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On the value of friendship

As Bette Midler has sung, "You've got to have friends.

Marshall University has a lot of friends, some of whom you've met on the pages of this magazine and some who will be featured in issues yet to come. As I reflect on my first year here, I am pleased at the large number of people I can now call friends because of our mutual relationship to Marshall University.

Governors, Senators, Representatives, Delegates and other government officials. I have had the pleasure of working very closely with West Virginia's congressional delegation this year to achieve the goals of higher education.

I was privileged to participate in Sen. Jay Rockefeller's trade delegation to Taiwan last winter, and last September I presented my State of the University address to friends of the university in Washington, D.C.

Board Members of all kinds. We've reached the midpoint in the transitional governance year established by Senate Bill 653, and there are a number of dedicated people who are serving on the Higher Education Policy Commission and the Interim Governing Board, to name just two. Closer to home, Marshall has boards for a number of its programs, including the Foundation, the Alumni Association, the Big Green Foundation, and academic units such as the Lewis College of Business.

Contributors to Marshall. Our university has always been blessed by alumni and other friends who make contributions not only of money, but of service and time to the university's priorities. Most of them have been doing it for years, and we are grateful for their continued loyalty.

Marshall faculty, staff, and students. When I came on board at the university, I made it a priority to meet as many of the nearly 2000 faculty and staff in my first several months as I could. I continue to meet with faculty, staff and students regularly...both in the "line of duty" and at social events like the holiday activities this past December.

As Marshall continues its journey toward national prominence, it is very important that we have these friends and more to help us attain that goal and speak for the progress we have made thus far. Even if I haven't met you yet, I'm hoping that our mutual connection with Marshall will make us friends the minute we do.
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The spring semester brings a lot of rewards

Sarah Denman
Senior Vice President for Academic Affairs and Provost

It is always a pleasure to write about the academic part of Marshall University because academics are at the heart of everything we do. The spring semester allows us to focus on a great number of academic events that make the university what it is. Of course there is Commencement at the end of the semester. But long before that we will celebrate academic achievement in a number of ways.

Again this year Marshall will host the state high school science fair, bringing many of West Virginia's outstanding science students to campus. Winners of the state fair go on to compete at the national level, where they have been very competitive.

All of this makes for an exciting semester that has a considerable focus on the academic world of Marshall University. The outstanding work of our faculty, students, and alumni makes me proud.

We also get to meet a number of other outstanding students who come to the campus as finalists for our prestigious Society of Yeager Scholars. Both these events give excellent students a chance to see Marshall University at its best: an academic institution that cares deeply for academic success.

One of the important events of this spring term has already occurred: the celebration of the bicentennial of John Marshall's appointment to the United States Supreme Court. That event brought scholars from around the nation to our campus to discuss the importance of John Marshall to the nation.

We also celebrate academic achievement at the annual Elizabeth Gibson Drisko Honors Convocation, when students from all areas of the university are recognized for their outstanding work. This year's speaker will be noted author David Halberstam.

We continue our recognition of academic achievement the next day at our Drisko Symposium, named in honor of John Deaver Drisko, where this year's Drisko Fellow, Dr. Beverly Marchant, will present the results of her research.

Faculty achievements are also recognized during the spring semester when the Pickens/Queen, Reynolds and Hedrick awards are given to faculty who have excelled in the classroom and the Marshall University Distinguished Artists and Scholars Awards for outstanding research.

Finally, we recognize the achievement of some of our alumni at two important gatherings: the induction of outstanding alumni into our Lewis College of Business Hall of Fame and the awards given at the annual Alumni Weekend.

All of this makes for an exciting semester that has a considerable focus on the academic world of Marshall University. The outstanding work of our faculty, students, and alumni makes me proud.
Congressman
NICK J. RAHALL II
PAVING A ROAD TO SUCCESS
for Marshall University
and southern West Virginia
by Benita Heath

8 VOL I-2001
Mark Burton adjusted the outside rear-view mirror on his Plymouth Minivan and slipped into the ongoing traffic headed east on Interstate 64. Early morning commuters and coal trucks chased after him, swallowing up the path of his car. As he got his bearings, he could see in a never-ending stretch West Virginia’s majestic hills. These hills that have turned pop singers into bards are the same hills that have often menaced those who live deep within them, especially those wanting to survive economically.

Businesses wanting to call West Virginia home have found that it can be one that’s not always so sweet. The three Rs of transportation: roads, rivers and railroads can frustrate those in commerce. Fixing that may not be easy, but it’s part of the mission of the newly-formed Appalachian Transportation Institute (ATI), headquartered at Marshall University.

Burton is among a dozen researchers and support staff working for the ATI at Marshall University as part of the Transportation Equity Act for the 21st Century. Instrumental in the ATI creation was U.S. Congressman Nick J. Rahall II, who secured a $12 million grant to fund the institute.

Just what is the ATI?

Simply, it is a think tank, but not one that wants to chase after the esoteric. The ATI doesn’t have its economic head in the clouds. One of its major goals is to help current businesses flourish in the state by improving the transportation modes throughout West Virginia and all other states falling under the category of Appalachia. In doing this, it expects to bring more jobs to our area.

“I have always been interested in working with higher education to partner with economic development in our state,” Rahall said. “The idea is to use Marshall University’s resources and expertise to help businesses grow jobs.

“The institute has adopted a theme,” Rahall states. “We’re ‘building jobs through transportation.’ We’re building modes of transportation in tandem with developable sites. Through improved transportation via roads, rivers and railroads, we hope to build industrial, commercial and business sites.”

The ATI’s mandate sounds like a tough assignment because the beauty of this terrain can be its weakness – the classic dilemma of these hills. The grant from the U.S. Department of Transportation is providing the ATI with $2 million each year for six years and must be matched dollar for dollar by the institute. That’s why Burton took to the roads early last year. As one of the ATI’s project researchers, he talked firsthand with those businesses whose lifelines are those country roads, rivers and tracks. A lot of what he found out surprised him.

“We received great cooperation,” Burton recalled. “You walk in and say, ‘We’re from the government and we’re here to help you.’ And they look sort of cross-eyed and say ‘Yeah.’ But once they understood that we actually knew what we were talking about, they were very cooperative."
"One of the things that the state should be pleased about is that by and large shippers all seem to be very complimentary of the state highway system," Burton said. "I expected to encounter more complaining. But we heard that the road network is really an advantage. I think that suggests policy makers on the state and federal level have done a good job of addressing that part of the infrastructure."

But Burton also found those who depend on the transportation systems in the state did have problems and were quite candid about describing them.

Many times area manufacturers don’t own a fleet of trucks and must ship their products out by common carriers. Goods may be ready to ship out before the next carrier truck is available. Sometimes this waiting is a costly game.

The institute has adopted a theme. We’re building jobs through transportation. We’re building modes of transportation in tandem with developable sites. Through improved transportation via roads, rivers and railroads, we hope to build industrial, commercial and business sites."

— Congressman Nick J. Rahall

"A lot of shippers said they have a hard time getting the trucking equipment they need or have to pay more than they should. That’s a problem largely owed to the imbalance of truck traffic. There’s more leaving the area," Burton said. "We found some problems and I think we’ve identified some solutions."

"There are unique challenges to getting the best benefit from transportation investment in the mountains," says Dr. Richard Begley, interim director of the ATI. "The infrastructure costs more because of the mountains. How can we be at the forefront of transportation planning, which helps reduce the costs of road designs, which in turn gets them built sooner? And how do we analyze those potential designs to achieve the maximum benefits?"

Right now, there are 28 projects on the institute’s research agenda – 16 are co-funded by the West Virginia Department of Transportation, the West Virginia Public Port Authority
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and the Scenic By-Way Program. The rest are joint ventures of the ATI and Marshall and its other university partners which include Bluefield State College, the College of West Virginia at Beckley and West Virginia University Institute of Technology at Montgomery.

Projects range from using satellite imaging in order to develop information for mapping to utilizing coal ash for concrete railroad ties or concrete conduits.

"The work we're doing requires extensive research," Rahall explained. "And that requires new training with new ways of looking at traditional highway construction. Now you couple that challenge with the challenge of Appalachia's topography, its economy, its weather, and its tremendously talented but underemployed labor force, and you have all the ingredients of a huge research project.

"We not only need engineers, but an array of academics to meet this challenge. Marshall University can pull together the resources to make our goals successful. The work that goes into the ATI has great potential for related job growth in Huntington and southern West Virginia."

Research is not the only aspect of the institute. Education is equally important with an ultimate goal of attracting more students into the transportation field. Also, the ATI is developing workshops to be implemented at area public schools, starting at grade school level.

"The students would be exposed to the opportunities of transportation as a career," Begley said. "For us to compete in the new millennium we have to have cost-effective transportation in the country and Appalachia. The more the population knows about transportation, the more opportunities there are to achieve our goals. We need public support to build a better road."

Rachel Cochran came to Marshall this past fall to begin her studies for a master's degree in journalism. Handling the institute's public relations was, at first, a way to pay for her education. But her graduate assistantship also taught her the importance of the state's transportation needs.

"I knew nothing about transportation," Cochran said. "It's been a challenge trying to learn about this important issue. The institute will bring West Virginia up to date with the rest of the country. The major academic institutions are research-oriented. The ATI will make Marshall more of a competitor with the top schools in the nation."

Burton, who is also a professor of economics at the Lewis College of Business at Marshall and director of the Center for Business and Economic Research also on campus, agrees that the formation of the ATI is a great plus for the university.

"This is one of the best things that has ever happened to Marshall University," he asserted. "It provides a tremendous resource when Marshall is trying to engage in more meaningful research. This is a way to jump start the amount of research activity on campus."
“And from the region and the state's advantage, this is a great opportunity too. The level of economic activity needs to be stimulated. And anytime you can improve the ability to move goods and people, you make it easier to engage in commerce. The whole Appalachian region is likely to benefit from the work the institute does.”

Rahall agrees. “If you look at West Virginia unemployment rates, you will see that the coal counties in the southern part of the state are always among the highest. Because of that, I proposed that the institute take a lead in working with these counties to create jobs.

“I want to partner our efforts with Governor Wise’s economic development plans for Southern West Virginia. We need jobs. And I believe one way to create them is to keep your eye on that goal when you are building transportation networks. That’s what we have begun, and that’s what I intend to finish.”

Benita Heath is a freelance writer living in Ashland, Ky.
buck harless built an empire from the ground up and is still giving back to the people of west virginia

Nestled back in a cozy red leather chair in his office decorated with deep, satin-finished cherry wood, James “Buck” Harless is flanked not by awards he surely has earned in his lifetime of philanthropy, but by smiling faces of family and friends.

One look at those faces peeking over Harless’ shoulders makes it clear what matters most to this self-made millionaire: living out and passing on the traditional, small-town values he learned as a penniless boy who had dreams and determination bigger than anyone expected of a boy from Gilbert, W. Va.

His determination paid off big in the form of International Industries, Inc., his self-built conglomerate with four divisions – coal, lumber, manufacturing and real estate.

He calls it a “small conglomerate,” but what Harless modestly omits is he started the corporation 53 years ago with little more than a high-school education, a knack for running a small sawmill and the belief he would build something bigger than he had ever known.

James Howard “Buck” Harless was born in October 1919 in Logan County, about 15 miles from Gilbert. His mother died when he was just four-months-old, and Harless was taken in by his mother’s sister, Rosa Ellis, whom Harless affectionately calls “Mom.”
It is she whom Harless credits with teaching him everything he knows about goodness, dignity, integrity and giving back to those less fortunate.

"My mom was one of the most compassionate individuals I've ever known," Harless says of the woman who raised him. "She didn't have money, but she gave her time.... If I have that kind of compassion and understanding of people's problems, it's because I learned it from her. She was always taking in people who needed a place to stay. She never turned anyone down - even if she couldn't afford it. I've seen her fill up someone's plate with seconds and go about goodness, dignity, integrity and clot hed, too little to eat and living in conditions that story today because they don't have what they needed."

