



Connect. Exchange.

# IMPACT.

*Southern Anthropological Society*

**Reinventing and Reinvesting in the Local for Our Common Good**

## 51ST ANNUAL MEETING



**April 7 - 9, 2016 • Huntington, WV**





DEPARTMENT OF SOCIOLOGY AND ANTHROPOLOGY



**Greetings!** It is a pleasure to welcome friends and colleagues in the Southern Anthropological Society and the Tri-State community to our **51<sup>st</sup> Annual Meeting** here in Huntington, West Virginia—home to Marshall University. These are exhilarating times for Huntington and Marshall. While the state of West Virginia faces numerous challenges born of economic restructuring, here we have chosen to face these trials by *reinventing* our local through recognizing the value of collective heritage with an eye for how to consciously and purposefully create a prosperous future by *reinvesting* in the shared quality of life of our community.

As Conference and Program Chair, I conceived this conference as a direct, deliberate expression of my appreciation for what people from all walks of life can achieve when they chose to come together to *connect* and share their hopes and dreams, *exchange* their ideas and build on the skills that each brings, and to take action with *impact* for their common good. To bring you this remarkable event, I have worked with six, extraordinary student-interns who have envisioned this conference not as a cloistered gathering of academics—as is so often the case for such events—but rather as a dynamic meeting space that connects both academics and non-academics in an exchange of experiences, ideas, and plans that can lead us to have positive impact together in our communities. This vision is invoked in our choice of a landmark, local bridge for our conference posters and branding. Among other things, we see our coming together for the two days of this conference—and beyond—as a bridging between what are too often practically separated domains in many communities when it comes to what really matters. That is to say, the institution of higher education and its larger community. As a professional academic, I challenge my colleagues to envision ways that an engaged scholarship can contribute directly and significantly to improving the common good within communities where we live and work.

Anthropologists have long been committed to public social science that supports our understanding of local-level processes of change. Perhaps the most publically recognized anthropologist of all time—who worked in many different cultural contexts around the world during the mid-Twentieth Century—Margaret Mead lends a succinct statement to capture my sense of possibility by saying, simply, that we should “Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it is the only thing that ever has.”

Get ready for what I am sure will be a reinvigorating experience as you come to connect, exchange, and envision your own way forward to meaningful impact on the life of your community. What will be your commitment? Thank you for being here. *I look forward to working with you.*

Brian A. Hoey, PhD, Conference & Program Chair SAS 2016 WV



*Mayor Steve Williams*  
City of Huntington

On behalf of the City of Huntington, I would like to welcome you to Southern Anthropological Society's 51<sup>st</sup> Annual Meeting. I hope you find the time to discover all that our beautiful city has to offer. Our downtown is a thriving, regional destination for shopping, dining and entertainment. There also are many historical sites such as the Keith-Albee Performing Arts Center and recreational amenities such as Ritter Park.



During the next two days, you will hear and see several examples of how we are reinventing and reinvesting in our community after years of decline in the coal-sector and old manufacturing economies. Our primary initiatives are outlined in our comprehensive revitalization plan, known as the Huntington Innovation Project, which was submitted this year to the America's Best Communities competition, of which Huntington is one of 15 semifinalists.

The plan includes redeveloping vacant industrial properties along the Ohio River into new recreational and riverfront amenities; retail and hotel development; green infrastructure for storm water management; and a world-class technology commercialization and advanced manufacturing center.

We also will partner with our burgeoning medical centers and Marshall University to transform the main thoroughfare into our city by replacing dilapidating public housing with vibrant redevelopment and enhancing the medical sector's role as a regional center for healthcare jobs and healthy lifestyles for residents and others.

In the West End of Huntington, we are assisting the Coalfield Development Corporation with redeveloping an old garment factory into a social enterprise center known as WestEdge. It will have the largest solar roof in West Virginia, a solar training institute and other programs to retrain displaced workers in the Appalachian region.

These initiatives require strong partnerships such as the ones you will hear about in presentations regarding our local food movement and successful efforts by Marshall University to transform the 114-year-old Anderson-Newcomb Building on 3<sup>rd</sup> Avenue into the School of Art and Design's Visual Arts Center.

For more information about Huntington, our vision and our attractions, please visit our website at [www.cityofhuntington.com](http://www.cityofhuntington.com) or the Cabell Huntington Convention and Visitors Bureau website at [www.wvvisit.orgwww.cityofhuntington.com](http://www.wvvisit.orgwww.cityofhuntington.com). Thank you for visiting and exploring all that our exceptional city has to offer.

Sincerely,

**Mayor Steve Williams**

[cityofhuntington.com](http://cityofhuntington.com)

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P.O. Box 1659 | Huntington, WV 25717 | p 304.696.5540 | f 304.696.4493



## LIBERAL ARTS



Welcome to beautiful Huntington, West Virginia and to the 51<sup>st</sup> Annual Meeting of the Southern Anthropological Society. We are honored to have you join us for this extraordinary conference aimed at providing a fresh look at what we as educators, in cooperation with our community members, can do to promote growth and revitalization for the good and prosperity of all. Dr. Brian Hoey, Conference and Program Chair, joins me in welcoming you to enjoy “Reinventing and Reinvesting in the Local for our Common Good.” We invite you to *Connect, Exchange, and Impact*. This is the conference theme, compelling our community to exchange ideas and experiences in

search of new ways to create a positive impact for the common good.

I look forward to Dr. Wagner’s keynote address and to the excellent panels and presentations. We will see the impact of Marshall University’s College of Arts and Media, learn about the community connections created through reinvestment and reinvention, and engage with our fantastic Marshall University student hosts. Live music and creative performances expressing the conference theme will round out our conference experience.

The Marshall University College of Liberal Arts and Department of Sociology and Anthropology and the Southern Anthropological Society thank you for joining us for this landmark event. We hope to build lasting connections in working toward a brighter future through this unique exchange of ideas and inspiration.

Sincerely,

**R.B. Bookwalter, Dean**

College of Liberal Arts

Marshall University

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## Registration Information

If at all possible we would like you to register prior to your arrival. This will provide you with a *receipt* while also eliminating *payment complications* at the conference venue. SAS registration page is <http://southernanthro.org/membership/>. **Cash and Check only at on-site registration.**

**Professional and scholar registration/membership** rate is \$150. **Student or retired registration/membership** rate is \$70. The **day-rate for Tri-State community members** is \$35. Please note that you may pay for your optional Saturday Keynote Banquet ticket via the registration link—even if you’ve already registered. All participants and attendees pay the combined Membership/Registration Fee and may select one of two Keynote Banquet options (\$30/professional and \$20/student).

# The Southern Anthropological Society



## **WELCOME to the 51st Annual Meeting of the Southern Anthropological Society!**

On behalf of the officers and committees of the Southern Anthropological Society, let me welcome you to the 2016 annual meeting of SAS, hosted this year by Marshall University in Huntington, West Virginia. Dr. Brian Hoey, this year's Program Chair, has done an outstanding job of organizing SAS sessions, panels, poster sessions, book signings, on- and off-site events, and involvement of the local community around this year's theme of "Reinventing and Reinvesting in the Local for our Common Good."

We are especially delighted to have as our Keynote Speaker, Dr. Melinda B. Wagner (Professor Emerita, Radford University), a familiar face to many SAS members, noted for her work in this field of research and practice. Please take advantage of all the activities listed in this year's program, and enjoy visiting with old friends and making new friends and connections these next few days.

### **Betty J. Duggan, PhD, SAS President (2016-2018)**

University of Tennessee at Chattanooga

Museum of International Folk Art (Santa Fe)

**About the SAS:** Now in its 51st year, the Southern Anthropological Society (SAS) was founded in 1965 and held its first meeting in 1966 in New Orleans. From its beginning, the SAS has embraced a broad membership and participation of academics and practitioners who work in the region and/or study the American South as well as other cultures around the world while employing anthropological methods and insights. The Society holds an annual conference that hosted by different programs around the region, featuring a Keynote about a featured topic. This topic forms the basis for the annual SAS Proceedings volume. The organization's other publications are the *Southern Anthropologist* and *SAS Newsletter*. Its annual James Mooney Award, for the best anthropological study about a cultural group or topic focused on the American South, draws submissions from many academic presses. Graduate and undergraduate student paper prizes and a research award provide encouragement and participation for the next generation of anthropologists.

## About Your Hosts & Sponsors



Founded in 1837 as a private subscription school, **Marshall University** is nestled along the Ohio River in Huntington, West Virginia. Old Main was raised on the land known as Maple Grove, still standing resilient today despite many adversities faced by the school. Financially burdened during the Civil War, it was shut down until the new state of West Virginia established it as a teacher's college, thus beginning its funding as a state supported college. From its foundation, the school grew to house graduate programs, and in 1961, finally became a university. Huntington's local centers on this school. There are students and faculty from every walk of life who are proud to be sons and daughters of Marshall University, willing to give everything they can to this remarkable community in order to invest in a future that has learned and grown from its past.

The **Department of Sociology and Anthropology** at Marshall University offers a supportive environment for undergraduate and Masters level students who wish to pursue training in sociology and anthropology. Their accomplished faculty place a strong emphasis on teaching and mentoring while also striving to maintain an active research agenda. The curriculum is designed to provide the students with a wide range of options in pursuit of their academic and professional goals and interests, while also providing solid training in core foundations of the two disciplines. Students learn both qualitative and quantitative research methods and are exposed to a variety of subfields and theoretical perspectives.

The sociology and anthropology students and staff focus a great deal on the local of individuals and how it affects people's viewpoints and cultures. Although the students of these departments have numerous and diverse interests, the common goal of anthropology links these vastly different projects: to advance knowledge of who we are, how we came to be that way—and where we may go in the future. What will you take from this conference to influence your local in its pursuit of a better future?



The **City of Huntington** has a rich history in manufacturing and steel production, giving its residents a fierce West Virginia pride in hard work and community. A college town from the very beginning, the city is focused on bringing new adventures to the area, from promoting local businesses to creating parks and green areas to establishing nationally recognized healthcare facilities. Huntington, West Virginia was founded in 1871 as the western hub for the Chesapeake and Ohio Railroad. Industrial businesses sprang up along the river, making Huntington a bustling city throughout the 19th and 20th Centuries. The city was the second in the United States to feature electric streetcars. To promote the use of this transportation, Camden Park was constructed. Camden Park boasts of being the only amusement park in West Virginia, just one of the many unique local attractions for Huntington. The tracks for the streetcars can still be seen meandering through the city that is now mainly a college town full of local businesses. The citizens of Huntington are proud of their city, working to continue its legacy of a welcoming and entertaining place to live and visit. Learn more about the *National Historic District* downtown on a **self-guided walking tour**:

<http://media.heralddispatch.com/advertising/pdf/070408-WalkingTour4Download.pdf>.



## LIBERAL ARTS

The **College of Liberal Arts** is committed to excellence in higher education. We have the responsibility to preserve, transmit, interpret, and create knowledge in an environment of free inquiry and expression. We provide instruction that forms the core of the undergraduate curriculum for all Marshall University students so they may think critically and imaginatively, communicate effectively, and understand various dimensions of human experience. Within the disciplines of the College we will provide specialized instruction for undergraduate and graduate students, enabling them to develop the intellectual and moral abilities to live autonomous, sensitive, productive lives. We are active scholars who contribute to the wider academic community while using our expertise in the service of others.

The **Honors College** fosters academic excellence in a community of learners whose undergraduate education is enhanced through innovative teaching and learning, an engaging interdisciplinary curriculum, creative and critical inquiry with talented faculty, and diverse leadership and service opportunities.



HONORS COLLEGE

## Special Thanks:

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**The Cabell Huntington Convention and Visitors Bureau.** There's so much to see and do in Cabell County. Whether it's nightly or weekly, the CVB can connect you with great places to stay, unique restaurants, cool shopping, fun things to do and

interesting places to visit. Come by the **Visitors Center at Heritage Village**, which can be found at 210 11th Street in the Heritage Station (see Downtown Map on back cover). PH: 800.635.6329.



**Freedcamp** supplied free access to outstanding **project management software** for the SAS student-intern course led by Dr. Brian Hoey at Marshall University in the Spring 2016 semester. We kept on top of what needed to be done—no small task. It's up on Freedcamp ... seriously!

Founded by professors in 1999, **bepress** exists to serve academia. We deliver scholarly communications and publishing services for academic institutions, empowering their communities to showcase and share their works for maximum impact. Through our services bepress seeks to link communities of scholars, listen to their needs, and provide solutions to support emerging academic missions and goals. Bepress worked with Dr. Hoey to set up the **MDS submission portal**.



## Your SAS Student-Interns for SAS2016WV

Seven students have had a unique experience serving as **student-interns** working with Dr. Brian Hoey to plan and host the 51st Annual Southern Anthropological Society conference.

Throughout the semester, **Heidi Dennison, Jake Farley, Samantha Harvey, Alexis Kastigar, Hannah Smith, Taylor Poling,** and **Jocelyn Taylor** have had a behind the scenes experience in learning how to host an academic conference.

These students have been an integral part of conference planning. From field trips and activities to advertising, student interns have been actively involved in all aspects of conference planning. The interns feel that this experience has allowed them to be engaged in academics in a way not possible in traditional classroom settings. They have gained knowledge and experiences that will be beneficial in many future endeavors. In addition to their involvement in planning the conference, the students are also presenting individual works in a group-organized session (see below) so that they are, in fact, *fully* involved in the conference. The student-interns are very excited for what our conference attendees will experience in all that we have planned for you and hope that this conference allows you to truly impact *your* community.

*Please join them for their session.*

**1:30 PM - 3:00 PM on Friday 08 April**

### **THE SAS STUDENT-INTERN SESSION**

**Huntington 101: A Holistic Perspective of Huntington, WV from Past to Present**

BSCC- Tech Room 01

## Exhibition Hall

### *Scholarly Presses and Organizations*

**Council on West Virginia Archaeology** are professional archaeologists working in West Virginia or with research interests here. Nearly all of us are associated with government agencies or the consulting firms that do much of the actual exploration and excavation required by Federal law (usually called Section 106 compliance).

**Mud River Books** is the personal imprint of Robert Maslowski who served as the US Army Corps of Engineers archaeologist for the upper middle Ohio River basin for 30 years, and in that role was deeply involved with some of the most significant archaeological research ever conducted in West Virginia, especially major excavations related to lock and dam renovations at Winfield, Marmet, and Gallipolis.

**University of Tennessee, Newfound Press** developed a framework to make scholarly and specialized works available worldwide at a reasonable cost. Newfound Press advances the community of learning by experimenting with effective and open systems of scholarly communication. Drawing on the resources that the University has invested in digital library development, Newfound Press collaborates with authors and researchers to bring new forms of publication to an expanding scholarly universe. We publish in many disciplines, encompassing scientific research, humanistic scholarship, and artistic creation.

**University of Toronto Press** was founded in 1901 and is Canada's leading scholarly publisher and one of the largest university presses in North America. UTP has published over 6,500 books, with well over 3,500 of these still in print. The Scholarly Publishing division produces approximately 175 titles per year, and the Higher Education division publishes around 25 titles per year.

**Vanderbilt University Press** was established in 1940 as the principal publishing arm of one of the nation's leading research universities. The Press's primary mission is to select, produce, market, and disseminate scholarly publications of outstanding quality and originality. The editorial interests of Vanderbilt University Press include most areas of the humanities and social sciences, as well as health care and education

**West Virginia University Press** is an extension of its parent institution, WVU and is charged with serving the public good by publishing works of scholarly, intellectual, and creative merit. West Virginia University Press's primary goal is to find, develop, select, and publish scholarship and creative works of highest quality and enduring value. Through the publication of all such works, WVU Press helps to fulfill West Virginia University's land-grant mission.

**SAS Authors** will be present with their academic titles during the conference. Stop by to meet different author-members, chat, and take home their books. See the program *addenda* for details.

### Corporate

**Braskem** is a Brazilian petrochemical company headquartered in São Paulo. The company is the largest petrochemical company in Latin America and has become a major player in the international petrochemical market. They are also an important local employer with a state-of-the-art facility located in Kenova, West Virginia. **Braskem has donated \$500 to the SAS Conference.**

**Marshall University Bookstore** (Follett) is your source for team apparel, gifts and accessories for women, men and kids. Buy online, free in-store pickup. The MU Bookstore will host a group book signing on Friday afternoon at 5 PM. *Details follow the Full Schedule in this program.*

## Silent Auction



Our exhibitors (and other community-partners) have donated materials for our silent auction to raise money for grant-giving to community start-ups by the **Create Huntington** organization. Create Huntington is a grassroots support network that empowers people to effect positive change in their community. Through these creative locally-driven projects, we look to see our region grow more successful and inviting, innovative and thriving. Create Huntington is a nonprofit 501c3. Your contribution through winning bids are a direct investment in developing the “people power” of Huntington, helping them to fund locally driven community improvement projects and shape community leaders.

The Silent Auction will take place in the Exhibition Hall (Rhododendron Room) room from 8:30 am until 6:00 pm on Friday, April 8<sup>th</sup> and 8:30 am until 3:30 pm on Saturday, when the sheets will be collected. During these times, bidders can make their way around the room writing bids on bidding sheets for items that they hope to win. Each item will have its expected retail value, a minimum bid, and a minimum bid increase. Each bid will require a name, contact information and a bid amount.

**The successful (highest) bids on items will be announced Saturday afternoon at 5 PM in the Exhibition Hall. Please be present in order to claim your item(s) or they will be given to the next highest bidder.**

**Check or cash donations only for winning bids.**

## Conference Highlights

Here are just a few of the highlights that you can look forward to during the 51<sup>st</sup> Annual Southern Anthropological Society Meeting:

- A **keynote address** from Dr. Melinda Wagner, Professor Emeritus of Radford University, on “Celebrating the Local” in and through our work as anthropologists in which we will be asked to consider what makes us relevant at a time when so many of our programs are threatened. This is part of the Keynote Banquet, which is a ticketed event (see below).
- Fantastic **research** presented on such diverse topics as: creating diverse, integrative communities; youth leadership; addiction; social enterprise and the local food economy; historic preservation; and more!
- **Workshops and panels** on topics such as service learning and other pedagogical topics to reinvigorate your work in and out of the classroom as well as local food hubs, historical preservation in a local, state, and federal regulatory environment, “smart growth” through application of social science-based evidence, and emerging water crises.
- **Artwork** prepared by Marshall University College of Arts and Media capstone students that speak to the conference theme.
- **Tours and fieldtrips** highlighting local examples of reinvention and reinvestment in the local including:
  - Marshall University Visual Arts Center—town and gown united
  - Keith Albee Theatre—a 1928 Thomas Lamb masterpiece of the vaudeville era and one of the few remaining
  - Heritage Farm and Museum—a Smithsonian Affiliate
  - Huntington downtown renaissance—including stops to partake of special offerings
- A downtown-wide, **evening welcome** by the community of Huntington to all SAS attendees in the form of a “Shop, Sip, and Stroll” celebration of our own local revitalization.
- **Live music and creative performances** that express our conference theme.
- A **group book signing** by Marshall University Sociology and Anthropology authors
- Marshall University **student-interns** who are absolutely pumped to be your hosts.



## Social Media

Be sure to find and follow the action with tweets by the SAS and by your fellow attendees about the conference. The SAS is on Twitter **@southernanthro** and our conference hashtag is **#SAS2016WV**.

