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We Are ... Marshall, March 8, 2002

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We Are...Marshall!

THE NEWSLETTER FOR MARSHALL UNIVERSITY • MARCH 8, 2002

Lewis College of Business to Honor 2002 Hall of Fame Class

The Lewis College of Business will honor the 2002 Hall of Fame inductees at a ceremony Tuesday, March 12, in the Don Morris Room of the Memorial Student Center.

"The Hall of Fame Banquet is the way the Lewis College of Business recognizes those who have distinguished themselves in business and public service," Dean Calvin Kent said. "We are proud to have these individuals join the class of 2001-02."

During an induction ceremony and banquet at 7 p.m., the following people officially will be added to the Hall of Fame:

- Dr. Robert Alexander - former dean of the Lewis College of Business, former Huntington mayor and Distinguished Professor.
- Eric Bachelor - currently president and chief executive officer of Bachelor Foods, Inc.
- Richard Delyn Jackson - chairman the board of ebank.com; author of *Yesterdays are Forever* and *The Last Fast White Boy*.
- Gov. Cecil Underwood - Drinko Fellow, past president of Bethany College, Franswood Corp. Cecil H. Underwood Associates Princess Coal, Morgantown Industrial Research Park and Software Valley.

Coach Bobby Bowden to Speak March 21

Legendary college football Coach Bobby Bowden is coming to Marshall University March 21



Coach Bobby Bowden

to speak in an event sponsored by MU's Campus Crusade for Christ and Fellowship of Christian Athletes.

Bowden, 72 years old and head coach at Florida State University for the past 26 years, speaks at 8 p.m. at Cam Henderson Center. The event is free to the public.

"We're really excited about Coach Bowden coming," said David Lootens of MU's Campus Crusade for Christ staff. "...He has great appeal. He's a well-known celebrity, but he's done it in a way that's excellent."

From 7 to 8 p.m., Bowden will sign copies of his book, *The Bowden Way*, which will be available at the event for \$20.

For more information on Bowden's visit, contact Lootens at 697-9035.

- Selby Wellman - served as a corporate officer with Cisco, which became the fastest growing company in the history of American business.

The Hall of Fame Banquet is the College of Business's major fundraising event. Individual tickets or sponsorships may be purchased for \$75 by calling Gael Setliff at (304) 696-2316.

Beth Lewis is Employee of the Month for February

Beth Lewis, Library Technical Assistant II on the South Charleston campus, has been selected as Marshall Employee of the Month for February, according to Jim Stephens, chairman of the Employee of the Month Committee.

Lewis, a full-time employee of the university since October 2000, was nominated by Lynne Edington, assistant professor and librarian II, and Celene Seymour, associate dean of Libraries.

In her nomination, Edington wrote, "...Beth has made such a contribution to our library in such a short time that recognition is deserved. She began as a part-time evening circulation staff person and worked four evenings a week. During that time she

didn't miss an evening, so we were very impressed with her dedication. We are a small facility and the great majority of our students use the library in the evening. We see familiar faces quite often and our students quickly realized that they could depend on Beth to not only answer library-related questions,



President Dan Angel presents Beth Lewis with her Employee of the Month plaque

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Marshall Students Invited to Take Their Moms to Class

Come next Tuesday, MU students are invited to take their moms to class to see how the other half lives—or at least studies. And this special day isn't limited to just mothers either—all women are invited to attend classes throughout the day to get a taste of MU academic life.

The event is a switch on the Ms. Foundation's "Take Your Daughter to Work," said Susan Jackson, coordinator of Women's Studies who is coordinating the "Take Your Mom to Class" project as well. And you don't really have to be a mom to attend classes, Jackson emphasizes.

"Everyone is welcome," she said. "Our target audience is women, particularly older women who did not go to college at the normal college-going age. So we're extending an invitation to them to attend classes, with daughters, sons, nieces, nephews or friends. In fact, if someone doesn't know a Marshall student, we'll even assign a student to them for the day."

