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We Are...Marshall, March 22, 2017

Office of Marshall University Communications

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WE ARE... MARSHALL®

The Newsletter for Marshall University

March 22, 2017

University presidents underscore higher education as an investment in West Virginia's future



The presidents of West Virginia's largest state-supported universities came together this week to call on state legislators to take further cuts to higher education out of the mix when trying to balance the state's budget.

In a joint statement yesterday, Marshall University President Jerome Gilbert and West Virginia

University President Gordon Gee emphasized that higher education is one of the keys to West Virginia's future prosperity and that further significant cuts to state funding for colleges and universities would be devastating.

The statement comes several days after leaders in the state legislature indicated they are eyeing reductions to higher education as one way to address the state's budget shortfall.

"President Gee and I are taking a stand together in support of preserving state funding for higher education as an investment in the future of our state and its people," said Gilbert. "It doesn't make sense to cut off one of the primary paths a state has to successful economic growth—and that's an educated workforce. Higher education is absolutely vital to having the workforce companies want when they are looking to locate or expand facilities."

Gee said, "I realize it may seem easier to cut our way to success. However, the worthier option is to invest in those things that will bring prosperity to our state. The best way to propel West Virginia into prosperity is to leverage its assets. West Virginia University, Marshall University and our sister institutions here in West Virginia are assets to this state. And we remain committed to helping our state's leaders forge solutions that will drive real change."

Gilbert and Gee said state allocations to West Virginia's colleges and universities already have been cut \$56.6 million since 2013, and agreed further cuts would be devastating to students and their families.

"Marshall alone has had \$11.5 million in state cuts over the past several years. Another significant reduction in our state allocation will give us no choice but to effectively pass the cut

directly on to our students in the form of a sizeable tuition increase,” said Gilbert. “That will be a real hardship for our students, three-fourths of whom are from West Virginia.”

Gee added, “We have always protected our academic mission and done our best to keep our tuition affordable and accessible. However, West Virginia University has taken nearly \$30 million in state reductions over the past three years. Any additional significant reductions would jeopardize the quality and value of an education that a student at West Virginia University receives, as well as the programs and services we provide to the state.”

School of Medicine announces results of national match for graduating seniors



Opening their “Match Day” envelopes at the stroke of noon Friday, Marshall University’s 4th-year medical students learned where they will be spending the next three to seven years of their medical training.

Just over 40 percent of graduating seniors at the Joan C. Edwards School of Medicine will enter fields defined as primary care in West Virginia – family medicine, internal medicine, obstetrics/gynecology, internal medicine/pediatrics, and pediatrics – continuing Marshall’s mission of educating physicians for the nation’s rural areas. Additionally, about one-fourth of the class will remain in West Virginia, with ten new doctors staying for training at Marshall.

Amy Smith R.N., M.Ed., assistant dean of student affairs, said in addition to great matches in primary care, Marshall had students match into several competitive fields of medicine.

“Our students placed into fields including anesthesiology, orthopaedics, general surgery and ophthalmology,” Smith said. “They are heading to programs at Johns Hopkins, Baylor, Vanderbilt, Wake Forest and the University of Connecticut.”

Marshall students James Hatten, United States Air Force, and Abigail Smith, U.S. Navy, will fulfill military commitments at the University of Virginia and Walter Reed Medical Center, respectively. Additionally, five medical students from St. George’s University of London Medical School who have spent their clinical years at Marshall successfully matched into U.S. residencies.

National statistics from the National Residency Matching Program (NRMP) show this year’s match was the largest one on record, with nearly 36,000 U.S. and international medical school

students and graduates vying for positions. The NRMP matches graduating seniors with graduate medical programs across the country using an algorithm that pairs the preferences of applicants with the preferences of residency programs, resulting in a best result for graduating students.

West Virginia Science Adventures program hosts ‘Science Saturdays’ through May for ages 8 and above



For more information: WVScienceAdventures.org
\$10/club drop in & \$25/full day; monthly discount
No registration needed, Science Building Rm 307



The West Virginia Science Adventures program, sponsored by the College of Science, will host a “Science Saturday” each weekend until May, excluding April 15, for children ages eight and above.

