Elliot Potter, political science senior, and Nate Campell, political science junior, were selected by the Legislative Program Committee for the Judith A. Herdon Legislative Fellows program.

Potter and Campell were each assigned directly to a legislator, where they were introduced to the politics of legislation, legislative research, bill drafting and the role and function of committees.

Dr. Stephen Cupps, associate professor of management, was the director of the Herdon program. Cupps said he met with Potter and Campell weekly to generalize how the Legislature operates.

"I tried to get the students to see, from their standpoints, what they learned about themselves and their own
shortcomings, strengths and weaknesses," Cupps said. "After they are pulled from the daily chaos they'll be able to confirm their career ambitions."

As an academic component, the students met with Cupps in order to receive 12 credit hours toward their political science majors.

Eight other Marshall students had the opportunity to observe the West Virginia Legislature for one week through the Frasure-Singleton Legislative Program. The students attended committee meetings and public hearings where legislation and issues were discussed extensively.

The following students participated in the Frasure-Singleton program: Jennifer Keller, history senior; Miranda Nabers, political science senior; Becky Long, regions senior; Steven Cincotta, Biology junior; Chris Belcher, political science junior; Ashleigh Goode, mathematics junior; Teddy Muilenburg, political science junior; and Sarah Suber, political science junior.

The students received housing and transportation, two meals each day and were required to attend a dinner seminar every night where they had the opportunity to speak with people in all branches of state government.

The students obtained one credit hour after completion of the weekly activities.

"These are all great programs that have been in existence for many years," Brown said. "The Legislature is very generous in funding for these students."

Natalie Stout is a sophomore at Marshall University majoring in public relations. A Student Ambassador and reporter for The Parthenon, she is a Dean's List student and member of the Phi Eta Sigma honor society.
Sen. Jay Rockefeller’s commencement address and the recognition of four outstanding alumni highlight this year’s ceremonies.
The month of May heralds new beginnings for students on the threshold of entering the professional world. College students spend countless hours studying and cultivating the skills of their chosen fields, culminating in a celebration spent in caps and gowns with family and friends in attendance. Working to attain a degree requires extraordinary amounts of time and dedication, but for a special chosen few a degree can also be attained due to high standards individuals have set and achieved for themselves.

In addition to the university's 2,577 graduates, four honorary doctoral degrees were awarded during Marshall's 165th Commencement ceremony. Verna Gibson, Gale Given, Ed Maier and Edward Howard were nominated by Marshall's Faculty Senate, not only because of their abilities to excel within their careers, but also because of their inspiring journeys that put them at the top of their game.

Verna Gibson began her journey to the top while working as a sales representative in a Huntington downtown business, The Smart Shop. A native of Elkview, West Virginia, she was raised by a mother who taught her that any goal she could imagine, she could achieve. Gibson attended Marshall from 1960 to 1962 as a student in the
Verna K. Gibson:
Gibson is nationally known for her outstanding career and leadership in the retail fashion clothing industry. She joined The Limited Stores as a merchandising trainee in 1971 and worked her way up the corporate ladder to become president and CEO of The Limited Stores. Gibson led the company through an impressive expansion from eight stores to more than 770 nationally. She has received several awards, including the AMA Marketer of the Year Award in 1990. In 1996, Gibson received the Marshall University Distinguished Alumnus Award. She is a member of the John Marshall Society and a former member of the Society of Yeager Scholars at Marshall. She has provided significant financial support by establishing the Verna K. and James E. Gibson endowment for Yeager Scholars.

twenty-year Marketing and Retail program. While shopping in Columbus’ Eastland Mall, Gibson took notice of a store called The Limited. Through her association with the owners of The Smart Shop, she had heard a great deal about the Limited and its owner, Les Wexner. Gibson was so impressed by the store she walked to a phone booth and called Wexner immediately to ask him for a job.

As they say, the rest is history. Gibson became the first self-made woman president to become CEO of a Fortune 500 company and doubled Wexner’s business within the first five years of her presidency. The Limited Stores also became the first billion-dollar specialty retailer in the United States. Among Gibson’s many accolades, she considers her Marshall doctorate extremely special because it recognizes all the achievements of her career.

“It is most meaningful to receive recognition from your own university,” said Gibson. “I have worked very hard to achieve excellence in my field, have always loved the business, and have strived to be a role model for others. Marshall University is a part of my life, and everyone I touch in the business world knows it. Marshall is an example of growth and continued achievement built on strong values.”

Gale Given, a native of Point Pleasant, W.Va., has also become a role model for women as the first woman state president for Verizon. She began her career in 1979 at C&P Telephone of West Virginia in the engineering organization.

Edward Howard III:
Howard is president of JCPenney’s west region, a position he has held since 1996. He oversees 325 JCPenney stores in 21 states and more than 39,000 associates. Howard, a native of Beckley, W.Va., and a 1960 graduate of Stratton High School, received his Bachelor of Arts degree in psychology from Marshall in 1965. He sits on numerous boards of directors, including the Marshall Society of Yeager Scholars Executive Leadership Council and the John Freeman Hightower Foundation. Howard started with JCPenney in 1965 as a management trainee with the downtown Huntington store. He held a variety of management positions in various stores before being promoted to store manager in Dayton, Ohio.

Ed Maier:
Maier is president of the Sarah and Pauline Maier Foundation, one of the Kanawha Valley’s largest philanthropic organizations. A Charleston resident, he has a long history of civic leadership and philanthropy in the Advantage Valley region. A 1969 Marshall graduate, Maier has served as president of General Corporation and three additional Kanawha Valley-based companies that include Big Two Mile Gas Co., Dunbar Storage Co., and the W.J. Maier Storage Co. for the past 29 years. He serves on the board of several private corporations, community and non-profit foundations and groups. He formerly served as a board member of Marshall’s Society of Yeager Scholars.
Given was appointed to her current position on July 1, 2000 and was given an additional presidency for Verizon Kentucky, Inc., on December 15, 2000. A Marshall alumna with a bachelor's degree in mathematics and a master's degree in business administration, Given feels especially blessed to receive an honorary degree as well.

“Marshall University has been an important part of my life for many years,” said Given. “I have always been thankful that the university worked with me to help me complete my education while working around the rest of my life. As an undergraduate, I was married, keeping house, working, commuting and graduated in three years. Without my family’s flexibility, I could not have achieved my current position.

“I feel very honored. I feel a little as if I’m cheating because I’ve always wanted to go back to school and earn a Ph.D. I feel like I’ve short-circuited the process! I still hope to earn one the hard way someday.”

The process that paved the way for Gibson, Given, Maier and Howard to receive their honorary doctorates is rich in tradition. Each year, Marshall University’s Functions Committee takes confidential nominations, which are passed on to the Faculty Senate during an executive session for discussion. During the next regular session, votes are taken for the final list of nominations, which are then passed onto Marshall’s president. The final selections are approved by Marshall’s Board of Governors.

“It is an honor for our institution to have the opportunity to recognize the tremendous accomplishments of these individuals,” Marshall President Dan Angel said. “It is an even greater privilege to say thank you to these individuals for their constant efforts to enhance the educational opportunities for students at Marshall University. We’re very proud of all of them.”

This year broke the previous record for highest number of graduates at Marshall University. Among the 2,577 graduates, approximately 900 walked across the stage while nearly 10,000 were in attendance to support the graduates, says Roberta Ferguson, Marshall University’s registrar.

“Commencement is a very special time for the entire university,” said Ferguson. “The Marshall faculty, academic deans, administrators and staff take great pride in assisting students in achieving their educational goals. The commencement ceremony is the culmination of these efforts.”

