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The Minutes of the Marshall University Faculty Senate Meeting, December 12, 2013

Marshall University Faculty Senate

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Declaring that there was a quorum, Faculty Senate Chair, Dr. Eldon Larsen called the meeting to order at approximately 4:00 p.m.

- **APPROVAL OF MINUTES:**

Minutes of the November 21, 2013 meeting were requested to be deferred until January 23, 2014 meeting. Dr. Jamil Chaudri would like to review his comments.

- **ANNOUNCEMENTS: Dr. Eldon Larsen**

  - The Executive Committee will convene again on Monday, January 13, 2014 at noon in the John Spotts Room of the Memorial Student Center.
  - The Faculty Senate will convene again on Thursday, January 23, 2014 at 4:00 PM in Main Stage of the Joan C. Edwards Performing Arts Center. This was the only room available.
  - The next BOG meeting will be held on February 26, 2014.
  - The next ACF meeting will be held on January 30, 2014.
Dr. Larsen stated that Mr. Mark Toor, WV HEPC Vice Chancellor for Human Resources will be coming to the Huntington campus to hold a question and answer session on January 27 from noon to one o’clock. This will be held in the Drinko Library 402 with Polycom to S. Charleston in room GC134. However, no room has been designated at this time for the Point Pleasant campus.

**COMMITTEE RESOLUTIONS/RECOMMENDATIONS:**

- **SR-13-14-52 IS** Recommends from the Budget Working Group to allocate up to $5,000 to the Research Committee *WAS MOVED, SECONDED, AND APPROVED.*

- **SR-13-14-53 CC** Recommends Course Changes in COLA and COS *WAS MOVED, SECONDED, AND APPROVED.*

- **SR-13-14-54 CC** Recommends Deletions/Change in Major/Minor and AoE in COHP, COLA, and COS *WAS MOVED, SECONDED, AND APPROVED.*

- **SR-13-14-55 CC** Recommends Additions in CAM, COHP, COLA and COS *WAS MOVED, SECONDED, AND APPROVED.*

- **SR-13-14-56 BAPC** Recommends changes in the BOG Policy No. AA-14 Course Syllabus *WAS NOT APPROVED.* This recommendation will go back to the BAPC for revisions. Dr. Paige Muellerleile stated some concerns over this recommendation. Dr. Larsen asked if she would go to the BAPC and explain her concerns and perhaps assist them to come up with another recommendation. She agreed to do so.

- **SR-13-14-57 IS** Recommends the BOG have once a semester JOINT MEETING with the Faculty Senate *WAS MOVED, SECONDED, AND APPROVED.*

**REPORT OF THE UNIVERSITY PRESIDENT:** Dr. Stephen Kopp

- Brief update, he and Dr. Ormiston were absent from the last senate meeting because they were giving the final report on the Cohort III, which was very well received.
- He is still working with the city on the lighting on 5th and 3rd Ave. Most, if not all, the lighting project should be completed by the end of January 2014.
- Discussed the Board retreat on November 15-16, 2013. He lightly discussed the action plan.
- Noteworthy events:
  - International Festival on November 9 was a huge success.
  - INTO Marshall Familiarization Tour on October 31 – November 2. This is a recruiting tool. That too was very successful.
  - He is being told the current projections for the Spring term enrollment with INTO is approaching 210 students.
  - He signed 2+2 Articulation Agreement with Mountwest on November 13, 2013.
We have retained the services of a marketing consultant for recruiting.

The 10 year Master Plan was accepted and approved by the Board of Governors. Important to note this plan is an ‘aspirational plan’, not one that we are required to complete within the next 10 years. Heavy emphasis in approving improving existing structures and major renovations to facilities on campus.

- Expanded Budget Workgroup has been meeting regularly. It began on October 25, and they meet every other Friday afternoon.
- The Faculty Compensation Workgroup is meeting on a regular basis. They are continuing to work on all the action plan items.
- Continue to make progress on the various capital projects, Engineering Complex and the Downtown Visual Arts are about 61% completed. The Engineering Complex is scheduled to be open around May 2015; the Visual Arts Center in Spring 2014
- The Holiday Party was extreme success.
- The BOG presentations from Drs. Kopp & Larsen can be found at the 20/20 website.