Activities will include the following:

Chess Club (10-11:50 a.m.)

For chess lovers or those who want to learn. All levels and ages welcome.

Science Club (12-1:50 p.m.)

Love science and engineering? Features completely hands-on and kid-driven activities.

Pokemon Go Strategy Training Club (2-3:50 p.m.)

With 80 new Generation 2, Johto Region Pokemon everywhere on Marshall’s campus, join the ultimate Pokemon hunt. Have a great time and learn teamwork and math strategy skills. Trainers must bring their own devices, fully charged (and chargers). WiFi passwords will be distributed so no data charges will be incurred. We will visit Pokestops and gyms for supplies. Lures will be provided at Pokestops.

The cost for the program is as follows:

- Drop-in: \$10/club/day or \$25 for all three clubs in the same day
- Monthly: one club is \$30; two clubs are \$50; and three clubs are \$60 (pro-rated for months with holidays)

Attendees will meet in the second floor lobby of the Science Building (ground floor for the Third Ave. entrances) and should watch for signage directing them to room 307. Snacks will be provided. Those coming for more than one camp should bring a bag lunch. No registration is

necessary. Payment by either cash or check may be made at the event. Children or grandchildren of all faculty or staff at Marshall will receive a 10% discount.

For more information, please contact WVScienceAdventures@gmail.com or call 304-412-2757. To learn more, visit <http://ssawv.com/weekend-science>.

Click on graphic above to view in larger size.

University to observe half-day off on Friday, March 24

As was announced in December 2016, then-Gov. Earl Ray Tomblin excused public employees from an additional half-day of work on Friday, December 23, 2016.

Since the University was already scheduled to be closed all day on Dec. 23, 2016, the Marshall holiday calendar has been adjusted to utilize the Governor's proclamation by moving a half-day of the President's Day Holiday to be observed on Friday, March 24, 2017. This date was selected because students are on spring break and university offices are less busy. Offices will close 4 hours early and each staff member's workday should be reduced by 4 hours.

Any questions should be directed to the Office of Human Resource Services.

Marshall Artists Series to present 'Pippin' April 4



The award-winning Broadway musical, "Pippin," which has been exciting audiences for over 40 years, takes its turn at thrilling the Huntington community at 7:30 p.m. Tuesday,

April 4, at the Keith-Albee Performing Arts Center.

With its high-flying, death-defying stunts, “Pippin” is full of extraordinary acrobatics, wondrous magical feats and soaring songs from the world-renowned composer of *Wicked*, Stephen Schwartz. It tells the story of a young prince on a journey to find meaning in his existence. Will he choose a happy but simple life? Or will he risk everything for a singular flash of glory?

The most nominated Broadway show of 2013, “Pippin” won four 2013 Tony® Awards including Best Revival of a Musical and Best Direction of a Musical. The show has also won four Drama Desk Awards, seven Outer Critic Circle awards and a Drama League award for Outstanding Revival of a Musical.

The award-winning revival, which was directed by Diane Paulus, will be recreated by her longtime associate, Mia Walker. Walker was the assistant director on the revival production, from its birth at the American Repertory Theater, to Broadway, to the first national tour.

“Pippin” features sizzling choreography by Tony Award nominee Chet Walker in the style of Bob Fosse and circus creation of breathtaking acrobatics by Gypsy Snider of the Montreal-based circus company *Les 7 doigts de la main* (also known as *7 Fingers*), the creative force behind the nationwide sensation *Traces*.

This unique twist on a timeless show is an unforgettable night at the theater that will leave you wanting more! Join us for a magical, unforgettable new “Pippin.”

Tickets for “Pippin” are \$94.95/\$78.90/\$68.20/\$61.78. To see this performance at the Keith-Albee, contact the Marshall Artists Series Box Office at 304-696-6656 or order tickets online at Ticketmaster.com. You may also visit the box office located in the Joan C. Edwards Playhouse on Huntington campus. Box office hours are Monday through Friday, noon to 5 p.m.