The 2002 Marshall University Commencement ceremony took place May 11 at the Huntington Civic Arena. Sen. Jay Rockefeller gave the commencement address which focused on the growing importance of public service in a changing world. Rockefeller challenged the graduating class to become involved in the world around them, as the United States battles terrorism at home as well as the poverty and neglect that are at the roots of so many social ills throughout the world.

---

Tamara Endicott is a graduate student at Marshall University studying journalism.
A place to honor those who came before us. A place to call our own. That is the vision the Marshall University Alumni Association (MUAA) has for the new Erickson Alumni Center (EAC), which will be built on the site of the current EAC. This location, on the south side of Fifth Avenue across from Holderby Hall, sits adjacent to a new student housing complex now being constructed just west and south of the current EAC. The fundraising drive has begun for the new $3 million facility, which will give the MUAA a home for all its programming – from banquets for nearly 300 persons to receptions for up to 500 and high-tech meeting and conference rooms. The new Erickson Alumni Center will be a place that will inspire students, alumni and visitors alike.

The current facility has served Marshall University and its alumni far beyond its original intent. Dynamic growth has necessitated something more majestic. An inviting place must be
made to provide a quality atmosphere for the alumni relations and development staff, and at the same time serve as a venue to keep alumni connected, excited and motivated. In many ways it will be the launching pad for Marshall’s journey to national prominence.

The plans for the 22,000-square-foot center include banquet and reception areas on the first floor, offices for alumni relations and university development on the second floor and an open-air, roofed terrace on top that can be used for social events in spring, summer and fall.

At the new alumni center, the past will meet

“Every contribution, no matter the size, brings us closer to realizing our new alumni center dream.”

— Tom Light, MU Alumni Association
An east side view of the new Erickson Alumni Center which will offer 22,000 square feet of space to connect alumni to the university.

“We welcome and encourage everyone who has a love for Marshall University to play a part in providing the funds to get this done. Gifts of every amount are valued and helpful.”

jeffrey a. porter
president of the MUAA

Edward Tucker
ARCHITECT
the future. Showcases will be filled with mementos that tell the stories of the sons and daughters of Marshall. The great room can be subdivided into three smaller rooms for conferences, smaller receptions or dinners. Pictures of all alumni award winners and MUAA past presidents will adorn the walls.

The second floor, along with the offices, will also include a conference room for up to 25 people with state-of-the-art technology, and a dedicated phon-a-thon center.

In all, the new EAC will offer 22,000 square feet of space to connect the alumni and the university.

Jeffrey A. Porter, '77, president of the Marshall University Alumni Association, says much of the funding for the new building must come from Marshall University's alumni. “We welcome and encourage everyone who has a love for Marshall University to play a part in providing the funds to get this done. Gifts of every amount are valued and helpful.”

There are many naming opportunities available and pledges may be paid over a five-year period. “Every contribution, no matter the size, brings us closer to realizing our new alumni center dream,” says Tom Light ’58, head of the alumni association board’s Erickson Alumni Center Committee.

Groundbreaking for the new building depends upon the progress of the fund-raising campaign. It is hoped construction of the new building can begin sometime in 2003.

Nearly one-third of the funding was committed early in the campaign. Seed money included $300,000 provided by up-front royalties from the MUAA’s credit card affinity partnership with MBNA. Another $200,000 was provided by the university from funds it had earlier earmarked for the Office of Development.

A significant leadership gift from Charles F. Erickson has been pledged. Erickson is the son of the late Charlie O. Erickson whose contribution provided funding for the current Erickson

THE NEW ERICKSON ALUMNI CENTER FUND

I (we) would like to pledge  □ $__________  □ $10,000  □ $5,000  □ $2,500  □ $1,000
Payments will be made: □ quarterly □ semi-annually □ annually in installments of $__________ over ________ (1-5 years).
□ Please send pledge reminders beginning __________________ (month/year). A check for: □ the first installment or □ the full amount (made payable to The Marshall University Foundation, Inc.) is enclosed. Please charge my gift to:
 □ Mastercard □ Visa □ Discover □ American Express
Card # ____________________________________ Expiration Date ____________
Signature ____________________________________ Name(s) ____________________
Area code and Phone # ____________________________
Address __________________________________________ City ____________________________ State ________ Zip ________
Please send me information about a □ life-income gift or □ including Marshall in my will □ Please contact me about a gift of appreciated securities.
MATCHING GIFTS: If your company has a matching gift program, you can increase your support by obtaining a matching gift form from your personnel office and mailing the completed form with your contribution.
Employer ____________________________________ Work Phone __________________
Spouse's Employer ______________________________

PLEASE FILL OUT AND PLACE IN ENVELOPE ATTACHED TO THIS MAGAZINE

SUMMER 2002 33
Lighting Up Smiles

The nation's only lighted Soapbox Derby track is in South Charleston, W.Va., thanks to a professionally designed lighting project by AEP. Call us for help with the lighting or electrical needs of your business.

In West Virginia, call (800) 982-4237.

AEP: America's Energy Partner®
1. a large meeting room that can be subdivided into three smaller rooms. The larger room will be able to seat more than 200 people.

2. video and telephone conferencing in the meeting rooms, enabling our alumni to participate in our activities no matter where they are.

3. a Heritage Room where we can display information about our alumni and the exciting history of Marshall University.

4. an open terrace on the third floor that will provide a unique location to host alumni and university events.

5. an architectural design that emphasizes an open and inviting appearance.

6. a functional workspace for the Alumni Relations and Development staff.

Alumni Center, the home of the alumni association since 1992.

The alumni association board of directors have all made contributions or pledges toward the new EAC and are directly involved in the fund raising efforts.

Porter says the Marshall clubs across the country will be involved in fund raising activities for the new center.

"I'm positive our alumni love Marshall University and that they will meet this challenge," says Porter.

Sam Stanley is assistant vice president of alumni relations at Marshall University.
Recently retired Jim Harless now serves as an ambassador of goodwill for Marshall

by Susan Hahn

Recently retired Jim Harless now serves as an ambassador of goodwill for Marshall

In the past 10 years, Marshall’s campus has been transformed into a modern center of activity without compromising its innate charm. Academics at Marshall are stronger than ever with many innovative, award-winning programs springing up in a multitude of disciplines. While many alumni are aware of the success of the football program, they may not be up to date on the strides made in academics or the changing landscape of the campus.

That is changing with the implementation of a new program that is underway to bring Marshall’s alumni up to date on the activities on campus, with the ultimate goal of spreading the word to prospective students. And who better to spearhead the program than Dr. James W. Harless, former director of admissions for the university. When Harless retired at the beginning of 2002, he had worked at Marshall for 37 years.

“I was supposed to be retired, sitting up there in the rocking chair Marshall gave me. You know, that type of thing,” Harless says, laughing. But, around the time of his retirement, he had a conversation with Sarah Denman, provost of the university, about staying involved with the university. One of the things he mentioned that he would like to do was to work with the alumni association and the alumni clubs, and the other was to present Marshall scholarships to students.

And, that is exactly what Harless is doing – heading up an initiative to focus recruitment efforts by training alumni in key markets who are interested in serving as ambassadors for Marshall in the areas in which they live.

“We are training these people so they are well versed on what’s new on campus,” Harless says. “We give them information on the university and a list of scheduled college days or events for high schools in their area, and they can go out to high schools and feel confident about representing Marshall.” Harless adds that, when possible, someone from the university or from the alumni office will be with the volunteers the first time they attend one of these events.