**Connect. Exchange. Impact.**



## Schedule at a Glance

### Thursday, April 7th

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**5:30 PM - 7:30 PM**

REGISTRATION (Holiday Inn Hotel & Suites Huntington- Lobby)

**6:00 PM - 8:00 PM**

WELCOME RECEPTION & MUSICAL PERFORMANCE (Holiday Inn Hotel & Suites Huntington, Riverside Cafe)

**7:30 PM - 8:30PM**

**FIELD TRIP:** TOUR OF THE KEITH ALBEE THEATRE (Meet at Holiday Inn Hotel & Suites Lobby)

**9:00 PM - 12:00 AM**

**AFTER PARTY** WITH BIG ROCK AND THE CANDYASS MOUNTAIN BOYS (Black Sheep Burrito and Brews - 1555 3rd Ave. Huntington, WV)

### Friday, April 8th

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**7:30 AM - 10:30 AM**

REFRESHMENTS AVAILABLE (BSCC – Lobby)

**7:30 AM - 12:00 PM**

REGISTRATION (BSCC – Lobby)

**8:00 AM - 6:00 PM**

EXHIBITION HALL & SILENT AUCTION (BSCC- Rhododendron Room)

**8:00 AM - 6:00 PM**

*INVITED* STORYTELLING INSTALLATION (BSCC – Lobby, Monitors)

*INVITED* INSTALLATION OF ART (BSCC – Dogwood Room)

**8:30 AM - 10:00 AM**

CONCURRENT SESSION A:

- Integrating, Empowering and Caring for Our Diverse, Local Communities for The Common Good (BSCC- Tech Room 01)
- Social Activism and Social Movements Are Growing Green (BSCC- Tech Room 02)
- Youth Leadership in Action: Creation of A 4-H Heritage Quilt Trail (BSCC- Tech Room 03)

**10:00 AM - 10:30 AM**

BREAK (BSCC – Lobby)

**10:30 AM - 12:00 PM**

SESSION B:

- Appalachian Culture and Higher Education (BSCC- Tech Room 03)
- Confronting Addiction: From Personhood to Policy (BSCC- Tech Room 01)

**10:30 AM - 12:00 PM**

**FIELD TRIP:** TOUR OF THE HERITAGE FARM & MUSEUM (Meet at BSCC – Lobby)

**TALK WITH THE ARTISTS:** ANTHROPOLOGICAL PERSPECTIVES OF “LIFE AND ART” (BSCC – Dogwood Room)

**12:00 PM - 1:30 PM**

EXECUTIVE COUNCIL MEETING OF THE SOUTHERN ANTHROPOLOGICAL SOCIETY (BSCC- Big Sandy Room)

**12:00 PM - 1:30 PM**

LUNCH (ON YOUR OWN)

**1:30 PM - 3:00 PM**

CONCURRENT SESSION C:

- Ethnographies of Violence (BSCC- Tech Room 03)
- Huntington 101: A Holistic Perspective of Huntington, WV from Past to Present (BSCC- Tech Room 01)
- Kula, Evolution, And Moral Panic: How Emotion Trumps Reason On the Journey to The Common Good (BSCC - Tech Room 02)

**3:00 PM - 3:30 PM**

BREAK (BSCC – Lobby)

**3:30 PM - 5:00 PM**

CONCURRENT SESSION D:

- Betwixt and Between: Experiencing (Ongoing) Crises of Contaminated Water in West Virginia (BSCC- Tech Room 03)
- Ethnographies of Public Religion (BSCC- Tech Room 01)
- Huntington Local: A Social Enterprise Approach to The Local Food Economy (BSCC- Tech Room 02)

**5:00 PM - 6:00 PM**

BREAK (On Your Own)

**5:00 PM - 8:00 PM**

MARSHALL SOCIOLOGY & ANTHROPOLOGY AUTHORS BOOK SIGNING (BSCC - Rhododendron Room, Exhibit Hall)

**6:00 PM - 9:00 PM**

"SIP, SHOP & STROLL" IN DOWNTOWN HUNTINGTON (Meet at Holiday Inn Lobby OR Own your own)

## Saturday, April 9th

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### **7:30 AM - 12:00 PM**

REGISTRATION (BSCC – Lobby)

### **7:30 AM - 10:30 AM**

REFRESHMENTS AVAILABLE (BSCC – Lobby)

### **8:00 AM - 6:00 PM**

EXHIBITION HALL & SILENT AUCTION (BSCC- Rhododendron Room)

### **8:00 AM - 6:00 PM**

*INVITED* STORYTELLING INSTALLATION (BSCC – Lobby, Monitors)

*INVITED* INSTALLATION OF ART (BSCC – Dogwood Room)

### **8:30 AM - 10:00 AM**

CONCURRENT SESSION E:

- Archaeology: It Was Then ... It Is Now, And Forever (BSCC- Tech Room 03)
- Crossing Bridges: Identity Formation and Change (BSCC- Tech Room 02)
- Migrating Identities: Defining Selves, Others, And Places (BSCC- Tech Room 01)

### **9:30 AM - 10:30 AM**

POSTER SESSSION (BSCC- Dogwood Room)

### **10:00 AM - 10:30 AM**

BREAK (BSCC – Lobby)

### **10:30 AM - 12:00 PM**

*INVITED* SPECIAL SESSION AND **FIELD TRIP** – MARSHALL UNIVESITY’S VISUAL ARTS CENTER: COMMUNITY SYNERGY BY DESIGN (Meet in Tech Room 01 and walk to VAC, one block)

### **10:30 AM - 12:00 PM**

OPEN BUSINESS MEETING OF THE SOUTHERN ANTHROPOLOGICAL SOCIETY (BSCC - Guyandotte Room)

### **12:00 PM - 1:20 PM**

LUNCH (On Your Own)

### **1:30 PM - 3:00 PM**

CONCURRENT SESSION F:

- Civic Engagement and Service Learning: Reinvesting in The Local for The Common Good (BSCC - Tech Room 03)
- Eating Local in Virginia: Taste, Community, And Healthy Living (BSCC- Tech Room 02)
- Facilitating Huntington's Reinvention and Reinvestment in The Local (BSCC- Tech Room 01)

**3:00 PM - 3:30 PM**

BREAK (BSCC- Lobby)

**3:30 PM - 5:00 PM**

CONCURRENT SESSION G:

- Improving Outcomes: From Global to Local Contexts, Biomedical and Traditional Approaches (BSCC - Tech Room 02)
- The Progressive History & Culture of Appalachian Education: Ethnography and Rural Schools (BSCC- Tech Room 03)

**5:00 PM - 5:30 PM**

BREAK & CONCLUSION OF SILENT AUCTION (On Your Own)

**5:30 PM - 6:30 PM**

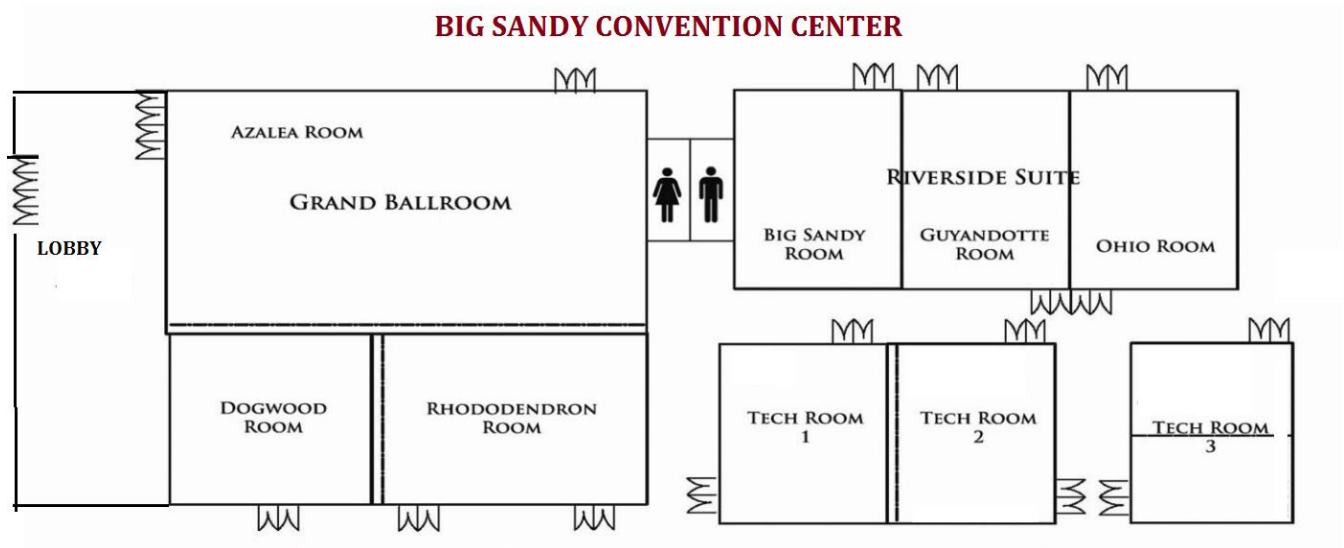
KEYNOTE RECEPTION & MUSICAL PERFORMANCE (BSCC- Lobby)

**6:30 PM - 9:00 PM**

KEYNOTE BANQUET and SAS AWARDS CEREMONIES (BSCC- Azalea Room)

## Conference Venue Map

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## Complete Schedule



John Marshall, Chief Justice of the United States (1801-35)

Marshall  
Digital  
Scholar  
Scholarship  
Publishing  
Preservation

**NOTE:** Individual presentation/contributor abstracts are available *later in the program* by session. You can also find complete session information, including presenter/contributor bios in the online program, available on Marshall Digital Scholar at [http://mds.marshall.edu/sas\\_conference/2016](http://mds.marshall.edu/sas_conference/2016).

### Thursday, April 7th

#### 5:30 PM - 7:30 PM -- REGISTRATION

**Location:** Holiday Inn Hotel & Suites Huntington- Lobby

#### 6:00 PM - 8:00 PM – RECEPTION

##### WELCOME RECEPTION & MUSICAL PERFORMANCE

Please feel free to mingle and get to know your fellow attendees. Food is courtesy of the **MU College of Liberal Arts**. Cash bar available.

Selection of sing-songwriter works by Marshall University students.

**Blake Creasy** (guitar) has lived in Huntington for most of his life. He started playing music when he was 10 years old and now at 23 he hasn't stopped. Music is something he has a real passion for. Whether that be leading worship at churches, playing at open mic nights in coffee shops, or performing with his Christian Rock band, *Torn in Two*, he just loves sharing music with people.

Music has been a part of **Megan Carpenter** (vocals) for her entire life. Growing up her family toured the US performing plays and songs for different churches across the country. At 16 she began writing her own songs and crafting her musical talent. She enjoys leading worship at her home church and sharing her musical gifts wherever she can.

**Location:** Holiday Inn Hotel & Suites Huntington, Riverside Cafe

#### 7:30 PM - 8:30PM – FIELDTRIP

##### TOUR OF THE KEITH ALBEE THEATRE

Tour Guide, Bob Edmunds

The Keith Albee Theater was the brainchild child of entertainment entrepreneurs Abe and Sol Hyman of the Greater Huntington Theatre Corporation. Designed by renowned theatre architect, Thomas Lamb, with construction begun in 1926 and a grand opening on May 7, 1928, the theater was the largest palace of amusement in West Virginia. The owners asked the Vaudeville syndicate of B. F. Keith and Edward Albee if the new theater could bear the designation of the famed Keith Albee name. Permission was granted and

the Keith Albee Theatre became a fixture in downtown Huntington. The theater was a grand movie palace in every detail. Spanish Renaissance architecture with an atmospheric ceiling were the highlights. Lamb only designed approximately 5 such theaters out of the 162 he designed. Only 26 of the Lamb theaters remain with the Keith Albee being the last of the atmospheric houses.

The theater remained in the hands of the Hyman family until January, 2006, when the building was donated to the Marshall University Foundation, Inc. In the summer of 2006 the MU Foundation donated the building and the land to the tax-exempt Keith Albee Performing Arts Center, Inc. Since that time it has operated to bring Arts entertainment to the tri-state region. The theater is home to The Huntington Symphony Orchestra and the Marshall Artists Series. The Hyman family maintained the building faithfully throughout those years and left a mostly intact structure. The Keith Albee Theatre is truly one of the jewels in the Jewel City's crown.

The tour will begin in the grand lobby with an explanation of what to look for and information about Thomas Lamb, the architect. We'll visit the auditorium via the balcony and then on the main floor, including an explanation of the concept of the auditorium and why it may have been designed this way. In addition, the dressing rooms and other points of interest in the basement, including the animal room, electric relay room, the gas and water service rooms, the musicians' room, and restrooms will be highlighted. As a bonus, parts of the basement infrastructure including the fan room, storage rooms, and furnace room will conclude the tour.

**Location:** Meet at Holiday Inn  
Hotel & Suites Huntington -  
Lobby

**Tracks:** Architecture, Heritage,  
Historic Preservation, and  
Material Culture

**Keywords:** Historic  
Preservation

### **8:30 PM - 11:30 PM – AFTER PARTY**

#### **Big Rock and the Candy Ass Mountain Boys**

Come join us for musical hi-jinks in the American Roots tradition, good food, and craft beers galore at Black Sheep Burrito and Brews--a local phenomenon. If you're looking for a unique place to eat and relax, Black Sheep Burrito & Brews is a place to separate from the flock and identify yourself however you please. If that weren't enough, as part of this event, the Black Sheep will be infusing a beer with locally made herbal ingredients from the Charleston Brewing Company. This is an off-site event located approximately 7 blocks from the conference hotel and just off the Marshall University campus at the corner of Hal Greer Blvd and 3rd Avenue (the same avenue on which the conference venue is located).

Just walk east until you hear the ruckus.

More on **Big Rock and the Candy Ass Mountain Boys**: So a log cabin builder, a nurse, a reporter, a massage therapist, an artist, a music teacher, a computer tech and a professional musician walk into a bar .... They are in their 20s, 30s, 40s, 50s and 60s and while they come from different eras, walks of life and expertise they all come together around the communal fire that is music. They are BRATCAMP. Big Rock and the Candy Ass Mountain Boys, a new, old-school jug band that boils up early jazz and blues, funk, freaky folk, old-time and banjo-sliding mandolin riffing rock 'n' roll. The band has played Black Sheep Burrito and Brews every month since it opened four years ago and has played a ton of fests such as the West Virginia State Chili Championship, the Jewel City JAMboree, the Party on the Patio, Buddy's Bike Night and at Timberline Four Seasons Resort in Davis.

**Location:** OFFSITE at Black Sheep Burrito and Brews - 1555 3rd Ave. Huntington, WV Phone: **304.523.1555**

# Friday, April 8th

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**7:30 AM - 10:30 AM**

## REFRESHMENTS AVAILABLE

Please enjoy scones, muffins, coffee, and other refreshments courtesy of the **MU College of Liberal Arts** in the lobby.

**Location:** BSCC - Lobby

**7:30 AM - 12:00 PM – REGISTRATION**

**Location:** BSCC - Lobby

**8:00 AM - 5:00 PM – EXHIBITION HALL & SILENT AUCTION**

**Location:** BSCC - Rhododendron Room

**8:00 AM - 6:00 PM – INVITED INSTALLATIONS**

## STORYTELLING INSTALLATION

***Sharing Stories of Reinvention and Reinvestment in the Local***, Jocelyn Taylor, Marshall University

This graphical presentation represents the local of Huntington, West Virginia in an inspiring and visual way. It focuses on various success stories that have been collected in the form of an interview, from past and present Marshall University students, and from people of the community of Huntington, West Virginia. This project displays a vital piece in the SAS 2016 conferences theme, the local. These stories show the community how we can serve the local, and each other, in this call for action. They also stand as inspiration to the community, showing that it is possible to push the tack back on the map, with hard work, innovative ideas, and the people united. These stories will be displayed on a monitor and each story will have their own respective physical poster, consisting of a short paragraph about the interviewee's story/project, accompanied by pictures of the person themselves, and of their physical project. These posters will then be given to the interviewees to keep at the end of the conference.

**Location:** BSCC - Lobby,  
Monitors

**Tracks:** Activism, Resistance,  
Revolution, and Social  
Movements;

Entrepreneurship, Small  
Business, and Innovation;  
Higher Education and Town &  
Gown Relations

**Keywords:** Advocacy,  
Community, higher  
education,  
humanitarianism

## INSTALLATION OF ART

***Art and Life: An Exhibition of Work by Visual Art Majors in Marshall University's School of Art & Design and College of Arts and Media***

Curated Session, Sandra Reed, Curator, Marshall University School of Art & Design

Tanya Cheyanne Abbett  
Courtney Childers  
Michael Gallimore

Paige Elizabeth Grimaldi  
Kaitlyn Marie Hartford  
Lydia Marie Lake

Ashley Joelle Loftis  
Kayla Marie Shapley

Ashley Taylor  
Eryn Wilson

**Location:** BSCC – Dogwood  
Room

Higher Education and Town &  
Gown Relations

Environment, Art and Material  
Culture

**Tracks:** Activism, Resistance,  
Revolution, and Social  
Movements;

**Keywords:** Activism,  
Aesthetics, Architecture, Built

## 8:30 AM - 10:00 AM – CONCURRENT SESSION A

### INTEGRATING, EMPOWERING AND CARING FOR OUR DIVERSE, LOCAL COMMUNITIES FOR THE COMMON GOOD

Convened Session, Hilary M. Adams, SAS Convener

*Needs Assessment of Disability Service Providers within the San Fernando Region of Trinidad and Tobago.* Chloe A. Moore and Itzel Hinjosa-Lopez, Rhodes College.

*Becoming an Ally: How Communities Can Empower and Embrace Individuals with Autism Spectrum Disorder.* Hillary M. Adams, West Virginia Autism Training Center, Marshall University. Dr. Eugenia Webb-Damron, Marshall University Graduate College.

*The Work of Providing Care: Domestic Violence Service Provision.* Olivia Spradlin, University of Kentucky.

**Location:** BSCC- Tech Room  
01

Movements; Economic  
Conditions, Development, and  
Policy; Ethnicity, Race,  
Diversity, and Discrimination;  
Health and Medicine

**Keywords:** Activism,  
Advocacy, Agency, Citizenship,  
Disability, Discrimination,  
Human Growth and  
Development, Violence

**Tracks:** Activism, Resistance,  
Revolution, and Social

### SOCIAL ACTIVISM AND SOCIAL MOVEMENTS ARE GROWING GREEN

Convened Session, C. Matt Samson, SAS Convener.

*Developing Cultural Context and Recognizing the Lived Experience: A Study of Home Gardening and Food Security in Rural Appalachia.* Liza Dobson, Virginia Polytechnic Institute and State University.

*Agents of Change and the Local Food Movement.* Allison S. Perrett, Appalachian Sustainable Agriculture Project (ASAP).

*Planting Trees and Shaping Consciousness in Guatemalan Environmentalism.* C. Matt Samson, Davidson College

**Location:** BSCC- Tech Room  
02

Environment, Energy, Natural  
Resources, and Conservation

Anthropology, Community,  
Ecology and Environment,  
Place, Religion, Social  
Movements

**Tracks:** Activism, Resistance,  
Revolution, and Social  
Movements; Agriculture,  
Food, and Land Use;

**Keywords:** Activism,  
Agriculture and Agrarian  
Systems, Applied

## YOUTH LEADERSHIP IN ACTION: CREATION OF A 4-H HERITAGE QUILT TRAIL

Workshop, Organizer Julie A. Tritz, West Virginia University Extension Service.

In 2013, ten youth from the southern West Virginia embarked on the creation of a 4-H Heritage Quilt Trail for their county. The creation of a quilt trail knits together local art, agriculture, and history that in turn offers the potential for an increase in tourism and social and economic development for rural counties. This workshop will explore how this talented team of young people procured the financial support, developed partnerships with local organizations, constructed and painted barn & building quilts, and marketed it, to make this a quilt trail a reality for Wayne County, located in the heart of Appalachia. The workshop will also showcase the life skills gained by the youth as a result of their efforts and examine how this community service initiative may be replicated elsewhere.