“Pippin” is sponsored by First State Bank, WV Lottery, Chase Bank, KEE 100, WTCR, B97, The Herald Dispatch, WSAZ, Marshall University and the Marshall Artists Series.

Faculty Achievement: Dr. Walter Squire

Dr. Walter Squire, assistant professor in the Department of English and director of the film studies program, had an article included in the collection *Nathaniel Hawthorne in the College Classroom*, edited by Christopher Diller and Samuel Coale, and published by AMS this month. This volume contains essays on varied pedagogical approaches to Nathaniel Hawthorne and comprises the first book-length study on teaching the author’s works.

Titled “Hawthorne, Scientific Anxiety, and American Mad Scientist Films,” the article suggests teaching several of Hawthorne’s short stories in union with movies that depict fears of scientific

innovations as a means for students to explore conflicts between science and ideology. In particular, the article examines resistance to cloning, genetic engineering and stem cell research as arising from cultural assumptions regarding sexuality, reproduction and gestation.

Nominations sought for Omicron Delta Kappa

Marshall University deans, faculty and staff are invited to nominate students for Omicron Delta Kappa, the National Leadership Honor Society, according to Elizabeth A. Sheets, ODK adviser.

To be eligible a student must be a junior, senior, or graduate student, have high academic standing and must show strong leadership ability.

“As a member of the Marshall community, you have the opportunity to work with students on a daily basis,” Sheets said. “Undoubtedly, you know students deserving of this recognition, as evidenced by the accomplishments and contributions these students make to the Marshall community. Please provide **names, ID numbers, e-mail addresses and telephone numbers** of students you would like to see considered for this honor.”

Nominations should be e-mailed to appell1@marshall.edu.

Questions may be directed to Sheets by phone at 304-696-2285 or by e-mail to appell1@marshall.edu.

Marshall’s social media directory to be updated

Tiffany Davis of the Office of University Communications is working to update and combine the social media directories found at www.marshall.edu/connected to make it easier to use and find social accounts associated with Marshall University.

“I am currently working to update and combine the social media directories found at www.marshall.edu/connected to make it easier to use and find social accounts associated with Marshall University,” Davis said. “As in the past, we will only include accounts which are properly registered with University Communications. In order to try to incorporate all associated accounts, I will be reaching out to departments who have unregistered accounts or incorrect passwords so that we can properly register them and include them in the new directory.”

If you are the administrator for your college or department's social media accounts and would like to make sure they are included in the new directory, please send the following information to tiffany.davis@marshall.edu:

- Links to each account you manage
- Username and password for each account
 - For Facebook, you will need to add either me or your University Communications representative as an administrator on your business page. Let Davis know if you need assistance with this.
- Contact information for anyone who has access to these accounts

Account passwords should be changed every year or anytime an administrator permanently leaves your department (i.e. a student assistant graduates or an employee takes another position). Anytime an account password is changed for any reason, please contact Davis or your University Communications representative to update your account information.

“Just a reminder, University Communications will NOT post to your account unless we have been asked to do so by the account administrators,” Davis said. “By registering all affiliated accounts, we are simply keeping a log of the account information so that if a personnel change would occur in the future, Marshall University will still be able to access the account. This will help us to prevent ‘dead’ accounts from accumulating and duplicate accounts from being created.”



Social Engagement and Action Fair to take place March 29

The Social Engagement and Action Fair will be held Wednesday, March 29 from 10 a.m. to 2 p.m. in the Memorial Student Center plaza (weather permitting). Numerous advocacy groups and organizations local to Huntington and West Virginia will be available for students to talk about volunteer, internship and possible employment opportunities. This event is the kickoff for the new proposed minor in Social Engagement and Action (SEA).

Any questions, contact Hilary Brewster, assistant professor of English: brewsterh@marshall.edu.

Marshall School of Pharmacy researchers publish review article on Neonatal Abstinence Syndrome



A team of researchers at Marshall University's School of Pharmacy recently published a review, "Neonatal Abstinence Syndrome (NAS): Neurodevelopmental Challenges, Current Treatments and Future Directions," in the March 7 edition of *Current Opinions in Neurological Science*.