Another tool Harless sees as instrumental in training alumni is the new informational CD the university recently produced. The CD was designed to appeal to high school students and the alumni will have copies to distribute to students interested in attending Marshall. The CD is a compilation of information about academics, athletics, student life, admissions and general information with video, audio and text segments. The theme of the CD builds on the “We are Marshall” slogan. From a
video of campus featuring the flags lining the street into Old Main and the Drinco library to a segment featuring the statue of John Marshall, the CD highlights the experience of being a part of Marshall. The CD also has short vignettes on a variety of subjects that were videotaped using Marshall students. The effect is a juxtaposition of humor with fact that is very appealing, according to Harless.

“We are using these CDs to train the alumni and then they will have copies to distribute to students at the college fairs or events,” Harless says.

The program is targeting 10 alumni clubs, with the first wave of training focused on alumni clubs in West Virginia, Ohio, Virginia and Kentucky. Alumni have already been trained in Lexington, Ky.; Akron, Canton and Cleveland, Ohio; and Fairfax, Alexandria and Richmond, Va.

The next cities targeted for training are Parkersburg and Logan, W.Va.; Cincinnati and Columbus, Ohio; Louisville, Ky.; and Roanoke, Va. “We are continually looking for people who are interested in working with students in the areas where they live,” Harless says.

In addition to attending college fairs and distributing informational packets at high schools, alumni could be called on to arrange trips to campus, present scholarships to recipients at high school graduations, and identify opportunities for university personnel to speak at civic club meetings.

Harless says a visit to campus always provides a very positive experience for students trying to decide where to go to college. “If the visit coincides with some event, we can provide tickets and probably lodging in one of the residence halls for the student,” Harless says. “When alumni take an active interest in prospective students and share their experience with the students, the image of Marshall will be greatly enhanced in those communities and those states.

“Or, let’s say we have a Yeager Scholar graduating in Atlanta. We need to be able to call an alumnus that we have trained to go out to the high school on graduation night and present the scholarship to the student,” Harless says. “We want someone who will recognize the student’s achievement, someone to make him or her feel special.”

Harless is committed to implementing the program. “When you’ve done something all your life that you really enjoyed, the time goes just like that,” Harless says, snapping his fingers.

“And now here I am, still energetic and still interested in doing something for Marshall.” Harless says that in the next couple of years, when the program is in place, he hopes to see representatives at about 30 locations.

Susan Hahn earned her master’s degree in journalism from Marshall University and is a freelance writer living in Ashland, Ky.
As we look back over the last four years, the Marshall University Alumni Association can be proud of its glowing accomplishments. So, when I retire this summer, I can be proud that my years of service to the MUAA were fruitful.

Working alongside immediate past president George Lambros, current president Jeff Porter, a committed hard-working board of directors and an alumni relations staff that is magnificent, it has been an honor and a pleasure to serve you. We’ve made great progress and have laid the groundwork for a very bright future for the MUAA, its programming and its service to our university’s alumni. Let’s take a look back.

Homecoming celebrations have been revitalized with campus decorations, the return of the popular Homecoming Parade through downtown Huntington to the stadium, the special days where green was the designated attire from Monday through Saturday, and the growing success of the River Cities Club post-game party. It has become a week-long celebration, rather than just a Friday-Saturday affair. It has provided an exciting atmosphere for those alumni returning to campus from afar and to those who live nearby.

The success story continues for Herd Village, the corporate “tent city” where groups can gather just across the street from the stadium. Thanks to all those groups who have tailgated in Herd Village and to its sponsors Davis Chrysler Jeep Subaru Daewoo, radio DAWG and Pepsi Cola, over $30,000 has been raised for the Nancy Pelphrey Scholarship for cheerleaders and members of the marching band. Nancy, coordinator of alumni programs, has been the driving force for Herd Village.

The class reunion alumni have enjoyed the subtle touches to Alumni Weekend. The MUAA has been inviting back all of its previous award winners and added a Deans’ Brunch where in a brief two hours, thanks to these academic leaders, you could be filled with pride about the scholarly progress of Marshall University.

The list of Marshall Clubs is growing. In recent years we’ve added clubs in Roanoke and Hampton Roads, Va.; Wilmington, N.C.; Dallas-Ft. Worth, Texas; Boone County and Putnam County, W.Va.; and we’ve even got a cyber club – Herd Nation – particularly for alumni and friends who don’t live in a geographic area served by a Marshall Club. Other clubs are being revitalized and our strong clubs continue to serve the university. Affinity royalties have vastly increased. For example, $400,000 alone is coming from MBNA, our credit card partners.

Now, let’s look as some of the groundwork we’ve laid for the future.

We are going to build a new $3 million Erickson Alumni Center. We are counting on our 80,000 alumni to provide most of the funding. Thanks to the generosity of Charles F. Erickson and his late father, plus the MBNA royalty funds, we’ve got a good start. It will be your home away from home and the focal point for all alumni activities.

An online community that will provide permanent e-mail, broadcast e-mail and an online directory is just now being established. We expect to communicate with nearly half of our alumni base in this manner within a year as the nation’s online patronage continues to zoom upwards.

We are just starting to look at ways to involve our young alumni in MUAA adventures and we are stepping up our help in bringing bright students to Marshall University. Retiring admissions director Jim Harless and I have this spring been visiting Marshall club alumni in a handful of cities to train them to recruit students.

Our Marshall Club programming is expanding. We are joining hands with the Big Green Scholarship Foundation in our club network. Within a year, each of our nearly 40 clubs will have a student recruiting officer, a young alumni adviser and a Big Green representative.

So you see, our dreams have become our goals and our goals are being accomplished.

In these past four years, it has been reinforced over and over to me that Marshall University’s best asset is the love and devotion of its alumni. It has been a marvelous ride for me...from the reunions I’ve had with many old friends to the new friendships I’ve made all over the country.

I’ll still be around for a couple of months. So give me a call at (304) 696-2526, e-mail me at stanleys@marshall.edu or just stop by the Erickson Alumni Center. I’d love to do some Herdnobbing.
A Message From Jeffrey Porter

The Marshall University Alumni Association is pleased to present our plans for the new Erickson Alumni Center. This plan is the result of many months of work by the MUAA Board and the Alumni Relations and Development staff, and represents our dreams for a new alumni center.

In order for these dreams to become a reality, we need the support of our 80,000 alumni and friends, for without all of you, this project will not become a reality.

If you have visited the current alumni center, you know the need for a new facility. We need adequate programming space to host alumni activities; adequate and private office space for the Alumni Relations and Development staff; more storage space; a visually appealing building; and relief from the constant and expensive maintenance of an older building.

With these needs in mind, the Alumni Association began a process of making our dreams a reality. We wanted to create a building that would become the “home away from home” for our alumni, a first-class facility that demonstrates the importance of alumni in the Marshall community. With this building, we believe we can achieve that dream.

When we first met with President Angel in July of 2000, he challenged us to bring him a plan. We immediately began working with focus groups of alumni and staff to determine what were the greatest needs and priorities in an alumni center.

We tried to involve as many persons as possible, to ensure the facility would be what was truly needed. The focus groups included the MUAA Board of Directors, the MUAA Executive Committee, the Erickson Alumni Center committee, the Alumni Relations and Development staffs and other interested parties from around campus and the community.