There will plenty of events for the visitors to sample. Throughout the day moms and surrogate moms can take a campus tour, attend two open houses in Admissions, tour the Drinko library and participate in workshops there, and listen to a panel discussion made up of current and former nontraditional students.

"The purpose is to recruit students by focusing attention on an audience that is frequently left out in recruitment activities," said Jackson. "We're trying to serve the needs of these women. Many feel intimidated to come to college. It's a strange environment they don't know anything about."

Although it's an informal event and people are invited to just drop in, Jackson said, event organizers can help them with things like parking permits

which will make their campus visit easier if they call ahead.

"We are sending out an appeal to students to bring friends or relatives and we are suggesting they let their teachers know ahead of time if they will be having guests in class," Jackson said.

For more information, call the Women's Studies office at ext. 3643.

Antibiotic Use is Subject of Mini-Med School March 12

The proper use of antibiotics will be the topic of the March 12 segment of the Joan C. Edwards School of Medicine's Mini-Medical School program. Murray Batt, M.D., will be the speaker for the program which gives the public an opportunity to hear from medical experts in a monthly forum.

The sessions are held the 2nd Tuesday of each month from 5:30 to 6:30 p.m. in the MU Medical Center Atrium. Presentations are approximately 30 minutes long, followed by a 15-minute question/answer session.

Sponsored by Pfizer Pharmaceutical, the segments are open to the public.

Faculty/Staff Achievements

Professor Jack Cirillo, assistant professor in the Department of Theatre, was selected in December to participate in a workshop of the new musical, *Uncle Broadway*, which is expected to make its debut on Broadway this spring. The show is billed as the "New American Musical" and features the works of America's premier patriotic composer, George M. Cohan. Cirillo plays the role of Mike, a midtown Manhattan tour bus driver with a heart of gold. Before coming to Marshall in 1997, he was a professional actor in New York City where he lived for 11 years. He has performed in both on and off Broadway productions, in episodic and commercial television and extensively in regional theatre.

Dr. Maria Carmen Riddell, Spanish professor in the Department of Modern Languages, presented a paper, "Exile and Intellectual Production," at the V Encuentros Internacionales de Traducción e Interpretación which took place in the Universidad de Alcalá de Henares in Madrid, Spain, on February 21-22.

Dr. Uday Tate of the Lewis College of Business was elected president of Midwest Business Administration Association at its annual meeting February 27-March 2 in Chicago, Ill. At the meeting, Tate and his co-author presented a paper, "Effect of Knowledge on Client Satisfaction: TQM Initiative at Harvest Center Food Bank." At the meeting, Tate also served as a Board member of the Business and Health Administration Association and Marketing Management Association.

We Are...Marshall!

Published by University Communications, with offices in Huntington (213 Old Main) and South Charleston (110 Administration Building).

The next regular issue of *We Are...Marshall!* will carry an issue date of March 22, 2002. Deadline is March 15.

Articles or other materials for consideration should be sent to Pat Dickson, editor, at the South Charleston campus or by e-mail to pdickson@marshall.edu.



Profile: Carlos Bozzoli

A series on interesting Marshall University people.



Carlos Bozzoli

To the casual observer, the two buildings couldn't appear to be more different. Perched just a short sidewalk away from each other, the soaring glass atrium and the graceful curves of the contemporary Drinko Library and the homey boxiness of traditional Old Main with its tower-like entrances would seem to have little in common from a design point of view. But look closer, Professor Carlos Bozzoli

says, and even an untrained eye can discern subtle similarities of the two buildings—similarities which were deliberately incorporated into the design for the state-of-the-art Drinko Library.

And if anyone should know about architectural design, subtle or not, it's Bozzoli, a native of Argentina, who is spending the spring semester on campus as a Drinko Visiting Scholar. On leave from Buenos Aires University, where he teaches architecture, he's teaching a course with Dr. Beverly Marchant of the MU Art department, on *Architecture and People: The Cultural Habitat*. One of the things he's looking forward to is examining the architectural history and heritage of buildings on the Marshall campus as well as in downtown Huntington.