Neonatal Abstinence Syndrome (NAS) is the expression of symptoms presented by newborns shortly after birth due to the abrupt discontinuation of in-utero exposure to licit or illicit substances throughout pregnancy. It's estimated that between 2000 and 2012, there has been a five-fold increase in the incidence of NAS, from 1.2 to 5.8 live births per 1,000 diagnosed respectively, with even higher numbers in our region.

Corresponding author Shekher Mohan, Ph.D., an assistant professor in the department of pharmaceutical science and research, along with Sarah Stevens, a Marshall University biomedical sciences doctoral student and pharmacy students Colleen Heffner and Tyler Flaughter, describe their understandings of how opioid exposure in utero may affect neurodevelopment and thus neurobehavior in babies born with NAS.

They particularly focused on how the locus coeruleus-noradrenergic system of the brain is affected.

"Our review brings to light that the locus, the origin of symptoms associated with NAS babies, may also be a source of short and long-term challenges in learning, emotional and behavioral maturity if not treated," Mohan said. "Also, this may provide us with novel avenues to recommend potential changes in treatment protocols to improve patient outcomes treated for NAS."

Dean of the school of pharmacy and a leader for Marshall's Substance Abuse Coalition Kevin W. Yingling, R.Ph., M.D., congratulated the team on its efforts.

"Marshall University's academic and clinical response to the region's opioid epidemic is composed of dozens of tactics including this important research at the School of Pharmacy," Yingling said. "Dr. Mohan and his research team are working to identify ways to help an issue that has far-reaching consequences for our region and country."

The Marshall University research on substance abuse advocates for a multipronged approach that includes an improved understanding of brain function linked to clinical outcomes, as well as the networking within the regions of the brain and how it may impact neurobehavioral traits as these children develop and mature into young adults. Mohan says it is also important to understand the possible changes in various genes that may occur in babies born with NAS as this may impact their response to drugs such as opioid painkillers, antibiotics and psychiatric drugs.

International Children's Book Day to take place March 29

Please join the Marshall University Literacy Education Program and Marshall University Libraries for a reception showcasing the 2017 Outstanding International Books for children. The celebration will take place Wednesday, March 29, at 2 p.m. in the Drinko Library Atrium on the Huntington campus. Readers of all ages are invited to enjoy refreshments while learning about diverse, award-winning stories for children in Pre-K through Grade 12.

Each year the U.S. Board on Books for Young People (USBBY) selects works by international authors and illustrators that engage young readers while introducing multicultural and international settings. The USBBY and IBBY (International Board on Books for Young People) are non-profit organizations that support literacy efforts here and abroad.

The 2015 and 2016 Outstanding International Books will also be included in the presentation. Books will be available for Marshall students and employees to check out at the conclusion of the celebration. For additional information, please contact Dr. Isaac Larison at larison@marshall.edu.



MARSHALL UNIVERSITY

DAY AT THE CAPITOL

MARCH 30, 2017

GREEN DAY – Alumni, friends and legislators are encouraged to wear kelly green to show their support!

Our **FIFE AND DRUM CORPS** will perform!

BOOTH DISPLAYS, located in the Upper Rotunda of the Capitol, will feature exhibits promoting Marshall University colleges and programs.
TO REGISTER, PLEASE VISIT HERDALUM.COM