Highlights of the center include:
1. A large meeting room, which can be subdivided into three smaller rooms. The larger room will be able to seat more than 200 persons for a dinner.
2. Video and telephone conferencing available in the meeting rooms, enabling our alumni to participate in our activities no matter where they are.
3. A Heritage Room where we can display information about our alumni and the history of Marshall University.
4. An open terrace on the third floor that will provide a unique location to host alumni and university events.
5. An architectural design that emphasizes an open and inviting appearance.
6. A functional workspace for the Alumni Relations and Development staff.

We believe that is a great step forward for the Alumni Association and the university and hope that you will want to be a part of this exciting project.

Help us make this dream a reality!

MUAA Board of Directors

Executive Committee:
Jeffrey A. Porter, President; George C. Lambros, Immediate Past President; Susan J. Shipley, First Vice President; Deborah L. Lewis, Second Vice President; Michael T. Graybeal, Secretary; James “Jim” P. Summers, Treasurer; Thomas Light, Chairman, Alumni Center Committee; Thomas Harris, MU President’s Representative; Cynthia A. Warren, College Deans’ Representative; Mike Kincaid, Alumni Club Representative; Nancy Campbell, James “Jim” E. Conard, Olive B. Hager, At-Large Members; Sam Stanley, Executive Director

1999-2002 Board Members
Jack T. Blevins Sr., Deborah L. Lewis; Jeffrey A. Porter; Susan J. Shipley; George W. Templin, Gunnar Miller

2000-2003 Board Members
James E. Conard; Michael T. Graybeal; Olive B. Hager; Anne M. Mullarky; James “Jim” P. Summers

2001-2004 Board Members
Deborah Sull-Lewis; Jack C. Trainor; Janis F. Winkfield; Kellie L. Wooten-Wills; Robert E. Yost

College Deans’ Representatives
Ruby Dyer, School of Journalism; Glenn W. Hall, College of Business; John Huxley, MU Graduate College; Stanley Mills, College of Science; Dr. Harry Sowards, College of Education; Pattie Walker, Community and Technical College; Cynthia A. Warren, School of Medicine; Dr. Robert Wilson, College of Liberal Arts; Scott Woodward, College of Fine Arts; Karen McNealy, College of Nursing and Health Professions

Student Representatives
Kris Parker, Student Government Representative

Other Members
Thomas Harris (appointee of MU president); Nancy E. Campbell, Larry LeMasters, (appointees of MUAA president); Lisa Martin, Black Alumni, Inc.; George C. Lambros, M Club; David Fox III, Big Green Foundation; Vince Manzi, President of MU Foundation; Richard Scott Anderson, Society of Yeager Scholars

Alumni Relations Staff
Sam Stanley, Assistant Vice President of Alumni Relations; Nancy Pelphey, Coordinator of Alumni Projects; Kim Hudson, Accountant; Jerry Schroyer, Technology/EAC Caretaker; Sharon Peters, Administrative Secretary; Jenny Drastura, Alumni Editor/Web master

SUMMER 2002 39
Byron Leftwich, Heisman hopeful and quarterback for the Thundering Herd.

2002 MARSHALL FOOTBALL

Aug. 31 7pm • Appalachian State
Sept. 12 TBA • at Virginia Tech (ESPN)
Sept. 20 TBA • Central Florida (ESPN)
Sept. 28 Open
Oct. 5 2pm • at Kent State
Oct. 12 7pm • Buffalo
Oct. 19 4pm • Troy State (Homecoming)
Oct. 26 1pm • at Central Michigan
Nov. 2 6pm • at Akron
Nov. 12 TBA • Miami (ESPN)
Nov. 23 TBA • at Ohio
Nov. 30 TBA • Ball State
Dec. 7 4:30pm • MAC championship at East Division champion

● indicates home games

Homecoming 2002 will be on Oct. 19, when Division 1-A newcomer Troy State visits the Thundering Herd for a 4 p.m. game at Marshall University Stadium.

The Homecoming game is part of the 2002 Marshall University football schedule, which includes six of 11 games at home, three national TV games on ESPN, and a possible fourth should the Thundering Herd win the Eastern Division of the Mid-American Conference.

The three ESPN games are all weeknight games. The first of these is Thursday, Sept. 12 when the Herd visits national power Virginia Tech. The next game is Friday, Sept. 20, when new MAC rival Central Florida visits Huntington, and the third ESPN game is on Tuesday, Nov. 12 at home with MAC foe Miami of Ohio.

The MAC championship game is scheduled for Saturday, Dec. 7 with the East Division champion being the host team.

The season opener is on Saturday, Aug. 31, at home with 1-AA power and former Southern Conference rival Appalachian State. Other home games, all on Saturday, are with Buffalo on Oct. 12 and against Ball State in the regular season final on Nov. 30.

Other away games are against Kent State, Central Michigan, Akron and Ohio — all MAC foes.

With Bowling Green moving to the Western Division of the MAC and Central Florida joining the East, it gives both divisions seven teams, meaning all conference games will count in the standings this year, instead of just divisional games.

Times for all games, except for Homecoming, have yet to be finalized. However, in the past most all ESPN weekday games began at 8 p.m.

The 2001 Herd finished the season ranked 24th in the nation with an 11-2 record, including a 64-61 double overtime win over East Carolina in the GMAC Bowl at Mobile.
Golf Scramble

The Roanoke Marshall Club is planning a scramble golf tournament on Friday, Sept. 13, the morning after the Thundering Herd visits Virginia Tech in nearby Blacksburg on Thursday evening, Sept. 12.

The tournament, open to all Herd fans, will be held at the Hunting Hills Country Club, 5520 Hunting Hills Drive in Roanoke, with a shotgun start at 8:30 a.m.

An entry fee of $75 per person, or $300 for each foursome, includes green fees, cart, lunch and prizes.

To enter, call Roanoke Club president Julee Kessler at 540-265-6549 or email her at juleksslr@aol.com.

WIN BRONZE REPLICA

A replica of the "We Are Marshall" bronze sculpture that rests on the west side of Marshall University Stadium can be yours.

Marshall Football Coach Bob Pruett and the MUAA are offering the 100-pound bronze replica to the lucky person from among the hundreds who purchase a $10 raffle ticket.

Proceeds from the state-certified raffle will be divided equally between the MUAA and the Marshall Quarterback Club. The MUAA has designated its share of the proceeds for the new Erickson Alumni Center building fund.

Donation tickets for $10 each are available at the Erickson Alumni Center on the Marshall campus. The drawing, originally scheduled for the Green-White game this past April, will now be held during homecoming weekend, Oct. 18-19.
Herd Village Scholarships Awarded

Andrew J. Smith

Andrew J. Smith and Seth Summers have been named the first recipients of the Nancy Pelphrey Herd Village Scholarship.

Smith, of Huntington, is the first to receive the Marching Band Scholarship. He is a music education major and is considered one of the top students in the marching band, according to Dr. Baruch Whitehead, director of the Marching Thunder.

Andrew has a lengthy list of community service and volunteer activities, including instructing high school percussionists and holding the office of treasurer of Kappa Kappa Psi, honorary band fraternity. He is tireless in his service to fellow band members during the games and assists with all band and music programs on campus. In addition to many other community service and volunteer activities, he spent a summer with the Capitol Regiment Drum and Bugle Corps.

"I am honored to have been the first recipient of the Herd Village scholarship," says Smith. "It is a great way to recognize outstanding members of the Marching Thunder and their tremendous service to Marshall University and the surrounding community."

Summers, of Julian, W.Va., is the first recipient of the Cheerleading Scholarship. He is a criminal justice major who volunteers annually for the March of Dimes, Adopt-a-Park & Adopt-a-Highway programs, as well as volunteering for the American Cancer Society, Special Olympics, American Red Cross, Domestic Violence Rally, Read to Me Program and others.

