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We Are ... Marshall, May 12, 2000

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We Are...Marshall!

THE NEWSLETTER FOR MARSHALL UNIVERSITY • MAY 12, 2000

Med School Receives Donation, New Name

Marshall University's School of Medicine will be named for longtime donor and university supporter Joan C. Edwards, President Dan Angel announced at the May 6 Commencement.

It will be the only medical school in the country to be named after a woman. Edwards is donating \$18 million to the School of Medicine for the development of the Joan C. Edwards Children's Cancer Pavilion. Two million dollars will go toward planning and \$16 million toward building a children's cancer pavilion, to be located in front of Cabell Huntington Hospital.

Edwards has said that her son died of throat cancer, her sister died a year and a half ago from cancer, and her husband, the late James Edwards suffered from lung cancer. Currently local children with cancer sometimes have to travel out of state to receive treatment. Regarding the new center, Edwards is quoted as saying "...I thought how nice it would be to have it right here."

Journalism Hall of Fame Adds 2

Joe Johns, NBC Capitol Hill correspondent, and Roger Dyer, American Electric Power corporate communications manager, have been named to Marshall's W. Page Pitt School of Journalism and Mass Communications (SOJMC) Hall of Fame.

Selected by a committee representing the faculty of the SOJMC and the Journalism and Mass Communications Alumni Association, the two new inductees have brought a great deal of distinction to the university through their performances in the area of mass communications.

Johns, who received his bachelor's degree in political science from Marshall in 1980, is an award-winning journalist at NBC News. He was named as a Capitol Hill correspondent for "Today" and other NBC News programs in 1993. He also files reports for Weekend Nightly News, for cable television on MSNBC and on the Internet for MSNBC.com.

He has also covered the White House. In 1996 he traveled with Hillary Rodham Clinton on a seven-nation visit to Central Europe. In 1998, Johns covered President Clinton's historic tour of Africa.

"It's always exciting and encouraging for our students to see Marshall graduates in major roles with the national media," according to Dr. Hal Shaver, dean of the SOJMC. "Joe Johns is the kind of person they want to emulate and it's an honor for us to place his picture on the wall in the

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A resident of Fort Lauderdale, Fla., Edwards has made multimillion dollar contributions to Marshall to support medical school scholarships, Marshall athletics, the Joan C. Edwards Performing Arts Center and the recently dedicated Jomie Jazz Center. The football stadium, the James F. Edwards Field, was named in honor of her husband.

Kathy Adkins Receives Employee of the Month for April



Kathy Adkins

Kathy Dickerson Adkins, administrative assistant, College of Education and Human Resources, has been selected as the Marshall University Employee of the Month for April, according to Bill Burdette, Chairman of the Employee of the Month Committee.

Adkins, who lives in Ona, was nominated by Dr. Larry Froehlich, Dean of COEHS and Dr. Jane McKee, Associate Dean of COEHS.

In nominating her, they wrote "...She is all that an outstanding employee should be—dependable, loyal, and efficient—but she is more!"

Employed by COEHS for 25 years, most of them spent in the Office of the Dean, she has, they wrote, "served under the administrative leadership of at least six deans in a way that created continuity and a high level of performance needed to move the college forward."

"Her consistent work record, excellent reports, organization, and management have aided not only the COEHS, but also Marshall University. If Ms. Adkins is involved, the work will be done efficiently and effectively and correctly. It is this caliber of employee that makes a successful university, one that runs smoothly and educates a high level thinker and citizen. Without Ms. Adkins' knowledge and loyalty, neither the COEHS nor Marshall University would be the organizations they are today."

Engaged in numerous programs over the years, Adkins, according to her nominators, "has been through multiple projects involving accreditation of the education programs by the National Council for the Accreditation of Teacher Education. Her information and understanding of programs are needed for any successful accreditation visit.

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Parking Fees Adjusted for 2000-2001

Plans are underway to set aside funds earmarked for the eventual addition of more parking spaces, according to Mark Rhodes, assistant director of public safety.