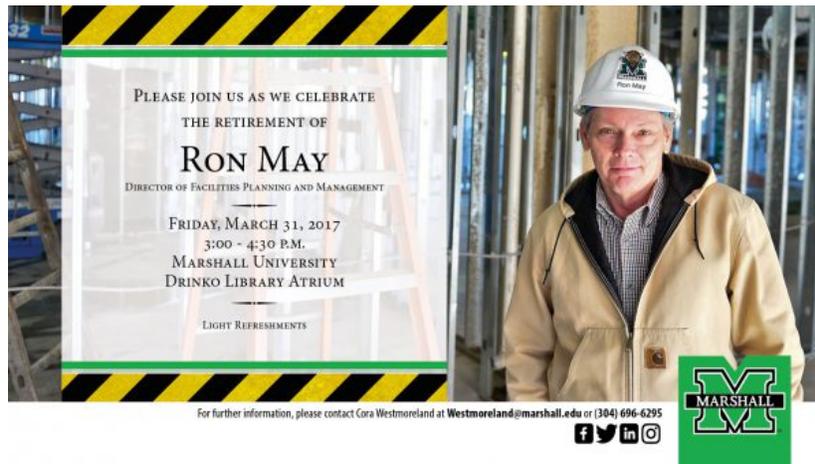
RESOLUTIONS will be read in the House of Delegates and Senate declaring March 30, 2017, as Marshall University Day!

MARSHALL UNIVERSITY STUDENTS will be recognized by the House of Delegates and the Senate.



For more information, call the Marshall University Alumni Association at (304) 696-3134
alumni@marshall.edu





Banff Mountain Film Festival World Tour coming to Huntington April 5



Marshall University's Marshall Artists Series and the Marshall Recreation Center will co-sponsor the Banff Mountain Film Festival World Tour when it comes to Huntington at 7 p.m. Wednesday, April 5, at the Keith-Albee Performing Arts Center.

This year's screenings feature the world's best mountain sport, culture and environmental films, letting viewers experience the thrill and challenges of the mountain environments that inspire us all.

The Banff Mountain Film Festival is the most prestigious mountain festival in the world. Right after the festival, held every fall in Banff, Alberta, the Banff Mountain Film Festival World Tour starts to travel the globe with stops in about 450 communities and 40 countries.

The 2016/2017 World Tour features an exhilarating and provocative collection of films that explore the mountain world, highlighting new landscapes and remote cultures, and exposes audiences to exciting adventures and adrenaline-packed sports.

At each screening around the world, audiences will see a selection of award-winning films and crowd favorites from the hundreds of films entered into the annual festival.

For tickets and information, contact the Marshall Artist Series by phone at 304-696-6656.

The world tour is on social media as follows:

@BanffMtnFest

Facebook: BanffMountainFilmFestival

#banffworldtour

For local information, please contact Chad Steen at the Marshall Recreation Center by e-mail at steenc@marshall.edu or by phone at 304-696-4653.

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About the Banff Mountain Film and Book Festival:

Immediately following the Banff Mountain Film and Book Festival, held annually in November in Banff, Alberta, Canada, a selection of the top films submitted to the Festival go on a tour around the world. Host organizations in each tour location help to choose a program that reflects the interests of their community, creating a unique celebration of adventure and adventurers at each stop. The World Tour spans the globe, reaching over 430,000 audience members.

About Banff Centre for Arts and Creativity:

Banff Centre for Arts and Creativity is a learning organization built upon an extraordinary legacy of excellence in artistic and creative development. What started as a single course in drama has grown to become the global organization leading in arts, culture and creativity across dozens of disciplines. From our home in the stunning Canadian Rocky Mountains, Banff Centre for Arts and Creativity aims to inspire everyone who attends our campus – artists, leaders and thinkers – to unleash their creative potential.

<https://www.banffcentre.ca/>

For details about the Banff Mountain Film Festival and general information about the World Tour and

The Banff Centre, please contact –

Suzanne White, Banff Mountain Film Festival World Tour

phone: 403-762-6104

website: www.banffmountainfestival.ca

Screenings of The Banff Mountain Film Festival World Tour in Canada and the USA are presented by National Geographic and The North Face; sponsored by Deuter, Bergans of Norway, Mountain House, Treksta, and Clif Bar & Company; with support from Petzl, Kicking Horse Coffee, World Expeditions, and The Lake Louise Ski Area, and Banff Lake Louise Tourism.