Raised in Gilbert during the Depression, Harless knows all too well the embarrassment of having too few clothes, too little to eat and living in the part of town people lowered their voices to speak of.

But he was smart. An "A" student all through school, he loved to read. And he always knew he would be a success.

"I told my mom when I was a freshman in high school, 'Mom, I'm going to be a millionaire before 40,' and of course all the kids laughed at me," Harless remembers. "But my mom said, 'If you set that as your goal, you'll do it,' and of course, I did." Sadly, Ellis didn't live to see his success.

Growing up, Harless kept a watchful eye on his surroundings and learned from people like his first boss, who showed him the fundamentals of hard work and integrity on which he built his business. Harless was 12 when he took his first job working on cars in a garage opened by a newcomer in town. He made 25 cents a day.

The next year, he got a raise and was making $1 a day. After about six years, he asked for a one-month advance so he could enter the next phase of his life.

"I borrowed $30 to get married on," Harless says with a laugh. "I don't tell kids that story today because they don't believe me."

He married his high-school sweetheart, the very attractive June Montgomery.

They had two children, Larry Joe and Judith Ann, and were married more than 60 years until June's death in April 1999. He calls her the love of his life.

It was relatively early in his marriage to June when Harless seized the opportunity to go into the lumber business.

He was working in the coal mines when he was approached by some friends who had invested in a small sawmill.

"The manager wasn't running things too well, so they offered a third of it (the business) to me if I would quit the coal mines and come run the mill for them," Harless explains.

Having worked in a sawmill a short time when he was younger, Harless took his friends up on their offer. It didn't take long for him to emerge as a leader.

"After the first year, I bought the first partner out and after the second I bought the second partner out. So in two years, I was the lone owner of a small sawmill."

In 1966, he bought two more sawmills, one in Gilbert and one in Cumberland, Ky. Today, International Industries owns and operates eight sawmills in Kentucky, Virginia and West Virginia. It is the largest hardwood producer east of the Mississippi.

But lumber wasn't Harless' only business venture that year.

In 1966, the coal industry was struggling. Taxes on coal were a heavy weight for companies to carry, and they wanted out of the business. The companies sold and Harless bought.

In the 70s, the coal industry took off and made a mogul of the small-town boy with big dreams.

His success continued as Harless dove into the manufacturing and real-estate businesses, and International Industries continues to flourish.

Though Harless' involvement in the day-to-day operations of International Industries has lessened, this "Buck" is nowhere close to stopping.

Aside from being on innumerable boards and committees, Harless takes very seriously his efforts to make life better for whomever he can. But it hasn't always been so.

"I was rather wild in my younger days," Harless remembers. "But then I joined the church and Christ got a hold of me and my whole life changed. I started thinking about others and it seemed like the more I gave away, the more it came back to me."

One of his most recent contributions to the betterment of peoples' lives is the Marshall University June Harless Center for Rural Educational Research and Development, dedicated in October 2000. Continuing education is an issue dear to Harless' heart.

"I didn't go to college," he explains. "I didn't have the money and all the grants just weren't available back then. But education is most important..."
because it's the only way for our people to be successful.
Jobs in the coal mines are not available. And with all the changes in technology, if people don't get an education, they are going to be left behind.”

The idea for the center stemmed from an earlier program financed by Harless called the Strong Mountaineer Program, which sent educators into rural schools in Mingo, Wyoming and McDowell counties. Their purpose was to spot third through sixth grade children who were at high risk for dropping out.

The educators worked in classrooms with these children to get them back on track and teach them the importance of education.

“It’s really gratifying to hear their stories,” Harless says. “There was one little third grader who was a real problem child. But by the end of the year, he was talking about college and what he was going to be when he grew up.

“Rural education – there is the place we’re failing. We’ve got to instill in these kids and their parents the importance of a good education.

“There’s a world of difference between the youngster whose mother is waiting for him when the school bus drops him off, who is there to cook him dinner and tuck him into bed, and the youngster whose father is on welfare and whose mother works and there’s no one there to make sure he does his homework.”

Because of the success of the Strong Mountaineer Program, Dr. Stan Maynard, who worked in the program and is now director of the June Harless Center, knew Harless would be interested in taking the program to a collegiate level. The purpose of the June Harless Center for Rural Educational Research and Development is to “work with all rural communities doing exactly what the Strong Mountaineer Program did, helping schools to improve themselves and encouraging teachers to be more receptive and sensitive to the needs of underprivileged children,” Harless says.

Besides education, Harless has taken steps to ensure the future success of Gilbert, the only place he has ever called home.

International Industries is a major employer and has provided countless economic benefits to the area. Harless has done his part to ensure those benefits will continue well into the future.

“I had a choice to make, when I started working on my estate, to sell (International Industries), which would have personally been better for me. But I was worried about what would happen to them,” he says gesturing toward the lobby through which many employees regularly pass. He quickly made his decision and this year gave away 300,000 shares of company stock to key employees. International Industries is now an employee-owned corporation, with employees owning 53 percent of the stock. For Harless, the decision was an easy one.

“I had the choice of being selfish or sharing with my employees and I chose the latter,” he said.

But for all the millions of dollars Harless has given in the name of making things better for future generations, what he considers his greatest accomplishment is a gift more personal in nature – the Larry Joe Harless Community Center. A place for kids and families of Gilbert to congregate, it was Harless’ gift to his son, who died five years ago.

“The idea came from my son,” Harless explains. “He went to military school when he was 12 and one day when he was home for a visit I found him sitting on the front porch. He looked all down in the dumps, so I asked him what was wrong. He said, ‘There’s nothing to do.’ I said, ‘Well, what about your friends, you have friends.’ And he replied, ‘There’s nothing for any of us to do around here.’

“Then he told me, ‘When I grow up and make some money, I’m going to build a place for kids to play.’ And so I remembered that and decided to build the community center in his name.”

Harless is a man who dreamed for something better as a boy. When he realized that dream, he gave back, hoping to make things better for others. For people to think of him as a man of integrity, honesty and a man who loves God, his family and friends are what he has worked hardest for in life. That, he says, has been his greatest reward.

Nicki Johnson is a freelance writer living in Huntington, W.Va.
All One
Heart...

thirty years after the worst sports disaster in history, the community celebrates the program’s resurrection

Many of you know the facts. On Saturday, November 14, 1970 at 7:35 p.m. a chartered Southern Airways DC-9 crashed into a foggy hillside just west of Tri-State Airport. All 75 passengers – including members of Marshall’s football team, its coaches and athletic staff – were killed instantly. Also on board were the team’s biggest boosters: doctors, business leaders, legislators, husbands and wives who traveled to games together.

Causes of the crash have never been precisely determined, but pilot error and equipment malfunction remain strong possibilities.

In the past 30 years, we have read these words over and over again, and quite a few of us know them by heart. So why do we keep reading the story? Why do we blink away misty emotions every November? Why do we cheer “We Are . . .” with a deep, inner conviction that is almost out of place in a football stadium?

The answer lies in the simple fact that the crash altered our history forever. In one tragic instant on a rainy Saturday night, it changed lives, it transformed Marshall, and most of all, it determined who we are and what we have become.

by deborah novak & john witek
The tragedy brought the Marshall community closer than it had ever been before. Defensive back Nate Ruffin, who was not aboard the ill-fated DC-9 because of an injury, spoke for the entire school when he said of that night, “All the barriers were down. No race seemed to exist. No male or female seemed to exist. It was just all one heart, crying for what had happened.”

In the aftermath, the school pulled together like pioneers circling the wagons. While many said that the Herd’s football program would never rise from the ashes, Marshall made a courageous decision to field a team in honor of those who perished. Joe McMullen was appointed athletic director and 35-year-old Jack Lengyel from Wooster, Ohio, would take a program in tatters and turn it into a football miracle.

The 1971 Young Thundering Herd was a team that was as green as their Marshall jerseys. Ninety percent of the players had never played varsity ball. Many were frightened, homesick youngsters on the roster because the NCAA permitted Marshall to play freshmen at the varsity level for the first time. But the people of Huntington believed in them and, under Lengyel’s patient guidance, gradually they began to believe in themselves. Their first home game took place at Fairfield Stadium on September 25, 1971.

Their opponent was Xavier University of Ohio, an established team of bigger, more experienced players. Marshall took a giant leap on the long road back when tailback Terry Gardner carried quarterback Reggie Oliver’s bootleg screen pass into the endzone.

This unbelievable win on the last play of the game was like a Hollywood movie – only you couldn’t write a better script. As sportswriter Ernie Salvatore commented, “I think that was the greatest football victory. Period.”
The Young Herd's courage was also the foundation for Marshall football's greatness to come. Though victories were few and far between in the 1970s, Marshall had its first winning season in 20 years in 1984. And the team kept climbing to the top of the Division I-AA bracket and then to a bowl-winning I-A team ranked 10th in the nation in 1999. The long road back culminated when Marshall won more football games in the 1990s than any other college team in the nation.

"Why do we blink away misty emotions every November? Why do we cheer 'We Are...' with a deep, inner conviction that is almost out of place in a football stadium?"

Thirty years after college football's darkest hour, the events of 1970 were lovingly commemorated this past November by the community of faculty, students, alumni and friends that constitutes the Marshall family.

On the evening of November 11th, a memorial bronze was unveiled on the west side of Marshall stadium. Utilizing contributions from the community, artist Burl Jones created the magnificent sculpture entitled "We Are Marshall." It was shipped to Huntington from a foundry in Big Timber, Montana and mounted on a brick wall built by local union craftsmen who volunteered their time. As fans gathered to hear dedication speeches from John Krieger, Jr., Robert Hardwick, Keith Morehouse and Coach Bobby Pruett, cheers erupted when the 5000 pound sculpture was unveiled.
This was a gift to the university from the community. That evening, an inspired Marshall team took the field to defeat rival Miami of Ohio 51-31. Before the game, the team also had a private showing of the feature-length documentary, *Ashes To Glory*. On Sunday evening, *Ashes* had its world theatrical premiere at the Keith-Albee Theater in downtown Huntington. Those who attended described it as “a magical evening” or “a night to remember.”

It began with a reception at the City National Bank on the corner of 4th Avenue and 10th Street. In attendance were participants in the program, along with 1970 team family members and players on the 1971 “Young Thundering Herd.”

At 7 p.m., the program began. Using a wide-screen video projection system sent in from Chicago, *Ashes*, which was shot on videotape, was blown up to movie screen size.

During the presentation, which consistently evoked memories, many tears were shed. But there was also laughter and cheers when, as Jack Lengyel said, the Herd “rose like a phoenix from the ashes.”

The cheers continued through the credits when one fan in the balcony started the famous “We Are . . . Marshall” cheer that rang through the theatre for all of heaven to hear.

On November 14th, the student government held the annual memorial service on the plaza in front of the student center. Among those who spoke in a moving service were student body president Bill Walker, University President Dr. Dan Angel and The Honorable Cecil H. Underwood.

In addition, to commemorate the 30th anniversary of the crash, the name of 20th Street, between 3rd Avenue and Norway, has now been changed to “Marshall Memorial Boulevard.” State historical markers have been placed at both
ends reminding the community that “this boulevard, named in the honor of these fallen members of the university family, leads visitors from the heart of the Marshall University campus to the Spring Hill Cemetery.”

For many of us, it is the legacy of those 75 people that has kept us moving forward, reaching for a bigger and better Marshall, and one that we can all be proud of. We believe this is what they would want us to do.

So we keep reading the story and telling the story because we will never forget those aboard the Marshall plane. They have drawn us together so that we have a deep, tenacious love for this school. They have made us all one heart.