For the past several years, first-time parking permit purchasers have paid a one-time-only, \$15 land acquisition fee which has been placed in a special fund to purchase property as it has become available and to maintain existing lots. However, in part because of relatively low employee turnover, according to Rhodes, the fund has been generating about \$36,000 a year, not nearly enough revenue to make a significant impact on the present parking situation.

To provide for improvements in campus parking, beginning in June a \$15 land acquisition fee will be added to all regular full year parking permits, while a \$7.50 fee will be assessed on regular half year permits. Rhodes says that based on the sale of 4,200 full time parking permits, the annual land acquisition surcharge will generate in excess of \$63,000 which, combined with the first time land acquisition fee, should generate nearly \$100,000 annually for the land acquisition account.

"In the past when we've had the opportunity to acquire property for additional parking, the money wasn't there," Rhodes said. "It's very expensive to buy property and then have it torn down and readied as a parking lot. And in cases where there has to be asbestos removal, that adds greatly to the cost."

The funds collected from the surcharge will be used exclusively for the acquisition and development of additional campus parking and for the repair and maintenance of existing parking areas, he adds.

Of the 3200 spaces currently available, 1100 are set aside for employee parking, he notes. "Although this will not solve our present parking situation immediately, it will make significantly more revenue available for the acquisition and development of additional campus parking in the future."

We Are...Marshall!

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Most recently, she was invaluable in the activities needed for a seamless merger of Marshall University Graduate School and the West Virginia Graduate College. The majority of faculty and programs from WVGC came into the COEHS, and thanks to Ms. Adkins hard work, the merger has succeeded very well."

Adkins received high praise for her personal characteristics as well as her ability to work well with students, faculty and staff. "Ms. Adkins creates a wonderful work environment. She is always positive, always cheerful, always creating the type of workplace that is enjoyable and productive. She is extremely helpful to faculty or students who seek her assistance. She will go out of her way to direct a student to the person most likely to hold a solution to the problem. She has assisted students and parents in registering on busy, registration days when the Office of Student Services is completely filled with people."

"Her willingness to be of service is an endearing quality in a working world where many people want to do a minimum of work. Ms Adkins will volunteer to help when jobs are really not her responsibility, but she sees the need for extra help....The respect she receives from everyone in the COEHS is very deserved."

Froehlich and McKee closed by saying "...we are very happy to nominate Kathy A. Adkins for "Employee of the Month." She is the "Employee of the Month" every month in the College of Education and Human Services. We cannot do without her expertise and creativity!"

Adkins received a plaque and \$100 for being named Employee of the Month and will be eligible for the Employee of the Year Award.

Faculty and Staff Achievements

Dr. Howard Gordon, professor in the department Adult and Technical Education, had an article, "Myers-Briggs Type Indicator Personality Characteristics of Beginning Trade and Industrial and Health Occupations Education Secondary Teachers," published in the *Journal of Health Occupations Education* (Spring 2000, Vol. 14, No. 1). The journal can be accessed at <http://WWW.acteonline.org>. Click on "divisions-health occupations education," then click on "journal."

He also attended the American Educational Research annual meeting in New Orleans on April 24-28. Gordon made a presentation, "Observable Teaching Effectiveness and Personality Types of Selected Beginning Career and Technical Education Teachers."

Dr. Betty J. Cleckley, Vice President for Multi-Cultural Affairs and International Programs, presented the keynote address, "Improving Race Relations in the Community and University and Making Equality a Reality for All," at the Y.W.C.A. on April 28, for Huntington's National Day of Commitment to Eliminate Racism and Hate.

Promotion Addition

Mary Beth Reynolds, of the College of Nursing and Health Professions, was omitted from the recent list of faculty members who received promotion and tenure. She has been recommended for promotion to associate professor.

Profile: Chong Kim

A series on interesting Marshall University people.