**Location:** BSCC- Tech Room  
03

**Tracks:** Architecture, Heritage,  
Historic Preservation, and  
Material Culture; Place,  
Landscape and Spatial Studies

**Keywords:** Heritage, Youth

### 10:00 AM - 10:30 AM – BREAK

Please enjoy scones, muffins, coffee, and other refreshments courtesy of the **MU College of Liberal Arts** in the lobby.

**Location:** BSCC - Lobby

### 10:30 AM - 12:00 PM – CONCURRENT SESSION B

#### APPALACHIAN CULTURE AND HIGHER EDUCATION

Roundtable, Organizer Marty Laubach.

*Appalachian Culture and Higher Education: Cultural Traits that Hinder Academic Success*

This roundtable will present initial findings of a mixed methods group project by faculty from Marshall University's Department of Sociology and Anthropology. We have used ethnographic methods both of and by our students and have conducted a survey of Marshall University general education students and a second survey of high school students in Cabell County, where Marshall U is located. It should be noted that while we discuss contributions of attitudes and values that can be identified as elements of "Appalachian culture," we are not making a "culture of poverty" arguments that ignores the structural factors for which the cultural attitudes and values can be considered a response. Our findings do substantiate many claims made about Appalachian culture by theorists from the 1960s at least for a percentage of high school seniors and college students.

Marty Laubach, Marshall University

Kristi McLeod Fondren, Marshall University

Robin Conley, Marshall University

Maggie Stone, Marshall University

**Location:** BSCC- Tech Room  
03

**Tracks:** Economic Conditions,  
Development, and Policy;  
Higher Education and Town &  
Gown Relations

**Keywords:** Applied  
Anthropology, Culture,  
Education, higher education,  
Mobility, Rural Anthropology

## CONFRONTING ADDICTION: FROM PERSONHOOD TO POLICY

Convened Session, Chris White, SAS Convener

*Alcoholics Anonymous: The Formation and Reformation of Self.* Abigail Shepherd, Valdosta State University.

*Hoarding: Anthropological perspectives on creating the self through consumption.* Christina Cheadle, Washington and Lee University.

*Huntington as a Learning City: How to Solve our Opiate Epidemic.* Chris White, Marshall University.

**Location:** BSCC- Tech Room 01

**Tracks:** Activism, Resistance, Revolution, and Social Movements; Health and Medicine

**Keywords:** Activism, Addiction, Community, Conflict and War, Disability, housing, Identity, Life History

## TALK WITH THE ARTISTS: ANTHROPOLOGICAL PERSPECTIVES OF “LIFE AND ART”

Visual Art Majors in the College of Arts and Media

Tanya Cheyanne Abbett  
Courtney Childers  
Michael Gallimore  
Paige Elizabeth Grimaldi

Kaitlyn Marie Hartford  
Lydia Marie Lake  
Ashley Joelle Loftis  
Kayla Marie Shapley

Ashley Taylor  
Eryn Wilson

The show will take place over two days. This will be a scheduled opportunity to see their work and speak to the artists.

**Location:** BSCC – Dogwood Room

**Keywords:** Activism, Aesthetics, Architecture/Built Environment, Art and Material Culture, Visual Anthropology

**10:30 AM - 12:00 PM – FIELDTRIP**

## TOUR OF THE HERITAGE FARM & MUSEUM (A SMITHSONIAN AFFILIATE)

Tour of the Heritage Farm and Museum (A Smithsonian Affiliate)

In 1973, Mike and Henriella Perry moved into a burnt out log house in the heart of Appalachia. There was no indoor plumbing and the only light came from one strand of electric lights. Despite this, the couple fell in love with the history and character of the home. Their love for this house and the rich culture of Southern Appalachia led to the creation of Heritage Farm Museum and Village. This unique establishment is a Smithsonian affiliate that highlights significant inventions that aided in everyday life in Appalachian culture.

Step back in time with a guided adventure into days gone by -- a time of one-room schoolhouses, blacksmith shops, country stores, and log homes. Stroll through 16 different buildings experiencing life as it was "back then" and learning about the major inventions that changed everything to create the quality of life we take for granted today. Mike Perry asserts that, "We as a people are proud of our culture and our

heritage.” This tour focuses on the strong willpower and intuition that allowed our ancestors to establish their home among the hills.

**Location:** Meet at BSCC - Lobby

**Tracks:** Architecture, Heritage, Historic Preservation, and Material Culture

**Keywords:** Advocacy, Archaeology, Architecture/Built Environment, Art and Material Culture, Ceramics, craft, Education, Folklore, Historic

Preservation, Labor and Work, Native Americans, Tourism, United States

## 12:00 PM - 1:30 PM – EXECUTIVE COUNCIL MEETING

### THE SOUTHERN ANTHROPOLOGICAL SOCIETY

**Location:** BSCC- Big Sandy Room

## 12:00 PM - 1:30 PM – LUNCH ON YOUR OWN DOWNTOWN

There are many restaurants within walking distance, or a very short drive, of the convention center. In the mood for pizza? Try Backyard Pizza on 3rd avenue just a few doors down. Black Sheep on the corner of 3rd avenue and 16th street offers unique burritos, a variety of other dishes, and local brews. Jim’s Spaghetti is a Huntington staple that’s been around since 1944. If you want great service and amazing pie, visit Jim’s on 5th avenue and 9th street. Marshall Hall of Fame Café on 3rd avenue and 8th street highlights Marshall University and the 1970 plane crash that has greatly influenced this community. These are just a few of the many options Huntington has to offer. For more recommendations or directions, see one of the staff! You can also check out the Convention and Visitors Bureau’s **Restaurant Finder & Map** here:

<http://wvvisit.org/where-to-eat/restaurant-finder-map/>.

## 1:30 PM - 3:00 PM – CONCURRENT SESSION C

### ETHNOGRAPHIES OF VIOLENCE

Convened Session, Robin Conley, SAS Convener.

*Rape Myths, 'Regret Sex', and Retaliation: Sexual Assault on a College Campus in Ethnographic Perspective.* Scott London, Randolph-Macon College. Katie Terhune, Randolph-Macon College. Alexandra Sims, Randolph-Macon College.

*Educated to Kill: An Ethnography of Southern Rural Hunters.* Ashlie M. Prain, Valdosta State University.

*Narratives and Experiences of Trauma: The language of veterans' combat stories.* Robin Conley, Marshall University.

*We Promise Not to Cry: Overcoming Sexism in STEM Fields.* Amanda Louise Smythers, Marshall University

**Location:** BSCC- Tech Room 03

**Tracks:** Gender, Sexuality, and LGBTQ Studies; Language,

Communication, Literature, and Rhetoric

**Keywords:** Conflict and War, Discourse, Ethnography,

Gender, Linguistic Anthropology, Masculinity, Narrative, Trauma, Violence

## HUNTINGTON 101: A HOLISTIC PERSPECTIVE OF HUNTINGTON, WV FROM PAST TO PRESENT

Organized Session, Organzier Alexis Kastigar.

Regardless of where we come from, what can we all learn from a place like Huntington, WV? In this session, analytical works of cross-cultural comparison will provide a holistic picture of Huntington past and present, with an eye to the future. This session is designed to provide contextual evidence of the growth of Huntington as well as to critically examine economics and demographic differences that may affect individual agency and identity. Our shared goal is to provide insight into how change in Huntington has and could affect its population through individual presentations detailing facets of life in the city such as history, the built environment and how this may, in turn, affect the broader social context, the Marshall University classroom, and the possible future of Huntington's music scene. While our specific research matters differ, we will provide a thorough picture of the City of Huntington and will demonstrate how such a place is observed and potentially changed for the better through applying academic research.

*From Industrialism to Tourism: A look at cultural and financial changes in Huntington, West Virginia.* Hannah Smith, Marshall University.

*Fair Trade as a means to Connect Locals around the World.* Heidi Dennison, Marshall University.

*The Culture of Socioeconomics: Transforming the House into the Home.* Alexis R. Kastigar, Marshall University.

*Communicative Elements in Two Cultural Anthropology Courses.* Samantha Harvey, Marshall University.

*Punks or City Planners? An ethnographic study in community building through local music scenes.* Jake Farley, Marshall University.

**Location:** BSCC- Tech Room  
01

**Tracks:** Architecture, Heritage,  
Historic Preservation, and

Material Culture; Economic  
Conditions, Development, and  
Policy; Higher Education and  
Town & Gown Relations

**Keywords:** Agency,  
Consumerism, Ethnography,  
higher education, History,  
Music and Sound

## KULA, EVOLUTION, AND MORAL PANIC: HOW EMOTION TRUMPS REASON ON THE JOURNEY TO THE COMMON GOOD

Organized Session, Organzier H. Lyn White Miles.

Three approaches to human understanding have sought to integrate emotion and reason: Paul MacLean's 1990 *The Triune Brain*; Antonio Damasio's 1994 *Descartes' Error: Emotion, Reason, and the Human Brain*, and Frans de Waal's 2005 *Our Inner Ape*. Although over-simplified, MacLean argued that humans have reasoning neocortical brain processes that are often trumped by the legacy of a housekeeping reptilian brain and emotional mammalian brain. Damasio's somatic marker hypothesis showed how emotions guide reason both positively and negatively, and primatologist De Waal claimed that human reason and morality are both rooted in our emotional limbic and reptilian system, and not just an overlay to a beastly past. Looking at a Presidential campaign year through anthropological lenses provides many examples of how emotion affects reason, from Trump's alpha displays and calls for the U.S. to be great again, to Carly Fiorina's monkey pout face in response to insults, to Hillary Clinton's constant smile and bipedal swagger when Bernie Sanders' crowds were more passionate and larger. Symposium presenters provide three examples of such emotional 'trumping.' First, Brill, Momchilov, and Miles report how 'eye for an eye' strategies consistently trump understandings of balanced reciprocity in Kula Trade simulations. Second, Miles and van der Harst show how emotion-based beliefs trump evidence in defining and accepting evolution. Finally, Van Ness shows how emotional 'moral panic' has resulted supermax prisons that are

neither humane in terms of democratic values nor efficient and economical in terms of human and financial costs. So any approach to creating the common good through commerce, science education or the criminal justice system needs to acknowledge that feeling often trump thinking and recognize and utilize emotional messages in both research and advocacy.

*‘Quasi-Kula’: Demonstrating Reciprocity Strategies in a Kula Trade Active Learning Simulation*

Louis Brill, University of Tennessee, Chattanooga. Madelyn Momchilov, University of Tennessee, Chattanooga. H. Lyn White, University of Tennessee, Chattanooga.

*How Emotion Trumps Evidence in Evolution Science Education in Southeast Tennessee.* H. Lyn

White, University of Tennessee, Chattanooga. Ross van der Harst, University of Tennessee, Chattanooga.

*Supermax Prisons, and the Common Good.* Shela Van Ness, University of Tennessee, Chattanooga.

**Location:** BSCC - Tech Room  
02

**Tracks:** Activism, Resistance,  
Revolution, and Social  
Movements; Economic  
Conditions, Development, and

Policy; Religion, Ritual, and  
Spirituality; Teaching and  
Pedagogy

**Keywords:** Art and Material  
Culture, Bureaucracy, Civil  
society, Cultural Politics,

Discrimination, Education,  
Evolution, Legal and Political  
Anthropology, Markets,  
Prisons, Reciprocity, Religion,  
Science

### 3:00 PM - 3:30 PM – BREAK

Please enjoy scones, muffins, coffee, and other refreshments courtesy of the **MU College of Liberal Arts** in the lobby.

**Location:** BSCC - Lobby

### 3:30 PM - 5:00 PM – CONCURRENT SESSION D

#### **BETWIXT AND BETWEEN: EXPERIENCING (ONGOING) CRISES OF CONTAMINATED WATER IN WEST VIRGINIA**

Roundtable, Organizer Brain Hoey.

Directly affecting the drinking water of over 300,000 people in nine counties of West Virginia, the January 9, 2014 chemical spill in the Elk River at Charleston was labeled by The New York Times as “one of the most serious incidents of chemical contamination of drinking water in American history.” Organized as a forum of informal presentations and interactive dialog, this roundtable session explores the work of several participants in a collaborative oral history project sponsored by the West Virginia Center on Budget and Policy and funded by the Oral History Association’s Emerging Crisis Research Fund. We will describe partnerships created with other researchers, scholars, documentarians, writers, students, activists and other citizens as the project continues to emerge.

Since this collective project began in earnest in the months following this catastrophic spill, several other unfolding disasters involving contaminated drinking water on a mass scale have been revealed—including, most recently, the case of widespread lead poisoning in Flint, Michigan. Against the sordid backdrop of these manifestly harmful events, as well as in the milieu of widespread concern for short and long-term impacts of hydro-fracking across the United States, this roundtable will allow for broad consideration of far-reaching social, economic, and health effects of toxic exposure as expressed in the accounts and everyday lives of local people. A physician recounts learning about the spill very late in the day and having to evacuate the hospital. An attorney and longtime activist says that he suddenly feels as though he’s living in

an unfamiliar world. A pregnant woman describes the fear and unease she carries along with her baby. A home health care worker questions how this threat could have gone unnoticed for decades. A small business owner wonders if he and his family would be better off someplace else.

Seemingly having to pick between business interests and jobs, on the one hand, and overall quality of life and public safety, on the other, communities like Charleston may find themselves painfully torn as they seek to find a way forward in a world of imperatives shaped by powerful political interests and trans-local economic forces. Confronted by the possibility of a “chemical brain drain,” precipitated by emerging doubts over the attractiveness of Charleston as a place to live and do business, this session seeks to contribute to informed public dialog and policy in West Virginia and beyond. With the nuance and context provided by wide-ranging partnerships, we seek to place this project—this ongoing water crisis—within larger streams of disaster studies, oral history, and the practice of collaborative ethnography.

Brian A. Hoey, Marshall University

Luke Eric Lassiter, Marshall University

Cat Pleska, Marshall University

Laura Harbert Allen, Independent Producer and Multimedia Maker

**Location:** BSCC- Tech Room  
03

**Tracks:** Activism, Resistance,  
Revolution, and Social

Movements; Economic  
Conditions, Development, and  
Policy; Environment, Energy,  
Natural Resources, and  
Conservation

**Keywords:** Activism, Disaster,  
Ecology and Environment,  
Engaged Anthropology, Public  
Anthropology, Public Policy

## ETHNOGRAPHIES OF PUBLIC RELIGION

Organized Session, Organzier James S. Bielo.

What is the fate of religion in the modern world? From Max Weber to contemporary debates about religion in the public sphere, this question has proven vexing for modern anthropology. The strict claim that modernity would usher in an age of rationalistic secularity, in which religion’s importance in public life would fade to negligible influence, is now doubted by most scholars of contemporary religion. Thinkers as diverse as Charles Taylor, Jose Casanova, and Talal Asad have argued that secularism exists more as an immanent frame, differentiated from the field of religion, producing its own structures and subjectivities. Alongside this kind of presence, even the most overtly secular states increasingly contend with the renewed social, political, economic, and moral impacts of religion on public life. Taken together, long-held assumptions about the place of religion in contemporary life are being significantly rethought. In this panel, three undergraduate anthropologists draw from original ethnographic fieldwork in three cultural contexts to address matters of public religion in the contemporary world. Kimberly Blake analyzes how public history is constructed, performed, and taught at a sacred site of Mormon pilgrimage/tourism in Ohio. Daniel McClurkin examines how an unexpected religious minority, Bahá’í, works to establish a public presence in the divisive social context of Catholic-Protestant Northern Ireland. And, Seth Boda asks how the secularizing patterns of modern Japan are negotiated in a rural Buddhist school. Together, these ethnographies of public religion explore processes of constructing identity, place, and memory in contexts of religious pluralism and contested social belonging.

*Sharing the Sacred: A Tradition of Mormon Public Education in Kirtland, Ohio.* Kimberly Blake,  
Miami University – Oxford.

*“Are You a Catholic Bahá’í or a Protestant Bahá’í?”: Articulations of Faith in Post-Troubles Belfast.*  
Daniel McClurkin, Miami University – Oxford.

*Religiosity in Japan: Negotiating a Secularizing World.* Seth Boda, Miami University – Oxford.

**Location:** BSCC- Tech Room  
01

**Tracks:** Fieldwork and  
Methodology; Religion, Ritual,  
and Spirituality

**Keywords:** creativity,  
Ethnography, Faith, Identity,  
Religion

## **HUNTINGTON LOCAL: A SOCIAL ENTERPRISE APPROACH TO THE LOCAL FOOD ECONOMY**

Round Table, Organzier Lauren Kemp, Unlimited Future.

Local Food Economy Although local buying gained momentum in metropolitan areas across the country as early as 2005, local food in West Virginia is blooming as a trend in eating and economics. This panel will feature speakers that have contributed to the start-up and growth of a local foods movement based on creating new opportunities in West Virginia's economy.

Huntington got its first taste of the local foods movement in 2012, when a group of farmers and consumers came together to launch The Wild Ramp, an innovative year round market for farmers. The Wild Ramp, operates as a social enterprise with an economy focused mission. Local Farms have sold over \$1 million of products in three years. Now The Wild Ramp is part of a network of organizations focused on enhancing the success of farmers. Unlimited Future, Robert C. Byrd Institute, and Coalfield Development are economic development focused nonprofit organizations looking at the local food system to create new economic opportunities on the local and regional scale.

*Discovering Local Food.* Gail Patton, Unlimited Future, Inc.

*Refresh: Workforce Training with Compassion.* Ben Gilmer, Refresh Appalachia.

*Local Food Corridor and Regional Impact.* Bill Woodrum, Robert C. Byrd Institute.

**Location:** BSCC- Tech Room  
02

**Tracks:** Agriculture, Food, and  
Land Use

**Keywords:** Agriculture and  
Agrarian Systems,  
Collaboration, Food and  
Nutrition, Social Movements

## **5:00 PM - 6:00 PM – BREAK**

**On Your Own**

## **5:00 PM - 6:00 PM – BOOK SIGNING**

### **MARSHALL SOCIOLOGY & ANTHROPOLOGY AUTHORS**

See the Announcement for details, following the Full Schedule in the Program.

The Marshall University Department of Sociology & Anthropology is pleased to host a group book signing for our colleagues who have published within the past year. Each in their own way, these important books express contributions of engaged social science to the common good. Brought to you by the **Marshall University Bookstore**.

*Confronting the Death Penalty: How Language Influences Jurors in Capital Cases.* Robin H. Conley, Oxford University Press.

*Walking on the Wild Side: Long-Distance Hiking on the Appalachian Trail.* Kristi M. Fondren, Rutgers University Press.

***Opting for Elsewhere: Lifestyle Migration in the American Middle Class.*** Brian A. Hoey, Vanderbilt University Press

**Location:** BSCC - Rhododendron Room (Exhibit Hall)

**Tracks:** Language, Communication, Literature, and Rhetoric; Migration, Mobility, Immigration, and

Demographic Studies; Place, Landscape and Spatial Studies; Travel, Tourism, Recreation, and Sports

**Keywords:** Commodification, Demographics, Discourse, Engaged Anthropology,

Ethnography, gentrification, Identity, Linguistic Anthropology, Migration, Immigration and Diasporas, Personhood, Social Justice, Tourism

## 6:00 PM - 9:00 PM – FIELDTRIP & NIGHT OUT ON THE TOWN

### "SIP, SHOP & STROLL" IN DOWNTOWN HUNTINGTON

**TOUR:** Tyson Compton, President of the Cabell-Huntington Convention & Visitors Bureau, will serve as tour guide for a portion of the Sip, Shop & Stroll. Compton will discuss some of the positive changes that have taken place in Downtown Huntington in recent years. The tour will include Heritage Station, home of the CVB. This former railroad depot has been through several incarnations over the years but has recently become a vital component in the downtown mix. While the city wasn't able to relocate the American Electric Power substation from a prominent downtown corner, they were able to dress it up a bit. A major renovation to a former department store building resulted in Marshall University's Visual Arts Center being located downtown. That in turn led to more foot traffic and some ancillary businesses. Much of this success came from the development ten years ago of Pullman Square, a retail/entertainment complex and the renovation of historic buildings across the street. Compton will give you a first-hand look at all of these facets and more as you Sip & Stroll.