At Marshall, Seth is captain of the cheerleading squad and participates in the John Marshall Emerging Leaders Institute, Residence Hall Association, Phi Eta Sigma, Gamma Beta Phi, Board of Justices, MU Student Judiciary & Advocate Society and is the founding president of DCSD Explorer. He has received honors from the Drinko Scholar Academy, was named 2001 Most Outstanding Student in the Department of Criminal Justice, Most Outstanding Law Enforcement Student and made Deans List.

"Seth is an outstanding representative of all that Marshall stands for," says Beatrice Crane, Marshall's associate athletic director. "He is academically stellar, community oriented, highly spirited and he loves a challenge. We are very proud of Seth. He is going to accomplish great things in his life."

In order to qualify for the Herd Village Scholarship, a student must be a sophomore or above, have at least a 3.0 GPA and be a resident of West Virginia. Membership on the Marshall cheerleading squad or in the Marching Band, Flag Corp and/or Dance Team is also required. The students must also be involved in community service and volunteer activities.

"Seth Summers and Andrew Smith more than met the criteria set forth by the Herd Village Committee," says Nancy Pelphrey, coordinator of alumni programs and namesake of the scholarships. "Along with their excellent GPAs, both of these young men are very active in their communities and take time out of their busy schedules to help others. It has been an extreme honor to have them be the first recipients of the Nancy Pelphrey Herd Village Scholarship. There is no doubt scholarships are critical for students and we are happy to be able to help.

"The scholarship was named after me during Alumni Weekend last year," says Pelphrey. "It was such a surprise and I still feel so honored to be recognized in such a manner. Herd Village is a fun project and I have the opportunity to meet so many loyal Herd fans. But believe me, this is an alumni project. Without the board promoting Herd Village and without the staff in the Alumni Relations office doing the great job they do, Herd Village would not be the success it has become. I also want to thank A-Z Rental for doing a great job for us at Herd Village."

This fall will mark the fifth consecutive year fans will gather in Herd Village to enjoy home football games. The tailgate tents that make up the Village can be found in Lefty Rollins Field before game time. Herd Village gives businesses a way to entertain clients or staff, family or friends, while supporting Herd football.

For more information about Herd Village, contact Nancy Pelphrey at (800) 682-5869 or (304) 696-3134.
The Marshall University Alumni Association's goal to provide a versatile online community for its 80,000 alumni is becoming a reality.

On March 1, the MUAA began a partnership with Harris Publishing to initiate an online community that provides the following:

**Online Directory**

This is a searchable and updated listing of all alumni including name; preferred e-mail address; spouse's name; names of children; residence address and phone; employer or business name; address and phone; and year of degree. Alumni can elect to exclude or include any of this information. Alumni will be able to make online updates to their individual listings.

**Permanent E-mail Addresses**

A personalized permanent e-mail forwarding address, customized to denote a Marshall alumni connection, will be assigned to every alumnus.

**Class Notes**

Alumni will be able to post notes regarding births, marriages, moves and career changes, including new jobs and promotions.

**Events Calendar**

A complete list of all upcoming MUAA and Marshall University events will be available online.

**Broadcast E-mail**

The MUAA will have the ability to send e-mail messages to targeted segments of its alumni. The targeting parameters may include any combination of registration data such as class year, degree area or major, geographic region or specific student activities such as fraternities or sororities.

"We've been working on this for two years," says MUAA President Jeffrey Porter. "With its implementation, the MUAA has solidified itself as our alumni's best connection to Marshall University."
# Where Are You Alpha Sigma Phi's?

The brothers from Alpha Sigma Phi are planning an alumni reunion during Homecoming, October 19, 2002. All brothers of Alpha Sigma Phi are requested to call the alumni office at 1-800-682-5869 to provide their names, addresses, phone numbers and e-mail addresses. Watch your mail for details. President Dan Angel will be among the Alpha Sigma Phi's. He joined the fraternity as an undergraduate at Wayne State University.

---

## IN SEARCH OF ALL MARSHALL UNIVERSITY ALUMNI

Have you ever tried to get in touch with an old classmate, only to find that the last directory is four years old? Well, your troubles are over. Soon an impressive directory of our alumni will be available to help you locate all your friends.

The new Marshall University Alumni Directory, scheduled for release in September 2002, will be the most up to date and complete reference of Marshall University Alumni ever compiled! This comprehensive volume will include current name, address and phone number, academic data, plus business information (if applicable), bound into a classic, library-quality edition (also available on CD-ROM).

The Marshall University Alumni Association has contracted the prestigious Bernard C. Harris Publishing Company Inc. to produce our directory. Harris will soon begin researching and compiling the information to be printed in the directory by mailing a questionnaire to each alumnus. (If you prefer not to be listed in the directory, please contact the Marshall University Alumni Association in writing as soon as possible.)

The new Marshall University Alumni Directory will soon make finding an alumnus as easy as opening a book. Look for more details on the project in future issues.

