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## We Are...Marshall, April 2, 2014

Office of Marshall University Communications

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# WE ARE... MARSHALL®

The Newsletter for Marshall University

April 2, 2014

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## Reminder: Spring Career Expo is today



Career Services is conducting its annual Spring Career Expo from 10 a.m. to 2 p.m. today, Wednesday, April 2, in the Memorial Student Center's Don Morris Room. The expo is open to all Marshall students, faculty and alumni.

Recruiters will be sharing information on part-time, full-time and internship positions. More than 80 employers are expected to have recruiters at the event, representing the areas of customer service, IT/computer science, health care, media sales, engineering, insurance/financial services, corrections, retail management and many others.

A continually updated list of employers planning to attend the Career Expo is available at <http://www.marshall.edu/career-services/events/careerexpo.html>.

Denise Hogsett, director of Career Services, said students are encouraged to dress professionally and come prepared with multiple copies of their resumes. Hogsett said even if students are not looking for a job, attending the expo presents an excellent networking opportunity.

Career Services can be contacted at ext. 6-2370 or [career-services@marshall.edu](mailto:career-services@marshall.edu)

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## Hedrick Teaching Fellowship opportunity available for faculty

The Center for Teaching and Learning has announced a new fellowship opportunity for Marshall University faculty made possible by a gift from Charles B. and Mary Jo Locke Hedrick. The \$5,000 fellowship will give a full-time faculty member the opportunity to pursue a Scholarship of Teaching and Learning (SoTL) project, collaborate with the CTL staff in shaping the strategic

plan for campus-wide faculty development and develop a niche area of expertise in faculty development, thereby adding to the programming regularly offered by the center.

To be eligible to apply, the recipient must be a full-time faculty member on a 3-year term appointment, tenure-track appointment or tenured appointment. (Term faculty must apply during the first or second year of the 3-year term.)

The appointment to become a Hedrick Faculty Teaching Fellow is for one year and runs from May 17, 2014, to May 16, 2015. In addition to a \$5,000 stipend, the fellow will receive a 3-credit course reassignment or equivalent during the spring semester of the appointment and is expected to be “in residence” in the Center for Teaching and Learning an average of 7 hours per week during one summer session of the fellow’s choice, 3 hours per week during the fall term, and 7 hours per week during the spring term. The fellow will also present at the iPED: Inquiring Dagogies Fall Teaching Conference in August 2014 (6th annual) and August 2015 (7th annual).

Proposals are due by April 21, 2014. (This is a revised deadline.) The online application form can be viewed at: <http://www.marshall.edu/ctl/?p=449>

The Hedrick Faculty Teaching Fellowship Program aims to make leadership positions in faculty development available to full-time faculty. In collaborating with CTL staff to shape the Center’s strategic plan for campus-wide faculty development, the Fellow will also develop a niche area of faculty development expertise and build his or her profile in the scholarship of teaching and learning (SoTL). The Fellow will design, facilitate and promote a variety of high-impact instructional development programming initiatives for Marshall faculty, including but not limited to:

- Facilitating a Faculty Learning Community (FLC) on a topic related to the fellow’s SoTL research interests;
- Developing a suite of faculty development offerings informed by assessment data and other research on student learning;
- Designing teaching and learning forums that assist faculty in addressing one or more of the MU Baccalaureate Degree Profile outcomes in courses in the major.

After the fellowship year, ideally the fellow will serve on the CTL advisory board and will continue to provide high-demand faculty development programming to MU faculty as needed. Past fellows will be compensated for any future services.

This is the first faculty fellowship of its kind at Marshall University.

Application questions should be directed to Dr. Sherri Smith, executive director, CTL by phone at extension 6-5268 or by e-mail at [smithsc@marshall.edu](mailto:smithsc@marshall.edu)

## Marshall 20/20 Update: Budget Work Group meets to discuss operating budget requests

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At the March 28 Budget Work Group meeting, team members discussed a variety of topics related to the initial FY15 operating budget requests.

One of the subjects of question was the money allocated for classroom maintenance and furnishings. A member of the group had asked if any funds allocated this year be considered by a committee to determine needs.