Thundering Word wraps busy season with state championship



2017 has been a busy year for the Thundering Word speech and debate team at Marshall, culminating most recently with the West Virginia Interstate Forensics Association (WVIFA) State Tournament, hosted by Fairmont State University. The team had a grand total of 43 entries and brought home the team state championship in

individual events team sweepstakes and combined individual events and debate team sweepstakes for the 7th consecutive year. The Thundering Word also claimed 13 of 15 individual events and debate state titles, qualifying the current eight-person squad for the upcoming national tournament season.

Two students, Alyssa Hager and Sarah Hagan, took home first and second place, respectively, in Persuasive Speaking, qualifying them for the Interstate Oratorical Competition in Lafayette, Louisiana, which invites the best persuasive speakers in every state to compete nationally.

The team also brought home the state duo title, which for the very first year and from now on, is named the Danny Ray State Duo Championship, for Marshall's late director of forensics.

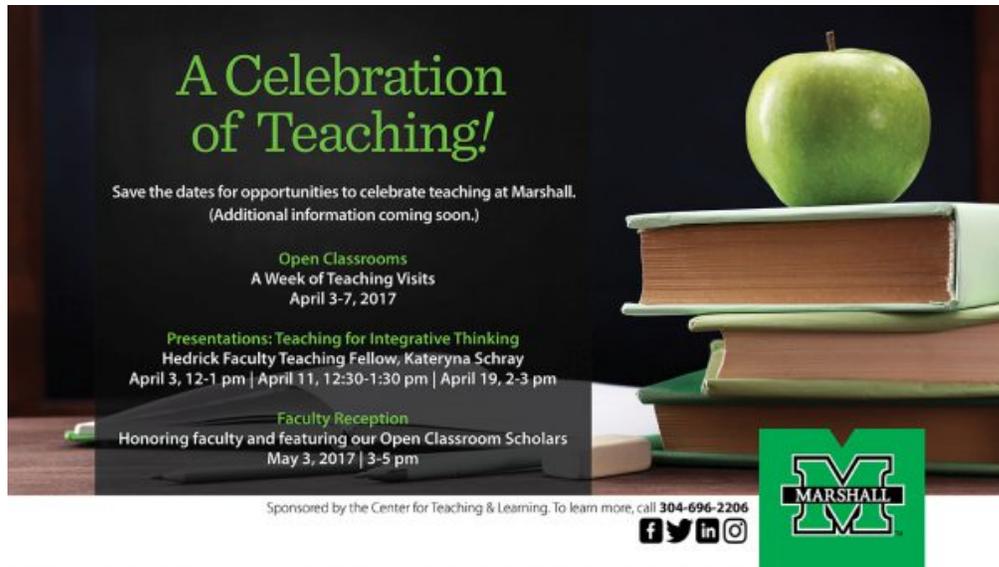
Earlier in the year, the team traveled to Lexington, Kentucky, to compete, and cohost, the first inaugural Hatfield and McCoy Tournament at the University of Kentucky. For the McCoy half of the tournament on Saturday (Marshall hosted the Hatfield half on Sunday), the team was crowned tournament sweepstakes champions in individual events team sweepstakes and combined individual events and debate team sweepstakes. Individual team members also brought home 8 1st place trophies on Saturday, along with several other awards.

On Jan. 29, The Thundering Word traveled to St. Louis to compete in the Gorlok Gala, hosted by Webster University. There were 42 schools in attendance this year, with over 50 competitors entered in almost every event. Even with numbers this large, the Marshall students thrived. Some made it past semifinals to receive final round awards and others received excellence awards, which are given to the remaining top 30% in each event who were on the cusp of advancing to a semifinal or final round. Alyssa Hager became Tournament Champion in Prose Interpretation.

On Feb. 13, the Thundering Word traveled to Bowling Green, Ohio, to compete in two separate tournaments for the weekend. Both days, the team brought home a second in individual team

sweepstakes, only placing behind the national championship team at Western Kentucky University.

Photo: Team and coaches from the WVIFA State Tournament. Pictured from left are Nancy Jackson, assistant director of forensics; Clara Adkins, director of forensics; Alyssa Hager; Sarah Hagan; Hunter Barclay; Lanette Hunter; Logan Spence; Ethan Deibel; Madison Samis; Garrett Walker, graduate assistant and coach; and Victoria Ledford, graduate assistant and coach.