---

## ALUMNI CLUB LISTING

<table>
<thead>
<tr>
<th>State</th>
<th>City</th>
<th>Club Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arizona</td>
<td>Phoenix</td>
<td>Arizona Club, Keith Ray Jones, '81</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(602) 460-2107</td>
</tr>
<tr>
<td>California</td>
<td>Burbank</td>
<td>California Club, Patti White, '71</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(818) 846-9489</td>
</tr>
<tr>
<td></td>
<td>Northern California Club</td>
<td>Joe H. Pearson, '76</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(925) 754-4854</td>
</tr>
<tr>
<td>Florida</td>
<td>Central Florida Club</td>
<td>(Orlando area), Brian Vance, '64</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(407) 275-4965</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Jacksonville, Florida Club, Jerry</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Rinehart, '90</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(904) 215-0269</td>
</tr>
<tr>
<td></td>
<td>Palm Beach</td>
<td>Florida Club, William &quot;Pete&quot; Abrams</td>
</tr>
<tr>
<td></td>
<td></td>
<td>'50, (561) 747-4968</td>
</tr>
<tr>
<td></td>
<td>South Florida Club</td>
<td>Jack Trainer, '64</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(954) 564-7623</td>
</tr>
<tr>
<td></td>
<td>Southwest Florida Club</td>
<td>Glenn O. Kouns, '78</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(941) 768-3803</td>
</tr>
<tr>
<td></td>
<td>Space Coast Florida Club</td>
<td>John Harper, '88</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(321) 639-1997</td>
</tr>
<tr>
<td></td>
<td>Tampa/St. Petersburg Florida</td>
<td>Club, Chris Young, '63</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(727) 442-1172</td>
</tr>
<tr>
<td>Georgia</td>
<td>Atlanta</td>
<td>Georgia Club, Joe Gillette, '73</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(770) 992-0780</td>
</tr>
<tr>
<td>Indiana</td>
<td>Central Indiana Club</td>
<td>Mark R. Cerrie, '90</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(812) 372-1314</td>
</tr>
<tr>
<td>Kentucky</td>
<td>Bluegrass Club (Lexington,</td>
<td>Lexington, Leslie Stanley, '73</td>
</tr>
<tr>
<td></td>
<td>KY.)</td>
<td>(859) 271-9300</td>
</tr>
<tr>
<td></td>
<td>Kentuckiana Club</td>
<td>Louisville, Trent Turner, '99</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(502) 721-9219</td>
</tr>
<tr>
<td>Massachusetts</td>
<td>Boston, Massachusetts Area</td>
<td>Club, Matt Cooke, '96</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(508) 490-5104</td>
</tr>
<tr>
<td>Mississippi</td>
<td>Southern Mississippi Club</td>
<td>Ralph C. Caudill '72, (228) 896-4814</td>
</tr>
<tr>
<td>North Carolina</td>
<td>Charlotte, North Carolina Club</td>
<td>Todd Rucker, '93 (704) 708-5817</td>
</tr>
<tr>
<td></td>
<td>Raleigh/Durham, North Carolina Club</td>
<td>Amy Yost Parent, '94 (919) 844-5187</td>
</tr>
<tr>
<td></td>
<td>TRIAD North Carolina Club</td>
<td>(Winston-Salem, High Point, Greensboro)</td>
</tr>
<tr>
<td></td>
<td>Hall, '60</td>
<td>(336) 996-5103</td>
</tr>
<tr>
<td></td>
<td>Wilmington, North Carolina Area Club</td>
<td>Linda Hart, '73</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(910) 313-1870</td>
</tr>
<tr>
<td>Ohio</td>
<td>Central Ohio Club</td>
<td>Rodney A. Hamrick, '88</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(614) 895-7172</td>
</tr>
<tr>
<td></td>
<td>Cincinnati-Northern Kentucky</td>
<td>Club, James &quot;Wes&quot; Meek, '81</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(859) 341-2163</td>
</tr>
<tr>
<td></td>
<td>Northeast Ohio Club</td>
<td>Mike Kincaid, '68</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(440) 846-8141</td>
</tr>
<tr>
<td>South Carolina</td>
<td>Myrtle Beach</td>
<td>South Carolina Club, Randall K. &quot;Randy&quot; Mullins, '82</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(843) 902-4439</td>
</tr>
<tr>
<td>Tennessee</td>
<td>Middle Tennessee Club</td>
<td>Dr. Andrew Dixon, '82</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(615) 646-6130</td>
</tr>
<tr>
<td>Texas</td>
<td>Austin, Texas Club</td>
<td>Barbara Cassidy, '79</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(512) 328-1808</td>
</tr>
<tr>
<td></td>
<td>Dallas/Fort Worth, Texas Club</td>
<td>Lorie Collingwood, '88</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(972) 718-3952</td>
</tr>
<tr>
<td></td>
<td>Houston, Texas Club</td>
<td>Jack Babcock, (281) 580-4711</td>
</tr>
<tr>
<td>Virginia</td>
<td>Hampton Roads</td>
<td>Virginia Club, Scott Hall, '85</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(757) 850-2978</td>
</tr>
<tr>
<td></td>
<td>Richmond</td>
<td>Virginia Club, C. Lynn Childers, '73</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(804) 673-2807</td>
</tr>
<tr>
<td></td>
<td>Roanoke, Virginia Club</td>
<td>Julie Kessler, '54</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(540) 855-3505</td>
</tr>
<tr>
<td>West Virginia</td>
<td>Boone County Club</td>
<td>Rodney Miller, '87</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(304) 369-6022</td>
</tr>
<tr>
<td></td>
<td>Greater Kanawha Valley Club</td>
<td>Sidney &quot;J.R.&quot; Oliver, '93</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(304) 965-0801</td>
</tr>
<tr>
<td></td>
<td>Greenbrier Valley Club</td>
<td>Sarah Honaker, '99</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(304) 645-3816</td>
</tr>
<tr>
<td></td>
<td>Logan County Club</td>
<td>Kellie Wooten Willis, '82</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(304) 752-5587</td>
</tr>
<tr>
<td></td>
<td>River Cities Club</td>
<td>Brandy Roisman, '76</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(704) 894-5603</td>
</tr>
</tbody>
</table>
Paul Thomas Newcome (BBA’80) of Massillon, Ohio, died on March 23, 2002, at age 54. Newcome, a native of Philippi, was an avid supporter of Marshall University, serving as first vice president of the Northeast Ohio Alumni Club. He was actively involved with the club’s fundraising activities, such as the annual golf outings and tailgate parties when Marshall played Kent or Akron. Newcome was the foreign trade zone administrator for Marathon-Ashland Petroleum Co. He is survived by his wife, Linda, and three children.

Marshall on Your Mind

Bequests made through a will have been a significant way for Marshall’s alumni and friends to remember their college days with a lasting gift.

By including The Marshall University Foundation Inc. in your will or trust, you will help ensure the university’s continued strength and academic excellence.

For more information on recommended language for a bequest, please contact: Dr. Lynne Mayer, associate vice president for development, Marshall University, One John Marshall Drive, Huntington, WV 25755-6002, e-mail development@marshall.edu.

In Memory

PAUL THOMAS NEWCOME

Claude O. Miller (BA’50) on Jan. 23, 2002, at age 76. He was captain of the 1948 Herd football team and was inducted in the MU Hall of Fame in 1997.


Mary E. Moser (BA’36) of Huntington on Dec. 14, 2001, at age 89.


Dr. Clayton R. Page III (BS’65) of Baton Rouge, La., on Jan. 9, 2002.

Elmo B. Patrick (‘35) of Huntington on Jan. 19, 2002, at age 87. He was on the Herd basketball and baseball teams.

Edsel Pitz of Melbourne, Fla., on Feb. 2, 2002. She was a professor emeritus of business at Marshall.

Betty J. Rickman (BA’82) of South Point, Ohio, on Feb. 14, 2002, at age 75.


Daniel Eugene Sayre (BES’91) of McAllen, Texas, on April 7, 2001, at age 81.

Mary Edna Thomas Shamblin (BA’43) of Lake Park, Fla., on May 16, 2001.

Gilbert Earl “Gil” Smith (BA’54, MA’63) of Port Charlotte, Fla., on Jan. 12, 2002, at age 70. He played football for the Herd and was a member of the M-Club.

The Rev. Walton Smith (MA’56) of Hamlin on March 14, 2002, at age 89.

Mary Jane Shoffstall Smythe (BA’34) of Huntington on Aug. 1, 2001, at age 89.


1960s

John Milhoan (BA’60, MA’61) was elected state president of the Ohio Retired Teachers Association for 2002. He retired in 1991 after three decades as a teacher and coach at Gallia Academy High School.

Jay O’Dell (BA’62, MS’65) has retired as program manager with the Maryland Department of Natural Resources in Annapolis, Md. He was also a guest lecturer at the University of Maryland, College Park, and part-time biological sciences instructor.

Billy G. Adams (BA’62, MBA’65) of Barboursville has retired from the Cabell County Public School System after 38 years. He served as a teacher, principal, personnel manager and administrative assistant to the superintendent for elementary schools.

Thomas E. Robinson (BBA’64), chief executive officer of The Governor Juan F. Luis Hospital & Medical Center in Christiansted, Virgin Islands, was awarded the Paul Harris Fellowship Award for outstanding community involvement and accomplishment by the Rotary Club of St. Croix.

James M. Wiles (BBA’65) is facilities director for
Those who went to the GMAC Bowl in Mobile, Ala., will tell you that Thundering Herd fans never had a better time. There were receptions, a Mardi Gras parade, a street party, tailgate and finally the Miracle in Mobile. The Herd came from a 38-point halftime deficit to a thrilling 64-61 double overtime victory over East Carolina to finish the season with a 11-2 record and a No. 24 ranking in the nation.
Herd players Byron Leftwich and Max Yates (A) and Stan Hill (B) visit youngsters at a Mobile hospital a few days before the game.

(C) Marco stood tall to oversee the crowd at the Mayor's Luncheon the day before the bowl game.