Team members also were presented draft information of the summarized budget requests from all campus spending units, by department and college. Members discussed the voluntarily reductions and how some departments had submitted reductions that were substantially larger than others. Departments were asked to give back what they could to help close the gap in the FY 2015 operating budget. Although the draft information still needed scrubbing, it looked like with the contributions the budget gap is still between \$5 and \$6 million, so Finance will have to revisit the submissions and continue seeking other areas for savings with the budget units as well as through continued work on institutional budget lines.

The next meeting of the Budget Work Group is Friday, April 4. The budget must be prepared for submission to the Marshall Board of Governors by April 14, 2014.

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## Housing challenges encourage conservation and competition

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Showers around the residence halls have been getting shorter, lights have been burning only when needed and faucets have been turned off for the teeth-brushing rituals of many students calling Marshall University's Huntington campus their home away from home.

It's all a part of a friendly competition to see which group of on-campus residents can conserve the most water and energy during their daily routines. Tiffany Hughes heads up the Sustainability Committee for Housing and Residence Life. She and her crew devised a contest that would last two months beginning in February. The idea was to educate the students about water and energy conservation. Hughes is tracking and comparing which residence hall reduced its usage the most from the previous year.

“There are bragging rights and a trophy up for grabs,” Hughes said. “The big reward, though, will be top-of-mind consciousness of how to conserve water and energy. It’s something our residents can take with them wherever they go.”

Students were given 5-minute shower timers and were encouraged to make a gradual difference in their overall usage. The committee posted signs around the residence halls with facts like: You can save up to 25 gallons of water a month if you turn the faucet off while brushing your teeth. And: If you shorten your showers by just one minute, you can conserve up to 150 gallons of water a month.

“The goal is to make us all a bit more aware of the little things we can do to make a difference,” Hughes said.

Residents, faculty and staff also were challenged to sign a Green Pledge at the start of this competition, which is co-sponsored by Housing and Residence Life and Marshall’s Sustainability Department. There will be a closing event where the winner will be announced on April 14. The festivities will include a spur-of-the-moment fashion show during which students will be given some recyclable material and a short time to make something wearable out of it. Goodwill Industries is sponsoring that competition.

Yalmaz Siddiqui will be the featured speaker at the event. He is the senior director of environmental and supplier diversity strategy at Home Depot.

“He is a really dynamic speaker and the residents are going to really respond to what he has to say,” Hughes said.

To round out the semester, there will be a yard sale for students Saturday, April 12, from 11 a.m. to 2 p.m. on the parking lot between the Physical Plant and the Recreation Center on 20th Street.

“Students will have the opportunity to make some cash off of items they don’t want to take back home with them at the close of the semester,” Hughes said. “At the end of the sale, Goodwill Industries will haul away anything that isn’t sold.”

Students must register for the yard sale at <http://tinyurl.com/m53uxww>.

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*Photo:* Tiffany Hughes is leading the Sustainability Committee for Housing and Residence Life.

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## Sonja Cantrell named Employee of the Month

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Sonja Cantrell, associate registrar in the registrar’s office, has been named the Marshall University Employee of the Month for January, according to Michelle Brown Douglas, chair of the Employee of the Month Committee.

She was nominated by Meghan Buckland, Division Secretary Senior in the Safety Technology program in the College of Information Technology and Engineering.

In her nomination, Buckland wrote: “Sonja Cantrell has a difficult job as associate registrar. It is a ... cumbersome and absolutely critical position that is an essential mechanism to the inner workings of the Marshall University machine. In her relatively short time here at Marshall, she has become someone I can always count on to help offer a surefire remedy to my latest crisis....She is always there and ready to assist by answering e-mails and messages promptly with a friendly approach to my requests. I tell her every semester in the thick of schedule entry that she has the patience of a saint....if there is a single employee—faculty or staff—who deserves...recognition, it’s Sonja. I hope to show her my eternal gratitude and undying appreciation for the hard work she does for the registrar’s office at Marshall University.”

Cantrell was presented with a certificate and a check for \$100 by President Stephen J. Kopp.