**ON YOUR OWN:** If a guided tour doesn't suit your fancy, have no fear! Conference attendees are welcome to explore historic Downtown Huntington on their own. ***Sip, Shop & Stroll runs from 6pm-8pm at participating businesses for special discounts - Just show your badge!*** Please see the end of the Program for details and a Downtown Map.

**Location:** Meet at Holiday Inn Lobby

**Tracks:** Activism, Resistance, Revolution, and Social Movements

**Keywords:** Activism, Food and Nutrition

## Saturday, April 9th

### 7:30 AM - 12:00 PM -- REGISTRATION

**Location:** BSCC - Lobby

## 7:30 AM - 10:30 AM

### REFRESHMENTS AVAILABLE

Please enjoy scones, muffins, coffee, and other refreshments courtesy of the **MU College of Liberal Arts** in the lobby.

**Location:** BSCC - Lobby

## 8:00 AM - 6:00 PM – EXHIBITION HALL & SILENT AUCTION

**Location:** Big Sandy Conference Center - Rhododendron Room

## 8:00 AM - 1:30 PM – INVITED INSTALLATIONS

### STORYTELLING INSTALLATION

***Sharing Stories of Reinvention and Reinvestment in the Local.*** Jocelyn Taylor, Marshall University

This graphical presentation represents the local of Huntington, West Virginia in an inspiring and visual way. It focuses on various success stories that have been collected in the form of an interview, from past and present Marshall University students, and from people of the community of Huntington, West Virginia. This project displays a vital piece in the SAS 2016 conferences theme, the local. These stories show the community how we can serve the local, and each other, in this call for action. They also stand as inspiration to the community, showing that it is possible to push the tack back on the map, with hard work, innovative ideas, and the people united. These stories will be displayed on a monitor and each story will have their own respective physical poster, consisting of a short paragraph about the interviewee's story/project, accompanied by pictures of the person themselves, and of their physical project. These posters will then be given to the interviewees to keep at the end of the conference.

**Location:** BSCC- Lobby,  
Monitors

**Tracks:** Activism, Resistance,  
Revolution, and Social

Movements;  
Entrepreneurship, Small  
Business, and Innovation;  
Higher Education and Town &  
Gown Relations

**Keywords:** Advocacy,  
Community, higher education,

### INSTALLATION OF ART

***Art and Life: An Exhibition of Work by Visual Art Majors in Marshall University's School of Art & Design and College of Arts and Media***

Curated Session, Sandra Reed, Curator, Marshall University School of Art & Design

Tanya Cheyanne Abbett  
Courtney Childers  
Michael Gallimore  
Paige Elizabeth Grimaldi  
Kaitlyn Marie Hartford

Lydia Marie Lake  
Ashley Joelle Loftis  
Kayla Marie Shapley  
Ashley Taylor  
Eryn Wilson

**Location:** BSCC – Dogwood  
Room

**Tracks:** Activism, Resistance,  
Revolution, and Social  
Movements;

Higher Education and Town &  
Gown Relations

**Keywords:** Activism,  
Aesthetics, Architecture, Built  
Environment, Art and Material  
Culture

Higher Education and Town &  
Gown Relations

**Keywords:** Activism,  
Aesthetics, Architecture, Built  
Environment, Art and Material  
Culture

## 8:30 AM - 10:00 AM – CONCURRENT SESSION E

### ARCHAEOLOGY: IT WAS THEN ... IT IS NOW, AND FOREVER

*Plantation Archeology and Industrial Slavery in Western Virginia.* Robert F. Maslowski, Marshall University

*"Archaeology Right Now!" Bringing live, local archaeology into the online classroom.* Cheryl DiBartolo, Wake Technical Community College.

**Location:** BSCC- Tech Room  
03

**Tracks:** Archaeological and  
Biological Anthropology;  
Teaching and Pedagogy

**Keywords:** African American,  
Archaeology, History,  
Learning, North America,  
Pedagogy, Technology

### CROSSING BRIDGES: IDENTITY FORMATION AND CHANGE

Convened Session, Scott London, SAS Convener

*She Finds Her Voice: Challenging Church Gender Roles and Purity Culture.* Bethany A. Zaiman, Mary Baldwin College.

*Otherness in the Contemporary World,* Matthew J. Richard, Valdosta State University.

*Talking About Race: Crossing Boundaries through Dialogue Groups in South Africa.* Scott London, Randolph-Macon College. Kristen Klaaren, Randolph-Macon College.

*Negotiating Gyeol: The Tug of War between Authenticity and Intersectionality in the Context of Lesbian Identity in Korea.* Francissca Kang, Davidson College

**Location:** BSCC- Tech Room  
02

**Tracks:** Ethnicity, Race,  
Diversity, and Discrimination;

Gender, Sexuality, and LGBTQ  
Studies; Religion, Ritual, and  
Spirituality; Teaching and  
Pedagogy

**Keywords:** Agency, Cultural  
Politics, Ethnicity, Gender,  
Globalization, Identity

### MIGRATING IDENTITIES: DEFINING SELVES, OTHERS, AND PLACES

Convened Session, Carrie B. Douglass, SAS Convener.

*Experiencing the postcolonial museum: Space, (re)presentation, and praxis in the Latino New South project.* Marlene Arellano, Davidson College.

*Multicultural Festivals and Conceptions of Diversity in American Communities.* Colleen M. Truskey, The College of William and Mary.

*Bullfights Banned in Catalonia 2012. Catalonia votes to leave Spain 2015.* Carrie B. Douglass, University of Virginia.

*Rebounds and Reversals: Where will be American's Next 'Local'.* Brian A. Hoey, Marshall University

**Location:** BSCC- Tech Room  
01

**Tracks:** Migration, Mobility,  
Immigration, and  
Demographic Studies

**Keywords:** Identity, Mobility,  
Multiculturalism, Museum  
Anthropology, Nationalism,

Performance and Festivals,  
Representation, Social Change

### 9:30 AM - 10:30 AM – POSTER SESSION A

*A Case Study of the Gajang Jubu in Baton Rouge.* Jude Bumgardner, Louisiana State University and Agricultural & Mechanical College

*Digitization and replication of Fort Ancient human remains used as a research and teaching tool.* Kristy Henson, West Virginia Wesleyan College.

*Kula Creations: Analyzing Material Culture in a Kula Trade Simulation.* Madelyn Momchilov, University of Tennessee, Chattanooga. Louis Brill, University of Tennessee, Chattanooga. H. Lyn White Miles, University of Tennessee, Chattanooga.

*Percentage of Land Suitable for Archaeological Shovel Testing in West Virginia, 2015.* Sarah E. McGee, Marshall University.

**Location:** BSCC- Dogwood Room

**Tracks:** Archaeological and Biological Anthropology; Architecture, Heritage,

Historic Preservation, and Material Culture; Gender, Sexuality, and LGBTQ Studies; Teaching and Pedagogy; Science and Technology

**Keywords:** Applied Anthropology; Art and Material Culture; Pedagogy

### 10:00 AM - 10:30 AM – BREAK

Please enjoy scones, muffins, coffee, and other refreshments courtesy of the **MU College of Liberal Arts** in the lobby.

**Location:** BSCC - Lobby

### 10:30 AM - 12:00 PM – INVITED SPECIAL SESSION & FIELDTRIP

#### TOUR OF MARSHALL UNIVERSITY'S VISUAL ART CENTER

Session/Fieldtrip Organizer, Peter Massing

Marshall University's Visual Arts Center is steps from the conference venue. This panel is conceived of as a "walking panel" that begins at the Big Sandy Conference Center and continues to and within the Visual Arts Center. Through a 13.4-million-dollar renovation project, the former Stone & Thomas building in Huntington, WV was transformed into Marshall University's Visual Arts Center. The School of Art & Design relocated from cramped and out-of-date facilities on campus to its new spacious and inspired state-of-the-art downtown home in 2014. Moving from floor to floor, the panel topic will unfold as one presenter after another discusses how the building design and its urban context stimulate synergy between the university and various partners that results in course projects, program initiatives, and transformative student experiences. When students leave the Visual Arts Center, they step into an urban environment in which they are citizens. As members of both the university community and the community of Huntington, visual art students contribute to the reinvention of Huntington as a creative laboratory and develop skills that will last a lifetime as they complete internships with non-profit organizations and private businesses and participate in creative initiatives throughout the city.

Peter Massing, Marshall University

Hanna Kozlowki-Slone, Marshall University

Phoebe Patton Randolph, Edward Tucker Architects

Hayson Harrison, Marshall University

Sandra Reed, Marshall University

In 1902, the visual arts program started at Marshall. That same year, the historic Anderson-Newcomb Building was built on 3rd Avenue. For years, Anderson-Newcomb Department Store was central to the hustle and bustle of mid-20th century Huntington; now, it is home to Marshall University's Visual Arts Center. Opened in 2014, the six-story building provides beautiful views of Pullman Square and the Ohio River, state of the art equipment, conference rooms, and numerous rooms for exhibition of art. After some renovations, this building continues to bring people to Huntington by offering a unique experience for students and citizens of the arts. Important conversations about local and national issues are sparked by these exclusive opportunities afforded by the Visual Arts Center. By connecting with communities outside Marshall University, the Visual Arts Center helps broaden these conversations. There is great potential for the VAC to help promote on a national level the wonderful and original work of West Virginians, and conversely, to bring inspiring and influential visitors to Huntington.

**Location:** Meet in BSCC – Tech Room 01; Walk to VAC, one block

**Keywords:** Aesthetics, Architecture/Built Environment, Art and Material Culture, Historic Preservation, Material Culture/Materiality, Teaching, Visual Anthropology

## **10:30 AM - 12:00 PM – BUSINESS MEETING**

### **THE SOUTHERN ANTHROPOLOGICAL SOCIETY**

**Location:** BSCC - Guyandotte Room

## **12:00 PM - 1:20 PM – LUNCH ON YOUR OWN DOWNTOWN**

There are many restaurants within walking distance, or a very short drive, of the convention center. In the mood for pizza? Try Backyard Pizza on 3rd avenue just a few doors down. Black Sheep on the corner of 3rd avenue and 16th street offers unique burritos, a variety of other dishes, and local brews. Jim's Spaghetti is a Huntington staple that's been around since 1944. If you want great service and amazing pie, visit Jim's on 5th avenue and 9th street. Marshall Hall of Fame Café on 3rd avenue and 8th street highlights Marshall University and the 1970 plane crash that has greatly influenced this community. These are just a few of the many options Huntington has to offer. For more recommendations or directions, see one of the staff! You can also check out the Convention and Visitors Bureau's **Restaurant Finder & Map** here: <http://wvvisit.org/where-to-eat/restaurant-finder-map/>.

## **1:30 PM - 3:00 PM – CURRENT SESSION F**

### **CIVIC ENGAGEMENT AND SERVICE LEARNING: REINVESTING IN THE LOCAL FOR THE COMMON GOOD**

Roundtable, Organizer Kristi Fondren.

*Civic Engagement and Service Learning: Reinvesting in the Local for the Common Good*

Effective service learning courses provide students with opportunities to reinvest in their local communities while gaining practical competence working with others and applying skills in real-life situations. Are you currently working with faculty, students, and community partners on pedagogies and initiatives related to

civic engagement and service-learning? If not, but you'd like to learn more about service learning, please join us. This roundtable will provide you with an opportunity to connect with like-minded individuals as we exchange experiences, strategies, and ideas that have the potential to have a lasting impact on our communities.

**Location:** BSCC - Tech Room  
03

**Tracks:** Teaching and  
Pedagogy

**Keywords:** Teaching

### **EATING LOCAL IN VIRGINIA: TASTE, COMMUNITY, AND HEALTHY LIVING**

Organized Session, Organizer Sascha L. Goluboff.

This panel explores what it means to eat local in Lexington Virginia. Focusing on producers, retailers, and consumers, these posters discuss the challenges of creating and sustaining a market for locally grown foods. Panelists investigate the ways that producers and sellers entice customers to buy their expensive craft and quality items that symbolize healthy living in symbiosis with, rather than against, nature. This drive to establish a more community-based and humane food production system in the area enacts, as well as challenges, the Slow Food Movement's ideologies of "terroir" (relational taste) and "sensuous pageantry" (bringing smell, sight, and sound back into eating experience). Posters focus on a wide variety of sites in which producers, retailers, and consumers interact – a sustainable farm, a craft beer pub, and a shop selling cheese and olive oil. In all of these places, there is a drive to reinvest local food with economic, social, and political value so as to generate viable alternatives to such mega stores like Walmart, as well as foster a sense of community responsibility through responsible eating.

*Cheese to You: Redefining the Taste of Local.* Hannah G. Howard, Washington and Lee University.

*Olive Oil Terroir and Import Locality in Cheese to You.* Chant'e T. Glass-Walley, Washington and Lee University.

*Brew Ridge Taps.* Shawn C. Caton, Washington and Lee University.

*The Sacred Vocation: Buddy Power's Christian Approach to Sustainable Farming.* Bowen H. Spottswood, Washington and Lee University.

**Location:** BSCC- Tech Room  
02

**Energy, Natural Resources,  
and Conservation; Health and  
Medicine**

**Keywords:** Commodification,  
Community, craft, Culture,  
Health, North America

**Tracks:** Agriculture, Food, and  
Land Use; Environment,

### **FACILITATING HUNTINGTON'S REINVENTION AND REINVESTMENT IN THE LOCAL**

Workshop, Organizer Brian A. Hoey.

This session will provide participants with an introduction to Huntington's "Renaissance" including some real life examples of social change, community revitalization, municipal and collaborative partnerships; all strong forces in making a positive and collective impact in our city. Present-day Huntington is in the process of rapid transformation with a focus on expanding and capitalizing on its diversified economy, low cost of living and rich infrastructure of education, healthcare, arts and culture, recreation and community well-being and livability. Participants will learn about some of the resources and strategies at hand in creating a "real-life" revival in their communities. These strategies will be framed through examples of partnerships

and short-term implementation practices to bring community engagement and revitalization to the forefront.

*Working for a Common Good.* Brian Hoey, Marshall University.

*Huntington's Renaissance: A Social Movement in Action.* Bruce Decker, Collective Impact

*Huntington's Renaissance: Partnerships in Practice.* Breanna Shell, City of Huntington, West Virginia

**Location:** BSCC- Tech Room 01

**Tracks:** Activism, Resistance, Revolution, and Social Movements; Economic

Conditions, Development, and Policy; Entrepreneurship, Small Business, and Innovation; Higher Education and Town & Gown Relations

**Keywords:** Activism, Architecture/Built Environment, Civil society, Community, social capital, Social Change

### 3:00 PM - 3:30 PM – BREAK

Please enjoy scones, muffins, coffee, and other refreshments courtesy of MU College of Liberal Arts in the lobby.

**Location:** BSCC - Lobby

### 3:30 PM - 5:00 PM – CONCURRENT SESSION G

#### IMPROVING OUTCOMES: FROM GLOBAL TO LOCAL CONTEXTS, BIOMEDICAL AND TRADITIONAL APPROACHES

Convened Session, Kaylie Tram, SAS Convener.

*Nurses as Mediators in the Madagascar Healthcare System.* Kaylie Tram, Davidson College.

*Mayan Ethnobotany and Ethnomedicine.* Tiffany Clark, Valdosta State University.

*Global Health at the Local Level: Innovative Approaches for Preventing HIV/AIDS Among Adolescent Girls in Botswana – Evidence from an Evaluation Study on Perceptions of Cross Generational Sex in an Urban Context.* Rebecca L. Upton, DePauw University.

*How Bowdlerized Accounts Undermine Optimal Health Care Delivery in Amazonia and Appalachia.* John Walden MD, Marshall University School of Medicine

**Location:** BSCC - Tech Room 02

**Tracks:** Health and Medicine

**Keywords:** Amazonia, Americas, Applied Anthropology, global health, Indigenous Peoples, Medical

Anthropology, Public Health, Representation, Southern Africa

#### THE PROGRESSIVE HISTORY & CULTURE OF APPALACHIAN EDUCATION: ETHNOGRAPHY AND RURAL SCHOOLS

Organized Session, Organizer Harley Derek Walden.

The narrative associated with Appalachian education as a region with a stagnant and inferior education system has remained mostly unchanged for decades. However, the recent body of scholarship associated with rural education is working to combat this deficit-oriented narrative constructed on stereotypes and

misinformation. By utilizing ethnography, the following presentations aim to contribute to this ongoing dialogue regarding the true Progressive nature of these schools, the educators, and their symbiotic relationships with their surrounding communities. The incorporation of different ethnographic research methodologies, such as collecting oral histories and archival research in the form of school records, helps create a more complete understanding for the importance of rural schools and their strong connections to the communities in which they serve. These school case studies for Holden Central School in Holden, West Virginia and Edward Lee McClain High School in Circleville, Ohio function as unique, yet also complimentary narratives for the possibilities of rural education when passionate educators are allowed to instruct their students with the necessary resources. Both schools offer counter-narratives to overall deficit-oriented narrative that unfortunately still persists to this day. The importance of preserving these oral histories and the memories of their former students and teachers for future generation is worthwhile in these respects alone, however, the inaccurate and deficit-oriented narrative concerning Appalachian education still influences the development of federal and state educational policy reform, such as the 2001 No Child Left Behind Act and the 2009 Race to the Top Initiative. These powerful and shortsighted pieces of legislation punish rural schools and threaten to close or consolidate them due to either failing to meet their Adequate Yearly Progress (AYP) scores or due to low enrollment numbers. By providing counter-narratives to these inaccurate depictions of Appalachia, the incorporation of ethnography in the form of oral histories and archival research of school records help to spotlight the true Progressive nature and value that rural Appalachian schools possess.

*Introductory Comments: Doctoral Dissertation Research on the History and Culture of Rural Schools.* Eric Lassiter, Marshall University.

*The Story of Holden Central School: An Ethnographic Look into Community, Education, and the "Rural".* Harley D. Walden, Marshall University.

*The Story of Edward Lee McClain High School: An Ethnographic Inquiry into the School's Role in the Culture of the Community.* Valerie Jones, Marshall University.

**Location:** BSCC- Tech Room  
03

**Tracks:** Architecture, Heritage,  
Historic Preservation, and  
Material Culture; Teaching  
and Pedagogy

**Keywords:** Art and Material  
Culture, Borders,  
Collaboration, Community,  
Education, History

**5:00 PM - 5:30 PM –CONCLUSION OF SILENT AUCTION**

**Location:** BSCC – Rhododendron Room

## **5:30 PM - 6:30 PM – RECEPTION in the BSCC Lobby**

### **KEYNOTE RECEPTION & MUSICAL PERFORMANCE**

Enjoy hot and cold hors d'oeuvres and a cash bar as you mingle with your fellow conference goers. This is open to all attendees. The Banquet to follow is a ticketed event. Courtesy of the **MU Honors College**.

Selection of classical pieces on solo violin by Marshall University student.

**Ashley Young** is a double major in elementary and English education. She started playing the violin in kindergarten and has played for the past fifteen years. Ashley enjoys playing at Marshall Community Fellowship. Ashley is very excited to share her love of music with you at the conference.

## **6:30 PM - 9:00 PM – BANQUET in the BSCC Azalea Room**

### **KEYNOTE BANQUET & SAS AWARDS CEREMONIES**

A welcome from Mayor Steve Williams of the City of Huntington as well as Dean Robert Bookwalter of the College of Liberal Arts, Marshall University.