John Witek and Deborah Novak, owners of Witek & Novak, Inc. in Huntington, produce documentaries for public television. Their latest project was Ashes to Glory. Ms. Novak earned her Bachelor of Fine Arts in music from Marshall University in 1999.
Nate Ruffin is a storyteller. Names and faces, funny comments and poignant episodes fill his conversation as naturally as the breath between his sentences.

His love for people – his ceaseless fascination with what they do and why – has defined his life.

Talk to him for just five minutes and you can hear him searching his memory for names of people the two of you might have in common. This politician. That football player. Maybe a teacher or a minister, a newspaper reporter or perhaps just a colorful local character who made you both smile one time. It’s likely there will be at least somebody, because Ruffin also has devoted a large part of his 50 years to keeping tabs on old friends all around the country.

Old friends…and their stories.

Nate Ruffin understands the power of a story. That’s because there’s one with which he is most frequently associated – a tragic, well-known story that once sent him spiraling into despair, but also ultimately strengthened him and gave his life purpose.

It’s the story from which Huntington and Marshall University will never be separated. To this day, more than

(Above) Nate Ruffin was one of only a handful of Marshall football players who missed the fatal plane trip to East Carolina in November 1970 because of an injury. The following year, he was known by teammates as the “Old Man” when he suited up in the fall and took the field with the Young Thundering Herd. (Opposite) Today Ruffin is a successful executive at the Freedom Forum, a non-profit foundation dedicated to free press, headquartered in Arlington, Virginia.
30 years later, there are still people who ask him, “Aren’t you the one who missed the plane crash?”

Nate Ruffin has told the story over and over again, how he was in a movie theater in downtown Huntington the night of Nov. 14, 1970. The 20-year-old defensive back with the Thundering Herd had injured his arm two weeks earlier and was unable to make the fatal trip to Greenville, N.C., for the football game that Saturday.

He has told how he and fellow player Dickie Carter rushed to that muddy hillside near Tri-State Airport and stood before the horrendous fire that lit up the cold, dark woods. It was the burning wreckage of the Southern Airways DC-9, where 75 people, including 38 of his teammates, perished in an instant.

And he has often told how he returned to Marshall’s campus that night to help with the telephone calls. He jumped from phone to phone at the emergency center set up in a gymnasium, for it was Nate, a co-captain on the ill-fated team, whom these grieving parents in 18 different states knew. It was Nate they wanted to hear.

The story that Ruffin didn’t always tell is what happened after that.

In the years after the crash, he drifted. Disappointed in his athletic career — a tryout with the Dallas Cowboys failed because they found his arm too damaged from his college football years — he even descended for a while into the drug scene.

And there was the guilt. Irrational, but ever-present was his remorse for being spared when his comrades were not, feelings that could be awakened anew by a stranger’s casual question. “Aren’t you...?”

So it was a story with which Nate Ruffin had to make peace.

Instead of running from it, he finally decided to turn and stand and tell it. It was both a living memorial to his friends and a kind of catharsis for himself, a purging of self-pity.

The telling of it for the past three decades changed Nate Ruffin’s life, and the lives of many people he has met in an assortment of jobs.

Fresh from Marshall’s graduate school in 1978, Ruffin applied for work at Huntington’s ACF Industries Inc. The man doing the interviews recognized him from the newspapers’ stories about the aftermath of the crash.

“Nate Ruffin understands the power of a story. That’s because there’s one with which he is most frequently associated — a tragic, well-known story that once sent him spiraling into despair, but also ultimately strengthened him and gave his life purpose.”

Giving Nate a second look because of that familiarity, the interviewer was struck by Ruffin’s infectious laugh and engaging personality. He brought Nate on board as personnel administrator, a “people-person” position that he would hold for the next seven years. After that, Ruffin moved to the Huntington Publishing Co., again as personnel director for the two newspapers, where he would serve for six years.

Along the way, new missions came into his life. At both companies, he was the first African-American in a management position, presenting him with enormous opportunities to improve human relations on a very personal level.

“People who ordinarily would have been stand-offish toward a black man,” Ruffin recalls, “opened up to me. I think they felt they already knew me, because we’d gone through the same tragedy.”

And it wasn’t just at work. Ruffin became increasingly involved in the Huntington community. He served on boards of all kinds from the NAACP to the Marshall University Institutional Board of Advisors, from the alumni association to the board of deacons of the Antioch Baptist Church.

He also touched lives far removed from such circles of influence. Like one autumn afternoon in 1987 in a little gymnasium in Lincoln County, W.Va.

Ruffin has always been at his best when it’s one-to-one. Nate, thinking on his feet, as always, realized a connection between himself and several dozen high school students. He had been invited to give the usual speech at the school’s “Impact” program, but it was just the usual question the students wanted answered. “Aren’t you the one who...?” Suddenly, as he looked out on that sea of young, white faces, Nate was struck by the irony of it.

“I was once just like you sitting in here today,” he heard himself saying.

It was true. Having grown up in Quincy, Fla., Nate had attended an all-black school, just as they now attended all-white Duval High School in Griffithsville. He understood their lack of exposure to other races.

But the problem, he said, was bigger than race. Had they ever considered that if they moved to bigger cities outside West Virginia, they were likely to experience discrimination themselves, because of their Appalachian background? There was a powerful lesson in that.

“You should be proud of who you are, but remember, some opinions you formed early in your life have to be changed through education.”
Nate Ruffin, a longtime supporter of the football program, was on campus in November to commemorate the 30th anniversary of the Marshall University plane crash.

That philosophy of growth through education is still central to Ruffin today. He has carried it with him to new towns and new jobs.

In 1991, he and his wife, Sharon, and their three children moved to Jackson, Miss. It was another personnel director’s position, this time with The Clarion-Ledger newspaper.

More recently, he became vice president of human resources for the Freedom Forum, a nonprofit foundation devoted to free press headquartered in Arlington, Va., where he now lives with his family. At the foundation, created by newspapering giant Al Neuharth, he has worked on projects such as supplemental education programs for minority journalism students, serving with fellow Marshall graduate Pam Galloway.

But Nate Ruffin hasn’t stopped telling the story that is the subtext of his life. He established a scholarship honoring those who died in the crash. More recently, he worked with filmmakers and writers who were documenting the tragedy on its 30th anniversary for the Public Broadcasting System, Home Box Office and others.

That experience brought back even more memories for him. He was reminded, for instance, of what his young teammates nicknamed him on that modest, first Thundering Herd team immediately following the crash, “The Old Man,” they called him.

“Well,” he says now, “The Old Man can use some help telling the story these days. So when I run out of breath, I can just hand them one of these tapes.” Then, after that familiar laugh subsides, he adds quietly, “I just don’t want anyone to ever forget.”

Charles Bowen is a freelance writer living in Huntington, W.Va. He has written over 20 books. His most recent work, Modern Nation, is published by Times Books.
The spring semester has always been a busy time of year for Marshall University, but with the help and hard work of several undergraduate and graduate students, their internships, thesis research, conferences and art work will give the campus community and general public the opportunity to enjoy the fruits of their labor.

Some of the work done by the students is necessary in completing capstone requirements and graduate thesis research, but the students say the most rewarding part of the work is the contribution to society they have made.

The months of grueling preparation have taught them valuable lessons in professionalism, giving each one an edge over the competition in his or her particular field of study. Most say the opportunity to introduce new information from which others can learn is the most important accomplishment to them.

The Art Department Beautifies Huntington

Roses, tiger lilies, paddlewheel steamboats and trains now adorn Huntington's 8th, 10th and 14th Street underpasses, thanks to a group of art students called Artatak! and professor Stan Sporny.

The beautification project began several years ago in conjunction with Huntington Works Committee and Pilgrim Glass. Kelsey Murphy, a Pilgrim glass designer, offered to design the underpass murals and reproduce the artwork onto vases. The company would then donate half the proceeds of the sales of vases to help defray the cost of painting the underpasses.

“We have a world-renowned company, a community committee and Marshall University art students all coming together to work on this project. It’s been a win-win situation,” says Sporny.

While the project takes several months of planning, the painting of each underpass is a two-week process which includes gathering students and volunteers, and the necessary materials, followed by actual design and application of the mural itself.

Sporny explains that while the process of taking a square inch design to a square yard layout isn’t an easy task, the students have learned a skill that has brought them other professional mural work.

“It’s a straight ahead professional deal,” says Sporny. “They can go from this public project where they learn how to do it in school and then go straight into a professional mode and get paid for it. That’s the whole idea. Now that beats selling doughnuts, don’t you think?”

Completion of plans for painting the 16th Street and the 20th Street underpass is the goal for Artatak! this spring. The proposed designs for the underpasses will be dedicated to a Marshall University motif, with the 20th Street underpass giving a "special nod" to the memory of the 1970 football team, says Sporny.

Sigma Xi Day

Marshall’s chapter of the National Science and Engineering Research Honor Society will present the 11th annual Sigma Xi Day on April 19th and 20th.

Sigma Xi Day is an event devoted to highlighting the results of science students’ research over the past year
while giving the campus community and general public an opportunity to view the students' data through poster displays and oral presentations, says Dr. Todd Green, associate professor of physiology.

"This is an opportunity for students, both undergraduate and graduate, to show the Marshall community the research they are doing," says Green. "Some of it's through a class, some do it for their capstone experience, and for others it's just part of their degree program. There are also a number of students who have scholarships through NASA and part of the requirement is they do some sort of research and then present their work."

NASA scholarship recipient Rachel Fox is currently doing research on a cloning vector and looks forward to the opportunity to display her work in a professional atmosphere.

"The best thing about doing the research is that it gives you real work experience," says Fox. "The good thing about presenting is how it relates to the professional work field and gives me a chance to brush up on my communicaton skills. There are certain skills that you learn from a book but may forget. Once you realize the practicality of them in a setting like this, you will always remember."

The two-day event will include poster displays, presentations, a guest speaker and a luncheon. For more information contact Elizabeth Murray, President of Sigma Xi, at 696-2366.

**Tri-State Psychology Conference**

Marshall psychology majors are spending time outside of class to bring the 9th annual Tri-State Psychology Conference to Marshall's Student Center on April 16, 17, and 18.

The students are responsible for raising the money needed to hold the conference, planning each day's events and conducting the conference, says Dr. Pamela Mulder, associate professor of physiology.

"The students earn the money, for the most part, to hold the conference, because our goal is that the students who present at the conference or who attend need not pay registration fees," says Mulder. "They hold bake sales...they also hold an auction every fall where they donate goods and services made by the students that faculty and others can bid on. They really do work hard. We start in September and keep working straight through. In the last few years they've gone like clockwork. We were told that our regional conference was one of the finest and most professional."

The students are also responsible for soliciting money from other organizations, deciding which abstract proposals will be included in the conference and designing and producing the badges and programs.

"The other way they are involved is that a large number of Marshall students present posters or oral presentations at our conference," says Mulder. "We've brought in students from as many as 13 different colleges and universities in the region who present their material. So we're not gathering just Marshall students, we're gathering talent from all over the region. Seven states were represented last year."

For more information about the conference, call 696-6446.

**The College of Liberal Arts Undergraduate Research and Creativity Conference**

A new tradition will start this year when the first Undergraduate Research and Creativity Conference presents the efforts of student research on April 10th in Marshall's Student Center and Drinko Library. College of Liberal Arts and College of Education majors will be offering poster presentations and creative activities such as poetry reading, says Dr. Alan Altany, associate professor of religious studies.

"The conference features the kind of research that undergraduates in the College of Liberal Arts are doing so that other students can see the research and hopefully be encouraged to follow. It will be open to the community as well so they can see some of the good work that Marshall students are capable of doing," says Altany.

The goal of the conference is to highlight the students' work and to foster a mentoring relationship between students and faculty members who have
been through the process themselves. The conference steering committee is composed of students and faculty members so that both groups have a hand in planning the conference while furthering the students' opportunity to learn from professionals.