(D, E) Herd fans lined the streets of Mobile for the big parade.

(F) "Marching Thunder" stepped with pride at the Tuesday evening Mardi Gras parade.

(G) Marshall's cheerleaders were front and center as Herd fans made the street party after the parade a Marshall celebration.

(H) Marshall team captains Max Yates (5), Michael Owens (31), Chris Massey (54) and Byron Leftwich (7) get ready for the coin toss...

(J) ...and then came the Miracle in Mobile. John Finegan, President of GMAC Financial Services (left), presents the trophy to Head Coach Bob Pruett and quarterback Byron Leftwich.

Concord College in Athens, responsible for all buildings and grounds, facilities planning, and custodial efforts with a staff of 46.

Patricia A. "Patty" Smith (AS'65, BBA'68) was promoted to senior contracts administration specialist at Battelle in Columbus, Ohio. Smith was executive secretary of the Student Government from 1963-65.

J. Kay Williams Giles Hayes (BA'69) of Country Club Hills, Ill., has received the "Break the Mold" award "On Behalf of Education Excellence in Recognition of Visionary Leadership." The award was presented by the Illinois State Board of Education. This is the second consecutive year she has won the award.

1970s

Frances C. Auville (MA'70) of Bluefield retired after 27 years in education at Concord College, Bluefield State College and Mercer County Schools. Princeton Middle School, where she served as assistant principal, honored her with the dedication of the school's library.

Kathy Fuller (BA'70, MA'76) is the recipient of the Reid H. Montgomery Advisor of the Year Award given by the South Carolina Scholastic Press Association. She is a broadcast journalism teacher at Irmo Middle School in South Carolina, and advises the staff of the magazine, newspaper and yearbook.

Deborah D. Clark (BA'71, MA'78) has achieved National Board Certification in early childhood mathematics, a distinction showing excellence in teaching. She is employed by the West Virginia Department of Education as one of four Project MERIT regional master teachers.

Priscilla M. Cox Roberts (BA'73) teaches English, honors English and drama at Dixie Heights High School in Florence, Ky. She is also director of theater and chair of the Arts and Humanities Department.

Francis V. Creighton (BA'73) has been promoted to senior vice president of marketing at R.J. Reynolds Tobacco Company in Winston-Salem, N.C. She was previously vice president for marketing for the Camel brand.

Jeffrey H. Duncan, CLU, AEP, CFBS (BA'75) of Cresskill, N.J., has earned the Certified Family Business Specialist designation from the American College, Bryn Mawr, Pa. He is affiliated with Lee-Nolan Associates, LLC of Little Falls, N.J.

John K. Merical ('75) was promoted to manager of major accounts for McRae Office Automation, the nation's largest dealer for Toshiba copiers and fax machines.

Floyd E. Harlow Jr. (BBA'75), managing partner of Somerville & Co. P.L.L.C., was elected to the North America Board of Directors of CPA Associates International Inc.

William Cleverenger (BS'75) received the Meritorious Service-Professional Award from the National Recreation and Park Association. He is the executive director of the Decatur Park District in Decatur, Ill.

Dr. John A. Pagnani (MA'76) has completed his doctorate in clinical psychology (Psy.D) from Antioch New England Graduate School.

Ted Williams (BA'76, MA'80, MS'95) was elected president of the West Virginia Counseling Association beginning July 2002. He is a counselor at Southern West Virginia Community and Technical College in Williamson.

Beverly Frances McNeil Fink (BA'77) is principal at Berkeley Elementary School in Spotsylvania County, Va.

Phyllis Huff Arnold (MBA'76) was named Daughter of...
More than 300 alumni and friends turned out to hear President Dan Angel and Football Coach Bobby Pruett talk about Marshall University in their "Pathway to Prominence" tour of Florida in late January. Marshall Club gatherings in Fort Lauderdale, Fort Myers, St. Petersburg and Jacksonville highlighted the trip, but the MU traveling party also gathered with other alumni at private dinners and appointments.

(A) Coach Bob Pruett displayed the GMAC Bowl championship trophy at every stop. Here, he's pictured with (from left) John Roy, Jack Lively, Jackie Lively, '61, Jane Roy and Cusick Iow.

(B) This handsome quartet with happy faces include Jack Kendell, '72, Bill Evans, '53, Rick Bunn, '70, and Becky Mullohan Bunn, '67.

(C) Sunday evening after the Ft. Lauderdale reception, the Marshall party were guests of Kristen Cook Oliver for a concert by Broadway star and Marshall alumnus Mark McVey and his wife Christy, also a Broadway singer. After the concert, the group attended a reception at a private museum in Boca Raton where they gathered under the atrium tree. They are pictured, from left, (front row) Keith Spears, '70, Pat Angel, Judy Hinerman, Dr. James Cook, '67; (middle row) Mark's mother, Myra McVey, Sam Stanley, '65, Mark's wife Christy McVey, Joan Edwards, Ralph May, '63, Dan Angel; (back row) Mark's father Jim McVey, Linda Holmes, '74, Mark McVey, '83.

(D) Robert Lowe, '55 (center) and Eric Bachelor, '76, two former Herd basketball stars, talk hoops with Dr. Angel during a visit in the Naples/Ft. Myers area.

(E) It's always a lively crowd when the Jacksonville Club gets together. The Marshall traveling party made this the last stop to join the Jacksonville Herdnoobers for a basketball gamewatching party at Sneakers Sports Grille.
MUAA Plans Exciting Travel Opportunities

The Marshall University Alumni Association continues its travel program with three exciting trips in 2003. More information will be sent to you at a later date, but take a look at the opportunities below to see what we have planned for you. We look forward to having you travel with us to one or all of these locations.

**Prague, Czech Republic**
Surround yourself with Gothic romance and Olde World charm in Prague, one of Central Europe’s most favored and interesting cities. We will spend six nights at the Five Star Hotel Inter-Continental Praha and, by day, take in the perfectly preserved architecture, graceful spires and narrow, winding, cobbled streets. Walk across the famous Charles Bridge on which statues stand like sentries to guide your journey to the majestic Castle Hill. Stroll the old Jewish Quarter, so integral in shaping the evolution of the city. This trip is tentatively scheduled for November 2003.

**Switzerland**
Spend an incredible week in the heart of Alpine Switzerland at the Victoria-Jungfrau Grand Hotel & Spa. Located in the Bernese Oberland, Interlaken is surrounded by a superb mountain panorama, highlighted by the famous peaks of the Eiger, Mönch and Jungfrau. The snow-covered Alps provide for excellent skiing. There are plenty of activities for non-skiers as well – explore Grindelward via motor coach, or take part in numerous cultural activities and shopping. This trip is tentatively scheduled for January 2003.

**Poros, Greece**
Picture yourself on an island, surrounded by the sparkling blue waters of the Saronic Gulf with its shores covered with bright white buildings topped with terra cotta roofs. The island of Poros is full of the architecture and culture of ancient Greece, from the ancient fortress Mycenae to Epidaurus, the ruins of the famous sanctuary of Asclepios, the god of medicine. We will stay for seven days at the first class Hotel New Aegli, where we will experience a Greek Night with classical Greek dancing in national costumes and live music and an authentic Greek dinner. This trip is tentatively scheduled for May 2003.

If you would like more information about any of these trips, call Nancy Pelphrey at (304) 696-3134 or (800) 682-5869.
Mark Rowh has had more than 20 books published since he graduated from Marshall University in 1975 with a Master of Arts degree. This is in addition to several hundred magazine articles published in consumer and trade magazines such as Reader's Digest, Consumer's Digest, Career World, American Legion and Writer's Digest.