A keynote address from Dr. Melinda Wagner on “**Celebrating the Local**” in and through our work as anthropologists in which we will be asked to consider what makes us relevant at a time when so many of our programs are threatened. SAS announcements and awards. Dr. Wagner is Professor Emeritus of Anthropology at Radford University. She has worked for over 30 years with college students in order to preserve oral histories of Appalachia. Focusing on her local, she asked the question, “How can we build a sustainable future for Appalachian communities?” She answered this question by collaborating with college and high school students to interview elderly residents of the surrounding Floyd County, Virginia area so their oral stories may be cataloged and preserved. For this conference, she will be addressing how we, as students of anthropology and citizens of our homes, can celebrate our locals. Whether we are from the hills of West Virginia or the coastlines of South Carolina, we all have a local – a home – worth investing our hearts.

**The Southern Anthropological Society will present its Annual Awards, including the Mooney Prize as well as the Best Undergraduate Paper and Best Graduate Paper prizes. *Details follow the Keynote poster in the Program.***

The banquet will include entrée, sides, salad, rolls, beverages, and dessert. Cash bar available.

Entrée choices will be Vegetarian Lasagna, Herb Crusted Chicken, or Apple-Smoked Pork Loin.

**Banquet fee (\$30 professional; \$20 student/retired) must have been paid in advance.**



@southernanthro  
#SAS2016WV



KEYNOTE ADDRESS & BANQUET  
**CELEBRATING THE LOCAL**  
MELINDA BOLLAR WAGNER, PH.D.  
Professor Emeritus of Anthropology, Radford University

**APRIL 9, 2016**  
**SATURDAY 6:30 PM**

**SOUTHERN ANTHROPOLOGICAL  
SOCIETY**  
51<sup>ST</sup> ANNUAL MEETING  
**BIG SANDY CONFERENCE CENTER**  
HUNTINGTON, WEST VIRGINIA



For over 30 years, Melinda Wagner has worked with college students in collaboration with local communities to improve quality of life and most recently turns her attention to *Roots with Wings*—an initiative in place-based education done in cooperation with public school teachers and a community oral history center.

**CONFERENCE REGISTRATION:** [MDS.MARSHALL.EDU/SAS\\_CONFERENCE](https://mhs.marshall.edu/sas_conference) (ON-SITE ~~APRIL~~ APRIL 07-09)  
**BANQUET ONLY: PROFESSIONAL \$30; STUDENT \$20 (VEGETARIAN MEALS AVAILABLE)**

## Southern Anthropological Society – Annual Awards

### THE JAMES MOONEY AWARD



The purpose of the **James Mooney Award** is to recognize and thereby encourage distinguished anthropological scholarship on the South and Southerners. Presented annually, the award includes a \$500 cash prize and certificate of recognition to be presented to the winning author at an awards ceremony. In addition, an **Honorable Mention** includes a certificate of recognition. The winning presses will also receive certificates of recognition and will be granted free exhibit space at the Society's annual meeting and, for one year, free advertising space for the winning books in the *Southern Anthropologist*.

To be considered for the James Mooney Award, a book must have been published within two years of the conference date. The judges welcome works on the South or Southern peoples and cultures (past or present) in, of, or from the region. Books may be from any subfield of anthropology or from other disciplines so long as the primary perspective of the work is anthropological. Co-authored books may be nominated, but edited volumes may not. The nomination must clearly be for a single book, even if it builds on prior work by the author or others. Nominations may be submitted by a press or an individual. Books are judged by a committee of anthropologists from different subfields in the discipline.

**Kate Ingersoll, Mooney Committee Chair**

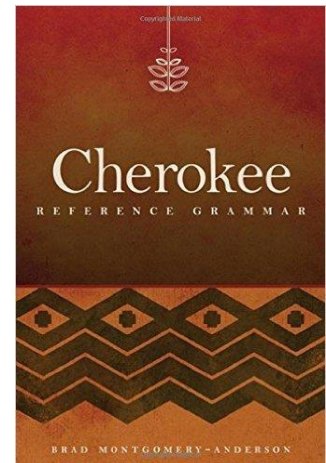
**Daniel W. Ingersoll, Jr., Mooney Award Press Coordinator**

**Mooney Award of 2016** goes to Brad Montgomery-Anderson for *Cherokee Reference Grammar*, University of Oklahoma Press.

#### Honorable Mention awards for 2016:

Asa R. Randall for *Constructing Histories: Archaic Freshwater Shell Mounds and Social Landscapes of the St. Johns River, Florida*, University Press of Florida.

John van Willigen, *Kentucky's Cookbook Heritage: Two Hundred Years of Southern Cuisine and Culture*, University of Press of Kentucky



### THE SAS STUDENT AWARDS

SAS holds an annual **Student Paper Competition** in conjunction with the Society's meeting. A cash prize of \$200.00 and a selection of books is awarded to one **graduate** and one **undergraduate** paper author. In addition, the winning students' papers will be published and archived on the SAS website.

The SAS especially encourages undergraduate and graduate students to contribute papers to the Annual Meeting program. The SAS also invites students to submit papers for review to the *Southern Anthropologist*, our online, peer-reviewed journal.

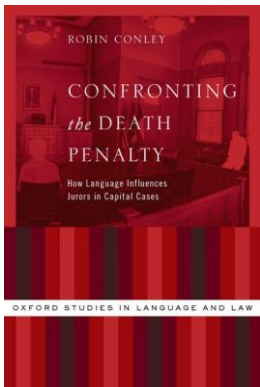
## Meet the Authors of the MU Department of Sociology and Anthropology

### BOOK SIGNING

**5:00 PM – 6:00 PM Friday 08 April in BSCC – Exhibition Hall**

The **Marshall University Department of Sociology & Anthropology** is pleased to host a group book signing for our colleagues who have published within the past year. Each in their own way, these important books express contributions of engaged social science to the common good. Brought to you by the **Marshall University Bookstore**.

#### ***Confronting the Death Penalty: How Language Influences Jurors in Capital Cases***

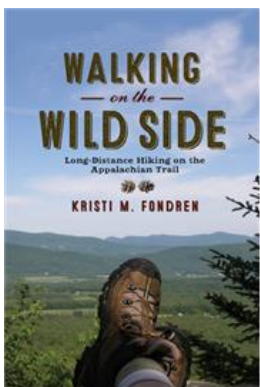


Robin H. Conley – *Oxford University Press*

This book speaks to how jurors make the ultimate decision about whether another human being should live or die. Drawing on ethnographic and qualitative linguistic methods, this book explores the means through which language helps to make death penalty decisions possible - how specific linguistic choices mediate and restrict jurors', attorneys', and judges' actions and experiences while serving and reflecting on capital trials. The analysis draws on fifteen months of ethnographic fieldwork in diverse counties across Texas, including participant observation in four capital trials and post-verdict interviews with the jurors who decided those cases. Given the impossibility of access to actual capital jury deliberations, this integration of methods aims to provide

the clearest possible window into jurors' decision-making. Using methods from linguistic anthropology, conversation analysis, and multi-modal discourse analysis, Conley analyzes interviews, trial talk, and written legal language to reveal a variety of communicative practices through which jurors dehumanize defendants and thus judge them to be deserving of death. By focusing on how language can both facilitate and stymie empathic encounters, the book addresses a conflict inherent to death penalty trials: jurors literally face defendants during trial and then must distort, diminish, or negate these face-to-face interactions in order to sentence those same defendants to death. The book reveals that jurors cite legal ideologies of rational, dispassionate decision-making - conveyed in the form of authoritative legal language - when negotiating these moral conflicts. By investigating the interface between experiential and linguistic aspects of legal decision-making, the book breaks new ground in studies of law and language, language and psychology, and the death penalty.

#### ***Walking on the Wild Side: Long-Distance Hiking on the Appalachian Trail***

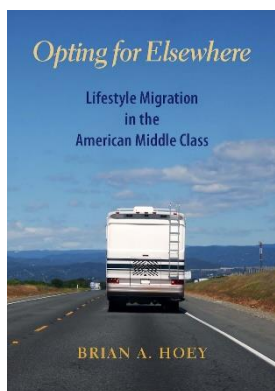


Kristi M. Fondren – *Rutgers University Press*

The most famous long-distance hiking trail in North America, the 2,181-mile Appalachian Trail—the longest hiking-only footpath in the world—runs along the Appalachian mountain range from Georgia to Maine. Every year about 2,000 individuals attempt to “thru-hike” the entire trail, a feat equivalent to hiking Mount Everest sixteen times. In *Walking on the Wild Side*, sociologist Kristi M. Fondren traces the stories of forty-six men and women who, for their own personal reasons, set out to conquer America’s most well-known, and arguably most social, long-distance hiking trail. In this fascinating in-depth study, Fondren shows how, once out on the trail, this unique

subculture of hikers lives mostly in isolation, with their own way of acting, talking, and thinking; their own vocabulary; their own activities and interests; and their own conception of what is significant in life. They tend to be self-disciplined, have an unwavering trust in complete strangers, embrace a life of poverty, and reject modern-day institutions. The volume illuminates the intense social intimacy and bonding that forms among long-distance hikers as they collectively construct a long-distance hiker identity. Fondren describes how long-distance hikers develop a trail persona, underscoring how important a sense of place can be to our identity, and to our sense of who we are. Indeed, the author adds a new dimension to our understanding of the nature of identity in general. Anyone who has hiked—or has ever dreamed of hiking—the Appalachian Trail will find this volume fascinating. *Walking on the Wild Side* captures a community for whom the trail is a sacred place, a place to which they have become attached, socially, emotionally, and spiritually

### ***Opting for Elsewhere: Lifestyle Migration in the American Middle Class***



Brian A. Hoey – *Vanderbilt University Press*

"Do you get told what the good life is, or do you figure it out for yourself?" This is the central question of *Opting for Elsewhere*, as the reader encounters stories of people who chose relocation as a way of redefining themselves and reordering work, family, and personal priorities. This is a book about the impulse to start over. Whether downshifting from stressful careers or being downsized from jobs lost in a surge of economic restructuring, lifestyle migrants seek refuge in places that seem to resonate with an idealized, potential self. Choosing the "option of elsewhere" and moving as a means of remaking self through sheer force of will are basic facets of American character, forged in its history as a developing nation of immigrants with a seemingly

ever-expanding frontier. Building off years of interviews and research in the Midwest, including areas of Michigan, Brian Hoey provides an evocative illustration of the ways these sweeping changes impact people and the communities where they live and work as well as how both react--devising strategies for either coping with or challenging where we are going next as an emerging postindustrial society.

## Call for Papers – 2016 SAS *Proceedings* Volume

### Reinventing and Reinvesting in the Local for Our Common Good

Edited by Brian A. Hoey, PhD.

The **2016 *Proceedings of the Southern Anthropological Society*** will be derived from outstanding papers that effectively address this year's theme. As your Proceedings Editor, it is my intent to work closely with the authors to construct a collection from both scholars and non-academics that makes a significant contribution to the literature and the conversation of what matters to us all: the local in which we live, work, and play.

**CALL FOR PAPERS: All persons who presented/contributed to this year's conference are eligible for consideration. If you are interested in seeing your work published in a peer-reviewed, edited volume please submit your manuscript for review at the MDS portal: [http://mds.marshall.edu/sas\\_conference](http://mds.marshall.edu/sas_conference).**

**The submission deadline is Friday 13 May 2016.**



The *Proceedings* are published by Newfound Press, University of Tennessee, Robert A. Shanafelt, General Editor

[Recovery, Renewal, Reclaiming: Anthropological Research toward Healing](#), edited by Lindsey King, the Proceedings of the 2013 meeting in Johnson City, Tennessee (2015)

[The Art of Anthropology / The Anthropology of Art](#), edited by Brandon D. Lundy, the Proceedings of the 2011 meeting in Richmond, Virginia (2013).

[Southern Foodways and Culture](#), edited by Lisa J. Lefler, the Proceedings of the 2007 meeting in Oxford, Mississippi (2013).

[Building Bridges in Anthropology](#), edited by Robert Shanafelt, the Proceedings of the 2010 meeting in Savannah, Georgia (2012).

[Museums and Memory](#), edited by Margaret Williamson Huber, the Proceedings of the 2008 meeting in Staunton, Virginia (2011).

## Concurrent Session Individual Paper Abstracts

**Friday, April 8<sup>th</sup>**

**8:30 AM - 10:00 AM – CONCURRENT SESSION A**

### **INTEGRATING, EMPOWERING AND CARING FOR OUR DIVERSE, LOCAL COMMUNITIES FOR THE COMMON GOOD**

Convened Session, Hilary M. Adams, SAS Convener

***Needs Assessment of Disability Service Providers within the San Fernando Region of Trinidad and Tobago.*** Chloe A. Moore and Itzel Hincosa-Lopez, Rhodes College.

**Abstract:** Persons with Disabilities are often a marginalized population as many societies have yet to understand and develop the language, paradigms, structures, and social support necessary for cultivating an integrated society. Our research team studied the social fabric concerning the lived experiences- in terms of availability, access to, and barriers to services- of Persons with Disabilities in the context of Trinidad and Tobago. Our study consisted of conducting a Needs Assessment for five non-profits, one national organization, and one governmental agency with the aim of developing a holistic understanding of the needs of Persons with Disabilities as perceived by service providers. We conducted in-depth interviews with service providers to collect data, and then analyzed the data for patterns and perceptions. Once identified, the themes served as a foundation for the researchers to offer service providers recommendations to assist in filling some identified gaps in serving Persons with Disabilities. The project culminated in a report given to the participating organizations with the hope that they will be able to use the report to acquiesce more resources, further organize services, fill perceived gaps in services, and other aims as identified by the organizations.

***Becoming an Ally: How Communities Can Empower and Embrace Individuals with Autism Spectrum Disorder.*** Hillary M. Adams, West Virginia Autism Training Center, Marshall University. Dr. Eugenia Webb-Damron, Marshall University Graduate College.

**Abstract:** The United States demographic is changing; The Center for Disease Control estimates that 1 in 68 children are diagnosed with Autism Spectrum Disorder (ASD) (2015). As the number of individuals with ASD rise, we, too, must realize our responsibility to understand, support and embrace this growing population into their communities. Across the U.S., adult services for employment, therapy, housing, community living and education are available, but limited. Checking out in a grocery store, applying for a job or eating at a restaurant can be a daunting task for an individual with ASD. But it doesn't have to be. What if the cashier understood that not being able to purchase a brand of cereal could throw off desired routines? What if the interviewer recognized that speech delays are due to slow processing speed, not low IQ? What if the server showed empathy to the patron overstimulated by clanging dishes and loud chatter? The WV Autism Training Center, located at Marshall University, created "Allies Supporting Autism Spectrum Diversity" to help with common misconceptions. This program champions efforts to inform and educate individuals who wish to provide a safe and accepting environment for individuals living with Autism Spectrum Disorder. Our mission is to advocate diversity and promote understanding in order to support and develop awareness. The focus of this session will be to discuss the need for citizen involvement to create change – to shift responsibility from mental health experts to citizens who wish to spread autism advocacy into our communities.

***The Work of Providing Care: Domestic Violence Service Provision.*** Olivia Spradlin, University of Kentucky.

**Abstract:** Based on participant observation and interviews, this paper presents the myriad forms of labor that advocates working for a domestic violence service provider in central Kentucky perform and the impact of that labor on those performing it. Advocates' work is largely understood as providing care and safety for women and families fleeing domestic violence. Care in this context takes many forms: legal advocacy, housing advocacy, support groups, one on one meetings, shelter. Advocates report being caught between the needs of their clients and the capacity of the organization they work for. In such a crisis centered work environment with such high demands and such restricted resources, advocates negotiate the limits of the care they can provide. This negotiation includes not just the needs of the client, but also the impact of performing this kind of labor on the advocates themselves. Based on participatory methods, I have included some recommendations from the advocates for their work, both as a means of taking better care of their clients and themselves.

## **SOCIAL ACTIVISM AND SOCIAL MOVEMENTS ARE GROWING GREEN**

Convened Session, C. Matt Samson, SAS Convener.

***Developing Cultural Context and Recognizing the Civic Professional: A Study of Home Gardening and Food Security in Rural Appalachia.*** Liza Dobson, Virginia Polytechnic Institute and State University.

**Abstract:** Supplementing safety net programs, local food production initiatives are beginning to gain traction as proposed methods of addressing issues of food security and agricultural literacy. In an effort to foster self-sufficient food procurement in Grayson County, Virginia, a low-income rural region of Appalachia, container gardens were gifted to clients of a mobile food pantry through a grant-funded program. The significance of container food production was investigated through the lens of civic professionalism by recognizing the participants' unique lived experiences as factors leading to their individual program outcomes and by creating space for them to offer community-specific suggestions for program improvement. A deeper understanding of the local economy and current food landscape was gained by compiling a historical social narrative through field observations and ethnographic research. This developed the cultural context for organizing and grounding phenomenological interviews that documented the varied perspectives of program participation. Though a significant contribution to the original goal of increased food security was not seen, these simple and accessible container food gardens fostered a sense of pride, wellbeing, and self-sufficiency among resource-limited, and often physically challenged, participants. By recognizing these individuals as professionals within their own community and partners in the construction of knowledge, noteworthy insights are explored in the paper to offer viable options for increasing both food security and quality of life for those in rural areas of the United States.

***Agents of Change and the Local Food Movement.*** Allison S. Perrett, Appalachian Sustainable Agriculture Project (ASAP).

**Abstract:** In 2000, a group of residents and farmers in the mountainous and westernmost region of North Carolina, launched a local food campaign. In the context of ongoing farm loss in relation to an increasingly dominant global market, organizers conceived of local food as a means to engage people with farms and activate them directly in processes to sustain them. Over a period of 15 years, locally grown food has become more and more a part of the food system in this region and a significant aspect of public discourse around agriculture, land use, economic development, food access, and quality of life. In looking at the history and evolution of the local food movement here and in discussing the theory of change that informs the strategies and actions of movement organizers, this paper will explore the meaning of "local" in relation to food and social change and offer a framework for thinking about how and why local food system building can be a

means of challenging and changing the dominant agri-food industry. In this paper, I will draw on my ethnographic research of the movement and on insights I have gained as movement practitioner since 2007.

***Planting Trees and Shaping Consciousness in Guatemalan Environmentalism.*** C. Matt Samson,  
Davidson College

**Abstract:** This paper provides an overview of contemporary environmental activism in Guatemala, largely from the vantage point of the founder of a reforestation project in the western highlands who situates his activism in discourses of Maya cosmovision and community well-being. Ethnographic and interview data based on fieldwork in K'iche' and Mam communities is discussed in a context linking environmental concerns to larger social change agendas in Guatemala during a period when the political process is to some extent being radically reshaped in the wake of corruption scandals and trials focused on crimes against humanity during Guatemala's 36-year civil war nearly two decades ago. Underpinning the analysis are perspectives from political ecology as well as anthropological and religious humanism that situate environmentalism in Guatemala in a comparative context, including frameworks of cultural rights and traditional ecological knowledge (TEK) in other regions of Latin America.

#### **YOUTH LEADERSHIP IN ACTION: CREATION OF A 4-H HERITAGE QUILT TRAIL**

Workshop, Organzier Julie A. Tritz, West Virginia University Extension Service.