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*Photo:* Sonja Cantrell (right) receives her Employee of the Month award from President Kopp.

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## Hollis takes home national convention award for 10th time

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For the eighth year in a row and the 10th time in the past 11 years, Dan Hollis, associate professor of journalism and mass communications, received the first-place award in the Video News category during the Professional Electronic Media Awards and Exhibition. The recognition was at the National Broadcasting Society’s national convention, which took place March 11-16 in Los Angeles.

Hollis received the award for his work as executive producer for “Birthday Vase,” a behind-the-scenes look at Blenko Glass’ creation of a

special vase commemorating West Virginia's 150th birthday. He also presented a video about a Huntington Whiffle ball league.

"Obviously, winning such recognition for the 10th time is an honor," Hollis said. "I hope it shows a record of sustained excellence, but I create these videos because I love telling stories."

Hollis said he uses the award-winning videos to demonstrate important concepts he wants to illustrate to his students.

"The real satisfaction is doing quality work that you can be proud of whether it's in or outside the classroom," Hollis said. "To win awards and receive recognition by others in your field is a bonus."

Hollis teaches in Marshall's W. Page Pitt School of Journalism and Mass Communications and is adviser to the student chapter of the National Broadcasting Society (NBS).

The videos, along with other Hollis creative television features, can be seen at [youtube.com/user/danhollisvideo](https://youtube.com/user/danhollisvideo). For more information, contact Hollis at 304-696-2730.

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## Bell to give Schmidlapp lecture April 10

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The Women's Studies Program will welcome Dr. Shannon Elizabeth Bell to the Huntington campus Thursday, April 10, to deliver the annual Schmidlapp Distinguished Lectureship in Women's Studies.

The event, which is free to the public, will take place at 7 p.m. at the MU Foundation Hall, home of the Erickson Alumni Center. A reception will follow.

Bell's talk, "Appalachian Women and the Fight for Environmental Justice," will address issues that are both timely and relevant. Her research falls at the intersection of environmental sociology, gender, and social movements, with a particular focus on understanding the ways in which environmentally-destructive industries acquire and maintain their power and discovering strategies for increasing the political participation of communities most affected by environmental injustices.

Her first book, *Our Roots Run Deep as Ironweed: Appalachian Women and the Fight for Environmental Justice*, is a collection of personal stories of women's environmental activism in Central Appalachia.

Bell is assistant professor of sociology at the University of Kentucky and also is affiliated with faculty in the Environmental & Sustainability Studies Program, the Gender & Women's Studies Department, and the Appalachian Studies Program. She is the 2013 recipient of the Practice and Outreach Award and the Robert Boguslaw Award for Technology and Humanism, both from the Environment & Technology Section of the American Sociological Association.

She also received the University of Kentucky College of Arts & Sciences Outstanding Teaching Award (2013), the Best Article Award from the Rural Sociological Society (2011), Honorable Mention for the Allan Schnaiberg Outstanding Publication Award from the Environment & Technology Section of the American Sociological Association (2011).

The Schmidlapp Lectureship is sponsored by the Charlotte M. Schmidlapp Fund, Fifth Third Bank Trustee.

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## In Memoriam: Fred J. Krieg

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Dr. Fred Jay Krieg, Professor of School Psychology, died March 27 at LifeCare Hospital of Chester County, Pa.

He was born in Brooklyn, N.Y., and was an accomplished psychologist, educator, consultant and author. He held an undergraduate degree from Boston University, a master's degree from the University of Massachusetts, and two doctoral degrees from Ohio State University. A licensed clinical and school psychologist, he led a multi-city, multi-disciplinary mental health practice that at one time was the largest in West Virginia.

He acted as a consultant to school systems, businesses, and the legal community. An instrumental member of the National Association of School Psychologists, Krieg was awarded the National School Psychologist of the Year Award and served on the executive council. The recipient of numerous awards and honors, he was recognized by the governor as a Distinguished West Virginian; recognized by the governor of Kentucky as a Kentucky Colonel; served as president of the West Virginia Psychological Association; as president of the West Virginia School Psychologists Association. He also was named the West Virginia School Psychologist of the Year.