Chong Kim

In the 23 years he's been at Marshall, Dr. Chong Kim has seen a lot of changes—almost all of them good, he says. For one thing, faculty members no longer have to walk in the rain and snow from Pritchard Hall where business faculty were housed when he began in teaching in 1977, to Harrison Hall where classes were held.

But more importantly, Kim, who is the division head of Management and Marketing in the Lewis College of Business, says he's seen significant overall improvements that bode well for the university's future.

"We have come a long way, both quantitatively and qualitatively," he says. One major accomplishment was the accreditation of the Lewis College of Business. "The faculty worked very hard on accreditation and we want to see our college of business fully competitive both regionally and nationally and I want to see that before I retire. We have a wonderful faculty here but the problem is the all-time problem—lack of resources."

Kim, a native of Korea, grew up in Seoul and received a degree in English and English Literature from YonSei University in Seoul. After a stint in the Korean Army where he worked as an interpreter officer, he and his wife Choon, whom he met while she was a university student, emigrated to the United States where he earned an M.B.A. from Miami University, and a Ph.D. in Organizational Behavior from The Ohio State University. They moved to Huntington shortly after he completed his graduate work and taught one year at Rider University.

It was in Korea that he became a life-long devotee of Taekwondo, a Korean martial art. It is practiced in 150 countries and is similar to the Japanese-based karate, but is the most popular martial art in the United States as well as the world. Today he runs a string of Taekwondo schools in several states, including one in Huntington and surrounding areas as well as an on-campus club for students and staff.

His initial interest in Taekwondo grew out of necessity. When he was 11 he and his family were sent to the southern part of Korea as refugees. The chaotic camps could be a dangerous place for children who often were preyed upon by older gang members who took money away from the younger ones by force.

"My motivation to get involved in martial arts was not to be hit by the big guys," he ex-

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Middleton Joins Multicultural Affairs and International Programs

Dr. Ernest Middleton has been appointed Associate Vice President for Multicultural Affairs and International Programs.

Middleton, a native of Mount Vernon, New York,



Dr. Dan Angel (left) presents Dr. Ernest Middleton, Marshall's new Associate Vice President for Multicultural Affairs and International Programs, with a traditional green jacket. Looking on are Dr. Betty Cleckley, Vice President for Multicultural Affairs and International Programs, and Prof. Philip Carter, assistant chair of social work.

previously was the Director of Student Affairs at the University of Missouri-Kansas City. He has a Ph.D. in Student Personnel Administration from Ohio University, an Educational Specialist in Educational Administration from the University of Missouri-Kansas City, and both an M.S. in Student Personnel Services and Counseling and a Master of Education in Guidance and Counseling from Miami University of Ohio.

Middleton had previously visited Marshall bringing students from Ohio University, where he was Student Personnel Services Manager, to a job placement-career fair in Memorial Center.

As the Associate Vice President for Multicultural Affairs and International Programs, Middleton plans to work toward enhancing existing services, promoting and celebrating diversity, and being involved in ongoing efforts to improve successful multicultural student outcomes.

"My hope is that I can make a contribution to existing programs as well as provide a nurturing environment conducive for their success," he said. "Since my arrival here, I feel that people at Marshall and Huntington have been very receptive and friendly and I am truly excited about being here in Huntington and at Marshall University."

Advisors, Alumnus Honored at Hoodings

Two faculty members and an alumnus received awards at hooding ceremonies for graduate students held just prior to commencement last week. The hoodings took place in Huntington on May 4 and in Charleston on May 5.

Dr. Michael Burton, director of the counseling program at Marshall University Graduate College, and Professor Emma Sue Smith, coordinator of the Physically Disabled program at Marshall were presented the Moore Auto Group Outstanding Advisor Award. Lyell B. Clay was honored with the Distinguished Graduate Student Alumnus Award.

Chong Kim

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plains wryly. "That's why I studied. I didn't have to use it much after I got more confidence."