***Session abstract available in the Full Schedule.***

#### **10:30 AM - 12:00 PM – CONCURRENT SESSION B**

##### **APPALACHIAN CULTURE AND HIGHER EDUCATION**

Roundtable, Organizer Marty Laubach

***Session abstract available in the Full Schedule.***

##### **CONFRONTING ADDICTION: FROM PERSONHOOD TO POLICY**

Organized Session, Chris White, SAS Convener

***Alcoholics Anonymous: The Formation and Reformation of Self.*** Abigail Shepherd, Valdosta State University.

**Abstract:** I conducted ethnographic research on alcoholics and their struggle for recovery. My paper examines how cultural models of personhood acquired in childhood mediate the self-worth of adult alcoholics. My data derive from narrative discourse contained in personal stories told during AA meetings as well as in the life-histories that I elicited from two informants. A few of the more important themes to emerge in my analysis of the data include feelings of being different, ideas of religious faith, and a desire for success. My informants all believe that they failed to meet society's expectations. Although my study relies upon a small, homogeneous sample, it is valuable for its focus on individuals, which is different from the usual focus on AA as an institution.

***Hoarding: Anthropological perspectives on creating the self through consumption.*** Christina Cheadle, Washington and Lee University.

**Abstract:** In recent years, hoarding has become a well-known national and local phenomenon discussed in everything from blog posts to multi-series television shows. The DSM-V added hoarding as a disorder due to its distinct features as an illness with distinct methods of treatment. According to the American Psychiatric Association, those suffering from hoarding disorder possess a "persistent difficulty discarding or parting with possessions, regardless of the value others may attribute to these possessions." This definition leaves unanswered the question of "why?" Viewers of the show *Hoarders: Collection* wonder why a Texas man

collects to the point that CPS, citing an unsafe environment, has taken his grandchildren. While the featured psychologists often focus on hoarders' past traumatic experiences resulting in unresolved grief, I offer an anthropological approach, focusing particularly on issues of personhood: the theory that persons' concepts of identity lie in their awareness of material cultural surrounding them and relationships that this material culture facilitates. This concept implies that the individual's identity is not housed within the body, but is instead understood as being divisible into multiple parts, including objects, animals, people, and the materiality of built environments. Cultural constructions of time often inform this dynamic, with many hoarders conceptualizing objects as links to social others from their pasts or as safety nets for an otherwise isolated future. I hypothesize that many hoarders conceptualize their personhood through possessions to such an extent that losing things amounts to losing the self. Anthropologist Chris Fowler (2010) states, "Ordinary persons operate in a known field of relations, which are made manifest in their bodies, objects, buildings, and gardens." Hoarding takes this "ordinary" dynamic to an extreme, vesting aspects of one's personhood across so many objects that social relations, health, and many other aspects of life become encumbered.

***Huntington as a Learning City: How to Solve our Opiate Epidemic.*** Chris White, Marshall University.

**Abstract:** As Huntington, WV suffers an unprecedented opiate epidemic (with 1 in 7 babies born addicted), city leaders and communities members struggle to find solutions. In the past several years, divergent policies have been introduced to address this situation, which demonstrates the city's ability to both learn from past mistakes and to perpetuate them. The goal of this paper is to emphasize how Huntington's new inclination to learn and think critically about this problem can overcome its past and present institutional and cultural inclinations to regress to punishment-based reactions. The paper brings in examples from other states and countries in the hopes of demonstrating concrete ways in which others have actually solved their similar epidemics. The central argument, however, is that West Virginia needs to think even bolder than any other state or country, given the proportions our state has suffered by comparison to any other.

## 1:30 PM - 3:00 PM – CONCURRENT SESSION C

### ETHNOGRAPHIES OF VIOLENCE

Organized Session, Robin Conley, SAS Convener.

***Rape Myths, 'Regret Sex', and Retaliation: Sexual Assault on a College Campus in Ethnographic Perspective.*** Scott London, Randolph-Macon College. Katie Terhune, Randolph-Macon College. Alexandra Sims, Randolph-Macon College.

**Abstract:** In recent years campus sexual assault has become more prominent in the public conversation in response to high profile cases in the media and evolving federal government policies. College administrators struggle to incorporate Title IX provisions intended to strengthen reporting and prevention, while the national debate continues over what should constitute "best practices". At individual campuses, students contend with a mix of normalizing and contesting discourses that in turn may isolate, demonize, or empower survivors. Research that focuses on the local campus culture illuminates the everyday lived experience of sexual violence and the aftermath. The ethnographic research described in this paper examines the culture of sexual assault at a small liberal arts college. The paper briefly reviews survey data to characterize the college vis-à-vis nationwide findings. It then goes on to provide a portrait based on ethnographic interviews with eight women students, as well as participant-observation by the two student co-authors. The data indicate a growing awareness of sexual assault as an issue, suggesting effective education efforts. Yet common rape myths remain entrenched, weakening victims' voices and limiting the success of interventions. Victim-blaming and charges of "regret sex" dominate reflections on sexual assault. Retaliation against students claiming assault is common. Students perceived as "high status" are more likely to be given benefit of the doubt. Some hope is reserved for

training students in bystander intervention techniques, though views are mixed on how successful they can be. The authors end by presenting recommendations based on student experiences and perceptions.

***Educated to Kill: An Ethnography of Southern Rural Hunters.*** Ashlie M. Prain, Valdosta State University.

**Abstract:** Throughout the world animal rights activists are working to end animal cruelty. Their focus is usually the acts of cruelty, and less so, the perpetrators of them. In this paper I reveal the thoughts and feelings of rural southern hunters and their rationales for killing. Employing a phenomenological perspective, I explain how hunters experience themselves before, during, and after the hunt, paying particular attention to the role of cultural models of masculinity and the ways in which young hunters are enculturated. Hunters tend to justify killing by tying the hunt to tradition and family values, survival, and even community service. Understanding hunters' motives is useful in comprehending other acts of animal cruelty. My research is also useful in developing a strategy to defend the rights of animals. This research shows that there is a time in young boys' lives when they feel pain and remorse for killing animals. Inevitably, however, they are pressured into continuing to kill by older men whom they admire, by men who validate them by turning animate wildlife into inanimate wall trophies.

***Narratives and Experiences of Trauma: The language of veterans' combat stories.*** Robin Conley, Marshall University.

**Abstract:** This paper will address an ongoing research project that aims to improve veterans of current military conflicts' transition into post-deployment life. The project investigates the experiences of US combat veterans who have been engaged in or responsible for the loss of life, specifically examining the role of narrative in how veterans experience and later process acts of killing during combat. Researchers have recognized that the inability to construct a coherent narrative of a traumatic experience can stymie recovery from the trauma (Brison 2002). Few have identified, however, the cultural and linguistic shapes of those coherent (master-)narratives that are thought to enable recovery. Military members are socialized into culturally-informed master-narratives about violence and killing that enable them to take life in combat situations. After experiencing trauma in combat, however, many lose the ability to re-tell traumatic events according to these master-narratives. To map this narrative terrain, this paper examines the linguistic structures of interviews with veterans who have served since the commencement of Operation Desert Shield (1990), with a focus on post-9/11 conflicts. In addition to aiding understanding of contemporary combat experiences, the paper aims to advance understanding of the detailed connections between narrative construction and trauma, as well as further knowledge of the cultural narratives that justify current military actions and state-sanctioned violence more broadly.

***We Promise Not to Cry: Overcoming Sexism in STEM Fields.*** Amanda Louise Smythers, Marshall University

**Abstract:** In November 2014, NASA landed the Rosetta spacecraft on a comet 500 million kilometers from earth, an outstanding technological and scientific achievement. Yet when prominent NASA scientist Matt Taylor was interviewed and broadcasted worldwide, he was wearing a shirt covered in nearly naked women, prompting the debate known as "shirtstorm." As the world celebrated the technological marvel of Rosetta, women in sciences were forcefully reminded that they are to remain a part of the decor. Less than a year later, Nobel Prize winning biochemist Tim Hunt called for gender segregation in scientific laboratories, stating "Three things happen when [women] are in the lab: You fall in love with them, they fall in love with you and when you criticize them, they cry." In an era where the need for feminism is questioned, women in STEM fields are consistently and aggressively reminded to resume their place on the sidelines, supporting the men who do the work. This atmosphere, which research has shown leads to fewer female scientists hired by academic institutions as well as large pay gaps between genders, simultaneously disenfranchises female scientists currently in the field while discouraging young women to pursue a profession in STEM. To facilitate significant change, women will have to zealously pursue a meaningful discourse throughout all major scientific disciplines.

Through the lens of John Berger's "Ways of Seeing," this paper will address the systematic disenfranchisement of women in sciences as well as address "fourth wave" feminism's role in confronting the problem.

## **HUNTINGTON 101: A HOLISTIC PERSPECTIVE OF HUNTINGTON, WV FROM PAST TO PRESENT**

Organized Session, Organzier Alexis Kastigar.

### ***From Industrialism to Tourism: A look at cultural and financial changes in Huntington, West Virginia.*** Hannah Smith, Marshall University.

**Abstract:** This paper examines economic and cultural changes in Huntington, West Virginia from its foundation in 1871 to the present. It produces an overview of social lives of its residents with personal interviews and investigations of front-page headlines of newspapers while comparing censuses and records of highest grossing businesses to prominent industries in 1871, the 1930s through the 1950s, and the 2000s. The heritage of Huntington was shaped by population migration in its early years to important industrial foundations, like railroads and factories. This research exhibits that Huntington had economic booms in its foundation period until a flood in 1937 and another prosperous industrial era during World War II. The adjustment from industrialism to tourism and medical care occurred from the mid-1950s to the present. The analysis of these changes exposes successes and failures of Huntington, which demonstrate potential problems as well as unique opportunities for current city policy makers.

### ***Fair Trade as a means to Connect Locals around the World.*** Heidi Dennison, Marshall University.

**Abstract:** This paper examines fair trade, a social movement that seeks to promote and provide fair wages for producers in developing countries. More specifically, this study provides an in-depth analysis of the history and future of fair trade practices, with a goal of showing how fair trade is a realistic option for developing an ethical approach to consumption. The paper recounts the author's personal narrative of discovering realities of current consumerism as well the account of Maria, a young woman working in a South American sweatshop. While Maria's story is fictional, it is derived from research done on very real practices that characterize working conditions in developing countries around the world. This research also explores availability of fair trade products in Huntington, WV in order to demonstrate how purchasing fair trade products connects "locals" across the world. Increased revenue from fair trade products empowers people in developing countries to invest in their local, which allows for more secure communities across the globe.

### ***The Culture of Socioeconomics: Transforming the House into the Home.*** Alexis R. Kastigar, Marshall University.

**Abstract:** This paper is an analytical look at how the effects of socioeconomic status are related to human agency. Specifically, this paper examines how the frequency of personal alterations of a living space's landscape differs with differences in socioeconomic status. The author highlighted how alterations of the outside living space, such as flags, bird baths, and the size of the outside living space act as outlets for personal expression and agency. The author performed a 10-mile transect from the eastern edge of Marshall University campus in Huntington to Barboursville, West Virginia, making observations of neighborhoods located along said transect. It was found that the higher the apparent socioeconomic status of the neighborhood, the higher likelihood of self-expression, decorative alterations, and greater distance between neighboring houses because the overall rate of home ownership, and thus home agency, was most prevalent in higher income areas. Drawing from the analysis of these observations, this article contributes to the understanding of agency and personal identity in a capitalist society.

***Communicative Elements in Two Cultural Anthropology Courses.*** Samantha Harvey, Marshall University.

**Abstract:** This paper addresses communication differences between Honor courses and regular courses. More specifically, the author conducted research that focused on two different introductory Anthropology classes by using participate observation methods along with interviews. Data collected showed differences between the two courses often manifested in conversations held such as: difference in out-of-class communication with the professor, frequency of question statements, and counter-productive in-class conversation. The author explored education literature concerning “the class room” and language studies focusing on gender. Preliminary results show that it is possible that the largest difference between honor courses and non-honor courses was gender distribution and class size. The author argues that the regular course sometimes offers a broader range of discussion and better communication efforts due to greater size, diversity, and equal gender distribution. This article contributes to the discussion at Marshall University concerning the way honor courses are managed and promoted, and informs the university as to the underlying effects of the program’s demographics of their more selective Honors College population.

***Punks or City Planners?: An ethnographic study in community building through local music scenes.*** Jake Farley, Marshall University.

**Abstract:** The driving thrust of this study focuses on an ethnographic read of the music scene in Huntington, West Virginia. Over the last ten years, Huntington has lost numerous venues for the local music scene to flourish. Meanwhile, members of the music scene continue to find new places to perform, be it in bars or other means, such as “house shows”. The population of this study focuses primarily on event organizers ranging from “punk house” occupants to bar owners. Time restrictions on this research have dictated a small sample size, however the interviews conducted are reflective of key players in the Huntington area’s small music scene. The goal of this research is to present findings that show how the Huntington music scene is working together, to build not only a much stronger knit scene, but a stronger community in Huntington, West Virginia.

## **KULA, EVOLUTION, AND MORAL PANIC: HOW EMOTION TRUMPS REASON ON THE JOURNEY TO THE COMMON GOOD**

Organized Session, Organzier H. Lyn White Miles.

***‘Quasi-Kula’: Demonstrating Reciprocity Strategies in a Kula Trade Active Learning Simulation***  
Louis Brill, University of Tennessee, Chattanooga. Madelyn Momchilov, University of Tennessee, Chattanooga. H. Lyn White, University of Tennessee, Chattanooga.

**Abstract:** Marshall Sahlins in *Stone Age Economics* (1972) identified three forms of reciprocity for trade and gift-giving: generalized, balanced, and negative. Generous balanced reciprocity is used in the Trobriand Island ceremonial Kula trade, described by Bronislaw Malinowski in *Argonauts of the Western Pacific* (1922) in which Trobrianders make and exchange red necklaces for white armbands as a means to enhance their symbolic prestige and establish lifelong trading partnerships with distant islands. Since 2010, an anthropology course, *Mysteries of the Human Journey*, at the University of Tennessee-Chattanooga has engaged students in a Kula trade active learning simulation. Students formed small ‘island tribes’ spread out in different buildings on campus, and make and exchange jewelry with other ‘islands’ to acquire prestige items and trading partners. Students are instructed to use Kula balanced reciprocity, rather than “eye for an eye” market value profit strategies. The jewelry produced and trading patterns are evaluated by an independent panel of judges. The results from two trades in 2015-2016 with 165 students are presented. The analysis showed that only 34% of tribes utilized balanced reciprocity although it consistently proved to be the most successful strategy for manufacture and acquisition of prestige items and establishment of trading partners. The majority (45%) used eye for an eye profit strategies, and 21% even used negative reciprocity. The exercise illustrates the difficulty

of cross-cultural understanding of communal relationships versus material acquisition, and shows how emotion and self-interest can trump more successful strategies of symbolic economic exchange.

***How Emotion Trumps Evidence in Evolution Science Education in Southeast Tennessee.*** H. Lyn White, University of Tennessee, Chattanooga. Ross van der Harst, University of Tennessee, Chattanooga.

**Abstract:** In a 2011 Science article, Berkman and Plutzer reported that only 28% of U.S. biology teachers straightforwardly describe the evidence for evolution in American high school classrooms. Further, 13% explicitly advocate religious creationism as part of their science class. Thus, nearly three-quarters of U.S. students do not receive appropriate science instruction in evolutionary theory and evidence. A 21-year longitudinal study of the views of East Tennessee college students on evolution and religion was conducted from 1995-2015 which included over 6,000 surveys and a dozen focus groups. Student were identified as: 1) young earth creationists; 2) old earth creationists; 3) theistic evolutionists; 4) spiritual evolutionists; or 5) natural nonreligious evolutionists. Participants were asked to define evolution and a comparison of young earth creationists vs. natural evolutionists showed extreme discrepancies in science understanding. Young earthers understood only one of four elements of evolution theory, the element of change, and exhibited 17 themes including that faith was “fact” and science was “ideas,” that all evolutionists are atheist or anti-God, and that hybridization was a major force of evolution. In contrast, natural evolutionist students understood between two and three elements of evolutionary theory and were able to articulate scientific processes more accurately. Both groups exhibited misunderstandings of human evolution and evolutionary processes. This supports studies that show that deeply felt emotional beliefs overpower learning for both students and teachers especially in Tennessee which ranks lowest in acceptance of evolution in the U.S., and emotional barriers to education must be addressed.

***Supermax Prisons, and the Common Good.*** Shela Van Ness, University of Tennessee, Chattanooga

**Abstract:** Bronislaw Malinowski makes the point in *Crime and Custom in Savage Society* (1926), that societal rules for keeping order are not a problem per se, but matters of “how the rules become adapted to life” can be problematic. One contemporary case in the United States is the longstanding ‘moral panic’ over street crime, illegal drugs, and terrorism. Justice policies directed at controlling these problems have increased the number of crimes for which individuals are incarcerated and the length of prison sentences. The resultant population explosion in prisons and jails means that 2.2 million individuals are now behind bars, with 25% of black males likely to be incarcerated during their lifetimes. Prison overcrowding led to disorder in many prisons, and with an influx of Muslims suspected of terrorist leaning or terrorism, such as the “Shoe bomber,” supermax prisons were re-invented to house prisoners for long periods of time in self-contained single cells, living 22-24 hours a day with no opportunity for social interaction. This paper critically examines the emotion-influenced rationales put forward for maintaining supermax prisons and the symbolism and mythology surrounding them that has undermined the public good.

### **3:30 PM - 5:00 PM – CONCURRENT SESSION D**

#### **BETWIXT AND BETWEEN: EXPERIENCING (ONGOING) CRISES OF CONTAMINATED WATER IN WEST VIRGINIA**

Roundtable, Organizer Brain Hoey.

***Betwixt and Between: Experiencing (Ongoing) Crises of Contaminated Water in West Virginia,*** Brian A. Hoey, Marshall University

**Abstract:** Given the methodological focus on capturing unadorned oral histories of a demographically varied group of persons directly impacted by the spill, Hoey’s emphasis in the project has been to facilitate analysis

and interpretation of recurring thematic elements revealed in narratives accounts of the ongoing, lived experience of the water crisis. Drawing on his ethnographic fieldwork on the role of place in the construction of individual and community identity, Hoey gives special attention to emergent themes of disruption in relationship to place and the potential long-term psychosocial impact of shifts in personal and group understandings and meaningful relationships with place.

Luke Eric Lassiter, Marshall University

**Abstract:** Lassiter will briefly summarize the project, which engaged a team of 6 researchers and writers to conduct oral history interviews on the January 9, 2014, Chemical Spill in Charleston, West Virginia. He will also comment on the progress of the project and its current evolution, especially as it develops along lines of collaborative ethnography.

Cat Pleska, Marshall University

**Abstract:** Cat Pleska experienced the water crisis from nearby; that is, although she was in the zone where the crisis occurred, she was on a different water system. She agreed to help conduct oral histories to capture the reactions of those who were directly involved via the contaminated water. Later, she became involved in the effort to create a book about the chemical spill and ensuing water crisis. In this way, she hopes that the dialogue about such disasters joins with the thousands of other stories to create a psychic load so heavy it spurs movement toward education and prevention through clearer thinking and sharpened awareness.

Laura Harbert Allen, Independent Producer and Multimedia Maker

**Abstract:** Laura will reflect upon blending the traditional public radio ethic with collaborative ethnography. The intimacy that podcasting has reintroduced to public radio, along with emerging media platforms in digital spaces provide new opportunities - and tensions - when making this kind of work. What kinds of hybrids are possible? How do we respect our partners/subjects as these projects emerge and traditional disciplinary boundaries blur?

## **ETHNOGRAPHIES OF PUBLIC RELIGION**

Organized Session, Organzier James S. Bielo.

***Sharing the Sacred: A Tradition of Mormon Public Education in Kirtland, Ohio.*** Kimberly Blake,  
Miami University – Oxford.