A Celebration of Life will occur in April in Charleston at a date and time to be determined.

In lieu of flowers donations can be made to the to the Cancer Treatment Center of America at Eastern Regional Medical Center, 1331 East Wyoming Avenue, Philadelphia, PA 19124, designated “in memory of Fred Jay Krieg, Ph.D.”

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## Diversity Symposium to feature children’s and young adult literature

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This year’s Diversity Symposium at Marshall, which will focus on children’s and young adult literature, will feature a keynote presentation by illustrator and author Chris Soentpiet. The event will take place from 8:30 a.m. to 4:30 p.m. Saturday, April 12, on both the Huntington and South Charleston campuses.

Dr. Isaac Willis Larison, assistant professor of literacy education at Marshall, said that live sessions will take place on both campuses and that sessions will be transmitted electronically to the alternate campus. In addition to Soentpiet, the program will feature West Virginia writers Anna Egan Smucker and Marc Harshman, who is the Poet Laureate of West Virginia.

There is no charge to attend the symposium, Larison said, but registration is necessary. Please visit [www.marshall.edu/diversitysymposium](http://www.marshall.edu/diversitysymposium) and click on the registration tab to complete the registration for this event. The event will include a continental breakfast, beginning at 8:15 a.m., and lunch at no cost to participants.

Soentpiet was born in South Korea. When he was eight years old, he and his sister were adopted by the Soentpiet family and moved to Hawaii. He studied fine arts and education at Pratt Institute in New York City. His work has been featured in the New York Times, USA Today, the Houston Chronicle and Newsweek.

Smucker has concentrated on books for children. She is the author of a number of books, including *No Star Nights, Outside the Window, A History of West Virginia, To Keep the South Manitou Light*, and a new book, titled *Golden Delicious: A Cinderella Apple Story*. She also wrote *The Life of Saint Brigid*, which tells legends of an early Irish saint, and has had poetry featured in many journals and anthologies. She lives in Bridgeport, W.Va.

Harshman, a native of Indiana, attended Bethany College, graduating in 1973. He earned master’s degrees from Yale and the University of Pittsburgh, and taught composition and

creative writing at the University of Pittsburgh and West Virginia Northern Community College for a few years before moving on to teach grades 5 and 6 for the Marshall County School System. Now a professional writer and storyteller, he regularly travels throughout the eastern United States, telling stories and honing his craft. As an author, he is known primarily for his picture books for children, but has also published collections of poetry.

Symposium events will take place in the Drinko Library on the Huntington campus and in the Administration Building on the South Charleston campus.

The symposium is sponsored by Marshall's College of Education and Professional Development and the West Virginia Humanities Council. For further information, persons may contact Larison by e-mail at [larison@marshall.edu](mailto:larison@marshall.edu).

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## Engineering receives grant to support energy and power outreach program for high school students

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The Weisberg Division of Engineering has received a grant from Alpha Natural Resources to support an energy and power outreach program for high school students.

According to Dr. Richard Begley, professor of engineering who is directing the project at Marshall, the funds will be used to help develop high school classes focused on energy and power and implemented in cooperation with the West Virginia Department of Education and the Southern Regional Education Board.

“Last year, Marshall was selected to participate in SREB’s Advanced Career initiative with this program, which is designed to increase the number of students who leave high school prepared for advanced study, further training and, ultimately, careers in energy and power,” said Begley. “This generous grant from Alpha Natural Resources will allow us to enhance the program and will give us the opportunity to visit some of the participating schools.”

The new courses were designed by teams from universities and high schools in partnership with industry experts. The curriculum incorporates a hands-on approach with experiments, and the students are learning to apply mathematical and scientific concepts to solve problems commonly found in the energy and power industry.

Begley said the grant was awarded through Alpha’s Community Involvement Program. The amount of the grant has not been disclosed.

Keith Hainer, senior vice president of Alpha's Operations Performance Group, said, "We look for ways to enrich our communities by supporting programs that create growth and advancement opportunities in our local areas. This partnership with Marshall will give high school students an edge and increase the knowledge base of our future workforce. The early exposure to skills and instruction in these areas will benefit not only the students who receive training, but also the communities at large."