"Some of the work done by students is necessary in completing the capstone requirements and graduate thesis research, but the students say the most rewarding part of the work is the contribution to society they have made."

All undergraduates in the College of Liberal Arts are encouraged to participate. For more information about the conference, visit www.marshall.edu/libartsconf or call 696-2350.

Marshall University and Cabell Huntington Hospital Rehabilitation Center

In 1997, Marshall University's medical school and Cabell Huntington Hospital joined forces to allow medical students the opportunity to apply their skills in a hands-on environment through the hospital's rehabilitation center. The students work directly with adult and pediatric patients with cardiovascular disease; diabetes; joint replacement; rheumatic osteoarthritic and related orthopedic disorders; diseases; chronic pain; and other chronic disorders and disabilities, says Dr. William P. Marley Ph.D., professor and director of the Human Performance Laboratory and director and Principal Investigator for the Marshall University and Cabell Huntington Hospital Rehabilitation Center.

"It's one of the few graduate laboratories in the country that give students an opportunity to work in the clinical setting," says Marley. "This means that they learn to develop exercise prescriptions, take blood pressures, read electrocardiograms, check blood sugars and make appropriate corrections. These programs require mature and responsible behavior in managing patients with multiple medical disorders. The opportunity to work in such a setting is immeasurable."

Dr. Marley "hand picks" four graduate students to participate in the program every two years. Brian George, one of the graduate students currently working towards a master's degree in exercise science, says the greatest benefit of the research is the direct application of the knowledge he has gained from his classes at Marshall. But, he says helping patients is what means the most to him personally.

"The best part of being involved in the Diabetes Exercise Program is working with the patients," says George. "I enjoy the sense of fulfillment that I get when I know that I have helped someone change for the better. Interacting with the patients and watching them improve their lives through exercise is what I enjoy most about my research experience."

Clinical Research Projects and Dietetics

Marshall graduate students are helping patients better their lives through good nutrition. Data the students collect from their case study work allows patients the benefit of quicker recovery because individual dietary plans are developed for them by students. Kelli Williams, assistant professor of dietetics, explains that dietetic interns are required to complete a minimum of 900 hours in clinical settings through the local hospitals and health departments.

"Basically what our graduate students, (who are dietetic interns), do is a lot of case studies and clinical research.

(Continued on page 37)
Former student government leaders Brandi Jacobs and Rogers Beckett are making it in the real world.

By Tamara Endicott

Graduating from college is a time of anticipation, hope and sentiment. For those who are born leaders, the emotions are the same. College life becomes a familiar and comfortable cocoon. When the time comes to break out and utilize newly acquired skills, it is a relief to know everyone, including two of Marshall’s record-setting, history-making students, face the same fears and hesitancy that all graduates experience. Entering the professional world can be a humbling experience, but both know it is a necessary step to becoming adults.

Brandi Jacobs and Rogers Beckett became the first African-American President and Vice-President at Marshall University in the fall of 1999. Neither realized, at the time, the importance of the milestone they had set.

Brandi remembers, “When I ran, I didn’t realize what a big deal it would be and how important it was to people other than myself, like community members in Huntington. It meant a lot when senior citizens, who were born and raised Huntingtonians, would come up to me and say they were so proud of what Rogers and I had accomplished. It really made it so important. On the night of the inauguration it hit us both, ‘This is really a big deal.’”

Jacobs had years of political experience and awards under her belt when she decided to run for the office of Student Body President.
President. While looking for a running mate, she found in one of her political science classes an unusual choice for vice-president. Beckett had no previous student government experience and was inquiring about how to become a Senator when Jacobs asked him to run.

They had known each other since their freshman year and Jacobs thought they would work well together as a political team.

“We complemented each other well, because I had been in student government since I was a freshman and it was Rogers’ first time,” says Jacobs. “So he didn’t understand the little inner workings and inner politics of SGA, which was an asset. All the political maneuvering they tried to pull wouldn’t fly with him, because he wasn’t used to it. We really balanced each other out. I couldn’t have had a better running mate.”

Something they laughed about often, during their political reign, was how different they were as political leaders. Jacobs remembers Beckett as a silent leader.

“He didn’t have to make big lengthy speeches. But he led by example. I was the kind that was in-your-face and down in the dirt. And I gave the long speeches. He started calling me the ‘Minister.’ When I would get up to speak at a session, he would say, ‘Here comes Pastor Jacobs for our sermon.’ It was an ongoing joke, how lengthy I was and how brief he was.”

Jacobs and Beckett feel their greatest accomplishment was the birth of the Tri-State Youth Field Day. Every summer student athletes meet to work and play with local children ranging from kindergarten to eighth grade.

As an athlete, Beckett was deeply touched by participating with the kids and felt, “that I gained friendships and relationships with some kids that will last forever. Little kids looking up to you, that’s the biggest accomplishment because when you can reach out and affect a young kid’s life where they start aiming it in the right direction, it’s bigger than anything.”

The political pair also offered forums for student voices to be heard through two weekly call-in radio programs: “Conversations with the Administration,” on WMUL and the award-winning “Campus Week of Dialogue” program.

The radio programs gave students the opportunity to call in and voice their concerns about current campus issues. Jacobs says it was the first time anyone from SGA had put together a program of that nature and is pleased that current Student Body President Bill Walker is continuing the show.

The Campus Week of Dialogue was a national program, but Jacobs and Beckett took it a step further by offering a different topic each day.

“One day dealt with sexism, one day with racism and another with homophobia. We brought together groups of students with opposing views and it was an open forum. Student Government received the Multicultural Programming Award for the program and it was also instrumental for me in winning the Dean’s Award for the year 2000,” says Jacobs.

Both Marshall graduates are adjusting to “the real world,” and both miss certain aspects of college life, but they are pleased with the paths their lives have taken.

Jacobs is now working as an account coordinator for Next Generation Digital Advertising (NGDA) Company in her hometown of Columbus, Ohio. The interactive-communication company builds web sites, networks, video games, and CD-roms, and also coordinates special event planning.

She feels blessed to be working for, “such a neat place because it’s laid back. Everything is casual and there are so many young creative people that you can feel the energy. We get an influx of resumes because we are such a growing company and it’s really one of the top places to work in the city right now.”

Deeply ingrained in Jacobs’ personality is the need to participate in community service. And while she admits she learned a valuable lesson at Marshall on the importance of not overextending oneself, Jacobs is already letting her philanthropic talents shine on the job.

When she realized her company didn’t have a community service initiative she developed two holiday projects. With her organization and planning, NGDA collected Christmas gifts for 140 of Franklin County’s needy children and donated gift baskets to 60 senior citizens through one of the local family service agencies.

“It’s kind of nice, because that’s what I’d like to do,” says Jacobs. “I’m a community service type of person and if that’s all I had to do each day, I’d be pretty happy.”

It isn’t unusual for Jacobs to immerse herself in what she is doing. That was made evident by the awards and accolades she received while at Marshall. Among some of those were 1996-97
Student Government Association (SGA) Senator of the Year; 1999-2000 SGA Executive of the Year; the 1999-2000 Multicultural Programming award; and the 2000 Dean's award. She was also the first student recipient of the Marshall University's Women of Color award.

One of the things she says she misses most about Marshall University is the Memorial Fountain.

"College prepares you for your field, but it doesn't prepare you for the real world. You have to take on so many different things, like living on your own in a new city. Going out and finding close friends doesn't happen as fast as you'd like."

— Rogers Beckett

She fondly remembers the memories of sitting on the Student Center's balcony with Senator David Wickum dreaming about how they wanted student life to be at Marshall.

"For me, the fountain not only reflects how far Marshall University has come since that tragic day, but how you don't get where you are by yourself," says Jacobs. "You get there on the backs of the people that have come before you. That's part of our heritage and history at Marshall. The fountain symbolizes all the hope and promise that we each possess and how we got where we are now."
While living in Huntington she was also touched by the kindness of its citizens. “I miss people caring about what my days are like, how school is going. At Marshall I was able to grow and develop and really be myself. I’m in the professional setting now and it’s a little different.”

Rogers Beckett, now an NFL player for the San Diego Chargers, is learning to adjust to the West Coast and concentrating on the transition from college to pro football. While he has been disappointed about the season the Chargers have had in his first year, he says he’s happy.

“The biggest transition from college football to the NFL is the speed of the game, and also the mental part of it because there’s a lot of learning to do. It’s more of a job atmosphere.”

A typical day for Beckett demands meetings, field practice, film time and weight training. Although he enjoys playing in the big leagues, he realizes how temporary a NFL career can be.

“Here you have to fight for job protection and you must avoid getting injured. It’s a business. It’s the nature of the beast. The thing about the NFL is we get paid a lot of money, but it’s only for a short period of time. It’s rare that a person lasts in the NFL for 10 years. The reality of it is 66 percent of us will be out of the NFL in three years and after that the numbers increase even more.”

Beckett is looking forward to time off this spring and plans to relax and enjoy California’s coastline. A native of Apopka, Fla., he finds some similarities between the East and West Coasts and one of his favorite things to do is drive up to Mount Soledad.

“You can go up to the top of this mountain near La Jolla and look over the whole city and ocean.”

One of the things that Beckett misses most about Marshall is the ability to make friends. With his rigorous schedule, he has found it difficult to connect with people and understands that it’s a natural progression for all graduates.

“College prepares you for your field, but it doesn’t prepare you for the real world. You have to take on so many different things, like living on your own in a different city. Going out and finding close friends doesn’t happen as fast as you’d like.”

His advice to other graduates trying to adjust to a new lifestyle?

“It’s a big step, but you just can’t get discouraged. You have to give it your best shot and put your best foot forward. At times I miss the college atmosphere and being around a lot of people that you know, and the closeness of the community.

“Marshall is a part of my life that I will always remember, but it was a learning phase for me. I miss it, but you have to take different steps in becoming an adult.”

Coach Bobby Pruett says the contributions that Beckett made to Marshall University weren’t limited to his football career. “He was a great player, student and leader on and off the football field. He was involved in every aspect of college life. He was to the defense what Chad Pennington was to the offense. He was a great leader.”

Beckett was one of the finalists for the Jim Thorpe award, given to the best defensive back in the country. He led Marshall in tackles, was a two-year all Mid American Conference player and was the first safety selected in the NFL draft.

Beckett has kept an eye on his former Marshall teammates and is proud of their accomplishments last season. Although he feels a little luck was on their side last year, he adds, “there’s one thing about it, they got the chance and when the time came they made the big plays and captured their fourth MAC Championship. So, I’m very excited about those guys going out and accomplishing that.”

Keeping the fragility of his current career in mind, Beckett is already setting other professional goals for himself. He hopes to be on his second NFL contract in five years, but if not, he wants to pursue a career in education.

“I’d like to become a teacher where I can be around kids and help them,” says Beckett. “I’d like to maybe even be a counselor. Give them a safety net when they need it. I think high school kids would be a good age for me to work with.”

Jacobs and Beckett created a new legacy for Marshall University and both say they will always look back fondly on the years when they lived in Huntington. Jacobs says things are very different for both of them now, that’s just another of life’s lessons.

“It was kind of hard at first because I ended up leaving Marshall a big fish in a small pond, knowing that I mattered,” says Jacobs. “Here I am, having to start all over at the bottom and work my way up, which I don’t mind doing. I actually enjoy it. But, it’s humbling.”

If courage and confidence determine the level of success attainable, it isn’t hard to imagine these two Marshall University graduates at the top of the ladder in no time at all.

TAMARA ENDICOTT is a freelance writer and Marshall University graduate student living in Huntington, W.Va.
when they are out in the field at the hospitals,” says Williams. “They actually do practicums when they are in these places researching disease states. Diagnosis and dietary interventions and they learn what may or may not be beneficial. Sometimes they are involved in collaborative research efforts with preceptors (mentors) where they do rotations. These relationships help the students a great deal.”