Rowh's latest book is Thurgood Marshall: Civil Rights Attorney and Supreme Court Justice (Enslow Publishers, 2002). Rowh, a native of Poca, first became interested in civil rights as an undergraduate at West Virginia State College in the 1970s. "The faculty there opened my eyes to the struggles many have faced in our country," says Rowh. "Recently an editor at Enslow Publishing gave me a chance to do a biography of W.E.B. Du Bois as a part of a series on prominent African Americans for younger readers. Once I did that project, the editor gave me a choice of several others, and I chose Thurgood Marshall because I had always admired him."


"I love to read," says Rowh. "I'm a big science fiction fan but lately have returned to more 'traditional' literature. I still have vague hopes of writing a novel or two, but I really get a kick out of freelance writing. For me, it's a great combination of a hobby and a part-time job that doesn't get in the way of my regular career."

-- Mark Rowh

"I love to read. I'm a big science fiction fan but lately have returned to more traditional literature. I still have vague hopes of writing a novel or two, but I really get a kick out of freelance writing. For me, it's a great combination of a hobby and a part-time job that doesn't get in the way of my regular career."

-- Mark Rowh

impression about it," says Rowh. "I was thrilled to receive the assistantship, and I especially recall Dr. A.M. Tyson, who guided me in facing the then-daunting task of teaching freshman composition. Also, Dr. William Sullivan was a great teacher.

"This was my first shot at teaching, and I loved that. I shared an office in the bottom of Old Main with four other graduate assistants. I'd never had an office before, and thought I was really cool."

After leaving Marshall, Rowh earned his doctor of education degree at Clemson University, majoring in vocational and technical education. He also completed studies at West Virginia University and the University of South Carolina-Spartanburg.

In addition to his literary accomplishments, Rowh serves as director of institutional advancement at New River Community College, Dublin, Virginia, and executive director of the NRCC Educational Foundation.

"I'm glad to have stayed in education," says Rowh. "It may sound corny, but I believe deeply in community colleges and the positive contributions they can make in people's lives."
Soupy Sales

The autobiography of one of Marshall's most famous alumni - Soupy Sales - has recently been published and, as you can imagine, it's full of one-liners that will give you a chuckle on almost every page.

The book is titled, *Soupy Sez: My Life and Zany Times*. Portions of an early chapter are about growing up in Huntington and his student days at what was then Marshall College. So, for this edition's version of "Marshall Memories", we pulled some excerpts from Soupy's memories of Marshall...

About Huntington, Soupy sez: "(It's) the place I still think of as my hometown... (where) my best friends still live. I grew up there and I plan to be buried there."

In 1943 Milton Supman enrolled at Marshall College. "I was known as 'Soupy' and I soon got a job writing for The Parthenon, the student newspaper. I was assigned to cover intramural sports, but I kept skipping the events and instead went dancing at the Shawkey Student Union, where I'd pass through, grab a quick dance, and then go to class. It wasn't long before they caught on to me... and I was fired by the sports editor, Ernie Salvatore, who told me I was spending too much time delivering punch lines and not enough time collecting bylines."

About a couple of other experiences at Marshall, Soupy sez: "One day, on the way to catch a Marshall basketball game, I noticed a dead pigeon lying in the street... I picked it up and put it in my pocket. In those days, there was no buzzer, so at the end of the first half, the referee would always fire off a blank pistol, pointed up in the air, toward the rafters. So that day, when the ref fired his pistol, I lobbed that dead pigeon high into the air... it fell right at the referee's feet. The ref stared at the dead pigeon, then at his gun, then at the rafters. The crowd went crazy." "Another time, I was in class with journalism professor W. Page Pitt - for whom the university has now named a school of journalism - when he challenged us to come up with a story in less than an hour about a brutal murder that happened in Milton involving a guy who had butchered his wife with an ax. I said simply, 'The story's easy. She got a splitting headache.' Pitt glared at me and then shouted, 'Get out of here.'"

After just one semester in those war years, Soupy enlisted in the Army and when his hitch was over he returned to Marshall. "Those years at Marshall were a special time for me. The area was alive and jumping with great bands at Dreamland Pool, St. Cloud Commons, the Hotel Frederick and the Pritchard... And Huntington had some of the best eateries - Jean's Swiss Shop had the best hamburgers, Jim's Spaghetti House the best spaghetti, Stewart's the best hotdogs, Midway the best barbeque, Brackman's the best chili and the Whirligig had the best waffle-grilled cheese sandwich. Man, those were the days."

After graduating from Marshall in 1949, Soupy was hired by a radio station in Huntington. In 1950 he took his talent to a radio station in Cincinnati. Then it was on to Cleveland, Detroit, Los Angeles, and New York, as his kids' TV show was picked up by ABC and he became known nationwide.

The "Soupyography" - a listing of his television appearances - takes up six pages in the back of the book, and that brings validity to his tremendous career.

One of his best one-liners in the book has a local tone. "Huntington," sez Soupy, "has a great device for removing snow. It's called July."

*Soupy Sez: My Life and Zany Times;* Soupy Sales with Charles Saleberg; M. Evans and Co., Inc., New York.
A unique advantage is now available to businesses like yours.

The new Business Advantage Center is designed to give you not only financial support, but business guidance and personal assistance to help you grow and prosper.

Take every Advantage you can get.

As a leading SBA lender in West Virginia, First State Bank's Business Advantage Center offers you the tools for success, plus specific attention to your individual business needs.

Many business advantages
- Business Checking
- Credit Card Processing
- Employee Discounts
- Equity Assistance Programs
- Flexible Lines of Credit
- Online Banking
- Personal Account Service
- Retirement Planning
- Tailored Business Services

Find out how the Business Advantage Center can help your business.

Business Advantage Center
1•800•482•7640

FIRST STATE BANK

Get the service you deserve.

www.fsb-wv.com
For Huntington and all of West Virginia

New medicine  New hope

Joan C. Edwards School of Medicine
Marshall University Medical Center
1600 Medical Center Drive, Huntington, WV • (304) 691-1600
DUMP PUMPS AND ACCESSORIES

DMR-400 Remote Mount Dump Pump with Manual Shift
(4 Bolt "B" and 2 Bolt "B"
Direct Mount also available)

DMD-25 Direct Mount Dump Pump with Factory Air Shift
(DM-640 Twin Shafted
Remote Mount also Available)

PTO/Dump Pump Air Shift Tower
Used with Air Shift PTO Valve

After Market Air Shift Cylinder

REFUSE PUMPS AND ACCESSORIES

Versa-Pak Dry Valve System

Versa-Pak Unloader System

HYDRAULIC PUMPS AND MOTORS

Sleeve and Roller Bearings for High Pressure, High RPM Applications

2100 Series Pump/Motor

5000 Series Pump/Motor

3000 Series Pump/Motor

7500 Series Pump/Motor
(Units available as Single, Tandem, Triple and Flow Dividers)

Your Source for High Quality Hydraulic Products for Mobile and Industrial Applications, including:
- construction equipment
- mining machinery
- agricultural equipment
- oil field equipment
- industrial machinery
- waste disposal machinery
- timber industry
- heavy trucks

Permco Hydraulik AG
European Operations
Rotkreuz (Zug) Switzerland

Permco Hydraulic Inc., LTD
Far East Operations
Tianjin, Peoples Republic of China

PERMCO INC. • FLUID POWER GROUP • 1500 FROST STREET • STREETSBORO, OHIO 44241
For more information call 304-733-1029 • www.permco.com