That's why the Drinko Library and Old Main hold such interest for him. Prior to his arrival in January, Dr. Alan Gould, director of the Drinko Academy, sent him information about Huntington architecture, including the Marshall campus. "I found it very interesting how the Old Main Building and the Drinko Library have certain features that are replayed in each other. The architect of the library took into account the features of Old Main and made them compatible. For instance, the classical Old Main building has a castle-like, red brick facade and the contemporary Drinko Library works well with the play of similar red brick and horizontal lines of gray renderings."

An unexpected find in the library is the gothic entrance which leads to Hal Greer Boulevard, taken, he was told, from a campus building that was demolished. "So through planning, the oldest building on campus and the newest one do share similarities."

After a visit to Huntington last summer, Bozzoli was invited to become a Drinko Professor, and he's delighted at the opportunity to return to the campus. Established eight years ago by John Drinko, the Drinko Academy to date has brought 25 distinguished scholars to the campus who, through their contributions, have enriched academic programs throughout the university.

And, after lecturing to more than 400 students in a typical class in Buenos Aires, the smaller class size here and the chance to interact with students is a wonderful change, he says.

Classes are huge in his university because the University of Buenos Aires, like most Latin American public higher education institutions, offers free tuition to

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Employee of the Month

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but to help them find a classroom, get them started on a PowerPoint assignment or find out if a class had been cancelled."

Edington continued, "...we went through a major change in our circulation system. As a part-time temporary employee, Beth took responsibility for learning the new system and for training others. She wasn't afraid to just get on a computer and figure out what to do...To find this level of conscientiousness in a part-time staff person is rare and is also greatly appreciated."

Edington said Lewis took the initiative after two staff members retired and another went on medical leave. "In addition to her public service work with students and her circulation responsibilities, she began handling our interlibrary loan requests and checking in new periodicals....We are certain that our students never knew about our 'behind the scenes' staffing crisis because, due to Beth's efforts, our service to them did not suffer," the nomination noted.

Seymour lauded Lewis for undertaking responsibility for periodicals, document delivery and interlibrary loan, while at the same time providing leadership in circulation. Seymour noted that Lewis helped integrate MUGC library services into the new ILLIAD system, educating students, faculty and other library staff members about his new technology. "I don't know how we could have made this transition without (Lewis') involvement."

Seymour also had high praise for Lewis' intelligence, helpfulness and commitment to providing service to library patrons and commended her for efforts above and beyond her job description.

President Dan Angel presented Lewis with a plaque, balloon bouquet and a check for \$100. She will be eligible for Employee of the Year.

Spring Dance Concert Set for March 14-15

After an absence of several years, a Spring Dance Concert will be presented by Marshall University Theatre, March 14-15, at 8 p.m. in the Joan C. Edwards Performing Arts Center. The concert, produced by Leah Copley, director of the MU and River Cities Dance companies, will feature student dancers from the MU Theatre Department, along with dancers from West Virginia Wesleyan College, feMo Dance Theatre and the River Cities Dance Company.

Tickets are now on sale and can be purchased at the MU Theatre Box Office in the Joan C. Edwards Performing Arts Center from 1-5 p.m. Monday through Friday. Admission is \$8 for adults, and \$5 for senior citizens and children under 17. Admission is free to all full-time MU students with a valid ID. For ticket information and reservations, call 696-ARTS.

Carlos Bozzoli

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students, he explains. "Buenos Aires has about 13 million people and 250,000 attend the university. We also get many people from other Latin American countries because they can go to college free."

Free tuition for students may be a welcome boon for them, but there's a definite downside involving faculty salaries, he says. "Faculty salaries are very low," he relates. "It is necessary for faculty members in my country to hold other outside jobs. I work about half time as an architect in addition to my teaching duties. If I had to rely on my university salary, I could not live there."

He's eager to continue exploring campus buildings as well as edifices in downtown Huntington. The Morrow Library has some particularly intriguing features, he feels, and since he walks along Fourth Avenue every day he's had an opportunity to make some preliminary observations about the city.