Amy Graham spent ten months in the field completing her internship and graduated in July 2000. Her internship included work in facilities like King’s Daughters Medical Center, the VA Medical Center and HealthSouth. Graham is now working as a registered dietitian for Colony Drug in Beckley. The knowledge she gained during her internship was beneficial in many ways, but she says one thing she didn’t realize was just how much work goes into preparing a thesis.

“I wouldn’t have been prepared to do my thesis if I hadn’t experienced this first,” says Graham, “I did a pilot study on cardiovascular health based on dietary guidelines for Americans. It was rewarding to see people increase their knowledge because of my presentation.”

Graham’s preceptor, Cynthia Connors at King’s Daughters Medical Center in Ashland, Ky., was critical not only in helping her with her research, but also by giving her invaluable advice for the future. Graham says, “She was critical in helping me with the hands-on experience I needed and was a really positive influence when I began looking for a job. She helped me decide what to look for in an employer and she told me what to look for in the job market.”

Aquatic Organisms and Mammals of West Virginia

Spending long hours in the laboratory has always been a central part of a science student’s daily life, but a few biological science graduates have been spending extra time in the field wading West Virginia’s streams and rivers and exploring caves and mountains, in an effort to collect data that will help the environment and wildlife. While much of the field work is necessary for the researchers to complete their theses, the benefits of hands-on experience will follow them into their professions.

“I feel that when I leave here I’m going to be able to enter the job market and be very competitive,” says Robin Dolin, a graduate in the aquatic program, who is currently researching aquatic insects. “I’ve always wanted to do research like this. I really love it and that’s the biggest reward.”

While working for the Ohio River Water Sanitation Commission (ORSANCO) studying fish populations this past summer, recent graduate Jim Hawkes says the program has helped put Marshall on the map ecologically.

“The benefit of my research is that it’s a stepping stone for biological criteria development for the Ohio River, but it also helped to get Marshall University more involved with some of the surrounding agencies. While I worked with ORSANCO, they recognized Marshall as an institution that’s involved with the local ecology and that’s important.”

Dr. Don Tarter, professor of biological sciences, started the Aquatic Program in 1969 and says the program has enjoyed enormous success because of the hard work and long hours the students put in.

“We’ve had great students,” says Tarter. “We’re very student oriented. We try to get out in the field with them. We try to teach them methodology and good EPA protocol, so that when they go up for a job interview they get a good response. I’m excited about our program here. It’s a good program and the kids have really benefitted from it.”

Another area of study in Biological Sciences is the graduate research completed on the mammal population of West Virginia. Dr. Mary Etta Hight, professor of biological science and cura-
A Message From Jeffrey Porter
MU Alumni Association President

Do you ever wonder what the Marshall University Alumni Association Board of Directors does? We are just over six months into the board year, and I would like to bring you up to date on the projects the board is working on.

One of the primary focuses this year is to increase communications with our members. As you can imagine, it is extremely expensive to send mail to 70,000 alumni; therefore we are planning to increase the use of technology as a solution to that problem. By July 1 we plan to have the following solutions in place:
- A listserv, which will allow us to send regular e-mails about happenings on campus and with the MUAA.
- E-mail for life, which will allow us to keep in contact with you, and you to keep in contact with your fellow alumni.
- A redesigned web page, which will keep you better informed about Marshall University and the MUAA.

We are also working on the following projects:
- Beginning an alumni travel program, to provide you with unique opportunities to travel with your fellow alumni.
- Starting an alumni band.
- Planning for Homecoming 2001. While the date has not yet been selected, we begin planning almost a year in advance. If there are activities you would like to see during Homecoming week, please let us know.
- Preparing for Alumni Weekend 2001, which will occur April 20-21. Please put these dates on your calendar and plan to attend.
- Establishing a scholarship program with the proceeds from Herd Village.
- Landscaping for the historical markers on Marshall Memorial Boulevard. We are proud to be involved in this project, which celebrates the memory of those lost in the 1970 plane crash. The markers are in place and we will complete the landscaping this spring.
- Using our alumni to recruit students. We are working with the Admissions Office to set up a training program for alumni who are interested in helping recruit high school students. Who better to tell the "Marshall story" than our alumni?
- Resolving our facilities issue. Soon we will be able to announce plans for improvements in our alumni center. We believe it is extremely important to provide first class facilities for alumni when they come home to MU.

We believe the primary focus of the Marshall University Alumni Association is to build relationships with our alumni, and these projects are chosen to accomplish that goal. If you have thoughts on these goals, or anything else, please feel free to e-mail me at jporter@portercrea.com.

I would love to hear from you.
Marshall's Athletic Hall of Fame

The all-time leading rusher, a tight end who helped MU to its first I-AA title game and SC title, and a legendary golfer and coach made up this year's Marshall Athletic Hall of Fame class, which entered the Hall on Oct. 20, 2000.

Chris Parker, Sean Doctor and Joe Feaganes are the new members of the Hall, bringing the number of individual members to 120 former Marshall athletes, coaches, administrators, trainers, doctors and managers. The victims of the 1970 football plane crash were inducted as a group in 1990 on the 20th anniversary of the disaster.

Doctor played football for the Herd in 1987 and 1988 while Chris Parker was the leading rusher in his sophomore, junior and senior seasons (1993-95). Joe Feaganes has been both a Mid-American Conference individual and team champion in golf in 1966 and a coach for the Herd since 1972.

Travel Survey

1. Would you participate in an MUAA sponsored group travel program if the schedule and sites are of interest to you? __ Yes __ No.
2. If yes, what type of travel would you prefer?
   (Check all applicable)
   - activity based (e.g. ski trip, white water rafting etc.)
   - cruise
   - educational focused
   - independent travel
   - other __________________
3. Regardless of type of travel, what are your preferred destinations?
   - domestic
   - international
4. What time of year would you prefer to travel? __________________
5. What is your expected price range per person for preferred travel? $______ to $______
6. Gender & age group?
   - 20 - 39 Male Female
   - 40 - 49
   - 50 - 65
   - Over 65

Technology Survey

1. Do you use e-mail, and if so, what is your e-mail address?
   Name: _____________________________
   E-mail address: _____________________
2. If not, do you plan on having e-mail accessibility in the next six months? __ Yes __ No
   If no to both of these questions, do not complete rest of survey on technology.
3. Would you prefer to receive correspondence from Marshall University Alumni Association by e-mail in place of regular mail? __ Yes __ No
4. Would you be interested in receiving an e-mail address from MUAA? __ Yes __ No
5. If you could register for MUAA events such as homecoming and alumni weekend by accessing the MUAA web page, would you do so? __ Yes __ No
6. If you could contribute to the MU Annual Fund, thus becoming an active member of the MUAA, by accessing the MUAA web page, would you do so? __ Yes __ No
7. Would you be interested in an alumni online e-mail directory, so that you could e-mail messages to other MU alumni? __ Yes __ No
8. Would you use e-mail or the MUAA web page to provide feedback to the MUAA and to Marshall University? __ Yes __ No
9. Would you be willing to have your e-mail address placed on a listserv with other MU alumni in your geographic area so the alumni relations office and MU alumni in your area can communicate with each other on items and activities specifically related to your area? __ Yes __ No
10. Would you prefer to read the Marshall Magazine online? __ Yes __ No
By building alumni programs, the Marshall University Alumni Association is a key player in the university's quest for national prominence. Thus, Building Toward National Prominence is a fitting theme for Alumni Weekend 2001, scheduled April 20-21 on the Huntington campus.

Among those being honored by the MUAA this year are the Class of 1951, the Class of 1941, the grand class (pre-1951), former distinguished service award winners, and eight new award winners. (See 2001 award winners on Pages 42-43).

Major activities of Alumni Weekend 2001 are:
- The Class Luncheon on Friday, April 20, when members of the classes of 1951 and 1941 will gather to celebrate, respectively, their 50th and 60th anniversaries. They will be joined by the Grand Class, those who graduated from Marshall before 1951.
- The annual Champagne Reception on Friday at 6:30 p.m. which will honor former recipients of the Distinguished Service award who have been invited back for the weekend.
- The Deans' Brunch on Saturday at 10 a.m. in a repeat of its astoundingly successful debut last year.
- An exciting conclusion Saturday evening with the President's Social Hour and the Alumni Awards Banquet at the Memorial Student Center.

Also on the weekend agenda are a Friday morning continental breakfast, a seminar from our distinguished alumni and a seminar on wills. On Saturday a trolley tour of campus is scheduled.

A complete schedule of activities can be found on the Alumni Weekend Reservation form on page 41.

Honor our award winners with group tables, sponsorships.

There are numerous ways individuals, groups or companies can join the Marshall University Alumni Association in honoring our 2001 award winners at Alumni Weekend on April 20-21.

As an individual, you can complete the reservation form on Page 41, reserving a place at the awards banquet on Saturday evening, April 21. The cost is $20 per person.

As a group, you can reserve a table for 8 for $200, ensuring your group is seated together in a prime location.

As a sponsor, for $1,000 your company or group would receive top billing to include the following:

1. your company/group name will be printed on the banquet program;
2. your company/group can provide a banner to be displayed in the banquet room;
3. your company/group name will be on a placard at the entrance of the Don Morris Room; and
4. your company/group name will be on two tables at a prime location which would include a total of 16 dinner reservations.

To make reservations for your group or to purchase a sponsorship, contact Nancy Pelphrey at 304-696-3134 or 800-MUALUMX.
Wills Seminar Set for Alumni Weekend

Friday, April 20
at 2 p.m.
Memorial Student Center

Featuring:
John F. Hussell IV of Campbell, Woods, Bagley, Emerson, McNeer & Herndon, PLLC

- Marshall alumnus and member of the first class of Yeager Scholars
- Law degree from Washington & Lee University

Hussell has presented seminars on estates and trusts and co-authored the "Wills" chapter of the 2000 West Virginia Practice Handbook.

Seminar will address these and other topics:
• Important elements of a will
• When to change your will
• Reasons you may need a living trust

You can sign up for this complimentary seminar by using the form on this page.

ticket reservations

Alumni Weekend
April 20-21, 2001

Name ___________________________ MU Class Year __________________
Address __________________________ City _________ State ________ Zip ________
Daytime Telephone (___) ___________ Evening Telephone (___) ___________
Your Guest __________________________ MU Class Year ________________

Tickets for reservations made after April 16 will be held for pickup at the first event attended.

Meet & Greet Reception and Continental Breakfast • 8:30–10 a.m. • EAC
Distinguished Alumni Seminar • 10–11:30 a.m. • EAC
Class luncheon honoring 50th reunion (1951), 60th class (1941) and Grand Class (pre-1951) • Noon – 1:30 p.m. • Shawkey Dining Room (MSC) • Members of the classes of '41 and '51 receive one complimentary ticket.
"Wills – A Smart Thing To Do" • John Hussell (BA '91) • 2–3:30 p.m. • MSC (Please see description at left)
Champagne Reception honoring past Distinguished Service Award winners 6:30 p.m. • EAC
Deans/Alumni Brunch • 10–Noon • John Marshall Dining Room (MSC)
Trolley Tour of Campus or Drinko Library Tour • 12:30 – 2 p.m.
President’s Social Hour • 6–7 p.m. • MSC Plaza
Alumni Banquet • 7:30 p.m. • Don Morris Room (MSC)

To make reservations and for more information, call the Office of Alumni Relations:
(800) MU-ALUMX (628-5869) or (304) 696-3134

Please make checks payable and mail this form to: The MU Alumni Association • Erickson Alumni Center • 400 Hal Greer Blvd • Huntington, WV 25755-6200

I wish to charge my order to: ☐ Visa ☐ Master Card
Credit Card Number ______________ Exp. Date ______________

Signature ____________________________

NOTE: Credit card orders must exceed $10.
Eight special people will be honored by the Marshall University Alumni Association at the Alumni Awards Banquet on Saturday, April 21. The awards and the recipients are:

**The Distinguished Alumni** awards will be presented to Joe Johns and Nathaniel “Nate” Ruffin. This award is given to Marshall alumni for outstanding national achievements in their particular fields of endeavor.