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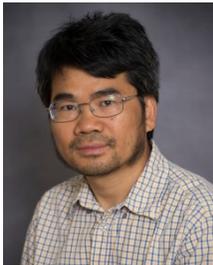
*Photo:* Dr. Richard Begley, engineering professor, left, accepts a check from Keith Hainer of Alpha Natural Resources. At right is Lance West, Marshall's vice president for development.

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## Marshall faculty members get state grants for research proposal preparation

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Two Marshall University faculty members have been awarded grants that will help them prepare large research proposals.

The West Virginia Higher Education Policy Commission's Division of Science and Research awarded Research Proposal Mini-Grants of \$6,000 each to Dr. Gary Schultz, assistant professor of biological sciences, and Dr. Guo-Zhang Zhu, associate professor of biological sciences.

The grants provide replacement salary for an uninterrupted period of time so the faculty member can write large research proposals during the summer. As a condition of obtaining the grant, each faculty member agrees to submit a proposal for funding to an external agency or foundation.



Schultz is exploring the diversity of the bacterial community in various ecosystems, including the Ohio and Guyandotte rivers, to learn how to better understand and manipulate ecosystems.

Research in Zhu's lab focuses on understanding the molecular basis of mammalian fertilization and early embryonic development.

Dr. Jan Taylor, the Division of Science and Research's director of research programs, said, "The Mini-Grant Program is an investment in research and, ultimately, in economic development for our state. By giving these faculty members the chance to more fully concentrate on writing large external research proposals, the State of West Virginia may ultimately attain benefits that are well beyond this small investment."

The Research Proposal Mini-Grants are funded by the West Virginia Research Challenge Fund, which lays the foundation for many of the state's competitive grant programs. For more information, visit [www.wvresearch.org](http://www.wvresearch.org).

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*Photos:* Dr. Guo-Zhang Zhu (above) and Dr. Gary Schultz (below) have received grants from grants from the West Virginia Higher Education Policy Commission's Division of Science and Research

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## Rec Center to conduct focus groups next week

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As part of the Assessment Day Activities the Marshall Recreation Center will be hosting focus groups the week of April 7-11. They will be collecting responses to questions about the Rec Center and ways in which to improve services to members through the feedback that is received.

“We are trying to reach each demographic with this focus group and would like faculty and staff feedback. We are hoping you would be able to take time out of your schedule to stop by and tell us what you think about the Marshall Rec Center. Every faculty/staff member that comes to a session will receive a free pass to use the Rec!” said Michele Pallante Muth, assistant director of marketing and membership for the center.

The times available for the week of April 7-11 are:

Monday: 1 p.m., 5 p.m.  
Tuesday: 10 a.m., 4 p.m.  
Wednesday: 9:30 a.m., Noon, 6 p.m.  
Thursday: 2:30 p.m., 5 p.m.  
Friday: 10 a.m., Noon

Each session will last approximately 30 minutes and will take place in the Wellness classroom located in the Rec Center lobby area.

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## Two new scholarships established in honor of Bart and Doris Andrews

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The Marshall University Foundation Inc. has established two new scholarships in honor of the support of Marshall University and MU athletics generated by Marshall alums W.B. “Bart” Andrews and his wife, Doris Andrews.

The W.B. “Bart” and Doris Andrews Scholarship for the College of Business is an endowed award that will go to a recipient from a county in which Bart Andrews did business. The recipient will be a full-time undergraduate student majoring in business management in the College of Business. Andrews was past president, general manager and part-owner of Danco Inc., a lumber and building materials company which operated in Huntington from 1961 to 1992.

The scholarship recipient must be a resident of a county in southern West Virginia (Cabell, Lincoln, Wayne, Putnam, Mason, Fayette, Kanawha, Raleigh, Nicholas, Logan, Mingo, Jackson or Clay); or, one of the Kentucky or Ohio counties that border West Virginia (Gallia, Lawrence, Meigs or Scioto in Ohio; Carter, Greenup or Lawrence in Kentucky).