**Abstract:** The Church of Jesus Christ of Latter-Day Saints (LDS) has a strong tradition of promoting formal education. This includes several initiatives detailing, preserving, and sharing church history at sites of significance, setting these sites apart as sacred space. In summer 2015 I conducted eight weeks of ethnographic fieldwork at the Kirtland Historic Village, a recreated 19th century town in northeast Ohio. Historic Kirtland's status as a sacred LDS space, coupled with its high operating costs and low non-LDS visitor attendance, raises the question of why the site stays open to the general public and free of admission. The use of historical material at the site and its narrative interpretation by sister missionaries reveal LDS investment in this local community. Material culture and stories are used to perform a consistent narrative about a wealthy patriarch that transformed a rural town into a thriving small city. The Kirtland Historic Village illustrates a fundamental social fact about the religious life of Mormons: reliving the past through present actions.

***"Are You a Catholic Bahá'í or a Protestant Bahá'í?": Articulations of Faith in Post-Troubles Belfast.***

Daniel McClurkin, Miami University – Oxford.

**Abstract:** Northern Ireland and the Republic of Ireland approved "The Good Friday Agreement" in 1998, officially ending the Troubles, a time of heightened violence between Republican and Loyalist factions in Northern Ireland. However, to say Northern Ireland is "Post-Troubles" is misleading; tensions remain incredibly

high and everyday distrust between the factions persists. Along with dividing the country politically, the Troubles fomented Catholic-Protestant division and religious belief became inseparable from political affiliation. This continues in contemporary Northern Ireland, as Catholicism indexes Republicanism and Protestantism indexes Loyalism. In turn, the political commitments of non-Christians are forced into this dualist structure; they must either be Catholic/Republican or Protestant/Loyalist. This paper, based on nine weeks of ethnographic fieldwork in Belfast in summer 2015, explores the ways in which Belfast Bahá'ís articulate their "Irishness." With a particular interest in conversion narratives, community center programs, and Bahá'í Devotionals, this paper follows public and private expressions of faith, exploring Bahá'í strategies for overcoming Northern Ireland's tense religious/political climate.

***Religiosity in Japan: Negotiating a Secularizing World.*** Seth Boda, Miami University – Oxford.

**Abstract:** During summer 2014 I conducted nine weeks of ethnographic fieldwork with a Buddhist preschool in northern Japan. This paper explores the ways in which modern Japanese individuals and religious institutions negotiate an increasingly secularizing society. Buddhist and Shinto rituals and places maintain a visible public presence in Japan, yet the country is one of the world's most secular states. Japanese religions, particularly in rural regions, bear the burden of demonstrating their relevance to an urbanized, global, and pluralistic Japan. One example is the environmental activism mobilized by Buddhists following the Fukushima nuclear disaster. The teachers at the preschool where I conducted field work maintained a garden plot. Classes of students took turns tending the land, eventually consuming their hard work in the form of delicious lunches prepared by the kitchen staff with local produce. Strategies such as religiously-inflected environmentalism have produced Japanese citizens who participate heavily in the religious and cultural heritage of their nation while simultaneously identifying as non-religious and maintaining low levels of local temple involvement.

#### **HUNTINGTON LOCAL: A SOCIAL ENTERPRISE APPROACH TO THE LOCAL FOOD ECONOMY**

Round Table, Organzier Lauren Kemp, Unlimited Future.

***Discovering Local Food.*** Gail Patton, Unlimited Future, Inc.

**Abstract:** Gail Patton will tell the story of her journey into the local food world and her special interest in locally driven economic development. Gail is a key founder of the Wild Ramp and sees the market as an opportunity to grow small businesses in the Tri-State Area.

***Refresh: Workforce Training with Compassion.*** Ben Gilmer, Refresh Appalachia.

**Abstract:** Ben Gilmer is the President of Refresh Appalachia, which is part of the Coalfield Development Corporation's social enterprise family. Coalfield Development has a unique approach to workforce development, that combines hands on job training with life skills and degree seeking community college coursework. Coalfield's approach tackles both economic and social issues, striving for profound change one person at a time. Refresh Appalachia will boost the supply side of the local food economy by growing growers, rebuilding a food system, and increasing fresh food access in low income coalfield communities.

***Local Food Corridor and Regional Impact.*** Bill Woodrum, Robert C. Byrd Institute.

**Abstract:** The Robert C. Byrd Institute has historically help small to mid-sized manufacturing businesses grow and increase competitiveness. RBCI launched the Agriculture Innovations project to apply their expertise in LEAN manufacturing and prototype design to agriculture. The program sponsored a connectivity study for the food hubs that are growing across West Virginia. Bill Woodrum the Program Director, will share his perspective on the future of agriculture as a productive industry in West Virginia.

## 5:00 PM - 6:00 PM – BOOK SIGNING

### MARSHALL SOCIOLOGY & ANTHROPOLOGY AUTHORS BOOK SIGNING

The Marshall University Department of Sociology & Anthropology is pleased to host a group book signing for our colleagues who have published within the past year. Each in their own way, these important books express contributions of engaged social science to the common good. Details can be found following the Full Schedule, earlier in the program.

*Confronting the Death Penalty: How Language Influences Jurors in Capital Cases.* Robin H. Conley, Oxford University Press.

*Walking on the Wild Side: Long-Distance Hiking on the Appalachian Trail.* Kristi M. Fondren, Rutgers University Press.

*Opting for Elsewhere: Lifestyle Migration in the American Middle Class.* Brian A. Hoey, Vanderbilt University Press

## Saturday, April 9<sup>th</sup>

## 8:30 AM - 10:00 AM – CONCURRENT SESSION E

### ARCHAEOLOGY: IT WAS THEN ... IT IS NOW, AND FOREVER

Convened Session, Robert F. Maslowski, SAS Convener.

*Plantation Archeology and Industrial Slavery in Western Virginia.* Robert F. Maslowski, Marshall University

**Abstract:** Slave based agriculture and the salt industry were two of the most important economic pursuits in the early history of Western Virginia. The results of archeological excavations at the Jenkins Plantation on the Ohio River, the Reynolds home and slave cabin at the Marmet Lock Replacement Project on the Kanawha River and the Glenwood Estate in west Charleston are discussed and compared. Plantation slavery differs from the industrial slavery of the salt manufactures in that many of the slaves in the salt industry were leased on a yearly basis from eastern plantations. Industrial slaves were also paid for over production. Some leases specified jobs that slaves were not permitted to do. While most of the leased slaves came from eastern plantations, court records indicate that local plantation owners like George Summers, owner of the Glenwood and Walnut Grove Plantations on the Kanawha River, also leased slaves to local salt makers.

***“Archaeology Right Now!” Bringing live, local archaeology into the online classroom.*** Cheryl DiBartolo, Wake Technical Community College.

**Abstract:** While market forces in higher education require instructors to reach increasing numbers of students, best practices in pedagogy encourage instructors to provide a maximally engaged learning experience. The development of online learning environments provides the opportunity to reach more and different students in different localities through technology. However, these same technologies risk leaving students shut out from the more dynamic and local classroom, laboratory and field experiences. This paper will address this educational problematic by discussing the potential for online courses to use technology to engage students in multi-sited, collaborative learning, specifically through an archaeological excavation. Students of archaeology have available to them two distinct experiences: the classroom lecture (seated or online), and the traditional field school. Can these two different learning sites and learning communities become connected? Can we bring the learning opportunities that are present in a field school to the online archaeology student, and can we at the same time enrich and better assess the learning experience for the field school student? Furthermore, can

we better engage all of our students through the use of available technology, a language today's students know well? This paper will address these questions through the example of "Archaeology Right Now", initiated in Summer 2015 by instructors at Wake Tech Community College in cooperation with the William Peace University Archaeological Field School. This paper will discuss the successes and challenges of the Archaeology Right Now program as an educational collaboration designed to engage a broader public.

## **CROSSING BRIDGES: IDENTITY FORMATION AND CHANGE**

Convened Session, Scott London, SAS Convener

***She Finds Her Voice: Challenging Church Gender Roles and Purity Culture.*** Bethany A. Zaiman,  
Mary Baldwin College.

**Abstract:** In recent years, there have been large waves of people challenging and/or leaving the North American Evangelical Church. Many of these people have congregated online to discuss, through mediums such as twitter and blogs, the factors that most strongly influence their decisions to critique the Evangelical Church. Many of these conversations center on gender roles and purity culture, specifically, the Church's position on modesty and women in leadership. This paper uses various research methods (content analysis, semi-structured interviews, participant observation) to explore the reasons why so many people confront these Evangelical norms. The results indicate that, while this confrontation often begins with issues of gender and gendered hierarchies, it exists as part of a much larger effort. This effort focuses on redefining ideas of the self and its relationship to others and particularly the self's relationship to the sacred. There is an emphasis on inclusivity and equality and a rethinking of ideas surrounding community and sacredness.

***Otherness in the Contemporary World,*** Matthew J. Richard, Valdosta State University.

**Abstract:** As a teenager, I lost my faith in God. In seeking to replace it, I endured a decade of uncertainty, but gradually I substituted the understanding gained from literature, history, art, and travel for faith. Then, I discovered anthropology. Its epistemology—especially its credo of cultural relativism—appealed to the person I was becoming, and it restored much of the moral clarity that had formerly set the guidelines of my agency. In short, anthropology became a substitute for religion. When I first read Robert Edgerton's critique of cultural relativism, I shrugged it off. Edgerton opens his book with the line "All societies are sick, but some are sicker than others." He goes on to write that there is misery all around us, and he places much of the blame on cultural beliefs and practices that are maladaptive. I was too much of a neophyte in the discipline then to pay him any heed, but these days I question the validity of cultural relativism more and more. I see a globalized/technologized world divided by neo-tribalism, and I wonder whether cultural relativism prevents the world from coming together at this critical juncture in human history.

***Talking About Race: Crossing Boundaries through Dialogue Groups in South Africa.*** Scott London,  
Randolph-Macon College. Kristen Klaaren, Randolph-Macon College.

**Abstract:** As young South Africans come of age in a democratic country two decades after the end of Apartheid, they confront persistent inequalities and racial divides. Institutions such as the Truth and Reconciliation Commission were designed in part to foster forgiveness and build bridges of understanding over the ravages of racial tyranny. Whatever the value and limits of such efforts, social norms and economic realities provide relatively few avenues for young people to forge personal bonds across racial categories. The potential of a new generation to overcome entrenched problems is limited when members of different groups are unable to participate in the same conversation. This paper discusses a series of dialogue groups conducted among South African and American university students. The goal in part was to see if violating norms of social interaction – bringing together black and white students who might not otherwise associate, disrupting expectations of race by including students identifying as black or white from both countries – would open up new spaces of dialogue. The data were collected during a U.S. travel course to South Africa that brought twenty American students into close contact with a group of South African peer educators. The two groups of

students had ample social time to build rapport. The semi-structured dialogues explored issues of racism, violence, inequality, and social justice. Both groups reported benefits, and the South Africans in particular valued a new sense of being able to speak across racial differences.

***Negotiating Gyeol: The Tug of War between Authenticity and Intersectionality in the Context of Lesbian Identity in Korea.*** Francissca Kang, Davidson College

**Abstract:** Since the 1990s, the women's movement has gained considerable political clout in South Korea. At the same time, some queer feminists have also accused the mainstream feminist movement of ignoring the struggles of queer women. Drawing upon ethnographic data collected from interviews with the lesbian activists from women's organizations and queer support organizations in June 2015, my research explores the complexities of lesbian activist identity. The research shows that interviewees' perceptions of an ideal partnership between the queer movement and the feminist movement are influenced by the goals of their affiliated organizations. The lesbian activists in women's organizations argue for solidarity based on intersectional feminism. Conversely, the lesbian activists in queer support organizations emphasizes on activism that focuses on the unique perspectives of queer women, demonstrated through the metaphor of gyeol (texture).

**MIGRATING IDENTITIES: DEFINING SELVES, OTHERS, AND PLACES**

Convened Session, Carrie B. Douglass, SAS Convener.

***Experiencing the postcolonial museum: Space, (re)presentation, and praxis in the Latino New South project.*** Marlene Arellano, Davidson College.

**Abstract:** The southeastern United States saw its Latino population grow nearly sixty percent between 2000 and 2010, making it now the fastest growing Latino region in the country. In light of this, how do local spaces, namely museums, respond to demographic changes in their community, with particular attention to the growing visibility of these marginalized peoples? This paper reexamines James Clifford's 1997 concept of "museums as contacts zones" with the ¡NUEVO!ution!: Latinos and the New South exhibit at the Levine Museum of the New South in Charlotte, North Carolina, as a case study. As the museum works to be both an educational space and an experience through its collections and exhibitions, it aims to extend and complicate the South's black-and-white history while creating conversations about learning to live and re-negotiate space in a post-World War II South. In conjunction with post-colonial narratives being produced about and within museum studies, my research aims to unpack how the Levine Museum structures itself and its programming to institutionally collaborate and consult with the Latino community it attempts to "authentically" historicize in its newest exhibit, noting a large disjunction in the power dynamics between collaboration and consultation.

***Multicultural Festivals and Conceptions of Diversity in American Communities.*** Colleen M. Truskey, The College of William and Mary.

**Abstract:** According to the Migration Policy Institute and the U.S. Census Bureau, the immigrant population in the United States in 1970 numbered 9.6 million. In 2013, that number more than quadrupled to 41.3 million. Thanks to this influx of individuals with global roots, cultural and ethnic diversity in America has become a far more visible and widespread phenomenon. In response to these changing demographics, many towns in recent years have seen discussions develop about diversity. Multicultural festivals have proven to be significant, highly visible additions to these dialogues in many communities, even those not generally considered to be hubs of "multiculturalism." More than just amusements, festivals serve as a means for communities to negotiate, highlight, reaffirm, and reflect upon shared values. Additionally, they provide a way to examine how local populations are adapting to and incorporating America's new cultural multiplicity. Four multicultural festivals in Virginia and West Virginia were visited during the summer of 2015 in order to learn

more about who is organizing, participating in, and coming to these festivals in addition to observing their underlying structure and organization. By describing the dynamics of these festivals, I hope to ultimately contribute to the conversation of how national trends are reinterpreted in local contexts and gain a better understanding of modern multiculturalism in America as a result.

***Bullfights Banned in Catalonia 2012. Catalonia votes to leave Spain 2015.*** Carrie B. Douglass,  
University of Virginia.

**Abstract:** In 1997 I published my first book, *Bulls, Bullfights and Spanish Identities*, based on many years of fieldwork across the many regions of Spain. The thesis was that Spaniards used the *corrida de toros* as a vehicle to talk about Spanish “identities.” In 2010, after three years of study and discussion, the Catalan Parliament banned bullfighting in the Autonomous Community of Catalonia. The ban came into effect on 1 January 2012. The reaction of the rest of Spain was to drill down on their support for the *corrida*. Later when Catalan nationalists held an unofficial (and constitutionally illegal) vote in November, 2014, 80% of those who voted backed independence. In November 2015 the Catalan regional parliament voted to start the secession process, declaring they were pushing ahead with a historic plan for an independent state within 18 months. Spanish Prime Minister Mariano Rajoy has gone to the Constitutional Court to suspend the resolution. I contend that the bullfight ban was a precursor to, and statement about, Catalonia’s sense of self. It is not “Spanish.”

***Rebounds and Reversals: Where will be American’s Next ‘Local’.*** Brian A. Hoey, Marshall  
University.

**Abstract:** In this presentation, I will briefly outline key explanatory models born of research into what has been called “non-economic migration” occurring since the early twentieth century. Trends in American migration—including what I call lifestyle migration—may highlight changes in how some appear to negotiate calculations of personal and collective quality of life motivated by the effects of an emerging economic order based on principles of flexibility and contingency experienced not only by individuals and families but also entire communities. Some who have looked at historical trends in American migration refer to today’s inchoate patterns of internal migration as a “fifth migration.” My research suggests that it may be distinguished not by a singular pattern of where migrants choose to go—exurban, suburban, or urban—but rather by shared motives for relocating, ways in which they frame their decisions, and by lifestyle commitments they make for starting over in these destination communities, wherever they may be. Understanding these motives and commitments will be essential for communities across America who seek to reinvent and reinvest in their local.

## **9:30 AM - 10:30 AM – POSTER SESSION A**

***A Case Study of the Gajang Jubu in Baton Rouge.*** Jude Bumgardner, Louisiana State University  
and Agricultural & Mechanical College.

**Abstract:** This case study examines changes in work performed by first generation Korean American women living in Baton Rouge, Louisiana. During the mid-20th century, traditional Korea gave way to new industrial and economic developments. The rapid wave of industry inspired great responsive changes in South Korean women's work. My methods consist of interviews and observations performed in the workplace, and at the homes of my consultants. Within my small group of 3 consultants, the women shared varying responses about the work of a Gajang jubu (Korean married woman). Overall, my consultants acknowledged that they always expect to perform the duties of a Gajang jubu, even as they are also business owners and full-time employees.

Thus, what is work, and what is not for these Korean American women? I hope to demonstrate here how work of the Gajang jubu has evolved, and what implications that has for the women in my study.

***Digitization and replication of Fort Ancient human remains used as a research and teaching***

**tool.** Kristy Henson, West Virginia Wesleyan College.

**Abstract:** Laws and regulations surrounding human skeletal material in North America make it difficult to characterize native populations. Technologies like 3D scanning and 3D printing can potentially solve this dilemma by creating skeletal replicas. To assess this methodology, I compared the processing time and accuracy of a medical CT scanner to an Artec Eva 3D scanner. Using both methodologies I digitized one complete individual. Skeletal replicas were created on a ZPrinter 3D printer. I hypothesize that the Artec Eva creates replicas 3% error. The Artec Eva is sufficient in large element replication, but the CT machine is preferable for fine skeletal replication.

***Kula Creations: Analyzing Material Culture in a Kula Trade Simulation.*** Madelyn Momchilov,

University of Tennessee, Chattanooga. Louis Brill, University of Tennessee, Chattanooga.

H. Lyn White Miles, University of Tennessee, Chattanooga.

**Abstract:** The Trobriand Islanders in Micronesia are known for their trading of shell and twine red necklaces and white armbands for hundreds of miles around islands over difficult ocean waters to establish prestige. In simulations of this trade since 2010, students from the University of Tennessee at Chattanooga have explored the Kula exchange by forming small 'island tribes,' and creating and trading jewelry to form partnerships and gain Kula prestige. In a 2015 class, 146 necklaces and armbands were produced by approximately 75 students in a trading session. Students utilized over 25 different natural and manufactured materials and produced varied and distinctive jewelry. Necklaces included one of a bicycle chain and old iron tub claw foot; large green leaves and sticks, and red beads and human teeth. Armband included one of braided rawhide, silk flowers, rhinestones, shells, and stones; and one of green beads, leather, and plastic bottle caps. The jewelry was categorized as: 1) Minimal: small constructions of store-bought items; 2) Basic: simple constructions of beads and twine/rawhide; 3) Intermediate: patterns of knots and beads requiring planning; 4) Advanced: incorporation of found art objects and natural items in complex constructions; and 5) Kula: designs emulating Trobriand jewelry with large shells, feathers, and extensive knotting. The jewelry designs resulted in a blend of western and Trobriand styles. Kula trade simulations provide active learning opportunities to illustrate anthropological concepts and provide insight into other cultures (instructions available on request).

***Percentage of Land Suitable for Archaeological Shovel Testing in West Virginia, 2015.*** Sarah E.

McGee, Marshall University.