**Joe Johns** (BA,'80) has distinguished himself as the White House correspondent for NBC News. In 1996 he traveled with the First Lady on a seven-nation visit and covered President Clinton’s historic tour of Africa.

Before being promoted to network news, Johns was with NBC affiliate WRC-TV in Washington, D.C., where he was named one of the best local news reporters for 1993 by *Washington Magazine*. That year he was also named Capitol Hill correspondent for *Today* and other NBC News programs. Prior to that he was a reporter and substitute anchor for WSOC-TV in Charlotte, N.C. He began his career as a reporter and news anchor at WSAZ-TV in Huntington.

Among other organizations, Johns is a member of the National Press Club, the National Association of Black Journalists and the American Federation of Radio and Television Artists.

**Nathaniel “Nate” Ruffin** (BA,'74) serves as vice president of human resources for The Freedom Forum, overseeing human resource functions on five continents and serving as coordinator of policy creation and implementation.

He is an advisor for the NAACP and Urban League of Baltimore, and is a board member of the Arlington County United Way.

Prior to joining The Freedom Forum in 1997, Ruffin was director of personnel at Gannett Co. For his accomplishments there, he won four president’s and four chairman’s rings, a record still unmatched. These awards represent top performance by a department head at Gannett.

**The Distinguished Service to the University** awards go to James H. “Buck” Harless and Deborah Novak. This award is given for loyal and unselfish service to Marshall. It is not limited to Marshall alumni.

**Buck Harless**, owner of International Industries in Gilbert, W. Va., has made a name for himself in the fields of coal mining, timber, banking and philanthropy, and has been instrumental in Marshall’s success as well as that of the people of West Virginia.

He is a member of The Marshall University Foundation Inc., a charter member of the John Marshall Society and former chairman of the Marshall University Board of Advisors. He is a supporter of the Yeager Scholars Program, the Buck Harless Student Athlete Program, the School of Medicine, the John Deaver Drisko Library and student scholarships.

Most recently he made possible the Marshall University June Harless Center for Rural Educational Research and Development, named for his late wife. The center is based in Jenkins Hall on the MU campus and is designed to provide leadership for West Virginia and the Appalachian region in the areas of improving rural education and community development.

**Deborah Novak** (BA,'75) recently completed her third film, *Ashes to Glory*, a two-hour documentary now being shown nationally on public television. The film recounts the tragedy of the 1970 plane crash that took the lives of 75 Marshall football players, staff and supporters.

Novak also completed *Hearts of Glass*, a documentary on the Blenko Glass Company and family. The film, shot with Marshall personnel at WPBY-TV, has been shown on hundreds of PBS stations nationally.

Novak’s first film, *New Music*, was shot at Marshall and at the Kennedy Center, and highlights the sophistication of classical music composition at Marshall and the world at large. Novak’s theatrical play, *Huntington: Jewel of West Virginia*, highlights Marshall’s historic role in the region.

Novak is the daughter of Dr. Elaine A. Novak, emeritus faculty member, Marshall’s College of Fine Arts. She was living in Huntington when the Marshall plane went down and was among the fans at Fairfield Stadium when the “Young Thundering Herd” miraculously upset Xavier in the first home game after the crash. She spent more than 10 years bringing the story to television.
The Community Achievement awards will be presented to Dr. Willard F. Daniels Jr. and Linda Matheny Turner. This award is given to alumni for success in their particular fields of endeavor and personal contribution to their respective communities.

**Dr. Willard F. Daniels Jr.** (BS, '61), is the recognized "father" of emergency medical services in the Huntington area. He designed the program that taught emergency medicine to the fire departments in the area, and all of the programs now being conducted evolved from that first effort. He was the first president of Appalachian EMS Inc. and served on its board. He was presented the West Virginia EMS Office's annual Samuel Channel Memorial Award for outstanding achievement and dedicated service.

Daniels, now retired, practiced medicine in Huntington beginning in 1969, primarily in the emergency departments at St. Mary's and Cabell Huntington hospitals. He has a distinguished record of community service, including serving as an elder and trustee for the Spring Valley Presbyterian Church; regional governor for the Presbyterian Church; and former president and leader in the local and state Lion's Club.

**Linda Matheny Turner** (BA,'60) developed the Family Life Program in cooperation with the Cabell County Board of Education 18 years ago. This sex education program, taught to fifth graders, teaches the value of self-respect and respect for others, dealing with a very basic need for knowledge of the human body with taste and discretion. When the state board of education mandated sex education as a learning outcome, the program became part of the regular curriculum.

Turner worked with her husband, Dr. Charles "Skip" Turner (BA,'59), and later members of the School of Medicine's Family Practice Residency Program to coordinate this effort. The program is also part of the curriculum for family practice medical students in the School of Medicine.

Turner also serves on the Huntington Community Foundation, helping in the distribution of funds to address community needs. She is a member of the board and is past president of the West Virginia Medical Alliance, an organization that supports community health programs.

The **Distinguished Alumnus in Manufacturing Award**, presented jointly by the Robert C. Byrd Institute and the Marshall University Alumni Association, goes to **Jack Klim** (BA,'70). It honors individuals who have made outstanding achievements in and contributions to the manufacturing sector.

"His dedication to state-of-the-art manufacturing technologies, his subsequent investment in them for his company's processes, and his advocacy of using modern manufacturing techniques are just a few reasons we chose to honor him with this award," said Charlotte N. Weber, director of RCBI.

Klim is president of D&E Industries, a Huntington-based company that manufactures forged and machined components for the railroad, trucking and mining industries. He also serves as a member of the statewide Implementation Board for the Community and Technical College Education.


The **Cam Henderson Scholarship Award** goes to **Lindsey Elizabeth Jayjack**, a sophomore accounting/finance major with a 3.9 grade point average in the Lewis College of Business. In 1999 she set a school record for points in soccer (19 points), and for assists in a game and in a season. She was voted team captain of the second team Mid American Conference 2000. She is a member of the Honor Society and volunteers at the Guyandotte Boys and Girls Club.

Jayjack is the daughter of Ned and Dorothy Jayjack of Dublin, Ohio. She graduated from Dublin-Coffman High School where she excelled in basketball and soccer.

**The Third Annual Jazz-MU-Tazz**, Marshall's summer jazz festival, will take place June 21-23, 2001. Performances will feature internationally known jazz artists, as well as college and high school students.

The Marshall University Honor High School Jazz Camp runs from June 18-23, and will feature master classes conducted by Marshall faculty and guest artists including performers scheduled for Jazz-MU-Tazz.
Biehle Honored as Teacher of the Year

Harriet Jo Cornwell Biehle (BA,’69) has the ability to instill in her fourth grade students a passion for learning, an appreciation for life and a faith in their ability to achieve their dreams. It’s easy to see why she was chosen as Kentucky Teacher of the Year, an award presented by the Kentucky Department of Education.

Biehle, who specializes in science at Worthington Elementary School in Greenup, Ky., credits her family and past educators with her passion for teaching. She is also indebted to Marshall University for allowing her to focus on her goals and help her attain the knowledge, skills and expertise necessary to fulfill them successfully.

While at Marshall, Biehle worked closely with Dr. Jane McKee, associate dean for academic programs for the College of Education and Human Services. McKee calls her the “epitome of what we would like our teacher graduates to be.” She found Biehle’s classroom to be a cornucopia of the most fascinating themes, ideas and learning tools – stimuli that make her kids want to be better students. McKee says these learning tools are on the cutting edge of current research in education. Biehle works with the COEHS as a classroom supervisor for the Student Teaching Program.

One of Biehle’s greatest accomplishments is encouraging her students to continue their education. She instills in her students the principle that high school is not the end of all ends, but just a beginning. One way she does this is through her “Thunder Clap Club,” where her students keep a tally of how many claps are done at each Marshall football game. This isn’t just a sports tally, though. She uses this count as a way to teach her students mathematical progressions and predictions. This keeps them interested in the happenings at Marshall while learning a fun math lesson.

How does she feel being Kentucky’s Teacher of the Year? Biehle says she is honored to be included in a profession that is not valued by society as much as it should be. “Although we are not paid a lot in money, our reward comes from the spirit and the heart because we can measure our success by the success of our children.”

Biehle also earned a master of arts degree from the University of Cincinnati; a professional certificate from the University of Charleston (W.Va.); a leadership certification from Fresno Pacific College in California; and did additional graduate work at Morehead State University (Ky.). She is currently undergoing certification from the National Board for Professional Teaching Standards, the highest level of teacher certification in the country.

Biehle has one step-daughter, Linn, and two sons, Wellington and John. Her husband, Richard, is semi-retired from Ashland, Inc. and consults in the area of quality management. According to Biehle, he deserves part of this award because of his tremendous support for all she has done.
CALIFORNIA
• Burbank, Calif., Club, Patti White, ’71, (818) 846-9489.
• Northern California Club (potential club), Joe H. Pearson, ’76, (925) 754-4854.

FLORIDA
• Central Florida Club (Orlando area), Theresa Beter, ’86, (407) 208-9622.
• Palm Beach, Fla., Club, William S. “Bill” Steele, ’68, (954) 260-8249.
• South Florida Club, Jack Trainor, ’64, (954) 564-7623.

GEORGIA
• Call alumni office for details, (502) 852-5587.

INDIANA
• Central Indiana Club, Mark R. Cerrie, ’90, (812) 372-1314.

KENTUCKY
• Bluegrass Club (Lexington, Ky.), Phil Harmon, ’68, (859) 273-5186.

MICHIGAN
• Central Michigan Herb Club, Vernon “Bud” Baarman, ’70, (616) 784-1989.

MISSISSIPPI
• Southern Mississippi Club, Ralph C. Caudill, (228) 890-4814.

NORTH CAROLINA
• Charlotte, N.C., Club, Todd Rucker, ’93, (704) 708-5817.

OHIO
• Cincinnati-Northern Kentucky Club, Joe Pendley, ’76, (513) 451-1424.
• Northeast Ohio Club, Mike Kincaid, ’68, (440) 846-8141.

SOUTH CAROLINA
• Myrtle Beach, S.C., Club, Randall K. “Randy” Mullins, ’82, (843) 902-4439.

TEXAS
• Austin, Texas, Club, Barbara Cassidy, ’79, (512) 328-1808.
• Dallas/Fort Worth, Texas, Club, Loretta Collingwood, ’88, (817) 427-0508.

VIRGINIA
• Richmond, Va., Club, C. Lynn Childers, ’73, (804) 673-2807.

WASHINGTON, D.C.

WEST VIRGINIA
• Greater Kanawha Valley Club, Sidney “J.R.” Oliver, ’93, (304) 965-0801.
• Greenbrier Valley Club, Donald E. Parker Jr., ’77, (304) 645-2216.
• Logan County Club, Kellie Wootten Willis, (304) 752-5587.
• Mason-Gallia Club, Don Waldie, ’74, (304) 675-2180.
• Mercer County Club, Charles W. Pace, ’68, (304) 487-3228.
• Nicholas County Club, Terry Echols, (304) 872-3765.
• Raleigh County Club, Jane Beard, ’79, (304) 256-4620.
• River Cities Club, Brandy Roisman, ’76, (704) 894-5603.

MU Graduate
Named Campbellsville University President

Marshall University graduate Dr. Michael V. Carter was inaugurated as Campbellsville University’s 10th president this past September.