The other new scholarship funded by the Andrews is the W.B. “Bart” and Doris Andrews Scholarship for the School of Pharmacy, an expendable scholarship they will fund for five years.

The donors anticipate contributing a minimum of \$3,000 a year for five years to fund the award.

“In addition to being two of the most gracious and caring people I have met, Bart and Doris Andrews are truly ‘make a difference’ people,” said Dr. Kevin Yingling, dean of the School of Pharmacy. “Their passion for their university and their community is exemplified by their generous support of students and student athletes through their numerous scholarships and programs. Their legacy is significant and clear. Supporting young women and men in their pursuit of their dreams through higher education will change our communities and our world. The Andrews are doing this every day.”

With these latest donations, Bart and Doris Andrews will join the Pathway of Prominence giving society.

“Bart and Doris are a true son and daughter of Marshall,” said Dr. Ron Area, CEO of the Foundation. “Their philanthropy to Marshall University goes back decades. Their giving has impacted every facet of the university. They truly give from their heart and soul and we are so thankful for their involvement and support.”

One of the Andrews’ favorite organizations to support has been the women’s basketball program. The university’s basketball office suite is named the Andrews Athletic Office Suite after the couple.

In addition to several past named gifts, in the past year the Andrews have made financial donations to:

- Women's basketball
- The Thunder Club
- The W.B. "Bart" and Doris Andrews Fine Arts Scholarship in the College of Arts and Media
- The Vision Campaign
- The School of Medicine
- The H.E.L.P. Program
- The School of Art and Design Visual Arts Center
- The Global Horizons Travel Abroad Fund

Bart Andrews was inducted into Marshall's College of Business Hall of Fame in 1999. A Huntington native, he majored in business management and received a B.S. degree from Marshall in 1958. He completed the ROTC training program and was commissioned a 2<sup>nd</sup> Lt. in the US Army, going through officers' basic training at Ft. Sill, Okla., and Ft. Knox, Ky.

College of Business Dean Dr. Haiyang Chen thanked the Andrews for their donations to the college.

"The W.B. 'Bart' and Doris Andrews Scholarship for the College of Business is the first donation to the college since I came to Marshall last July," Chen said. "I can't find words to express our gratitude for him, but I can assure you that we will work very hard to build the college and the university into a much better place for him and the community. Again, thank you, Doris and Bart, for your generous gift for future College of Business students at Marshall."

Both Bart and Doris Andrews have been members of the Huntington Museum of Art for many years. She is a long-time volunteer at the museum and currently serves on the museum board.

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## Professional development to be offered in grantsmanship

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The Marshall University Research Corporation (MURC) has announced a new series of professional development opportunities in grantsmanship. The workshops, which will be held in the Drinko Library, are designed specifically for Marshall University researchers, faculty and administrative staff.

Lunch is not provided; however, participants may bring their own lunches to the workshops. Registration is strongly encouraged and can be done online [here](#).

Remaining workshops include:

## **LOCATING FUNDING**

### *Where is the Money?*

Knowing how and where to search is critical for funding success. This generalized session will familiarize MU faculty and staff with resources and tools currently available to conduct funding searches. College-specific sessions will be formed upon request. These sessions will allow for more targeted funding searches. It will take place Wednesday, April 9, and Thursday, April 17, from noon – 12:45 .p.m. in DL 349 (W) DL 138 (Th).

## **BUDGETING BASICS:**

### *Numbers, Numbers...all I see are Numbers.*

This workshop shows how to put together a budget that meets a project's needs and complies with agency and university regulations. Participants learn how MURC pre-award staff can assist in creating proposed budgets. It will be held Tuesday, April 8, and Friday, April 11, from noon – 12:45 p. m. in DL 138.

For further information, contact Katie Skeens by e-mail at [skeens62@marshall.edu](mailto:skeens62@marshall.edu) or call ext. 6-6599.

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The next issue of *We Are...Marshall* will be distributed April 9, 2014. Please send any materials for consideration to [Pat Dickson](#) by 5 p.m. Monday, April 7.