A Celebration of Teaching!

Save the dates for opportunities to celebrate teaching at Marshall.
(Additional information coming soon.)

Open Classrooms
A Week of Teaching Visits
April 3-7, 2017

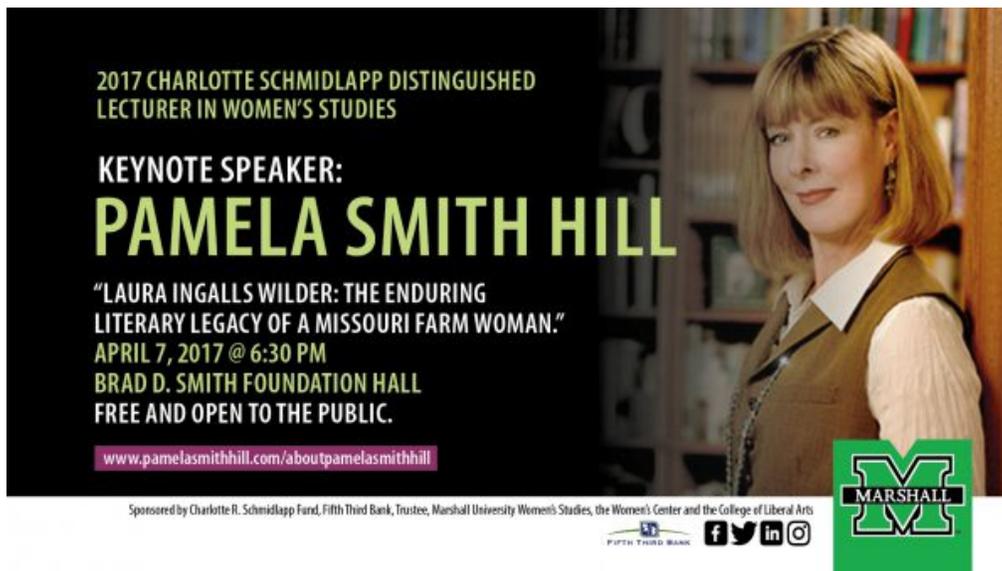
Presentations: Teaching for Integrative Thinking
Hedrick Faculty Teaching Fellow, Kateryna Schray
April 3, 12-1 pm | April 11, 12:30-1:30 pm | April 19, 2-3 pm

Faculty Reception
Honoring faculty and featuring our Open Classroom Scholars
May 3, 2017 | 3-5 pm

Sponsored by the Center for Teaching & Learning. To learn more, call 304-696-2206





2017 CHARLOTTE SCHMIDLAPP DISTINGUISHED LECTURER IN WOMEN'S STUDIES

KEYNOTE SPEAKER:
PAMELA SMITH HILL

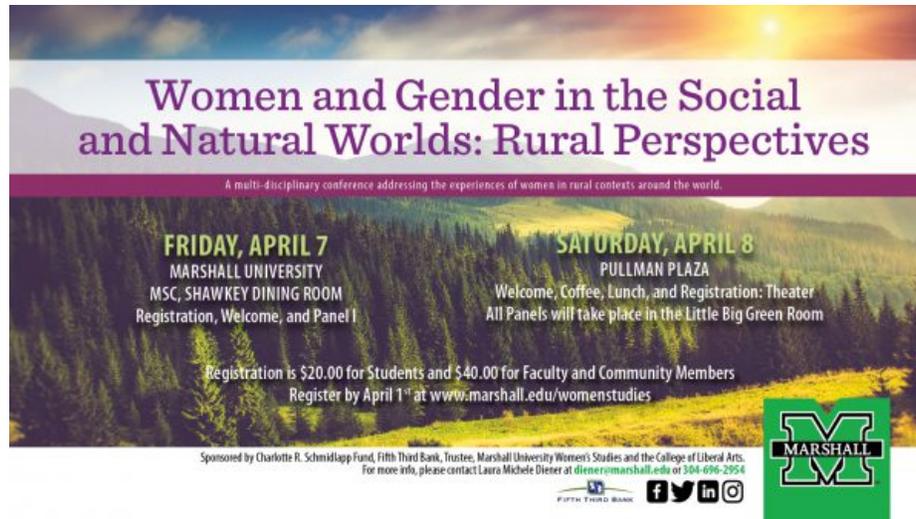
"LAURA INGALLS WILDER: THE ENDURING LITERARY LEGACY OF A MISSOURI FARM WOMAN."
APRIL 7, 2017 @ 6:30 PM
BRAD D. SMITH FOUNDATION HALL
FREE AND OPEN TO THE PUBLIC.