Actually that's a point about martial arts he is happy to clear up. "Many people have a misunderstanding of martial arts. They think if you practice you become kind of macho and you use it the wrong way. When you have a black belt, you have had to practice for a long time and you have more confidence inside so you don't have to use any of those techniques. If someone gives you a dirty look or looks threatening, you can just shake it off and just walk out. That is the kind of confidence martial arts is supposed to teach."

His involvement with Taekwondo combined with his degrees in management have made him a sought-after member for several national groups. He has worked with the United States Taekwondo Union (USTU), which is one of 40 national governing bodies of the U. S. Olympic Committee. He has been president of the West Virginia chapter for the past four years. His expertise in the two fields was tapped when he spent six years as an advisor to the national president of USTU.

This summer a life-long dream of many Taekwondo practitioners like Kim will be realized when it officially becomes part of the 2000 Summer Olympics set for Sydney, Australia, the first martial art to be so honored as a sport since Judo became an Olympic sport at the 1964 Tokyo Olympics.

Its no surprise that the two adult Kim children, Peter and Leslie, have earned black belts. Kim attributes the discipline and mental training that is an integral part of the sport to their academic success. Both graduated from South Point High School. Peter attended his father's alma mater, Miami University, where he was the first Harrison Scholar, a scholarship program similar to the MU Yeager Scholars, his father says. After completing medical school at the University of Cincinnati, he is currently a second year resident in family practice in Indianapolis. Leslie, who was valedictorian of her high school class, attended Cornell University and the Washington University in St. Louis and last year earned an M.A. degree. She currently works with Hospice as a social worker.

Kim has a personal philosophy about our roles in life which he is happy to share with others. "We have multiple roles in life—we are wife/husband, significant other, children, an employee, and we may have others depending upon what activities we're involved in. In each of these roles there are three potential different kinds of people. There are those, I call the "necessity," the people who are the hard-working, hard to replace people, who would be missed if they are not around. We need these people at the university, the movers and shakers. "

Then there is the group he calls "common," those who don't make much of a contribution but who do no harm and who are easily replaceable. The third group's name says it all—the "parasite," who he says does more harm than good.

It's a good exercise, he says, to conduct a mental self-examination. "It's good to ask, am I a necessity to my wife/husband or others, to children, to students, to the community or as a human being. And if I'm not, how can I become one!"

Economic Forecast Presented Apr. 18



From left: Dr. Hicks, Copley, Gov. Underwood, Robinson, and Sutcliffe

Dr. Michael Hicks, Director of Applied Research, and three economics seniors presented a regional economic forecast and issues in economic development to Governor Cecil Underwood and the St. Albans community on April 18. The project is a joint research effort between the Center for Business and Economic Research (CBER) and the Department of Finance and Economics.

The students, Jaime Copley, Kevin Robinson, and Spencer Sutcliffe, along with interns at CBER, spent roughly four months working on a comprehensive economic development plan for the City of St. Albans. The research was funded by the CBER and is directed by Dr. Hicks.

In his remarks, Governor Underwood commended Marshall for its public service, quality research and the innovative use of students in an actual economic development project.

Journalism Hall of Fame Adds 2

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Marvin Stone Journalism Library along with the 37 Marshall people already in our Hall of Fame."

Dyer, who received a bachelor's degree in journalism/advertising from Marshall in 1971, is currently the Corporate Communications Manager at American Electric Power in Cross Lanes, W.Va. With more than 25 years experience, Dyer has been highly successful in virtually every facet of the public relations business.

Dr. Ralph J. Turner, professor of journalism and mass communications, said, "He was one of my first students who really excelled as a graphic designer and he is also a great talent as a communicator."

Dyer served on the Alumni Advisory Board for SOJMC and last fall organized a golf scramble to support a new scholarship fund. "He has never forgotten his old school," Turner said. "He has contributed significantly to the SOJMC acquiring new students and equipment."

The Journalism and Mass Communications Hall of Fame is open to those with Marshall connections, including alumni, faculty and former faculty who have brought distinction to the university through their performance in any area of mass communications represented in the W. Page Pitt School of Journalism and Mass Communications.