Carter, a native of Huntington, earned his bachelor of arts degree from Marshall in 1976, and his master’s degree in 1979. He also has a Ph.D. from The Ohio State University (1984). While at Marshall he held an assistantship in the Department of Anthropology and Sociology. He did additional graduate studies at Andover Newton Theological School in Newton Centre, Mass.

Before coming to Campbellsville he served as provost and vice president for academic affairs at Carson-Newman College in Jefferson City, Tenn., from 1989 until 1999.

Before his tenure at Carson-Newman, he was director of Christian ministries and lecturer in sociology at Judson College in Elgin, Ill., and was chair of the Department of Sociology and Anthropology at Warner Southern College in Lake Wales, Fla.

Prior to entering the field of higher education, Carter served as associate pastor at the Grove City (Ohio) Baptist Church (1983-84) and pastor at the Big Hurricane (W.Va.) Baptist Church (1977-81).

Carter holds numerous awards and recognitions, including two terms on the board of directors for the Association of Southern Baptist Colleges and Schools; chair of the Appalachian College Association’s Deans Conference; inductee of Alpha Chi; member of the sociological honor society Alpha Kappa Delta and the honor society for agriculture, Gamma Sigma Delta; reviewer for the Appalachian College Association’s pre- and post-doctoral fellowship funding program; and recipient of an Appalachian Studies Research Fellowship. He is also the author of numerous professional journal articles and book chapters.

He and his wife, the former Debra Wellman (1977 Marshall University graduate), are the parents of three children – Eric, 24; Alicia, 18; and Wesley, 10.

Carter, in his second year as president of Campbellsville, has marked his leadership with a commitment to academic programs, including improvements in the classroom, the library, residence halls and several areas of academic study. The university has been certified as a local training academy for Cisco Systems Inc, a corporation involved in the design, building and maintenance of computer networking systems. He has also been instrumental in securing a master of business administration degree program, as well as several other graduate level programs.

Founded in 1906, Campbellsville University is a private, comprehensive institution located in the city of Campbellsville in south central Kentucky. Affiliated with the Kentucky Baptist Convention, the university has grown 150 percent in the past 10 years to an enrollment of 1,600, making it one of the fastest growing institutions in the southeastern United States.
Parade Grand Marshal Dr. Dan Angel and MU First Lady Pat Angel are “thumbs up” in leading off the homecoming parade.

The student government float brought back memories of homecoming parades of the past.

Celebrating Success at the Thundering Herd Café

HOMECOMING 2000

A Friday “Evening with Friends,” a “biggest yet” homecoming parade, and campus office decorations all preceded the Herd’s Saturday afternoon victory over Kent State.

Staci Walker, Poca senior, was crowned Miss Marshall 2000 at halftime of the homecoming game.

The Farleys are just happy to be here as Jim, ’65, and Bobbie Webb Farley, ’68, check in on Friday night.

Student Body President Bill Walker, Nitro senior, is a happy guy as he waves to parade spectators who lined the streets of Huntington.
Enjoying the hors d'oeuvres and the Herdnobbing at the Friday night reception are from left, Frank Matthews, '66, his wife Jewell Roark Matthews, '59, Anne Means Mullarky, '52, and Greta Pilcher Ball, '83.

In perfect harmony is this quartet of Phil Herrold, '58, Art Russell, Dan Angel and Chuck Romine, '58.

These three Herd fans talked football on Homecoming eve. From left they are Jim Summers, '70, Tom Harris, '69, and Bob Frum, '50.

A reunion of Sigma Kappas enjoy the Evening with Friends reception. The Sigma Kappas are, from left, Judy Turner McCormick, '63, Margaret Williams Kherlopian, '63, Joyce Rutledge Booher, '61, Margaret Combs Kennan, '66, Barbra Charles Haponstall, '63, and Vicki Gwinn Vital, '64. The two SAEs are Vern Scandola, '62 (standing in back), and Sam Stanley, '65 (front right).

Of the 18 campus offices that decorated for Homecoming, the Bursar's Office won the grand prize for its rendition of a "Thundering Herd Café." The office staff, who all pitched in, are (from left) Laura Walker, Laura Eskew, Michelle Blake, Brenda Bills, Barry Beckett, John Stepp, Fonda Hedgecock, Alice Roberts, Carol Bailey, Amanda Blarr, Robbie Layne, Patty Bone, Arlene Ferguson, Cathy Rideout and Linda Beaver.
To Christina Margaret Morgan Isaacs (BS’92, MS’96) and Chad Antonio Isaacs (RBA’95, MS’96), twins, Morgan Alexandria and Christian Thomas, on March 9, 2000.

To Sara Beth VanOoteghem Wheeler (BA’97) and Gregory Joseph Wheeler, a daughter, Lauren Kathryn, on Jan. 17, 2000.

To Cheryl Lynn Taylor Meadows (BA’90), a daughter, Shellyn Nichole, adopted at age 8.

To Anna Christina, on June 22, 2000.

To Vicki Emswiler Evans (BBA’86) and Rich Evans, a daughter, Holly Kate, on Aug. 1, 2000.


To Julie Weikle Blackwood (BBA’92) and Matthew J. Blackwood (MS’97, MUGC), a daughter, Ellen Odessa, on May 9, 2000.

To Natalie Dawn Rodefer Ward (BS’81, MA’85) and Jeffrey Allen Ward (RBA’85, MA’86), a daughter, Bridget Margaret, on Oct. 18, 2000.

To Kristen Johannah Keating Pauchnik (BA’92) and Dr. Brian James Pauchnik (att.’88-91), a son, Colin James, on Aug. 15, 2000.

To Jodi Ann Feagans McGinnis (BA’93, MA’97) and Bundy McGinnis, a daughter, Madeleine Grace, on March 24, 2000.

To Kimberli A. Brown Block (BA’88, MA’91) and Gregory S. Block, a daughter, Aubri Ellen, on Oct. 2, 1999.

To Sara J. Little and M. Bryan Little (BA’90), a daughter, Clare Elizabeth, on Aug. 1, 2000.

To Jill Long Ross (AS’83, RBA’95) and Dr. James A. Ross (BS’86, MD’96), a daughter, Elisabeth Jane, on Nov. 15, 2000.

Robert John Evans of Chesapeake, Ohio, on Aug. 12, 2000, at age 52. He was a professor of special education at Marshall.

James Otis “Jim” Fisher (BS’69) of Sissonville on Oct. 22, 2000, at age 53.

Ralph A. Fisher (MA’47, MA’76) of Huntington on Oct. 1, 2000, at age 83.

Eula Mae Fleming (MA’61) of South Charleston on April 16, 2000, at age 78.

Margaret Frasher-Carter (BA’60) of Campbellsville, Ky., on Aug. 18, 2000, at age 88.

Edward A. Glover (BA’77) of Huntington on Nov. 10, 2000, at age 81.


Dr. Mary Louise Tweel Haddad (BA’34, MA’45) of Huntington on Oct. 9, 2000, at age 88.

James Henry Hardin (BA’36) of Huntington on June 3, 2000, at age 84.

Thomas William Harvey (BA’39) of Maryland at age 82.

Dr. Eugene Quinter Hoak of Williamsburg, Va., on June 16, 2000. He was a retired professor of speech and theatre at Marshall.

Christine Perry Humphreys (att.’43) of Huntington on Oct. 9, 2000, at age 78.

Dr. James E. Irvin Jr. (BA’48, MA’50) of Huntington on Sept. 2, 2000, at age 84. He was a retired professor of education at Marshall.


Rose M. Mansour (BA’41) of Kanawha City on April 23, 2000, at age 81.

Arnold Roy Marcum (BA’36) of Myrtle Beach, S.C., on Sept. 25, 2000, at age 85.


Frank Eldridge “Matt” Matthews III of Huntington on July 15, 2000, at age 43. He was an avid fan of Marshall football and basketball, and was a member of the Quarterback Club, the Sideliners Club and the Tip Off Club.

James F. Melton (MA’63) of Buffalo on May 12, 2000, at age 66.

Ezra A. “Middy” Midkiff (BA’64) of Huntington on Sept. 8, 2000, at age 59. He was a former president of the MUA.

Mary Inez Cruise Miller (MA’76) of Shady Side, Md., on Sept. 19, 2000, at age 78.


Joyce Lynn Warren Mullins (BA’70, MA’73) of Barboursville on Dec. 31, 1999, at age 52.

James Steven Nester (BA’73, MA’74) of Huntington on Aug. 30, 2000, at age 55.

Jack Edward Nichols Sr. (BA’49, MA’51) of Huntington on July 2, 2000, at age 78.

Jean Penland Oliver (BA’53) of Lexington, Ky., on April 22, 2000, at age 69.

Dr. George Hatcher Perdue (att.) of Ceredo on Nov. 1, 2000.

Betty Dickson Plyburn (BBA’56) of Barboursville on Aug. 16, 2000, at age 65.

Odessa Aldine Pollock (BA’40, MA’56) of Huntington on Sept. 10, 2000, at age 65.

Ralph Walter Ransbottom (BA’59) of Huntington on May 27, 2000, at age 82.

Joseph Thomas Ray (BA’74) of Chattanooga, Tenn., on April 5, 2000, at age 48.

Jefferson Keith Rife (BA’61, MA’64) of Orient, Ohio, on Oct. 7, 2000, at age 61.

Mary Louise Schurman (BA'39) of Huntington on July 24, 2000, at age 85.
John Patrick Slash (att.) of Huntington on July 6, 2000, at age 46.
Geraldine Meade Wheaton Smithsonian of Catlettsburg, Ky., on July 22, 2000, at age 79. She was a retired secretary to the president of Marshall and a Friend of Marshall.
Virginia McDaniel Hall Stanley (att.'38-'39) of Martinsville, Va., on June 7, 2000, at age 80. She was a former member of the MUAA Board of Directors, 1982-92.
Kenneth Otto Stetler Sr. (32) of Valdese, N.C., on May 15, 2000, at age 91. He was a founding member and president of the board of directors of the Marshall University Foundation Inc.; was awarded the first Honorary Marshall Alumnus Award in 1962; and received the honorary degree of doctor of humane letters from Marshall in 1966.
James O. Stone (BS'64) of South Point, Ohio, on Oct. 4, 2000, at age 59.
Cynthia E. Taylor (BA'75) of Chesapeake, Ohio, on Aug. 14, 2000, at age 64.
Robert Hall Vennell Jr. (BA'72) of Mill Creek, Wash., on July 29, 2000, at age 51.
Kathy E. Bailey Williams (BBA'82) of South Point, Ohio, on June 7, 2000, at age 49.
Christine H. Wormal (BA'35) of Lewisburg on July 20, 2000, at age 96.

1940s
Dr. Sam E. Clagg (BA'43, MA'47), former Marshall interim president, has established the Sam E. Clagg Geography Department Scholarship at Marshall. He was a member of the geography faculty from 1948 to 1986 and chairman from 1961 to 1986.

Robert L. Hoeltzel (BA'47) was chosen Citizen of the Year, 1999-2000, for his community service in Newark, N.J. He is the city historian.

Henry E. Peraldo (BS'48) retired from Sears Roebuck & Co. in 1980 after 27 years, and started Homestead Fence Co., where he now serves as a consultant. His fences are visible at various golf tournaments during CBS television coverage, e.g., The Greater Chrysler-Greensboro PGA Golf Tournament and the Vantage Senior Open.

Narcissus Roberts Jr. (BS'48, MA'49) has been honored by East Ridge Health Systems, a mental health center for Berkeley, Jefferson and Morgan counties. A 24-unit apartment complex is being constructed for center clients, and will be named the Nar Roberts Jr. Apartments.

1950s
C.T. Mitchell (BA'53, MAJ'70), former director of university relations at Marshall, was inducted into the Williamson High School’s Hall of Fame in June 2000. He was salutatorian of the school’s 1949 class.

Joanne McClellan Egnor (att.'54-'57) has had two books published, Care and Feeding of the Chronologically Gifted Brain and Crispy Piffles—thirty years at a two-year community college (Vantage Press).