www.pamelasmithhill.com/aboutpamelasmithhill

Sponsored by Charlotte R. Schmidlapp Fund, Fifth Third Bank, Trustee, Marshall University Women's Studies, the Women's Center and the College of Liberal Arts





Marshall, West Virginia University team up to host INTEGRATE marketing communications conference



The W. Page Pitt School of Journalism and Mass Communications and West Virginia University’s Reed College of Media are partnering to present INTEGRATE West Virginia, a two-day conference for marketing communications students and professionals June 2-3 at Marshall University’s new Visual Arts Center in downtown Huntington.

Conference attendees will learn valuable techniques and strategies they can apply immediately to jobs in the marketing communications industry.

“Marshall University’s world-class Visual Arts Center in downtown Huntington is the perfect venue for this conference, as the interactive space encourages creativity and collaboration,” said Janet Dooley, associate dean of Marshall’s College of Arts and Media. “We are pleased to work with the WVU IMC program and host this unique industry event.”

The conference will feature networking opportunities, general sessions, breakout sessions and a keynote dinner featuring award-winning advertising executive Andy Azula.

Azula, executive creative director of The Martin Agency, is best known for developing and starring in UPS’s Whiteboard campaign. During his career, Azula has won several major awards including Cannes, Communication Arts, The One Show and Clios. In addition, he has served on

the board of The One Club and worked with numerous clients such as BMW, Nikon, Miller, Timex, HP and Microsoft.

During his keynote presentation, Azula will share “life lessons from an advertising executive” and discuss best practices for rebranding products, services, brands and categories.

“The adage ‘you are only as good as your last campaign’ has never been truer,” said Azula. “It’s either the best or worst time to be involved in marketing, and that’s what I love so much about this business.”

Additional speakers at INTEGRATE West Virginia include:

Scott Cuppari, global director of marketing at Coca-Cola Freestyle

Tony Dobies, social media director at West Virginia University

Jonathan Lorenzini, brand insights and measurement lead at Google

Bill Oechsler, chief marketing officer at Furniture Row Companies

Steve Radick, VP, director of public relations and content integration at BRUNNER

Jennifer Sangid, head of client solutions – USA & CA at Teads.tv

Lauren Tilstra, senior executive communications manager at Verizon

Amanda Todorovich, director, content marketing at the Cleveland Clinic

Sebastian Webber, music industry executive and creative director of TIDAL

“We are thrilled to partner with our Marshall colleagues this year to bring INTEGRATE to Huntington,” said Chad Mezera, assistant dean of the WVU Reed College of Media. “Together we have attracted an impressive lineup of industry experts and we look forward to bringing marketing communications students and professionals from across the state together to learn, network and share.”

The conference and keynote dinner are open to registered conference participants. Register online at www.imc.wvu.edu/events/integrate-west-virginia. Early bird rates are available through March 31.

Photo: Marshall’s Visual Arts Center at 927 3rd Avenue in downtown Huntington will be the site of INTEGRATE West Virginia in June.

The next regular issue of *We Are...Marshall* will be distributed March 29, 2017. Please send items for consideration to WAMnewsletter@marshall.edu by 5 p.m. Monday, March 27.

To read the content of this newsletter online, please click on the following link:

<http://www.marshall.edu/wamnewsletter/March-22-2017>.