First, he says, Huntington needs to have a heart of town, an open space, where people can gather. And the Ohio River should be integrated much more into the city's life, he believes. "The river can be an enhancement. Right now it remains very separated from Huntington....It would be desirable if something could be done to give the river a more important presence in the city as right now it's a little aloof from Huntington." But, he stresses, these are first impressions and he hopes to become better acquainted with the cityscape in the coming months.

Bozzoli visited California last month as the guest of John and Elizabeth Drinko at their home in Palm Springs. He got a firsthand look at the mission style of architecture, which is so prevalent in California.

Bozzoli is of Italian lineage, but he notes, "The curious thing is we found our roots through the California style or mission style of buildings which had been used there for many years, featured prominently in U.S. movies and magazines. So we're coming back to Spanish architecture which is reflected through the mission style. I am really looking forward to seeing authentic mission buildings." He plans to write a paper about his California observations.

When he returns to Argentina, where his wife, Ambra, daughter Flavia, son Diego and five grandchildren live, he will continue to pursue his profession as an architect, specializing in the design of family homes. He has an impressive resume of accomplishments, but one of his proudest achievements, he says, was the restoration of the historical St. John's Cathedral, built in 1826 as the first non-Catholic church in Buenos Aires.

But before he returns to his homeland, Bozzoli is full of plans for the remainder of his U.S. visit. In addition to his teaching duties, he wants to continue his study of both Huntington and Marshall architecture. He plans to do a brochure about the campus buildings, showing how buildings may influence the people who use them. If time permits, he'd like to visit Washington, D.C., and New York City.

However, his parting from this region will be bitter-sweet, he says. "I have most appreciated the kindness that Americans have shown me. I have been received by people with plenty of kindness and consideration. There are few places in the world where strangers are treated as well as in this country...here in America people are very interested in helping you and becoming your companion."

CTC Presents Computer, Specialty Classes

A series of computer, specialty and technical training classes will be offered in the coming weeks by the Division of Continuing Education and Economic Development of the MU Community & Technical College.

Offerings include: So You Want to Buy a Computer, Saturday, March 9, from 9 a.m. to noon in Cabell Hall 201. David Irvin will be the instructor for the session which costs \$29.

Introduction to Dreamweaver for Windows, from March 15-April 26. Taught by Stacy Goode, the class will meet from 5:30-7:30 p.m. in Community College 136. The cost will be \$139.

Microsoft Excel 2000 Workshop, Saturday, March 16, from 8 a.m. to 4 p.m., Cabell Hall 201. The cost is \$129 and the class will be taught by David Irvin.

Introduction to QuickBooks will meet March 21-May 30 from 6:30-8:20 p.m. in Cabell Hall 201. The workshop will be taught by Jan Weece and the cost is \$169.

Digital Photography Workshop, Saturday, March 23, from 9 a.m. to 3 p.m. in Cabell Hall 201. Taught by Jenette Reed Williams, the course will cost \$139 and will cover how digital cameras work and explain resolution and how it affects the size of the image.

A series of four Cisco Systems classes will be offered in the coming months. The first one will be Cisco Network Training Part 1, which meets Fridays from 6 to 9 p.m. on March 22, April 5, 12, 19, 26; and Saturdays from 8 a.m. to 5 p.m. on March 23, 30, April 6, 13, 20, 27. Ted Marinich will be the instructor for the classes which will meet in Corbly Hall 335 and 336. The cost is \$1,500.

Artists Series Brings Award-Winning Comedy ART to Huntington

ART, the witty, Tony award-winning comedy, arrives at the Keith-Albee Theatre at 8 p.m. March 19.

The much-acclaimed play examines friendship in a very colorful way. According to Liz Smith of the New York Post, the play is really "about love, relationships and who will be the leader of the pack."

The comedy-drama paints a portrait of three mostly prosperous men who have enjoyed a long-lasting friendship until one of them purchases a popular artist's expensive white painting with white lines. The purchase sets the stage for an examination of attitudes about friendship and life, art and infinity.

Tickets are on sale and are available in the Marshall Artists Series box office in the Joan C. Edwards Performing Arts Center from noon to 4 p.m. Monday through Friday. Tickets can be ordered by phone by calling 696-6656.