**Abstract:** From the age of proto-Indians and megafauna to the Civil War and beyond, America's cultural heritage must be managed as a valuable resource that belongs to all. On the frontlines of protecting that heritage are Cultural Resource Management (CRM) firms, archaeologists, and the State Historic Preservation Offices (SHPO). Before a public project begins, a Phase I survey must be performed and represents "a reasonable and good faith effort to identify historic properties that maybe affected by the undertaking" (Neumann, Ch. 4). According to the West Virginia State Historic Preservation rules for Phase I testing, "if the slope gradients exceed 20%, the ground surface is flooded or waterlogged, or landscapes extensively altered or disturbed, shovel test pits (STPs) will not be necessary. All areas not shovel tested must be fully documented by photographs and indicated on maps in the technical report." (SHPO Guidelines, Sec. VI). The goal of this project is to streamline the Phase I process. These conditions are difficult to determine from a topographic, and while disturbance is best judged on the ground, data on slope, water, and previous surveys are all available. This map was created by calculating data from layers for three variables: areas where slope exceeds 20%; areas that are water, and areas that have already been surveyed by archaeological consultants to give a

percentage of land for each county where shovel testing is feasible. It is my hope that this mapping project will be of some use to field archaeologists and technicians in the future.

### **10:30 AM - 12:00 PM – INVITED SPECIAL SESSION & FIELDTRIP**

#### **TOUR OF MARSHALL UNIVERSITY'S VISUAL ART CENTER**

Session/Fieldtrip Organizer, Peter Massing

*Session abstract available in the Full Schedule.*

### **1:30 PM - 3:00 PM – CURRENT SESSION F**

#### **CIVIC ENGAGEMENT AND SERVICE LEARNING: REINVESTING IN THE LOCAL FOR THE COMMON GOOD**

Roundtable, Organizer Kristi Fondren.

*Session abstract available in the Full Schedule.*

#### **EATING LOCAL IN VIRGINIA: TASTE, COMMUNITY, AND HEALTHY LIVING**

Organized Session, Organizer Sascha L. Goluboff.

***Cheese to You: Redefining the Taste of Local.*** Hannah G. Howard, Washington and Lee University.

**Abstract:** Cheese, in the context of the growing industrialization and homogenization of food production, evokes a strong sense of nostalgia and local identity. Meg Hall, owner of Cheese to You in Lexington, Virginia, feels deep, personal ties to “real” cheese, which she calls a “perfect food” – handmade, healthful, and inextricably tied to the place from which it comes. My poster shows how this perspective represents a new definition of local that encompasses not just any geographical local product, but selected quality products with unique local identities. By placing the emphasis on her cheeses’ terroir identity and narrative “stories,” rather than on geographically local products, Meg effectively redefines the value and taste of local cheese not only for herself, but also for the entire Lexington community. Her effective marketing of these characteristics to her loyal customer base gives her almost exclusive control over the local taste for artisan cheese. Therefore, the taste for cheese is not that of truly local Lexington production, but instead of Meg’s personally chosen tastes. This paper will explore Meg’s redefinition of local cheese further by explaining the deep importance of terroir, the significance of a cheese’s “story,” and the great diversity inherent amongst those stories, and briefly, the development of “gastronationalism” as a way of understanding identity and control in Meg’s cheese shop. Finally, I will look at the potential implications of the shop’s monopoly over local tastes and consumption.

***Olive Oil Terroir and Import Locality in Cheese to You.*** Chant'e T. Glass-Walley, Washington and Lee University.

**Abstract:** In recent years, local foods have regained popularity in America as part of the “health craze.” Unlike many fad diets, local items provide a more lasting staple of the market, as producers and retailers are able to gain customers back from the convenient, industrially produced food products. A case for this can be seen in Lexington, Virginia, in a small shop named “Cheese to You.” Meg Hall, the owners, supports the Slow Food Movement, and her affiliation with the group led her to begin selling olive oils alongside her cheeses. But unlike her cheeses, her oils are not labeled for locality. While she says she is part of the movement, her goal is to provide the highest quality products for customers rather than preserve the taste of a specific place, but this is only in the case of olive oils. She disregards terroir as a part of the quality of her oils. In this poster, I argue that Meg Hall employs a “third space” strategy to mimic local food retailing despite selling only imported

products. I discuss how Hall's business practice with her olive oils both aligns with and contradicts the Slow Food Movement. As a result, she enjoys the benefit of selling as a local food producer without the troubles of dealing with local economics, so that she can buy products for top quality.

**Brew Ridge Taps.** Shawn C. Caton, Washington and Lee University.

**Abstract:** Lexington, Virginia is located in the Blue Ridge Mountains, and so it is fitting that its new bar is named Brew Ridge Taps. The emphasis on the local continues with its beer selection. Over half of Brew Ridge's 199 beer selections are from the surrounding Virginia area. And, with the recent explosion in microbreweries and the consumption of craft beer, Brew Ridge attempts to fill the open niche with its unique variety. This tap house aims to answer the "what, who, and how" of local craft beer tasting within a "sensuous pageantry" experience. This experience is coupled with a laid-back atmosphere, reminiscent of a coffee shop, which fosters an educational "third-space atmosphere." Brew Ridge has the largest selection of both bottled and draft beers in Lexington, and it targets the demographic of law students and associate professors from the two universities in town. Even with the competition of local breweries, Brew Ridge is the only place that can satisfy customer's "quest for the exotic." The craft beer sampling, along with the casual atmosphere, creates a unique experience of education and taste variety.

**The Sacred Vocation: Buddy Power's Christian Approach to Sustainable Farming.** Bowen H. Spottswood, Washington and Lee University.

**Abstract:** Buddy Powers, a Lexington, Virginia local, is the owner of Big Spring Farm, thirty-seven acres in Lexington's backcountry. He and his wife, Jill, run a wedding venue, volunteer as leaders for Young Life at Washington and Lee University, own a photography business, and travel the world. Buddy also plays music and coaches fellow entrepreneurs. To get his start, Buddy apprenticed for several years with Joel Salatin who is famous for his advocacy of a back-to-nature approach to farming. While he no longer raises animals, Buddy once had 5,000 to 7,000 broiler chickens, 100 to 250 heads of cattle, 500 turkeys, 500 hogs, and 500 layers each year. This poster explores Buddy Powers' Christian perspective on "healthy food" that challenges mainstream motivations for healthy bodies and healthy eating. Although his driving ideology is different from that of the local and Slow Food movements, Buddy shares their ultimate goals of relational taste and terroir.

## **FACILITATING HUNTINGTON'S REINVENTION AND REINVESTMENT IN THE LOCAL**

Workshop, Organizer Brian A. Hoey.

*Session abstract available in the Full Schedule.*

### **3:30 PM - 5:00 PM – CONCURRENT SESSION G**

## **IMPROVING OUTCOMES: FROM GLOBAL TO LOCAL CONTEXTS, BIOMEDICAL AND TRADITIONAL APPROACHES**

Organized Session, Kaylie Tram, SAS Convener.

**Nurses as Mediators in the Madagascar Healthcare System.** Kaylie Tram, Davidson College.

**Abstract:** Madagascar, the fourth largest island in the world and an independent nation since 1960, represents a fulcrum between two forms of health care. As the country has become more urbanized, biomedicine has emerged alongside the historically used traditional medicine (TM). In 2002, upon the recommendation of the World Health Organization, Madagascar officially recognized TM as a legitimate form of care. Malagasy officials hoped that biomedical and traditional medicine would integrate and offer cooperative care. Today, however, only 60 to 70 percent of the Malagasy population has access to primary health care. Within the healthcare system, nurses can represent a direct link to patients due to their availability in biomedical care centers in both rural and urban settings. They represent a potential solution to uniting the two systems of

medical care because they are able to interact with patients who must navigate the nuances of deficient healthcare. Alongside the SIT study abroad program, I used research, visits to care centers, interviews, and participant observation to analyze Malagasy nurses over a six-week period. I also investigated the division within healthcare and evaluated the possibility of a true dual healthcare system. My findings indicate that cost is still too large of an issue to patients. Furthermore, there is a need for both health practitioners and patients to recognize traditional medicine and biomedicine as legitimate forms of care. While nurses can be a viable source of information, they cannot be mediators because they are absent in family medicine.

***Mayan Ethnobotany and Ethnomedicine.*** Tiffany Clark, Valdosta State University.

**Abstract:** Western medical knowledge and practice occupy an increasingly dominant position throughout the world while indigenous knowledge and practice are increasingly marginalized. The West's advances are often driven by new technology, much of which is costly and beyond the meager budgets of countries in the developing world like Belize. So, the question I pose in this paper is whether or not there remains a place for Maya medical knowledge and practice in southern Belize. My paper documents the indigenous knowledge of Mayan shamans and so called "bush doctors," and the benefits that can come from its preservation. I also discuss programs like Belize Ethnobotany Project (BEP), whereby children are educated in local knowledge. And although I do not deny the importance of modern medical practice, the question of appropriate technology looms over the discussion of world health.

***Global Health at the Local Level: Innovative Approaches for Preventing HIV/AIDS Among Adolescent Girls in Botswana – Evidence from an Evaluation Study on Perceptions of Cross Generational Sex in an Urban Context.*** Rebecca L. Upton, DePauw University.

**Abstract:** In Botswana, cross-generational sex (CGS) accounts for a disparity in incidence and prevalence rates between young men and women in the country. Ministry of Health data and ethnographic research indicate that almost one third of college aged girls in urban cities had high-risk sex with a partner over ten years older in the past year. Described as 'Mma 14s' these girls are caught between cultural imperatives and global consumption. Rates of incidence and prevalence for young women of that age are considerably higher for women despite active education and awareness programs targeted toward the reduction of CGS. Increasingly, global health initiatives have placed emphasis on gender issues in the construction of efficacious, culturally competent prevention strategies. This paper describes how a local initiative, Makgabaneng, a very popular, long-running radio serial drama, has helped to raise awareness and increase education across the country about CGS. The show, a product of grassroots development and culturally competent strategies has helped empower young girls as well as community members in their efforts to ameliorate some of the disparities in HIV infection. This approach has had positive outcomes for girls living in urban contexts and from both low and high socio-economic backgrounds, indicating a shift in awareness that transcends assumptions about SES and empowerment. This paper demonstrates how ethnographically driven research at the local level, helped to inform better strategies for intervention of what has come to be seen as an increasingly problematic aspect of the global epidemic.

***How Bowdlerized Accounts Undermine Optimal Health Care Delivery in Amazonia and Appalachia.*** John Walden MD, Marshall University School of Medicine.

**Abstract:** Having a better understanding of the medical ramifications of failing to acknowledge unflattering realities, and worse, suppressing such data, of some elements of Amerindian and Appalachian culture is misguided and undermines the accuracy of medical needs-assessment which in turn compromises the availability and maintenance of health care delivery systems serving marginalized populations.

## PROGRESSIVE HISTORY & CULTURE OF APPALACHIAN EDUCATION: ETHNOGRAPHY AND RURAL SCHOOLS

Organized Session, Organizer Harley Derek Walden.

**Introductory Comments: *Doctoral Dissertation Research on the History and Culture of Rural Schools*.** Eric Lassiter, Marshall University.

**Abstract:** Introductory comments on the doctoral dissertation research that gives rise to this session.

***The Story of Holden Central School: An Ethnographic Look into Community, Education, and the "Rural"*.** Harley D. Walden, Marshall University.

**Abstract:** Holden Central School was promoted as a model coal camp school in West Virginia as an example of what was possible when a powerful coal company allocated the adequate resources to the school and allowed it to develop and flourish without a great deal of oversight and intervention. This is significant because the predominant narrative concerning coal camp schools and communities is mostly concerned with a cycle of economic constrictions and inevitable dependency on the part of the coal companies that manipulated and exploited the coal miners and their families. Holden Central School existed and functioned as part of the larger Progressive educational movement in Appalachia that is often ignored and underrepresented by educational historians and survey texts that chronicle the nation's development of education. In order to address this gap in the existing body of knowledge, I hope to constellate my research within a collaborative framework, one that provides a case study of Appalachia's contribution to Progressive education and the excellence of caring educators with capable students, while at the same time providing former students and teachers of Holden Central with a document that will preserve their memories and contributions to education in Logan County. The importance of rural schools has recently increased, as most face constant threats of consolidations and closure due to either low enrollment numbers or constraints placed on the schools via high-stakes standardized test scores. The literature on rural education and rural schools is limited and outdated. There is a significant gap in the existing body of knowledge concerning the impact and legacy of rural schools and their communities. One of the most glaring omissions in this literature is the lack of school case studies that look at the experiences and memories of former educators and students through elements of oral history. This is a significant omission, especially given these are the people who were directly involved in shaping the legacies of such schools. This research hopes to address the glaring absences.

***The Story of Edward Lee McClain High School: An Ethnographic Inquiry into the School's Role in the Culture of the Community*.** Valerie Jones, Marshall University, Huntington, W.Va.

**Abstract:** In 1912, the small farming community of Greenfield, Ohio awoke to an exciting headline in the community newspaper. A local inventor and businessman, Edward Lee McClain, announced that he would be building a new high school as a "Christmas gift" to the citizens of Greenfield, "promising the most good, to the greatest number, for the longest time." One hundred years after the first bell rang in Edward Lee McClain High School, the building and its surroundings have become the center and foundation of a community that has seen its share of hard times. Through it all, one thing has remained-a school, a tradition, and a powerful history. Built on Deweyan principles, the school was originally designed to be a community itself. A doctor and dentist were on staff to ensure the health and well-being of the students. A state-of-the-art indoor swimming pool and a library that spanned the entire third floor, ensured that the students were educated in both body and mind. Although the ideas upon which McClain were founded were not uncommon, the hundreds of works of art that line its hallways, classrooms, and gathering spaces set it apart from other schools. Enormous murals were commissioned and painted over the marble stairway in the grand entrance of the building. Statues of Socrates, Winged Victory, and Augustus Caesar stand watch over the students as they go from class to class. McClain's students are surrounded by classical art every minute that they are in the building.

## Sip, Shop & Stroll – A Night Out On the Town

**Guided Tour:** Tyson Compton, President of the Cabell-Huntington Convention & Visitors Bureau, will serve as tour guide for a portion of the Sip, Shop & Stroll. Compton will discuss some of the positive changes that have taken place in Downtown Huntington in recent years. The tour will include Heritage Station, home of the CVB. This former railroad depot has been through several incarnations over the years but has recently become a vital component in the downtown mix. While the city wasn't able to relocate the American Electric Power substation from a prominent downtown corner, they were able to dress it up a bit. A major renovation to a former department store building resulted in Marshall University's Visual Arts Center being located downtown. That in turn led to more foot traffic and some ancillary businesses. Much of this success came from the development ten years ago of Pullman Square, a retail/entertainment complex and the renovation of historic buildings across the street. Compton will give you a first-hand look at all of these facets and more as you sip and stroll.

**On Your Own:** If a guided tour does not suit your fancy, have no fear! Conference attendees are welcome to explore historic Downtown Huntington on their own. See the **Downtown Map**.

Sip, Shop & Stroll will take place from 6pm-8pm at participating businesses offering special discounts. Just show your conference badge for special deals!

### ***Participating downtown businesses offering deals to attendees:***

#### Food and Drink

- Summit Beer Station – 10% off your tab (huge selection of craft brews; owned by a sociologist) – Find it in the Heritage Station Shops
- The Bodega – Buy 5 bottles of beer Get 6th Free and \$1 off house Sangria
- SIP Wine Bar – 10% off purchase – Find it in the Heritage Station Shops
- Bottle & Wedge – Find it in the Heritage Station Shops

#### Merchandise

- Old Main Emporium – 10% off purchase (Clothing including Marshall U items and accessories; drinks available in shop)
- Village Collection – 15% off \$50 (clothing; drinks available in shop)
- Runway Couture – 20% off purchase (clothing)
- Birds of a Feather – 20% off item of their choice (clothing and accessories) – Find it in the Heritage Station Shops

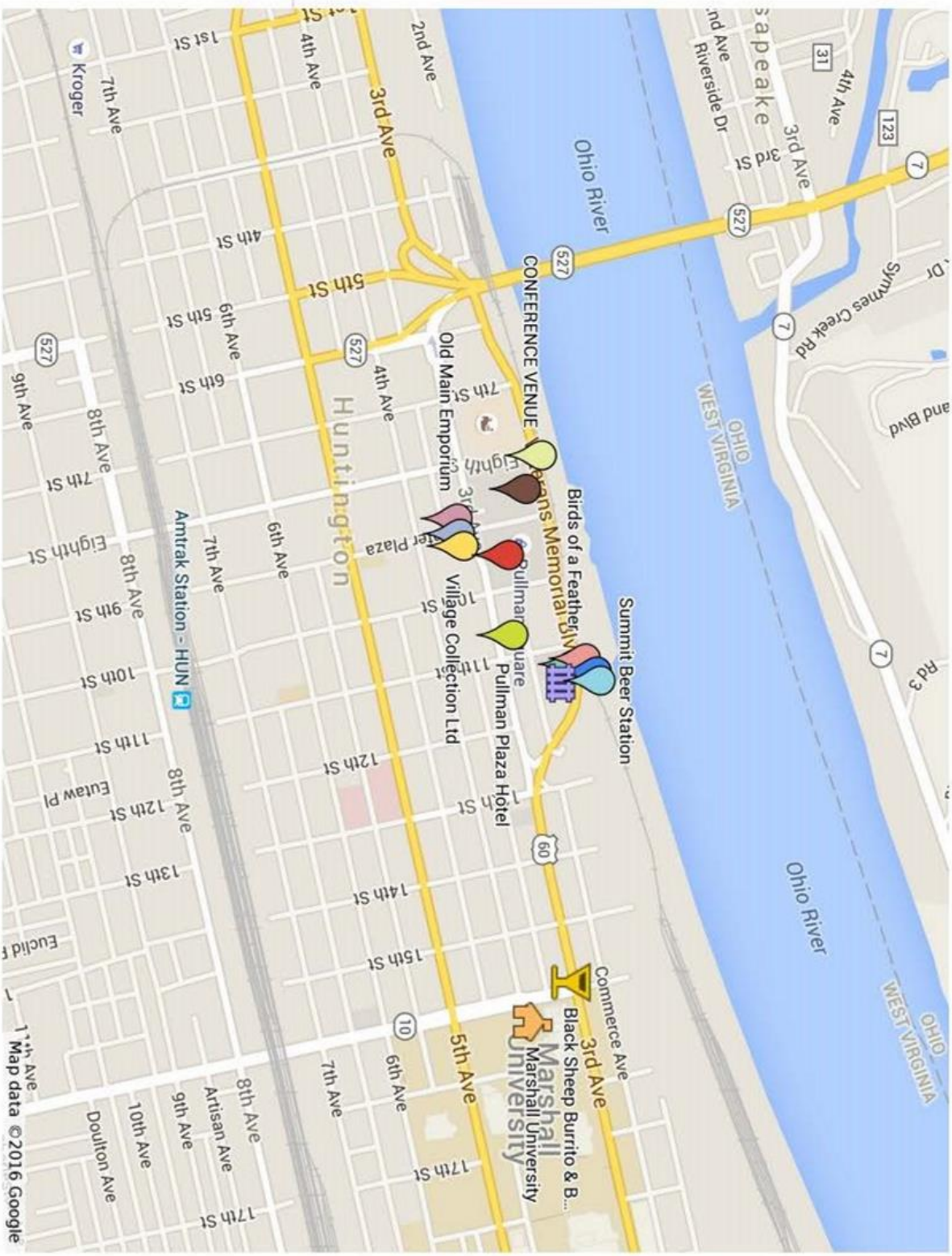
*Check your conference Program addenda or with conference staff for any **updates** to this list, which was being updated at the time of printing.*

## INTERACTIVE GOOGLE MAP:

<http://tinyurl.com/sas2016wv-map>

### SAS2016 Sites

- Birds of a Feather
- Black Sheep Burrito & Brews
- Bottle & Wedge
- CONFERENCE HOTEL
- CONFERENCE VENUE
- HERITAGE STATION SHOPS
- Marshall University
- Old Main Emporium
- Pullman Plaza Hotel
- Runway Couture
- Sip Wine Bar
- Summit Beer Station
- The Bodega
- Village Collection Ltd



## Downtown Map