David Allen Ramsey (BA'56) of Pittsburgh, Pa., was board certified and elected a fellow of the American College of Advanced Practice Psychologists.

James Earl “Jim” Chapman (BBA'56) was awarded the 2000 Special Merit Award by Community Health Charities of Georgia in May 2000 for his service to the community. He serves as vice chairman of the organization, as well as a current board member for the Tourette Syndrome Association of Georgia-South Carolina, and serves on the Community Health Charities National Board of Directors. He is also on the Yeager Scholars Board of Directors and is an active member of the Atlanta, Ga., Alumni Club and the MUAA.

1960s
Dr. Vernie Bolden (BA'60) has published his latest textbook entitled Psychological Science: Historical Foundations, Scientific Research, Medical and Psychiatric Perspectives. He is also author of “Personal Counseling As a Function of the Community College Counseling Experience,” in the Community College Journal of Research and Practice, July 2000. Bolden is professor of psychology at the New River Community College in Dublin, Va., and is a nationally certified psychologist.

Archie Glenn Snyder (BA'60) has retired from his teaching job with the Manatee County (Fla.) Schools with 42 years of service. He is now choir director at the First Presbyterian Church at Bradenton and director of the Bay Chorale, a Bradenton community choir.

William Wilson Windon Jr. (MA'61) is completing 50 years in education, the last 25 years as a vocational business education teacher for the handicapped at the W.Va. Rehabilitation Center in Institute.

Bert Stevenson (BS'63) has retired from the Department of Energy after 38 years with the federal government. He most recently was involved with the disposition of nuclear materials from dismantled weapons.

Joseph Hughes (BA'64, MA'67) exhibited his paintings at ART CHICA-GO 2000 and at the Berkeley Art Museum this August. He has also exhibited at the Takada Gallery in San Francisco and the Shasta College Art Gallery in Redding, Calif. His work is represented in numerous private and public collections, including Sun Microsystems and the C.G. Jung Institutes.
THIS I REMEMBER

A nyone who attended Marshall any-
time from the late 1940s through
the late 1970s was almost sure to
have had a history class from Dr. Charles
Moffat. His History of the South course was
a classic - a must, no matter what one's
major.

I can still hear that stentorian voice
declam about Rutherford B. Hayes, the
Yankees (definitely not the baseball
Yankees) and various other villains and
heroes of a bygone age. The War
Between The States - usually called The
War of Northern Aggression by those
from south of the Mason Dixon Line -
came alive for those of us privileged to
be in his class as he used his omnipresent walking cane to point to
landmarks on a map or to a relevant section of the lecture outline he
always conveniently had ready for us on the blackboard.

The trick was to copy the outline as quickly as possible then sit back
and enjoy the show. And what a show it was! And now he has written a
slim volume of memoirs, entitled This I Remember: The Memoirs of Dr.
Charles Hill Moffat.

Appropriately enough he begins with his birth in 1912 in Houston, Miss.,
and his childhood in the nearby town of Senatobia. His decision to be a
history professor stemmed from his 1918 bout with polio, and the realiza-
tion that he was destined to a sedentary life. His description of that life-
altering event is sparse - one paragraph - an indication that he has long
since dealt with that subject and considers any further discussion of little or
no value.

He attended Northwest Mississippi Junior College, and graduated from
the University of Mississippi, where he was a member of Sigma Alpha
Epsilon fraternity. Those of us who were members of SAE in the 1950s and
60s remember with pride his talks on the history of fraternities in general
and SAE in particular. It was during his first teaching assignment, teaching
high school history in Gordo, Ala., where he met and married a fellow
teacher, Mary Louise Wright, his wife of 62 years.

Dr. Moffat earned his MA at the University of Mississippi and received
his Ph.D from Vanderbilt in June, 1946. He then immediately began his
career at Marshall.

The book contains the recollections of Dr. Moffat as he traveled the
world during the middle part of the 20th century. He sprinkles his text with
wry observations of the many people he has met on the way and the
many countries he has visited. He includes many anecdotes of his long
career at Marshall, including reminiscences of traveling with fellow MU
professors to evening extension classes in towns such as Portsmouth and
Trinton.

The memoirs of Dr. Charles Moffat provide an insightful and entertain-
ing retrospective of the long and storied academic career of one of
Marshall's legendary professors.

-Jonathan Brown, BA'64, MA'86

This I Remember can be purchased at the Marshall University Bookstore,
Stadium Bookstore and MMU Interiors at 831 Fourth Avenue in Huntington.

Dr. Charles H. Moffat
August 2, 1912 - January 8, 2004

Marshall University mourns the loss of Dr. Charles H. Moffat, who
passed away earlier this year. He was 88. In a Herald-Dispatch editorial,
Moffat was remembered for teaching more than 16,000 students during his
tenure on campus. "Taught?" the editorial asked. "Captivated or enthralled
might be better choices." A true Southern gentleman, this brilliant
university professor and friend will be deeply missed.
David A. Kosar (MA’82) is director of state legislative affairs for National Wholesale Druggists’ Association in Washington, D.C. He is winner of the Northern Virginia Alliance of Community Theatres and the 1999 Center Stage Award for best set design for the play, Biloxi Blues.

Myra Lynn Taylor (BA’84, MA’92) teaches the fifth grade and coaches volleyball at the American International School of Egypt in Cairo. Her team placed third in the International Schools Athletic Conference. She also provides a consultation service to the Kenya Methodist University in development of their Department of Education and Counselor Training, as well as the Student Affairs Department.

Amy Lynn Corron (BA’84) of Toledo, Ohio, has been awarded a full scholarship to the University of Toledo College of Law.

Sandi Forbes Eskew (BS’85) has accepted the position of vice president of operations with Partners in Corporate Health Inc., a regional leader in corporate based health and wellness programs headquartered in Morgantown.

Kimberli A. Brown Block (BA’88, MA’90) is special education specialist for the Graedsen School District in Las Cruces, N.M. She also coaches varsity cheerleading and placed eighth in her state with her squad.

Jennifer Coleman (BA’00) has joined the Arnold Agency as a media coordinator with primary responsibilities in advertising placement.

Gerald (Jerry) A. Dague (MD’00) of Tridelphia has joined the Family Practice Residency Program at Wheeling Hospital.

And...

Andy Dixon (att.) has been elected as secretary of the Tennessee Chiropractic Association. He currently practices with Dixon Chiropractic Center in Bellevue, Tenn., and serves his community as a Chamber of Commerce member.

Robert L. Hardwick (att.) has been named regional president of the Tri-State region with City National Bank of West Virginia, Charleston. He previously served as executive vice president of the Old National Bank of Huntington.

Memorials

James F. Melton (MA’63) has been honored by his family with the James F. Melton Scholarship Fund for Buffalo High School. He died in May 2000. A new school in El Paso, Texas, was named for the late Jane A. Hambric (BA’70, MA’73). She was a journalism major and business manager of the Chief Justice. She died in 1997.

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YESTERDAYS ARE FOREVER
A MEMOIR

Everybody should write a book. Fact or fiction it matters not. The experience is absorbing. Once the story begins to unfold, your interest grows as you work your way through the tale.

Richard D. Jackson, Major USMCR

These words were written by Richard Jackson to begin his memoir detailing the rite of passage through the Marine Corps and Vietnam War of a young man who began the journey as a 1960 graduate of Marshall University. At that time, Jackson said, “Completing the Marine corps officer training program was the most significant achievement in my life. The experience defined me…”

As a 29-year-old captain, Jackson became a Rifle Company Commander and served in the heat of battle for 13 months. The complexity of the Vietnam War unfolds in Jackson’s recollections – the bravery, futility, danger, camaraderie are all detailed vividly. However, not until semi-retirement was Jackson able to focus on “my story.” Information from personal military documents is intertwined with Jackson’s recollections of the unorthodox tactics Mike company (3rd Battalion, 4th Marines, 3rd Marine Division) employed to “win the war” against the Viet Cong and North Vietnam regulars. Thirty-two years later, telling of the Marine experience became a labor of love and an awakening of memories from an exciting past. Once Jackson began to write in earnest, he said, “Images began to cascade from my mind with clarity.”

Yesterdays are Forever is not just a military story; it is the chronicle of the making of a man. Jackson said it best, “…these years would have a significant impact on my life, affecting the style, choices, and decisions I would make as a consequence of these experiences.” Leaving the Marine Corps after nearly eight years of service, Jackson attributes his career success to the discipline and leadership skills he developed in the Corps.

Jackson tells a compelling story. The book is available online or at local bookstores for $14.95.

But Wait! The story isn’t over. During Homecoming Weekend 2000, Jackson established an endowment in the Lewis College of Business to provide the college and new generations of students with resources to assure that the business curriculum is always at the forefront of new business practices. The Richard Delyn Jackson New Business Practice Frontiers was established with a gift of nearly $163,000. Jackson plans to add to the endowment over time. Dean Cal Kent said, “Richard Jackson’s gift will assure that the latest business practices and technology are available for Marshall students. His gift is exciting, and the faculty, students and I are very grateful for his foresight and generosity.”

Jackson said, “I wanted to do something for Marshall that would give students an understanding of the practical side of new business practices because I know it all can’t be learned in a textbook.”

Proceeds from the sale of Jackson’s book will be donated to the endowment.

- Carolyn B. Hunter, MU ’68
Vice President for Alumni Development
As Seniors in 1955

Phil Cline  Robert L. Friedly

My Marshall memories probably begin at birth, as I was born in Huntington. Many of my relatives graduated from Marshall, so it was automatic that I attend also. My first real memories are from the early 1960s, attending basketball games with my brother at the Memorial Field House. We would cheer and shout and generally have a great time.

During my college days the greatest single event was when the basketball team won against Nebraska to advance to the finals of the NIT tournament in New York City in 1967. I was in the music building practicing when I heard a tremendous shout that we had won. With no directions from anyone, the entire campus burst outside and ran toward 16th Street (now Hal Greer Boulevard). The mass of students was impressive as, it seemed, the whole school ran downtown, shouting and screaming. A great impression I have is of many students jumping in the swimming pool of the Uptowner Motel, not caring about the cold water or the guests. The crowd streamed on downtown to about 12th Avenue where there was an impromptu pep rally. Wow, what a night!

There are many memories to share and keep close to my heart. I bleed green with every loss, but the love of Marshall is always there.

- Ron Ferguson (BA’74)

How They Look Today

I appreciated a great deal the Marshall Magazine articles on Phil Cline and Harvey White, both of whom were classmates of mine in 1955. But I never looked so much like Phil Cline when he served as student body president (and I as his vice president) as I apparently do now! Phil and I ran against each other for freshman class president. He won, of course.

At Marshall, I was an independent student, he was a Sig Ep, I believe. I lived in Hodges Hall and studied journalism under Page Pitt. I was a letterman in track and cross country (not very good) under Swede Gullickson; secretary of the varsity M club; sports publicity director for Marshall during the last years of Cam Henderson and the first of Hal Greer; a member of Who’s Who in American Colleges and Universities; and vice president of ODK honorary.

I worked at the Charleston Gazette, spent a couple of years in the Navy, worked eight years as waterfront reporter and columnist for the New Orleans Times-Picayune; won the Louisiana-Mississippi outstanding newspaper reporting award for 1964 from the Associated Press; and worked for the Christian Church (Disciples of Christ) in Indianapolis, first as vice president for communications and then as editor of the denominational magazine, before retiring in 1998.

- Robert L. Friedly (BA’55)

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If you wish to become a member of the society, please contact:
Dr. Lynne S. Mayer, Assistant Vice President for Alumni Development
Marshall University
Erickson Alumni Center
400 Hal Greer Blvd.
Huntington, WV 25755-6002
(304) 696-6440 or (800) MU-ALUMX (5869)

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