**REPORT OF THE PROVOST:** Dr. Gayle Ormiston

- Dr. Ormiston defers until later in the meeting.

**BOARD OF GOVERNOR’S REPORT:** Dr. Marty Amerikaner

- He apologized for not letting the faculty know about the first part of the boards meeting begins the day before. Then the full board meeting.
- Seems to be interest in more interaction with constituency groups throughout campus of the Board.
- The Board seemed very interested in the presentations that Dr. Kopp and Larsen gave.
- The Board made a policy change in the student directory. It gives the students right _not to use their photographs_ or use any personal information.

**ACF REPORT:** Dr. Beth Campbell

In Dr. Campbell’s absence, Dr. Larsen stated that Mr. Mark Toor, WV HEPC Vice Chancellor for Human Resources will be coming to the Huntington campus to hold a question and answer session on January 27 from noon to one o’clock. This will be held in the Drinko Library 402 with Polycom to S. Charleston in room GC134. However, no room has been designated at this time for the Point Pleasant campus.

**REPORTS FROM STANDING COMMITTEES:**

- The committee liaisons gave brief reports from their respective committees.

**REPORTS FROM 20/20 COMMITTEES:**

- **Budget Working Group:** Shane Tomblin spoke on behalf of the BWG. They have met twice since our last Faculty Senate meeting, November 22 and December 6, 2013. In order for us to catch up with the SREB average that we would need to set
aside $1.5 million for the first two years, and $1 in each subsequent two years for a total of $5 million. Additionally, they are working on simplify the budget. Sources and uses, is what the budget will be broken down to.

- **Vision:** Tracy Christofero stated the Vision committee has completed their charge in an effort to come up with a Vision Statement for the University. There are four statements on the 20/20 page. She encouraged everyone to go to the site and vote for the one you think best represents Marshall. The website is [http://www.marshall.edu/2020/2020-vision-statement-selection/](http://www.marshall.edu/2020/2020-vision-statement-selection/). Voting will be open until January 10, 2014.

- **Roles & Responsibilities:** Dr. Kopp said they are in the process of organizing that workgroup. This falls on the heels of the Vision Statement Team that has completed their tasks.

- **Communications Plan:** Matt Turner stated there was a meeting that day of about 45 people from across the university. They discussed the university’s brand, where they are going with the communications and how we can jointly work on a more unified marketing approach. A brand research study going on right now. Anyone can vote on the vision statement. He encouraged everyone to vote.

- **Academic Portfolio:** Everything that has to do with the Academic Portfolio is available on the 20/20 website [http://www.marshall.edu/2020/shared-vision-statement/](http://www.marshall.edu/2020/shared-vision-statement/). The idea behind the Academic Portfolio Review is to look at how we offer our programs, and how efficient we are at offering those programs. It will involve a curricular review, a review of faculty allocation of time, and developing statements about the value of the program. Dr. Ormiston suggested that everyone go to the 20/20 website, there is a document dated today, 12/12/13, and it’s the most recent draft of discussions with the deans and chairs. He is proposing for each department to develop a “Nitch” statement. A Nitch statement is a statement with purpose and intent that offer at the unit and college level perspectives on the currency and the impact of the existing curricular offerings that the degree programs offered by a department or school. The currency of impact of service courses supported by departments such as FYS, Writing Intensive Courses, Core Courses, International Courses, etc. and the distinctive characteristics of the degree program.

The Nitch Statement will be broken down into three elements:

- The role and function of the department and its degree programs within the college and within the university;
- The current set of curricular conditions that promotes the same programs and preparing our students for the 21st century; and
- What are some emerging disciplinary developments that we will need to pay attention to for future development of our programs.
Service Portfolio: If you go to the 20/20 site you’ll see the idea behind the Service Portfolio: http://www.marshall.edu/2020/file/library/ and look for the Dec 12 Services Portfolio Review-Action Team Definition and Goals. They are working on timelines.

- **OTHER BUSINESS:**
  - None

- **REQUESTS TO SPEAK TO THE SENATE:** (5 minutes per person)
  - None

- **AGENDA REQUESTS FOR FUTURE MEETINGS:**
  - None

**THE MEETING WAS ADJOURNED AT 5:03 P.M.**

Respectfully Submitted,

Cam Brammer  
Dr. Camilla Brammer, Recording Secretary  
Faculty Senate